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MINOR LEAGUE BASEBALL 2022 ATTENDANCE ANALYSIS

## INCLUDES SUMMER COLLEEIATE LEAGUE DATA

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## 2022 MINOR LEAGUE BASEBALL ATTENDANCE ANALYSIS

This report is an analysis of Minor League Baseball attendance for the 2022 season. Features include:

- A complete listing of the reorganized Minor League system.
- The summary of $\mathbf{2 0 2 2}$ Minor League Baseball attendance highlights.
- Attendance notes for each league and for all individual teams.
- Listing of 2022 total attendance and per-game average attendance for every league and team.
- Comparing 2022 vs. 2021 and 2022 vs. 2019 attendance. Tables show attendance for these seasons for all teams. League comparisons differ from past reports due to the reorganization of the MLB-affiliated Minor Leagues. Tables also note the year current Minor League ballparks opened.
- Listings of MLB-affiliated and independent league teams with the biggest gains and worst declines in total attendance and average attendance for 2022 vs. 2021, and 2022 vs. 2019.
- 1990-2022 total attendance and average per date yearly figures and changes for each league. This includes all the current reorganized MLB-affiliated leagues, and their predecessor leagues.
- The growth of Minor League Baseball in Major League Baseball markets, and in markets that have teams in the NBA, NFL, and NHL. These tables are updated to include 2022 data.
- A section about the tremendous increase in Minor League Baseball attendance over the past 50 years. Tables show how league attendance has grown vs. 2009, 1999, 1989, 1979, and 1969. There is a comparison of Minor League attendance growth with attendance gains for other sports.
- Comparing individual team attendance in 2022 with attendance in 2012, 2002, 1992, 1982, and 1972.
- 2022, 2021, and 2019 Minor League Playoff attendance.
- 1963-2022 Season total attendance for full-season, MLB-affiliated teams.
- Looking back at 1949, when Minor League attendance was a then-record-high 39,640,443. That record was not broken until 1999 (for the combined total of NAPBL and Independent leagues), and 2004, just for NAPBL teams. There were many more teams and leagues in 1949 than now. This section lists attendance for each 1949 league, and also lists the individual teams with the highest and the lowest attendance in each league. It also notes attendance in cities which had Minor League teams in 1949, but now are in the Major Leagues.
- A look back at 1961, when Minor League average attendance per team reached its lowest post World War II low, and at 1962, when total attendance was at its post-war low.
- A yearly listing of teams leading the Major League-affiliated (NAPBL) Minor Leagues in attendance, which includes all full-season and short-season leaders since 1940. Yearly total MLB-affiliated Minor League attendance since 1940, and total full-season leagues attendance since 1963, is listed.
- Yearly total independent leagues attendance since 1993, along with team leaders.
- Each current Minor League market's record-high season attendance, and average per date.
- Noting record-high Minor League attendance in cities that later joined the Major Leagues.
- A listing of teams that have drawn at least 500,000 in a season.
- Information about teams that were in professional Minor Leagues in 2019, but are now in Summer Collegiate Leagues.


## SOURCES

The Communications and Media Relations Department of Minor League Baseball (formerly known as the National Association of Professional Baseball Leagues), provided attendance data for the Major League Baseball affiliated leagues for 1994 through 2019. 1997-2022 independent league data, and figures from the Summer Collegiate leagues, is from each league's official Website. 2021 and 2022 data from Major League Baseball affiliated teams and leagues, plus the Mexican, Atlantic, Appalachian, and MLB Draft Leagues, comes from the MLB Stats Reporting Platform. Information from individual teams sometimes came from that team's Website. Major League attendance data is from the Major League Baseball Information System, and from the MLB Stats Reporting Platform.

MLB-affiliated teams data from years prior to 1994 is from The Sporting News Official Baseball Guides, (1949, 1961, 1969-1980, 1989-1993 seasons), the Website 'thebaseballcube.com' (1982-1988), the Encyclopedia of Minor League Baseball, Third Edition (pre-1969 and 1980's NAPBL), edited by Lloyd Johnson and Miles Wolff (2007 - Baseball America), and from "Mud Hens and Mavericks" by Judith Blahnik and Phillip S. Schulz (1995 - Viking Penguin).

Independent league data prior to 1997 came from the Encyclopedia of Minor League Baseball, the "Independent Baseball Page" Website, "The History of Independent Baseball Leagues 1993-2002" by David Kemp and Miles Wolff, and league Media Guides. Some 2015 playoff data is from Bob Wirz of Indy Baseball Chatter.

The Websites 'oursportscentral.com,' 'baseballparks.com,' 'ballparkbiz.com,' and 'ballparkdigest.com,' plus the "Baseball America Directory," were sources of some information about ballparks, and Summer Collegiate leagues.

Individual team attendance for the Mexican League was not available for the 1981 season. Hopefully, these figures can be obtained in the future. If you can provide this data, it would be very much appreciated.

The Website 'archive.org' posted the 1950 and 1962 Sporting News Baseball Guides online, from the University of Florida library. This is how the league and team 1949 and 1961 attendance figures were obtained.

The raw data was compiled and analyzed by David P. Kronheim of Number Tamer, which is a marketing research service with clients in the sports industry. He has visited more than 120 Minor League ballparks over the past 4 decades.

There is a section on 2022 and prior years, post-season attendance. All other figures in this report are for regular season games only, and exclude exhibition, All-Star, and post-season games, unless noted otherwise.

With the exception of the Pecos League, baseball's Minor Leagues follow the current policy of all North American professional sports leagues, which is that official announced attendance is for tickets sold, not for actual in-stadium attendance. It includes 'no-shows,' which are tickets sold, but not used. In addition, Minor League announced attendance figures often include fans who are admitted to games for free. A 'sellout' usually means that all fixed seats were sold-out for a particular game. For some teams, it might mean that the total number of tickets sold, including lawn seating, exceeded the number of fixed seats. Many parks have standing-room, or lawn seating tickets available, and all those tickets don't have to be sold for most teams to list a game as a 'sellout.' The independent Pecos Baseball League does not include 'no-shows' in their attendance, so their actual ticket sales may be higher than the figures they report.

## INDEPENDENT LEAGUES ATTENDANCE FOR SOME YEARS WAS SLIGHTLY HIGHER THAN LISTED

Actual 2010, and 2012 through 2022 total attendance for independent leagues was slightly higher, and average per date was a bit lower, than what is listed in this report. In 2010, the Continental League didn't finish its season, and no attendance figures were compiled. It is doubtful that average attendance per date in that league was more than 200. Total attendance for the Continental League in 2010 was probably not above 17,000, and perhaps, considerably less.

In 2014, the Independent Baseball League did not report attendance, which was estimated to be very low. The Freedom Pro League didn't report attendance in 2012 and 2013, the 2 seasons that it operated. It too, was low.

2016-2022 attendance from the Empire League, was unavailable, but was probably quite low. 2011-2022 data for the Pecos Baseball League was estimated by the league office, as was 2021-2022 United Shore League attendance.

## ATTENTION, ENGLISH TEACHERS:

Team names in this report are spelled exactly as they appear in the Information Guide of Minor League Baseball, and on the Websites of the independent leagues. Starting in 2022, Class AAA is referred to as 'Triple-A' and Class AA is referred to as 'Double-A.' Class A leagues are either 'High-A' or 'Single-A' (formerly 'Low-A'). The terms 'NAPBL' and 'MLB-affiliated' both describe Major League farm leagues and teams.

## AVERAGE ATTENDANCE PER DATE OR GAME GUIDELINES USED IN NUMBER TAMER REPORTS

2020, 2021, and 2022 average attendance per date or per game figures in any of these Number Tamer reports, are only, as far as can be determined, for games played with fans in attendance. Games played with no fans in attendance are not counted as 'dates' or 'openings,' when figuring an average per date, or average per game, figure. But they are counted as 'lost dates.' Some leagues in various sports, have included all games, whether fans were in attendance or not, in their reported average attendance per date or game. This is why their 2020, 2021, and 2022 reported average attendance per game figures are sometimes lower than those shown in these Number Tamer reports.

## UPON FURTHER REVIEW... ..

Some 2022 Mexican League games were played either without fans in attendance, or attendance wasn't reported. These games have now been accounted for, and are not included in the number of dates played by 6 of the teams in that league. But they have been added to the listing of 'lost dates.' 5 teams had the number of dates played reduced by one date each, and Guadalajara had its number of dates played reduced by 9. This is why the average per date figures for those 6 teams, as well as for the Mexican League, the combined independent leagues, and the grand total of all Minor Leagues, are very slightly higher in this report, than the reported average per date figures in the 2022 Minor League Baseball Attendance Season-in-Review. Total attendance is not affected by these adjustments.

## 2020 BASE BALL ATTE NDANCE

In 2020, Major League Baseball teams played a 60-game regular season, followed by expanded playoffs. No fans were in attendance for any regular season games, or for the first two playoff rounds. A limited number of fans were permitted to attend the 7 National League Championship Series games, and the 6 World Series games, all of which were played at Globe Life Field, the new home of the Texas Rangers. The NLCS games drew a total of 75,843 , and the World Series games drew 68,622 . Combined total attendance was 144,465 , an average of 11,113 , per game, which is slightly above $27 \%$ of Globe Life Field's normal 2020 seating capacity of 40,518 .

The Major League affiliated Minor Leagues, including the Mexican League, did not play in 2020.
The American Association, Pecos, and United Shore Baseball Leagues, which are independent pro leagues, did play 2020 games, with a limited number of fans in attendance, as did 5 Summer Collegiate baseball leagues.

In the American Association, 6 teams played, using 5 ballparks, and limiting the number of available seats. The league drew a total of 176,439 in 163 dates, averaging 1,082 per date. Attendance by location was: Fargo - 39,936 in 44 dates ( 908 per date); Sioux Falls, SD - 34,254 in 39 dates ( 878 per date); Milwaukee 38,780 in 33 dates ( 1,175 per date); Chicago - 32,468 in 26 dates ( 1,249 per date with 14 sellouts of 1,400 ); St. Paul $-31,001$ in 21 dates ( 1,476 per date with 16 sellouts of 1,500 ). Winnipeg played its 'home' games in Fargo, and St. Paul played its early-season 'home' games in Sioux Falls, before fans were allowed to attend games in St. Paul. The 5 post-season games drew a total of 3,736.

The Pecos League games drew a total of 500 fans, even though the teams didn't try to sell any tickets.
The United Shore League, which plays all of its games in Utica, MI, had 63 dates, with a very limited number of fans in attendance. In normal times, this league, on average, sells out around $80 \%$ of its games. They also streamed their 2020 games, and they averaged 16,000 viewers per game for the 2020 season.

Not all of the teams from the 5 Summer Collegiate leagues that played sold tickets. But among those teams that did, total attendance was 383,912 in 817 dates ( 470 per date). Capacity was limited in ballparks.

# HOW THE REPORTING AND ANALYSIS OF 2021 BASEBALL ATTENDANCE IN THIS REPORT DIFFERS FROM PAST NUMBER TAMER ATTENDANCE REPORTS 

The 2021 Major League and Minor League Baseball season certainly was unique in terms of attendance.
Every Major League club, except for Texas, and many, if not most of, the Minor League teams, were only allowed to sell a limited number of tickets to their games at the start of the season. MLB tickets were sold only electronically, and the same was true for many Minor League teams. For many teams, tickets were not sold at a team's box office, and fans couldn't print tickets bought online. A Smartphone app was needed.

All teams went through the off-season prior to 2021 not knowing how the Covid-19 pandemic would affect their ability to host fans, in-person, in their ballparks. As a result, teams couldn't do their usual off-season marketing of tickets. On top of all this, the MLB-affiliated Minor Leagues underwent a comprehensive reorganization. The 4 short-season leagues that charged admission to their games were no longer MLB-affiliated leagues. Both the Pioneer and Mexican Leagues became independent leagues. The number of MLB-affiliated teams in the U.S. and Canada charging admission, declined from 160 in 2019 to 120 in 2021. The 11 remaining MLB-affiliated leagues played 120 (Single-A and Double-A) or 130-game schedules (Triple-A) in 2021, compared to a 140-game schedule that all full-season leagues had in 2019. Most teams could not even begin planning for the 2021 season until December or January. There were no changes in the lineup of MLB-affiliated Minor League teams in 2022. Triple-A teams played 150 games, Double-A had 138 games, and Single-A had 132.

Many of the teams that were dropped from the roster of MLB-affiliated professional minor leagues, joined professional Independent leagues, or Summer Collegiate wood-bat leagues. The entire former Rookie Appalachian League became a Summer Collegiate league. Much more detail about the Minor League reorganization can be found in this report.

While all MLB teams, except for the Toronto Blue Jays, were eventually allowed to play to full stadium capacity in 2021, there was still a significant decline in 2021 attendance compared to 2019. Every Major League team, and nearly every Minor League team, had lower attendance in 2021 than in 2019.

These baseball attendance reports have always noted which teams had the biggest increases and declines in attendance from one year to the next. For each team, the current season vs. previous season gain or loss in both total attendance and average attendance per date was always mentioned.

In this year's reports, 2022 attendance will often make comparisons with 2021. But due to the unique circumstances of the 2021 season, such comparisons must be taken in context. Different teams faced different rules on how many tickets they could sell in 2021. Some Minor League teams, along with the Toronto Blue Jays, were displaced from their home ballparks. Others had to play some games with no fans allowed to attend.

So this year, there will be many attendance comparisons made with 2019, the last 'normal' season prior to 2022. There are separate 2022 vs. 2021 and 2022 vs. 2019 team-by-team attendance tables for both the Major and Minor Leagues. Year-to-year comparisons in average per date for each team have been added to the Minor League tables.

Due to a labor dispute, 2022 Major League Spring Training, and the 2022 Major League regular season, began later than originally planned. It is possible that this did have some negative affect on attendance.

## NOTE TO LEAGUES, TEAMS, MEDIA, AND WEBSITES

You can download this report, and the 2009 through 2022 Major and Minor League Baseball Attendance Analyses, at numbertamer.com. Go to the site's 'Major League' and 'Minor League' pages for the PDF links to each report.

Permission is granted for you to copy, distribute, publish, and use, any of the material, including tables, that appear in these attendance analyses. Credit to numbertamer.com would be appreciated. Please contact David Kronheim (d.kronheim@verizon.net) if you have any questions about these reports. Comments, corrections, and suggestions are always welcome. Note that these reports are copyrighted.

## "PRE-GAME WARM UP" - AN OVERVIEW OF HOW BASEBALL'S MINOR LEAGUES ARE ORGANIZED

There are two types of 'leagues' in Minor League Baseball. The majority of them are affiliated with Major League Baseball, as part of its player development program, or 'farm system.'

## MAJ OR LEAGUE AFFILIATED LEAGUES (Formerly part of the National Association of Professional Baseball Leagues)

Until 2021, the National Association of Professional Baseball Leagues (NAPBL), also known as "Minor League Baseball," had been the governing body of those minor leagues which are affiliated with Major League Baseball. Starting in 2021, Major League Baseball has taken over the operation of its affiliated Minor Leagues.

These leagues are divided into 5 classifications: Triple-A (International and Pacific Coast); Double-A (Eastern, Southern, and Texas); High-A (South Atlantic, Midwest, Northwest); Single-A (Carolina, Florida State, California); Rookie Level Complex Leagues (Arizona and Gulf Coast Leagues) that play at Major League Spring Training sites in Florida and Arizona, and don't charge admission to their games, and the Dominican Summer League. All Triple- A, Double-A, and A Leagues now play a full-season schedule, as noted in the next few pages. The short season MLB-affiliated leagues that operated through 2019, and charged admission, have been eliminated.

Admission is charged at games of the Arizona Fall League, which is a brief extra season for advanced Minor Leaguers. Each Major League team sends a few of their Minor League players to this league. Arizona Fall League attendance is noted in the Page 317 and Page 318 tables, and is in the 2022 professional baseball attendance table on Page 37. But figures for this league are not part of other tables, and are not included in total Minor League attendance.

Every Major League team has a Triple-A, Double-A, High-A, and Single-A team, plus one or two Complex League teams. 25 Major League teams have at least one team in the Dominican Summer League.

## INDEPENDENT LEAGUES

9 independent leagues operated in 2022. The same leagues also operated in 2021 Some are now considered to be MLB-Partner Leagues, and have been laboratories for rules experiments. The Mexican and Pioneer Leagues have gone from being MLB-affiliated leagues to being independent leagues, effective in 2021. Otherwise, the independent leagues are independent of Major League Baseball. Their players, managers, and coaches are under contract to their individual leagues or teams. (Uniformed personnel, such as players, managers, coaches, and trainers in MLB-affiliated leagues are under contract to their specific Major League parent teams.) Major League organizations can, and quite often do, sign independent league players to contracts. Independent leagues were once the rule in Minor League Baseball. But as the modern Major League farm systems developed, Minor League teams began to affiliate with Major League teams, and independent leagues and teams pretty much disappeared.

The current generation of independent leagues began in 1993 with the start of the Northern and the Frontier Leagues. All independent leagues have been through major reorganizations, and in some cases, name changes. The Can-Am League first played in 1995, as the Northeast League. This league was merged into the Frontier League for 2021. The American Association is a combination of former Northern League and Central League teams. The Central League began as the Texas-Louisiana League in 1994. Others were unable to survive even one full season.

A significant reorganization of independent leagues took place in 2011. The Northern, Continental, United Baseball, and Golden Baseball Leagues disbanded. Some teams from those leagues played in the new North American and Pecos Baseball Leagues. Others moved into the Frontier League or the American Association.

In 2023, 2022, and 2021, the 9 independent leagues that operated are the American Association, Atlantic League, Mexican League, Frontier League, Pioneer Baseball League, Pecos Baseball League, Empire Baseball League, United Shore Baseball League (all games in Utica, MI), and the Mavericks League (all games in Keiser, OR). The Empire and United Shore Leagues began play in 2016, and 2021 was the first season for the Mavericks League.

In order to avoid confusion, this report will refer to leagues and teams affiliated with Major League Baseball as "MLB-affiliated" leagues or teams. In reports prior to 2020, these leagues and teams were often called "NAPBL" leagues or teams, and that term still may appear in this report. Attendance listings and individual league analyses for MLB -affiliated leagues and teams will be kept separate from the data of the independent leagues, unless otherwise noted.

This report has attendance data for Summer Collegiate leagues that sell tickets. There is also data from teams that recently were in the pro Minor Leagues, but now play in Summer Collegiate leagues. Also reported is data from the MLB Draft League, which is a hybrid of an amateur Summer Collegiate league, and a pro minor league.

## MINOR LEAGUE BASEBALL 2021 REALIGNMENT

Significant changes were made to the structure of Minor League Baseball for the 2021 season, as Major League Baseball has taken over the operation of its affiliated Minor leagues.

The number of U.S./Canadian Minor League teams that charge admission to their games, and that are affiliated with Major League teams, was reduced by MLB from 160 in 2019, to 120 in 2021, 2022, and 2023. Now they all play a full-season schedule ( 120 games for Double-A, High-A, and Single-A (formerly Low-A), and 130 games for Triple-A in 2021, 132 games for High-A and Single-A, 138 games for Double-A, and 150 games for Triple-A in 2022 and 2023). Each of the 30 MLB teams still has a Triple-A, Double-A, High-A and Single-A team. Also, each MLB team has one or two short-season 'Complex' teams that play at its Spring Training facility, and don't charge admission to their games.

All MLB-affiliated short-season leagues operating through 2019, either no longer exist, or are now Independent or Summer Collegiate MLB-Partner Leagues. 9 teams from those short-season leagues now play in full-season MLBaffiliated leagues. The Mexican and Pioneer Leagues have become MLB-Partner independent leagues.

Traditional league names returned in 2022 for the MLB-affiliated leagues, but numerous teams have changed classification since 2019. 3 former independent league teams (St. Paul, Sugar Land, and Somerset) are now MLB farm clubs, while some former MLB-affiliated teams now play in pro independent leagues, or in Summer Collegiate leagues.

The 2021-2023 International League now includes some former Pacific Coast League teams. Most former Class AAA Pacific Coast League teams remain there. In Class AA, nearly all Eastern, Southern, and Texas League teams are in the same leagues in 2021-2023 as in 2019.

All Midwest League teams played in that league in 2019. All current Northwest League teams played in the shortseason league of that name in 2019. The South Atlantic League is made up of teams that had been in 4 different leagues in 2019. The Carolina League has former South Atlantic League and Carolina League teams. All Florida State League teams were 2019 members of that league, and all but one California League team was in that league in 2019.

The Pioneer League is now a professional independent MLB Partner League, and the Appalachian League is an MLB Partner Collegiate Summer League. Both of these leagues had been in the short-season Rookie league classification through 2019. Most of the teams from the short-season Class A Northwest League are now in the High-A Northwest League. Teams from the former short-season Class-A New York-Penn League are scattered among the South Atlantic League, independent leagues, Summer Collegiate Leagues, or are no longer playing.

6 former MLB-affiliated Minor League clubs are now part of the Summer Collegiate MLB Draft League.
Some of the other independent and Summer Collegiate leagues are also now 'MLB Partner' Leagues, with a closer association to Major League Baseball. All of the independent leagues, except for the United Shore League, had some changes in their roster of teams for 2021. Can-Am League teams were merged into the Frontier League. The Pacific Association did not play after 2019, but two of their former teams are now in the Pecos League. The Mavericks League, has all 4 of its teams playing in Keiser, OR, the location of a Short-A Northwest League club through 2019.

The tables on the next few pages list the 2022 Minor League Baseball leagues and teams that charge admission to their games. This listing also includes each team's 2022 MLB parent club, and what league the team played in 2019, the last 'normal' Minor League season until 2022. There is also a roster of teams from each of the independent leagues, including the Mexican and Pioneer Leagues, and from the Summer Collegiate Appalachian, and MLB Draft Leagues. Another table lists the 43 teams that had been MLB farm clubs in 2019, but no longer have that relationship.

Major League Baseball has stated that the main purpose of this realignment was to reduce the number of Minor League players they have under contract, and to save some money on team travel. There may be future changes in which places have Minor League teams, as MLB is instituting more standards regarding Minor League ballparks.

Whether all these changes will be successful in terms of attendance can't really be known right now. Due to Covid-19, there was plenty of uncertainty going into the 2021 season. Teams couldn't do much of their normal off-season marketing and ticket selling. Quite a few teams began the 2021 season only being able to admit a reduced number of fans to their ballparks. Minor league teams based in Canada were forced to play much of their seasons in the United States. So comparing 2021 attendance figures with those of other seasons has limited value. Related to this, the 2022 vs. 2021 attendance comparisons show unusually-high attendance increases, which need to be kept in context.

2022 was close to being a normal season. But there were some Covid-related postponements. Uncertainty due to Covid outbreaks probably did have some negative effect on attendance.

## MINOR LEAGUE BASEBALL - 2022, 2023 LEAGUES AND TEAMS

MAJ OR LEAGUE AFFILIATED LEAGUES-120-game schedule for A and Double-A, 130 for Triple-A in 2021
TRIPLE-A INTERNATIONAL LEAGUE-20 Teams (April 5-Sept. 28 in 2022, March 31-Sept. 24 in 2023-150 games)

| Team | MLB Affiliate | 2019 League | Team | MLB Affiliate | 2019 League |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Buffalo Bisons | Blue Jays | International | Memphis Redbirds | Cardinals | Pacific Coast |
| Charlotte Knights | White Sox | International | Nashville Sounds | Brewers | Pacific Coast |
| Columbus Clippers | Indians | International | Norfolk Tides | Orioles | International |
| Durham Bulls | Rays | International | Omaha Storm Chasers | Royals | Pacific Coast |
| Gwinnett Stripers | Braves | International | Rochester Red Wings | Nationals | International |
|  |  |  |  | Twins | American Assn. <br> (Independent) |
| Indianapolis Indians | Pirates | International | St. Paul Saints | Twi | International |
| lowa Cubs | Cubs | Pacific Coast | Syracuse Mets | Mets | Scranton/Wilkes Barre <br> RailRiders |
| Jacksonville Jumbo <br> Shrimp | Marlins | Southern (AA) | Tigers | International |  |
| Lehigh Valley IronPigs | Phillies | International | Toledo Mud Hens <br> (Parcester Red Sox <br> (Pawtucket in 2019) | Red Sox | International |

TRIPLE-A PACIFIC COAST LEAGUE-20 Teams (April 5-Sept. 28 in 2022, March 31-Sept. 24 in 2023-150 games)

| Team | MLB Affiliate | 2019 League | Team | MLB Affiliate | 2019 League |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Albuquerque Isotopes | Rockies | Pacific Coast | Round Rock Express | Rangers | Pacific Coast |
| El Paso Chihuahuas | Padres | Pacific Coast | Sacramento River Cats | Giants | Pacific Coast |
| Las Vegas Aviators | Athletics | Pacific Coast | Salt Lake Bees | Angels | Pacific Coast |
| Oklahoma City <br> Dodgers | Dodgers | Pacific Coast | Sugar Land Space <br> Cowboys | Astros | Atlantic <br> (ndependent) |
| Reno Aces | Diamondbacks | Pacific Coast | Tacoma Rainiers | Mariners | Pacific Coast |

DOUBLE-A EASTERN LEAGUE-12 Teams (April 8 - Sept. 18 in 2022, April 6 - Sept. 17 in 2023-138 games)

| Team | MLB Affiliate | 2019 League | Team | MLB Affiliate | 2019 League |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Akron Rubber Ducks | Indians | Eastern | Hartford Yard Goats | Rockies | Eastern |
| Altoona Curve | Pirates | Eastern | Portland Sea Dogs | Red Sox | Eastern |
| Binghamton Rumble <br> Ponies | Mets | Eastern | New Hampshire Fisher <br> Cats | Blue Jays |  |
|  |  |  | Reading Fightin' Phils | Phillies | Eastern |
| Bowie Baysox | Orioles | Eastern | Richmond Flying <br> Squirrels | Giants | Eastern |
| Erie Seawolves | Tigers | Eastern | Somerset Patriots | Yankees | Atlantic <br> (Independent) |
| Harrisburg Senators | Nationals | Eastern |  |  |  |

DOUBLE-A TEXAS LEAGUE - 10 Teams (April 8 - Sept. 18 in 2022, April 6 - Sept. 17 in 2023-138 games)

| Team | MLB Affiliate | 2019 League | Team | MLB Affiliate | 2019 League |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Amarillo Sod Poodles | Diamondbacks | Texas | Northwest Arkansas <br> Naturals | Royals | Texas |
| Arkansas Travelers | Mariners | Texas | San Antonio Missions | Padres | Pacific Coast |
| Corpus Christi Hooks | Astros | Texas | Springfield Cardinals | Cardinals | Texas |
| Frisco Roughriders | Rangers | Texas | Tulsa Drillers | Dodgers | Texas |
| Midland Rock Hounds | Athletics | Texas | Wichita Wind Surge <br> (New Orleans in 2019) | Twins | Pacific Coast |

MAJ OR LEAGUE AFFILIATED LEAGUES-120-game schedule for A and Double-A, 130 for Triple-A in 2021
DOUBLE-A SOUTHERN LEAGUE - 8 Teams (April 8 - Sept. 18 in 2022, April 7 - Sept. 17 in 2023-138 games)

| Team | MLB Affiliate | 2019 League | Team | MLB Affiliate | 2019 League |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Biloxi Shuckers | Brewers | Southern | Montgomery Biscuits | Rays | Southern |
| Birmingham Barons | White Sox | Southern | Pensacola Blue Wahoos | Marlins | Southern |
| Chattanooga Lookouts | Reds | Southern | Rocket City (Madison, <br> AL) Trash Pandas <br> (Mobile in 2019) | Angels | Southern |
| Mississippi Braves | Braves | Southern | Tennessee Smokies | Cubs | Southern |

HIGH-A SOUTH ATLANTIC LEAGUE - 12 Teams (April 8-Sept. 11 in 2022, April 6-Sept. 10 in 2023-132 games)

| Team | MLB Affiliate | 2019 League | Team | MLB Affiliate | 2019 League |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Aberdeen Ironbirds | Orioles | New York-Penn | Hickory Crawdads | Rangers | South Atlantic |
| Asheville Tourists | Astros | South Atlantic | Hudson Valley <br> Renegades | Yankees | New York-Penn |
| Bowling Green (KY) <br> Hot Rods | Rays | Midwest | Jersey Shore <br> (Lakewood) Blue Claws | Phillies | South Atlantic |
|  |  | New York-Penn | Rome Braves | Braves | South Atlantic |
| Brooklyn Cyclones | Mets | South Atlantic | Wilmington (DE) Blue <br> Rocks | Nationals | Carolina |
| Greensboro <br> Grasshoppers | Pirates | Solt | Gouth Atlantic | Winston-Salem Dash | White Sox |
| Greenville (SC) Drive | Red Sox | Sorolina |  |  |  |

HIGH-A MIDWEST LEAGUE - 12 Teams (April 8 - Sept. 11 in 2022, April 6 - Sept, 10 in 2023-132 games)

| Team | MLB Affiliate | 2019 League | Team | MLB Affiliate | 2019 League |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Beloit Sky Carp | Marlins | Midwest | Lansing Lugnuts | Athletics | Midwest |
| Cedar Rapids Kernels | Twins | Midwest | Peoria Chiefs | Cardinals | Midwest |
| Dayton Dragons | Reds | Midwest | Quad Cities River <br> Bandits | Royals | Midwest |
| Fort Wayne Tincaps | Padres | Midwest | South Bend Cubs | Cubs | Midwest |
| Great Lakes Loons | Dodgers | Midwest | West Michigan <br> Whitecaps | Tigers | Midwest |
| Lake County Captains | Indians | Midwest | Wisconsin Timber <br> Rattlers | Brewers | Midwest |

HIGH-A NORTHWEST LEAGUE - 6 Teams (April 8 - Sept. 11 in 2022, April 7 - Sept. 10 in 2023-132 games)

| Team | MLB Affiliate | 2019 League | Team | MLB Affiliate | 2019 League |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Eugene Emeralds | Giants | Northwest | Spokane Indians | Rockies | Northwest |
| Everett Aquasox | Mariners | Northwest | Tri-City (WA) Dust Devils | Angels | Northwest |
| Hillsboro Hops | Diamondbacks | Northwest | Vancouver Canadians | Blue Jays | Northwest |

SINGLE-A CALIFORNIA LEAGUE - 8 Teams (April 8 - Sept. 11 in 2022, April 7 - Sept. 10 in 2023-132 games)

| Team | MLB Affiliate | 2019 League | Team | MLB Affiliate | 2019 League |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Fresno Grizzlies | Rockies | Pacific Coast | San Jose Giants | Giants | California |
| Inland Empire 66ers of <br> San Bernadino | Angels | California | Rancho Cucamonga <br> Quakes | Dodgers | California |
| Lake Elsinore Storm | Padres | California | Stockton Ports | Athletics | California |
| Modesto Nuts | Mariners | California | Visalia Rawhide | Diamondbacks | California |

MAJ OR LEAGUE AFFILIATED LEAGUES-120-game schedule for A and Double-A, 130 for Triple-A in 2021
SINGLE-A CAROLINA LEAGUE - 12 Teams (April 8 - Sept. 11 in 2022, April 6 - Sept. 10 in 2023-132 games)

| Team | MLB Affiliate | 2019 League | Team | MLB Affiliate | 2019 League |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Augusta Greenjackets | Braves | South Atlantic | Fayetteville (NC) <br> Woodpeckers | Astros | Carolina |
| Carolina Mudcats | Brewers | Carolina | Fredericksburg Nationals <br> (Potomac-2019) | Nationals | Carolina |
| Charleston (SC) <br> Riverdogs | Rays | South Atlantic | Kannapolis Cannon <br> Ballers (Intimidators-2019) | White Sox | South Atlantic |
| Columbia (SC) Fireflies | Royals | South Atlantic | Lynchburg Hillcats | Indians | Carolina |
| Delmarva Shorebirds | Orioles | South Atlantic | Myrtle Beach Pelicans | Cubs | Carolina |
| Down East (Kinston, <br> NC) Wood Ducks | Rangers | Carolina | Salem (VA) Red Sox | Red Sox | Carolina |

SINGLE-A FLORIDA STATE LEAGUE-10 Teams (April 8 - Sept. 11 in 2022, April 7 - Sept. 10 in 2023-132 games)

| Team | MLB Affiliate | 2019 League | Team | MLB Affiliate | 2019 League |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Bradenton Marauders | Pirates | Florida State | Jupiter Hammerheads | Marlins | Florida State |
| Clearwater Threshers | Phillies | Florida State | Lakeland Flying Tigers | Tigers | Florida State |
| Daytona Tortugas | Reds | Florida State | Palm Beach Cardinals | Cardinals | Florida State |
| Dunedin Blue Jays | Blue Jays | Florida State | St. Lucie Mets | Mets | Florida State |
| Fort Myers Mighty <br> Mussels (Miracle-2019) | Twins | Florida State | Tampa Tarpons | Yankees | Florida State |

Source: Minor League Baseball Information Guide. Traditional league names returned in 2022.

## 2022-2023 INDEPENDENT PRO LEAGUES - INCLUDES MLB PARTNER LEAGUES

MEXICAN LEAGUE - (90 games - April 21 - August 7 in 2022, 90 games April 21 - August 6 in 2023)

| Equipo (Team) | Equipo (Team) |
| :--- | :--- |
| Rieleros de Auguascalientes (Railroadmen) | Saraperos de Santillo (Sarape Makers) |
| Algodoneros de Union Laguna (Cotton Makers) | Olmecas de Tabasco (Olmecs) |
| Bravos de Leon (Braves) | Toros de Tijuana (Bulls) |
| Diablos Rojos de la Ciudad de Mexico (Red Devils) | Tecolotes de Dos Laredos (Owls of the Two Laredos) |
| Acereros de Monclova (Steelers) | Piratas de Campeche (Pirates) |
|  |  |
| Sultanes de Monterrey (Sultans) | Leones de Yucatan (Lions) |
| Guerreros de Oaxaca (Warriors) | Generales de Durango (Generals) |
| Pericos de Puebla (Parrots) | Mariachis de Guadalajara (same name in English) |
| Tigres de Quintana Roo - Cancun (Tigers) | El Aguila de Vercruz (Eagle) |

Guadalajara and Veracruz were added for 2021. All other Mexican League teams also played in the league in 2019.

ATLANTIC LEAGUE - 8 Teams, 120 games in 2021, 10 teams, 132 games (April 21 - Sept. 18) in 2022, 10 Teams 126 games (April 28 - Sept. 17) in 2023.

| Team | 2019 League | Team | 2019 League |
| :--- | :--- | :--- | :--- |
| Gastonia Honey Hunters | Expansion Team | Long Island Ducks | Atlantic |
| High Point Rockers | Atlantic | Southern Maryland Blue Crabs | Atlantic |
| Lancaster (PA) Barnstormers | Atlantic | Charleston (WV) Dirty Birds | South Atlantic |
| Lexington (KY) Legends | South Atlantic | York Revolution | Atlantic |
| KY (Lex) Wild Health Genomes | New team in 2022 | Staten Island Ferry Hawks (2022) | New York-Penn |

Frederick replaces Kentucky in 2023. Lexington's team is renamed the Counter Clocks in 2023.

## 2021-2023 INDE PENDENT PRO LEAGUES - INCLUDES MLB PARTNER LEAGUES

FRONTIER LEAGUE - 14 Teams, 96 games in 2021, 16 Teams (one road team), 96 games (May 12-Sept. 4 in 2022) 16 Teams (one road team), 96 games (May 11 - Sept. 3 in 2023)

| Team | 2019 League | Team | 2019 League |
| :--- | :--- | :--- | :--- |
| Province of Quebec (2021 only) | Can-Am | Florence (KY) Y'alls | Frontier |
| Tri-City (Troy, NY) Valley Cats | New York-Penn | Evansville Otters | Frontier |
| Trois Rivieres Aigles (2022) | Can-Am | Quebec Capitales (2022) | Can-Am |
| Ottawa Titans (2022) | Can-Am | Windy City (IL)Thunderbolts | Frontier |
| New York Boulders | Can-Am | So. Illinois Miners (2021 only) | Frontier |
|  |  |  |  |
| New Jersey Jackals | Can-Am | Lake Erie (OH) Crushers | Frontier |
| Sussex County (NJ) Miners | Can-Am | Joliet Slammers | Frontier |
| Washington (PA) Wild Things | Frontier | Schaumburg Boomers | Frontier |
| Gateway (Sauget, IL) Grizzlies | Frontier | Frontier Grays (2022 road team) |  |

Quebec started 2021 as a road team in the U.S., then split home games between Quebec City and Trois-Rivieres.

AMERICAN ASSOCIATION - 12 Teams, 100 games, (May 13 - Sept. 5 in 2022, May 11 - Sept. 4 in 2023)

| Team | 2019 League | Team | 2019 League |
| :--- | :--- | :--- | :--- |
| Chicago Dogs | American Assn. | Cleburne Railroaders | American Assn. |
| Fargo-Moorhead RedHawks | American Assn. | Kansas City (KS) Monarchs | American Assn. |
| Gary-Southshore RailCats | American Assn. | Lincoln Saltdogs | American Assn. |
|  |  |  |  |
| Kane County Cougars | Midwest | Sioux City (IA) Explorers | American Assn. |
| Milwaukee Milkmen | American Assn. | Sioux Falls (SD) Canaries | American Assn. |
| Winnipeg Goldeyes | American Assn. | Lake Country (WI) DockHounds | New Team in 2022 |

The Houston Apollos were a 2021 American Association road team, and also played Pecos Baseball League teams. Winnipeg played at Jackson, TN until allowed back into Canada later in the 2021 season.

PECOS BASEBALL LEAGUE - 16 teams in 2022 and 2023, number of home games based on team location, ranges from 16 to 36 home dates per team. (J une 1 - J uly 31 in 2022, May 25 - July 31 in 2023).

| Team | 2019 League | Team | 2019 League |
| :--- | :--- | :--- | :--- |
| Alpine Cowboys | Pecos | Salina (KS) Stockade (2021 only) | Pecos |
| Austin Weirdos (2022) | New team in 2022 | San Rafael Pacifics | Pacific Assn. |
| Bakersfield Train Robbers | Pecos | Santa Cruz Seaweed | New team in 2021 |
| Colorado Springs Snow Sox | Out in 2023 | Santa Fe Fuego | Pecos |
| Garden City (KS) Wind | Pecos | Santa Rosa Scuba Divers (2022) | New team in 2022 |
|  |  |  |  |
| Houston Apollos (2021 only-Road) | Added in 2021 | Trinidad Triggers | Pecos |
| Martinez Sturgeon | Pacific Assn. (2018) | Tucson Saguaros | Pecos |
| Monterey (CA) Amberjacks | Pecos | Wasco Reserve | Pecos-Out in 2023 |
| Roswell Invaders | Pecos | Weimar, TX Hormigas (2022) | Out in 2023 |

In 2023, the Pecos League adds Lancaster and Marysville, CA, and Blackwell, OK. 3 teams, noted above, are dropped

UNITED SHORE BASEBALL LEAGUE - 4 Teams, all in Utica, MI, 56 dates, 67 games scheduled in 2022
(May 20 - Sept. 3), 56 dates scheduled in 2023 (May 19 - Sept. 2)

| Team | 2019 League | Team | 2019 League |
| :--- | :--- | :--- | :--- |
| Birmingham-Bloomfield Beavers | United Shore | Utica Unicorns | United Shore |
| Eastside Diamond Hoppers | United Shore | West Side Wooley Mammoths | United Shore |

## 2021-2023 INDEPENDENT PRO LEAGUES - INCLUDES MLB PARTNER LEAGUES

PIONEER LEAGUE - 8 Teams, 96 games (May 22 - Sept. 10 in 2021), 10 teams, 96 games (May 23 - Sept. 10 in 2022, and May 23 - Sept. 9 in 2023)

| Team | 2019 League | Team | 2019 League |
| :--- | :--- | :--- | :--- |
| Billings Mustangs | Pioneer | Idaho Falls Chukars | Pioneer |
| Boise Hawks | Northwest | Missoula Paddleheads | Pioneer |
| Grand Junction Jackalopes | Pioneer | Ogden Raptors | Pioneer |
| Great Falls Voyagers | Pioneer | Rocky Mountain (Colorado <br> Springs) Vibe | Pioneer |
| Glacier Range Riders (Kalispell, MT) | New team in 2022 | Northern Colorado Owlz | New team in 2022 |

$\begin{aligned} \text { EMPIRE BASEBALL LEAGUE - } & 4 \text { Teams, } 88 \text { games (J une } 12-\text { August } 2 \text { in 2021) } \\ 4 & \text { Teams, } 80 \text { games (J une } 8-J \text { uly } 25 \text { in 2022) } \\ 4 & \text { Teams, } 80 \text { games (J une } 9-J \text { uly } 19 \text { in 2023) }\end{aligned}$

| Team | 2019 League | Team | 2019 League |
| :--- | :--- | :--- | :--- |
| New Hampshire Wild (2021 only) | Empire | Saranac Lake Surge | Empire |
| Plattsburgh Thunderbirds | Empire | Tupper Lake Riverpigs | New team in 2021 |
| Japan Islanders (2022-2023) | Road Team | Malone Border Hounds | New team in 2023 |

MAVERICKS LEAGUE - 4 Teams, all in Keiser, OR (May 13 - August 29 in 2021)
4 Teams - 96 games for the league (May 12 - August 28) in 2022
4 Teams - 96 Games for the league (May 10 - August 27) in 2023

| Team | 2019 League | Team | 2019 League |
| :--- | :--- | :--- | :--- |
| Campesinos de Salem-Keiser | None | Salem Senators | None |
| Portland Mavericks | None | Salem-Keiser Volcanoes | Northwest |

## SUMMER COLLEGIATE LEAGUES WITH TEAMS THAT WERE ALL IN 2019 MINOR LEAGUES

MAJ OR LEAGUE BASEBALL DRAFT LEAGUE - 6 Teams, 68 games (May 24 - August 13) in 2021
6 Teams, 80-games (J une 2 - September 6) in 2022, and (J une 1 - Sept. 2) in 2023

| Team | 2019 League | Team | 2019 League |
| :--- | :--- | :--- | :--- |
| Frederick Keys | Carolina | Trenton Thunder | Eastern |
| Mahoning Valley $(\mathrm{OH})$ Scrappers | New York-Penn | West Virginia Black Bears | New York-Penn |
| State College Spikes | New York-Penn | Williamsport Crosscutters | New York-Penn |

APPALACHIAN LEAGUE - 10 Teams, 54 games (J une 3 - August 7 in 2021), 10 Teams 58 games (J une 2 August 6 in 2022), 10 teams, 48 games (J une 6 - J uly 31 in 2023)

| Team | 2019 League | Team | 2019 League |
| :--- | :--- | :--- | :--- |
| Bluefield Ridge Runners | Appalachian | Greeneville (TN) Flyboys | Appalachian |
| Bristol State Lines | Appalachian | Johnson City Doughboys | Appalachian |
| Burlington (NC) Sock Puppets | Appalachian | Kingsport Axmen | Appalachian |
| Danville Otterbots | Appalachian | Princeton Whistle Pigs | Appalachian |
| Elizabethton River Riders | Appalachian | Pulaski River Turtles | Appalachian |

2019 MLB AFFILIATED TEAMS NOT IN MLB AFFILIATED LEAGUES IN 2021 OR 2022

| 2019 Team | 2019 League | 2021-22 League | 2019 Team | 2019 League | 2021-22 League |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Trenton Thunder | Eastern | MLB Draft + hosted Buffalo | Jackson, TN Generals | Southern | None - hosted Winnipeg-2021 |
| Mahoning Valley (OH) Scrappers | New York-Penn | MLB Draft | West Virginia Black Bears (Morgantown) | New YorkPenn | MLB Draft |
| Williamsport Crosscutters | New York-Penn | MLB Draft | Staten Island Yankees | New YorkPenn | None in 2021 <br> Atlantic in 2022 |
| Lancaster JetHawks | California | None | Kane County (IL) Cougars | Midwest | American Assn. |
| Frederick Keys | Carolina | MLB Draft | Bluefield Blue Jays | Appalachian | Appalachian |
| (Port) Charlotte Stone Crabs | Florida State | None | Bristol Pirates | Appalachian | Appalachian |
| Florida Fire Frogs | Florida State | None | Burlington (NC) Royals | Appalachian | Appalachian |
| Burlington (IA) Bees | Midwest | Prospect | Danville Braves | Appalachian | Appalachian |
| Clinton Lumberkings | Midwest | Prospect | Elizabethton Twins | Appalachian | Appalachian |
| Hagerstown Suns | South Atlantic | None | Greeneville (TN) Reds | Appalachian | Appalachian |
| Lexington Legends | South Atlantic | Atlantic | Johnson City Cardinals | Appalachian | Appalachian |
| West Virginia Power (Charleston) | South Atlantic | Atlantic | Kingsport Mets | Appalachian | Appalachian |
| State College Spikes | New York-Penn | MLB Draft | Princeton Rays | Appalachian | Appalachian |
| Auburn Doubledays | New York-Penn | Perfect Game | Pulaski Yankees | Appalachian | Appalachian |
| Batavia Muckdogs | New York-Penn | Perfect Game | Billings Mustangs | Pioneer | Pioneer |
| Norwich Sea Unicorns | New York-Penn | Futures Colleg. | Grand Junction Rockies | Pioneer | Pioneer |
| Lowell Spinners | New York-Penn | None | Great Falls Voyagers | Pioneer | Pioneer |
| Tri-City (Troy, NY) ValleyCats | New York-Penn | Frontier | Idaho Falls Chukars | Pioneer | Pioneer |
| Vermont Lake Monsters | New York-Penn | Futures Collegiate | Missoula Paddleheads | Pioneer | Pioneer |
| Boise Hawks | Northwest | Pioneer | Ogden Raptors | Pioneer | Pioneer |
| Salem-Keiser Volcanoes | Northwest | Mavericks | Rocky Mountain Vibes (Colorado Springs) | Pioneer | Pioneer |
| Orem | Pioneer | None |  |  |  |

## INDEPENDENT LEAGUE CHANGES SINCE 2019

| 2019 Team | 2019 League | 2021-23 League | Team | 2019 League | 2021 League |
| :--- | :--- | :--- | :--- | :--- | :--- |
| St. Paul Saints | American Assn. | International - <br> MLB Affiliated | Ottawa Champions | Can-Am | None in 2021, <br> Frontier in 2022 |
| Sugar Land Skeeters | Atlantic | Pacific Coast - <br> MLB Affiliated | O'Fallon (MO) Hoots - <br> River City in 2019 | Frontier | Prospect <br> Summer Colleg. |
| Somerset (NJ) Patriots | Atlantic | Eastern-MLB Aff | High Desert Yardbirds | Pecos | None |
| New Britain Bees | Atlantic | Futures Colleg. | California City Whiptails | Pecos | None |
| Texas Airhogs | American Assn. | None <br> Prospect (2023) | White Sands Pupfish | Pecos | None |
| Southern Illinois Miners | Frontier |  |  |  |  |

The Appalachian League has gone from a professional Minor League to an MLB-Partner Summer Collegiate league. The MLB Draft, Prospect, Perfect Game, Futures Collegiate, and Appalachian Leagues are Summer Collegiate. The Atlantic, American Association, Frontier, Pecos, Mexican, Empire, Pioneer, United Shore, and Mavericks Leagues are pro independent leagues.

## 2022 MINOR LEAGUE SEASON ATTENDANCE HIGHLIGHTS

Normality, to a great extent, returned to Minor League Baseball in 2022, but the landscape was quite different, as noted in the tables on the previous pages, from what it was in 2019, the last 'normal' season.

The 2021 season was unlike any other in Minor League history. The Major League affiliated leagues underwent a large realignment, with leagues getting reorganized, and the number of teams and leagues were reduced. This reorganization was planned before the Covid-19 outbreak. Teams often didn't know if they would be part of Minor League Baseball until December, 2020, so their usual off-season marketing, ticket sales, and promotional planning was delayed. There were changes to the independent leagues as well.

Then there was the Covid-19 pandemic. Would games be played? Would fans be admitted, and if so, how many? The 4 Canadian Minor League teams had to be relocated to the United States for much of the season since the U.S./Canadian border was closed. As it turned out, a few teams played some home games without fans in attendance, and other games were cancelled due to Covid breakouts. The 2021-22 off-season was closer to normal, but there were still some uncertainties due to Covid, and those concerns probably influenced 2022 attendance.

All this uncertainty, especially going into 2021, led to reductions in planned ticket sales campaigns, promotions, and group sales, all of which had a significant impact on Minor League attendance. A particular example of this, was the very sharp decline in the number of Monday through Friday day games in the Minor Leagues in 2021. These games, which usually draw very well, attract many school and summer-camp groups. Many more Monday-Friday day games were back on the schedule in 2022, and even more have been added for 2023.

The table below shows the number of Monday-Friday (excluding holidays) day games scheduled by the 120 U.S. full-season Major League-affiliated teams, each year from 2016 through 2023. It has the same data for the leading U.S./Canadian independent leagues. This table includes scheduled games that were postponed due to weather, and the 2020 scheduled games, which of course, were not played.

MINOR LEAGUE MONDAY-FRIDAY DAY GAMES SCHEDULED

| MAJOR LEAGUE AFFILIATED LEAGUES |  |  |  | INDEPENDENT LEAGUES |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year \# of Full - <br> Season <br> Teams \# Teams with <br> Mon-Fri Day <br> Games \# of Mon-Fri <br> Day Games <br> Scheduled  <br> 2023 120 106 409  <br> Of Full - <br> Season <br> Teams \# Teams with <br> Mon-Fri Day <br> Games \# of Mon-Fri <br> Day Games <br> Scheduled   <br> 2022 120 99 353  <br> 2021 120 46 122  <br> 2020 118 112 517  <br> 2019 120 111 548  <br> 2018 120 112 503  <br> 2017 120 113 517  <br> 2016 119 114 488  |  |  |  |  |  |  |

In 2016, Hartford played all its games on the road, and is not included in the number of teams. The number of 2020 teams in this table only includes those who listed game times in their 2020 schedules. All Jupiter and Palm Beach 2021 day games were closed to the public, and are not included in this table.

## Other Schedule Notes

110 of the 120 MLB-affiliated 2021 teams had a shorter schedule in 2021 ( 120 or 130 games each) than in 2019 (140 games each). The St. Paul Saints, now in the International League, had a 100-game schedule in the independent American Association in 2019. 9 other teams played the 2019 season in now-eliminated short-season leagues with 76game schedules. The 120 MLB-affiliated teams had 1,050 fewer scheduled dates in 2021 than the 120 full-season MLBaffiliated teams had scheduled in 2019. The 2021 season started in early May. The 2022 season began on April 5.

Among the 2021 independent leagues, the Mexican League played a shortened 66 -game schedule in 2021, compared to 120 games in 2019, when they were an NAPBL League. The Atlantic League had a 120-game schedule in 2021, down from 140 games in 2019. The Frontier League had 96 -game schedule in both 2021 and 2019. The Can-Am League, which merged into the Frontier League in 2020, played a 100-game schedule in 2019. American Association schedules were the same length, 100 games, in both 2021 and 2019. The Pioneer League had a 96 -game 2021 schedule, compared to a 76 -game schedule in 2019, when it was an MLB-affiliated Rookie League. The United Shore Baseball League, with all of its teams based in Utica, Michigan, played a slightly shorter schedule in 2021, than in 2019.

## SOME THINGS TO CONSIDER WHEN LOOKING AT THE YEAR VS. YEAR ATTENDANCE COMPARISONS

## 2022 Attendance vs. 2021 Attendance

No changes were made in the lineup of Major League-affiliated teams and leagues from 2021 to 2022. But any comparison of $\mathbf{2 0 2 2}$ vs. 2021 attendance can be somewhat distorted due to the reduced number of games played in 2021, and the number of games played with reduced capacity, or with no fans in attendance, in 2021.

The independent leagues also were affected by capacity restrictions in 2021, especially the Mexican League, whose teams played only a 66-game regular season schedule.

This Minor League report does not have 'full-capacity' 2021 average per date figures. It just lists each team's or league's average per date for all dates played with fans in attendance. We just don't know how many 2021 dates each team had with full-capacity permitted. But only dates played with fans in attendance are included in the 'number of dates' figure which is used to compile the average per date. Games played with no fans in attendance, for 2022 as well, are excluded when compiling average per date figures.

So the Number Tamer Major League Baseball reports compare 2022 average attendance per date for all dates, with 2021 average per date for full-capacity dates only. The Minor League reports compare 2022 average attendance per date for all dates with fans in attendance, with 2021 average per date for all dates when fans were admitted, regardless of whether full capacity was permitted.

## 2022 Attendance vs. 2019 Attendance

Due to the 2021 reorganization of the Minor Leagues, $\mathbf{2 0 2 2}$ vs. 2019 total attendance and average per date comparisons for leagues, have limited value. The 2019 MLB-affiliated leagues no longer exist in their exact 2019 form. But most of the 2021-2023 leagues consist of teams which played together in a league in 2019. The 2022 vs. 2019 league comparisons in this report are 2022 attendance vs. what the league's 2022 members drew in 2019, regardless of which league they played in for the 2019 season. To be consistent, this same type of comparison is also made for the independent leagues. However, the overview of each league's attendance will have a note mentioning what that league, in the way it was made up in 2019, drew that year.

2022 vs. 2019 individual team comparisons have much more value, and will be commonly noted. But scheduling changes since 2019, should be taken into account. The Triple-A teams have gone from a 140-game schedule in 2019, to a 150-game schedule in 2022-2023. Double-A clubs had a 140-game schedule in 2019, and a 138-game schedule in 2022-2023. High-A and Single-A clubs have gone from a 140-game schedule in 2019, to 132 games in 2022-2023. Within some of these leagues, are teams whose number of scheduled games changed significantly from 2019 to 2022-2023. In particular, major schedule changes occurred for teams that moved from MLB-affiliated leagues to independent leagues, and vice-versa, and for teams that were in short-season leagues in 2019. These changes will be mentioned in team and league notes. Among the independent leagues, the biggest change was a large reduction in scheduled games by the Mexican League from 120 games in 2019 to 66 games in 2021, and to 90 games in 2022.

## 2023 SCHEDULES

Triple-A teams will play 150 games, from March 31 through September 24. Double-A teams will play 138 games, from April 6 through September 17. High-A and Single-A teams will play 132 games, from April 6 through September 10.

All the schedule changes starting in 2021 hurt some teams, and helped others. Some of the teams that were in professional minor leagues prior to 2021, but are now in Summer Collegiate leagues, ended their 2021 season while schools in their area were still on summer vacation. But prior to 2021, some short-season teams didn't have any home games during the first 3-4 weeks of school vacation time. Now, the teams which moved into full-season leagues, or many of the teams in Summer Collegiate leagues, play home games for the entire school vacation period.

MLB-affiliated teams that played short-season schedules prior to 2021, now sometimes play in cold weather, as their seasons begin much earlier. The also have many more games when school is in session.

## A NOTE OF CAUTION:

In this report, there are separate tables comparing 2022 vs. 2021, and 2022 vs. 2019 attendance for individual teams and leagues. Except for the previous season and changes figures, these tables have an identical appearance.

## 2022 Minor League Season MLB -affiliated and Independent League Attendance

- In 2022, the 120 Major League affiliated Minor League teams had a total attendance of $30,920,722$. That total was up $8,831,708(40.0 \%$ ) from 2021. There were 1,048 more dates with fans in attendance in 2022 compared to 2021. 408 dates were lost in 2022, vs. 503 lost dates in 2021, and 402 lost dates (for these same 120 teams) in 2019. Lost dates include games that were played with no fans in attendance. Average per date was 3,933 in 2022, up 691 ( $21.3 \%$ ) vs. 2021. Average per team in 2022 was 257,673 , up 73,598 ( $40.0 \%$ ) vs. 2021. All 2022 MLB-affiliated Minor League teams played in the same markets as in 2021.
- As a result of many more dates played in 2022, and with no capacity restrictions, 118 of the 120 teams had increases in total attendance vs. 2021, with Wichita and Lake Elsinore, having the only declines. 112 teams had gains in average per date. Rochester had the biggest numerical increases in total attendance, up 212,639 (96.7\%), and average per date, up 2,452 (65.8\%). Modesto, up 123.3\% in total attendance, and Beloit, up $102.4 \%$ in average per date, had the best percentage gains. These comparisons exclude Buffalo, Vancouver, and Dunedin, who played few or no games in their home parks in 2021, and thus had huge 2022 vs. 2021 percentage attendance increases.
- 29 teams had total attendance increases of at least 100,000, and 22 teams had 1,000+ gains in average per date. On a percent basis, 29 teams were up at least $50 \%$ in total attendance, with 8 teams up $50 \%+$ in average per date.
- The 120 Major League Baseball affiliated Minor League teams drew a total regular season attendance of 22,089,014 in 2021. They played 6,814 dates with fans in attendance. Average per date with fans in attendance was 3,242 . Average per team was 184,075 . Many early season games were played with stadium capacity restrictions.
- In 2019, these same 120 teams, regardless of what league, or what market, they were in that year, drew a total of $33,740,110$ in 7,675 dates, an average of 4,396 per date. They played a combined 861 fewer dates with fans in attendance in 2021, compared to 2019. But there were 187 more dates played in 2022 vs. 2019, mainly due to 9 teams moving from short-season leagues in 2019 to full season leagues in 2021, and longer schedules in 2022.
- Comparing 2022 attendance with 2019 attendance for the same 120 MLB-affiliated teams, regardless of what league, or what market they played in for 2019, shows that their 2022 total attendance was down 2,819,388 (8.4\%), and their average per date fell 463 (10.5\%).
- 117 of these 120 teams played in the same markets in $\mathbf{2 0 2 2}$ as in 2019. This includes Fredericksburg, who played at nearby Potomac (Woodbridge, VA) in 2019. 28 of these teams had increases in $\mathbf{2 0 2 2}$ vs. 2019 total attendance, and 18 teams had gains in average per date. The 117 teams exclude Worcester (Pawtucket in 2019), Wichita (New Orleans in 2019), and Rocket City - Madison, AL (Mobile in 2019).
- 106 teams played in the same markets, and had relatively similar length schedules in 2022 and 2019. This list includes St. Paul, who played a shorter schedule as an independent league team in 2019. It excludes Worcester, Wichita, and Rocket City, plus 9 teams that had been in short-season leagues in 2019. Also excluded are Jupiter and Palm Beach of the Florida State League, who played numerous 2022 home games with no fans in their ballpark. The 106 teams had a combined total attendance decline of $3,440,085$ ( $10.9 \%$ ). They drew an average of 4,023 per date, down 479 ( $10.6 \%$ ). 20 of the 106 teams had total attendance gains vs. 2019. 18 were up in average per date.
- Kannapolis, who moved into a new park in 2021, had the biggest numerical and percentage increases in total attendance for 2022 vs. 2019, up 116,230 (153.1\%), and average per date, up 1,778 (156.9\%). St. Paul, playing 23 more dates than in 2019, had a 78,941 gain. Fredericksburg, in a new ballpark, had increases of 68,072 in total attendance, and 873 in average per date. Myrtle Beach was up 564 in average per date. The top numerical losses were by Round Rock, down 184,940 in total attendance, and 3,035 in average per date, followed by Sacramento and Las Vegas. Wilmington, DE had the biggest percentage declines in both total attendance and average per date.
- The Southern League was the only MLB-affiliated league whose teams' combined 2022 total attendance and average per date was higher than their combined 2019 figures. The teams in the Carolina League combined for an increase in average per date. The 10 teams of the Pacific Coast League had a combined decline of 580,009 (12.3\%) in total attendance, and a 1,241 (18.0\%) dip in average per date, which were the biggest losses of any league. All this compares 2022 vs. 2019 for the league's 2022 members, regardless of where they played in 2019.
- The 81 independent league teams (United Shore Baseball League, and Mavericks League, each count as one team because all of each of those league's teams play in the same ballpark.) drew a total of $9,690,620$ in 2022, up $3,543,273(58.6 \%)$ from $6,047,347$ in 2021. Average per date was 2,613 in 2022, up 589 ( $29.1 \%$ ) from the 2021 average of 2,024 . There were 3,670 independent league dates played in 2022, 682 more than in 2021.


## 2022 Minor League Season MLB -affiliated and Independent League Attendance

- The 2022 independent leagues teams drew 10,689,857 in 3,374 dates in 2019, in whatever league they were in for 2019, averaging 3,168 per date. The 2022 vs. 2019 total was down 1,099,237 (10.3\%), and the average per date fell 555 (17.5\%). There were 149 lost dates in 2022, 164 in 2021, and 126 in 2019. 296 more dates were played by these teams in 2022 compared to 2019. The Mexican League had far fewer dates in 2021 and 2022, than in 2019. But expansion and longer schedules in some of the other independent leagues resulted in an increase in the number of dates played. The Mexican and Pioneer Leagues, which had been MLB-affiliated leagues in 2019, are included in this group. Empire League attendance is not yet available, and may never be, because the league never reports it.
- For 2022 vs. 2021, 58 independent teams had increases in total attendance, and 13 had declines. 55 of these teams had increases in average per date, 15 had losses, and one averaged the same figure in both years. The Mexican League was hit very hard by Covid in 2021, and only played a 66-game schedule. As a result of a $90-$ game schedule in 2022, the league had the 7 largest total attendance increases, and 6 best average per date gains, among all independent teams. Yucatan, up 330,270 in total attendance, and 6,347 in average per date, had the biggest growth. Winnipeg, who played most of their 2021 season in the U.S., had the largest increase among U.S./Canadian teams. Kane County had the largest total attendance $(70,649)$ and average per date $(1,514)$ gains among U.S./Canadian teams that played the 2021 season in their normal park. The United Shore Baseball League, whose 4 teams all play in Utica, MI, had an estimated 101,100 increase in total attendance. Largest declines were by Rocky Mountain (Colorado Springs) in both total attendance and average per date.
- For 2022 vs. 2019, 28 independent teams had increases in total attendance and 41 were down. 26 teams achieved gains in average per date, while 43 teams suffered losses. The Pioneer League, with a longer 2022 schedule than in 2019, was the independent league with the biggest total attendance increase. Frontier League total attendance also rose. The Pecos League was the only independent League with an increase in average per date. They also had a gain in total attendance. The Mexican League, with a shorter 2022 schedule than in 2019, had the worst total attendance decline. The Atlantic League had the worst average per date decrease, but that was in large part because two of their best drawing teams, Sugar Land and Somerset, joined MLB-affiliated leagues in 2021.
- Individual independent league teams with the best 2022 vs. 2019 growth were Campeche, overall, up 87,025 in total attendance and 2,723 in average per date, and among U.S./Canadian teams, Schaumburg, with gains of 53,732 in total attendance, and 850 in average per date. Tijuana had the largest total attendance decline, while Rocky Mountain sustained the worst average per date loss. On a percentage basis, Garden City, KS had the highest gain in total attendance, and Campeche had the top average per date increase. Monterey, CA, Durango, and Sioux Falls, SD had the worst percentage declines.
- Combined Major League-affiliated and independent leagues regular season attendance in 2022 was 40,511,342 in 11,532 dates, an average of 3,513 per date. In 2021, these same teams drew 28,136,361 in 9,802 dates, averaging 2,870 per date. In 2019, these same teams drew a total of 44,429,967 in 11,049 dates, averaging 4,021 per date.
- 2022 combined MLB-affiliated and independent total attendance rose 12,374,981 (44.0\%), and average per date increased by 642 ( $22.4 \%$ ) vs. 2021, with 1,730 more dates. 176 teams had gains in total attendance, and 15 had declines. 167 teams posted average per date increases, 23 had declines, and one team had the same average per date in both seasons. Compared to 2019, the 2022 figures were down 3,918,625 (8.8\%) in total attendance, and down 508 (12.6\%) in average per date, with 483 more dates. 56 teams increased their total attendance vs. 2019, and 130 were down. Average per date was up for 44 teams, and 142 teams had losses. There were 557 combined lost dates in 2022, and 667 combined lost dates in 2021, compared to 546 in 2019.
- The 11 full-season 2019 MLB-affiliated leagues (120 teams), as they were that year, drew 33,321,002 in 2019. They played 7,931 dates, and averaged 4,201 per date. The now eliminated 4 short-season 2019 MLB affiliated leagues ( 40 teams) drew 3,564,944 in 2019 in 1,418 dates, an average of 2,514 per date. Independent leagues, including the Mexican League, drew 10,308,644 in 3,344 dates, an average of 3,083 per date. Combined total attendance for all MLB-affiliated and independent teams was 47,194,590 in 2019. These leagues played 12,693 dates, averaging 3,718 per date.
- Teams that were in professional Minor Leagues in 2019, but played in Summer Collegiate leagues in 2021 and in 2022, played around 600 dates with fans in attendance in 2021, and 713 dates in 2022.


## 2022 Minor League Season MLB -affiliated and Independent League Attendance

- There was more post-season play among the MLB-affiliated leagues in 2022, as all leagues had playoffs. The MLBaffiliated leagues drew 194,438 for 66 playoff dates, an average of 2,946 per date. The largest playoff crowd was 9,159 at Fresno.
- While the Mexican League played a shorter regular season than normal in 2022, they had their usual playoff format, and those games drew very well. The 67 Mexican League playoff dates drew 762,112, averaging 11,375 per date. 37 of these games drew over 10,000, with 15 of them topping 20,000. Monterrey had the 3 largest crowds (all were 21,909 ). The 120 independent league playoff games (from the Mexican, Atlantic, Pioneer, and Frontier Leagues, and the American Association) drew 871,321, averaging 7,261 per date. The 4 U.S./Canadian Independent Leagues drew 109,209 in 53 dates, an average of 2,061 per date. Southern Maryland $(6,259)$ had the largest crowd among this group of leagues. Combined MLB-affiliated and independent league 2022 playoff attendance was 1,065,759 in 186 dates, averaging 5,730 per date. United Shore, Pecos, Mavericks, and Empire Leagues playoff data was not available.


## 7 New Minor League B allparks in 2021, but J ust One (in Montana) in 2022

- Worcester replaced Pawtucket. Most games at new Polar Park drew near-capacity, or sellout crowds. In 2022, the Woosox drew a City of Worcester record-high of 532,152 in total attendance, and 7,290 in average per date. This was the $5^{\text {th }}$ best total attendance, and the $6^{\text {th }}$ best average per date among MLB-affiliated teams. Total attendance was $201,142(60.8 \%)$ higher, and average per date was 2,036 (38.7\%) higher than it was in Pawtucket in 2019.
- Kannapolis, NC more than doubled its 2019 attendance, and set team records in 2022 for total attendance and average per date in their new downtown park. The 2022 vs. 2019 total attendance growth of 116,230, and the average per date gain of 1,778 , along with the percentage increases in these categories, were best among all teams that played in the same market in 2022 and 2019.
- Fredericksburg, VA replaced relatively nearby Woodbridge VA (Potomac). In 2022, their total attendance $(260,546)$, and average per date $(4,136)$, was higher than it ever was in Woodbridge. The total was up a same market $3^{\text {rd }}$ best 68,072, and average per date rose 873, which was $2^{\text {nd }}$ best among teams in the same market in 2022 and 2019.
- Wichita's new park (replacing New Orleans) was a big attendance and marketing success in 2021. While their attendance was lower in 2022 than in 2021, the 2022 Wind Surge still drew 32,436 ( 402 per date) above their 2019 attendance in larger market of New Orleans.
- Rocket City (Madison, AL) more than tripled what they drew in Mobile in 2019. The Trash Pandas posted a 2022 vs, 2019 increase of 231,930 (243.9\%) in total attendance, and a 3,446 (217.4\%) gain in average per date.
- Beloit's new park wasn't ready until August, 2021, so they didn't get all the attendance benefits from it in 2021. But in 2022, they set new team record-highs in both total attendance and average per date. Total attendance was up a $5^{\text {th }}$ best 29,594 vs. 2019, and average per date rose a $4^{\text {th }}$ best 451 , among same market teams.
- Gastonia got a new Atlantic League independent team in 2021, and a new park.
- Glacier (Kalispell, Montana), a 2022 Pioneer League expansion team, had the only park that opened in 2022.
- According to Ballparkdigest.com, new ballparks are expected to be completed for the Northern Colorado Owlz of the Pioneer League in 2023, Hagerstown, a new Atlantic League team in 2024, and Tennessee (Knoxville), Hillsboro, Salt Lake, and Richmond, in 2025.


## 2022 League and Team Attendance Leaders

- The Triple-A International League had the most teams (20), the most dates played ( 1,438 ), the highest total attendance $(8,491,388)$ and average per team $(424,569)$, and the top average per date $(5,905)$ of any league.
- In Double-A the Eastern League posted the best total ( $3,470,478$ ), average per team ( 289,207 ), and average per date $(4,399)$. The Texas League was close behind averaging 285,409 per team, and 4,266 per date.
- The Midwest League had the top High-A total $(2,756,108)$, average per team $(229,676)$, and average per date $(3,724)$.
- Best drawing Single-A league was the Carolina ( $2,314,460$ total, 192,872 average per team, 3,041 average per date).
- In the independent leagues, the Mexican League (18 teams), had the top total ( $3,564,524$ ), average per team $(198,029)$, and average per date $(4,740)$.
- Among MLB-affiliated teams, Nashville had the 2022 highest total attendance $(555,576)$, followed by Lehigh Valley Allentown, PA $(544,220)$, Indianapolis $(534,610)$, Columbus ( 534,393 ), and Worcester $(532,152)$. 8 teams drew over 500,000 , with 22 teams topping 400,000, and 41 teams above 300,000.
- In 2022 average per date, High-A Dayton led with 7,935 per date. This may have been the first time a Class-A team had the highest average per date in the MLB -affiliated leagues. (The last Class A team to lead Minor League Baseball in total attendance was Denver in 1952, but Toronto had a higher average per date that year.) Next in 2022 average per date were Lehigh Valley $(7,665)$, Columbus $(7,634)$, Nashville $(7,611)$, and Indianapolis $(7,425)$. 8 teams averaged over 7,000 per date, 16 teams topped 6,000, and 34 teams drew an average of better than 5,000 per date.
- For the independent teams, Tijuana had the highest 2022 total attendance $(453,961)$, followed by Yucatan $(440,165)$, Monterrey Mexico $(382,048)$, and Long Island $(285,888)$. Tijuana again had the top average per date $(10,888)$, which was the best in all of Minor League Baseball in 2022, followed in the independent leagues by Yucatan $(9,781)$, Monterrey, Mexico $(8,490)$, Mexico City $(6,443)$, Saltillo $(5,808)$ and Kane County, IL $(5,068)$.


## Largest 2022 Crowds

- Top Triple-A and MLB-affiliated league $\mathbf{2 0 2 2}$ single game attendance was 15,619 in Albuquerque, followed closely by a crowd of 15,490 in Buffalo. Richmond had the biggest crowd in Double-A (9,810), Lansing's 10,055 crowd was tops in High-A, and Fresno drew a Single-A best crowd of 11,302 . Tijuana, of the Mexican League, drew the largest crowd for any regular season game in $2022(17,986)$, Kane County had the highest single game attendance in the American Association $(9,421)$. Long Island had the highest single game attendance in the Atlantic League $(7,149)$.


## Luly 3 and July 4 Crowds in Full-Season MLB-Affiliated Leagues, plus the pre-2021 Northwest League

- July 3 and July 4 are often the best attendance days of the Minor League season, with most teams having Fireworks shows after their game.
- On J uly 3, 2022, 58 MLB-affiliated teams had home games, which drew a total of 359,268, and average of 6,194 per game. 7 Triple-A teams drew at least 10,000. (Triple-A teams tend to have bigger parks than can host such large crowds.) The biggest crowd was 12,593 at Albuquerque. Also drawing at least 10,000 were Charlotte ( 10,212 ), Las Vegas $(11,368)$, Nashville $(11,263)$, Rochester $(10,063)$, Sacramento $(10,516)$, and Toledo $(10,172)$.
- 58 MLB-affiliated teams hosted games on J uly 4, 2022, drawing 413,258, averaging 7,125 per game. 7 teams drew at least 10,000 . Buffalo $(14,836)$ had the largest crowd, followed by Salt Lake $(14,354)$, Indianapolis $(13,911)$, Round Rock $(11,596)$, Single-A Fresno $(11,302)$, Durham $(10,757)$, and High-A Lansing $(10,055)$.
- In 2021, the 59 July 3 games drew 333,120, an average of 5,646 per game, with 5 crowds above 10,000 . On July 4, 2021, 60 teams drew 362,632 , an average of 6,044 per game, with 8 crowds of 10,000+. In 2019, the 64 games on July 3 in full-season or Northwest League parks, drew 437,811, averaging 6,841, with 14 above 10,000, and 60 July 4 games drew 444,947, ( 7,416 average), with 12 games drawing at least 10,000. The 64 July 3, 2018 games drew 443,697 , averaging 6,933 , with $910,000+$ crowds. The next day, 62 games drew 459,594 ( 7,413 average), with 13 games reaching 10,000. In 2017, July 3 attendance for 64 games was 469,814, averaging 7,341, and on July 4, 482,776 attended 64 games (average-7,543). On each of these days in 2017, 14 games drew at least 10,000.


## Record Highs for Total Attendance, Average per Date, and Single Game Attendance, set in 2022

- 18 teams, and the Pioneer and Pecos Leagues, set new record-highs in total attendance in 2022. 16 teams and the Pecos League had all-time highs in average per date. At least 11 teams had their biggest-ever single game crowds.
- In their second season as an independent, the Pioneer League, playing a longer schedule than they did as an MLB-affiliated short-season league, drew a league record-high 923,363, breaking a mark set in 2021.
- The Pecos Baseball League drew an estimated league record-high total of 116,871 , and a league record-high average per date of 307. Most of this league's teams play in very small ballparks. The Pecos League has operated for 12 seasons, which is longer than any 'small-market' independent league since independent leagues were reestablished in 1993. This is the only league that does not count 'no-shows' in their attendance. So the number of tickets they sell is higher than their announced attendance.
- Kannapolis moved into a new park in 2021 and more than doubled its 2019 attendance. The Cannon Ballers drew team record-highs in total attendance $(192,161)$ and average per date $(2,912)$ in 2022.
- In 2021 the Worcester Red Sox relocated from Pawtucket. The Woosox drew 532,152, averaging 7,290 per date in 2022. These figures are higher than any past team in Worcester ever drew. St. Paul drew a record-high total in their $2^{\text {nd }}$ year playing a longer schedule than they had in the independent American Association.
- The Rocket City Trash Pandas moved from Mobile to Madison, AL (next to Huntsville) in 2021. They drew a record-high 327,007 in 2022. Beloit played its first full season in a new park, and drew record-highs in total attendance and average per date. Fredericksburg and Myrtle Beach also set both total attendance and average per date record-highs. Everett, Hillsboro, Hudson Valley, Spokane, Tri-City WA, and Vancouver all had new highs in total attendance, due in part, to playing longer schedules. Augusta had a new record-high in average per date.
- Among the independent league teams, Milwaukee, Chicago, Garden City KS, and Martinez each set new total attendance and average per date highs in 2022. Garden City's figures were the best ever for any team in the Pecos League. Leon, Yucatan, Campeche, Dos Laredos, Quintana Roo (Cancun), Roswell, and Bakersfield (Pecos League high for that city) had a record-high average per date. Ogden of the Pioneer League set a new total attendance record.
- Single game record-highs were set by Hartford, Amarillo, Binghamton, Greenville SC, Fredericksburg, Myrtle Beach, and Fayetteville in 2022. 3 other teams tied their record-high, sellout, single-game attendance. It is possible that some independent teams also drew single-game record-high crowds.


## ATTENTION INDEPENDENT LEAGUE TEAMS:

The Number Tamer Minor League Attendance Analysis is missing single game record high attendance figures for many independent teams. If you know what's the largest crowd your team has ever drawn, and in what season this record was set, please inform David Kronheim (d.kronheim@verizon.net), and your team's record will be included in the section listing team record-highs. Thank you for your assistance.

## RECORD-HIGHS IN TOTAL ATTENDANCE, AVERAGE PER DATE, OR SINGLE GAMES, SET OR TIED IN 2022

The following MLB-affiliated teams set or tied their team attendance records in 2022 in season total attendance, average per date, or for a single game. Some teams, such as Charlotte, set a single-game record in 2021, for their current park, but have drawn bigger crowds in a larger, former park, in the same market. Attendance records set by Rocket City (Madison, AL) broke records set by the Huntsville Stars. Records set by Worcester are for any team in that market.

TOTAL ATTENDANCE
AVERAGE PER DATE
SINGLE GAME RECORD

| Worcester | 532,152 |  | Worcester | 7,290 |  | Lehigh Valley |
| :--- | ---: | :--- | :--- | :--- | :--- | :--- |
| Rocket City | 327,007 |  | Beloit | 1,632 |  | Hartford |
| Hudson Valley | 184,055 |  | Fredericksburg | 4,136 |  | Binghamton |
| Beloit | 102,794 |  | Kannapolis | 2,912 |  | Rocket City |
| Everett | 128,836 |  | Augusta, GA | 4,096 | Pensacola | 7,512 |
| Hillsboro | 150,792 |  | Myrtle Beach | 3,940 | Amarillo | $7,500-\mathrm{T}$ |
| St. Paul | 473,911 |  |  |  |  | $5,038-\mathrm{T}$ |
|  |  |  | 4,008 |  | Greenville, SC | 7,481 |
| Spokane | 231,081 |  | Leon | 9,781 |  | Fredericksburg |
| Tri-City, WA | 108,136 |  | Yucatan | 4,466 | Myrtle Beach | 7,839 |
| Vancouver (current) | 313,256 |  | Campeche | 4,062 | Fayetteville, NC | 6,600 |
| Fredericksburg | 260,546 |  | Dos Laredos | 4,394 | Portland, ME | $7,368-\mathrm{T}$ |
| Kannapolis | 192,161 |  | Quintana Roo | 231 |  |  |
| Myrtle Beach | 252,183 |  | Roswell |  |  |  |
|  |  |  |  |  |  |  |
| Chicago Dogs | 191,984 |  | Chicago Dogs | 4,000 |  |  |
| Milwaukee Milkmen | 86,028 |  | Milwaukee Milkmen | 1,721 |  |  |
| Ogden | 167,484 |  | Garden City, KS | 631 |  |  |
| Martinez | 17,723 |  | Bakersfield (Pecos) | 331 |  |  |
| Garden City, KS | 24,609 |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Pecos League | 116,871 |  | Pecos League | 307 |  |  |
| Pioneer League | 923,363 |  |  |  |  |  |

NOTES: T - Indicates tied single game record-high, and may be for multiple games.
This is usually the ballpark's full sellout figure.

Largest Single-Game Crowds in 2022 (based on available data)
Overall - Tijuana - Mexican League (17,986); Triple-A - Albuquerque (15,619); Double-A - Richmond $(9,810)$
High-A - Lansing ( 10,055 ); Single-A - Fresno (11.302); U.S. Independent - Kane County $(9,421)$
Largest Single-Game Crowds in 2021 (based on available data):
Overall - Tijuana - Mexican League (15,240); Triple-A - Albuquerque ( 13,035 ); Double-A - Richmond $(9,560)$;
High-A - Lansing ( 10,109 ); Single-A - Fresno (10,877); U.S. Independent - Atlantic - Kane County $(8,415)$.

Largest Single-Game Crowds in 2019 (based on available data):
Overall - Monterrey, Mexico (20,533); Class AAA - Buffalo (16,409); Class AA - Frisco $(12,023)$;
Full-season High Class A - Clearwater ( 10,055 ); Full-season Low Class A - Lansing (10,824);
Short-season Class A - Brooklyn (8,031); Rookie - Rocky Mountain (7,048).
Independent leagues and teams - United Shore League $(4,926)$, St. Paul $(10,631)$, others unavailable.

SOURCES: Office of Minor League Baseball, MLB Stats Reporting Platform, Independent leagues, Brennan Mense, Director of Broadcasting and Media Relations of the Billings Mustangs.

NOTE TO MINOR LEAGUE TEAM PERSONNEL: If your team set a single-game record high in 2022, and it does not appear not on this list, please contact David Kronheim (d.kronheim@verizon.net) with the data, and your team will be added. Thank you for your assistance.

## Attendance Increases - 2022 vs. 2021

- This listing of teams with the biggest numerical increases in attendance for $\mathbf{2 0 2 2} \mathbf{v s} \mathbf{2 0 2 1}$ must be kept in context. Due to Covid restrictions, most teams played shorter schedules in 2021, and had games with reduced capacity, or even with no fans allowed in ballparks. The $\mathbf{2 0 2 2}$ vs. $\mathbf{2 0 1 9}$ comparisons listed further down on this page have more value, but even here, many teams played very different schedules in 2022 compared to 2019.
- For what it's worth, these were the MLB-affiliated teams with the biggest $\mathbf{2 0 2 2} \mathbf{~ v s . ~} \mathbf{2 0 2 1}$ gains in total attendance: Rochester (221,639); Lehigh Valley (187,865); Albuquerque (186,203); Charlotte (186,160); Indianapolis (180,881). Buffalo, who played most of their 2021 home schedule in Trenton, was up 251,107 in total attendance and up 3,608 in average per date. Vancouver, who played all their 2021 home games in Hillsboro, OR, had a 297,434 increase in total attendance, and were up 4,867 in average per date.
- Of slightly more value, these MLB-affiliated teams had the best $\mathbf{2 0 2 2}$ vs. 2021 increases in average attendance per date: Rochester (2,452); Albuquerque (1,916); Lehigh Valley ( 1,823 ); Charlotte ( 1,711 ); Dayton $(1,677)$.
- Among the independent leagues, the highest 2022 vs. 2021 total attendance gains were: Yucatan ( 330,270 ); Tijuana $(257,490)$; Monterrey $(233,037)$. The increase in number of dates played by the Mexican League resulted in that league having 13 of the 15 biggest gains in total attendance, including the 7 biggest increases. Winnipeg, who played most of their 2021 schedule in the U.S., had the biggest gain among U.S./Canadian teams ( 111,879 ), followed by Kane County $(70,649)$, Long Island $(61,768)$, and York $(60,891)$.
- Top independent league 2022 vs. 2021 average per date growth: Yucatan (6,347); Monterrey (3,833); Campeche $(3,401)$. Mexican League teams had 12 of the 14 biggest gains, including the top 6. For U.S./Canadian independent teams, the best average per date gains were by Winnipeg ( 2,308 ), Kane County, IL (1,514), and Chicago (949).


## Attendance Declines - 2022 vs. 2021

- 2022 vs. 2021 declines in attendance were relatively few, for the reasons noted above.
- The MLB-affiliated teams with the only 2022 vs. 2021 total attendance declines were: Wichita (20,702); Lake Elsinore (808). The smallest increases were by: Quad Cities (up 7,468); Palm Beach (up 8,440), Lakeland (up 8,961).
- MLB-affiliated teams with the largest average per date decreases were: Rocket City (695); Wichita (679); Birmingham (206); Quad Cities (147); Lake Elsinore (145).
- For the independent leagues, the largest $\mathbf{2 0 2 2}$ vs. 2021 total attendance decreases were by: Rocky Mountain Colorado Springs (30,212); Sioux Falls, SD (23,507); Billings (16,708); Lexington, KY (13,406). A second team played in Lexington in 2022, which accounted for the declines by the Legends.
- The same 4 teams accounted for the largest independent average per date declines: Rocky Mountain (734); Lexington (591); Billings (324); Sioux Falls (323).


## Attendance Increases - 2021 vs. 2019, and 2022 vs. 2019

- Due to conditions mentioned earlier, few teams, and only one MLB-affiliated league, had $\mathbf{2 0 2 1}$ vs. 2019 attendance increases. Excluding teams that relocated to new markets, 3 MLB-affiliated teams achieved $\mathbf{2 0 2 1} \mathbf{~ v s . ~} 2019$ gains in total attendance, and 6 teams were up in average per date.
- For 2022 vs. 2019, the number of teams with increases in attendance was still considerably lower than the number of teams with declines. Only 28 of the 117 'same market' MLB-affiliated teams had an increase in total attendance, and just 18 of these teams had average per date gains.
- MLB-affiliated 'same market' teams with the largest $\mathbf{2 0 2 2}$ vs. 2019 gains in total attendance were: Kannapolis (116,230); St. Paul - with a much longer schedule in 2022 ( 78,941 ); Fredericksburg ( 68,072 ); Jacksonville $(30,706)$; Beloit $(29,594)$; Myrtle Beach $(25,936)$. Kannapolis, Fredericksburg, and Beloit moved into new ballparks in 2021.
- MLB-affiliated 'same market' teams with the top $\mathbf{2 0 2 2}$ vs. 2019 gains in average per date were: Kannapolis ( 1,778 ); Fredericksburg (873); Myrtle Beach (564); Beloit (451); Salem, VA (312).

Attendance Increases - 2021 vs. 2019, and 2022 vs. 2019 - continued

- Independent 'same market' teams with the top 2022 vs. 2019 gains total attendance were: Campeche $(87,025)$; Schaumburg $(53,732)$; Boise $(30,777)$; Milwaukee $(26,569)$; Missoula $(26,543)$.
- 'Same market' independent teams with the largest 2022 vs. 2019 average per date gains were: Campeche (2,723); Union Laguna (1,221); Yucatan (1,108); Schaumburg (850); Leon (671).


## Attendance Declines - 2021 vs. 2019 and 2022 vs. 2019

- Any comparison of 2021 attendance declines vs. 2019 would totally lack context. Some teams were much more affected by Covid-19 restrictions than others. In general, the teams that usually draw best, had the most to lose from the unique circumstances of 2021, and mostly, they did suffer the worst attendance losses. For example, take two teams whose early-season ballpark capacity was limited to 3,000 . One team normally averages around 8,000 per date, while the other team averages around 2,500. You can see how the better-drawing team would suffer a much larger decline in attendance due to capacity restrictions and other circumstances.
- MLB-affiliated 'same market' teams with the largest declines in 2022 vs. 2019 total attendance were: Round Rock (184,940); Sacramento (176,671); Las Vegas (132,713); Fresno (118,438); Frisco $(114,522)$.
- 'Same market' MLB-affiliated teams with the worst declines in average per date for $\mathbf{2 0 2 2}$ vs. 2019 were: Round Rock $(3,035)$; Sacramento $(2,879)$; Las Vegas $(2,389)$; Wilmington, DE and Frisco (both 1,784$)$.
- Independent 'same market' teams with the biggest decreases in 2022 vs. 2019 total attendance were: Tijuana $(223,503)$; Monterrey, Mexico $(174,821)$; Mexico City $(144,796)$; del Norte - Monclova $(143,523)$; Saltillo $(127,767)$. Due to a shorter schedule, these 5 Mexican League teams played a combined 72 fewer dates in 2022 than in 2019. The biggest independent loss by a U.S. team was by Lexington, who shared their ballpark with another Atlantic League team in 2022, and were down 119,829. Kane County had a 101,951 decrease.
- 'Same market' independent teams with the worst losses in $\mathbf{2 0 2 2}$ vs. 2019 average per date were: Rocky Mountain Colorado Springs (1,822); Lexington, KY (1,707); Durango (1,493); Puebla (1,422); Kansas City, KS $(1,362)$.


## 2022 Lost Dates due to Weather and Covid

- Postponed games in the Minor Leagues are almost always made up as part of a single-admission doubleheader. Sometimes these postponed games are never made up. In both these cases, they are listed as 'lost dates.' Rarely, in the Minors, are postponed games made up as part of a separate-admission doubleheader. There were many Covid postponements in 2021, but only a handful in 2022. Reno lost 5 home dates due to air quality issues. 3 of those dates were played in Sacramento with no fans in attendance.
- Jupiter and Palm Beach (Florida State League) share Roger Dean Chevrolet Stadium in Jupiter. These two teams played some home games in 2021 and 2022 with no fans in the park. They will do that again in 2023. In this report, these games count as 'lost dates.' In 2022, Jupiter had 22 lost dates, but only 3 were weather postponements. The rest were played without fans. Palm Beach had 27 lost dates, 5 of which were weather postponements.
- Other MLB-affiliated teams with a high number of 2022 lost dates include: Tampa (14); Fort Myers (11); Dayton (10); Buffalo and Lakeland (9 each); Daytona (8); Binghamton and Montgomery (7 each); Fort Wayne, Mississippi, Lake County, OH, Jersey Shore - Lakewood (6 each). The independent teams from the 5 best drawing leagues (Atlantic, Mexican, Frontier, Pioneer, and the American Association) with the most lost dates were: Guadalajara (11), Tabasco (10); Southern Maryland and Tri-City, NY (7 each); Campeche, Charleston, WV, and Gastonia (6 each).
- Blessed with good weather and no 2022 postponements, were 13 teams from the MLB-affiliated leagues (Durham, Las Vegas, Round Rock, Sacramento, Amarillo, Springfield MO, Kannapolis, Inland Empire, Modesto, San Jose, Rancho Cucamonga, Stockton, Visalia), and 19 independent teams from the 5 best drawing leagues (Yucatan, Monterrey (Mexico), Tijuana, High Point, Lexington Legends, Chicago, Cleburne, Kansas City KS, Lake Country WI, Milwaukee, Gateway, Joliet, Schaumburg, Idaho Falls, Missoula, Washington, Boise, Glacier, Grand Junction).
- 14 MLB-affiliated teams, and 9 independent teams from the 5 best drawing leagues, had only one lost date each.


## MLB-Affiliated League 2022 Attendance Summaries

- Triple-A - The 30 Triple-A teams drew a combined 12,641,390 in 2022, averaging 421,380 per team and 5,820 per date, with 78 lost dates. They had 329 more dates in 2022 than in 2021. These same teams drew 8,839, 499 in 2021, averaging 294,650 per team, and 4,796 per date, with 101 lost dates. In 2019, these same 30 teams, regardless of what league they played in, drew 13,621,821, an average of 6,808 per date, also with 78 lost dates. Due to a longer schedule in 2022, they had 171 more dates in 2022 than in 2019. The $\mathbf{3 0}$ teams that played in Class AAA in 2019 drew 13,500,376, averaging 6,697 per date that year.
- 2022 vs. 2021 Triple-A total attendance was up 3,801,891 (43.0\%), and average per date rose 1,024 (21.4\%). All 30 teams had increases in both total attendance, average per date, and in the number of dates played.
- For 2022 vs. 2019, total attendance fell 980,431 (7.2\%), and average per date was down 987 (14.5\%). All teams played more dates in 2022 than in 2019. 7 of the 29 'same market' teams had increases in total attendance (excludes Worcester, who played in Pawtucket in 2019). Jacksonville, which was in the Double-A Southern League in 2019, was the only team with a gain in average per date.
- International League (Triple-A East in 2021) - 20 teams. The league consists of all 14 teams from the 2019 International League, plus lowa, Memphis, Nashville, and Omaha, from the Pacific Coast League, Jacksonville, from the Class AA Southern League, and St. Paul, who played in the independent American Association in 2019.
- This league has the most teams of any league, and it drew the highest attendance of any league in 2022. Total 2022 attendance was $8,491,388$, averaging 424,569 per team, and 5,905 per date. The league had 62 lost dates, and played 222 more dates than in 2021. 6 teams (Nashville, Lehigh Valley, Indianapolis, Columbus, Worcester, Charlotte) drew over 500,000, and 7 other teams from this league topped 400,000. The league had the top 6, and 13 of the top 18, MLB-affiliated teams in total attendance, and 13 of the 21 MLB-affiliated teams with the highest average per date. 6 teams averaged at least 7,000 per date, and 4 other teams averaged better than 6,000.
- Nashville drew 555,576, the best total of any Minor League team in 2022, and averaged 7,611 per date, the $4^{\text {th }}$ best average among all MLB-affiliated teams. The Sounds drew over 10,000 at 13 of their home dates. Lehigh Valley had the league's best average per date $(7,665)$.
- For 2022 vs. 2021, total attendance was up 2,675,644 (46.0\%), and average per date rose 1,122 (23.5\%). All teams had gains in total attendance and average per date. Buffalo had the largest gains ( 251,107 in total, 3,608 in average per date). But these gains are a bit unusual. In 2021, the Bisons had to play their first 39 home dates in Trenton, since the Toronto Blue Jays were using their park in Buffalo. They did play their last 23 dates of 2021 in Buffalo.
- Excluding Buffalo, Rochester had the biggest 2022 vs. 2021 increases of any MLB-affiliated team, with the total up 212,639 , and average per date rising 2,452 . Lehigh Valley, was up a $2^{\text {nd }}$-best 187,865 in total attendance, and a $3^{\text {rd }}$ best 1,823 in average per date. Charlotte, Indianapolis, and Worcester had the $4^{\text {th }}, 5^{\text {th }}$, and $6^{\text {th }}$-best total increases among MLB-affiliates. The league's teams had 14 of the 21 biggest gains in total attendance among MLB-affiliates. 15 teams had total attendance growth of at least 100,000, and 10 teams were up over 1,000 in average per date. The league's smallest increases were by Omaha in total attendance, and Gwinnett in average per date.
- The 2022 vs. 2019 comparison shows that the 2022 International League teams, regardless of what league or city they played in during 2019, had a combined total attendance decline of 400,332 (4.5\%) in total attendance, and an 857 (12.7\%) decrease in average per date. Exclude Worcester, who played in Pawtucket in 2019, and the 19 remaining 'same market' teams had a 601,474 ( $7.0 \%$ ) decline in total attendance, and a 1,007 (14.7\%) decrease in average per date. In 2019, the 14-team International League drew 6,445,838, and averaged 6,887 per date.
- 5 'same market' teams (excludes Worcester) had gains in total attendance for 2022 vs. 2019, while 14 were down. St. Paul had the biggest gain, up 78,941, mainly due to playing 23 more dates in 2022 than the Saints played in 2019, when they were in the independent American Association. Jacksonville, who played in the Double-A Southern League in 2019, had the only average per date increase in this league, up 13. The biggest declines were by Memphis in total attendance, down 88,148, and by Scranton-Wilkes Barre in average per date, down 1,717.
- Worcester's 2022 total attendance was 201,142 higher, and their average per date was up 2,036, from what they drew in Pawtucket in 2019.


## MLB-Affiliated League 2022 Attendance Summaries

- Pacific Coast League (Triple-A West in 2021) - 10 teams. 9 of the teams in this league played in the Triple-A Pacific Coast League in 2019. Sugar Land was in the independent Atlantic League.
- Total 2022 attendance was $4,152,002$, up $1,126,247$ ( $37.2 \%$ ) from 2021. Average per team was 415,200 . Average per date rose 831 (17.2\%) to 5,654. There were 107 more dates in 2022 than in 2021, and 16 dates were lost. All teams had gains in total attendance, average per date, and in the number of dates played, vs. 2021. Albuquerque, up 186,203 in total attendance, and 1,916 in average per date, had the league's biggest increases. The gains by the Isotopes were the $3^{\text {rd }}$ best in total attendance, and $2^{\text {nd }}$ best in average per date, among 'same market' MLB-affiliated teams. The rankings exclude Buffalo, which played most of its 2021 home games in Trenton. Sugar Land had the smallest total attendance increase, and El Paso had the lowest average per date growth.
- Las Vegas led the league with 518,221 in total attendance, which was the $7^{\text {th }}$ highest among MLB-affiliated teams in 2022, followed closely by Albuquerque $(515,498)$. Albuquerque had the best average per date in the league $(7,062$, which ranked $8^{\text {th }}$ ), and Las Vegas achieved the $9^{\text {th }}$ best average per date $(6,910)$. El Paso drew an MLB-affiliated $9^{\text {th }}$ best total of 496,805 , and averaged 6,714 per date, which ranked $11^{\text {th }}$ best.
- Round Rock, Oklahoma City, and Salt Lake City also topped 400,000 in total attendance. The 6 teams already noted here, plus Tacoma, also surpassed 5,000 in average per date
- Compared to 2019, when this league's 2022 teams drew 4,730,101, averaging 6,895 per date, total 2022 attendance was down 580,099 (12.3\%) and average per date dipped 1,241 ( $18.0 \%$ ), with 48 more dates in 2022, as Triple-A had a longer schedule. 2 teams (Tacoma and Salt Lake) had 2022 vs. 2019 gains in total attendance, but none had increases in average per date. Round Rock had the largest declines in total attendance $(184,940)$ and average per date $(3,035)$ among all MLB-affiliated teams. Sacramento and Las Vegas had the $2^{\text {nd }}$ and $3^{\text {rd }}$ worst declines among MLB-affiliates in each of these categories. Reno, down 2, and Tacoma, had the smallest losses in average per date.
- Total 2019 attendance in the 16-team Pacific Coast League was $7,054,538$, with a 6,532 average per date.
- Double-A - The 30 teams drew 8,164,194 in 2022, averaging 272,140 per team, and 4,121 per date, with 85 lost dates. These teams drew a combined 6,097,985 in 2021, averaging 203,266 per team, and 3,694 per date, with 137 lost dates. In 2019, these same 30 teams, no matter what league they played in that year, drew 8,877,600 averaging 4,459 per date, with 107 lost dates. The 30 teams playing in Double=A in 2019 drew 8,782,607, an average of 4,429 per date.
- 2022 Double-A total attendance was up 2,066,209 (33.9\%) from 2021, average per date grew by 428 (11.6\%), with 330 more dates. All teams played more dates in 2022 than in 2021. 29 teams had increases in total attendance, with Wichita of the Texas League posting the only decline. 26 teams had gains in average per date.
- For 2022 vs. 2019, total attendance fell 713,406 (8.0\%), and average per date declined 338 (7.6\%), with 10 fewer dates. 5 'same market' teams had gains in total attendance, with 23 down, while 3 of these teams had average per date increases. 'Same market' teams exclude Rocket City (Mobile in 2019), and Wichita (New Orleans in 2019).
- Texas League (Double-A Central in 2021) - 10 teams. All 82019 Texas League teams, plus San Antonio, who played in the Pacific Coast League in 2019, and Wichita, also from the PCL, but who played in New Orleans in 2019.
- The league drew a 2022 total of 2,854,085, with just 18 lost dates, averaging 285,409 per team, and 4,266 per date. The total was up 606,323 ( $27.0 \%$ ) from 2021, average per date rose 384 ( $9.9 \%$ ), with 90 more dates. Wichita had the only attendance declines. Northwest Arkansas had the best total attendance growth vs. 2021 (up 90,142), and San Antonio had the best average per date gain (956). Amarillo had the top total (379,029), with Arkansas, Frisco, and Tulsa also topping 300,000 . Tulsa led in average per date $(5,495)$. Amarillo and Frisco also averaged 5,000+.
- For 2022 vs. 2019, total attendance fell 462,671 (13.9\%), and average per date was down 633 (12.9\%), with 8 fewer dates. All 9 'same market' teams had declines in total attendance and average per date, combining for a 495,107 ( $15.8 \%$ ) dip in total attendance, and a 737 (14.4\%) loss in average per date. The smallest losses were by Arkansas in total attendance $(10,979)$, and Tulsa in average per date (12). Largest decreases were by Frisco (total down 114,522 - an MLB-affiliated $5^{\text {th }}$ worst loss, average down 1,784 - tied for $4^{\text {th }}$ worst drop). Wichita was up 32,436 in total attendance, and 402 in average per date, from what New Orleans drew in 2019. The 8 teams that played in the Texas League in 2019, drew 2,791,180 that year, averaging 5,131 per date.


## MLB-Affiliated League 2022 Attendance Summaries

- Eastern League (Double-A Northeast in 2021) - 12 teams. 11 of the teams were in the Eastern League in 2019. Somerset played in the independent Atlantic League.
- The league drew $3,470,478$ in 2022, averaging 289,207 per team, and 4,399 per date. These figures are the highest among the Double-A leagues. There were 38 lost dates. Richmond had the top total attendance $(406,560)$ and average per date ( 6,160 ) among all Double-A teams. Hartford ( 402,123 total, 6,002 average, with 40 sellouts) was close behind. Portland, Reading, and Somerset also topped 350,000 in total attendance and 5,200 per date.
- In 2021, the league drew 2,360,148 with 68 lost dates, averaging 196,679 per team, and 3,653 per date. These same 12 teams had a 2019 attendance of $3,753,060$, averaging 4,757 per date, with 51 lost dates. Teams in the 2019 Eastern League drew 3,749,124, and averaged 4,764 per date.
- Looking at 2022 vs. 2021, total attendance was up an MLB-affiliated league best $1,110,330$ ( $47.0 \%$ ), and average per date rose $745(20.4 \%)$, with 143 more dates. Every team had a total attendance increase of at least 30,000 , and a gain in average per date of at least 112. Portland achieved the league's highest increases, up an MLB-affiliated $7^{\text {th }}$ best 168,889 in total attendance, and up an $8^{\text {th }}$ best 1,540 average per date. Erie had the smallest increases.
- 2022 vs. 2019 figures show a 282,582 ( $7.5 \%$ ) dip in total attendance, and a 358 (also $7.5 \%$ ) decrease in average per date, with the same number of dates played in both years. 3 of the 12 teams had gains in total attendance, and 2 were up in average per date. Portland, up 21,543, had the best total gain, and Somerset, up 97, had the best average per date increase. Akron, down 86,452 in total, and 1,174 in average per date, had the worst losses.
- Southern League (Double-A South in 2021) - 8 teams, all of whom played in the Southern League in 2019.
- 2022 total attendance was 1,839,631, averaging 229,954 per team, and 3,517 per date, with 29 lost dates. Rocket City (Madison, AL) had the league's best attendance, with a 327,007 total and a 5,031 average per date. The Trash Pandas were the only team in this league to draw above 300,000, and average over 5,000 per date.
- Compared to 2021, the 2022 total was up 349,556 ( $23.5 \%$ ), average per date rose by 20 ( $0.5 \%$ ), with 97 more dates. All 8 teams were up in total attendance, with 5 teams having an average per date gain. Chattanooga had the league's top gains, up 82,363 in total attendance and 611 in average per date. Montgomery had the smallest total gain. Rocket City had the biggest decline in average per date (695) of any MLB-affiliated team.
- The Southern League drew $1,490,075$ in 2021, averaging 186,259 per team, and 3,498 per date, with 49 lost dates. The average per date rose by 55 vs . 2019, the only increase in either total attendance or average per date by an MLB-affiliated league for 2021 vs. 2019. The same 8 teams in the league in 2022 had a total attendance of $1,807,784$ and a 3,443 average per date with 34 lost dates, in 2019. The 10 -team 2019 Southern League drew $2,242,303$, and averaged 3,439 per date.
- In 2021, the Rocket City (Madison, AL) Trash Pandas, who moved from Mobile, and had a great first season, in both marketing and attendance. They led the league in total attendance $(274,858)$, and led all of Double-A in average per date ( 5,726 ), despite 12 lost dates. Their 2021 total was up 179,771, and the average per date rose 4,141 , from 2019 in Mobile. According to Ballparkdigest.com, the Trash Pandas had $\$ 1.4$ million in merchandise sales before ever playing a game in Madison.
- For 2022 vs. 2019, Southern League total attendance rose 31,847 ( $1.8 \%$ ), average per date was up $74(2.1 \%)$, with 2 fewer dates. But this increase was due to the relocation of the Mobile team to Rocket City. The 2022 Trash Pandas had a 231,920 increase in total attendance, and a 3,446 average per date gain, vs. 2019 Mobile. Exclude Rocket City, and the 7 'same market' teams drew 1,512,624 in 2022, down 200,073 (11.7\%), with a 3,303 average per date, down 380 ( $10.3 \%$ ), from 2019. The independent Pecos League was the only other league to have 2022 vs. 2019 increases in both total attendance and average per date.
- 2 'same market' teams had 2022 vs. 2019 growth in total attendance. Among this group of teams, Tennessee had the top total gain, up 13,626, and the only average per date increase, up 10. Birmingham suffered an MLB-affiliated $6^{\text {th }}$ worst total attendance loss $(112,786)$, and an average per date decline of 1,499 .


## MLB-Affiliated League 2022 Attendance Summaries

- High-A - The 30 teams in this group drew a total of $6,067,158$ in 2022, averaging 202,239 per team, and 3,251 per date, with 110 lost dates. These same teams drew a combined total of 4,179,131 in 2021, an average of 139,304 per team, and 2,461 per date, with 94 lost dates. In 2019, these same 30 teams, regardless of what league they played in, drew $6,550,350$, an average of 3,797 per date. High-A consisted of the Florida State, California, and Carolina Leagues in 2019. Those 3 leagues drew a combined total of 4,234,494 in 2019, and averaged 2,188 per date.
- All Class A leagues now play 132-game schedules, as opposed to the 140 -game schedules that the full-season Class A teams played through 2019. This accounts for some of the 2022 vs . 2019 total attendance declines.
- 2022 High-A total attendance was up 1,888,027 (45.2\%) from 2021. Average per date rose 790 ( $32.1 \%$ ), with 168 more dates. All teams played more dates in 2022 than in 2021. Every team in this group had an increase in total attendance vs. 2021, and Quad Cities and Rome had the only average per date declines.
- For 2022 vs. 2019, the 30 High-A teams had a combined decline of $483,192(7.4 \%)$ in total attendance, and a 546 ( $14.4 \%$ ) dip in average per date. There were 141 more dates played by these teams in 2022 than in 2019. 9 teams were in short-season leagues in 2019. 11 teams had gains in total attendance and 8 were up in average per date.
- Midwest League (High- A Central in 2021) - 12 teams. All of these teams played in the Midwest League in 2019.
- Drew $2,756,108$ in 2022, averaging 229,676 per team, and 3,724 per date, which were the highest figures by any Class A league. There were 51 lost dates. As noted below, Dayton led the league in total attendance and average per date, despite suffering 10 postponements, the most of any non-Florida State League team.
- 2022 vs. 2021 total attendance rose 761,254 ( $38.2 \%$ ), and average per date was up 825 ( $28.5 \%$ ), with 52 more dates. All 12 teams had gains in total attendance, and the only average per date decline was by Quad Cities, down 147. West Michigan had the best total increase (109,096), and Dayton had the league's best, and the MLB-affiliate $5^{\text {th }}$ best, average per date gain $(1,677)$. Beloit set new team record-highs in total attendance and average per date, in their first full season in a new ballpark. Their total attendance rose $119.9 \%$, and average per date was up $\mathbf{1 0 2 . 4} \%$, which were the best percentage increases of any MLB-affiliated team.
- As usual, Dayton had the highest attendance of any team below Class Triple-A, with a 2022 total of 444,346. But even better, the Dragons led all MLB-affiliated teams with a 7,935 average per date. This may have been the first time ever a Class-A team led the Minor Leagues in average per date. Class-A Denver had the highest Minor League total attendance in 1952, but Triple-A Toronto had a higher average per date. Through 2019, Dayton had 20 of the 21 top season attendance totals by a Class A team. West Michigan had the other Top 21 total.
- Dayton holds the record for the longest consecutive sellout streak in North American sports $\mathbf{- 1 , 3 8 5}$ regular season dates from the team's inception in 2000 through the 2019 season. The Dragons started the 2021 season with a greatly reduced allowable capacity in their ballpark. They did draw at least 6,000 to 33 dates. Their final 2021 Game Notes didn't mention sellouts, so it can be assumed that they didn't sell out every game in 2021. But it really wouldn't be fair to end such a great streak under circumstances mostly beyond the team's control. In 2022, all 56 Dayton home dates drew above their park's seating capacity of 6,830 . So the sellout streak is at $\mathbf{1 , 4 4 1}$, again excluding 2021. Only one date in Dayton drew under 7,000 in 2022, and 23 dates had crowds of more than 8,000 .
- Fort Wayne, Lansing, South Bend, and West Michigan, also averaged above 4,000 per date.
- Total 2021 Midwest League attendance was 1,994,854, with an average per team of 166,238, and an average per date of 2,899 , all of which were best among High-A leagues for that year. There were 30 lost dates. The same 12 teams drew 3,094,931 in 2019, averaging 3,883 per date. The $\mathbf{1 6}$-team Midwest League drew 3,824,807 in 2019, averaging 3,612 per date.
- For 2022 vs. 2019, total attendance fell 338,823 (10.9\%), and average per date was down 159 (4.1\%), with 57 fewer dates. 2 teams were up in total attendance, and 6 had average per date gains. Beloit, up 29,594 in total attendance, and up 451 in average per date, had the league's best gains. Dayton, due to 13 fewer dates in 2022 than in 2019, had the league's biggest total attendance decline $(100,762)$. But their average per date rose 35 . Peoria had the worst average per date decline (831).
- Quad Cities also had increases for 2022 vs. 2019, up 19,826 in total attendance, and up 194 in average per date. In 2019 the River Bandits were displaced from their ballpark for a while due to Mississippi River flooding.


## MLB-Affiliated League 2022 Attendance Summaries

- South Atantic League (High-A East in 2021) - 12 teams. Asheville, Greensboro, Greenville, Hickory, Jersey Shore (Lakewood), and Rome, were in the South Atlantic League in 2019. Wilmington, DE and Winston-Salem played in the Carolina League in 2019. Bowling Green, KY was in the Midwest League, and Aberdeen, Brooklyn, and Hudson Valley played in the short-season New York-Penn League in 2019.
- This league drew 2,242,589 in 2022, averaging 186,882 per team, and 2,978 per date, with 38 lost dates. Greenville SC led the league in both total attendance $(317,150)$ and average per date $(4,879)$. Jersey Shore (Lakewood, NJ), Greensboro, and Winston-Salem, also topped 4,000 in average per date.
- Comparing 2022 with 2021, total attendance increased 580,124 (34.9\%), average per date was up 497 (20.0\%), with 83 more dates. All teams had gains in total attendance, led by Jersey Shore, up 105,268. Jersey Shore's 1,526 increase in average per date also led this league, and was $9^{\text {th }}$ best among all MLB-affiliated 'same market' teams. Rome, down 124, had the league's only average per date decline.
- Drew 1,662,465 in 2021, averaging 138,539 per team, and 2,481 per date. 49 dates were lost. The same 12 teams drew 2,550,443 in 2019, and averaged 3,643 per date. 3 teams (Aberdeen, Brooklyn, Hudson Valley) in this league played short-season schedules in 2019, and those 3 teams played a combined 79 more dates in 2022 than in 2019.
- For 2022 vs. 2019, total attendance was down 307,854 (12.1\%), and average per date fell 665 (18.3\%), with 53 more dates. 3 teams had gains in total attendance, and 2 had average per date increases. Hudson Valley had the top total attendance increase $(35,897)$ as a result of playing 28 more dates in $\mathbf{2 0 2 2}$ than in 2019. Winston-Salem had gains of 22,650 in total attendance, and 220 in average per date. Those were among the best increases for MLBaffiliated teams who played roughly the same length schedules in 2022 and 2019. Wilmington DE had the worst total attendance decrease $(112,571)$ in the league. Brooklyn's average per date decline of 2,141 was the $4^{\text {th }}$ worst among MLB-affiliated 'same market' teams, regardless of length of schedule. It should be noted that as a short-season team until 2021, Brooklyn wasn't playing any cold-weather games, and yearly, had very few, or no games, on school nights.
- The 14-team South Atlantic League drew 2,978,718 in 2019, averaging 3,176 per date. The Carolina League, with 10 teams, had a 2019 total attendance of $2,018,496$, and had an average of 3,139 per date. The now-defunct shortseason New York-Penn League's 2019 total was 1,316,873, and that league averaged 2,644 per date.
- Northwest League (High-A West in 2021) - 6 teams, all played in the short-season Northwest League in 2019.
- 2022 total attendance was $1,068,461$, averaging 178,077 per team, and 2,865 per date. There were 21 lost dates. Vancouver led the league, drawing 313,256, with a 5,135 average per date.
- 2022 vs. 2021 total attendance rose 546,649 (104.8\%), and average per date was up 1,330 ( $86.6 \%$ ), with 33 more dates. The numerical average per date gain, and the percentage total and average increases, were the best of any MLB-affiliated league. All teams had increases in both total and average. Due to the border restrictions in 2021, Vancouver had to play its home games in Hillsboro, where they drew just 15,822 , averaging 268 per date. Exclude Vancouver from the 2022 vs. 2021 comparison, and the league total was up 249,215 (49.3\%), and average per date rose by 620 (34.4\%). Excluding Vancouver, Spokane had the league's best increases, up 90,458 in total attendance, and up 1,157 in average per date. Eugene played one 2021 home date in Hillsboro, and 5 home dates at Tri-City (Pasco, WA).
- This league drew 521,812 in 2021, averaging 86,969 per team, and 1,535 per date. There were 15 lost dates. In 2019, the same 6 teams drew 904,976, and averaged 3,969 per date. The 2019 Northwest League, with 8 teams, drew league record-highs of $1,115,614$ in total attendance, and 3,670 in average per date.
- In 2019, the Northwest League played a short-season schedule (76 games) as opposed to a 132-game schedule in 2022. Total 2022 vs. 2019 total attendance was up 163,485 (18.1\%), but average per date fell 1,105 (27.8\%) with 145 more dates played. All teams had gains in total attendance, and losses in average per date. Vancouver, up 77,276 , had the biggest total attendance increase. Tri-City WA was the only team whose average per date decline (546) was under 1,000. Spokane had the biggest average per date loss $(1,602)$.
- With the longer schedule starting in 2021, the Northwest League now has more lost dates than in the past. There were 21 lost dates in 2022. The 6 teams in the league had no lost dates in 2019, 1 each in 2018 and 2017, 4 in 2016 and 2013, 2 in 2015, and 3 in 2014 and 2012. The teams also play more games now on school days and nights.


## MLB-Affiliated League 2022 Attendance Summaries

- Single-A (called Low-A in 2021) - Combined total attendance for the 30 teams in $\mathbf{2 0 2 2}$ was $4,047,980$. Average per team was 134,933, and average per date was 2,196. 135 dates were lost.
- These same teams drew a combined 2,972,399 in 2021, averaging 99,080 per team, and 1,833 per date, with 171 lost dates. In 2019, these same 30 teams, in whatever league they played in, drew 4,690,339, averaging 2,395 per date. The Midwest and South Atlantic Leagues were the Low-A leagues in 2019, and they drew a combined $6,803,525$, averaging 3,407 per date.
- 2022 vs. 2021 Single-A total attendance was up 1,075,581 (36.2\%). Average per date rose 364 (19.8\%), with 221 more dates with fans in attendance. Some Florida State League teams played games in 2022 and 2021 with no fans attending. 29 teams had gains in total attendance, and 28 were up in average per date.
- For 2022 vs. 2019, the Single-A total declined 642,359 (13.7\%), and average per date fell 199 ( $8.3 \%$ ), with 115 fewer dates. 5 teams had increases in total attendance, and 6 achieved gains in average per date.
- Carolina League (Low-A East in 2021) - 12 teams, 7 were in the Carolina League, and 5 had been in the South Atlantic League, in 2019.
- 2022 total attendance was $2,314,460$, averaging 192,872 per team, and 3,041 per date, with 31 lost dates. Augusta had the league's top total $(262,172)$. Fredericksburg drew 260,546 in total attendance, and a league-high 4,136 average per date. Myrtle Beach and Charleston, SC also topped 250,000.
- Fredericksburg, Kannapolis, and Myrtle Beach, all set new team record-highs in total attendance in 2022. Augusta, Fredericksburg, Myrtle Beach, and Kannapolis, achieved team record-highs in average per date.
- 2022 vs. 2021 total attendance rose 515,018 ( $28.6 \%$ ). Average per date was up 395 ( $14.8 \%$ ), with 81 more dates. All 12 teams had increases in both total attendance and average per date. Columbia SC had the biggest gains ( 63,678 in total, 652 in average). Down East (Kinston, NC) had the smallest increases ( 12,742 in total, 8 in average).
- 2021 attendance was $1,799,442$, an average of 149,954 per team, and an average of 2,646 per date. These were the highest figures among the 2021 Single-A leagues. There were 37 lost dates. In 2019, the same 12 teams, no matter what league they were in, drew 2,366,810, averaging 2,973 per date, with 43 lost dates. The 2019 Carolina League drew $2,018,496$, averaging 3,139 per date.
- For 2022 vs. 2019, total attendance declined $52,350(2.2 \%)$, but average per date rose $68(2.3 \%)$, with 35 fewer dates. 4 teams had gains in total attendance, and 5 were up in average per date. The Southern League was the only other MLB-affiliated league whose 2022 teams had a higher combined averaged per date than they had in 2019.
- Kannapolis moved into a new downtown ballpark in 2021. Their 2022 total attendance was up 116,230 ( $153.1 \%$ ) from 2019, with average per date increasing by 1,778 ( $156.9 \%$ ). The numerical increase in total attendance was the best of any 'same market' Minor League team, which includes the independent teams, and the average per date gain topped all 'same market' MLB-affiliated teams. Kannapolis had the best total attendance percentage growth among all MLB -affiliated teams, and the highest average per date percentage increase among all Minor League teams.
- Fredericksburg was relocated from Woodbridge, VA (Potomac). Their 2022 total attendance was 68,072 higher than in 2019, and average per date rose by 873.
- Largest 2022 vs. 2019 decline was by Delmarva, down 63,918 in total attendance and 768 in average per date.


## MLB-Affiliated League 2022 Attendance Summaries

- Florida State League (Low-A Southeast in 2021) - 10 teams, all played in the 2019 Florida State League.
- The league drew 643,780 in 2022, an average of 64,378 per team, and 1,158 per date. There were a Minor League high 102 lost dates, which include 41 dates played by Jupiter and Palm Beach with no fans allowed to attend.
- Clearwater led the league in 2022 total attendance $(151,982)$, and average per date $(2,412)$. The Threshers have been the Florida State League's attendance leader in each of the last 11 seasons, and in 17 of 18 years since 2004. No other team in this league topped 100,000 in total attendance or 1,600 in average per date in 2022.
- Both Jupiter and Palm Beach share Roger Dean Stadium in Jupiter. In 2021, local Covid-19 restrictions forced both teams to play many home games with no fans permitted to attend. This policy continued in 2022, and will again be in effect in 2023. In 2022, Palm Beach had 27 lost dates, which included 5 rainouts. Jupiter lost 22 dates, including 3 that were rained out. Only dates with fans in attendance are counted in this report for compiling average per date.
- 2022 vs. 2021 total attendance was up 175,860 (37.6\%). Average per date rose 171 ( $17.3 \%$ ), with 82 more dates. All 10 teams had total attendance increases, led by Clearwater, up 43,871. 9 teams had average per date increases, led by St. Lucie, up 307. Palm Beach had the smallest total attendance gain, and the only average loss, down 35.
- The league drew 467,920, an average of 46,792 per team, and an average of 987 per date in 2021. 122 dates were lost, the most of any league in 2021. The lost dates figure includes games played with no fans in attendance. In 2019, the same 10 teams drew 824,223 , an average of 1,334 per date. The 2019 Florida State League drew 935,187 , an average of 1,255 per date.
- For 2022 vs. 2019, the total fell 180,443 (21.9\%), and average per date was down 176 (13.2\%), with 62 fewer dates. Dunedin had the only gain, up 12,645 in total, and up 185 in average per date, from 2019, when ballpark renovations forced them to play in the old ballpark in Clearwater. Dunedin had the lowest attendance of any MLB-affiliated team in 2022, with a 24,402 total, and a 387 average per date. Only 3 of their dates drew at least 1,000. In 2021, Dunedin home games for the Toronto Blue Jays forced the Dunedin Blue Jays to play 11 dates in Clearwater and Tampa, with no fans in attendance. Daytona had the biggest declines vs. 2019, down 46,414 in total attendance, and 545 in average per date. St. Lucie had the smallest total decline, and Palm Beach had the lowest average per date loss.
- California League (Low-A West in 2021) - 8 teams. 7 of these teams were in the 2019 California League. Fresno came from the Pacific Coast League, replacing Lancaster.
- Total attendance was 1,089,740 in 2022, averaging 136,218 per team, and 2,072 per date. Just 2 dates were lost. Fresno, which had been in Triple-A through 2019, was the league leader, by a wide margin, with a 261,652 total, and a 4,025 average per date. Inland Empire of San Bernadino came in $2^{\text {nd }}$, drawing 141,792, and averaging 2,148.
- The $\mathbf{2 0 2 2}$ vs. 2021 comparison shows a 384,703 ( $54.6 \%$ ) increase in total attendance, and a 565 ( $37.6 \%$ ) gain in average per date, with 58 more dates played. 7 of the 8 teams had increases in both categories. Fresno had the biggest increases in total attendance $(85,257)$, and average per date $(1,085)$. Lake Elsinore was the only team with declines, and they were small, down just 808 in total attendance, and down 145 in average per date.
- The league's total 2021 attendance was 705,037, averaging 88,130 per team, and 1,506 per date, with 12 lost dates. The same 8 teams drew 1,499,306 in 2019, an average of 2,756 per date. The 2019 California League's 8 teams drew $\mathbf{1 , 2 8 0 , 8 1 1}$, averaging 2,342 per date.
- For 2022 vs. 2019, total attendance decreased 409,566 (27.3\%). Average per date was down 684 ( $24.8 \%$ ), with 18 fewer dates. All 8 teams had declines in both total attendance and average per date. Fresno, had a 118,438 total attendance dip, the $4^{\text {th }}$ worst such decline among MLB-affiliated teams. Their 1,734 average per date decrease was the $5^{\text {th }}$ largest loss among the MLB-affiliates. Visalia had the smallest declines, down 8,112 in total and 65 in average per date. California League teams had 4 of the 9 largest percentage declines in both categories.
- Weather, other than heat, is rarely an issue in the California League. Only 2 dates were postponed in 2022, one in Fresno, and the other in Lake Elsinore. Weather was a slight issue in 2021 and 2019, with 12 lost dates each year. Only one game in 2018 was postponed. 3 dates were lost in 2017, and there were 4 in 2016. There were 8 lost dates in 2015, including one due to high winds. There were 2 lost dates in 2014, 4 in 2013, 10 in 2012, 8 in 2011, 9 in 2010, and 6 in 2009. The most rainouts over the last 24 years of this league were 23 in 1998 and 22 in 2003.


## Independent Leagues 2022 Attendance Summaries

- The same 9 independent leagues played in both 2022 and 2021. Attendance was available for the American Association, and the Mexican, Atlantic, Frontier, Pioneer, Pecos Baseball, United Shore, and Mavericks Leagues. Thus far, attendance has not been announced by the 4 -team Empire Baseball League. The Mexican League was a Major League-affiliated 'Minor League Baseball' member league through 2019. The league was not considered to be an independent league, even though none of its teams were MLB 'farm' teams. The Pioneer League was an MLBaffiliated short-season Rookie league through 2019, and became an MLB-Partner independent pro league in 2021.
- 94 teams played in these 9 independent leagues in 2022, and 86 teams played in those leagues in 2021. Attendance was found for 79 individual teams in 2022, and for 73 individual teams in 2021. In addition, there are league totals for both years for the 4-team United Shore Baseball League, which plays all of its games in Utica, MI, and the Mavericks League, whose 4 teams all play in Keiser, OR. The United Shore and Mavericks Leagues are each counted as one 'team' in this attendance report. The Houston Apollos, a road team, was shared by the American Association and the Pecos League in 2021, but did not play in 2022.
- The Frontier and Pecos Leagues each had a road team in 2022. Also in 2022, the planned new park for the Pioneer League's Northern Colorado Owlz wasn't opened. They played home games in several locations, that drew 3,004 in 40 dates. But these figures are not included in the Pioneer League's 2022 attendance.
- The 81 teams with attendance (counting the United Shore and Mavericks Leagues as one team each) drew a total of $9,590,620$ in 2022. This total is up $3,543,273$ ( $58.6 \%$ ) vs. 2021, but down $1,099,237$ (10.3\%) from what these teams drew in 2019. Average per date was 2,613 in 2022, up 589 (29.1\%) vs. 2021, but down 555 (17.5\%) vs. 2019.
- For 2022 vs. 2021, 58 teams in the same markets in both years had increases in total attendance and 13 were down. 55 of these teams posted gains in average per date, while 15 had declines, and one team has the same average in both years. Comparing 2022 vs. 2019 same market teams, 28 were up in total attendance, with 41 down, and 26 teams had gains in average per date, while 43 teams had declines.
- In 2022, these independent teams played 682 more dates than in 2021, and 296 more dates than in 2019. Teams in the Mexican, Atlantic, Frontier, and Pioneer Leagues, and the American Association, had a combined 149 lost dates in 2022. Their 2022 teams had 164 lost dates in 2021, and 126 lost dates in 2019.
- Teams that played in independent leagues in 2019 (regardless of where they played in 2022 and 2021) drew a total of $5,690,513$ that year, and averaged 2,341 per date. Add the Mexican League and Pioneer League attendance to the 2019 independent league figures, and total attendance was $11,029,912$, and the average per date was 3,037 .
- In 2023, the Atlantic League will replace its second team in Lexington, KY with a team in Frederick, MD. The MLB Draft League team in Frederick will also play there in 2023.


## Independent Leagues 2022 Attendance Summaries

- Mexican League - 18 teams in 2022 and 2021. 16 of these teams played in the Mexican League in 2019, with los Mariachis de Guadalajara and El Aguila de Veracruz added in 2021.
- Covid-19 forced changes hit this league very hard in 2021. The schedule was reduced from 120 games to 66 games. It was raised to 90 games in 2022. Total attendance was $3,564,524$ in 2022, an average of 198,029 per team, and 4,740 per date. This was the highest total attendance and average per date of any independent league. There were 58 lost dates in 2022. Total attendance rose $2,117,595$ (146.4\%), and average per date was up 1,914 ( $67.7 \%$ ) vs. 2021, with 240 more dates. All 18 teams had a higher total and average per date in 2022 than in 2021. Mexican League teams had 13 of the top 15 independent team total attendance $\mathbf{2 0 2 2}$ vs. 2021 increases, including the top 7. They had 12 of the 14 best gains in average per date, including the top 6.
- In 2019, the 16-team Mexican League drew 4,618,131, an average of 5,058 per date. The 2022 total is down $1,053,607(22.8 \%)$, and the average per date fell 318 ( $6.3 \%$ ) vs. 2019. There were 161 fewer dates in 2022 vs. 2019. If the expansion teams are excluded, the 16 teams that also played in 2019 drew $3,323,423$ in 2022, averaging 4,931 per date. The 2022 vs. 2019 total attendance loss for these 16 teams is $1,294,708$ ( $28.0 \%$ ), and the average per date dip is 127 (2.5\%). These 16 teams played 239 fewer dates in 2022 than in 2019. 2 teams had higher total attendance in 2022 vs. 2019, with 14 down. 7 teams posted 2022 vs. 2019 gains in average per date, with 9 down. Some 2022 games may have been played without fans, or with no reported attendance.
- Campeche, Quintana Roo, Leon, Dos Laredos, and Yucatan each drew record-high average per date in 2022.
- Los Toros (Bulls) de Tijuana led the league, and all independent teams, in 2022 attendance, with a total of 453,961. Their average per date of $\mathbf{1 0 , 0 8 8}$ was the best in all of Minor League B aseball, including the MLB -affiliated leagues, for the $\mathbf{2}^{\text {nd }} \boldsymbol{s t r a i g h t ~ y e a r . ~ Y u c a t a n ~ d r e w ~ 4 4 0 , 1 6 5 ~ a n d ~ a v e r a g e d ~ 9 , 7 8 1 ~ p e r ~ d a t e , ~ a n d ~ M o n t e r r e y ~ a v e r a g e d ~}$ 8,490 per date. These 3 teams had the 3 highest 2022 average per date figures among all Minor League teams, including those in the MLB-affiliated leagues. Among independent league teams, Mexican League teams had 9 of the 15 highest total attendance figures, and 12 of the top 16 average per date figures, including the top 5, in 2022. Among independent league teams, Campeche had the biggest 2022 vs. 2019 percentage increase in average per date $(156.2 \%)$, and the best numerical increases in both total attendance $(87,025)$ and average per date $(2,723)$.
- Los Tecolotes de Los Dos Laredos (Owls of the Two Laredos) split their season, between Laredo, Texas, and Nuevo Laredo, Mexico. 22 dates in Texas drew an average of 3,763, and the 22 dates in Mexico averaged 4,365 per date.
- The Mexican League annually has the longest, most intense, and best attended playoffs in the Minor Leagues, with 4 full rounds of best-of-7 series. In 2022, the playoffs drew 762,112 , an average of 11.375 per date, as the teams with the biggest ballparks made, and advanced, deep into the playoffs. 37 of the 67 playoff games drew at least $\mathbf{1 0 , 0 0 0}$, with 15 of them topping 15,000. Monterrey drew 204,365, an average of 17,030 in the playoffs, with 4 games topping 21,000. Despite the short season in 2021, the full playoffs did occur that year, and they drew 412,739 in 74 dates, an average of 5,578 per date. Tijuana's 13 playoff dates drew an average crowd of 12,595, with a top attendance of 17,687 . The 2019 Mexican League playoffs drew 519,686, averaging 12,086 per date.
- United Shore Baseball League - 4 teams, all based in Utica, MI. - League is counted as one team in this report.
- The league drew an estimated 251,100 in 2022, averaging an estimated 3,100 per date. The total was up 101,100 ( $67.4 \%$ ), and average per date rose by 827 (36.4\%) vs. 2021, with 15 more dates. Among U.S./Canadian independent league teams, this was the $2^{\text {nd }}$ best total attendance gain, the $5^{\text {th }}$ best average per date increase, and the $4^{\text {th }}$ best total attendance percentage gain. Compared to 2019, total attendance fell 7,620 ( $2.9 \%$ ), and average per date decline by 350 (10.1\%), with 6 more dates. In 'normal' times, this league sells out around $80 \%$ of its games.
- Mavericks League - 4 teams, all based in Keiser, Oregon. - League is counted as one team in this report.
- The Salem-Keiser Volcanoes had played in the MLB-affiliated Northwest League in 2019. In 2021, they formed a 4-team independent league which played all of its games in their park in Keiser, OR. This is the same type of arrangement used by the United Shore Baseball League.
- The league drew 86,202 in 2022, averaging 898 per date. The total rose 5,837 ( $7.3 \%$ ), and the average per date fell $48(5.0 \%)$ vs. 2021, with 11 more dates. Compared to what Salem-Keiser drew in 2019, the 2022 total is up 5,369 ( $6.6 \%$ ), and the average per date is down 1,229 ( $57.8 \%$ ), with 58 more dates. In 2019, the Salem-Keiser Volcanoes, playing 38 home dates in the Northwest League, drew 80,833, averaging 2,127 per date.


## Independent Leagues 2022 Attendance Summaries

- Atlantic League - 8 teams in 2021, 10 teams in 2022. 5 of the 2022 teams played in this league in 2019. Gastonia was added as an expansion team in 2021, and Lexington, KY, and Charleston, WV, came in from the South Atlantic League. In 2022, the league added a second team (Kentucky) in Lexington, and added Staten Island, who last played in the New York-Penn League in 2019. Teams played a 120-game schedule in 2021, instead of the usual 140 games, and they had 132 games in 2022. Each year, these were the longest schedules in the independent leagues.
- The league drew $1,535,031$, with 2 more teams, in 2022. Average per team was 153,503 , and average per date was 2,476 , with 37 lost dates. The 2022 vs. 2021 total was up 396,357 (34.8\%). Average per date was down 77 (3.0\%), with 174 more dates. 6 of the 8 teams in the league in both years had gains in total attendance, led by Long Island, and 5 were up in average per date led by York. Lexington had the largest declines, but that was due to a second team in that city in 2022. For the 8 teams that were in the league in both 2022 and 2021, the total attendance gain for 2022 vs. 2021 was 217,096 (19.1\%), and the average per date was up 142 ( $5.6 \%$ ), with 57 more dates.
- Compared to 2019, regardless of what league they played in that year, the 2022 Atlantic League teams had combined declines of 78,209 (4.8\%) in total attendance, and 731 (22.8\%) in average per date, with 117 more dates. Exclude the expansion teams Gastonia and Kentucky, and the other 8 teams combined for a 287,614 (17.8\%) decrease in total attendance, and a 566 (17.6\%) dip in average per date vs. 2019, with one less date. Charleston was the only team with a gain in both total attendance and average per date vs. 2019.
- In 2019, the 8 teams that played in the Atlantic League that year drew 1,940,590, an average of 3,648 per date. The league lost two of its best-drawing teams in 2021, as Somerset joined the Eastern League, and Sugar Land joined the Pacific Coast League. In 2019, Somerset and Sugar Land drew a combined 649,394, averaging 4,775 per date. Exclude those 2 teams, and the 2019 Atlantic League average per date would have been 3,261.
- Among all U.S./C anadian independent teams in 2022, Long Island led in total attendance $(285,888)$ and their 4,538 average per date was second to Kane County. The Ducks had the best U.S./Canadian independent total and average per date in 2021, and were $3^{\text {rd }}$ best in these categories in 2019. Lancaster, PA had the $3^{\text {rd }}$ best total $(222,167)$ among U.S./Canadian independent teams in 2022.
- American Association - In 2021, there were 11 teams with home games, plus one road team. There were 12 teams in 2022, with the addition of Lake Country (not county) of Oconomowoc, WI, and the elimination of the road team. 10 of the league's 2022 teams were also in this league in 2019. Kane County, IL came in from the MLBaffiliated Midwest League in 2021. St. Paul, who had the top attendance among all independent teams in 2019 (394,970 total, 8,061 average per date), moved to the MLB-affiliated International League in 2021.
- The A.A. drew 1,510,341 in 2022, up 312,256 (26.1\%), averaging 125,862 per team, and 2,591 per date, up 485 ( $23.0 \%$ ), with 14 lost 2022 dates, but 14 more dates played than in 2021. 8 of the 11 teams that played in both 2022 and 2021 had total attendance gains, and 9 teams were up in average per date. Winnipeg had the biggest gains vs. 2021, but this is misleading. The Goldeyes had to play their first 29 dates of 2021 in Jackson, TN, due to Canadian border Covid restrictions. They were able to return home later in the season, and played 18 dates in Winnipeg. Kane County had the next highest increases, which were the $3^{\text {rd }}$ best total, and $2^{\text {nd }}$ best average per date gains among U.S./Canadian independent teams. Sioux Falls had the league's largest declines in both total attendance and average per date. Chicago and Milwaukee each had their best-ever total attendance and average per date.
- Kane County led the league in 2022 total attendance (248,354 - 3 rd best U.S./Canadian independent total), and average per date (5,068 - the best U.S./Canadian independent average).
- If expansion Lake Country is excluded from the 2022 figures, the 11 returning teams had a combined 218,545 (18.2\%) gain in total attendance, and were up 552 (26.2\%) in average per date, vs. 2021.
- Comparing 2022 with 2019 for the league's 2022 teams, regardless of their 2019 league: Total attendance fell 160,772 ( $9.6 \%$ ), and average per date dipped 470 (15.4\%), with 37 more dates. 3 teams had 2022 vs. 2019 gains in total attendance and average per date, and 8 were down. Milwaukee had the top gains, in part because they had to begin the 2019 season in Kokomo, IN, as their new park in Wisconsin was not yet ready. Kane County had the largest total loss, but they had 18 fewer dates for 2022 vs. 2019. Next biggest total decline was by Sioux Falls, and Kansas City had the worst average per date drop. If Lake Country is excluded from the $\mathbf{2 0 2 2}$ vs. 2019 comparisons, the 11 other teams combined for a 254,483 (15.2\%) total decline, and a 403 (13.2\%) loss in average per date.
- The 12-team American Association drew 1,775,249 in 2019, an average of 3,082 per date, with 7 fewer dates in 2019 than in 2022. Remove St. Paul's figures from the 2019 season, and the average per date was 2,619.


## Independent Leagues 2022 Attendance Summaries

- Frontier League - 14 teams in 2021, 16 teams, including a road team, in 2022. 8 of these teams played in the Frontier League in 2019. 6 played in the Can-Am League, and joined the Frontier League in a merger. Tri-City (Troy, NY) came from the New York-Penn League. Southern Illinois ended play as a pro team after the 2021 season.
- 2022 attendance was $1,603,188$ for the 15 teams who had home games, with an average per team of 106,879 , and an average per date of 2,181 . 31 dates were lost. Total attendance was up $496,894(44.9 \%)$ vs. 2021, and average per date rose 362 (19.8\%). There were 127 more dates played in 2022 compared to 2021 . 11 of the 12 teams that played a full season in 2021 had increases in both total attendance and average per date. Schaumburg had the best total increase, and Joliet posted the top gain in average per date. Sussex County had the league's only decline.
- The 12 teams in the league that played all their home games in both 2022 and 2021 had combined 2022 vs. 2021 increases of $347,252(34.9 \%)$ in total attendance, and 435 (23.7\%) in average per date, with 49 more dates in 2022.
- Schaumburg had the league's best 2022 total attendance ( 210,115 , up 53,009 ), and the top average per date ( 4,041 , up 625). The total was $5^{\text {th }}$ best, and the average per date was $3^{\text {rd }}$ best, among U.S./Canadian independent teams. Joliet's average per date increase of 874 vs. 2021 was $4^{\text {th }}$ best among this same group of teams.
- Quebec and Trois Rivieres were combined into one team (Province of Quebec) in 2021. Due to U.S./Canadian border restrictions, that team played as a road team, in the U.S., for much of the season. They returned to Canada on July 30, and played 10 dates in Quebec City, and 11 dates in Trois Rivieres. Quebec, Trois Rivieres, and Ottawa returned as separate teams in 2022, as did the Frontier Grays, a road team. Ottawa did not play in 2021.
- The 2022 vs. 2019 comparison shows that the 15 teams in the league had a combined 45,275 (2.9\%) gain in total attendance, and a drop of 77 (3.4\%) in average per date, with 45 more dates in 2022 . All 2022 teams played in professional leagues in 2019. 10 of them had higher total attendance in 2022 vs. 2019, and 7 were up in average per date. Schaumburg had the $2^{\text {nd }}$ best 2022 vs. 2019 total increase among all independent teams, and the best average per date increase among the U.S./Canadian teams. Gateway had the worst declines vs. 2019 in this league.
- The 10-team 2019 Frontier League drew 1,028,721, and averaged 2,266 per date. The 6-team 2019 Can-Am League drew 565,936, and averaged 1,986 per date. Combined total 2019 attendance for the 2 leagues was 1,594,657, with a 2,158 average per date. The 2022 Frontier League played 4 fewer dates than the combined 2019 Frontier and Can-Am Leagues did. These leagues officially merged after the 2019 season.
- Pioneer Baseball League - 8 teams in 2021, 10 teams in 2022. 7 of these teams played in the MLB-affiliated Rookie Class Pioneer League in 2019. Boise joined from the Short-A Northwest League in 2021. 2022 was the Pioneer League's $2^{\text {nd }}$ season as an independent league. In 2022, the league added teams in Kalispell, Montana (Glacier Range Riders), and Windsor, Colorado (Northern Colorado Owlz). However Northern Colorado's park was not ready for the 2022 season, so the team played on various fields, and listed their attendance as 3,004 in 40 dates. Northern Colorado's very limited 2022 attendance is excluded from the league's, and this report's, listed attendance.
- The league played a 96-game schedule in 2022, and drew a league record-high total of 923,363, averaging 2,188 per date. The total was up 83,989 (10.0\%), and average per date was down 118 ( $5.1 \%$ ), with 58 more dates than in 2021. 9 dates were lost. The league averaged 102,596 per team. 4 of the 8 teams that also played in this league in 2021 had gains in total attendance, and 3 teams were up in average per date. Boise had the league's largest increases, and Rocky Mountain had the worst declines.
- If 2022 expansion team Glacier is excluded, the 8 teams in the league in both 2022 and 2021 had a 772 (0.1\%) increase in total attendance vs. 2021, and a decline of $60(2.6 \%)$ in average per date, with 10 more dates in 2022.
- The pre-2021 league record-high was 802,682 in 1948, when this league played a full-season schedule. The 2019 Pioneer League had a 76-game schedule, and drew 721,268, averaging a league record-high 2,504 per date.
- Comparing 2022 vs. 2019, for the teams playing in this league in 2022, the total was up 117,851 (14.6\%), and the average per date fell 599 (21.5\%), with 133 more dates. Excluding Glacier, the total rose 34,634 (4.3\%), but the average fell 541 (19.4\%) with 85 more dates. Best gains were by Boise (total) and Missoula (average). Rocky Mountain had the biggest losses. 4 teams were up in total attendance, but only one had an average per date gain.
- Ogden drew a team record-high total of $\mathbf{1 6 7 , 4 8 4}$, and averaged $\mathbf{3 , 6 4 1}$ per date, to lead this league for the $\mathbf{2 2}^{\text {nd }}$ year in a row. Boise had its best total attendance $(160,582)$ since 1996.


## Independent Leagues 2022 Attendance Summaries

- Pecos Baseball League - 15 teams, plus Wasco, a 2022 road team that did have home games in 2021. Austin, Santa Rosa, and Weimar were added in 2022, and Salina was dropped.
- The Pecos League played a limited schedule with very few fans in attendance in 2020. The league has now been in operation for 12 seasons, the longest tenure of any 'small-market' independent Minor League, since the rebirth of independent leagues in 1993. Most of the league's ballparks are tiny.
- The Pecos League was the only North American professional baseball league, on any level, to have higher attendance in 2021 than it did in 2019, playing a roughly similar-length or shorter, schedule.
- 2022 total attendance was a league record-high estimated 116,871, and average per date was a league recordhigh 307. The total was up $29,245(33.4 \%)$ vs. 2021, and average per date increased by 47 (18.5\%). 43 more dates were played. 9 teams had increases in total attendance, and 8 were up in average per date, with one team having the same average as in 2021. Martinez had the league's best increase in total attendance. Tucson had the biggest average per date increase in this league, along with the $2^{\text {nd }}$ best total attendance percentage increase, and the best average per date percentage increase, among all U.S./Canadian independent teams.
- The same teams that played home games in this league in both 2022 and 2021 had a combined total attendance increase of $26,307(30.9 \%)$, and an average per date gain of 72 ( $26.0 \%$ ), with 12 more dates.
- Garden City led the league with a team and all-time league record-high total of 24,609, and a team and all-time league record-high 631 average per date. Team record highs were also achieved by Martinez in total attendance, and by Roswell, Bakersfield (as a Pecos League team), and Martinez, in average per date. Santa Fe came within one, of its average per date record-high.
- Compared to 2019, the league's 2022 teams, no matter what 2019 league they were in, had a 32,476 (38.5\%) increase in total attendance, and an average per date gain of 43 ( $16.3 \%$ ), with 61 more dates. 6 teams had gains in total attendance, while 3 had declines. 7 teams were up in average per date. Teams that were active in both 2022 and 2019 had a total attendance increase of 13,332 (17.0\%), and an average per date gain of 82 ( $29.9 \%$ ) with 28 fewer dates.
- The Pecos League is the only professional baseball league that does not include 'no-shows' (tickets sold but not used) in its attendance. So the number of tickets sold by this league is higher than its announced attendance.
- In 2023, the league will add teams in Marysville CA (Drakes), Lancaster CA (Sound Breakers), and Blackwell OK (Flycatchers). Colorado Springs, Weimar, and Wasco will not return.
- Empire B aseball League - 4 teams in 2022, 3 located in upstate New York, plus Japan (a road team). A new team in Malone, NY will be added in 2023. This league has never provided any attendance data in its history, despite multiple requests. They had 65 dates in 2022, 75 in 2021, and 55 in 2019.


## COLLEGIATE SUMMER BASEBALL LEAGUES

## Summer Collegiate Leagues Reported Attendance

- The 178 Collegiate Summer League teams with 2022 reported attendance drew 5,402,435, an average of 1,178 per date. The Northwoods League had the highest announced league total (1,160,821). The 6 -team MLB-Draft League, made up of former MLB-affiliated pro Minor League teams, had the highest average per date $(2,839)$.
- Madison, WI of the Northwoods League, had the 2022 top total (199,785), and the best average per date $(5,550)$, among all Summer Collegiate teams. Trenton of the MLB-Draft League drew 195,610, averaging 5,016 per date. Savannah, which has a very unique and entertaining way of presenting its games, sold out every game as usual, averaging 4,256 per date. In 2021, the 173 teams that reported attendance drew 3,981,808, an average of 959 per date. Frederick of the MLB Draft League had the top total ( 125,378 ), and average per date $(4,179)$. In 2019, 164 teams reported attendance and drew 3,998,646, an average of 1,003 per date. Madison ( $218,866 / 6,080$ per date) was the leader.


## 2022 SUMMER COLLEGIATE TEAMS THAT PLAYED IN THE MINOR LEAGUES IN 2019

24 teams that played in professional Minor Leagues in 2019 joined Summer Collegiate leagues in 2021. All these teams also played in these leagues in 2022. 6 teams played in the MLB Draft League in 2021 and 2022. The Appalachian League became an MLB-Partner Summer Collegiate League in 2021, and all its 2019 teams continued to play there in 2021 and 2022. In 2019, 22 of these teams were in MLB-affiliated leagues, and 2 were independent teams.

- MLB Draft League -6 teams. This was the $2^{\text {nd }}$ year for this league. It is sort of a combination of Summer Collegiate League for the first part of the season, and pro Minor League in the latter part of the year. Frederick came from the Class A Carolina League, Trenton played in the Double-A Eastern League, and State College, Mahoning Valley OH, West Virginia (Morgantown), and Williamsport, had all been in the New York-Penn League in 2019.
- Attendance was only available from 4 teams in 2021. Trenton played most of their season at a local college field, with no admission charged, because the Buffalo Bisons were playing at the park in Trenton. The Thunder did play the 2021 season's final week in Trenton.
- In 2022, the league drew 647,109, averaging 2,838 per date, with 12 lost dates. The 4 teams that reported attendance in both 2022 and 2021 drew a combined 412,267, up 87,678 (27.0\%). Average per date for these 4 teams was 2,730 in 2022, up $25(0.9 \%)$. All 4 teams had increases in total attendance, and 2 teams were up in average per date. Frederick posted the best total attendance gain, and Williamsport had the highest average per date increase. Mahoning Valley had the biggest average per date decline. The league played a longer schedule in 2022 than in 2021, and the 4 teams with reported attendance in both years played an additional 31 dates in 2022.
- Trenton led the league in 2022, drawing 195,610, averaging 5,016 per date. This was the $2^{\text {nd }}$ best total and average per date figure among all Summer Collegiate teams. If Trenton were in an MLB-affiliated league, its 2022 average per date would have ranked $34^{\text {th }}$ among the 120 teams there. If the Thunder were an independent pro team, their 2022 total would have been $13^{\text {th }}$ best among the 81 teams, and $6^{\text {th }}$ best among the 63 U.S./Canadian teams. Trenton would have had the $7^{\text {th }}$ best average per date among all independent teams, and the $2^{\text {nd }}$ best among those teams in the U.S. and Canada.
- In 2021, the Frederick Keys led all Summer Collegiate teams in total attendance (125,378), and in average per date $(4,179)$, based on data from Ballparkdigest.com. This average per date would have ranked as the $30^{\text {th }}$ best in average per date among the 120 MLB-affiliated teams, $2^{\text {nd }}$ best (to Dayton) among the 60 Class $A$ teams, and $3^{\text {rd }}$ best (behind Tijuana and Monterrey, Mexico) among the 67 independent teams with reported attendance.
- For 2022 vs. 2019, the 6 MLB Draft League teams had a total attendance loss of 302,071 (31.8\%), and an average per date decline of 704 (19.9\%), with 40 fewer dates. All teams had lower total attendance in 2022 than in 2019. Trenton and Frederick had the largest total declines, as expected, since those teams were in full-season leagues in 2019, playing a much longer schedule. Frederick had the league's only $\mathbf{2 0 2 2}$ vs. 2019 average per date gain, and West Virginia had the biggest average per date loss.
- Frederick had led the 30 MLB-affiliated High-A teams in attendance in 7 of 8 years from 2012 through 2019. Since 1991, they topped 300,000 in attendance in 16 seasons, and drew over 250,000 each year from 1990 through 2019.


## 2022 SUMMER COLLEGIATE TEAMS THAT PLAYED IN THE MINOR LEAGUES IN 2019

- Appalachian League - 10 teams, all of whom played in the Rookie class Appalachian League in 2019. All of the 2019 teams played in their same markets in 2021 and 2022, but all were given new team names.
- The league drew 335,917 in 2022, averaging 1,297 per date, with 30 lost dates. The total was up $3,832(1.2 \%)$ from 2021. Average per date declined by 58 (4.3\%). There were 14 more dates in 2022. 5 teams had gains in total attendance and average per date, with Kingsport posting the largest increases. Pulaski had the biggest declines. Johnson City led the league in both total attendance and average per date.
- The 2022 total attendance was down 75,272 (18.3\%) vs. 2019, but average per date was up 43 (3.4\%), with 69 fewer dates, as the league now has a shorter schedule. 4 teams had gains in total attendance vs. 2019, and 5 were up in average per date. Kingsport had the highest increases, and Pulaski suffered the worst declines.
- In 2021, the league's average per date was 1,355 , the highest Appalachian League average per date since 1994. That 2021 average per date was up 101 from the 2019 season. In 2019, the Appalachian League drew 411,189, with a 1,254 average per date, the league's best attendance since 1994.
- In 2019, Pulaski drew 95,897, with a 2,821 average per date. That was the highest attendance for any team in this league since it began playing a short-season schedule in 1957.
- Other 2019 Professional Teams Now in Collegiate Summer Leagues - 8 teams. Burlington, IA and Clinton went from the Midwest League to the Prospect League, as did O'Fallon from the Frontier League. Auburn and Batavia of the New York-Penn League moved to the Perfect Game League. The Futures Collegiate League took Norwich and Burlington, VT from The New York Penn League, and New Britain from the Atlantic League.
- These 8 teams drew an announced 375,079 in 2022, averaging 1,660 per date. Total attendance was up 92,923 ( $32.9 \%$ ), and average per date rose 290 ( $21.2 \%$ ), with 20 more dates. 7 teams had gains vs. 2021 in both total attendance and average per date, led by Clinton, IA. Auburn is excluded from the 7 teams just noted because they only listed 3 dates with attendance in 2021, though they probably had more.
- Compared to 2019, when these 8 teams played much longer schedules in professional Minor Leagues, the 2022 total was down $245,741(39.6 \%)$, and the average per date fell 39 ( $2.4 \%$ ). There were 143 fewer dates in 2022 than in 2019. As a result of having a shorter season in 2022, all 8 teams had declines in total attendance. But 3 of them had increases in average per date, led by Clinton.
- Jackson, TN, formerly in the Southern League, and Marion, IL (Southern Illinois Miners), formerly in the Frontier League, join the Prospect League in 2023.


## 2022 PROFESSIONAL BASEBALL TOTAL AND AVERAGE PER DATE ATTENDANCE

The table on the next page shows 2022 attendance for all of professional baseball. It includes Major League Spring Training, All-Star Game activities, and post-season games. For the Minor Leagues, it has regular-season and post-season attendance for all MLB-affiliated leagues, and for all independent leagues except for the Empire League. No MLB-affiliated Minor Leagues All-Star Games took place in 2022, but some independent leagues had them.

## 2022 MLB-AFFILIATED AND INDEPENDENT BASEBALL ATTENDANCE - BY LEAGUE AND CLASSIFICATION

The table on page 38 lists $\mathbf{2 0 2 2}$ and $\mathbf{2 0 2 1}$ total attendance and average per date for each MLB-affiliated league and classification, and for each independent league.

## TURNING BACK TO 2019

Since so much of the 2022 league attendance data can't be compared with attendance from seasons prior to 2021 in any meaningful way, this report has retained some of the 2019 vs. 2018 and other seasons comparisons. This gives you an idea of what Minor League attendance was like in a 'normal' season, and before the recent realignment.

The table on page 39 shows $\mathbf{2 0 1 9}$ vs. 2018 MLB-affiliated and independent league total attendance and average per date listed by league.

## 2022 MAJ OR AND MINOR LEAGUE BASEBALL TOTAL ATTENDANCE

|  | Total <br> Attendance | \# of Dates | Average per Date | Notes |
| :---: | :---: | :---: | :---: | :---: |
| MAJOR LEAGUES |  |  |  |  |
| Spring Training | 1,400,966 | 268 | 5,227 |  |
| Regular Season | 64,556,658 | 2,405 | 26,843 |  |
| Wild Card Games | 377,714 | 9 | 41,968 | at Toronto, Cleveland, N.Y. Mets, St. Louis, |
| Division Series | 719,699 | 16 | 44,981 | N.Y. Yankees, Houston, Seattle Cleveland, Atlanta, San Diego, L.A. Dodgers, Philadelphia |
| Championship Ser. | 402,965 | 9 | 44,774 | Houston, N.Y. Yankees Philadelphia, San Diego |
| World Series | 265,885 | 6 | 44,314 | Houston, Philadelphia |
| MLB Post-Season Total | 1,766,263 | 40 | 44,157 |  |
| Futures Game | 49,565 | 1 |  | at L.A. Dodgers |
| Home Run Derby | 50,099 | 1 |  | at L.A. Dodgers |
| All-Star Game | 52,518 | 1 |  | at L.A. Dodgers |
| Major League Total | 67,876,069 | 2,716 | 24,991 |  |
| MINOR LEAGUES |  |  |  |  |
| MLB Affiliated Regular Sea. | 30,920,722 | 7,862 | 3,933 | Preliminary figure - Subject to audit |
| MLB Affiliated Post-Season | 194,438 | 66 | 2,946 |  |
| MLB Affiliated All-Star | 0 | 0 |  |  |
| Independent Regular Sea. | 9,590,620 | 3,684 | 2,603 |  |
| Independent Post-Season | 871,321 | 120 | 7,261 |  |
| Independent All-Star | 16,391 | 3 | 5,464 |  |
| Arizona Fall League | 35,335 | 90 | 393 |  |
| Minor League Total | 41,628,827 | 11,825 | 3,520 | Preliminary figure - Subject to audit |
| Majors/Minors Total | 109,504,896 | 14,541 | 7,531 |  |

Post-season independent attendance is for Atlantic, Mexican, Frontier, and Pioneer Leagues, and the American Association.
Mexican League post-season games (included in Indys) drew 762,112 for 67 games, an average of 11,375+A22.
Arizona Fall League Total Includes the league championship game, which drew 1,802.

MINOR LEAGUE BASEBALL ATTENDANCE - By League and Classification-2022 vs. 2021

|  | TOTAL ATTENDANCE |  | CHANGE-2022 vs. 2021 |  | AVERAGE PER DATE |  | CHANGE-2022 vs. 2021 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MLB AFFILIATED LEAGUES | $\underline{2022}$ | $\underline{2021}$ | \# Change | \% Chg. | $\underline{2022}$ | $\underline{2021}$ | \# Change | \% Chg. |
| International | 8,491,388 | 5,815,744 | 2,675,644 | 46.0 | 5,905 | 4,783 | 1,122 | 23.5 |
| Pacific Coast | 4,150,002 | 3,023,755 | 1,126,247 | 37.2 | 5,654 | 4,823 | 831 | 17.2 |
| Triple-A Total | 12,641,390 | 8,839,499 | 3,801,891 | 43.0 | 5,820 | 4,796 | 1,024 | 21.4 |
| Texas | 2,854,085 | 2,247,762 | 606,323 | 27.0 | 4,266 | 3,882 | 384 | 9.9 |
| Eastern | 3,470,478 | 2,360,148 | 1,110,330 | 47.0 | 4,399 | 3,653 | 746 | 20.4 |
| Southern | 1,839,631 | 1,490,075 | 349,556 | 23.5 | 3,517 | 3,498 | 19 | 0.5 |
| Double-A Total | 8,164,194 | 6,097,985 | 2,066,209 | 33.9 | 4,121 | 3,694 | 427 | 11.6 |
| Midwest | 2,756,108 | 1,994,854 | 761,254 | 38.2 | 3,724 | 2,899 | 825 | 28.5 |
| South Atlantic | 2,242,589 | 1,662,465 | 580,124 | 34.9 | 2,978 | 2,481 | 497 | 20.0 |
| Northwest | 1,068,461 | 521,812 | 546,649 | 104.8 | 2,865 | 1,535 | 1,330 | 86.6 |
| High-A Total | 6,067,158 | 4,179,131 | 1,888,027 | 45.2 | 3,251 | 2,461 | 790 | 32.1 |
| Carolina | 2,314,460 | 1,799,442 | 515,018 | 28.6 | 3,041 | 2,646 | 395 | 14.9 |
| Florida State | 643,780 | 467,920 | 175,860 | 37.6 | 1,158 | 987 | 171 | 17.3 |
| California | 1,089,740 | 705,037 | 384,703 | 54.6 | 2,072 | 1,506 | 566 | 37.6 |
| Single-A Total | 4,047,980 | 2,972,399 | 1,075,581 | 36.2 | 2,196 | 1,833 | 363 | 19.8 |
| All Full-Season-A | 10,115,138 | 7,151,530 | 2,963,608 | 41.4 | 2,726 | 2,154 | 572 | 26.6 |
| MLB Affiliated Total | 30,920,722 | 22,089,014 | 8,831,708 | 40.0 | 3,933 | 3,242 | 691 | 21.3 |
| MLB PARTNER AND INDEPENDENT LEAGUES |  |  |  |  |  |  |  |  |
| American Association | 1,510,341 | 1,198,085 | 312,256 | 26.1 | 2,591 | 2,106 | 485 | 23.0 |
| Atlantic | 1,535,031 | 1,138,674 | 396,357 | 34.8 | 2,476 | 2,553 | (77) | (3.0) |
| Frontier | 1,603,188 | 1,106,294 | 496,894 | 44.9 | 2,181 | 1,820 | 361 | 19.8 |
| Mexican | 3,564,524 | 1,446,929 | 2,117,595 | 146.4 | 4,740 | 2,826 | 1,914 | 67.7 |
| Pioneer | 923,363 | 839,374 | 83,989 | 10.0 | 2,188 | 2,306 | (118) | (5.1) |
| United Shore | 251,100 | 150,000 | 101,100 | 67.4 | 3,100 | 2,273 | 827 | 36.4 |
| Pecos Baseball | 116,871 | 87,626 | 29,245 | 33.4 | 307 | 259 | 48 | 18.5 |
| Mavericks | 86,202 | 80,365 | 5,837 | 7.3 | 898 | 945 | (47) | (5.0) |
| Empire Professional | N/A | N/A |  |  | N/A | N/A |  |  |
| Independent Total * | 9,590,620 | 6,047,347 | 3,543,273 | 58.6 | 2,613 | 2,024 | 589 | 29.1 |
| All Minor Leagues Total | 40,511,342 | 28,136,361 | 12,374,981 | 44.0 | 3,513 | 2,870 | 643 | 22.4 |

The Can-Am League merged into the Frontier League in 2021.
The Mexican and Pioneer Leagues were MLB-affiliated (NAPBL) leagues through 2019.
There were no MLB-affiliated Short-Season leagues with attendance in 2022.
Sources: MLB Stats Reporting Platform, Minor League Baseball, Independent Leagues and their Websites

|  | TOTAL ATTENDANCE |  |  |  | AVERAGE PER DATE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NAPBL AFFILIATED LEAGUES | 2019 | 2018 | Change-2019 | $\text { vs. } 2018$ | 2019 | 2018 | \# Change 2019 vs. 2018 |
| International | 6,445,838 | 6,460,116 | $(14,278)$ | (0.22) | 6,887 | 6,902 | (15) |
| Pacific Coast | 7,054,538 | 6,921,810 | 132,728 | 1.92 | 6,532 | 6,368 | 164 |
| AAA Total | 13,500,376 | 13,381,926 | 118,450 | 0.89 | 6,697 | 6,615 | 82 |
| Mexican | 4,618,131 | 3,771,803 | 846,328 | 22.44 | 5,058 | 4,376 | 682 |
| Eastern | 3,749,124 | 3,767,671 | $(18,547)$ | (0.49) | 4,764 | 4,793 | (29) |
| Southern | 2,242,303 | 2,261,834 | $(19,531)$ | (0.86) | 3,439 | 3,401 | 38 |
| Texas | 2,791,180 | 2,677,297 | 113,883 | 4.25 | 5,131 | 4,949 | 182 |
| AA Total | 8,782,607 | 8,706,802 | 75,805 | 0.87 | 4,429 | 4,371 | 58 |
| California | 1,280,811 | 1,341,157 | $(60,346)$ | (4.50) | 2,342 | 2,399 | (57) |
| Carolina | 2,018,496 | 1,901,228 | 117,268 | 6.17 | 3,139 | 2,916 | 223 |
| Florida State | 935,187 | 1,027,261 | $(92,074)$ | (8.96) | 1,255 | 1,346 | (91) |
| Midwest | 3,824,807 | 3,937,721 | $(112,914)$ | (2.87) | 3,612 | 3,711 | (99) |
| South Atlantic | 2,978,718 | 2,907,297 | 71,421 | 2.46 | 3,176 | 3,285 | (109) |
| Full Season A Total | 11,038,019 | 11,114,664 | $(76,645)$ | (0.69) | 2,807 | 2,835 | (28) |
| New York - Penn | 1,316,873 | 1,391,016 | $(74,143)$ | (5.33) | 2,644 | 2,733 | (89) |
| Northwest | 1,115,614 | 1,089,930 | 25,684 | 2.36 | 3,670 | 3,597 | 73 |
| Appalachian | 411,189 | 389,859 | 21,330 | 5.47 | 1,254 | 1,242 | 12 |
| Pioneer | 721,268 | 604,337 | 116,931 | 19.35 | 2,504 | 2,070 | 434 |
| Short Season Total | 3,564,944 | 3,475,142 | 89,802 | 2.58 | 2,514 | 2,451 | 63 |
| NAPBL TOTAL | 41,504,077 | 40,450,337 | 1,053,740 | 2.61 | 4,044 | 3,960 | 84 |
| INDEPENDENT LEAGUES |  |  |  |  |  |  |  |
| American Association | 1,775,249 | 1,891,794 | $(116,545)$ | (6.16) | 3,082 | 3,251 | (169) |
| Atlantic | 1,940,590 | 1,849,845 | 90,745 | 4.91 | 3,648 | 3,894 | (246) |
| Can-Am | 565,936 | 599,519 | $(33,583)$ | (5.60) | 1,986 | 2,019 | (33) |
| Frontier | 1,028,721 | 1,194,851 | $(166,130)$ | (13.90) | 2,266 | 2,233 | 33 |
| United Shore | 258,720 | 255,000 | 3,720 | 1.46 | 3,450 | 3,400 | 50 |
| Pecos Baseball | 76,058 | 66,344 | 9,714 | 14.64 | 217 | 197 | 20 |
| Pacific Association | 45,239 | 62,000 | $(16,761)$ | (27.03) | 285 | 259 | 26 |
| Empire Professional |  |  |  |  |  |  | -------- |
| Independent Total | 5,690,513 | 5,919,353 | $(228,840)$ | (3.87) | 2,341 | 2,330 | 11 |
| GRAND TOTAL | 47,194,590 | 46,369,690 | 824,900 | 1.78 | 3,718 | 3,635 | 83 |

Sources: Minor League Baseball (NAPBL), Independent Leagues

## COMBINED MLB-AFFILIATED MINOR LEAGUES AND INDEPENDENT LEAGUES OVERVIEW

Combined MLB-Affiliated and independent league attendance had gone up for 24 straight years - 1985-2008!
MLB-affiliated attendance rose every year from 1985 through 1994. From 1995 through 2008, 3 years had small declines in MLB-affiliated attendance. But when attendance for independent leagues, the first of which began play in 1993, gets added to the affiliated figures for those years, the combined Minor League attendance shows an increase.

2019 combined MLB-affiliated and independent attendance was the $14^{\text {th }}$ highest ever.
COMBINED MLB-AFFILIATED AND INDEPENDENT LEAGUE REGULAR SEASON ATTENDANCE SINCE 1993

| $1993-30,756,828$ | $2001-44,812,314$ | $2009-49,609,703$ | $2017-48,052,202$ |
| :--- | :--- | :--- | :--- |
| $1994-35,279,284$ | $2002-45,049,213$ | $2010-49,537,502$ | $2018-46,367,880$ |
| $1995-36,208,800$ | $2003-45,627,906$ | $2011-48,062,456$ | $2019-47,194,590$ |
| $1996-36,747,940$ | $2004-46,446,200$ | $2012-48,405,979$ | $2021-28,136,361$ |
| $1997-38,228,842$ | $2005-48,857,969$ | $2013-48,262,074$ | $2022-40,511,342$ |
| $1998-39,294,427$ | $2006-49,268,793$ | $2014-48,577,155$ |  |
| $1999-40,051,268$ | $2007-51,298,733$ | $2015-48,876,927$ |  |
| $2000-43,229,652$ | $\mathbf{2 0 0 8 - 5 1 , 5 7 6 , 4 0 9}$ | $2016-47,603,412$ |  |

The record-high combined MLB-affiliated Minor League and independent league regular season attendance was 51,576,409 in 2008. Also in 2008, the 176 MLB-affiliated Minor League teams that charged admission set their recordhigh of $43,263,740$. The independent league record-high came in 2007, when 9 leagues, with 67 teams that played home games, drew 8,485,921.

The overall number of Minor League teams has declined since 2019, even though the number of independent leagues teams has increased.

## THE PHILLIES AND THE IRONPIGS ACHIEVED AN ATTENDANCE FIRST IN 2011!

In 2011, the Triple-A Lehigh Valley IronPigs (Allentown, PA) led all of Minor League Baseball in attendance. Their parent team, the Philadelphia Phillies, was the Major League Baseball attendance leader.

That was the first time that a team led the Majors in attendance in the same season that one of its Minor League affiliates led all of the Minors in attendance. A team has led the American League, but not the Majors in attendance, in the same year that one of their affiliates had the best attendance in the Minor Leagues, in these 7 seasons: 1931 and 1932 Yankees (Newark, NJ); 1955 and 1956 Yankees (Denver); 1979 Yankees (Columbus, OH); 1980 Yankees (Class AA Nashville); 1999 Cleveland (Buffalo).

Two other Philadelphia affiliates led their leagues in attendance in 2011. Reading topped the Eastern League, and Clearwater led the Florida State League. The last time the Major League attendance leader had so many affiliates who led their leagues in attendance was in 1987. That year, the St. Louis Cardinals posted the best attendance in the Majors, and 4 of their farm teams topped their respective leagues.

In 2012, Philadelphia had the Majors' best attendance, and Lehigh Valley topped all U.S. Minor League teams. Phillies affiliates Clearwater (Florida State), and Lakewood (South Atlantic), also led their leagues. Reading, Clearwater, and Lakewood led their leagues in 2016, Reading and Clearwater were leaders in 2017, and Clearwater led the Florida State League in 2018 and 2019, and the Low-A Southeast 2021. Lehigh Valley and Reading just barely missed leading their leagues in 2019. In 2022, Lehigh Valley had the top average per date among all Triple-A and Double-A teams. Clearwater led the Florida State League in total attendance and average per date. So the Phillies' Minor League affiliates continue to excel at the gate.

## TOTAL 2022 PRO BASEBALL ATTENDANCE WENT UP 43.1\% vs. 2021, B UT WAS DOWN 10.4\% vs. 2019

2022 regular season attendance for Major League Baseball was 64,556,658, up 19,251,949 (42.5\%) from 45,304,709 in 2021, but down 3,936,435 (5.7\%) from 2019.

Total 2022 Major League/Minor League attendance, including Spring Training, the MLB All-Star Game and Home Run Derby, playoffs, and the Arizona Fall League, was 109,504,896. This was up 32,961,208 (43 1\%) vs. 76,543,688 in 2021, but down $12,674,340$ ( $10.4 \%$ ) vs. 2019. These figures include independent leagues. There were fewer Minor League teams operating in 2022 than in 2019.

Total 2019 Major League/Minor League attendance, including Spring Training, All-Star Games, Playoffs, and the Arizona Fall League was $122,179,236$, down 562,923 ( $0.5 \%$ ) from $122,742,159$ in 2018. The all-time high is probably $136,466,114$ in 2007. That 2007 figure excludes the Major League Home Run Derby, and independent league playoffs.

Combined 2022 Major League/Minor League regular season attendance, including independent leagues, was 105,068,000, up 31,626,930 (43.1\%) vs. 2021, but down 10,619,683 (9.2\%) vs. 2019.

Major League Baseball regular season attendance was $68,493,093$ in 2019, down $1.6 \%$ from 2018. Combined Major League/Minor League regular season attendance in 2019 was 115,687,683. This was down $0.3 \%$ from $115,994,934$ in 2018. The all-time record-high combined Major/Minor League regular season total attendance is $130,801,908$, set in 2007. All these figures include independent minor leagues.

## 2022 vs. 2021 MLB-AFFILIATED LARGEST GAINS AND DECLINES IN TOTAL ATTENDANCE BY CLASSIFICATION

MLB-affiliated teams with the biggest 2022 vs 2021 total attendance gains in each classification were: Rochester (among all Triple-A teams); Portland, ME (Double-A); West Michigan (High-A); Fresno (Single-A).

By classification, MLB-affiliated teams with the worst total attendance losses in 2022 vs. 2021 were: No team in Triple-A had a decline; Wichita (Double-A); No team in High-A had a decline; Lake Elsinore (Single-A).

A listing of the individual teams with the biggest total attendance gains and losses for 2022 vs. 2021, and 2022 vs. 2019 in both the MLB-affiliated and independent leagues can be found on pages 67 and 68 . A listing of teams with the biggest 2022 vs. 2021 and 2022 vs. 2019 gains and losses in average attendance per date is on pages 81 and 82 .

## 2022 vs. 2019 MLB-AFFILIATED LARGEST GAINS AND DECLINES IN TOTAL ATTENDANCE BY CLASSIFICATION

This only includes teams that played a roughly similar length schedule in 2022 and 2019, and played in the same market in both years. St. Paul had a bigger gain in Triple-A than Jacksonville, but played a much longer schedule in 2022 than in 2019.

MLB-affiliated teams with the biggest 2022 vs 2019 total attendance gains in each classification were: Jacksonville (Triple-A); Portland, ME (Double-A); Beloit, with a new park (High-A); Kannapolis, with a new park (Single-A).

By classification, MLB-affiliated teams with the worst total attendance losses in 2022 vs. 2019 were: Round Rock (Triple-A); Frisco (Double-A); Wilmington, DE (High-A); Fresno (Single-A).

## 2019 vs. 2018 MLB-AFFILIATED LARGEST GAINS AND DECLINES IN TOTAL ATTENDANCE BY CLASSIFICATION

By classification, MLB-affiliated teams with the biggest 2019 vs. 2018 total attendance gains were: Las Vegas (among all AAA teams); Mobile (AA); Fayetteville, with a new park, and Delmarva (full-season A); Batavia (short-season A); Ogden (Rookie); Mexico City (Mexican League).

By classification, MLB-affiliated teams with the worst total attendance losses in 2019 were: New Orleans (AAA); Binghamton (AA); Quad Cities, who had many games relocated due to flooding, and Potomac (full-season A); Brooklyn (short-season A); Missoula (Rookie); Monterrey (Mexican).

The Mexican League became an independent league in 2021, and short-season teams were eliminated in 2021.

## MINOR LEAGUE ALL-STAR GAME ATTENDANCE

None of the MLB-affiliated leagues played an All-Star Game in 2022. Among the independent leagues, the Frontier League All-Star Game in Washington, PA drew 3,748, the American Association All-Star Game in Rosemont, IL (Chicago Dogs) drew 4,143, and the Mexican League All-Star Game in Monclova drew 8,500. Total for these 3 games was 16,391 , an average of 5,464 per game.

There were no Minor League All-Star Games in 2021.
12 MLB-affiliated leagues played All-Star Games in 2019, drawing a combined 81,906. Top All-Star crowd was 13,514 for the Mexican League at Mexico City. The Texas League at Tulsa drew 7,449. The Triple-A game at El Paso, which matched the International vs. the Pacific Coast Leagues, drew 9,706. The Eastern at Richmond drew 9,560. The Southern at Biloxi drew 4,209. Others were - California (San Bernadino-4,846), Carolina (Frederick-6,927), Florida State (Jupiter-5,380), Midwest (South Bend-7,464), South Atlantic (Charleston, WV-6,327), Northwest/Pioneer (Boise-3,873), New York-Penn (Staten Island-2,651). Independent leagues that recorded 2019 All-Star Game attendance were the Atlantic (York-6,773), American Association (St. Paul-7,565), and Can-Am/Frontier (Rockland-4,403).

## MAJ OR LEAGUE AND MINOR LEAGUE BASEBALL TV MARKETS IN THE UNITED STATES AND CANADA

New York is the largest United States television market, with 7,726,580 TV households, and 9 Minor league teams, with Staten Island joining the Atlantic League in 2022, in addition to the Mets and Yankees. The biggest TV market without a summer Minor League team that charges admission is Phoenix, which ranks \#11, and has 2,138,870 households. Phoenix has the Diamondbacks, and is host to Major League Spring Training, and to the Arizona Fall League. It is also home to the Arizona Complex Rookie League, which does not charge admission to its games.

The biggest market with no Major League Baseball team is Orlando-Daytona Beach, which ranks \#17 (1,775, 140 households). New Orleans, ranked \#50, is the biggest market without any pro baseball team in 2022. Great Falls, Montana (Market \#191-65,790 households) in the now-independent Pioneer League, is the smallest 2022 Minor League market. Bowling Green, Kentucky, market rank \#184, is the smallest market with an MLB-affiliated team. There are 210 U.S. TV markets.

Alaska, Wyoming, and Hawaii were the only U.S. states without a professional baseball team in 2019. Since then, Rhode Island (lost a team in Pawtucket), Vermont (now in the Summer Futures Collegiate League), and Louisiana (lost a team in New Orleans), have each lost their one and only Minor League teams. Baton Rouge, Louisiana is home to LSU Baseball, the team that posts the best college baseball attendance almost every year. Alaska has never had a professional team. Wyoming's last team played in Casper through 2011. Hawaii had a Pacific Coast League team from 1961 through 1987 that often drew quite well in the 1960's and 1970's, and last had an independent league team in 2012. SOURCE: A.C. Nielsen for 2022 Households estimates.

Toronto, which is the largest of Canada's 40 TV markets, and ranks \#4 in size for combined U.S./Canadian TV markets, does not have a Minor League team, but of course does host the MLB Blue Jays. Minor League teams are in 4 of the 10 Canadian provinces (Quebec, Ontario, Manitoba, British Columbia). Vancouver (Rank \#3 in Canada) is the biggest Canadian market with a Minor League team, and Trois Rivieres, Quebec (Rank \#20 in Canada) is the smallest. SOURCE: Numeris

## POSTPONEMENTS - DUE TO WEATHER AND OTHER FACTORS

"Into each life some rain must fall"... Henry Wadsworth Longfellow - Source: brainyquote.com

## Lost Dates due to Weather and Covid in 2022

Postponed games in the Minor Leagues are almost always made up as part of a single-admission doubleheader. Sometimes these postponed games are never made up. In both these cases, they are listed as 'lost dates.' Rarely, in the Minors, are postponed games made up as part of a separate-admission doubleheader. There were many Covid postponements in 2021, but only a handful in 2022. Air quality issues due to fires forced Reno to lose 5 home dates, with 3 of those dates played in Sacramento, with no fans in attendance.

The MLB-affiliated teams had a total of 408 lost dates in 2022. This was $4.93 \%$ of scheduled dates, and the lowest percentage of games postponed since 2016. Teams in the independent Mexican, Frontier, Atlantic, and Pioneer Leagues, and the American Association, had a combined total of 149 lost dates. Overall, there were a combined 557 MLB-affiliated and independent lost dates.

Jupiter and Palm Beach (Florida State League) share Roger Dean Chevrolet Stadium in Jupiter. These two teams played some home games in 2021 and 2022 with no fans in the park. They will do that again in 2023. In this report, these games count as 'lost dates.' In 2022, Jupiter had 22 lost dates, but only 3 were weather postponements. The rest were played without fans. Palm Beach had 27 lost dates, 5 of which were weather postponements.

Other MLB-affiliated teams with a high number of 2022 postponements include: Tampa (14); Fort Myers (11); Dayton (10); Buffalo and Lakeland (9 each); Daytona (8); Binghamton and Montgomery (7 each); Fort Wayne, Mississippi, Lake County, OH, Jersey Shore - Lakewood ( 6 each). The independent teams from the 5 best drawing leagues (Atlantic, Mexican, Frontier, Pioneer, and the American Association) with the most postponements were: Guadalajara (11); Tabasco (10); Southern Maryland and Tri-City, NY (7 each); Campeche, Charleston, WV, and Gastonia (6 each).

The Florida State League had the most postponements (102-15.5\% of scheduled dates) of any MLB-affiliated league. The California League had just 2 postponements out of 528 scheduled dates.

Blessed with good weather and no 2022 postponements, were 13 teams from the MLB-affiliated leagues (Durham, Las Vegas, Round Rock, Sacramento, Amarillo, Springfield MO, Kannapolis, Inland Empire, Modesto, San Jose, Rancho Cucamonga, Stockton, Visalia), and 19 independent teams from the 5 best drawing leagues (Yucatan, Monterrey (Mexico), Tijuana, High Point, Lexington Legends, Chicago, Cleburne, Kansas City KS, Lake Country WI, Milwaukee, Gateway, Joliet, Schaumburg, Idaho Falls, Missoula, Washington, Boise, Glacier, Grand Junction).

14 MLB-affiliated teams, and 9 independent teams from the 5 best drawing leagues, had only one lost date each in 2022. These 7 teams had no postponements in both 2022 and 2021:- Las Vegas, Sacramento, Kannapolis, Visalia, San Jose, Joliet, and Boise.

## In the Unusual 2021 Season, Postponements Were Due to More Than Rain, Snow, and Cold

The early May, instead of early April, start to the $\mathbf{2 0 2 1}$ Minor League season at least meant no postponements due to snow and cold weather. But in addition to the usual rainouts, games were postponed, cancelled, or relocated due to Covid-19 breakouts, a flooded ballpark in Somerset, and smoke from forest fires in the western part of the U.S.

For Jupiter and Palm Beach, local Covid-19 restrictions resulted in both teams playing many home games without fans in attendance. Including these games, and rainouts, Jupiter had 31 lost home dates, and Palm Beach had 29. Dunedin, also in Low-A Southeast (Florida State League), was forced to play 11 home dates in either Clearwater or Tampa, with no fans in attendance, because the Toronto Blue Jays were playing in Dunedin in April and May. Including rainouts, Dunedin had 19 lost dates.

Other MLB-affiliated teams with a high number of 2021 postponements include: Rocket City (Madison, AL) and Binghamton (12 each); Reading and Portland, ME (10 each); Chattanooga, Syracuse, Rome, and Clearwater (9 each); and Somerset (8). Among independent league teams, Tri-City (Troy, NY) had 9 postponements, while Kansas City, Lake Erie, and Sussex County, NJ each had 7.

16 teams were blessed with good weather and no 2021 postponements. They were Nashville, St. Paul, Las Vegas, Sacramento, Fresno, Kannapolis, Lake Elsinore, San Jose, and Visalia, from the MLB-affiliated leagues, and Veracruz, Fargo-Moorhead, Gary-Southshore, Boise, Florence, Joliet, and Province of Quebec (with few home dates) from independent leagues. 16 MLB-affiliated teams, and 14 independent teams, had only one lost date each in 2021.

## POSTPONEMENTS - DUE TO WEATHER AND OTHER FACTORS

There were 56 fewer MLB-affiliated teams charging admission to games in 2022 and 2021 than in 2019. The Mexican and Pioneer Leagues are now independent leagues, and other 2019 MLB-affiliated teams have moved into fullseason MLB-affiliated leagues, independent pro leagues, Collegiate Summer leagues, or are no longer in operation.

Despite playing shorter schedules in 2021, MLB-affiliated teams still had 503 lost dates. This was $6.84 \%$ of scheduled dates. In 2019, these same 120 teams, regardless of what city or league they played in that year, had 402 lost dates. Independent teams in the Mexican, Atlantic, Frontier, and Pioneer Leagues, plus the American Association had 164 lost dates in 2021. This same teams had 127 lost dates in 2019. Overall, the MLB-affiliated and independent leagues had a combined 667 lost dates in 2021. The same teams had a combined 529 lost dates in 2019. Low-A Southeast (named the Florida State League in all years except 2021), had 122 lost dates in 2021, which was $20.3 \%$ of scheduled dates. The lost dates include home games for Jupiter, Palm Beach, and Dunedin that were played, but with no fans allowed to attend.

2019 MLB-affiliated leagues had 557 playing dates lost to weather in 2019, compared to 560 lost dates in 2018, 562 lost dates in 2017, and 463 lost dates in 2016. 3 fewer postponements occurred in 2019 than in 2018, but there were 94 more lost dates in 2019 than in 2016. $5.15 \%$ of scheduled MLB-affiliated dates were postponed in 2019, compared to $5.20 \%$ in 2018, $5.21 \%$ in 2017, and $4.28 \%$ in 2016. Among U.S./Canadian MLB-affiliated teams, there were 516 postponements in 2019, 523 in 2018, 504 in 2017, but just 422 in 2016.

In 2019, the Florida State League had 92 lost dates, which was $11.0 \%$ of all dates scheduled. This included the entire final weekend of the season due to Hurricane Dorian. The Midwest had 57 lost dates. The Carolina lost 56 dates, the Eastern had 53 lost dates, there were 47 lost dates in the Southern, 43 in the International, and 41 each in the Southern and Mexican Leagues.

In 2018, the South Atlantic League lost 92 dates, the Florida State had 77, the Midwest suffered 59 lost dates, and the Eastern League had 54. In 2017, the Florida State League had 74 lost dates, followed by the South Atlantic ( 60 lost dates), Eastern (59), Mexican (58), International (51), and Carolina (50) Leagues. In 2016, only the Florida State League ( 57 lost dates), and the South Atlantic League (50) had at least 50 lost dates.

On the other hand, the Northwest League didn't have a single 2019 postponement. That league had a total of 2 rainouts combined in its last 3 seasons. The Appalachian and California Leagues, with 12, had the next fewest postponements, which was a high figure for the California League. The Texas and Pioneer Leagues lost 16 dates each.

## IN 2018, EARLY-SEASON WEATHER WAS AWFUL. IN 2019, IT WAS MUCH WARMER

Among the 4 leading independent leagues (American Association, Atlantic, Can-Am, and Frontier Leagues), there were 73 lost dates in 2019, compared to 84 in 2018, 76 in 2017, and 79 in 2016. The American Association lost 22 dates, while the Atlantic League had 21, the Frontier League lost 17 dates, and the Can-Am League had 13 rainouts.

14 MLB-affiliated teams had at least 6 postponements in 2022. 28 MLB-affiliated teams had at least 6 lost dates in 2021. There were 27 MLB-affiliated teams with at least 6 lost dates in 2019. 33 teams suffered at least 6 lost dates in 2018, and 34 teams had $6+$ lost dates in 2017. Only 15 teams lost at least that many dates in 2016.

23 MLB-affiliated teams, and 6 teams from the 4 leading independent leagues didn't have any postponements in 2019. 33 MLB-affiliated, and 9 independent teams only had one lost date each. In 2018, there were 34 MLB-affiliated teams, and 8 independent teams, without any postponements. 27 MLB-affiliated and 8 independent teams had just one. 29 MLB-affiliated, and 6 independent league (from the 4 leagues listed above) teams didn't have any rainouts in 2017, and 25 MLB-affiliated and 11 independent teams had just one. In 2016, 24 MLB-affiliated, and 9 independent teams were never rained out, and 37 MLB-affiliated teams, plus 6 independent teams had just one postponement.

13 MLB-affiliated teams, (Louisville, Tijuana, Las Vegas, Reno, Round Rock, Corpus Christi, and 7 of 8 teams in the Northwest League - excludes Tri-City WA), and 3 independent teams from the top 4 leagues (Quebec, Cleburne, Schaumburg), didn't have any lost dates in both 2019 and 2018.

The early part of the 2018 season had some of the worst Spring weather in years, and it really hurt Minor League Baseball attendance. There were 137 postponements in April 2019, compared to 141 in April 2018, and 96 in 2017. 72 of the April 2019 postponements occurred on either Fridays, Saturdays, or Sundays, compared to 79 postponements on those days of the week in April 2018. The season had one more day of play in April 2019 than in April 2018, but had the same number of weekend days in both years.

The weather was much warmer in April 2019 than in April 2018 for the 120 MLB-affiliated U.S. Minor League teams that began play on April 4. In 2019, 14 April games (excluding second games of single-admission doubleheaders) began in temperatures in the 30's ( 67 games began in the 30's in April 2018). Temperatures were in the 40 's at 100 of the April 2019 games ( 173 in 2018), in the 50's at 198 games in 2019 ( 247 in 2018), in the 60 's at 361 games in 2019 ( 320 in 2018), in the 70 's at 477 games in 2019 ( 351 in 2018), and at 80 degrees or above at 232 games in 2019 (161 in 2018). Overall, 114 games began in temperatures below 50 degrees in April 2019, compared to 240 games in April 2018. 709 April games began with temperatures of at least 70 degrees in 2019, compared to 512 games in 2018.

The average gametime temperature was 63.4 degrees in April, 2018, and 70.4 degrees in April, 2017. Keep in mind that this includes many games played in warm weather locations. (Thanks to Jeff Lantz, Senior Manager of Communications of Major League Baseball for some of this weather data.) In April, 2018, 9.7\% of originally scheduled dates for these 120 teams were postponed. $9.0 \%$ of scheduled games in April, 2019 were postponed.

It is impossible to exactly quantify the impact of weather on attendance, but it may be safe to assume that the number of day-of-game ticket sales to some of those very cold games was close to zero. With better weather, it can also be assumed that far fewer teams would have had attendance declines in 2018.

There were 176 teams in MLB-affiliated leagues charging admission to their games in all but 2 seasons from 1999 through 2019. 175 teams played in 2007, and 174 played in 2011. The differing number of home dates played from season to season, as shown in the table on the next page, is almost always due to the varying number of dates rained out. There are few single-admission double-headers, other than games to make up for postponements, yearly scheduled.

But the rise and fall of the number of lost dates in a given year, on an overall Minor League basis, and in particular, on an individual team level, does not always reflect the influence of weather on attendance.

A team may have many rainouts in a given season. But if those rainouts take place on weeknights in April, and they have good weather for almost all other games, the effect on the season's total attendance is minimal.

On the other hand, a team may have very few or even no rained out games in a season, yet attendance could still be adversely affected by weather. Cold weather early in the season certainly cuts down on crowds. This was a huge factor in the Major and Minor League attendance decreases in 2018. Brutal summer heat also reduces attendance, and this did happen to quite a few teams during the very hot summer in 2012. Rain within a few hours of gametime, or a threatening weather forecast, often results in a sharp decline in day-of-game ticket sales. So cold, heat, and pre-game showers won't often postpone games, but it will cut down on attendance.

## 2022 HAD SIGNIFICANTLY MORE PLAYING DATES THAN 2021

The return to close-to normal schedules in 2022 led to a significant increase in the number of dates played compared to 2021. Every league played more dates in 2022 than in 2021. The 120 MLB-affiliated teams had a combined 1,048 more dates in 2022 than in 2021. Only 2 of these teams, Daytona and Tampa, each with one less date, had fewer dates in 2022 than in 2021. Independent teams had 695 more dates. Part of the reason for the increase among the independent leagues was the addition of new teams in some leagues.

Among the MLB-affiliated leagues, the International League had the biggest increase in the number of dates in 2022, up 222. Overall, by classification (30 teams in each group), Triple-A played 329 more dates, Double-A had 330 more dates, High-A had 168 more dates, and Single-A had 221 more dates. Among independent leagues, biggest increases were by the Mexican League ( 240 more dates than in 2021), and the Atlantic League (174 more dates).

Due to the Minor League reorganization in 2021, comparing the number of 2022 dates with years through 2019 lacks context. 2019 had the fewest number of dates for 14 U.S./Canadian MLB-affiliated leagues since 2003. 2018 had the fewest number of dates since 2004 for all 15 MLB-affiliated leagues combined, including the Mexican League. The Mexican League added a combined 6 games for each team, from a 114-game schedule in 2018, to 120 games in 2019.

The Mexican League went from being an MLB-affiliated league to being an independent league in 2021.
\# OF HOME DATES FOR MLB-AFFILIATED AND INDEPENDENT LEAGUES THAT RECORDED ATTENDANCE

| YEAR | AFFILIATED LEAGUES | INDY - EXCL. MEXICAN LEAGUE | ALL INDEPENDENT LEAGUES |
| :---: | :---: | :---: | :---: |
| 2022 | 7,862 | 2,918 | 3,670 |
| 2021 | 6,814 | 2,476 | 2,988 |
| YEAR | AFFILIATED LEAGUES | AFFIL. EXCL. MEXICAN LEA. | INDEPENDENT LEAGUES |
| 2019 | 10,262 | 9,349 | 2,431 |
| 2018 | 10,215 | 9,353 | 2,540 |
| 2017 | 10,216 | 9,392 | 2,516 |
| 2016 | 10,350 | 9,502 | 2,498 |
| 2015 | 10,371 | 9,523 | 2,517 |
| 2014 | 10,347 | 9,500 | 2,399 |
| 2013 | 10,285 | 9,437 | 2,514 |
| 2012 | 10,405 | 9,556 | 2,643 |
| 2011 | 10,238 | 9,534 | 2,622 |
| 2010 | 10,379 | 9,591 | 2,840 |
| 2009 | 10,269 | 9,431 | 2,773 |
| 2008 | 10,364 | 9,532 | 2,889 |
| 2007 | 10,303 | 9,455 | 3,113 |
| 2006 | 10,305 | 9,472 | 2,599 |
| 2005 | 10,369 | 9,503 | 2,701 |
| 2004 | 10,067 | 9,378 | 2,186 |
| 2003 | 10,119 | 9,256 | 2,521 |
| 2002 | 10,354 | 9,486 | 2,384 |
| 2001 | 10,382 | 9,424 | 2,362 |
| 2000 | 10,296 | 9,376 | 2,255 |
| 1999 | 10,390 | 9,448 | 1,904 |
| 1998 | 10,325 | 9,368 | 1,821 |
| 1997 | 10,009 | 9,029 | N/A |
| 1996 | 9,944 | 9,026 | N/A |
| 1995 | 9,959 | 9,036 | N/A |
| 1994 | 9,915 | 8,971 | N/A |
| 1993 | 9,766 | 8,756 | N/A |
| 1992 | 9,654 | 8,610 | None |

Mid-week day games have become very popular for many Minor League teams in recent years. They are used primarily to attract school and camp groups. Many of the games start early, so the kids can stay for the entire game.

The table on this page lists the number of Monday through Friday day games that each team listed on their original 2023 schedules. It excludes Opening Day and holidays. The '\#' columns list the total number of games with a scheduled start of no later than 4:10 P.M. The 'A.M.' column is the number of games with a scheduled start earlier than 12 noon.

Games scheduled, but rained out are included here. But postponed games, rescheduled as weekday day games, or as early starting twi-night double-headers are not listed. This list will be updated as more teams announce game times.

| LEAGUE/TEAM | \# | A.M. | LEAGUE/TEAM | \# | A.M. | LEAGUE/TEAM | \# | A.M. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| INTERNATIONAL |  |  | EASTERN |  |  | SOUTH ATLANTIC |  |  |
| Buffalo | 8 | 1 | Akron | 3 | 1 | Aberdeen | 0 | 0 |
| Charlotte | 4 | 2 | Altoona | 5 | 3 | Asheville | 2 | 2 |
| Columbus | 5 | 0 | Binghamton | 3 | 2 | Bowling Green | 4 | 3 |
| Durham | 2 | 2 | Bowie | 3 | 2 | Brooklyn | 4 | 2 |
| Gwinnett | 5 | 2 | Erie | 6 | 2 | Greensboro | 6 | 2 |
|  |  |  | Harrisburg | 7 | 2 | Greenville | 1 | 0 |
| Indianapolis | 10 | 3 |  |  |  |  |  |  |
| lowa | 15 | 0 | Hartford | 0 | 0 | Hickory | 4 | 3 |
| Jacksonville | 6 | 1 | New Hampshire | 4 | 2 | Hudson Valley | 3 | 3 |
| Lehigh Valley | 3 | 3 | Portland, ME | 5 | 2 | Jersey Shore | 4 | 3 |
| Louisville | 5 | 3 | Reading | 4 | 3 | Rome | 2 | 2 |
|  |  |  | Richmond | 3 | 1 | Wilmington, DE | 2 | 2 |
| Memphis | 7 | 2 | Somerset | 4 | 3 | Winston-Salem | 3 | 0 |
| Nashville | 0 | 0 |  |  |  |  |  |  |
| Norfolk | 12 | 0 | LEAGUE TOTAL | 47 | 23 | LEAGUE TOTAL | 35 | 22 |
| Omaha | 9 | 1 |  |  |  |  |  |  |
| Rochester | 8 | 3 | SOUTHERN |  |  | CAROLINA |  |  |
|  |  |  | Biloxi | 3 | 3 | Augusta | 2 | 2 |
| St. Paul | 5 | 2 | Birmingham | 2 | 2 | Carolina | 3 | 3 |
| Syracuse | 7 | 2 | Chattanooga | 1 | 1 | Charleston | 0 | 0 |
| Scranton-Wilkes | 2 | 2 | Mississippi | 2 | 1 | Columbia | 2 | 0 |
| Toledo | 5 | 3 |  |  |  | Delmarva | 3 | 3 |
| Worcester | 5 | 0 | Montgomery | 2 | 2 | Down East | 5 | 3 |
|  |  |  | Pensacola | 2 | 2 |  |  |  |
| LEAGUE TOTAL | 123 | 32 | Rocket City | 3 | 3 | Fayetteville | 2 | 2 |
|  |  |  | Tennessee | 0 | 0 | Fredericksburg | 3 | 0 |
| PACIFIC COAST |  |  |  |  |  | Kannapolis | 4 | 3 |
| Albuquerque | 4 | 3 | LEAGUE TOTAL | 15 | 14 | Lynchburg | 0 | 0 |
| El Paso | 4 | 2 |  |  |  | Myrtle Beach | 0 | 0 |
| Las Vegas | 0 | 0 | MIDWEST |  |  | Salem | 2 | 2 |
| Oklahoma City | 4 | 2 | Beloit | 2 | 2 |  |  |  |
| Reno | 5 | 3 | Ceder Rapids, IA | 6 | 0 | LEAGUE TOTAL | 26 | 18 |
|  |  |  | Dayton | 0 | 0 |  |  |  |
| Round Rock | 2 | 0 | Fort Wayne | 1 | 0 | FLORIDA STATE |  |  |
| Sacramento | 5 | 0 | Great Lakes, MI | 4 | 2 | Bradenton | 3 | 0 |
| Salt Lake | 5 | 1 | Lake County, OH | 7 | 3 | Clearwater | 3 | 0 |
| Sugar Land | 3 | 3 |  |  |  | Daytona | 0 | 0 |
| Tacoma | 4 | 2 | Lansing | 4 | 3 | Dunedin | 2 | 2 |
|  |  |  | Peoria | 3 | 3 | Fort Myers | 1 | 0 |
| LEAGUE TOTAL | 36 | 16 | Quad Cities | 0 | 0 |  |  |  |
|  |  |  | South Bend | 3 | 2 | Jupiter | 2 | 1 |
| TEXAS |  |  | West Michigan | 5 | 2 | Lakeland | 2 | 2 |
| Amarillo | 1 | 1 | Wisconsin | 8 | 0 | Palm Beach | 1 | 1 |
| Arkansas | 3 | 2 |  |  |  | St. Lucie | 2 | 2 |
| Corpus Christi | 0 | 0 | LEAGUE TOTAL | 43 | 17 | Tampa | 0 | 0 |
| Frisco | 3 | 3 |  |  |  |  |  |  |
| Midland | 2 | 2 | NORTHWEST |  |  | LEAGUE TOTAL | 16 | 8 |
|  |  |  | Eugene | 1 | 0 |  |  |  |
| N.W. Arkansas | 3 | 2 | Everett | 5 | 1 |  |  |  |
| San Antonio | 1 | 0 | Hillsboro | 4 | 1 |  |  |  |
| Springfield, MO | 4 | 2 | Spokane | 2 | 2 |  |  |  |
| Tulsa | 5 | 2 | Tri-City, WA | 2 | 0 |  |  |  |
| Wichita | 2 | 0 | Vancouver | 10 | 0 |  |  |  |
| LEAGUE TOTAL | 24 | 14 | LEAGUE TOTAL | 24 | 4 |  |  |  |

GOOD DAY SUNSHINE - MINOR LEAGUE AND MLB PARTNER LEAGUE WEEKDAY DAY GAMES - 2023


## GOOD DAY SUNSHINE - MINOR LEAGUE AND MLB PARTNER LEAGUE WEEKDAY DAY GAMES - 2022

Midweek day games returned to the Minor League schedules in larger numbers in 2022, though still below levels found in 2019.

The table on this page lists the number of Monday through Friday day games that each team listed on their original 2022 schedules. It excludes Opening Day and holidays. The '\#' columns list the total number of games with a scheduled start of no later than 4:10 P.M. The 'A.M.' column is the number of games with a scheduled start earlier than 12 noon.

Games scheduled, but rained out are included here. But postponed games, rescheduled as weekday day games, or as early starting twi-night double-headers are not listed. This list will be updated as more teams announce game times.

| LEAGUE/TEAM | \# | A.M. | LEAGUE/TEAM | \# | A.M. | LEAGUE/TEAM | \# | A.M |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| INTERNATIONAL |  |  | EASTERN |  |  | SOUTH ATLANTIC |  |  |
| Buffalo | 7 | 1 | Akron | 3 | 2 | Aberdeen | 0 | 0 |
| Charlotte | 4 | 3 | Altoona | 3 | 2 | Asheville | 0 | 0 |
| Columbus | 4 | 0 | Binghamton | 2 | 1 | Bowling Green | 5 | 3 |
| Durham | 1 | 1 | Bowie | 4 | 1 | Brooklyn | 3 | 0 |
| Gwinnett | 4 | 1 | Erie | 6 | 2 | Greensboro | 6 | 2 |
|  |  |  | Harrisburg | 5 | 2 | Greenville | 1 | 0 |
| Indianapolis | 15 | 2 |  |  |  |  |  |  |
| lowa | 14 | 0 | Hartford | 0 | 0 | Hickory | 3 | 2 |
| Jacksonville | 5 | 1 | New Hampshire | 2 | 1 | Hudson Valley | 2 | 2 |
| Lehigh Valley | 1 | 1 | Portland, ME | 3 | 1 | Jersey Shore | 4 | 4 |
| Louisville | 3 | 2 | Reading | 3 | 3 | Rome | 3 | 2 |
|  |  |  | Richmond | 3 | 1 | Wilmington, DE | 1 | 1 |
| Memphis | 7 | 3 | Somerset | 4 | 4 | Winston-Salem | 1 | 0 |
| Nashville | 1 | 0 |  |  |  |  |  |  |
| Norfolk | 10 | 0 | LEAGUE TOTAL | 38 | 20 | LEAGUE TOTAL | 29 | 16 |
| Omaha | 4 | 2 |  |  |  |  |  |  |
| Rochester | 11 | 3 | SOUTHERN |  |  | CAROLINA |  |  |
|  |  |  | Biloxi | 1 | 1 | Augusta | 1 | 1 |
| St. Paul | 5 | 1 | Birmingham | 2 | 2 | Carolina | 2 | 2 |
| Syracuse | 3 | 2 | Chattanooga | 1 | 0 | Charleston | 0 | 0 |
| Scranton-Wilkes | 2 | 2 | Mississippi | 2 | 1 | Columbia | 3 | 0 |
| Toledo | 5 | 2 |  |  |  | Delmarva | 2 | 2 |
| Worcester | 5 | 0 | Montgomery | 1 | 1 | Down East | 3 | 3 |
|  |  |  | Pensacola | 0 | 0 |  |  |  |
| LEAGUE TOTAL | 111 | 27 | Rocket City | 1 | 1 | Fayetteville | 1 | 1 |
|  |  |  | Tennessee | 0 | 0 | Fredericksburg | 2 | 1 |
| PACIFIC COAST |  |  |  |  |  | Kannapolis | 3 | 2 |
| Albuquerque | 3 | 2 | LEAGUE TOTAL | 8 | 6 | Lynchburg | 0 | 0 |
| El Paso | 3 | 2 |  |  |  | Myrtle Beach | 0 | 0 |
| Las Vegas | 0 | 0 | MIDWEST |  |  | Salem | 3 | 2 |
| Oklahoma City | 4 | 1 | Beloit | 1 | 1 |  |  |  |
| Reno | 5 | 3 | Ceder Rapids, IA | 4 | 0 | LEAGUE TOTAL | 20 | 14 |
|  |  |  | Dayton | 0 | 0 |  |  |  |
| Round Rock | 3 | 0 | Fort Wayne | 2 | 0 | FLORIDA STATE |  |  |
| Sacramento | 6 | 0 | Great Lakes, MI | 2 | 2 | Bradenton | 6 | 0 |
| Salt Lake | 2 | 1 | Lake County, OH | 4 | 3 | Clearwater | 5 | 0 |
| Sugar Land | 3 | 3 |  |  |  | Daytona | 0 | 0 |
| Tacoma | 4 | 2 | Lansing | 5 | 3 | Dunedin | 1 | 1 |
|  |  |  | Peoria | 3 | 3 | Fort Myers | 3 | 1 |
| LEAGUE TOTAL | 33 | 14 | Quad Cities | 0 | 0 |  |  |  |
|  |  |  | South Bend | 2 | 2 | Jupiter | 1 | 0 |
| TEXAS |  |  | West Michigan | 5 | 2 | Lakeland | 0 | 0 |
| Amarillo | 2 | 2 | Wisconsin | 7 | 0 | Palm Beach | 0 | 0 |
| Arkansas | 3 | 2 |  |  |  | St. Lucie | 2 | 0 |
| Corpus Christi | 0 | 0 | LEAGUE TOTAL | 35 | 16 | Tampa | 0 | 0 |
| Frisco | 3 | 2 |  |  |  |  |  |  |
| Midland | 2 | 2 | NORTHWEST |  |  | LEAGUE TOTAL | 18 | 2 |
|  |  |  | Eugene | 0 | 0 |  |  |  |
| N.W. Arkansas | 2 | 2 | Everett | 7 | 2 |  |  |  |
| San Antonio | 0 | 0 | Hillsboro | 4 | 1 |  |  |  |
| Springfield, MO | 2 | 2 | Spokane | 2 | 0 |  |  |  |
| Tulsa | 4 | 2 | Tri-City, WA | 0 | 0 |  |  |  |
| Wichita | 2 | 0 | Vancouver | 11 | 0 |  |  |  |
| LEAGUE TOTAL | 20 | 14 | LEAGUE TOTAL | 24 | 3 |  |  |  |

GOOD DAY SUNSHINE - MINOR LEAGUE AND MLB PARTNER LEAGUE WEEKDAY DAY GAMES - 2022


Due to the uncertainties of the 2021 season, far fewer than normal weekday day games were scheduled.
72 of the 120 MLB-affiliated teams didn't schedule any weekday day games in 2021.
In 2019, only 9 of the 120 U.S. full-season MLB-affiliated teams didn't schedule any weekday day games.
Jupiter and Palm Beach did play weekday day games, but fans were not allowed to attend, so they are not listed.

| LEAGUE/TEAM | \# | A.M. | LEAGUE/TEAM | \# | A.M. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| TRIPLE-A EAST |  |  | DOUBLE-A NORTHEAST |  |  |
| Buffalo | 0 | 0 | Akron | 2 | 1 |
| Charlotte | 0 | 0 | Altoona | 0 | 0 |
| Columbus | 5 | 0 | Binghamton | 0 | 0 |
| Durham | 1 | 0 | Bowie | 1 | 0 |
| Gwinnett | 2 | 1 | Erie | 0 | 0 |
|  |  |  | Harrisburg | 3 | 0 |
| Indianapolis | 6 | 0 |  |  |  |
| lowa | 4 | 0 | Hartford | 0 | 0 |
| Jacksonville | 2 | 0 | New Hampshire | 1 | 0 |
| Lehigh Valley | 0 | 0 | Portland, ME | 0 | 0 |
| Louisville | 1 | 0 | Reading | 1 | 1 |
|  |  |  | Richmond | 1 | 0 |
| Memphis | 3 | 0 | Somerset | 0 | 0 |
| Nashville | 0 | 0 |  |  |  |
| Norfolk | 7 | 0 | LEAGUE TOTAL | 9 | 2 |
| Omaha | 2 | 1 |  |  |  |
| Rochester | 7 | 1 | DOUBLE-A SOUTH |  |  |
|  |  |  | Biloxi | 0 | 0 |
| St. Paul | 2 | 0 | Birmingham | 0 | 0 |
| Syracuse | 1 | 0 | Chattanooga | 0 | 0 |
| Scranton-Wilkes | 0 | 0 | Mississippi | 0 | 0 |
| Toledo | 0 | 0 |  |  |  |
| Worcester | 3 | 0 | Montgomery | 0 | 0 |
|  |  |  | Pensacola | 0 | 0 |
| LEAGUE TOTAL | 46 | 3 | Rocket City | 0 | 0 |
|  |  |  | Tennessee | 0 | 0 |
| TRIPLE-A WEST |  |  |  |  |  |
| Albuquerque | 3 | 0 | LEAGUE TOTAL | 0 | 0 |
| El Paso | 3 | 2 |  |  |  |
| Las Vegas | 0 | 0 | HIGH-A CENTRAL |  |  |
| Oklahoma City | 0 | 0 | Beloit | 0 | 0 |
| Reno | 1 | 0 | Ceder Rapids, IA | 0 | 0 |
|  |  |  | Dayton | 0 | 0 |
| Round Rock | 0 | 0 | Fort Wayne | 0 | 0 |
| Sacramento | 4 | 0 | Great Lakes, MI | 0 | 0 |
| Salt Lake | 0 | 0 | Lake County, OH | 2 | 0 |
| Sugar Land | 0 | 0 |  |  |  |
| Tacoma | 2 | 1 | Lansing | 1 | 0 |
|  |  |  | Peoria | 0 | 0 |
| LEAGUE TOTAL | 13 | 3 | Quad Cities | 0 | 0 |
|  |  |  | South Bend | 0 | 0 |
| DOUBLE-A CENTRAL |  |  | West Michigan | 0 | 0 |
| Amarillo | 0 | 0 | Wisconsin | 3 | 0 |
| Arkansas | 1 | 1 |  |  |  |
| Corpus Christi | 0 | 0 | LEAGUE TOTAL | 6 | 0 |
| Frisco | 0 | 0 |  |  |  |
| Midland | 1 | 1 | HIGH-A WEST |  |  |
|  |  |  | Eugene | 0 | 0 |
| N.W. Arkansas | 0 | 0 | Everett | 2 | 0 |
| San Antonio | 0 | 0 | Hillsboro | 4 | 0 |
| Springfield, MO | 0 | 0 | Spokane | 1 | 0 |
| Tulsa | 3 | 0 | Tri-City, WA | 0 | 0 |
| Wichita | 1 | 0 | Vancouver | 0 | 0 |
| LEAGUE TOTAL | 6 | 2 | LEAGUE TOTAL | 7 | 0 |

GOOD DAY SUNSHINE - MINOR LEAGUE AND MLB PARTNER LEAGUE WEEKDAY DAY GAMES - 2021


## MLB-AFFILIATED AND INDEPENDENT LEAGUES PLAYOFF ATTENDANCE

There was more post-season play among the MLB-affiliated leagues in 2022, as all leagues had playoffs. The MLB-affiliated leagues drew 194,438 for 66 playoff dates, an average of 2,946 per date. The largest playoff crowd was 9,159 at Fresno.

While the Mexican League played a shorter regular season than normal in 2022, they had their usual playoff format, and those games drew very well. The 67 Mexican League playoff dates drew 762,112 , averaging 11,375 per date. 37 of these games drew over 10,000 , with 15 of them topping 20,000 . Monterrey had the 3 largest crowds (all were 21,909 ). The 120 independent league playoff games (from the Mexican, Atlantic, Pioneer, and Frontier Leagues, and the American Association) drew 871,321, averaging 7,261 per date. The 4 U.S./Canadian Independent Leagues drew 109,209 in 53 dates, an average of 2,061 per date. Southern Maryland $(6,259)$ had the largest crowd among this group of leagues. Combined MLB-affiliated and independent league 2022 playoff attendance was 1,065,759 in 186 dates, averaging 5,730 per date. United Shore, Pecos, Mavericks, and Empire Leagues playoff data was not available.

There was limited post-season play among the MLB-affiliated leagues in 2021. No playoffs were held in the Triple-A leagues, while all of the other 9 leagues only had a best-of- 5 championship series. The MLB-affiliated leagues drew 77,438 for 32 playoff dates, an average of 2,420 per date. The largest playoff crowd was 7,337 at Fresno.

While the Mexican League played a shorter 2021 regular season than normal, they had their usual playoff format. The 74 Mexican League playoff dates drew 412,739, averaging 5,578 per date. 36 of these games drew over 5,000 . Just 6 playoff games in all other leagues drew at least 5,000 . Tijuana had the largest crowd (17,687). The 111 independent league playoff games (from the Mexican, Atlantic, Pioneer, and Frontier Leagues, and the American Association) drew 499,184, and averaged 4,497 per date. Combined MLB-affiliated and independent league playoff attendance was 576,622 in 143 dates, averaging 4,032 per date. Some independent leagues' playoff data was not available.

All MLB-affiliated and independent leagues, except for the Florida State League, had playoff games in 2019. A hurricane caused the Florida State League to cancel its playoffs. The Mexican League had only one set of playoffs in 2019, unlike 2018, when they split their season, and had a full set of playoffs in June, and another set in September and October. This change resulted in 193 post-season games played by MLB-affiliated teams in 2019, down from 228 in 2018. The 2019 MLB-affiliated playoff games drew 902,103 , averaging 4,674 per date. In 2018, the MLB-affiliated playoffs drew $1,168,446$, an average of 5,125 per date. The difference was due to the extra 2018 Mexican League games.

The 43 Mexican League playoff games in 2019 drew 519,686, an average of 12,086 per game. Every game drew at least 5,000, 23 games attracted at least 10,000, and at 18 games, attendance topped 14,000, with a high of 18,965 for a game at Monterrey. The 6 games in Mexico City averaged 16,246 per game. 7 playoff games in Tijuana drew an average of 15,551 , and the last 5 games in Yucatan all drew a sellout crowd of 14,917. During the 2019 regular season, the Mexican League drew a league record-high 5,058 per date.

In 2018, the 41 Mexican League Spring playoff games drew 477,463, an average of 11,645 per game. The 42 Summer playoff games drew 345,112, averaging 8,219 per game. Overall, the 83 Mexican League playoff games in 2018 drew 822,575 , an average of 9,910 per game. Attendance at 66 of these games surpassed $5,000,30$ topped 10,000 , and 18 games drew better than 15,000. Monterrey drew 332,817 for 18 playoff games, averaging 18,490 per game. In the 2018 regular seasons, the Mexican League averaged 4,376 per date.

The 35 Mexican League playoff games in 2017 drew 418,401, an average of 11,954 per game. Attendance at every game topped 5,000, and at 20 games, it reached 10,000. Tijuana drew 130,165, an average of 16,271, for its 8 playoff games. Monterrey averaged 20,510 for its 5 games, with a high of 23,176 .

In 2016, the 37 Mexican League playoff games drew 469,242, averaging 12,682 per game. All but one game drew at least 5,000 , and 27 games drew over 10,000, led by 25,896 for a game at Monterrey. All 19 semi-finals and finals games topped 11,000. The 8 playoff games in Tijuana drew 132,225, an average of 16,528 per game, while the 6 games in Monterrey had an average attendance of 18,958 per game.

The 49 Mexican League playoff games in $\mathbf{2 0 1 5}$ drew a total of $\mathbf{4 6 6 , 1 2 9}$, an average of 9,513 per game. 43 of these games attracted at least 5,000 , and attendance topped 10,000 at 15 games, with a high of 17,242 at Tijuana.

In 2014, the Mexican League drew 335,945 for its 38 post-season games, an average of 8,841 per game. All but 5 of these games drew over 5,000. 11 games topped 10,000 in attendance, with a high of 24,999 at Mexico City. All 4 games in the final round topped 14,000. In the 2013 playoffs, there were 7 games in Monterrey, and they drew 131,980, an average of 18,854 per game. 4 of these games drew better than 20,000.

## MLB-AFFILIATED AND INDEPENDENT LEAGUES PLAYOFF ATTENDANCE

The 150 playoff games for MLB-affiliated U.S./Canadian teams in 2019 drew 382,417, averaging 2,549 per date, with a top crowd of 10,100 at Columbus. The Triple-A Championship game in Memphis drew 9,123. 14 playoff games ( 9 in Triple-A) topped 5,000. There were 14 U.S. 2018 playoff games that drew at least 5,000 . In 2017, 16 playoff games drew at least 5,000 . 12 playoff games topped 5,000 in 2016. There were 22 games that drew at least 5,000 in 2015, and 13 playoff games reached 5,000 in 2014. Attendance was below 1,000 at 20 games in 2019, at 30 games in 2018, and at 23 games in 2017. Due to Hurricane Dorian, the Carolina League playoffs had a pair of single-admission doubleheaders, each of which counts as one date when figuring average attendance per date.

Among U.S. MLB-affiliated leagues, highest league average per game 2019 playoff attendance was 5,087 in the International League, and lowest average per game was 889 in the Appalachian League.

Independent league teams drew 97,440 for 51 playoff games in 2019, an average of 1,911 per game. These figures only include the Atlantic, Can-Am, and Frontier Leagues, the American and Pacific Associations, and the Championship Game from the United Shore Baseball League. Largest crowd was 5,074 at Sugar Land. The Atlantic League playoff games drew an average of 3,690 , highest among the independents. Lowest independent playoff attendance in these leagues was 514 per game for the Pacific Association. No playoff figures were available from the Pecos League. The United Shore League didn't list individual playoff game attendance, but their Championship Game drew 4,926 , the highest attendance ever for any game in that league. It is possible that the United Shore League's overall average per game exceeded the average of the Atlantic League. Combined MLB-affiliated and independent leagues post-season attendance was 999,093, an average of 4,095 per date.

Year-to-year comparisons of Minor League post-season attendance serve little purpose since the number of games played, and the cities they're played in, can vary greatly from one year to the next. For example, the very high 2018, 2017, 2016 and 2013 playoff attendance in the Mexican League was due in large part to Monterrey going all the way to the finals in both playoff seasons in 2018, and in 2013, and to the semi-finals in 2016 and 2017. Their ballpark's capacity is over 21,000 .

There are several reasons why, with the exception of the Mexican League, Minor League playoff games often don't draw well. Some leagues play split-seasons, with playoff teams for each half of the season, so at least one or two playoff teams are known well ahead of time. But there is often little time for advance ticket sales to these games.

Group ticket sales, and promotions and giveaways, which are major components of Minor League attendance, are difficult to plan on short notice. Mexican League Spring 2018 playoff games were in June (mostly in August prior to 2018, in September and early October in 2019, and in August and September in 2022). But all other playoffs take place in September to early October, when school is open, and the NFL and college and high school football seasons have begun. Minor league teams often provide free playoff tickets to season ticketholders, or may have a 'Buy a ticket to the first playoff game, and get a free ticket to all other playoff games' promotion. Other teams allow fans who have leftover unused regular season tickets to trade them in for playoff tickets. So attendance listed for Minor League playoff games often includes a large number of free or exchanged tickets.

MINOR LEAGUE BASEBALL 2022 PLAYOFF ATTENDANCE - INDEPENDENT LEAGUES BY TEAM

| League and Teams | Total Attendance | \# Games | Avg./Game |
| :---: | :---: | :---: | :---: |
| MEXICAN |  |  |  |
| Del Norte | 42,500 | 5 | 8,500 |
| Union Laguna | 20,922 | 3 | 6,974 |
| Mexico City | 108,796 | 8 | 13,600 |
| Veracruz | 13,500 | 2 | 6,750 |
| Yucatan | 146,305 | 11 | 13,300 |
| Tabasco | 8.809 | 2 | 4,405 |
| Puebla | 34,828 | 5 | 6,966 |
| Aguascalientes | 5,930 | 2 | 2,965 |
| Monterrey | 204,365 | 12 | 17,030 |
| Dos Laredos | 19,229 | 4 | 4,807 |
| Quintana Roo | 52,392 | 6 | 8,732 |
| Tijuana | 104,536 | 7 | 14,934 |
| Total - Mexican League | 762,112 | 67 | 11,375 |
|  |  |  |  |
| ATLANTIC |  |  |  |
| Gastonia | 6,136 | 2 | 3,068 |
| Hi Point | 9,202 | 5 | 1,840 |
| Lancaster, PA | 12,788 | 3 | 4,263 |
| Southern Maryland (Waldorf) | 10,495 | 3 | 3,498 |
| Total - Atlantic League | 38,621 | 13 | 2,971 |
|  |  |  |  |
| AMERICAN ASSOCIATION |  |  |  |
| Chicago | 5,315 | 2 | 2,658 |
| Winnipeg | 2,116 | 1 | 2,116 |
| Cleburne, TX | 2,547 | 2 | 1.274 |
| Kane County, IL | 2,430 | 2 | 1,215 |
| Kansas City, KS | 3,216 | 3 | 1,072 |
| Fargo-Moorhead | 7,442 | 6 | 1,240 |
| Milwaukee | 3,210 | 4 | 803 |
| Lincoln | 704 | 1 | 704 |
| Total - American Association | 26,980 | 21 | 1,285 |
|  |  |  |  |
| FRONTIER |  |  |  |
| Evansville | 0 | 0 | 0 |
| Schaumburg | 11,792 | 4 | 2,948 |
| Ottawa | 3,252 | 1 | 3,252 |
| New York (Rockland County) | 1,097 | 1 | 1,097 |
| Quebec | 15,283 | 4 | 3,821 |
| Washington, PA | 2,075 | 1 | 2,075 |
| Total - Frontier League | 33,499 | 11 | 3,045 |
| PIONEER |  |  |  |
|  |  |  |  |
| Grand J unction | 2,436 | 2 | 1,218 |
| Missoula | 3,643 | 3 | 1,214 |
| Ogden | 2,711 | 2 | 1,356 |
| Billings | 1,319 | 1 | 1,319 |
| Total - Pioneer League | 10,109 | 8 | 1,264 |
|  |  |  |  |
| Grand Total - 5 Leagues | 871,321 | 120 | 7,261 |

Playoff Attendance for the United Shore, Pecos, Mavericks, and Empire Leagues was not available.

MINOR LEAGUE BASEBALL 2022 PLAYOFF ATTENDANCE - MLB-AFFILIATED LEAGUES BY TEAM

| League and Teams | Total Attendance | \# Games | Avg./Game |
| :---: | :---: | :---: | :---: |
| Durham - IL and Triple-A Champion | 6,497 | 1 | 6,497 |
| Nashville | 5,280 | 1 | 5,280 |
| El Paso |  |  |  |
| Reno - PCL Champion | 6,542 | 1 | 6,542 |
| TRIPLE-A All Games in Las Vegas | 18,319 | 3 | 6,106 |
| DOUBLE-A EASTERN |  |  |  |
| Erie | 9,799 | 2 | 4,890 |
| Portland, ME | 4,447 | 1 | 4,447 |
| Richmond | 9,159 | 1 | 9,159 |
| Somerset, NJ | 12,443 | 3 | 4,148 |
| Total - Eastern League | 35,828 | 7 | 5,118 |
| DOUBLE-A SOUTHERN |  |  |  |
| Montgomery | 3,984 | 1 | 3,984 |
| Pensacola | 7,056 | 3 | 2,352 |
| Rocket City (Madison, AL) | 8,179 | 2 | 4,090 |
| Tennessee | 12,198 | 3 | 4,066 |
| Total - Southern League | 31,417 | 9 | 3,491 |
|  |  |  |  |
| DOUBLE-A TEXAS |  |  |  |
| Frisco | 11,226 | 2 | 5,613 |
| San Antonio | 2,740 | 1 | 2,740 |
| Tulsa | 2,184 | 1 | 2,184 |
| Wichita, KS | 5,612 | 2 | 2,806 |
| Total - Texas League | 21,762 | 6 | 3,627 |
|  |  |  |  |
| DOUBLE-A TOTAL | 89,007 | 22 | 4,046 |
|  |  |  |  |
|  |  |  |  |
| HIGH-A SOUTH ATLANTIC |  |  |  |
| Aberdeen | 5,763 | 4 | 1,441 |
| Bowling Green, KY | 3,378 | 3 | 1,126 |
| Brooklyn | 1,353 | 1 | 1,353 |
| Rome, GA | 955 | 1 | 955 |
| Total - South Atlantic League | 11,449 | 9 | 1,272 |
|  |  |  |  |
| HIGH-A MIDWEST |  |  |  |
| Cedar Rapids | 3,011 | 2 | 1,506 |
| Great Lakes (Midland, MI) | 5,721 | 2 | 2,861 |
| Lake County (Eastlake, OH) | 5,217 | 3 | 1,739 |
| South Bend | 5,149 | 2 | 2,575 |
| Total - Midwest League | 19,098 | 9 | 2,122 |
|  |  |  |  |
| HIGH-A NORTHWEST |  |  |  |
| Eugene | 3,953 | 2 | 1,977 |
| Vancouver, BC | 5,991 | 1 | 5,991 |
| Total - Northwest League | 9,944 | 3 | 3,315 |
|  |  |  |  |
| HIGH-A TOTAL | 40,491 | 21 | 1,928 |

MINOR LEAGUE BASEBALL 2022 PLAYOFF ATTENDANCE - MLB-AFFILIATED LEAGUES BY TEAM

| League and Teams | Total Attendance | \# Games | Avg./Game |
| :--- | :---: | :---: | :---: |
| SINGLE-A CAROLINA |  |  |  |
| Charleston, SC | 10,096 | 2 | 5,048 |
| Fredericksburg, VA | 3,803 | 1 | 3,803 |
| Lynchburg | 4,045 | 3 | 1,348 |
| Myrtle Beach | $\mathbf{4 , 0 0 5}$ | 1 | 4,005 |
| Total - Carolina League | $\mathbf{2 1 , 9 4 9}$ | $\mathbf{7}$ | $\mathbf{3 , 1 3 6}$ |
|  |  |  |  |
| SINGLE-A FLORIDA STATE |  |  |  |
| Dunedin | $\mathbf{9 3 2}$ | 2 | 466 |
| Fort Myers | $\mathbf{1 , 9 6 9}$ | 2 | 985 |
| Palm Beach | 395 | 1 | 395 |
| St. Lucie | $\mathbf{1 , 2 4 8}$ | 2 | 624 |
| Total - Florida State League |  | $\mathbf{7}$ | $\mathbf{6 4 9}$ |
|  |  |  |  |
| SINGLE-A CALIFORNIA | 10,690 |  |  |
| Fresno | 2,624 | $\mathbf{2}$ | 5,345 |
| Inland Empire (San Bernadino) | 5,250 | 2 | 2,624 |
| Lake EIsinore | $\mathbf{1 , 5 6 4}$ | 1 | 2,625 |
| San Jose | $\mathbf{2 0 , 1 2 8}$ | $\mathbf{6}$ | $\mathbf{1 , 5 6 4}$ |
| Total - California League | $\mathbf{4 6 , 6 2 1}$ | $\mathbf{2 0}$ |  |
|  | $\mathbf{2 , 3 5 5}$ |  |  |
| SINGLE-A TOTAL | $\mathbf{1 9 4 , 4 3 8}$ | $\mathbf{6 6}$ | $\mathbf{2 , 9 4 6}$ |
|  |  |  |  |

## League champions shown in bold

## MINOR LEAGUE 2022 PLAYOFF ATTENDANCE BY LEAGUE, AVERAGE PER GAME, BIG AND SMALL CROWDS

| League | Total <br> Attendance | \# of <br> Playoff <br> Games | Average <br> Attend. <br> per Game | Crowds <br> under <br> 1,000 | \# of <br> Crowds <br> $5,000+$ | Largest <br> Crowd | Site of Largest Crowd |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :--- |
| NAPBL-Affiliated |  |  |  |  |  |  |  |
| International | 5,280 | 1 |  |  |  |  |  |
| Pacific Coast | 6,542 | 1 |  |  |  |  | All games played |
| Triple-A Championship | 6,497 | 1 |  |  |  |  |  |
| Total - Triple-A | $\mathbf{1 8 , 3 1 9}$ | $\mathbf{3}$ | $\mathbf{6 , 1 0 6}$ | $\mathbf{0}$ | $\mathbf{3}$ | $\mathbf{6 , 5 4 2}$ | in Las Vegas |
|  |  |  |  |  |  |  |  |
| Eastern | 35,828 | 7 | 5,118 | 0 | 2 | 9,159 | Richmond |
| Southern | 31,417 | 9 | 3,491 | 0 | 0 | 4,974 | Tennessee |
| Texas | 21,762 | 6 | 3,627 | 0 | 2 | 6,203 | Frisco |
| Total - Double-A | $\mathbf{8 9 , 0 0 7}$ | $\mathbf{2 2}$ | $\mathbf{4 , 0 4 6}$ | $\mathbf{0}$ | $\mathbf{4}$ | $\mathbf{9 , 1 5 9}$ | Richmond |
|  |  |  |  |  |  |  |  |
| South Atlantic | 11,449 | 9 | 1,272 | 2 | 0 | 1,588 | Aberdeen |
| Midwest | 19,098 | 9 | 2,122 | 0 | 0 | 3,899 | Great Lakes |
| Northwest | 9,944 | 3 | 3,315 | 0 | 1 | 5,991 | Vancouver |
| Total - High-A | $\mathbf{4 0 , 4 9 1}$ | $\mathbf{2 1}$ | $\mathbf{1 , 9 2 8}$ | $\mathbf{2}$ | $\mathbf{1}$ | $\mathbf{5 , 9 9 1}$ | Vancouver |
|  |  |  |  |  |  |  |  |
| Carolina | 21,949 | 7 | 3,136 | 1 | 1 | 6,092 | Charleston, SC |
| Florida State | 4,544 | 7 | 649 | 6 | 0 | 1,345 | Fort Myers |
| California | 20,128 | 6 | 3,355 | 0 | 1 | 5,718 | Fresno |
| Total - Single-A | $\mathbf{4 6 , 6 2 1}$ | $\mathbf{2 0}$ | $\mathbf{2 , 3 3 1}$ | $\mathbf{7}$ | $\mathbf{2}$ | $\mathbf{6 , 0 9 2}$ | Charleston, SC |
|  |  |  |  |  |  |  |  |
| Total - Affiliated | $\mathbf{1 9 4 , 4 3 8}$ | $\mathbf{6 6}$ | $\mathbf{2 , 9 4 6}$ | $\mathbf{9}$ | $\mathbf{1 0}$ | $\mathbf{9 , 1 5 9}$ | Richmond |
|  |  |  |  |  |  |  |  |
| INDEPENDENT |  |  |  |  |  |  |  |
| Mexican | 762,112 | 67 | 11,375 | 0 | 61 | 21,909 | Monterrey (3 games) |
| Atlantic | 38,621 | 13 | 2,971 | 0 | 2 | 6,259 | Southern Maryland |
| American Association | 26,980 | 21 | 1,285 | 7 | 0 | 3,046 | Chicago |
| Frontier | 33,499 | 11 | 3,045 | 0 | 0 | 4,428 | Quebec |
| Pioneer | 10,109 | 8 | 1,264 | 0 | 0 | 1,463 | Ogden |
| Total - Independent | $\mathbf{8 7 1 , 3 2 1}$ | $\mathbf{1 2 0}$ | $\mathbf{7 , 2 6 1}$ | $\mathbf{7}$ | $\mathbf{6 3}$ | $\mathbf{2 1 , 9 0 9}$ | Monterrey (3 games) |
|  |  |  |  |  |  |  |  |
| Total - All Leagues | $\mathbf{1 , 0 6 5 , 7 5 9}$ | $\mathbf{1 8 6}$ | $\mathbf{5 , 7 3 0}$ | $\mathbf{1 6}$ | $\mathbf{7 3}$ | $\mathbf{2 1 , 9 0 9}$ | Monterrey (3 games) |

37 Mexican League playoff games drew at least 10,000, and 15 games topped 15,000.
All Triple-A playoff games were played in Las Vegas.
Sources: MLB Stats Reporting Platform, Minor League Baseball (Affiliated Leagues); Individual League Websites and MLB Stats Reporting Platform (Independent Leagues); Bob Wirz of Wirz \& Associates, publisher of the Indybaseballchatter.com. Separate playoff attendance for Pecos, United Shore, Mavericks, and Empire Pro Leagues, was not available.

## MLB-AFFILIATED AND INDEPENDENT LEAGUES PLAYOFF ATTENDANCE

MINOR LEAGUE 2021 PLAYOFF ATTENDANCE BY LEAGUE, AVERAGE PER GAME, BIG AND SMALL CROWDS

| League | Total Attendance | \# of Playoff Games | Average Attend. per Game | Crowds under 1,000 |  | Largest Crowd | Site of Largest Crowd |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NAPBL-Affiliated |  |  |  |  |  |  |  |
| Triple-A East | None | 0 |  |  |  |  |  |
| Triple-A West | None | 0 |  |  |  |  |  |
| Total - Triple-A |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Double-A Northeast | 6,083 | 3 | 2,028 | 0 | 0 | 3,436 | Akron |
| Double-A South | 7,333 | 5 | 1,467 | 1 | 0 | 2,079 | Montgomery |
| Double-A Central | 7,747 | 3 | 2,582 | 1 | 1 | 5,558 | Wichita |
| Total - Double-A | 21,163 | 11 | 1,924 | 2 | 1 | 5,558 | Wichita |
|  |  |  |  |  |  |  |  |
| High-A East | 7,140 | 5 | 1,428 | 2 | 0 | 2,860 | Greensboro |
| High-A Central | 6,532 | 5 | 1,306 | 0 | 0 | 1,508 | Quad Cities |
| High-A West | 6,568 | 4 | 1,642 | 0 | 0 | 2,067 | Eugene |
| Total - High-A | 20,240 | 10 | 2,024 | 2 | 0 | 2,860 | Greens boro |
| Low-A East | 17,672 | 5 | 3,534 | 2 | 2 | 6,224 | - |
| Low-A Southeast | 2,726 | 3 | 909 | 2 | 0 | 1,117 | Tampa |
| Low-A West | 15,637 | 3 | 5,212 | 0 | 2 | 7,337 | Fresno |
| Total - Low-A | 36,035 | 11 | 3,276 | 4 | 4 | 7,337 | Fresno |
|  |  |  |  |  |  |  |  |
| Total - MLB-Affiliated | 77,438 | 32 | 2,420 | 8 | 5 | 7,337 | Fresno |
| INDEPENDENT |  |  |  |  |  |  |  |
| Mexican | 412,739 | 74 | 5,578 | 0 | 36 | 17,687 | Tijuana |
| Atlantic | 35,014 | 10 | 3,501 | 0 | 1 | 5,144 | Lexington |
| American Association | 21,249 | 13 | 1,635 | 5 | 0 | 3,354 | Kansas City |
| Frontier | 29,132 | 13 | 2,241 | 0 | 0 | 2,821 | Washington, PA |
| Pioneer | 1,050 | 1 | 1,050 | 0 | 0 | 1,050 | Missoula |
|  |  |  |  |  |  |  |  |
| Total - Independent | 499,184 | 111 | 4,497 | 5 | 37 | 17,687 | Tijuana |
| Total - All Leagues | 576,622 | 143 | 4,032 | 13 | 42 | 17,687 | Tijuana |

Sources: Minor League Baseball (Affiliated Leagues); Individual League Websites (Independent Leagues); Bob Wirz of Wirz \& Associates, publisher of the Indybaseballchatter.com. Attendance for Pecos, United Shore, and Empire Pro Leagues was not available.

## MLB-AFFILIATED AND INDEPENDENT LEAGUES PLAYOFF ATTENDANCE

MINOR LEAGUE 2019 PLAYOFF ATTENDANCE BY LEAGUE, AVERAGE PER GAME, BIG AND SMALL CROWDS

| League | Total <br> Attendance | \# of <br> Playoff <br> Games | Average <br> Attend. per <br> Game | Crowds <br> under <br> 1,000 | \# of <br> Crowds <br> $5,000+$ | Largest <br> Crowd | Site of Largest <br> Crowd |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :--- |
| MLB-Affiliated |  |  |  |  |  |  |  |
| AAA--nternational | 50,871 | 10 | 5,087 | 0 | 4 | 10,100 | Columbus, OH |
| AAA-Pacific Coast | 55,095 | 13 | 4,238 | 0 | 4 | 8,187 | Las Vegas |
| AAA Championship | 9,123 | 1 | 9,123 | 0 | 1 | 9,123 | At Memphis |
| Total - Class AAA | $\mathbf{1 1 5 , 0 8 9}$ | $\mathbf{2 4}$ | $\mathbf{4 , 7 9 5}$ | $\mathbf{0}$ | $\mathbf{9}$ | $\mathbf{1 0 , 1 0 0}$ | Columbus, OH |
|  |  |  |  |  |  |  |  |
| Mexican - Total | $\mathbf{5 1 9 , 6 8 6}$ | $\mathbf{4 3}$ | $\mathbf{1 2 , 0 8 6}$ | $\mathbf{0}$ | $\mathbf{4 3}$ | $\mathbf{1 8 , 9 6 5}$ | Monterrey |
|  |  |  |  |  |  |  |  |
| AA-Eastern | 32,953 | 11 | 2,996 | 0 | 0 | 4,812 | Trenton |
| AA-Southern | 27,588 | 14 | 1,971 | 0 | 0 | 3,906 | Pensacola |
| AA-Texas | 53,052 | 15 | 3,537 | 0 | 4 | 5,809 | Amarillo |
| Total - Class AA | $\mathbf{1 1 3 , 5 9 3}$ | $\mathbf{4 0}$ | $\mathbf{2 , 8 4 0}$ | $\mathbf{0}$ | $\mathbf{4}$ | $\mathbf{5 , 8 0 9}$ | Amarillo |
|  |  |  |  |  |  |  |  |
| High-A-California | 18,008 | 11 | 1,637 | 1 | 0 | 3,117 | Rancho Cucamonga |
| High-A-Carolina | 29,128 | 13 | 2,241 | 1 | 0 | 4,558 | Wilmington, DE |
| High-A-Florida State | Cancelled | 0 |  |  |  |  |  |
| Low-A-Midwest | 22,993 | 18 | 1,277 | 7 | 0 | 2,550 | South Bend |
| Low-A-South Atlantic | 28,434 | 8 | 3,554 | 0 | 1 | 6,323 | Lexington, KY |
| Total - Full Sea. A | $\mathbf{9 8 , 5 6 3}$ | $\mathbf{5 0}$ | $\mathbf{1 , 9 7 1}$ | $\mathbf{9}$ | $\mathbf{1}$ | $\mathbf{6 , 3 2 3}$ | Lexington, KY |
|  |  |  |  |  |  |  |  |
| Short-A-New York-Penn | 15,808 | 9 | 1,756 | 1 | 0 | 2,499 | Brooklyn |
| Short-A-Northwest | 17,110 | 10 | 1,711 | 1 | 0 | 2,791 | Spokane |
| Rookie-Appalachian | 8,000 | 9 | 889 | 7 | 0 | 1,947 | Pulaski |
| Rookie-Pioneer | 14,254 | 8 | 1,782 | 2 | 0 | 3,485 | Ogden |
| Total - Short Season | $\mathbf{5 5 , 1 7 2}$ | $\mathbf{3 6}$ | $\mathbf{1 , 5 3 3}$ | $\mathbf{1 1}$ | $\mathbf{0}$ | $\mathbf{3 , 4 8 5}$ | Ogden |
|  |  |  |  |  |  |  |  |
| Total - MLB-Affiliated | $\mathbf{9 0 2 , 1 0 3}$ | $\mathbf{1 9 3}$ | $\mathbf{4 , 6 7 4}$ | $\mathbf{2 0}$ | $\mathbf{5 7}$ | $\mathbf{1 8 , 9 6 5}$ | Monterrey, Mexico |
|  |  |  |  |  |  |  |  |
| INDEPENDENT |  |  |  |  |  |  |  |
| Atlantic | 44,277 | 12 | 3,690 | 0 | 2 | 5,074 | Sugar Land |
| Can-Am | 11,337 | 11 | 1,031 | 7 | 0 | 1,989 | Trois Rivieres |
| American Association | 19,140 | 12 | 1,595 | 5 | 1 | 5,353 | St. Paul |
| Frontier | 15,706 | 11 | 1,428 | 2 | 0 | 2,235 | Florence |
| United Shore | 1,926 | 1 | 4,926 | 0 | 0 | 4,926 | Utica, Ml |
| Pacific Association | 2,054 | 4 | 514 | 4 | 0 | 712 | Sonoma |
| Total - Independent | $\mathbf{9 7 , 4 4 0}$ | $\mathbf{5 1}$ | $\mathbf{1 , 9 1 1}$ | $\mathbf{1 8}$ | $\mathbf{3}$ | $\mathbf{5 , 0 7 4}$ | Sugar Land |
|  |  |  |  |  |  |  |  |
| Total - All Leagues | $\mathbf{9 9 9 , 0 9 3}$ | $\mathbf{2 4 4}$ | $\mathbf{4 , 0 9 5}$ | $\mathbf{3 8}$ | $\mathbf{6 0}$ | $\mathbf{1 8 , 9 6 5}$ | Monterrey, Mexico |
|  |  |  |  |  |  |  |  |

Hurricane Dorian forced the cancellation of the Florida State League playoffs.
Sources: Minor League Baseball (Affiliated Leagues); Individual League Websites (Independent Leagues); Bob Wirz of Wirz \& Associates, publisher of the Indybaseballchatter.com. Attendance for Pecos, and Empire Pro Leagues was not available.

Attendance from one Pacific Association game (at San Rafael), two Can-Am League games (at Rockland County, and New Jersey), and United Shore League semi-finals were missing.

## COMBINED MLB-AFFILIATED MINOR LEAGUES AND INDEPENDENT LEAGUES OVERVIEW

## NUMBER OF MLB-AFFILIATED TEAMS WITH ATTENDANCE GROWTH - 2022 vs. 2021

Longer schedules and few Covid restrictions resulted in all but 2 teams (Wichita and Lake Elsinore) posting 2022 vs. 2021 total attendance increases. Tampa and Daytona, each with one less date than in 2021, were the only teams with fewer dates for 2022 vs. 2021. Vancouver is excluded since they played their 2021 home games in Hillsboro.

Due to the shorter schedule, fewer teams, and Covid-19 restrictions, only 3 of the 104 MLB-affiliated teams that played a full home schedule in 2021 in the same market as in 2019, had higher total attendance in 2021 than in 2019.

## NUMBER OF MLB-AFFILIATED TEAMS WITH ATTENDANCE GROWTH - 2022 vs. 2019

28 'same market' teams had total attendance growth for 2022 vs. 2019, and 89 teams had declines. 54 of these teams had more 2022 dates than in 2019, 58 had fewer dates, and 5 teams had the same number of dates in both years. This group includes Fredericksburg, which was at Potomac in 2019, but excludes Worcester, Wichita, and Rocket City.

83 of the 174 'same market' MLB-affiliated 2019 teams had growth in total attendance for $\mathbf{2 0 1 9} \mathbf{~ v s . ~ 2 0 1 8 , ~ w h i l e ~} 91$ teams had declines. This does not include the Rocky Mountain Vibes (Colorado Springs), who played in Helena in 2018, and Amarillo, who replaced San Antonio in the Texas League. Colorado Springs had a short-season team in 2019, and a full-season team in 2018, so it wouldn't be fair to include them in this comparison. 72 of these teams had more dates in 2019 than in 2018, 71 had fewer dates, while 31 had the same number of dates in both seasons. 2012 figures include Carolina, who moved from the Southern to the Carolina League that year, but didn't change parks.
\# MLB-AFFILIATED TEAMS IN SAME MARKETS AS IN THE PREVIOUS YEAR SHOWING TOTAL ATTENDANCE GAIN/LOSS VS. PREVIOUS YEAR

| Year | \# of Teams | \# With Gain | \# With Loss | \# No Change |
| :---: | :---: | :---: | :---: | :---: |
| 2022 vs. 2021 | 119 | 117 | 2 | 0 |
| 2022 vs. 2019 | 117 | 28 | 89 | 0 |
| 2019 |  |  |  |  |
| 2018 | 174 | 83 | 91 | 0 |
| 2017 | 175 | 63 | 112 | 0 |
| 2016 | 170 | 82 | 88 | 0 |
| 2015 | 174 | 61 | 113 | 0 |
|  |  | 81 | 93 | 0 |
| 2014 | 174 | 87 | 87 | 0 |
| 2013 | 174 | 85 | 89 | 0 |
| 2012 | 171 | 67 | 104 | 0 |
| 2011 | 173 | 87 | 86 | 0 |
| 2010 | 173 | 83 | 90 | 0 |
|  |  |  |  |  |
| 2009 | 171 | 57 | 114 | 0 |
| 2008 | 172 | 86 | 86 | 0 |
| 2007 | 171 | 114 | 57 | 0 |
| 2006 | 174 | 88 | 86 | 0 |
| 2005 | 170 | 98 | 71 | 1 |
|  |  |  |  | 02 |
| 2004 | 169 | 87 | 111 | 0 |
| 2003 | 169 | 58 | 88 | 0 |
| 2002 | 173 | 84 | 83 | 1 |
| 2001 | 169 | 86 | 99 | 0 |
| 2000 | 170 | 71 |  | 0 |
|  |  |  |  | 05 |
| 1999 | 169 | 64 | 81 | 0 |
| 1998 | 164 | 83 | 91 | 0 |
| 1997 | 169 | 78 | 101 | 0 |
| 1996 | 165 | 64 | 103 | 0 |
| 1995 | 166 | 63 |  | 0 |

## COMBINED MLB-AFFILIATED MINOR LEAGUES AND INDEPENDENT LEAGUES OVERVIEW

## NUMBER OF TEAMS WITH ATTENDANCE GROWTH - 2022 vs. 2021, and 2022 vs. 2019, PLUS PREVIOUS YEARS

## MLB-Affiliated Teams - Average per Date Increases and Declines

For 2022 vs. 2021, 111 teams were up in average per date, and 8 were down. This group of teams excludes Vancouver. All Triple-A teams had increases. The only teams with declines were Wichita, Birmingham, Montgomery, and Rocket City from Double-A, Quad Cities and Rome from High-A, and Palm Beach and Lake Elsinore from Single-A.

For 2022 vs. 2019, 18 'same market' teams had average per date increases, and 99 teams were down. This group excludes Worcester (Pawtucket in 2019), Wichita (New Orleans in 2019), and Rocket City (Mobile in 2019). It does include Fredericksburg VA, who played at nearby Potomac in 2019.

Jacksonville, who played in the Double-A Southern League in 2019, was the only 2022 Triple-A team whose average per date was higher in 2022 than in 2019. The other teams with 2022 vs. 2019 average per date gains were Portland ME, Somerset NJ, and Tennessee from Double-A, Beloit, Dayton, Lansing, Quad Cities, West Michigan, Wisconsin, Greenville SC, and Winston-Salem from High-A, and Augusta, Fredericksburg VA, Kannapolis, Myrtle Beach, Salem, and Dunedin from Single-A.

Kannapolis and Fredericksburg, who opened new parks in 2021, plus Quad Cities and Myrtle Beach, were the only MLB-affiliated teams to achieve increases in 2021 vs. 2019 average per date attendance.

The number of MLB-affiliated teams with gains in average per date rose sharply in 2019. 82 teams posted gains for $\mathbf{2 0 1 9}$ vs. 2018, while 92 teams had declines This group excludes Rocky Mountain and Amarillo.

In 2018, 59 teams posted increases in average per date, and 116 teams had declines. There were 90 teams that achieved average per date gains in 2017, while 80 teams had losses. In 2016, 57 teams had increases, while 117 teams saw declines. In 2015, 81 teams were up in average per date, while 93 were down, the same numbers as in 2014.

In 2013, 91 'same market' teams were up in average per date, while 83 had losses. In 2012, 65 teams had increases in average attendance per date, and 106 posted declines.

There were 96 teams with gains in average per date in 2011, and 77 had declines. In 2010, 64 teams had increases, and 109 teams showed declines in average attendance per home date. It rose for 63 teams in 2009, while 107 recorded a decline, and one had no change. In 2008, average attendance per home date increased for 72 teams and fell for 100 teams. In 2007, average per date was up for 110 teams, fell for 60 , and one team had no change.

## COMBINED MLB-AFFILIATED MINOR LEAGUES AND INDEPENDENT LEAGUES OVERVIEW

## NUMBER OF TEAMS WITH ATTENDANCE GROWTH - 2022 vs. 2021, and 2022 vs. 2019, PLUS PREVIOUS YEARS

## Independent Teams - Total Attendance and Average per Date Increases and Declines

71 independent teams played in the same market in 2022 as in 2021. The United Shore League ( 4 teams, all based in Utica, MI), and the Mavericks League (4 teams, all based in Keiser, OR) each count as one team. Excluded from this group are expansion teams Kentucky and Staten Island of the Atlantic League, Lake Country (not county) of the American Association, Glacier of the Pioneer League, and Austin, Santa Rosa, and Weimar from the Pecos League. Also excluded are Quebec and Trois Rivieres of the Frontier League, who had very limited home schedules in 2021, and Ottawa of the Frontier League, who did not play in 2021. 58 of these teams had increases in 2022 vs. 2021 total attendance, and 13 had declines. In average per date, 55 of these teams were up, 15 were down, and one team had the same average per date in both seasons.

69 independent teams played in the same market in $\mathbf{2 0 2 2}$ as in 2019. The other 12 teams didn't play anywhere in 2019. 28 teams had gains in $\mathbf{2 0 2 2} \mathbf{~ v s . ~} 2019$ total attendance, and 41 teams had declines. 26 of these teams were up in average per date, and 43 were down. The Mexican League had a significantly shorter schedule in 2022 than in 2019. As a result, the 16 teams in the league in both seasons, played between 11 and 25 fewer dates in 2022 than in 2019, and 14 of them had declines in total attendance. Only Union Laguna, and Campeche, had increases.

There were 67 independent teams who played a full 2021 season in the same markets that they were in for the 2019 season. This includes teams that changed leagues for the 2021 season. 13 of these teams had higher total attendance in 2021 than in 2019. The Milwaukee Milkmen had the largest gain. But they started the 2019 season in Kokomo, IN, until their park in Wisconsin was ready. 5 Pioneer League teams (Great Falls, Missoula, Billings, Ogden, and Idaho Falls) were up, but this league played a longer season in 2021 than it did in 2019. 4 Pecos League teams (Santa Fe, Garden City, Alpine, Roswell) had total attendance increases, as did Sioux City, IA, Sussex County, NJ, and Schaumburg. 11 independent teams had 2021 vs. 2019 average per date gains, including Milwaukee, Schaumburg, Sioux City, and Great Falls. The other 7 teams were all in the Pecos League (Garden City, Santa Fe, Bakersfield, Alpine, Roswell, Trinidad, and Monterey, CA).

50 independent teams played in the same market in both 2019 and 2018. This includes the 4 -team United Shore Baseball League counting as one team. All teams in that league played in Utica, MI. Total attendance rose for 18 of these teams, while 32 had declines. In average per date, 17 of these teams were up, 30 were down, and 3 had the same average per date as in 2018. 17 of these 50 teams played more dates in 2019 than in 2018, 25 teams had fewer dates, and 8 played the same number in both years.

There were 52 'same market' teams in the independent leagues in 2018. 22 of them had total attendance gains, and 30 suffered decreases. 19 of these teams were up in average per date, 32 were down, and one team had the same average as in 2017. In 2017, 22 'same market' independent teams posted total attendance increases, while 26 had declines. In average per date, 22 were up, 25 were down, and one team had the same average as in 2016.

46 independent league teams played in the same market in 2016 as in 2015. Just 14 of them had a total attendance increase, and 20 teams were up in average per date.

In 2015, 23 independent league teams playing in the same market as in 2014, had increases in total attendance in 2015, while 22 were down. 15 of these independent teams posted gains in average per date. 14 independent teams had total increases in 2014, while 13 were up in average per date. In 2013, there were 15 'same market' independent teams with gains in total attendance. Average per date rose also for 15 teams.

In 2012, 20 independent teams had increase in total attendance, while 26 showed declines. 17 of those 46 teams had gains in average per date. Just 12 independent league teams had gains in total attendance in 2011, and 37 saw losses. Only 9 teams had increases in average per date. In 2010, 28 of 55 independent league teams had increases in total attendance, with 24 up in average per date. 16 of 55 teams had a total attendance gain in 2009, with 19 up in average per date.

## SMALL CHANGES IN YEAR-TO-YEAR TOTAL ATTENDANCE

As the table on Page 61 shows, the number of teams achieving increases in attendance from one year to the next tends to vary, often by wide margins. But because this variation is frequently caused by some very small increases or decreases in an individual team's yearly attendance, the year-to-year change in the number of teams posting gains or losses may be less significant than it seems.

Small changes were fewer than usual when comparing 2022 vs. 2021 attendance, since so many teams had large increases as a result of more games played, and no capacity restrictions in 2022. No MLB-affiliated team had a total attendance gain of less than 5,000 . 10 independent teams did have total attendance increases of less than 5,000, with 4 of these teams up less than 1,000. Just one MLB-affiliated team, and 6 independent teams had total attendance declines of under 5,000, with that MLB-affiliated team, and 2 independent teams, down under 1,000. In average per date, 2 MLB-affiliated teams, and 4 independent teams, had increases of less than 30 per date. No MLB-affiliated teams, and 2 independent teams were down under 30 per date.

On a percentage basis for 2022 vs. 2021, one MLB-affiliated team and 3 independent teams had total attendance increases of less than $5 \%$, with 2 of those independent teams up less than $3 \%$. One MLB-affiliated team, and 4 independent teams, were down less than $5 \%$ in total attendance, and that MLB-affiliated team, plus 2 independent teams, were down less than $3 \%$. In average per date, 10 MLB -affiliated teams and 2 independent teams had gains of less than $5 \%$, with 3 of the MLB-affiliated teams, and the 2 independent teams up less than $3 \%$. 2 MLB-affiliated teams, and 4 independent teams, had average per date declines of less than $5 \%$, with one of the MLB-affiliated teams, and 2 of the independent teams, down less than $3 \%$.

There were also few small numerical changes when comparing 2022 vs. 2019 attendance. 3 MLB-affiliated teams, and 10 independent teams had total attendance increases of less than 5,000 . No MLB-affiliated team, and 3 independent teams, were up less than 1,000. 2 MLB-affiliated teams, and 5 independent teams, had total attendance decreases of less than 5,000, with one MLB-affiliated team, and one independent team, down less than 1,000. In average per date, 2 MLB-affiliated teams, and one independent team, had increases of less than 30 per date. 4 MLBaffiliated teams, and one independent team, were down less than 30 per date.

On a percentage basis for 2022 vs. 2019, 8 MLB-affiliated teams, and 4 independent teams, had total attendance increases of less than $5 \%$, with 6 of the MLB-affiliated teams, and the 4 independent teams, up less than $3 \%$. 9 MLB-affiliated teams, and 5 independent teams, had total attendance declines of less than $5 \%$, with 2 of the MLB-affiliated teams, and the 5 independent teams, posting declines of less than $3 \%$. In average per date, 10 MLBaffiliated teams, and 3 independent teams, had increases of less than $5 \%$, with 8 of those MLB-affiliated teams, and one independent team, up less than $3 \%$. 15 MLB-affiliated teams, and 4 independent teams, had average per date declines of less than $5 \%$, with 8 of the MLB-affiliated teams, and 3 of the independent teams, down less than $3 \%$.

For what it's worth, due to the unique situation of $\mathbf{2 0 2 1}$ vs. 2019, besides the 3 MLB-affiliated teams that had increases, just one team, St. Paul, had a decline of less than 23,000 . The Saints played 65 dates in 2021, compared to 49 dates in 2019, when they were in the American Association. 13 independent teams were up in total attendance vs. 2019, with 4 up less than 1,000. 7 independent teams had total declines of less than 5,000 . But 5 of these teams were in the Pecos League, and drew season totals of less than 10,000. Also in this group were Boise, which played a longer schedule than in 2019, and Mavericks League attendance for the entire league (all games in Keiser, OR) was compared to Salem-Keiser of the MLB-affiliated short-season Northwest League in 2019.

In 2019, total attendance was up less than 5,000 for 8 full-season MLB-affiliated teams, 13 short-season teams, and 9 independent teams. One full-season, 4 short-season, and 5 independent teams, had gains of less than 1,000 . 10 full-season MLB-affiliated teams, 11 short-season MLB-affiliated, and 12 independent teams, had total declines of under 5,000 . For 2 full-season, 4 short-season, and 4 independent teams, the loss was less than 1,000. In average per date, 9 full-season, one short-season, and 2 independent teams, were up less than 30 per game. 3 independent teams had the same average per date in 2019 as in 2018. On the down side in average, 3 full-season, 3 short-season, and 8 independent clubs, were down less than 30 per date.

On a percentage basis, in $\mathbf{2 0 1 9}$ total attendance, 38 MLB-affiliated teams had a gain of 5\% or less, and for 19 of these teams, the gain was $3 \%$ or less. 42 affiliated teams posted total attendance declines of $5 \%$ or less, and for 26 of them, the loss was $3 \%$ or less. In average per date, 48 affiliated teams were up $5 \%$ or less, with 32 of them up by no more than $3 \%$. 49 teams had average per date declines of $5 \%$ or less, with 29 of these teams down $3 \%$ or less.

## SMALL CHANGES IN YEAR-TO-YEAR TOTAL ATTENDANCE

2018 total attendance rose less than 5,000 for 16 full-season MLB-affiliated teams, 18 short-season affiliated teams, and 9 independent teams in 2018. The gain was under 1,000 for 6 of these full-season, 4 short-season, and 5 independent teams. Total 2018 attendance fell less than 5,000 for 18 full-season affiliated teams, 10 short-season affiliated teams, and for 9 independent league teams. In average per date, 11 full-season affiliated teams had gains of less than 30 , as did 5 short-season teams, and 2 independent league teams. Losses of less than 30 per date were posted by 9 full-season teams, 4 short-season teams, and 4 independent teams.

In 2017, total attendance gains were less than 5,000 for 19 full-season MLB-affiliated teams, 10 short-season teams, and 9 independent teams. Within this group, 7 full-season, 3 short-season, and 3 independent teams had gains of under 1,000. Total attendance losses were under 5,000 for 20 full-season, 12 short-season, and 10 independent teams. One full-season, 2 short-season, and 2 independent teams were down less than 1,000. 2017 average per date was up less than 30 for 9 full-season, one short-season, and 5 independent teams. One independent team had the exact same average. 7 full-season, 3 short-season, and 3 independent teams had declines of less than 30 per date.

In 2016, total attendance rose less than 5,000 for 12 full-season MLB-affiliated teams, 13 short-season affiliated teams, and for 6 independent teams. Gains were under 1,000 for 5 of these full-season, 4 short-season, and 2 independent teams. Total fell less than 5,000 for 13 full-season affiliated teams, 13 short-season affiliated teams, and 12 independent teams. Among this group, losses were under 1,000 for 2 full-season teams, one short-season team, and one independent team. 2016 average per date rose by less than 30 for 7 full-season, 4 short-season, and 4 independent teams. Average per date fell by under 30 for 8 full-season, 3 short-season, and 3 independent league teams.

In 2015, 20 full-season MLB-affiliated teams, 11 short-season affiliated teams, and 13 independent league teams had total attendance increases of less than 5,000 vs. 2014. Among these teams, 3 full-season, 3 short-season, and 5 independent teams were up less than 1,000 . On the down side, 21 full-season, 10 short-season, and 8 independent teams had declines of less than 5,000 . In this group, 7 full-season, one short-season, and 3 independent teams were down less than 1,000. In average attendance per date in 2015, there were 14 affiliated teams, and 3 independent teams with gains of less than 30.8 affiliated and 2 independent teams had declines that were below 30 per date.

In 2014, there were 41 teams ( 22 full-season MLB-affiliated, 11 short-season affiliated, 8 independent) with total attendance increases of less than 5,000 . The gain was under 1,000 for 5 of these full-season teams, 3 short-season teams, and 3 independent teams. 42 teams ( 21 full-season affiliated, 11 short-season affiliated, and 10 independent teams), had declines of less than 5,000 . The decline was under 1,000 for one of these full-season and 3 short-season affiliated teams, and for 4 of these independent teams.

In 2013, 16 full-season and 14 short-season MLB-affiliated teams, along with 3 independent teams, had total attendance increases of less than 5,000 vs. 2012. For 3 full-season and 5 short-season teams, the gains were less than 1,000. 13 full-season, 12 short-season, and 7 independent teams has declines of less than 5,000 . 3 full-season teams and one short-season team saw losses of less than 1,000.

In 2012, there were 34 teams ( 16 full-season and 11 short-season MLB-affiliated teams, plus 7 independent teams) who had gains of less than 5,000 vs. 2011. 8 of these teams were up less than 1,000 . 42 teams posted losses of less than 5,000 ( 17 full-season, 17 short-season, and 8 independent teams). 10 teams were down less than 1,000.

In 2011, 18 full-season and 14 short-season MLB-affiliated teams, and 5 independent teams had gains of less than 5,000 vs. 2010. 13 teams were up less than 1,000 . 12 full-season affiliated, 10 short-season affiliated, and 7 independent teams saw attendance fall less than 5,000 from 2010, with 3 of those teams down less than 1,000.

In 2010, 42 teams overall ( 38 MLB-affiliated, 4 independent) had gains of under 5,000, with 16 teams ( 15 affiliated) up less than 1,000 from 2009. There were 30 teams ( 27 affiliated, 3 independent) whose attendance fell less than 5,000 , with 5 teams (all affiliated) down less than 1,000.

In 2009, 23 MLB-affiliated teams and 4 independent teams had increases of less than 5,000, with 6 of the affiliated and 2 of the independent teams up less than 1,000 . There were 24 affiliated and 5 independent teams with declines of less than 5,000 . The decline was less than 1,000 for 4 of the affiliated teams, and one independent team.

In 2008, there were 25 MLB-affiliated teams, and 3 independent teams with gains of less than 5,000. 8 affiliated teams and 3 independent teams had gains of less than 1,000. 24 affiliated teams and 8 independent teams had losses of less than 5,000 , with 7 affiliated teams and one independent team down less than 1,000 .

## BIG CROWDS

There was a significant increase in the number of dates that attracted at least 10,000 fans in 2022. However this figure is still well below the number of dates attracting such large crowds in years prior to 2020.

144 regular season dates ( 90 in MLB-affiliated leagues, and 54 in the Mexican League) drew at least 10,000 in 2022. The largest MLB-affiliated crowds were 15,619 at Albuquerque, and 15,490 at Buffalo. Tijuana, of the nowindependent Mexican League, had the largest regular season crowd overall $(17,986)$. In addition, 37 Mexican League playoff games attracted at least 10,000, with top crowds of 21,909 at 3 games in Monterrey. The largest MLB-affiliated playoff crowd was 9,159 at Richmond. Top regular season crowd for the U.S./Canadian independent leagues was 9,421 at Kane County.

In 2022, the International League had 71 dates which drew at least 10,000, the Mexican League had 54, and the Pacific Coast League had 16. Fresno (2), and Lansing (1), had the only $10,000+$ crowds below the Triple-A level. Leading individual teams in $10,000+$ crowds were Tijuana (22), Nashville and Yucatan (13 each), Indianapolis (11), Columbus and Monterrey (10 apiece), Lehigh Valley (9), Buffalo (8), and Mexico City and Albuquerque (6 each).

As could be expected, far fewer games drew big crowds in 2021, in part due to capacity restrictions. Just 34 dates in the MLB-affiliated leagues had attendance of at least 10,000 . Nashville had the most dates above 10,000 with 9 , followed by Columbus, who had 5 . Lansing and Fresno, with one date each, were the only affiliated teams below Triple-A to have a crowd of at least 10,000. In the now independent Mexican League, Tijuana topped 10,000 at 4 dates. The largest MLB-affiliated and U.S. crowd of 2021 was 13,035 in Albuquerque. Tijuana had the largest overall regular season crowd $(15,240)$, and playoff crowd $(17,687)$ in all of Minor League Baseball.

MLB-affiliated games drew 382 crowds of at least 10,000 in 2019. The International League had 150 of them, there were 140 in the Pacific Coast League, and 79 in the Mexican League. Tijuana of the Mexican League drew 34 crowds of at least 10,000, the most of any team. Indianapolis had 26, Columbus, Las Vegas, and Nashville each had 23, Monterrey and Lehigh Valley had 22, and Round Rock had 21. Overall, 34 teams drew at least one crowd of 10,000.

Very few parks in the other leagues can accommodate such large crowds. In Double-A, Frisco had 9 crowds of $10,000+$, while Jacksonville had one. Among Class A teams, Clearwater, Lansing, and Lakewood each had one.

The largest crowd of 2019 was 20,533 in Monterrey, Mexico. Top attendance in Triple-A was 16,409 in Buffalo. Frisco's 12,023 was the best in Double-A. Lansing had the biggest full-season Class A crowd ( 10,824 ), and Brooklyn drew 8,031 for the top single-game high in short-season A. Rocky Mountain (Colorado Springs) had a crowd of 7,048 , which was the best in the Rookie Leagues. A crowd of 8,025 was the highest in the independent Atlantic League. St. Paul of the American Association had a crowd of 10,631, the best of any independent team in 2019.

In 2018, there were 344 dates in the MLB-affiliated leagues, including 59 in the Mexican League, that drew at least 10,000. 409 dates from the MLB-affiliated leagues, including the Mexican League, topped 10,000 in 2017. There were 370 dates that reached 10,000 in 2016, in the MLB-affiliated leagues, including 77 in the Mexican League.

SOURCE: MLB Stats Reporting Platform, Office of Minor League Baseball

## TEAMS WITH THE BIGGEST GAINS AND WORST DECLINES IN TOTAL ATTENDANCE

The table on the next page separately lists the 10 MLB-affiliated and the 5 independent 'same market' teams with the biggest total attendance gains and losses for $\mathbf{2 0 2 2}$ vs. 2021. Since only 2 MLB-affiliated teams had total attendance declines, that listing also had the 8 teams with the smallest total attendance increases. Mexican League teams had the 5 biggest total attendance gains among independent teams. This is, in part, because these teams played between 13 and 19 more dates in 2022 than in 2021. A second Atlantic League team played in Lexington, KY in 2022.

On Page 68, there is a similar table showing the 10 MLB-affiliated teams, and 5 independent 'same market' teams with the largest total attendance gains and losses for $\mathbf{2 0 2 2}$ vs. 2019. Mexican League teams accounted for the 5 biggest declines among independent teams, mainly because they played between 12 and 16 fewer dates in 2022 than in 2019. The $8^{\text {th }}$ largest decline among MLB-affiliated teams was by Dayton, because they had 13 fewer dates in 2022 than in 2019, due to a slightly shorter schedule, and 10 rainouts. Dayton led all MLB-affiliated teams in average per date in 2022, and sold out every game.

## 2022 vs. 2021 BIGGEST GAINS AND WORST DECLINES IN TOTAL ATTE NDANCE - 'SAME MARKET' TEAMS

10 BIGGEST GAINS IN TOTAL ATTENDANCE - 2022 vs. 2021 - MLB-AFFILIATED TEAMS

| TEAM | LEAGUE | 2022 ATTENDANCE | CHANGE vs. 2021 |
| :--- | :--- | :---: | :---: |
|  | International | 432,580 | 212,639 |
| Lehigh Valley (Allentown, PA) | International | 544,220 | 187,865 |
| Albuquerque | Pacific Coast | 515,498 | 186,203 |
| Charlotte | International | 531,465 | 186,160 |
| Indianapolis | International | 534,610 | 180,881 |
|  |  |  |  |
| Worcester | International | 532,152 | 169,593 |
| Portland, ME | Eastern | 379,100 | 168,889 |
| Louisville | International | 424,035 | 154,697 |
| Durham | International | 472,090 | 151,217 |
| Somerset, NJ | Eastern | 351,142 | 145,896 |

- Recent top gains were by Las Vegas (2019) Augusta GA (2018), Tijuana (2017), Monterrey (2016, 2012), Yucatan (2015), Charlotte (2014), and Birmingham (2013)

BIGGEST DECLINES AND SMALLEST GAINS IN TOTAL ATTENDANCE - $\mathbf{2 0 2 2} \mathbf{v s} \mathbf{~} \mathbf{2 0 2 1}$ - MLB-AFFILIATED TEAMS

| TEAM | LEAGUE | 2022 ATTENDANCE | CHANGE VS. 2021 |
| :--- | :--- | :---: | :---: |
| Wichita, KS | Texas | 220,528 | $(20,702)$ |
| Lake Elsinore | California | 102,950 | $(808)$ |
| Quad Cities | Midwest | 170,731 | 7,468 |
| Palm Beach | Florida State | 36,880 | 8,440 |
| Lakeland | Florida State | 35,855 | 8,961 |
|  |  |  |  |
| Rome, GA |  |  |  |
| Fort Myers | South Atlantic | 89,176 | 10,638 |
| Tampa | Florida State | 86,987 | 10,771 |
| Daytona | Florida State | 46,627 | 11,785 |
| Down East (Kinston, NC) | Florida State | Carolina | 91,156 |
|  | 98,328 | 11,795 |  |
|  |  |  |  |

- Recent top declines were by New Orleans (2019 and 2018), Puebla (2017), Carmen (2016), Monterrey (2015), Memphis (2014), Saltillo (2013), and Mexico City (2012).


## 5 BIGGEST GAINS IN TOTAL ATTENDANCE - 2022 vs. 2021 - INDEPENDENT TEAMS

| TEAM | LEAGUE | 2022 ATTENDANCE | CHANGE VS. 2021 |
| :--- | :--- | :--- | :--- |
|  | Mexican | 440,165 | 330,270 |
| Tijuana | Mexican | 453,961 | 257,490 |
| Monterrey | Mexican | 382,048 | 233,037 |
| Campeche | Mexican | 174,171 | 150,752 |
| Saltillo | Mexican | 249,732 | 140,819 |

- Recent top gains were by Lancaster PA (2019) Florence, KY (2018), Texas (2017), Sussex County (2016), St. Paul (2015), Southern Illinois (2014), and Fort Worth (2013). Among U.S./Canadian teams in 2022, Winnipeg, who played a limited number of home dates in 2021 was up 111,879 , and the United Shore League gained 101,100.

5 BIGGEST DECLINES IN TOTAL ATTENDANCE - $\mathbf{2 0 2 2}$ vs. $\mathbf{2 0 2 1}$ - INDEPENDENT TEAMS
TEAM
Rocky Mtn. (Colorado Spr.)
Sioux Falls, SD
Billings
Lexington, KY
Idaho Falls

| LEAGUE |
| :--- |
| Pioneer |
| American Assn. |
| Pioneer |
| Atlantic |
| Pioneer |

2022 ATTENDANCE
94,550
59,425
94,563
150,392
101,285

CHANGE vs. 2021
$(30,212)$
$(23,507)$
$(16,708)$
$(13,406)$
$(8,362)$

- Recent top losses were by New Britain (2019), Wichita, KS (2018), Ottawa (2017), Joplin (2016), Sugarland (2015 and 2013), and Grand Prairie (2014).


## 2022 vs. 2019 BIGGEST GAINS AND WORST DECLINES IN TOTAL ATTENDANCE - 'SAME MARKET' TEAMS

10 BIGGEST GAINS IN TOTAL ATTENDANCE - 2022 vs. 2019 - MLB-AFFILIATED TEAMS

| TEAM |
| :--- |
| Kannapolis |
| St. Paul |
| Fredericksburg, VA |
| Jacksonville, FL |
| Beloit |
|  |
| Myrtle Beach |
| Winston-Salem |
| Portland, ME |
| Quad Cities |
| Tacoma |

LEAGUE
Carolina
International
Carolina
International
Midwest
Carolina
South Atlantic
Eastern
Midwest
Pacific Coast

2022 ATTENDANCE
192,161
473,911
260,546
358,094
102,794
252,183
287,529
379,100
170,731
366,469

CHANGE vs. 2019
116,230
78,941
68,072
30,706
29,594
25,936
22,650
21,453
19,826
19,091

10 BIGGEST DECLINES IN TOTAL ATTENDANCE - $\mathbf{2 0 2 2}$ vs. $\mathbf{2 0 1 9}$ - MLB-AFFILIATED TEAMS

| TEAM | LEAGUE | 2022 ATTENDANCE |  |
| :--- | :--- | :---: | :---: |
|  | CHANGE vs. 2019 |  |  |
| Sacific Coast | 412,988 | $(184,940)$ |  |
| Sasramento | Pacific Coast | 372,769 | $(176,671)$ |
| Las Vegas | Pacific Coast | 518,221 | $(132,713)$ |
| Fresno, CA | California | 261,652 | $(118,438)$ |
| Frisco, TX | Texas | 341,243 | $(114,522)$ |
|  |  |  |  |
| Birmingham | Southern | 266,921 | $(112,786)$ |
| Wilmington, DE | South Atlantic | 118,754 | $(112,571)$ |
| Dayton | Midwest | 444,346 | $(100,762)$ |
| Memphis | International | 239,605 | $(88,148)$ |
| Akron | Eastern | 253,735 | $(86,452)$ |

5 BIGGEST GAINS IN TOTAL ATTENDANCE - 2022 vs. 2019 - INDEPENDENT TEAMS

| TEAM | LEAGUE | 2022 ATTENDANCE | CHANGE vs. 2019 |
| :--- | :--- | :---: | :---: |
| Campeche | Mexican | 174,171 | 87,025 |
| Schaumburg, IL | Frontier | 210,115 | 53,732 |
| Boise | Pioneer | 160,582 | 30,777 |
| Milwaukee | American Assn. | 86,028 | 26,569 |
| Missoula | Pioneer | 83,619 | 26,543 |

5 BIGGEST DECLINES IN TOTAL ATTENDANCE - $\mathbf{2 0 2 2}$ vs. $\mathbf{2 0 1 9}$ - INDEPENDENT TEAMS

| TEAM | LEAGUE | 2022 ATTENDANCE | CHANGE vs. 2019 |
| :--- | :--- | :---: | :---: |
| Saltillo | Mexican | 453,961 | $(223,503)$ |
| Del Norte (Monclova) | Mexican | 382,048 | $(174,821)$ |
| Mexico City | Mexican | 244,845 | $(144,796)$ |
| Monterrey | Mexican | 205,603 | $(143,523)$ |
| Tijuana | Mexican | 249,732 | $(127,767)$ |

- Biggest 2022 vs. 2019 declines among U.S./Canadian independent teams were by Lexington, KY (119,829), due to the addition of another team in that market, Kane County, who played 18 fewer dates in 2022 compared to 2019 $(101,951)$, and Lancaster, PA $(63,274)$.


## LEAGUE ATTENDANCE BY MONTH

This section lists 2022 monthly attendance for each of the 11 affiliated leagues, and for 5 independent leagues (American Association, Atlantic, Frontier, Pioneer, and Mexican Leagues.) Since the number of dates played varies by month, the most vital figure is the average per date. There are also monthly combined totals for the 11 MLB -affiliated leagues, and the 5 listed independent leagues. Monthly attendance from the other independent leagues is not available. Due to the unique nature of the 2021 season, and the 2021 Minors reorganization, no 2022 vs. other years comparisons are made for individual leagues. But 2022 vs. 2019 comparisons are made for Triple-A, Double-A, and Full-Season Class-A MLB-affiliated leagues.

The data is from Minor League Baseball and the MLB Stats Reporting Platform. Special thanks to Jeff Lantz, Senior Director of Communications for Minor League Baseball, for his help.

Note that the combined MLB-affiliated leagues average attendance per date for September, 2022 is affected by the schedules described in the paragraph below. For April through August, $25.9 \%$ of dates played were in Triple-A, $25.0 \%$ were in Double-A, and $49.1 \%$ were in combined High-A and Single A. In September, due to longer AAA seasons, $41.9 \%$ of dates were in Triple-A, $26.8 \%$ were in Double A, and $31.3 \%$ were combined-A. This is why the average per date is higher than in other months.

In 2022, the AAA leagues played 150-game schedules, running from April 5 through Sept. 28. Class AA leagues had 138 games from April 8 through Sept. 18. Class A leagues played 132 games from April 8 through Sept. 11. Among independent leagues in these tables, the Mexican League had 90 games from April 21 through August 5, the Atlantic League played 132 games from April 21 through Sept. 18, the Frontier League had 96 games from May 12 through Sept. 4, the Pioneer League played 96 games from May 23 through Sept. 10, and the American Association played a 100 games from May 13 through September 5.

| Month | INTERNATIONAL LEAGUE |  |  | PACIFIC COAST LEAGUE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2022 |  | 2022 |  | 2022 |
|  | \# of | Total | Average |  | \# of | Total | Average |
|  | Dates | Attendance | per Date | Month | Dates | Attendance | per Date |
| April | 214 | 1,024,978 | 4,790 | April | 113 | 600,466 | 5,314 |
| May | 245 | 1,364,070 | 5,568 | May | 127 | 713,836 | 5,621 |
| June | 253 | 1,605,923 | 6,348 | June | 129 | 725,643 | 5,625 |
| July | 236 | 1,649,238 | 6,988 | July | 120 | 733,015 | 6,108 |
| August-Sept. | 250 | 1,531,622 | 6,126 | August-Sept. | 127 | 712,596 | 5,611 |
| September | 240 | 1,315,557 | 5,481 | September | 118 | 664,446 | 5,631 |
| League Total | 1,438 | 8,491,388 | 5,905 | League Total | 734 | 4,150,002 | 5,654 |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  | EASTERN LEAGUE |  |  |  |  | TEXAS LEAGUE |  |
|  | 2022 |  | 2022 |  | 2022 |  | 2022 |
|  | \# of | Total | Average |  | \# of | Total | Average |
| Month | Dates | Attendance | per Date | Month | Dates | Attendance | per Date |
| April | 111 | 393,080 | 3,541 | April | 97 | 424,267 | 4,374 |
| May | 147 | 622,144 | 4,232 | May | 123 | 542,554 | 4,411 |
| June | 149 | 673,818 | 4,522 | June | 126 | 527,184 | 4,184 |
| July | 137 | 660,613 | 4,822 | July | 120 | 517,892 | 4,316 |
| August | 152 | 707,013 | 4,651 | August | 128 | 499,574 | 3,903 |
| September | 93 | 413,810 | 4,450 | September | 75 | 342,614 | 4,568 |
|  |  |  |  |  |  |  |  |
| League Total | 789 | 3,470,478 | 4,399 | League Total | 669 | 2,854,085 | 4,266 |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  | SOUTHERN LEAGUE |  |  |  | MIDWEST LEAGUE |  |  |
|  | 2022 |  | 2022 |  | 2022 |  | 2022 |
|  | \# of | Total | Average |  | \# of | Total | Average |
| Month | Dates | Attendance | per Date | Month | Dates | Attendance | per Date |
| April | 79 | 287,870 | 3,644 | April | 104 | 231,743 | 2,228 |
| May | 95 | 353,555 | 3,722 | May | 146 | 471,699 | 3,231 |
| June | 101 | 345,894 | 3,425 | June | 153 | 617,226 | 4,034 |
| July | 94 | 356,195 | 3,789 | July | 134 | 571,427 | 4,264 |
| August | 93 | 297,599 | 3,200 | August | 151 | 647,132 | 4,286 |
| September | 61 | 198,518 | 3,254 | September | 52 | 216,881 | 4,171 |
|  |  |  |  |  |  |  |  |
| League Total | 523 | 1,839,631 | 3,517 | League Total | 740 | 2,756,108 | 3,724 |

## LEAGUE ATTENDANCE BY MONTH

|  | SOUTH ATLANTIC LEAGUE |  |  |  |  | NORTHWEST LEAGUE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2022 |  |  |  | 2022 |  | 2022 |  |  |
| Month | \# of | Total | Average |  |  |  | \# of | Total | Average |  |  |
|  | Dates | Attendance | per Date |  |  | Month | Dates | Attendance | per Date |  |  |
| April | 116 | 278,297 | 2,399 |  |  | April | 53 | 80,889 | 1,526 |  |  |
| May | 142 | 377,422 | 2,658 |  |  | May | 66 | 145,224 | 2,200 |  |  |
| June | 154 | 481,428 | 3,126 |  |  | June | 75 | 210,065 | 2,801 |  |  |
| July | 137 | 454,041 | 3,314 |  |  | July | 71 | 258,824 | 3,645 |  |  |
| August | 151 | 460,261 | 3,048 |  |  | August | 78 | 266,830 | 3,421 |  |  |
| September | 53 | 191,140 | 3,606 |  |  | September | 30 | 106,629 | 3,554 |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
| League Total | 753 | 2,242,589 | 2,978 |  |  | League Total | 373 | 1,068,461 | 2,865 |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  | CAROLINA LEAGUE |  |  |  |  | FLORIDA STATE LEAGUE |  |  |  |  |  |
|  | 2022 |  | 2022 |  |  |  | 2022 |  | 2022 |  |  |
|  |  | Total | Average |  |  |  | \# of | Total | Average |  |  |
| Month | Dates | Attendance | per Date |  |  | Month | Dates | Attendance | per Date |  |  |
| April | 115 | 351,238 | 3,054 |  |  | April | 90 | 112,362 | 1,248 |  |  |
| May | 150 | 423,342 | 2,822 |  |  | May | 113 | 119,426 | 1,057 |  |  |
| June | 150 | 457,446 | 3,050 |  |  | June | 105 | 116,496 | 1,109 |  |  |
| July | 138 | 444,829 | 3,223 |  |  | July | 100 | 140,435 | 1,404 |  |  |
| August | 152 | 457,538 | 3,010 |  |  | August | 111 | 111,979 | 1,009 |  |  |
| September | 56 | 180,067 | 3,215 |  |  | September | 37 | 43,082 | 1,164 |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
| League Total | 761 | 2,314,460 | 3,041 |  |  | League Total | 556 | 643,780 | 1,158 |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  | CALIFORNIA LEAGUE |  |  |  |  | FULL SEASON MLB-AFFILIATED LEAGUES TOTAL |  |  |  |  |  |
|  | 2022 |  | 2022 |  |  |  | 2022 |  |  | 2019 | 22 vs. '19 |
|  | \# of | Total | Average per Date |  |  |  | \# of | Total |  | Average | \% Change |
| Month | Dates | Attendance |  |  |  | Month | Dates | Attendance |  | per Date | Avg./Date |
| April | 79 | 162,347 | 2,055 |  |  | April | 1,171 | 3,947,537 | 3,371 | 3,760 | (10.3) |
| May | 103 | 252,327 | 2,450 |  |  | May | 1,457 | 5,385,599 | 3,696 | 4,037 | (8.4) |
| June | 104 | 181,767 | 1,748 |  |  | June | 1,499 | 5,942,890 | 3,965 | 4,364 | (9.2) |
| July | 96 | 209,821 | 2,186 |  |  | July | 1,383 | 5,996,330 | 4,336 | 4,313 | 0.5 |
| August | 104 | 196,856 | 1,893 |  |  | August | 1,497 | 5,889,000 | 3,934 | 4,475 | (12.1) |
| September | 40 | 86,622 | 2,166 |  |  | September | 855 | 3,759,366 | 4,397 |  |  |
|  |  |  |  |  |  | *August \% change includes September, 2019 games |  |  |  |  |  |
| League Total | 526 | 1,089,740 | 2,072 |  |  | Full-Sea. Total | 7,862 | 30,920,722 | 3,933 | 4,203 | (6.4) |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  | TRIPLE-A TOTALS |  |  |  |  | DOUBLE-A TOTALS |  |  |  |  |  |
|  | 2022 |  | 2022 | 2019 | 22 vs. '19 |  | 2022 |  | 2022Average | 2019 | 22 vs. '19 |
|  | \# of | Total | Average per Date | Average | \% Change |  | \# of | Total |  | Average | \% Change |
| Month | Dates | Attendance |  | per Date | Avg./Date | Month | Dates | Attendance | per Date | per Date | Avg./Date |
| April | 327 | 1,625,444 | 4,971 | 5,497 | (9.6) | April | 287 | 1,105,217 | 3,851 | 3,810 | 1.1 |
| May | 372 | 2,077,906 | 5,586 | 6,219 | (10.2) | May | 365 | 1,518,253 | 4,160 | 4,351 | (4.4) |
| June | 382 | 2,331,566 | 6,104 | 6,924 | (11.8) | June | 376 | 1,546,896 | 4,114 | 4,637 | (11.3) |
| July | 356 | 2,382,253 | 6,692 | 7,143 | (6.3) | July | 351 | 1,534,700 | 4,372 | 4,541 | (3.7) |
| August | 377 | 2,244,218 | 5,953 | 7,461 | (20.2) | August | 373 | 1,504,186 | 4,033 | 4,687 | (14.0) |
| September | 358 | 1,980,003 | 5,531 |  |  | September | 229 | 954,942 | 4,170 |  |  |
| *August \% change includes September, 2019 games |  |  |  |  |  | *August \% change includes September, 2019 games |  |  |  |  |  |
| Triple-A Total | 2,172 | 12,641,390 | 5,820 | 6,698 | (13.1) | Double-A Total | 1,981 | 8,164,194 | 4,121 | 4,429 | (6.9) |

## LEAGUE ATTENDANCE BY MONTH

|  | HIGH-A AND SINGLE-A COMBINED TOTALS |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  |  | 2022 | 2019 | 22 vs. '19 |
|  | \# of | Total | Average | Average | \% Change |  |
| Month | Dates | Attendance | per Date | per Date | Avg./Date |  |
| April | 557 | $1,216,876$ | 2,185 | 2,369 | $(7.8)$ |  |
| May | 720 | $1,789,440$ | 2,485 | 2,663 | $(6.7)$ |  |
| June | 741 | $2,064,428$ | 2,786 | 2,876 | $(3.1)$ |  |
| July | 676 | $2,079,377$ | 3,076 | 2,969 | 3.6 |  |
| August | 747 | $2,140,596$ | 2,866 | 3,088 | $(7.2)$ |  |
| September | 268 | 824,421 | 3,076 |  |  |  |
| *August \% change includes | September, 2019 games |  |  |  |  |  |
| Class A Total | 3,709 | $10,115,138$ | 2,727 | 2,807 | $(2.8)$ |  |


|  | ATLANTIC LEAGUE |  |  |
| :---: | :---: | :---: | :---: |
|  | 2022 |  | 2022 |
|  | \# of | Total | Average |
| Month | Dates | Attendance | per Date |
| April | 43 | 115,074 | 2,676 |
| May | 119 | 287,550 | 2,416 |
| June | 125 | 299,828 | 2,399 |
| July | 133 | 341,208 | 2,565 |
| August | 122 | 306,744 | 2,514 |
| September | 78 | 184,627 | 2,367 |
| League Tota | 620 | 1,535,031 | 2,476 |



## AVERAGE ATTENDANCE PER HOME DATE - MLB-AFFILIATED AND INDEPENDENT LEAGUES

For 2022 vs. 2021, average attendance per date rose by 691 for the MLB-affiliated leagues, was up by 589 for the independent leagues, and increased by a combined total of 642 (rounded) for all Minor Leagues combined. For 2022 vs. 2019, only comparing 2019 teams that were still in the Minor Leagues in 2022, average per date fell by 463 for the MLB-affiliated leagues, was down by 555 for the independent leagues, and decreased by a combined 508 for all Minor Leagues combined. All this excludes the Empire League, who did not list attendance, which was quite low.

If all teams that were in the Minor Leagues in 2022, are compared with all teams in the Minor Leagues in 2019, as is done in the table below, the MLB-affiliated teams are down 111, the independent teams are up 272, and the combined figure for all teams is down 205. However, this last group of comparisons has limited value due to the reorganization of the Minor Leagues in 2021. The Mexican and Pioneer Leagues are included in the MLB-affiliated leagues column through 2019, but are in the independent leagues column for 2022 and 2021.

Independent average per date changes are partly due to a varying number of teams in very low drawing leagues.
AVERAGE ATTENDANCE PER HOME DATE - 1992-2022 (record highs in bold)

| Year | MLB-Affiliated Leagues | Independent Leagues | All Minor Leagues |
| :---: | :---: | :---: | :---: |
| 2022 | 3,933 | 2,613 | 3,513 |
| 2021 | 3,242 | 2,024 | 2,870 |
| 2019 | 4,044 | 2,341 | 3,718 |
| 2018 | 3,960 | 2,330 | 3,635 |
| 2017 | 4,095 | 2,472 | 3,774 |
| 2016 | 3,998 | 2,492 | 3,705 |
| 2015 | 4,104 | 2,510 | 3,793 |
| 2014 | 4,099 | 2,570 | 3,811 |
| 2013 | 4,040 | 2,668 | 3,771 |
| 2012 | 3,967 | 2,695 | 3,710 |
| 2011 | 4,029 | 2,605 | 3,739 |
| 2010 | 3,992 | 2,854 | 3,747 |
| 2009 | 4,055 | 2,872 | 3,804 |
| 2008 | 4,174 | 2,877 | 3,892 |
| 2007 | 4,155 | 2,726 | 3,824 |
| 2006 | 4,048 | 2,908 | 3,818 |
| 2005 | 3,986 | 2,786 | 3,738 |
| 2004 | 3,962 | 3,000 | 3,791 |
| 2003 | 3,861 | 2,588 | 3,579 |
| 2002 | 3,732 | 2,689 | 3,537 |
| 2001 | 3,738 | 2,541 | 3,516 |
| 2000 | 3,658 | 2,475 | 3,461 |
| 1999 | 3,386 | 2,559 | 3,258 |
| 1998 | 3,431 | 2,054 | 3,167 |
| 1997 | 3,469 | N.A. | N.A. |
| 1996 | 3,348 | N.A. | N.A. |
| 1995 | 3,326 | N.A. | N.A. |
| 1994 | 3,363 | N.A. | N.A. |
| 1993 | 3,074 | N.A. | N.A. |
| 1992 | 2,815 | No Independ. Leagues | 2,815 |

Independent leagues began to operate in 1993. The Frontier League began with a season about $50-52$ games per team in length with 8 original teams, only 6 of whom finished the season. None of the original cities currently has a team in any league. The Northern League had 6 teams with a 72-game schedule. 4 teams drew over 100,000. 1993 Northern League teams Sioux City and Sioux Falls are now in the American Association, and St. Paul is in Triple-A.

## AVERAGE ATTENDANCE PER HOME DATE - MLB-AFFILIATED AND INDEPENDENT LEAGUES

## A NOTE ABOUT THE TERM 'HOME DATE:'

The term 'average attendance per date' or 'average per opening' is used in baseball, rather than 'average attendance per game.' This is done because baseball teams still play single-admission doubleheaders, two games for one ticket, to make up rainouts. For attendance purposes, single-admission doubleheaders are one 'date' or 'opening.' Day/night doubleheaders, requiring a separate ticket to each game, count as two separate 'openings' or 'dates.'

## 2022 Season - MLB-Affiliated Leagues and Teams

Due to the unusual nature of the $\mathbf{2 0 2 1}$ season, average per date figures were often negatively affected, and 2021 comparisons with previous seasons have little value. 2022 vs. 2019 LEAGUE comparisons also aren't being made due to the reorganization of the MLB-affiliated leagues for the 2021 season. As has been noted previously in this report, the teams that usually have the highest attendance, often took the biggest attendance hit in 2021. That's because they had the most to lose from restricted ballpark capacity requirements, and so much uncertainty going into the 2021 season.

- In 2022, the 120 MLB-affiliated teams averaged 3,933 per date, up 691 from their 2021 average of 3,242 . These same teams, regardless of where they played in 2019, had a decline of 463 vs. their 4,396 average per date in 2019.
- Triple-A teams averaged a combined 5,820 per date in 2022, up 1,024 from 4,796 per date in 2021. The International League had the top average per date in $2022(5,905)$ of all Minor Leagues.
- The 3 Double-A leagues averaged a combined 4,121 per date in 2022, up 428 from 3,694 in 2021. This classification was led by the Eastern League $(4,399)$.
- In High-A in 2022, the 3 leagues averaged 3,251 per date, a gain of 790 from their 2,461 average per date in 2021. The Midwest League had the top league average per date $(3,724)$.
- In Single-A, the 3 leagues drew a 2022 average per date of 2,196, up 364 from the $\mathbf{2 0 2 1}$ average of 1,833 per date. The Carolina League had the best average per date in this group $(3,041)$.
- The following 8 teams, all in Triple-A except for Dayton, averaged at least 7,000 per date in 2022: Dayton $(7,935)$; Lehigh Valley (7,665); Columbus (7,634); Nashville (7,611); Indianapolis (7,425); Worcester (7,290); Charlotte $(7,280)$; Albuquerque ( 7,062 ). 8 other teams topped 6,000 per date, and 18 more teams surpassed 5,000 per date. 6 teams, all in the Florida State League, averaged under 1,000 per date. In 2021, Nashville ( 6,721 ) had the highest average per date. 6 other teams topped 6,000 per date in 2021, and 10 more teams surpassed 5,000 per date.
- 10 teams drew at least 8,000 per date in 2019. The number of teams averaging above 8,000 was 10 in 2018, 12 in 2017,11 in 2016, 12 in 2015, 10 in 2014, 9 in 2013, 10 in 2012, 11 in 2011, 10 in 2010, 11 in 2009, 13 in 2008, 17 in 2007, 13 in 2006, 11 in 2005, 13 in 2004, 12 in both 2003 and 2002, 11 in 2001, 8 in 2000, and 4 in 1999.
- Richmond averaged 6,160 per date to lead Double-A. Hartford $(6,002)$ also topped 6,000 per date. Amarillo, Frisco, Tulsa, Portland ME, Reading, Somerset, and Rocket City were the other Double-A teams to top 5,000 per date.
- Dayton $(\mathbf{7}, 935)$ led all High-A teams in average per date for the $\mathbf{2 2}^{\text {nd }} \boldsymbol{s}$ straight year in 2022. West Michigan, Fort Wayne, and Vancouver, also averaged better than 5,000 per date among High-A teams.
- In the Single-A group of teams, Fredericksburg VA had the highest average per date $(4,136)$. Other Single-A teams averaging better than 4,000 per date were Augusta GA, and Fresno.
- On the low side in 2022, Gwinnett $(2,961)$ had the lowest average per date in Triple-A, Biloxi had the low in Double-A $(2,326)$, Rome $(1,415)$ had the lowest average per date among High-A teams, and Dunedin (387) had the lowest average per date in Single-A, and among all MLB-affiliated teams.
- 14 of 30 Triple-A teams in 2019, and 13 of these teams in 2018 and 2017, averaged at least 7,000 per date. 10 Double-A teams in 2019, 2018, and 2017 averaged at least 5,000 per date. 6 Class A ( 4 full-season, 2 short-season) teams topped 5,000 per date in 2019. 7 of these teams did it in 2018, and 10 such teams achieved it in 2017 and 2016. 12 teams topped that mark in 2015. 10 Class A teams did it in 2013, 2012, and 2011. This level was surpassed by 11 Class A teams in 2010 and 2009, 12 in 2008 and 2007, 10 in 2006, 11 in 2005, 10 in 2004 and 2003, 9 in 2014 and 2002, and 10 in 2001.


## AVERAGE ATTENDANCE PER HOME DATE - MLB-AFFILIATED AND INDEPENDENT LEAGUES

## 2022 Season - MLB-Affiliated Leagues and Teams

- Dayton was the only full-season Class A team to reach 6,000 in 2022, 2021, 2019, 2018, 2017, and 2015. Fort Wayne and Dayton topped 6,000 per date in 2016. 2 full-season Class A teams reached 6,000 in 2014, 2013, and 2012, a mark exceeded by 3 teams in 2011, 2010, and 2009, and 4 teams in 2008, 2007, and 2006.
- The MLB-affiliated teams that set record-high average per date figures in 2022 were Fredericksburg $(4,136)$, Worcester $(7,290)$, Beloit $(1,632)$, Kannapolis $(2,912)$, and Myrtle Beach $(3,940)$.


## MLB-Affiliated League Notes Through the 2019 Season

2019 was the last season played prior to the reorganization of the Minor Leagues in 2021. The MLB-affiliated leagues had some notable achievements through the 2019 season, and they are noted here:

- In 2019, 3 MLB-affiliated leagues set record-highs for average per date, while another had its top average since 1994.
- Average attendance per date for MLB-affiliated teams rose by 84 to 4,044 in 2019. The record-high is 4,174 , in 2008.
- 8 of 15 MLB-affiliated leagues had increases in 2019. 4 of these leagues had gains in 2018, and 11 were up in 2017.
- The Mexican League drew league record-high of 5,058 in 2019.
- The Northwest League averaged 3,670 per date in 2019, and set a league record-high total for the $3^{\text {rd }}$ year in a row, and a record-high average per date for the $4^{\text {th }}$ straight year.
- Pioneer League average per date reached a new league record-high of 2,504 in 2019.
- The Appalachian League averaged 1,254 per date in 2019, its highest average per date since 1994.
- International League average per date was above 6,600 for the $22^{\text {nd }}$ straight year in 2019. This league's record high was 7,348 in 2009.
- The Pacific Coast League topped 6,000 per date for the $20^{\text {th }}$ consecutive year in 2019. Their league record-high average per date was 6,625, set in both 2006 and 2007.
- The Eastern League surpassed 4,500 per date in $\mathbf{2 0 1 9}$ for the $24^{\text {th }}$ time in the previous 25 years.
- Through 2019, the Southern League's average per date was above 3,400 per date in 22 years since 1992.
- Texas League 2019 average per date was 5,131 , which was the $14^{\text {th }}$ year above 5,000 since 2003.
- The Midwest League reached 3,600 per date for the $18^{\text {th }}$ straight year in 2019.
- The South Atlantic League topped 3,000 per date for the $17^{\text {th }}$ consecutive year in 2019.


## MLB-Affiliated Team Notes Through 2022 and 2019

- In 2022, Dayton may have become the first team in Class A to lead the MLB-affiliated Minor Leagues in average per date. The Dragons, who have sold out a North American sports record $\mathbf{1 , 4 4 1}$ consecutive regular season dates (excluding 2021), averaged 7,935 per date in 2022. They've posted the highest average per date among all Class-A teams in each of the $\mathbf{2 2}$ seasons they've played.
- Las Vegas had the 2019 highest average per date among U.S. teams, and \#3 overall, averaging a team record-high 9,299 in their new park. Their previous high was 5,441 in 1993. They had $2^{\text {nd }}$ best 2021 average per date $(6,590)$.
- Columbus averaged an MLB-affiliated $3^{\text {rd }}$ best 7,634 in 2022. The Clippers drew 8,684 per date in 2019, which ranked $4^{\text {th }}$. That was the $11^{\text {th }}$ straight year above 8,000 for the Clippers.


## AVERAGE ATTENDANCE PER HOME DATE - MLB-AFFILIATED AND INDEPENDENT LEAGUES

MLB-Affiliated Team Notes Through 2022 and 2019 - continued

- Nashville averaged 7,611 in 2022, an MLB-affiliated best 6,721 in 2021, 8,631 in 2019, 8,741 in 2018, and a team record-high 8,861 per date in 2017.
- Charlotte of the International League averaged 7,280 per date in 2022, and 8,544 in 2019. The Knights led all U.S. teams in average per date in 2014, 2015, 2016, and 2018.
- Indianapolis led U.S. teams in average per date in 2017, and averaged 7,425 in 2022, and 8,630 in 2019. Until 2021, the Indians reached 8,000 per date in 22 of the previous 24 seasons, including the last 16 in a row. 2017 was their $7^{\text {th }}$ time above 9,000 .
- Round Rock topped 8,000 per date for the $20^{\text {th }}$ straight year in 2019.
- Lehigh Valley (Allentown, PA) averaged 7,665, which ranked \#2 among MLB-affiliates in 2022, and best in Triple-A. The IronPigs drew an average of 9,153 in 2012, 9,249 in 2011, and 9,227 in 2010, best among U.S. teams in the Minors in each of those years. They averaged 9,016 in 2013, 8,769 in 2015, 8,729 in 2016, 8,541 in 2017, 8,511 in 2018, and 8,605 in 2019.
- A few other 7,000+ average per date milestones from 2019: Durham's average of 7,668 was the $14^{\text {th }}$ time since 2001 that the Bulls topped 7,000; Toledo reached 7,000 per date for the $18^{\text {th }}$ consecutive year; lowa had surpassed 7,000 per date in all but one year since 2002, through 2019.
- Buffalo averaged 6,846 in 2022. From 1988 through 2019, the Bisons topped 8,000 per date in all but 3 seasons.
- New Orleans, which moved to Wichita in 2021, had the lowest average per date $(2,939)$ in Triple-A in 2019. Gwinnett had the lowest Triple-A average per date in $2022(2,961)$ and in $2018(3,062)$. They were the only Triple-A team to average under 4,000 in 2017, and in 2016. The Stripers averaged 3,135 per date in 2017, 3,218 in 2016, and 3,808 in 2015. Syracuse had the lowest Triple-A average in $2015(3,803)$ and $2014(3,743)$.
- Richmond $(6,160)$, and Hartford $(6,002)$, were the Double-A teams topping 6,000 per date in 2022. Frisco $(6,802)$, Amarillo $(6,291)$, Richmond $(6,255)$, and Hartford $(6,193)$ were the Class AA teams that averaged more than 6,000 per date in 2019. 3 Double-A teams topped 6,000 per date in 2018, 2017, 2016, 2013, 2012 and 2011. The number of Double-A teams reaching an average of 6,000+ was 4 in 2015, 2014, 2010, and 2009, 5 in both 2008 and 2007, 6 in 2006, 2005, and 2003, and 7 in 2004.
- Frisco had reached at least 6,600 in average per date in all 17 seasons of operation, until 2021. Average per date in Reading had topped 6,000 in 18 of 19 seasons until 2018, when the Fightin' Phils averaged 5,713, and 2019 when their average was 5,945 . They averaged 5,577 in 2022, and 4,626 per date in 2021.
- Dunedin, which was displaced from its home park in 2019 due to renovation, had the lowest average per date of any MLB-affiliated team (203) in 2019. Florida (327), Lakeland (819), Hagerstown (918), Tampa (973), and Palm Beach (973 as well), also did not reach the 1,000 per date mark among full-season teams in 2019.
- Vancouver averaged 6,210 to lead all short-season teams in 2019. Spokane ( 5,270 ) also topped 5,000 in 2019. Brooklyn had led short-season teams for 15 straight seasons from 2001 through 2015, and averaged 4,848 in 2019.
- Hudson Valley was the other short-season team that averaged more than 4,000 per date in 2019. 15 short-season teams topped 3,000 per date in 2019, up from 12 teams in 2018.
- Ogden of the Pioneer League, drew an average of 3,951 per date to lead the Rookie leagues in 2019. Rocky Mountain of the Pioneer League averaged 3,923 . The Pioneer League is now an independent league.
- 6 teams, all in the Florida State League, averaged under 1,000 per date in 2022. 6 short-season teams, all of whom played in the Appalachian League, averaged fewer than 1,000 fans per date in 2019. Bristol (586) had the lowest average in this group. The Appalachian League is now a Summer Collegiate League.
- All MLB-affiliated leagues, that charge admission, are now full season leagues, with schedules of 132 games (High-A and Single-A), 138 games (Double-A) and 150 games (Triple-A).


## AVERAGE ATTENDANCE PER HOME DATE - MLB-AFFILIATED AND INDEPENDENT LEAGUES

## 2022 Season - Independent Leagues and Teams

The United Shore Baseball League (4 teams - all in Utica, MI), and the Mavericks League (4 teams - all in Keiser, OR), count as one team each.

- In 2022, the 81 independent teams with reported attendance, averaged 2,613 per date, up 589 from their 2021 average of 2,024 . These same teams, regardless of where they played in 2019, had a decline of 555 vs. their 3,168 average per date in 2019. The Empire Baseball League has never reported its attendance.
- The Mexican League had the highest average per date $(4,740)$ of any independent league in 2022. Their average per date was higher than any of the MLB-affiliated leagues drew, expect for both Triple-A leagues. The Mexican League's 2022 playoffs averaged an incredible 11,375 per game.
- 2022 average per date for the other independent leagues was: United Shore Baseball League-3,100; American Association-2,591; Atlantic League-2,476; Pioneer League-2,188; Frontier League-2,181; Mavericks League-898; Pecos Baseball League-a league record-high 307, which excludes 'no-shows.'
- For the $3^{\text {rd }}$ straight season, Los Toros (Bulls) de Tijuana, of the Mexican League, had the highest average per date ( $\mathbf{1 0 , 0 8 8}$ in 2022) in all of Minor League Baseball. Los Toros averaged 7,557 in 2021, and 11,291 in 2019. Their 2018 average per date of 9,761 was $\mathbf{2}^{\text {nd }}$ best. Record-high average per date in Tijuana is $\mathbf{1 2 , 7 8 4}$ in 2004.
- Following Tijuana's average per date lead among the independent teams were 4 more Mexican League teams Yucatan $(9,781)$, Monterrey $(8,490)$, Mexico City $(6,443)$, and Saltillo $(5,808)$. 12 of the 16 independent teams with the highest 2022 average per date figures play in the Mexican League.
- Among U.S./Canadian independent league teams, Kane County, which was in the MLB-affiliated Midwest League until 2021, had the best 2022 average per date ( 5,068 ), followed by Long Island $(4,538)$, Schaumburg $(4,041)$, Chicago $(4,000)$, and Ogden $(3,641)$.
- The 5 Mexican League teams noted, plus Kane County, drew at least 5,000 per date in 2022. 9 more teams surpassed 4,000 per date, and 11 more independent teams averaged over 3,000 per date. On the low end, the Mavericks League, and the 15 teams in the Pecos League, averaged under 1,000 . Most Pecos League parks are tiny, and for some, or even most of the teams in that league, ballpark capacity is under 1,000.
- 7 independent teams topped 5,000 in 2007. 6 teams did it in 2022, 2014, 2006, and 2005. 5 independent teams averaged $5,000+$ in 2013, 2012, 2011, 2010, 2009, 2008, 2004, 2001, and 2000. 4 teams reached 5,000 per date in 2015, 2003, and 2002. There were 3 teams that averaged $5,000+$ per date in 2016 and 2017. Just 2 independent teams topped 5,000 in 2019 and 2018. One did it in 2021.
- Monterrey of the Mexican League averaged a Minors $3^{\text {rd }}$ best 8,490 in 2022, and 9,770 per date in 2019, which was $2^{\text {nd }}$ best in the Minors that year. In 2017 and 2018, Monterrey led all of Minor League Baseball in average per date ( 12,783 in 2017, 10,059 in 2018). But the Sultanes had average per date declines of 1,208 in 2017, the worst of any team for that season, and a dip of 1,516 in 2018 , which was $3^{\text {rd }}$ worst. 2018 was still the $7^{\text {th }}$ time since 2008 that the Sultanes topped 10,000 per date. Monterrey ( 7 times), and Tijuana in 2022, 2019, and 2017, are the only teams to hit 10,000 per date since Sacramento did it for 8 years in a row from 2000 through 2007.
- Yucatan's average per date of 9,781 was $2^{\text {nd }}$ best in all of Minor League Baseball in 2022. Los Leones (Lions) were $5^{\text {th }}$ in average per date $(8,673)$ in 2019, after a team record-high of 9,228 in 2017, and 8,606 in 2018.
- Independent teams setting new average per date record-highs in 2022 were Quintana Roo $(4,394)$, Leon $(4,008)$, Campeche (4,466), Yucatan ( 9,781 ), Dos Laredos ( 4,062 ), Roswell (231), Chicago ( 4,000 ), Milwaukee $(1,721)$, Bakersfield as a Pecos League team (331), Garden City KS (631) - an all-time high for any Pecos League team, and the Pecos Baseball League set a league record-high (307).


## AVERAGE ATTENDANCE PER HOME DATE - MLB-AFFILIATED AND INDEPENDENT LEAGUES

## Independent Team Notes Through 2022 and 2019

- In 2015, St. Paul moved into a new park, and averaged 8,091 per date, the best ever for an independent league team. They broke this record in 2016, averaging 8,438. The Saints averaged an independent leagues' best 8,296 per date in 2017, 8,178 in 2018, and 8,061 in 2019. St. Paul led all independent teams in average per date 13 times between 1993 and 2019. St. Paul is now an MLB-affiliated team, playing in the International League. Winnipeg, who averaged 4,079 in 2019, had the top independent average 12 times from 2000 through 2014.
- Averaging under 1,000 per date were 16 independent teams in 2022 and 2019, 18 in 2008, in 2018, 16 in 2017, 17 in 2016, and 14 in 2015, excluding the Empire League. 12 teams did it in 2014 and in 2013, 13 were under 1,000 in 2012, and 8 drew that low in 2011. 3 teams were below 1,000 per date in 2010. In both 2009 and 2008, there were 6 independent league teams that drew under 1,000 per date. 7 independent teams averaged below 1,000 per date in 2007. But in 2006, and in 2004, every independent team averaged at least 1,000. 3 fell below this level in 2005.


## 2022 vs. 2021 Average per Date Comparison

## TEAMS WITH THE BIGGEST GAINS AND WORST DECLINES IN AVERAGE PER DATE

The table on Page 81 separately lists the 10 MLB-affiliated and the 5 independent teams with the biggest average per date gains and losses for 2022 vs. 2021. Since only 8 MLB-affiliated teams had average per date declines, that listing also has the 2 teams with the smallest average per date increases. Mexican League teams had the 5 biggest average per date gains among independent teams. That league was hit very hard by Covid in 2021. A second Atlantic League team played in Lexington, KY in 2022, which accounted for Lexington's decline.

On Page 82, there is a similar table showing the 10 MLB-affiliated teams, and 5 independent teams with the largest average per date gains and losses for 2022 vs. 2019.

Every MLB-affiliated league had a $\mathbf{2 0 2 2}$ vs. $\mathbf{2 0 2 1}$ increase in average per date. But only the Southern and Carolina Leagues had average per date increases for $\mathbf{2 0 2 2}$ vs. 2019.

## MLB-Affiliated TEAMS - 2022 vs. 2021 - Biggest GAINS in Average per Date

- 112 of the 120 MLB-affiliated teams posted gains in average per date for $\mathbf{2 0 2 2} \mathbf{~ v s . 2 0 2 1}$, with 22 of these teams achieving increases of better than 1,000 per date.
- All 30 Triple-A teams posted increases. Rochester, up 2,452, had the biggest gain among all MLB-affiliated teams, who played all games in their regular park in 2021. (Buffalo was up 3,608 , but they played much of their 2021 season in Trenton, because the Toronto Blue Jays were using the park in Buffalo in June and July.)
- Portland ME, up 1,540, had the largest increase in the Eastern League and Double-A. San Antonio posted the best increase in the Texas League, up 956. Chattanooga led the Southern League with a 611 gain.
- In the High-A leagues, Dayton, up 1,677, had the best average per date increase in the Midwest League, and in this classification. Jersey Shore achieved the best gain $(1,526)$ in the South Atlantic League. Spokane had the Northwest League's best increase, up 1,157. Vancouver was up 4,867, but they played their 2021 season in Hillsboro OR because of Canadian border restrictions.
- Fresno's 1,085 increase was the largest among California League, and all Single-A teams. Columbia SC topped the Carolina League with a 652 gain. St. Lucie, up 307, led the Florida State League.


## MLB-Affiliated TEAMS - 2022 vs. 2021 - Biggest LOSSES in Average per Date - With one 2021 Note

- Teams that tend to draw very well had the largest 2021 vs. 2019 declines in average per date. 19 of the 24 biggest 2021 vs. 2019 decreases were by teams that averaged at least 6,000 per date in 2019.
- A list of teams with a $\mathbf{2 0 2 2}$ vs. 2021 average per date decline can be found in the table on Page 81.


## AVERAGE ATTENDANCE PER HOME DATE - MLB-AFFILIATED AND INDEPENDENT LEAGUES

5 of the 8 independent leagues had 2022 vs. 2021 gains in average per date, led by an 1,827 increase by the Mexican League. The Pecos League had the only 2022 vs. 2019 increase.

## Independent Leagues TEAMS - 2022 vs. 2021-Biggest GAINS in Average per Date

- 55 independent teams had increases in average per date for 2022 vs. 2021. 15 teams posted declines, and one team in the Pecos League had the same average per date for both seasons.
- Mexican League teams accounted for the 6 largest increases, led by Yucatan, whose 6,347 gain was the highest of any Minor League team. This league also had 13 of the 17 largest increases among independent teams.
- Kane County of the American Association, had the top gain $(1,514)$ among the independent U.S./Canadian teams who played their entire 2021 season in their home park. Winnipeg, of the American Association, had a 2,308 increase. But they played much of their 2021 season in the U.S. due to Canadian border restrictions.
- York, up 587, topped the Atlantic League. Evansville had the best average per date gain in the Frontier League, up 801. Boise, up 673, topped the Pioneer League. Tucson's 314 increase was best in the Pecos League. The United Shore Baseball League had an 827 increase.


## Independent Leagues TEAMS - 2022 vs. 2021-Biggest LOSSES in Average per Date

- Rocky Mountain (Colorado Springs) of the Pioneer League, had the largest 2022 vs. 2021 independent leagues average per date decline, down 734. Lexington KY of the Atlantic League, which shared their park with another team in 2022, was down 591. Sussex County, down 63, had the only loss in the Frontier League. No Mexican League teams had a decline. Sioux Falls SD, down 323, had the biggest drop in the American Association. Monterey CA had the largest Pecos League dip (156). The Mavericks League was down 48.


## 2022 vs. 2021 Combined MLB-Affiliated and Independent Leagues Changes

Combined MLB-affiliated and independent 2022 vs. 2021 attendance had 176 'same market' teams with gains in total attendance, and 15 teams with declines. 167 of these teams were up in average per date, 23 teams were down, and one team had the same average per date in both years.

## $\mathbf{2 0 2 2}$ vs. 2019 Combined MLB-Affiliated and Independent Leagues Changes

For 2022 vs. 2019, a combined 56 MLB-affiliated and independent 'same market' teams had increases in total attendance, and 130 teams had decreases. 44 of these teams had a higher average per date in 2022 than in 2019, and 142 teams were down.

## AVERAGE ATTENDANCE PER HOME DATE - MLB-AFFILIATED AND INDEPENDENT LEAGUES

## 2022 vs. 2019 Average per Date Comparison

All 2022 vs. 2019 comparisons are for what a league's 2022 teams drew in 2019, regardless of what league they were in that year.

The 117 MLB-affiliated teams that played in the same market in 2022 as in 2019, had a combined average per decline of 463 vs. 2019. 18 of these teams had increases in average per date vs. 2019, while 99 teams had declines.

The 2022 teams in 4 of the 11 MLB-affiliated leagues played a combined greater number of dates in 2022 than in 2019. Teams in 6 leagues had fewer dates, and the Eastern League had the same number of dates in both seasons.

The Carolina League, up 68, and the Southern League, up 74, were the only MLB-affiliated leagues whose $\mathbf{2 0 2 2}$ teams had a combined average per date increase compared to what those same teams combined to average in 2019, regardless of what league they were in that year.

Triple-A teams, including one relocated team, had a combined 2022 vs. 2019 decline of 987 , with the Pacific Coast League down 1,241 . For Double-A teams, including 2 relocated teams, there was a combined loss of 338 , with the Texas League, down 633, having the worst decline.

High-A was down 546, with the Northwest League, down 1,105, having the largest dip. That league played a 132-game schedule in 2022, compared to a 76 -game schedule for all of those teams in 2019, so each team in that league was trying to market an extra 28 home games in 2022. The Single-A teams had a combined loss of 199 , led by the California League's 684 average per date decline.

The independent leagues had a 2022 vs. 2019 decline of 555 per date, with 26 'same market' teams achieving gains, and 43 teams suffering losses. MLB-affiliated teams and independent teams, had a combined decline of 508.

The Pecos League had the only 2022 vs. 2019 average per date gain, up 43 to a league record-high. Declines by league were - Mexican (down 318 per date), Atlantic (731), Frontier (77), Pioneer (599), United Shore (350), American Association (470). The Mavericks League, whose 4 teams all play in Keiser OR, averaged 1,299 less per date in 2022 than the Salem-Keiser short-season Northwest League team averaged in 2019.

All independent leagues, except the Mexican League, that reported attendance, played more dates in 2022 than in 2019. The Mexican League had a shorter schedule in 2022 than in 2019.

## MLB-Affiliated Leagues TEAMS - 2022 vs. 2019 - Biggest GAINS in Average per Date

- 18 of the 117 'same market' MLB-affiliated teams had a higher average per date in 2022 than in 2019. The Midwest League, with 6 teams up in average per date, and 6 teams down, was the only MLB-affiliated league where the number of teams with declines was not higher than the number of teams with gains.
- The 3 relocated teams all averaged higher in 2022 than they did in 2019. Worcester's average per date was 2,036 higher in 2022 than it was in Pawtucket in 2019. Wichita averaged 402 more than 2019 New Orleans. Rocket City (Madison, AL) averaged 3,446 more per date than the 2019 Mobile Bay Bears.
- Jacksonville of the International League, up 13, was the only Triple-A 'same market' team with a gain. The Jumbo Shrimp were in the Double-A Southern League in 2019. Reno had the Pacific Coast League's smallest loss, down 2.
- In Double-A, the only 'same market' teams with increases were Portland ME of the Eastern League, up 67, Somerset, also in the Eastern League, up 97, and Tennessee of the Southern League, up 10. Tulsa, down 12, had the smallest decline in the Texas League.
- Among High-A teams, Beloit of the Midwest League, playing in a new park, had the best gain, up 451 vs. 2019. Winston-Salem had the top gain in the South Atlantic League (220). None of the 6 teams in the Northwest League had a gain, but Tri-Cities WA had the smallest decline (546).
- In Single-A, Kannapolis of the Carolina League, in their new park, had the only $\mathbf{1 , 0 0 0}+$ per date increase of any MLB-affiliated team, up 1,778. 5 Carolina League teams were among the 10 MLB-affiliated teams with the highest 2022 vs. 2019 average per date gains. Dunedin, up 185, had the only Florida State League gain. All teams in the California League were down, with Visalia, down 65, having the smallest loss.


## AVERAGE ATTENDANCE PER HOME DATE - MLB-AFFILIATED AND INDEPENDENT LEAGUES

2022 vs. 2019 Average per Date Comparison
MLB-Affiliated Leagues TEAMS - 2022 vs. 2019 - Biggest LOSSES in Average per Date

- 30 of the 117 MLB-affiliated 'same market' teams had 2022 vs. 2019 average per date declines of at least 1,000 . This included 16 of 29 Triple-A teams, and 14 of 88 teams below Triple-A. 8 of these teams played a short-season schedule in 2019, so they had to market many more games in 2022.
- In Triple-A, Round Rock of the Pacific Coast League, down 3,035, had the worst average per date decline of any Minor League team. In the International League, Scranton-Wilkes Barre, down 1,717, suffered the biggest loss.
- On the Double-A level, the biggest decline was by Frisco of the Texas League $(1,784)$. Akron had the largest drop in the Eastern League (1,174), and Birmingham, down 1,499, had the top decrease in the Southern League.
- Wilmington DE of the South Atlantic League posted the largest High-A decline, down 1,784, same as Frisco. Peoria, down 831, had the worst loss in the Midwest League. The Northwest League's largest dip was by Spokane $(1,602)$.
- In Single-A, Fresno of the California League had the biggest decrease (1,734). Delmarva had the top decline in the Carolina League (768), and Daytona's dip of 545 was the highest in the Florida State League.


## Independent Leagues TEAMS - 2022 vs. 2019-Biggest GAINS in Average per Date

- 26 of 69 'same market' independent league teams had $\mathbf{2 0 2 2}$ vs. 2019 increases in average per date.
- Mexican League teams accounted for 6 of the 8 biggest gains among independent teams.
- Campeche had the largest increase in average per date $(2,723)$ of any Minor League team for 2022 vs. 2019. Union Laguna $(1,221)$, and Yucatan $(1,108)$ had the other $1,000+$ increases among independent teams.
- Schaumburg of the Frontier League, up 850 per date, had the best gain among U.S./Canadian independent teams.
- The Pecos League, with 7 'same market' teams posting a higher average per date in 2022 than in 2019, and 2 teams down, was the only Minor League to have more teams with increases than declines in average per date. Garden City, KS, up 356, had the biggest increase in this league.
- Charleston, WV had the only increase (219) among Atlantic League teams. Missoula's gain of 63 per date was the only increase in the Pioneer League. Milwaukee had the top gain (482) among teams in the American Association.


## Independent Leagues TEAMS - 2022 vs. 2019-Biggest LOSSES in Average per Date

- Rocky Mountain (Colorado Springs) of the Pioneer League had the biggest decline among independent league teams in 2022 vs. 2019 average per date, down 1,822. 10 other independent teams had dips of more than 1,000 per date.
- Durango, down 1,493 , had the biggest decline among Mexican League teams. Lexington, who shared their market with another Atlantic League team in 2022, had the top decline in that league, down 1,707 per date. Kansas City, down 1,362, had the biggest American Association loss. Gateway had the biggest dip in the Frontier League (957). Monterey, CA posted the biggest Pecos League decline, down 155. The United Shore League was down 350. 2022 average per date for the Mavericks League was 1,229 per date lower than in was for the Salem-Keiser Volcanoes in 2019. The Mavericks League had 96 dates in 2022, compared to 38 dates for Salem-Keiser in 2019.


## TEAMS WITH THE BIGGEST GAINS AND WORST DECLINES IN AVERAGE ATTENDANCE PER DATE

The table on the next page separately lists the 10 MLB-affiliated and the 5 independent 'same market' teams with the biggest average per date gains and losses for 2022 vs. 2021. Since only 8 MLB-affiliated teams had 2022 vs. 2021 average per date declines, that listing also has the 2 teams with the smallest average per date increases. On Page 82, there is a similar table showing the 10 MLB-affiliated teams, and 5 independent 'same market' teams with the largest average per date gains and losses for 2022 vs. 2019.

## 2022 vs. 2021 - BIGGEST GAINS AND WORST DECLINES IN AVERAGE ATTENDANCE PER DATE

10 BIGGEST GAINS IN AVERAGE PER DATE - 2022 vs. 2021 - MLB-AFFILIATED TEAMS

| TEAM | LEAGUE | 2022 AVERAGE/DATE | CHANGE vs. 2021 |
| :---: | :---: | :---: | :---: |
| Rochester | International | 6,180 | 2,452 |
| Albuquerque | Pacific Coast | 7,062 | 1,916 |
| Lehigh Valley (Allentown, PA) | International | 7,665 | 1,823 |
| Charlotte | International | 7,280 | 1,711 |
| Dayton | Midwest | 7,935 | 1,677 |
| Indianapolis | International | 7,425 | 1,626 |
| West Michigan | Midwest | 5,527 | 1,595 |
| Portland, ME | Eastern | 5,744 | 1,540 |
| Jersey Shore (Lakewood) | South Atlantic | 4,269 | 1,526 |
| Richmond | Eastern | 6,160 | 1,332 |

- Top gains in previous years: Las Vegas (2019); Augusta, GA (2018); Nashville (2017); Monterrey (2016); Yucatan (2015); Charlotte (2014); Birmingham (2013).

10 BIGGEST DECLINES IN AVERAGE PER DATE - 2022 vs. 2021 - MLB-AFFILIATED TEAMS

| TEAM | LEAGUE | 2022 AVERAGE/DATE | CHANGE vs. 2021 |
| :--- | :--- | :---: | ---: |
| Rocket City (Madison, AL) | Southern | 5,031 | $(695)$ |
| Wichita, KS | Texas | 3,341 | $(679)$ |
| Birmingham | Southern | 3,925 | $(206)$ |
| Quad Cities | Midwest | 2,668 | $(147)$ |
| Lake Elsinore | California | 1,584 | $(145)$ |
|  |  |  |  |
| Rome, GA |  | 1,415 | $(124)$ |
| Montgomery, AL | South Atlantic | 2,522 | $(76)$ |
| Palm Beach | 946 | $(35)$ |  |
| Down East (Kinston, NC) | Southern | 1,536 | 8 |
| Tennessee (Knoxville) | Carolina | 4,328 | 16 |

- Top losses: New Orleans (2019 and 2018); Monterrey (2017); Oaxaca (2016); Puebla (2015); Memphis (2014); Saltillo (2013).

5 BIGGEST GAINS IN AVERAGE PER DATE - 2022 vs. 2021 - INDEPENDENT TEAMS

| TEAM | LEAGUE | 2022 AVERAGE/DATE | CHANGE vS. 2021 |
| :--- | :--- | :---: | :---: |
| Yucatan | Mexican | 9,781 | 6,347 |
| Monterrey, Mexico | Mexican | 8,490 | 3,833 |
| Campeche | Mexican | 4,466 | 3,401 |
| Mexico City | Mexican | 6,443 | 2,737 |
| Quintana Roo (Cancun) | Mexican | 4,394 | 2,561 |

- Top Gains: Chicago (2019); Texas (2018); Evansville (2017); Sussex, NJ (2016); St. Paul (2015, 2014); Fort Worth (2013).


## 5 BIGGEST DECLINES IN AVERAGE PER DATE- 2022 vs. 2021 - INDEPENDENT TEAMS

| TEAM | LEAGUE | 2022 AVERAGE/DATE | CHANGE vS. 2021 |
| :--- | :--- | :---: | :---: |
| Rocky Mtn. (Colorado Springs) | Pioneer | 2,101 | $(734)$ |
| Lexington, KY | Atlantic | 2,387 | $(591)$ |
| Billings | Pioneer | 2,149 | $(324)$ |
| Sioux Falls, SD | American Assn. | 1,213 | $(323)$ |
| Gastonia | Atlantic | 1,724 | $(248)$ |

- Top losses: New Britain (2019); Wichita, KS (2018); Ottawa (2017); Joplin (2016); Laredo (2015); Fort Worth (2014); El Paso, then in the American Association, (2013).

10 BIGGEST GAINS IN AVERAGE PER DATE - 2022 vs. 2019 - MLB-AFFILIATED TEAMS

TEAM
Kannapolis, NC
Fredericksburg, VA
Myrtle Beach
Beloit
Salem, VA
Winston-Salem, NC
Lansing
Quad Cities
Dunedin
Augusta, GA

LEAGUE
Carolina
Carolina
Carolina
Midwest
Carolina
South Atlantic
Midwest
Midwest
Florida State
Carolina

2022 AVERAGE/DATE
2,912
$4,136 \quad \square$

- 873

3,940 563
1,632
2,878
4,493
4,659
2,668
387
4,096

CHANGE vs. 2019
1,778

451
312
220
215
194
185
176

10 BIGGEST DECLINES IN AVERAGE PER DATE - $\mathbf{2 0 2 2}$ vs. $\mathbf{2 0 1 9}$ - MLB-AFFILIATED TEAMS Wilmington and Frisco have the same amount of decline.

| TEAM | LEAGUE | 2022 AVERAGE/DATE | CHANGE vs. 2019 |
| :---: | :---: | :---: | :---: |
| Round Rock | Pacific Coast | 5,507 | $(3,035)$ |
| Sacramento | Pacific Coast | 4,970 | $(2,879)$ |
| Las Vegas | Pacific Coast | 6,910 | $(2,389)$ |
| Wilmington, DE | South Atlantic | 1,947 | $(1,784)$ |
| Frisco, TX | Texas | 5,018 | $(1,784)$ |
| Fresno, CA | California | 4,025 | $(1,734)$ |
| Scranton-Wilkes Barre | International | 4,666 | $(1,717)$ |
| Memphis | International | 3,328 | $(1,638)$ |
| Iowa (Des Moines) | International | 5,913 | $(1,613)$ |
| Birmingham | Southern | 3,925 | $(1,499)$ |

5 BIGGEST GAINS IN AVERAGE PER DATE - 2022 vs. $\mathbf{2 0 1 9}$ - INDEPENDENT TEAMS

## TEAM

Campeche
Union Laguna
Yucatan
Schaumburg
Leon

## LEAGUE

Mexican
Mexican
Mexican
Frontier
Mexican

2022 AVERAGE/DATE
4,466
4,781
$9,781 \quad 1,221$
4,041 850
$4,008 \quad 671$

TEAM
Rocky Mtn. (Colorado Springs)
Lexington, KY
Durango
Puebla
Kansas City, KS

LEAGUE
Pioneer
Atlantic
Mexican
Mexican
American Assn.

2022 AVERAGE/DATE
2,101
2,387
1,726
3,271
2,106

CHANGE vs. 2019
$(1,822)$
$(1,707)$
$(1,493)$
$(1,422)$
$(1,362)$

## AVERAGE ATTENDANCE PER DATE - BY CLASSIFICATION

The table below shows yearly average attendance per date for each class of MLB-affiliated leagues from 1992 through 2022. It excludes the Mexican League in all columns. The total attendance figure, combined average per date for all classifications, and the number of dates played, are also just for U.S./Canadian MLB-affiliated teams. Class High-A and Class Single-A (formerly named Low-A) are combined. The short-season column covers all short-season Class-A and Rookie Leagues. Those short-season leagues were eliminated starting in 2021. Average per date figures for seasons prior to 1992 are not currently available.

| Year | Triple-A | Double-A | Full-Season Class A | ShortSeason | Combined Average | U.S. MLB-Affiliated Leagues-Total | U.S.MLB-Affil. \# of Dates |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1992 | 5,737 | 3,317 | 1,757 | 1,694 | 2,855 | 24,580,464 | 8,610 |
| 1993 | 5,998 | 3,559 | 2,017 | 1,670 | 3,117 | 27,294,452 | 8,756 |
| 1994 | 6,131 | 4,015 | 2,254 | 1,922 | 3,379 | 30,310,205 | 8,971 |
| 1995 | 6,016 | 3,913 | 2,344 | 2,139 | 3,399 | 30,709,738 | 9,036 |
| 1996 | 5,913 | 3,795 | 2,480 | 2,230 | 3,424 | 30,903,016 | 9,026 |
| 1997 | 6,003 | 3,993 | 2,557 | 2,264 | 3,515 | 31,737,761 | 9,029 |
| 1998 | 6,052 | 3,980 | 2,293 | 2,218 | 3,444 | 32,263,786 | 9,368 |
| 1999 | 5,913 | 3,941 | 2,296 | 2,231 | 3,419 | 32,304,182 | 9,448 |
| 2000 | 6,499 | 4,172 | 2,380 | 2,207 | 3,631 | 34,048,081 | 9,376 |
| 2001 | 6,500 | 4,136 | 2,582 | 2,396 | 3,747 | 35,315,280 | 9,424 |
| 2002 | 6,599 | 4,092 | 2,535 | 2,529 | 3,742 | 35,497,010 | 9,486 |
| 2003 | 6,556 | 4,413 | 2,692 | 2,574 | 3,893 | 36,036,421 | 9,256 |
| 2004 | 6,478 | 4,511 | 2,753 | 2,539 | 3,910 | 36,665,163 | 9,378 |
| 2005 | 6,744 | 4,538 | 2,816 | 2,526 | 4,000 | 38,011,628 | 9,503 |
| 2006 | 6,678 | 4,528 | 2,856 | 2,560 | 4,002 | 37,906,890 | 9,472 |
| 2007 | 6,802 | 4,603 | 2,956 | 2,727 | 4,117 | 38,924,278 | 9,455 |
| 2008 | 6,883 | 4,591 | 2,945 | 2,668 | 4,115 | 39,228,571 | 9,532 |
| 2009 | 6,820 | 4,462 | 2,978 | 2,646 | 4,089 | 38,564,744 | 9,431 |
| 2010 | 6,664 | 4,492 | 2,970 | 2,549 | 4,037 | 38,717,501 | 9,591 |
| 2011 | 6,524 | 4,419 | 2,952 | 2,523 | 3,978 | 37,930,024 | 9,534 |
| 2012 | 6,352 | 4,333 | 2,944 | 2,510 | 3,921 | 37,466,034 | 9,556 |
| 2013 | 6,505 | 4,413 | 2,996 | 2,513 | 3,999 | 37,741,405 | 9,437 |
| 2014 | 6,742 | 4,424 | 3,010 | 2,452 | 4,044 | 38,413,424 | 9,500 |
| 2015 | 6,800 | 4,423 | 2,990 | 2,550 | 4,063 | 38,690,622 | 9,523 |
| 2016 | 6,695 | 4,194 | 2,896 | 2,459 | 3,930 | 37,345,155 | 9,502 |
| 2017 | 6,792 | 4,450 | 2,957 | 2,438 | 4,024 | 37,789,759 | 9,392 |
| 2018 | 6,615 | 4,371 | 2,835 | 2,451 | 3,922 | 36,678,534 | 9,353 |
| 2019 | 6,697 | 4,429 | 2,807 | 2,514 | 3,945 | 36,885,946 | 9,349 |
| 2021 | 4,796 | 3,694 | 2,154 | X | 3,242 | 22,089,014 | 6,814 |
| 2022 | 5,820 | 4,121 | 2,727 | X | 3,933 | 30,920,722 | 7,862 |

## MLB-AFFILIATED NEW MARKETS, NEW BALLPARKS, AND ‘SAME BALLPARK' ATTENDANCE GROWTH

The table below borrows a concept used by retail chain stores to report sales. Retailers report year-to-year changes in total sales, covering all of their stores, regardless of how long those stores have been open. It includes stores that were open less than a full year, either in the current year, or the previous one. So a report for the full year 2022, compared to the full year 2021, will list sales from all stores, including any that either opened or closed in 2022 or 2021.

But they also report what is called 'Comparable' or 'Same-Store' sales. In this example, a year-to-year sales comparison would only include stores that were in operation for the full year in both 2022 and 2021. Looking at 'SameStore' sales provides a good barometer of real sales growth, rather than just growth due to opening many new stores.

This first two tables in this section look at 'Same-Ballpark' attendance, a baseball version of 'Same-Store' sales, by comparing 2022 vs. 2019, and 2019 vs. 2018 attendance change for the MLB-affiliated teams that played in the same ballpark in both years. The table for 2022 vs. 2019 differs slightly from the 2019 vs. 2018 table. 2021 is not used here since it was not a normal season. The 2019 vs .2018 comparison is shown as an example of market changes that took place going into the final year before the 2021 changes. There were no MLB-affiliated team relocations in 2022 or 2023.

Adding teams, relocating teams, and opening new ballparks have been big factors in the growth of Minor League attendance over the past 40 years. Add to this the independent leagues that first came on the scene in 1993. These changes have been far less frequent in recent years, and are one reason why Minor League attendance has not changed much since 2005. There were 19 more teams in 1990 playing in MLB-affiliated leagues that charge admission than there were in 1980. By 1999, 12 more affiliated teams, plus 44 independent teams were added. But 2019 had the same number of affiliated teams as in 1999. No Major League expansion since 1998 is the main reason for this.

## 2021-2023 Changes

The reorganization of the MLB-affiliated Minor Leagues resulted in a reduction, from 176 to 120, in the number of MLB-affiliated teams that charged admission to their games. With the move of the Mexican and Pioneer Leagues to independent status in 2021, plus expansion in 2022, there will be 94 independent teams in operation in 2023.

Fewer new ballparks have opened in recent years. In 2023, there will be 50 MLB-affiliated teams, including Jupiter and Palm Beach, who share a park, plus 22 independent teams, who will play in a park that opened between 1995 and 2005. (Dos Laredos of the Mexican League plays in both Nuevo Laredo, Mexico, and Laredo, Texas.) 38 MLBaffiliated teams, and 20 independent teams, will play in a park opened after 2005. The only new ballpark opening in 2023 will be for the Northern Colorado Owlz of the Pioneer League.
‘Same Ballpark’ teams only includes the 2022 MLB-affiliated teams, and excludes all independent league teams.

## MLB-AFFILIATED TEAMS THAT PLAYED IN A DIFFERENT PARK IN 2022 THAN IN 2019

| 2022 League | 2022 City | 2022 Total <br> Attendance | 2022 Avg. <br> per Date | 2019 City | 2019 Total <br> Attendance | 2019 Avg. <br> per Date |
| :--- | :--- | :---: | :---: | :--- | :---: | :---: |
| International | Worcester | 532,152 | 7,290 | Pawtucket | 331,010 | 5,254 |
| Carolina | Kannapolis | 192,161 | 2,912 | Kannapolis | 75,931 | 1,133 |
| Carolina | Fredericksburg | 260,546 | 4,136 | Potomac | 192,474 | 3,262 |
|  |  |  |  |  |  |  |
| Texas | Wichita | 220,528 | 3,341 | New Orleans | 188,092 | 2,939 |
| Southern | Rocket City | 327,007 | 5,031 | Mobile | 95,087 | 1,585 |
| Midwest | Beloit | 102,794 | 1,632 | Beloit | 73,200 | 1,181 |
|  |  |  |  |  |  |  |
| Total - Above 6 Teams |  | $1,635,188$ | 4,129 |  | 955,794 | 2,549 |
| 114 'Same-Ballpark as <br> in 2019' Affiliated Teams |  |  |  |  |  |  |

The 6 teams listed above, had a 2022 vs. 2019 total attendance gain of 679,394 ( $71.1 \%$ ), and an average per date gain of $1,580(62.0 \%)$. The 114 other teams had a $3,498,782$ ( $10.7 \%$ ) loss in total attendance, and a 568 ( $12.6 \%$ ) loss in average per date.

Dunedin, which played in the old park in Clearwater in 2019, and played in other parks with no fans in attendance for some games in 2021, because Toronto was using the park in Dunedin, is not in this table. Rocket City plays in Madison, Alabama, near Huntsville. Fredericksburg is about 35 miles south of Potomac (Woodbridge, VA).

## NEW MARKETS, NEW BALLPARKS, AND ‘SAME BALLPARK' ATTENDANCE GROWTH

## Market Changes for 2019-Going into the Final Season Before MLB-Affiliated Minor League Reorganization

In 2019, 70 U.S./Canadian MLB-affiliated teams, including Jupiter and Palm Beach, who share a park, and 18 independent league teams, played in ballparks that opened between 1995 and 2005. Only 36 U.S./Canadian MLBaffiliated and 13 independent teams (counting the 4 United Shore League teams that share a park as one team) played in a park that has opened after 2005. This list does not include rebuilt and updated parks, which also help attendance growth. South Bend updated their park for 2012, and their attendance rose from 112,795 in 2011, to 354,070 in 2017. They drew 343,763 in 2018, and 319,616 in 2019.

Multiple changes took place in 2019, all but one of which is reflected in the next table. San Antonio got a Pacific Coast League team, and their Texas League team moved to Amarillo. Since San Antonio played the same length schedule, in the same park, in both 2018 and 2019, it is not listed in this table. However, Colorado Springs is listed, because they had a full-season team in 2018, and a short-season team, the Rocky Mountain Vibes, in 2019. Other changes were new ballparks in Mexico City, Las Vegas, and Fayetteville, NC, along with a new team, in a new park in Amarillo. These moves were a big factor in the attendance growth of 2019.

Also on this list is Dunedin, who played most of their home games in the old park in Clearwater due to the reconstruction of their regular home park.

In 2018, Fayetteville played as Buies Creek, in a small ballpark on the campus of Campbell University.
The 6 teams listed in the table below, had combined 2019 total attendance growth of $123.1 \%$, and an average per date gain of 2,941 vs. what they drew in their former locations in 2018. Combined total attendance rose $0.1 \%$, and average per date fell by 19 for the 170 MLB-affiliated teams that played in the same ballpark in both 2019 and 2018.

Some independent league teams come and go each year, so this table does not include them.
Since 2000, "MLB-affiliated Same Ballpark' attendance (counting teams that played in the same ballpark in both years being compared - for example, in 2000, it's 2000 vs. 1999) has been up in 2000, 2005, 2006, 2007, 2011, 2017, and 2019. It has declined in 2001, 2002, 2003, 2004, 2008, 2009, 2010, 2012, 2013, 2014, 2015, 2016, 2018, and 2022.

In the first table, Amarillo's 2019 attendance appears on the same line as the attendance for 2018 Colorado Springs because one end result of the Helena to Colorado Springs, Colorado Springs to San Antonio, and San Antonio to Amarillo moves, was that a full-season team in Amarillo replaced a full-season team in Colorado Springs.

MLB-AFFILIATED TEAMS THAT PLAYED IN A DIFFERENT PARK IN 2019 THAN IN 2018

| League | 2019 City | 2019 Attendance | 2018 City | 2018 Attendance | Chg. vs. 2018 |
| :--- | :--- | :---: | :--- | :---: | :---: |
| Mexican | Mexico City | 389,641 | Mexico City | 155,185 | 234,456 |
| Pacific Coast | Las Vegas | 650,934 | Las Vegas | 332,224 | 31,710 |
| Pacific Coast/Texas | Amarillo | 427,791 | Colorado Sprs. | 262,657 | 165,134 |
|  |  |  |  |  |  |
| Carolina | Fayetteville | 246,961 | Buies Creek | 24,068 | 222,893 |
| Florida State | Dunedin ${ }^{*}$ | 11,757 | Dunedin | 30,569 | $(18,812)$ |
| Pioneer | Colorado Sprs. | 137,294 | Helena | 31,086 | 106,208 |
|  |  |  |  |  |  |
| Total - Above 6 Teams |  | $1,864,378$ |  | 835,789 | $1,028,589$ |
| 170 'Same-Ballpark' as <br> in 2018 NAPBL Teams |  | $39,639,699$ |  |  |  |

- Dunedin played most of its home games at Jack Russell Stadium in Clearwater. That park was the Spring Training home of the Philadelphia Phillies, and the home of the Clearwater Threshers, through 2003.


## NEW MARKETS, NEW BALLPARKS, AND ‘SAME BALLPARK' ATTENDANCE GROWTH

## 2019 ‘LAME DUCKS' AND A TEAM FORCED OUT OF THEIR PARK DUE TO FLOODS

At the start of the 2019 season, it had been already announced that 4 teams would move to a new city in 2020, with one more scheduled to move in 2021. The 2020 moves were scheduled to be New Orleans to Wichita KS, Mobile to Madison AL (named the Rocket City Trash Pandas), Potomac to Fredericksburg VA, which is about 35 miles away, and the Florida Firefrogs from Kissimmee to North Port. In 2021, Pawtucket moved to Worcester. Of course, there was no 2020 season, and the Florida Firefrogs were eliminated in the 2021 Minor League Reorganization.

When a team is leaving, its attendance usually takes a hit. That happened in 2019 for 4 of these teams. Potomac also was hurt by 11 lost dates. But Mobile had the largest total attendance increase of any Double-A team.

In addition, Quad Cites couldn't play many of its early season games at home because the area around their ballpark was under water. Floods on the Mississippi River, right next to their park, prevented access to the park. Relocated home games were played in Burlington, Cedar Rapids, Peoria, Clinton, and on the campus of the University of lowa at lowa City. All this resulted in a large decline in attendance.

The table below lists 2019 and 2018 attendance for these 6 teams. There is also a figure at the bottom of the table for the 164 then-MLB-affiliated teams not listed in either table on this page or on page 85. (There were 176 MLBaffiliated teams that charged admission to their games in 2019. This included the Mexican League and 4 short-season leagues.) The 'Lame Ducks' plus Quad Cities, had a combined 18.7\% decline in total attendance in 2019, and their average per date fell by 501. The remaining 164 teams, which also excludes the teams that moved to new cities or new parks for the 2019 season, had a combined total attendance increase of $0.7 \%$, and their average per date was down by one.

With one slight exception, there were no 'lame ducks' among MLB-affiliated teams in 2021 or 2022, and basically, all 120 teams returned to the same cities and ballparks in 2022 and 2023. Vancouver, which was forced to play its 2021 home games in Hillsboro, Oregon due to the closure of the U.S./Canadian border, returned home in 2022.

TEAMS THAT WERE PLANNING TO MOVE TO A NEW CITY IN 2020 OR 2021, PLUS QUAD CITIES

| League | 2019/2018 City | 2019 Attendance | 2018 Attendance | Chg. vs. 2018 | Moved To: |
| :--- | :--- | :---: | :---: | :---: | :---: |
| Pacific Coast | New Orleans | 188,092 | 252,614 | $(64,522)$ | Wichita, KS |
| Southern | Mobile | 95,087 | 69,504 | 25,583 | Madison, AL |
| International | Pawtucket | 331,010 | 394,811 | $(63,801)$ | Worcester, MA |
|  |  |  |  |  |  |
| Carolina | Potomac | 192,474 | 237,244 | $(44,770)$ | Fredericksburg |
| Florida State | Kissimmee | 19,615 | 33,017 | $(13,402)$ | Disbanded |
| Midwest | Quad Cities | 150,905 | 215,061 | $(64,156)$ | Didn't Move |
|  |  | 977,183 | $1,202,251$ | $(225,068)$ |  |
| Total - Above 6 Teams |  |  |  |  |  |
| 164 MLB-Affiliated <br> 2019 Teams not in <br> either table |  | $38,662,516$ | $38,412,297$ | 250,219 |  |

## ATTENDANCE GROWTH FOR TEAMS MOVING TO NEW MARKETS OR NEW BALLPARKS

This section will cover some of the current Major League-affiliated teams that posted some very large attendance gains following a move to a new market or a new ballpark. Attendance for the first season in the new park/market is compared with attendance in the final year in the old park/market. Due to the unusual nature of the 2021 season, attendance comparisons are also made for 2022 vs. 2019 for teams that moved to a new ballpark in 2021.

The period covered in the tables that appear on the next 3 pages will begin with the Columbus Clippers' move to Cooper Stadium in 1977. The Clippers drew 457,251 that year, the highest total by a U.S. based Minor League team since Denver drew 461,419 in 1952. The Clippers moved from Memphis, where they drew 92,973 in 1976. In 1979, Columbus drew 599,544, the best total since San Francisco, then a Minor League city, drew 606,563 in 1948.

This isn't a full list of teams that moved to new markets or new parks since 1977. It only illustrates some of the teams with very big attendance gains as a result of a move. When the former market listing is 'New Ballpark,' it means that the team moved into a new ballpark in the same market. It may have moved from the city to a suburb, or vice-versa like Charlotte in 2014, or in another case, from Canton to Akron (both in the Cleveland TV market) in 1997, but the team remained in the same geographic market. The list excludes 2017 Hartford who didn't have 2016 home games.

The list has all the very large increases in attendance due to relocations or new ballparks. But it also includes some increases that were not quite as large, in order to list at least one team from each MLB-affiliated league, and to include a few more listings from the short-season leagues. It also shows the $\mathbf{2 0 2 1}$ moves, even though the changes in total attendance are far less than they would have been if 2021 had been a 'normal' season.

Multiple teams from some leagues relocated in the same year, and are not listed is this table. Some examples: In 1993, the South Atlantic League added Hickory, which drew 283,727, and Hagerstown, which drew 95,702. These 2 cities replaced Gastonia, which drew 32,931 in 1992, and Myrtle Beach, which drew 61,120 . The combined increase in attendance for the South Atlantic League from these 2 moves was 285,378.

In 1994, the short-season New York-Penn League added Hudson Valley $(138,107)$, New Jersey $(150,370)$, Williamsport $(61,233)$, and Burlington, Vermont $(107,310)$. These 4 teams replaced Glens Falls $(78,925$ in 1993), Geneva $(34,634)$, Niagara Falls $(50,190)$, and Erie $(65,316)$. The net increase from these moves was 227,955 .

In 2004, the Mexican League added teams in Tijuana, Aguascalientes, and San Luis Potosi, who drew a combined 753,834. They replaced teams in Cordoba, Reynosa, and Laredo, who drew a combined 273,380 in 2003. The net gain was 480,454.

The American Association shown in the 'League' column in the table is the Triple-A MLB-affiliated league that operated through 1997. That league's teams joined either the International League or the Pacific Coast League in 1998.

In 2014, the combined total attendance increase for teams that either moved to a new market or a new ballpark was 1,092,459 (3 teams). Other years since 2000 with big combined gains by teams in this category included 2000 ( $2,486,321-5$ teams), 2001 ( $1,382,109-6$ teams), 2003 (1,781,807-8 teams), 2005 (1,193,224-10 teams), and 2019 (1,028,529-6 teams).

There have been 7 instances, shown in bold on the table, where the move to a new market or new ballpark resulted in an attendance increase of at least 500,000. Louisville, in 1982, was the first of these teams, and they set a new all-time high for Minor League attendance. The following year, they became the first team in Minor League history to draw over one million. In 1988, Buffalo moved from old War Memorial Stadium to a new park in downtown Buffalo. The Bisons then topped one million for 6 straight years, through 1993. No team has topped one million since. Based on ballpark capacity, that's a figure that would be impossible to reach for all but a few teams.

Salt Lake City in 1994, was the next city to have a 500,000 gain following a move. In 2000, 3 teams (Sacramento, Dayton, Round Rock) each drew over 500,000 more fans than in their former markets in 1999. Frisco, in 2003, was the last team to achieve a 500,000 gain. Frisco is a Class AA team, and Dayton is in Class A.

Since 2000, there have been 7 teams, excluding 2021 Beloit, that moved to a new market or new ballpark, that had a decline in attendance. In 2002, a South Atlantic League team moved from Wilmington, NC to Albany, GA just 3 weeks prior to the start of the season due to ballpark problems. Attendance fell 62,523 . In 2006, hurricane damage to the park in Cancun, Mexico forced the team to move to Cordoba, and attendance declined by 43,997. In 2010, Eugene of the Northwest League moved to a new park which they share with the University of Oregon, but their attendance dropped by 17,914. In 2012, a P.C.L. team from Portland relocated temporarily to Tucson until a new location could be found. Attendance fell by 52,196. This team ultimately moved to El Paso in 2014. In 2017, Buies Creek, Florida, and Leon, all drew less than they did their former homes in 2016.

| Yean | League | New Market or New Ballpark | First Yr. New Market Attend. | Former Market | Final Year Old Market Attend | Attendance Increase |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1977 | International | Columbus | 457,251 | Memphis | 92,973 | 364,278 |
| 1982 | Amer. Assn. | Louisville | 868,418 | Springfield, IL | 120,537 | 747,881 |
| 1983 | Pacific Coast | Las Vegas | 365,848 | Spokane | 221,526 | 144,322 |
| 1985 | International | Richmond | 379,019 | New Ballpark | 165,313 | 213,506 |
| 1987 | Eastern | Harrisburg | 212,141 | Waterbury | 37,267 | 174,874 |
| 1988 | Amer. Assn | Buffalo | 1,146,651 | New B allpark | 495,760 | 650,891 |
| 1989 | International | Scranton-Wilkes | 444,400 | Maine | 80,071 | 364,329 |
| 1989 | Northwest | Boise | 127,594 | New Ballpark | 67,524 | 60,070 |
| 1991 | California | High Desert | 204,438 | Riverside | 82,420 | 122,018 |
| 1991 | Midwest | Kane County, IL | 240,920 | Wausau | 56,434 | 183,856 |
| 1992 | Eastern | Binghamton | 259,284 | Williamsport | 96,711 | 162,573 |
| 1993 | California | Rancho Cucam. | 331,005 | Salinas | 54,256 | 276,749 |
| 1993 | Carolina | Wilmington, DE | 332,132 | Peninsula, VA | 59,093 | 273,039 |
| 1993 | International | Norfolk | 529,708 | New Ballpark | 174,362 | 355,346 |
| 1993 | Midwest | Fort Wayne | 318,506 | Kenosha | 40,226 | 278,280 |
| 1993 | Appalachian | Danville | 80,539 | Pulaski | 16,993 | 63,546 |
| 1994 | California | Lake Elsinore | 357,123 | Palm Springs | 89,645 | 267,478 |
| 1994 | Midwest | West Michigan | 475,212 | Waterloo | 51,329 | 423,883 |
| 1994 | Pacific Coast | Salt Lake City | 713,224 | Portland, OR | 186,010 | 527,214 |
| 1994 | Texas | San Antonio | 411,959 | New Ballpark | 189,251 | 222,708 |
| 1995 | Midwest | Appleton, WI | 209,159 | New Ballpark | 75,164 | 133,995 |
| 1995 | Eastern | Norwich, CT | 281,473 | Albany-Colonie | 115,819 | 165,654 |
| 1996 | California | Lancaster, CA | 316,611 | Riverside | 56,590 | 260,021 |
| 1996 | Amer. Assn. | Indianapolis | 537,325 | New Ballpark | 366,254 | 171,071 |
| 1996 | Midwest | Lansing | 538,325 | Springfield, IL | 39,467 | 498,858 |
| 1996 | South Atlantic | Delmarva | 315,011 | Albany, GA | 91,289 | 223,722 |
| 1997 | Eastern | Akron | 473,232 | New Ballpark | 213,278 | 259,954 |
| 1997 | Northwest | Salem-Keiser | 136,836 | Bellingham | 48,417 | 88,419 |
| 1997 | Amer. Assn. | New Orleans | 507,164 | New Ballpark | 180,485 | 326,679 |
| 1997 | Southern | Mobile | 332,639 | Wilmington, NC | 68,463 | 264,176 |
| 1998 | Pacific Coast | Fresno | 359,076 | Phoenix | 209,698 | 149,378 |
| 1999 | Carolina | Myrtle Beach | 232,619 | Danville | 74,737 | 157,882 |
| 2000 | International | Louisville | 685,863 | New Ballpark | 361,419 | 324,444 |
| 2000 | Pacific Coast | Memphis | 859,851 | New Ballpark | 397,339 | 462,512 |
| 2000 | Pacific Coast | Sacramento | 861,808 | Vancouver | 241,461 | 620,347 |
| 2000 | Texas | Round Rock | 660,110 | J ackson, MS | 99,240 | 560,870 |
| 2000 | Midwest | Dayton | 581,853 | Rockford, IL | 63,705 | 518,148 |


| Year | League | New Market or New Ballpark | First Yr. New Market Attend. | Former Market | Final Year Old Market Attend | Attendance Increase |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2001 | South Atlantic | Lakewood, NJ | 482,206 | Cape Fear, NC | 32,641 | 449,565 |
| 2001 | South Atlantic | Lexington, KY | 451,076 | Kissimmee | 29,650 | 421,426 |
| 2001 | N.Y.-Penn | Brooklyn | 289,381 | Queens, NY | 38,662 | 250,719 |
| 2002 | N.Y.-Penn | Aberdeen | 231,935 | Utica, NY | 47,135 | 184,800 |
| 2002 | International | Toledo | 547,204 | New Ballpark | 300,079 | 247,125 |
| 2002 | Pacific Coast | Fresno | 563,079 | New Ballpark | 292,886 | 270,193 |
| 2002 | Texas | Midland | 276,380 | New Ballpark | 148,292 | 128,088 |
| 2003 | Pacific Coast | Albuquerque | 576,867 | Calgary | 182,931 | 393,936 |
| 2003 | Texas | Frisco | 666,977 | Shreveport | 24,569 | 642,408 |
| 2003 | South Atlantic | Lake County,OH | 437,515 | Columbus, GA | 52,103 | 385,412 |
| 2003 | South Atlantic | Rome, GA | 246,718 | Macon | 84,001 | 162,717 |
| 2003 | Southern | Jacksonville, FL | 359,979 | New Ballpark | 230,156 | 129,823 |
| 2004 | Southern | Montgomery | 322,946 | Orlando | 150,051 | 172,895 |
| 2004 | Florida State | Clearwater | 135,082 | New Ballpark | 63,655 | 71,427 |
| 2004 | Mexican | Tijuana | 548,863 | Dos Laredos | 74,290 | 474,573 |
| 2005 | Texas | Springfield, MO | 526,630 | El Paso | 229,315 | 297,315 |
| 2005 | South Atlantic | Greensboro | 406,996 | New Ballpark | 200,477 | 206,519 |
| 2005 | South Atlantic | Charleston, WV | 234,160 | New Ballpark | 125,979 | 108,181 |
| 2005 | California | Stockton | 205,819 | New Ballpark | 98,035 | 107,784 |
| 2006 | South Atlantic | Greenville, SC | 330,078 | New Ballpark | 115,161 | 214,917 |
| 2007 | Midwest | Great Lakes, MI | 324,564 | Battle Creek | 84,969 | 239,595 |
| 2007 | Texas | Arkansas | 372,475 | New Ballpark | 207,507 | 164,968 |
| 2008 | International | Lehigh Valley, PA | 602,033 | Ottawa, Ontario | 126,894 | 475,139 |
| 2008 | Texas | NW Arkansas | 358,792 | Wichita, KS | 113,368 | 245,424 |
| 2009 | Pacific Coast | Reno | 466,606 | Tucson | 245,121 | 221,485 |
| 2009 | Florida State | Port Charlotte | 171,314 | Vero Beach | 47,944 | 123,370 |
| 2009 | South Atlantic | Bowling Green | 232,987 | Columbus, GA | 61,290 | 171,697 |
| 2010 | Eastern | Richmond | 463,842 | Norwich, CT | 203,005 | 260,837 |
| 2010 | Carolina | Winston-Salem | 312,313 | New Ballpark | 57,665 | 254,648 |
| 2012 | Southern | Pensacola | 328,147 | Kinston | 112,181 | 215,996 |
| 2012 | Pioneer | Grand Junction | 101,496 | Casper | 47,982 | 53,514 |
| 2013 | Southern | Birmingham | 396,820 | New Ballpark | 204,269 | 192,551 |
| 2013 | Northwest | Hillsboro, OR | 135,167 | Yakima | 61,895 | 73,272 |
| 2014 | Mexican | Tijuana | 419,169 | Minatitlan | 120,511 | 298,658 |
| 2014 | Pacific Coast | El Paso | 560,997 | Tucson | 200,077 | 360,920 |
| 2014 | International | Charlotte, NC | 687,715 | New Ballpark | 254,834 | 432,881 |
| 2015 | Pacific Coast | Nashville | 565,548 | New Ballpark | 323,961 | 241,587 |
| 2016 | South Atlantic | Columbia, SC | 261,134 | Savannah | 125,587 | 135,547 |


| Yean | League | New Market or New Ballpark | First Yr. New Market Attend. | Former Market | Final Year Old Market Attend. | Attendance Increase |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2019 | Pacific Coast | Las Vegas | 650,934 | New Ballpark | 332,224 | 318,710 |
| 2019 | Mexican | Mexico City | 389,641 | New Ballpark | 155,185 | 234,456 |
| 2019 | Texas | Amarillo | 427,791 | Colorado Sprs. | 262,657 | 165,134 |
| 2019 | Carolina | Fayetteville, NC | 246,961 | Buies Creek | 24,068 | 222,893 |
| 2021 | Triple-A East | Worcester | 362,559 | Pawtucket | 331,010 | 31,549 |
| 2021 | Low-A East | Kannapolis | 162,031 | Kannapolis | 75,931 | 86,100 |
| 2021 | Low-A East | Fredericksburg | 199,071 | Potomac | 192,474 | 6,597 |
| 2021 | Double-A Central | Wichita | 241.230 | New Orleans | 188,092 | 53,138 |
| 2021 | Double-A South | Rocket City | 274,858 | Mobile | 95,087 | 179,771 |
| 2021 | High-A Central | Beloit | 46,746 | Beloit | 73,200 | $(26,454)$ |
| 2022 | International | Worcester | 532,152* | Pawtucket | 331,010 | 201,142* |
| 2022 | Carolina | Kannapolis | 192,161* | Kannapolis | 75,931 | 116,230* |
| 2022 | Carolina | Fredericksburg | 260,546* | Potomac | 192,474 | 68,072* |
| 2022 | Texas | Wichita | 220,528* | New Orleans | 188,092 | 32,436* |
| 2022 | Southern | Rocket City | 327,007* | Mobile | 95,087 | 231,920* |
| 2022 | Midwest | Beloit | 102,794* | Beloit | 73,200 | 29,594* |
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* 2022 vs. 2019 comparisons are also made for teams that moved going into 2021. The first series of listings for that group of teams in this table compares 2021 vs. 2019, and just below that listing, is the 2022 vs. 2019 comparison.


## ATTENDANCE CHANGES IN A BALLPARK'S SECOND SEASON

The table on the next 5 pages compares attendance for the first and second years of Minor League ballparks which opened between 1992 and 2022. This covers both MLB-affiliated and independent leagues. The comparison is made for both total attendance and average per date. 1992 was the first year that average per date was available for all Minor League teams, which is why earlier seasons are not included.

In some of these cases, the first season in a park was not a full season. The team began Year 1 playing in another ballpark. A listing of which parks opened after the start of a season is not available.

Due to cancellation of the 2020 Minor League season, and the 2021 reduced schedule and ballpark capacity restrictions, 2022 is listed as Year 2 for parks that opened in 2019, and 2022 is listed as Year 1 for parks that opened in 2021.

Unlike in the Major Leagues, a majority of new Minor League parks had higher total attendance in Year 2 than in Year 1, and the number of parks with higher average per date in Year 2 was only slightly less than the number with a lower average per date.

YEAR 2 vs. YEAR 1 ATTENDANCE IN MINOR LEAGUE PARKS

| Years | \# of New <br> Parks | \# with Total <br> Att. Gain | \# with Total <br> Att. Loss | \# with Average <br> per Date Gain | \# with Avg. <br> per Date Loss | Same Avg. in <br> Both Years |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $1992-1999$ | 74 | 43 | 31 | 40 | 34 |  |
| $2000-2009$ | 76 | 39 | 37 | 33 | 42 | 1 |
| $2010-2019$ | 33 | 15 | 18 | 14 | 19 |  |
|  |  |  |  |  |  |  |
| Total | 183 | 97 | 86 | 87 | 95 | 1 |

From 1992 through 1999, Year 2 averaged combined increases of $4.0 \%$ in total attendance, and $1.6 \%$ in average per date. From 2000 through 2009, Year 2 averaged combined declines of $0.4 \%$ in total attendance, and $0.5 \%$ in average per date. For 2010 through 2019, the Year 2 combined average decreases were $6.1 \%$ in total attendance and $4.7 \%$ in average per date. The 2019 comparison with 2022 was a factor in the higher rate of declines for the 2010-2019 period. Overall, since 1992, Year 2 vs. Year 1 total attendance was up a combined $0.2 \%$, and average per date fell a combined 0.5\%.

In the Major Leagues, there was a greater decline in attendance in a ballpark's Year 2, than in the Minor Leagues. 48 Major League parks opened between 1960 and 2020. 15 of those parks had higher total attendance in the park's second season. But only 8 of those parks with gains were open for the full season in their Year 1. 33 of the Major League parks had a decline in total attendance in Year 2. From Year 1 to Year 2, there was a combined average decline in total attendance of $7.3 \%$. In average per date, 13 teams had gains for Year 2 vs. Year 1, and 35 teams had declines.

| Year 1 | Team | Year 2 <br> Total Attend. | Year 1 <br> Total Attend. | \# Change in Total Attend. | \% Chg. <br> in Total | Year 2 <br> Avg./Date | Year 1 Avg./Date | \# Change <br> in Avg./Dt. | $\begin{gathered} \text { \% Chg. } \\ \text { in Avg./Dt. } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1992 | Veracruz | 170,213 | 163,627 | 6,586 | 4.0 | 2,619 | 2,517 | 102 | 4.1 |
| 1992 | lowa | 446,860 | 453,386 | $(6,526)$ | (1.4) | 6,571 | 6,869 | (298) | (4.3) |
| 1992 | Binghamton, NY | 225,467 | 259,183 | $(33,716)$ | (13.0) | 3,469 | 4,180 | (711) | (17.0) |
| 1992 | Asheville | 121,573 | 119,040 | 2,533 | 2.1 | 1,900 | 1,951 | (51) | (2.6) |
| 1992 | Minititlan | 165,672 | 151,234 | 14,438 | 9.5 | 2,672 | 2,257 | 415 | 18.4 |
| 1993 | Norfolk | 546,826 | 529,708 | 17,118 | 3.2 | 8,162 | 7,906 | 256 | 3.2 |
| 1993 | Ottawa | 596,858 | 663,926 | $(67,068)$ | (10.1) | 8,908 | 9,764 | (856) | (8.8) |
| 1993 | Ran. Cucamonga | 386,633 | 331,005 | 55,628 | 16.8 | 5,771 | 4,868 | 903 | 18.5 |
| 1993 | Wilmington, DE | 335,024 | 332,132 | 2,892 | 0.9 | 5,235 | 5,110 | 125 | 2.4 |
| 1993 | Fort Wayne | 266,670 | 318,506 | $(51,836)$ | (16.3) | 4,040 | 4,684 | (644) | (13.7) |
| 1993 | Hickory | 270,880 | 283,727 | $(12,847)$ | (4.5) | 3,984 | 4,053 | (69) | (1.7) |
| 1993 | Yakima | 85,483 | 86,822 | $(1,339)$ | (1.5) | 2,250 | 2,285 | (35) | (1.5) |
| 1993 | Danville | 70,862 | 80,539 | $(9,677)$ | (12.0) | 2,147 | 2,441 | (294) | (12.0) |
| 1993 | Sioux City, IA | 140,224 | 112,971 | 27,253 | 24.1 | 3,506 | 3,138 | 368 | 11.7 |
| 1993 | Chillicothe | 32,808 | 20,453 | 12,355 | 60.4 | 965 | 787 | 178 | 22.6 |
| 1993 | Mexico City | 202,903 | 183,798 | 19,105 | 10.4 | 3,439 | 2,964 | 475 | 16.0 |
| 1994 | Hudson Valley,NY | 161,673 | 138,116 | 23,557 | 17.1 | 4,370 | 3,946 | 424 | 10.7 |
| 1994 | Trenton | 453,915 | 318,252 | 135,663 | 42.6 | 6,393 | 5,583 | 810 | 14.5 |
| 1994 | Brevard Cty., FL | 140,109 | 144,688 | $(4,579)$ | (3.2) | 2,060 | 2,160 | (100) | (4.6) |
| 1994 | Salt Lake | 637,332 | 713,224 | $(75,892)$ | (10.6) | 9,512 | 10,189 | (677) | (6.6) |
| 1994 | Bowie | 463,976 | 293,665 | 170,311 | 58.0 | 6,925 | 4,589 | 2,336 | 50.9 |
| 1994 | Portland, ME | 429,763 | 375,197 | 54,566 | 14.5 | 6,139 | 5,438 | 701 | 12.9 |
| 1994 | San Antonio | 387,090 | 411,959 | $(24,869)$ | (6.0) | 5,777 | 6,149 | (372) | (6.0) |
| 1994 | Lake Elsinore | 383,297 | 357,123 | 26,174 | 7.3 | 5,476 | 5,330 | 146 | 2.7 |
| 1994 | West Michigan | 507,989 | 475,212 | 32,777 | 6.9 | 7,582 | 6,988 | 594 | 8.5 |
| 1994 | Sussex Cty., NJ | 176,788 | 156,447 | 20,341 | 13.0 | 4,652 | 4,470 | 182 | 4.1 |
| 1994 | Columbus, GA | 128,816 | 133,351 | $(4,535)$ | (3.4) | 1,840 | 2,020 | (180) | (8.9) |
| 1995 | Durham | 365,445 | 390,486 | $(25,041)$ | (6.4) | 5,537 | 6,007 | (470) | (7.8) |
| 1995 | Norwich, CT | 269,022 | 281,473 | $(12,451)$ | (4.4) | 4,139 | 4,201 | (62) | (1.5) |
| 1995 | Erie | 187,794 | 181,815 | 5,979 | 3.3 | 4,942 | 4,914 | 28 | 0.6 |
| 1995 | Salem, VA | 173,703 | 140,111 | 33,592 | 24.0 | 2,632 | 2,156 | 476 | 22.1 |
| 1995 | Wisconsin | 233,797 | 209,159 | 24,638 | 11.8 | 3,771 | 3,218 | 553 | 17.2 |
| 1995 | Augusta, GA | 157,487 | 171,166 | $(13,679)$ | (8.0) | 2,386 | 2,593 | (207) | (8.0) |
| 1995 | Kannapolis | 102,983 | 115,649 | $(12,666)$ | (11.0) | 1,537 | 1,752 | (215) | (12.3) |
| 1995 | Auburn, NY | 44,813 | 58,972 | $(14,159)$ | (24.0) | 1,211 | 1,638 | (427) | (26.1) |
| 1995 | Tri-City, WA | 96,061 | 98,246 | $(2,185)$ | (2.2) | 2,135 | 2,183 | (48) | (2.2) |
| 1995 | Kingsport | 33,100 | 35,891 | $(2,791)$ | (7.8) | 1,103 | 1,196 | (93) | (7.8) |
| 1995 | Edmonton | 463,684 | 426,012 | 37,672 | 8.8 | 7,479 | 6,762 | 717 | 10.6 |
| 1996 | Indianapolis | 618,095 | 537,325 | 80,770 | 15.0 | 9,225 | 8,020 | 1,205 | 15.0 |
| 1996 | New Britain, CT | 151,718 | 160,765 | $(9,047)$ | (5.6) | 2,408 | 2,593 | (185) | (7.1) |
| 1996 | Inland Empire, CA | 273,739 | 148,363 | 125,376 | 84.5 | 3,911 | 2,119 | 1,792 | 84.6 |
| 1996 | Tampa | 149,191 | 124,619 | 24,572 | 19.7 | 2,331 | 2,043 | 288 | 14.1 |
| 1996 | Lansing | 523,443 | 538,325 | $(14,882)$ | (2.8) | 7,813 | 7,802 | 11 | 0.1 |
| 1996 | Delmarva | 324,412 | 315,011 | 9,401 | 3.0 | 4,915 | 4,846 | 69 | 1.4 |
| 1996 | Batavia | 41,192 | 39,025 | 2,167 | 5.6 | 1,177 | 1,148 | 29 | 2.5 |
| 1996 | Fargo-Moorhead | 179,880 | 155,052 | 24,828 | 16.0 | 4,283 | 3,782 | 501 | 13.2 |
| 1996 | Kalamazoo | 55,421 | 62,331 | $(6,910)$ | (11.1) | 1,386 | 1,731 | (345) | (19.9) |
| 1996 | Lancaster, CA | 298,465 | 316,390 | $(17,925)$ | (5.7) | 4,264 | 4,520 | (256) | (5.7) |


| Year 1 | Team | Year 2 <br> Total Attend. | Year 1 <br> Total Attend. | \# Change in <br> Total Attend. | \% Chg. <br> in Total | Year 2 <br> Avg./Date | Year 1 <br> Avg./Date | \# Change <br> in Avg./Dt. | $\begin{gathered} \text { \% Chg. } \\ \text { in Avg./Dt. } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1997 | Rochester | 515,436 | 512,570 | 2,866 | 0.6 | 7,470 | 7,766 | (296) | (3.8) |
| 1997 | Syracuse | 420,488 | 400,804 | 19,684 | 4.9 | 6,184 | 5,982 | 202 | 3.4 |
| 1997 | New Orleans | 519,584 | 507,164 | 12,420 | 2.4 | 7,530 | 7,143 | 387 | 5.4 |
| 1997 | Akron | 521,122 | 473,232 | 47,890 | 10.1 | 7,445 | 7,063 | 382 | 5.4 |
| 1997 | Mobile | 271,002 | 332,639 | $(61,637)$ | (18.5) | 3,928 | 4,821 | (893) | (18.5) |
| 1997 | Charleston, SC | 234,840 | 231,006 | 3,834 | 1.7 | 3,454 | 3,300 | 154 | 4.7 |
| 1997 | Salem-Keiser | 133,980 | 136,836 | $(2,856)$ | (2.1) | 3,526 | 3,698 | (172) | (4.7) |
| 1997 | Ogden | 99,443 | 101,256 | $(1,813)$ | (1.8) | 2,762 | 2,813 | (51) | (1.8) |
| 1997 | Chico | 132,052 | 116,525 | 15,527 | 13.3 | 2,934 | 2,589 | 345 | 13.3 |
| 1997 | Abilene | 53,095 | 65,489 | $(12,394)$ | (18.9) | 1,295 | 1,488 | (193) | (13.0) |
| 1998 | Oklahoma City | 471,722 | 491,036 | $(19,314)$ | (3.9) | 7,041 | 7,221 | (180) | (2.5) |
| 1998 | Tucson | 254,817 | 300,460 | $(45,643)$ | (15.2) | 3,747 | 4,419 | (672) | (15.2) |
| 1998 | Jackson, TN | 302,203 | 313,775 | $(11,572)$ | (3.7) | 4,444 | 4,483 | (39) | (0.9) |
| 1998 | Jupiter | 105,037 | 94,155 | 10,882 | 11.6 | 1,522 | 1,365 | 157 | 11.5 |
| 1998 | Atlantic City | 206,538 | 174,376 | 32,162 | 18.4 | 2,718 | 2,491 | 227 | 9.1 |
| 1998 | N.J. Jackals | 129,179 | 114,796 | 14,383 | 12.5 | 3,312 | 2,943 | 369 | 12.5 |
| 1998 | Bridgeport | 342,857 | 296,145 | 46,712 | 15.8 | 4,571 | 4,420 | 151 | 3.4 |
| 1999 | Somerset, NJ | 365,310 | 335,056 | 30,254 | 9.0 | 5,294 | 5,235 | 59 | 1.1 |
| 1999 | Myrtle Beach | 234,019 | 232,619 | 1,400 | 0.6 | 3,600 | 3,525 | 75 | 2.1 |
| 1999 | Winnipeg | 271,513 | 248,488 | 23,025 | 9.3 | 6,465 | 6,061 | 404 | 6.7 |
| 1999 | Newark, NJ | 225,391 | 126,407 | 98,984 | 78.3 | 3,175 | 3,612 | (437) | (12.1) |
| 1999 | River City, MO | 157,922 | 151,661 | 6,261 | 4.1 | 3,948 | 3,792 | 156 | 4.1 |
| 1999 | Schaumburg | 215,838 | 236,476 | $(20,638)$ | (8.7) | 5,264 | 5,499 | (235) | (4.3) |
| 1999 | Windy City, IL | 70,205 | 86,248 | $(16,043)$ | (18.6) | 1,800 | 2,211 | (411) | (18.6) |
| 1999 | Altoona | 333,968 | 323,932 | 10,036 | 3.1 | 5,060 | 4,695 | 365 | 7.8 |
| 1999 | Mahoning Valley | 206,287 | 203,073 | 3,214 | 1.6 | 5,429 | 5,641 | (212) | (3.8) |
|  | 1990's TOTALS | 19,472,997 | 18,719,701 | 753,296 | 4.0 | 4,515 | 4,443 | 72 | 1.6 |
| 2000 | Louisville | 649,232 | 685,863 | $(36,631)$ | (5.3) | 9,275 | 9,526 | (251) | (2.6) |
| 2000 | Memphis | 887,976 | 859,851 | 28,125 | 3.3 | 12,507 | 12,111 | 396 | 3.3 |
| 2000 | Round Rock | 668,792 | 660,110 | 8,682 | 1.3 | 9,554 | 9,430 | 124 | 1.3 |
| 2000 | Sacramento | 901,214 | 861,808 | 39,406 | 4.6 | 12,517 | 12,312 | 205 | 1.7 |
| 2000 | Chattanooga | 288,047 | 290,165 | $(2,118)$ | (0.7) | 4,236 | 4,267 | (31) | (0.7) |
| 2000 | Tennessee | 266,037 | 256,141 | 9,896 | 3.9 | 3,856 | 3,823 | 33 | 0.9 |
| 2000 | Dayton | 578,578 | 581,853 | $(3,275)$ | (0.6) | 8,385 | 8,433 | (48) | (0.6) |
| 2000 | Lowell | 185,000 | 180,000 | 5,000 | 2.8 | 5,000 | 5,000 | 0 | 0.0 |
| 2000 | Long Island | 443,142 | 436,361 | 6,781 | 1.6 | 6,155 | 6,146 | 9 | 0.1 |
| 2000 | San Angelo | 117,322 | 150,770 | $(33,448)$ | (22.2) | 2,346 | 2,741 | (395) | (14.4) |
| 2001 | Lakewood | 466,474 | 482,206 | $(15,732)$ | (3.3) | 6,860 | 6,889 | (29) | (0.4) |
| 2001 | Lexington, KY | 428,840 | 451,076 | $(22,236)$ | (4.9) | 6,215 | 6,444 | (229) | (3.6) |
| 2001 | Brooklyn | 317,124 | 289,381 | 27,743 | 9.6 | 8,345 | 7,821 | 524 | 6.7 |
| 2001 | Staten Island | 181,936 | 188,127 | $(6,191)$ | (3.3) | 4,917 | 4,951 | (34) | (0.7) |
| 2001 | Camden | 313,792 | 280,329 | 33,463 | 11.9 | 4,548 | 4,063 | 485 | 11.9 |
| 2001 | Lincoln | 247,471 | 240,022 | 7,449 | 3.1 | 4,852 | 5,334 | (482) | (9.0) |
| 2001 | Edinburg | 140,713 | 135,360 | 5,353 | 4.0 | 2,932 | 2,880 | 52 | 1.8 |
| 2001 | Campeche | 55,277 | 103,961 | $(48,684)$ | (46.8) | 1,005 | 1,733 | (728) | (42.0) |


| Year 1 | Team | Year 2 <br> Total Attend. | Year 1 <br> Total Attend. | \# Change in Total Attend. | \% Chg. in Total | Year 2 <br> Avg./Date | Year 1 Avg./Date | \# Change in Avg./Dt. | \% Chg. in Avg./Dt. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2002 | Fort Worth | 161,655 | 160,737 | 918 | 0.6 | 3,674 | 3,420 | 254 | 7.4 |
| 2002 | Gateway, IL | 168,067 | 92,819 | 75,248 | 81.1 | 4,002 | 2,264 | 1,738 | 76.8 |
| 2002 | Joliet | 198,091 | 202,755 | $(4,664)$ | (2.3) | 4,502 | 4,055 | 447 | 11.0 |
| 2002 | Washington, PA | 156,276 | 132,901 | 23,375 | 17.6 | 3,552 | 3,241 | 311 | 9.6 |
| 2002 | Toledo | 517,331 | 547,204 | $(29,873)$ | (5.5) | 7,608 | 7,707 | (99) | (1.3) |
| 2002 | Fresno | 522,174 | 563,079 | $(40,905)$ | (7.3) | 7,355 | 8,044 | (689) | (8.6) |
| 2002 | Brockton | 149,738 | 131,654 | 18,084 | 13.7 | 3,565 | 3,135 | 430 | 13.7 |
| 2002 | Midland | 270,627 | 276,380 | $(5,753)$ | (2.1) | 3,922 | 4,006 | (84) | (2.1) |
| 2002 | Cedar Rapids | 174,451 | 196,066 | $(21,615)$ | (11.0) | 2,528 | 2,883 | (355) | (12.3) |
| 2002 | Peoria | 246,370 | 254,407 | $(8,037)$ | (3.2) | 3,623 | 3,687 | (64) | (1.7) |
| 2002 | Aberdeen | 234,143 | 231,935 | 2,208 | 1.0 | 6,162 | 6,104 | 58 | 1.0 |
| 2002 | Tri-City, NY | 103,984 | 108,409 | $(4,425)$ | (4.1) | 2,971 | 3,011 | (40) | (1.3) |
| 2002 | Casper | 51,427 | 50,573 | 854 | 1.7 | 1,390 | 1,331 | 59 | 4.4 |
| 2003 | Albuquerque | 575,607 | 576,867 | $(1,260)$ | (0.2) | 8,223 | 8,125 | 98 | 1.2 |
| 2003 | Jacksonville, FL | 420,495 | 359,979 | 60,516 | 16.8 | 6,276 | 5,454 | 822 | 15.1 |
| 2003 | Frisco | 553,312 | 666,977 | $(113,665)$ | (17.0) | 8,019 | 9,264 | $(1,245)$ | (13.4) |
| 2003 | Lake County, OH | 406,096 | 437,515 | $(31,419)$ | (7.2) | 6,153 | 6,341 | (188) | (3.0) |
| 2003 | Rome, GA | 246,674 | 246,718 | (44) | (0.0) | 3,737 | 3,979 | (242) | (6.1) |
| 2003 | Gary-Southshore | 147,801 | 140,310 | 7,491 | 5.3 | 3,213 | 3,189 | 24 | 0.8 |
| 2003 | Kansas City, KS | 238,745 | 204,198 | 34,547 | 16.9 | 5,080 | 4,749 | 331 | 7.0 |
| 2003 | Coastal Bend, TX | 103,049 | 103,134 | (85) | (0.1) | 2,240 | 2,194 | 46 | 2.1 |
| 2004 | Montgomery | 303,054 | 322,946 | $(19,892)$ | (6.2) | 4,523 | 4,820 | (297) | (6.2) |
| 2004 | Clearwater | 130,446 | 135,082 | $(4,636)$ | (3.4) | 1,976 | 2,078 | (102) | (4.9) |
| 2004 | Lynchburg | 150,139 | 148,067 | 2,072 | 1.4 | 2,275 | 2,314 | (39) | (1.7) |
| 2004 | Quad Cities | 165,124 | 173,364 | $(8,240)$ | (4.8) | 2,465 | 2,938 | (473) | (16.1) |
| 2004 | Greeneville, TN | 49,963 | 51,183 | $(1,220)$ | (2.4) | 1,561 | 1,599 | (38) | (2.4) |
| 2004 | Missoula | 67,922 | 64,942 | 2,980 | 4.6 | 1,787 | 1,855 | (68) | (3.7) |
| 2004 | Florence, KY | 94,191 | 68,250 | 25,941 | 38.0 | 1,847 | 1,587 | 260 | 16.4 |
| 2005 | New Hampshire | 300,049 | 279,556 | 20,493 | 7.3 | 4,616 | 7,523 | $(2,907)$ | (38.6) |
| 2005 | Mississippi | 248,955 | 242,423 | 6,532 | 2.7 | 3,716 | 4,236 | (520) | (12.3) |
| 2005 | Corpus Christi | 506,398 | 505,189 | 1,209 | 0.2 | 7,234 | 3,848 | 3,386 | 88.0 |
| 2005 | Stockton | 213,724 | 205,819 | 7,905 | 3.8 | 3,097 | 7,217 | $(4,120)$ | (57.1) |
| 2005 | Greensboro | 427,890 | 406,996 | 20,894 | 5.1 | 6,386 | 3,072 | 3,314 | 107.9 |
| 2005 | Springfield, MO | 492,372 | 526,630 | $(34,258)$ | (6.5) | 7,349 | 7,523 | (174) | (2.3) |
| 2005 | Charleston, WV | 239,721 | 234,160 | 5,561 | 2.4 | 3,746 | 3,602 | 144 | 4.0 |
| 2005 | Orem | 102,631 | 76,784 | 25,847 | 33.7 | 2,701 | 2,075 | 626 | 30.2 |
| 2005 | Worcester | 116,712 | 124,745 | $(8,033)$ | (6.4) | 2,779 | 2,599 | 180 | 6.9 |
| 2005 | Lancaster, PA | 370,176 | 378,310 | $(8,134)$ | (2.2) | 5,365 | 5,404 | (39) | (0.7) |
| 2005 | Rockford | 115,776 | 103,248 | 12,528 | 12.1 | 2,463 | 2,065 | 398 | 19.3 |
| 2006 | Greenville, SC | 339,356 | 330,078 | 9,278 | 2.8 | 4,991 | 4,784 | 207 | 4.3 |
| 2006 | State College | 151,394 | 138,619 | 12,775 | 9.2 | 4,205 | 3,851 | 354 | 9.2 |
| 2006 | Traverse City | 206,102 | 203,574 | 2,528 | 1.2 | 4,041 | 4,241 | (200) | (4.7) |
| 2007 | Arkansas | 377,997 | 372,475 | 5,522 | 1.5 | 5,559 | 5,644 | (85) | (1.5) |
| 2007 | Great Lakes, MI | 299,416 | 324,564 | $(25,148)$ | (7.7) | 4,403 | 4,773 | (370) | (7.8) |
| 2007 | Idaho Falls | 95,470 | 104,960 | $(9,490)$ | (9.0) | 2,512 | 2,762 | (250) | (9.1) |
| 2007 | York | 300,246 | 218,526 | 81,720 | 37.4 | 4,351 | 3,704 | 647 | 17.5 |
| 2007 | So. Illinois | 218,191 | 259,392 | $(41,201)$ | (15.9) | 4,278 | 5,086 | (808) | (15.9) |
| 2007 | Quintana Roo | 188,464 | 214,556 | $(26,092)$ | (12.2) | 3,846 | 3,901 | (55) | (1.4) |


| Year 1 | Team | Year 2 <br> Total Attend. | Year 1 Total Attend. | \# Change in Total Attend. | \% Chg. in Total | Year 2 Avg./Date | Year 1 Avg./Date | \# Change in Avg./Dt. | \% Chg. in Avg./Dt |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2008 | Lehigh Valley, PA | 641,335 | 602,033 | 39,302 | 6.5 | 9,162 | 8,479 | 683 | 8.1 |
| 2008 | N.W. Arkansas | 318,056 | 358,792 | $(40,736)$ | (11.4) | 4,819 | 5,200 | (381) | (7.3) |
| 2008 | Billings | 105,173 | 113,166 | $(7,993)$ | (7.1) | 2,843 | 3,059 | (216) | (7.1) |
| 2008 | South. Maryland | 239,541 | 226,086 | 13,455 | 6.0 | 3,629 | 3,277 | 352 | 10.7 |
| 2008 | Grand Prairie, TX | 141,132 | 143,627 | $(2,495)$ | (1.7) | 3,003 | 3,056 | (53) | (1.7) |
| 2009 | Columbus, OH | 635,141 | 666,797 | $(31,656)$ | (4.7) | 8,946 | 9,526 | (580) | (6.1) |
| 2009 | Gwinnett Cty, GA | 337,240 | 423,556 | $(86,316)$ | (20.4) | 4,818 | 5,966 | $(1,148)$ | (19.2) |
| 2009 | Reno | 447,701 | 466,606 | $(18,905)$ | (4.1) | 6,218 | 6,481 | (263) | (4.1) |
| 2009 | Fort Wayne | 404,942 | 378,529 | 26,413 | 7.0 | 5,785 | 5,408 | 377 | 7.0 |
| 2009 | Bowling Green, KY | 235,412 | 232,987 | 2,425 | 1.0 | 3,514 | 3,530 | (16) | (0.5) |
|  | 2000's TOTALS | 22,560,632 | 22,644,618 | $(83,986)$ | (0.4) | 5,108 | 5,134 | (26) | (0.5) |
| 2010 | Harrisburg | 291,248 | 294,325 | $(3,077)$ | (1.0) | 4,221 | 4,205 | 16 | 0.4 |
| 2010 | Tulsa | 366,291 | 408,183 | $(41,892)$ | (10.3) | 5,387 | 6,185 | (798) | (12.9) |
| 2010 | Winston Salem | 312,416 | 312,313 | 103 | 0.0 | 4,663 | 4,593 | 70 | 1.5 |
| 2010 | Eugene | 114,690 | 107,561 | 7,129 | 6.6 | 3,018 | 2,831 | 187 | 6.6 |
| 2010 | Lake County, IL | 26,480 | 128,856 | $(102,376)$ | (79.4) | 1,471 | 2,742 | $(1,271)$ | (46.4) |
| 2010 | Normal | 114,917 | 132,309 | $(17,392)$ | (13.1) | 2,445 | 2,646 | (201) | (7.6) |
| 2011 | Omaha | 415,650 | 410,326 | 5,324 | 1.3 | 5,938 | 5,947 | (9) | (0.2) |
| 2011 | Rockland Cty., NY | 161,375 | 123,518 | 37,857 | 30.6 | 3,293 | 2,807 | 486 | 17.3 |
| 2012 | Pensacola | 307,094 | 328,147 | $(21,053)$ | (6.4) | 4,653 | 4,826 | (173) | (3.6) |
| 2012 | Laredo | 151,055 | 187,845 | $(36,790)$ | (19.6) | 3,083 | 3,834 | (751) | (19.6) |
| 2012 | Sugar Land | 382,059 | 465,511 | $(83,452)$ | (17.9) | 5,537 | 6,650 | $(1,113)$ | (16.7) |
| 2013 | Scranton-Wlks-B. | 401,618 | 435,839 | $(34,221)$ | (7.9) | 5,906 | 6,409 | (503) | (7.8) |
| 2013 | Birmingham | 437,612 | 396,820 | 40,792 | 10.3 | 6,252 | 5,669 | 583 | 10.3 |
| 2013 | Hillsboro | 138,732 | 135,167 | 3,565 | 2.6 | 3,651 | 3,557 | 94 | 2.6 |
| 2014 | Charlotte | 669,398 | 687,715 | $(18,317)$ | (2.7) | 9,428 | 9,686 | (258) | (2.7) |
| 2014 | El Paso | 578,952 | 560,997 | 17,955 | 3.2 | 8,154 | 7,901 | 253 | 3.2 |
| 2015 | Nashville | 504,061 | 565,548 | $(61,487)$ | (10.9) | 7,099 | 7,965 | (866) | (10.9) |
| 2015 | Biloxi | 180,384 | 164,076 | 16,308 | 9.9 | 2,692 | 2,604 | 88 | 3.4 |
| 2015 | Morgantown, WV | 78,774 | 83,796 | $(5,022)$ | (6.0) | 2,188 | 2,265 | (77) | (3.4) |
| 2015 | Joplin | 31,001 | 65,975 | $(34,974)$ | (53.0) | 646 | 1,499 | (853) | (56.9) |
| 2015 | St. Paul | 413,482 | 404,528 | 8,954 | 2.2 | 8,438 | 8,091 | 347 | 4.3 |
| 2016 | United Shore | 247,900 | 233,600 | 14,300 | 6.1 | 3,350 | 3,200 | 150 | 4.7 |
| 2016 | Columbia, SC | 315,034 | 261,134 | 53,900 | 20.6 | 4,773 | 3,785 | 988 | 26.1 |
| 2017 | Hartford | 408,942 | 395,196 | 13,746 | 3.5 | 6,014 | 5,812 | 202 | 3.5 |
| 2017 | Cleburne | 64,226 | 103,264 | $(39,038)$ | (37.8) | 1,285 | 1,780 | (495) | (27.8) |
| 2018 | Augusta, GA | 266,569 | 255,155 | 11,414 | 4.5 | 3,920 | 4,050 | (130) | (3.2) |
| 2018 | Chicago | 166,672 | 138,855 | 27,817 | 20.0 | 3,623 | 2,954 | 669 | 22.6 |
| 2019 | Las Vegas | 518,227 | 650,934 | $(132,707)$ | (20.4) | 6,910 | 9,299 | $(2,389)$ | (25.7) |
| 2019 | Amarillo | 379,029 | 427,791 | $(48,762)$ | (11.4) | 5,493 | 6,291 | (798) | (12.7) |
| 2019 | Fayetteville, NC | 214,470 | 246,961 | $(32,491)$ | (13.2) | 3,459 | 3,632 | (173) | (4.8) |
| 2019 | Mexico City | 244,845 | 389,641 | $(144,796)$ | (37.2) | 6,443 | 7,216 | (773) | (10.7) |
| 2019 | Milwaukee | 86,028 | 59,459 | 26,569 | 44.7 | 1,721 | 1,239 | 482 | 38.9 |
| 2019 | High Point | 124,010 | 144,486 | $(20,476)$ | (14.2) | 1,879 | 2,157 | (278) | (12.9) |
|  | 2010's TOTAL | 9,113,241 | 9,705,831 | $(592,590)$ | (6.1) | 4,719 | 4,954 | (235) | (4.7) |

## CHANGE IN ATTENDANCE IN A NEW BALLPARK'S SECOND SEASON - MINOR LEAGUES

| Year 1 | Team | Year 2 <br> Total Attend. | Year 1 <br> Total Attend. | \# Change in Total Attend. | $\begin{aligned} & \text { \% Chg. } \\ & \text { in Total } \end{aligned}$ | Year 2 <br> Avg./Date | Year 1 Avg./Date | \# Change <br> in Avg./Dt. | $\begin{gathered} \text { \% Chg. } \\ \text { in Avg./Dt. } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2021 | Worcester |  | 532,152 |  |  |  | 7,290 |  |  |
| 2021 | Rocket City, AL |  | 327,007 |  |  |  | 5,031 |  |  |
| 2021 | Wichita, KS |  | 220,528 |  |  |  | 3,341 |  |  |
| 2021 | Beloit |  | 102,794 |  |  |  | 1,632 |  |  |
| 2021 | Fredericksburg |  | 260,546 |  |  |  | 4,136 |  |  |
| 2021 | Kannapolis |  | 192,161 |  |  |  | 2,912 |  |  |
| 2021 | Gastonia |  | 106,903 |  |  |  | 1,724 |  |  |
| 2022 | Lake Country, WI |  | 93,711 |  |  |  | 1,874 |  |  |
| 2022 | Glacier |  | 83,217 |  | \| |  | 1,734 |  |  |

Year 2 column for 2019 shows 2022 attendance. Year 1 column for 2021 shows 2022 attendance.

```
1990's, 2000's
2010's TOTALS
51,146,870 51,070,150
76,720
4,798
4,821
(23)
(0.5)
```


## INDIVIDUAL TEAM ATTENDANCE GROWTH - 2022 vs. 2012, 2002, 1992, 1982, and 1972

This section compares 2022 individual team attendance with 2012, 2002, 1992, 1982, and 1972 attendance for teams in the same markets. Total attendance comparisons are made for 2022 vs. all these years, and average per date comparisons are noted for 2022 vs. 2012, 2002, and 1992. (Average per date is not available for seasons prior to 1992.) All data includes 2022 markets that had teams that may have played in different leagues, or in different MLB-affiliated classifications, in earlier seasons. Some markets went from being MLB-affiliated in the earlier seasons, to hosting independent league teams in 2022, and vice versa. Other markets went from having a short-season team at some point, to having a full-season team. There were no independent teams in 1992, 1982, or 1972. Also noted for each year are teams that played in professional Minor Leagues in 2019, but moved into Summer Collegiate leagues in 2021.

The reorganization of the Minor Leagues in 2021 has an impact on comparing attendance for groups of teams, and due to changes in the length of schedules, also affects individual team comparisons. The Mexican and Pioneer Leagues became independent leagues in 2021. Among other MLB-affiliated 2019 short-season leagues, the Northwest League became a full-season High-A league, and the Appalachian League is now a Summer Collegiate league.

The 3 tables on this page provide an overview of Major League and Minor League attendance changes over the past 50 years. Keep in mind that 2022 was the first near 'normal' season since 2019, and the Covid situation still had a slight negative attendance affect. Also, until 1993, the National League did not include 'no-shows' in its attendance figures, so this makes the 2022 vs. 1992, 1982, and 1972 increases a bit larger than they actually are. The 1972 Major League season was about a week's worth of games shorter than usual due to a strike.

The last table compares combined U.S./Canadian Triple-A, Double-A, and Full-season Class A attendance. Figures for the short-season teams that operated through 2019, and for the Mexican League are excluded. In light of all the recent changes in the structure of the Minor Leagues, this is probably the most realistic comparison that can be made.

MAJOR LEAGUE BASEBALL

| Year | \# of <br> Teams | Total <br> Attendance | \# Change <br> vs. 2022 | \% <br> Chg. | Avg. per <br> Team | \# Chg. <br> vs. 2022 | \% <br> Chg. | Avg. per <br> Date | \# Chg. <br> vs. 2022 | \% <br> Chg. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2022 | 30 | $64,556,658$ | ------ | ---- |  | $2,151,889$ | ------ | ---- | 26,843 | ------ | ----- |
| 2012 | 30 | $74,859,268$ | $(10,302,610)$ | $(13.8)$ |  | $2,495,309$ | $(343,420)$ | $(13.8)$ | 30,895 | $(4,052)$ | $(13.1)$ |
| 2002 | 30 | $67,859,176$ | $(3,302,518)$ | $(4.8)$ |  | $2,261,973$ | $(110,084)$ | $(4.8)$ | 28,134 | $(1,291)$ | $(4.6)$ |
| 1992 | 26 | $55,872,271$ | $8,684,387$ | 0.1 |  | $2,148,934$ | 2,955 | 0.1 | 26,978 | $(135)$ | $(0.5)$ |
| 1982 | 26 | $44,587,874$ | $19,968,784$ | 25.5 | $1,714,918$ | 436,971 | 25.5 | 21,975 | 4,868 | 22.2 |  |
| 1972 | 24 | $26,968,268$ | $37,588,390$ | 91.5 |  | $1,123,678$ | $1,028,211$ | 91.5 | 15,864 | 10,979 | 69.2 |

MLB-AFFILIATED AND INDEPENDENT MINOR LEAGUES COMBINED - ALL TEAMS REPORTING ATTENDANCE

| Year | $\begin{gathered} \text { \# of } \\ \text { Teams } \end{gathered}$ | Total Attendance | \# Change vs. 2022 | \% Chg. | Avg. per Team | \# Chg. <br> vs. 2022 | \% Chg. | Avg. per Date | \# Chg. <br> vs. 2022 | \% <br> Chg. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2022 | 201 | 40,511,342 |  | ----- | 201,549 | ------- | ----- | 3,513 | ----- |  |
| 2012 | 231 | 48,405,279 | $(7,893,937)$ | (16.3) | 209,547 | $(7,998)$ | (3.8) | 3,710 | (197) | (5.3) |
| 2002 | 226 | 45,049,213 | (4,537,871) | (10.1) | 199,333 | 2,216 | 1.1 | 3,537 | (24) | (0.7) |
| 1992 | 168 | 27,180,170 | 13,331,172 | 49.0 | 161,787 | 39,762 | 24.6 | 2,815 | 698 | 24.8 |
| 1982 | 150 | 17,637,244 | 22,874,098 | 129.7 | 117,582 | 83,967 | 71.4 | N/A | N/A | N/A |
| 1972 | 136 | 10,986,628 | 29,524,714 | 268.7 | 80,784 | 120,765 | 149.9 | N/A | N/A | N/A |

FULL SEASON MLB-AFFILIATED MINOR LEAGUE TEAMS

| Year | \# of <br> Teams | Total <br> Attendance | \# Change <br> vs. 2022 | \% <br> Chg. | Avg. per <br> Team | \# Chg. <br> vs. 2022 | \% <br> Chg. | Avg. per <br> Date | \# Chg. <br> vs. 2022 | \% <br> Chg. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2022 | 120 | $30,920,722$ | ---------- | ----- |  | 257,673 | ------ | ---- |  | 3,933 | ------- |
| 2012 | 120 | $33,894,415$ | $(2,973,693)$ | $(8.8)$ |  | 282,453 | $(24,780)$ | $(8.8)$ | ----- |  |  |
| 2002 | 120 | $31,868,349$ | $(947,627)$ | $(3.0)$ |  | 265,570 | $(7,897)$ | $(3.0)$ | 3,168 | $(235)$ | $(5.6)$ |
| 1992 | 112 | $22,265,115$ | $8,655,607$ | 38.9 |  | 198,796 | 58,877 | 29.6 |  | 3,074 | $(25)$ |
| 1982 | 102 | $13,729,020$ | $17,191,702$ | 115.2 |  | 134,598 | 123,075 | 91.4 | $(0.6)$ |  |  |
| 1972 | 90 | $7,695,543$ | $23,225,179$ | 301.8 |  | 85,506 | 172,167 | 201.4 | N/A | N/A | 27.9 |

## INDIVIDUAL TEAM ATTENDANCE GROWTH - 2022 vs. 2012, 2002, 1992, 1982, and 1972

## 2022 vs. 2012

In 2022, there were 172 Minor League teams (115 MLB-affiliated and 57 independent) that played in the same general geographic area as they, or some other Minor League team played in, in the 2012 season. It includes teams that stayed in the same market, but moved to a new ballpark since 2012. The 2 Atlantic League teams that played in Lexington, KY in 2022, and the 4 Mavericks League teams in Keiser, OR in 2022, count as one team each in these notes.

36 of those 115 MLB-affiliated teams had higher total attendance in 2022 than in 2012, and 33 of them had increases in average per date. El Paso, Amarillo, St. Paul, Worcester, Somerset, Sugar Land, and Wichita played in independent leagues in 2012. 8 markets with full-season MLB-affiliated teams in 2022 (Aberdeen, Brooklyn, Hudson Valley, and 5 Northwest League teams), played in MLB-affiliated short-season leagues in 2012.

15 of the 57 independent league markets with a team in both 2022 and 2012 had higher total attendance in 2022 than in 2012, and 14 were up in average per date. Lexington KY, Staten Island, Kane County IL, Bakersfield, Tucson, Keiser (Mavericks League), 8 Pioneer League teams, and 16 Mexican League teams, were MLB-affiliated teams in 2012.

The 115 MLB-affiliated teams that played in the same market in 2022 as any Minor League team did in 2012 drew $30,091,042$ in 2022, down $2,583,373$ (7.9\%) from 2012. Their combined average per date was 3,989 in 2022, down 381 ( $8.7 \%$ ) from 2012. The 57 independent teams that played in the same market as any 2012 Minor League team drew $7,553,922$ in 2022, down 2,239,460 (22.9\%) from 2012. Combined average per date for those independent teams was 2,774 , down 684 (19.8\%) from 2012. The combined MLB-affiliated and independent total for these 172 teams was 37,644,964 in 2022, down 4,822,833 (11.4\%) from 2012. Average per date was 3,667, down 452 (11.0\%) from 2012. The 115 MLB-affiliated teams played a combined 66 more dates in 2022 than in 2012. The independent teams had a combined 109 fewer dates than in 2012. Overall, these 172 teams played a combined 43 fewer dates in 2022 vs. 2012.

16 MLB-affiliated teams moved to a new park in the same market after 2012. Every one of these teams had a 2022 vs. 2012 increase in both total attendance and average per date. Mexico City was the only 2022 indy league team that played in both seasons, who opened a new park after 2012. Their 2022 total attendance was down 1,049 vs. 2012. That's because they played 15 fewer dates in 2022 than in 2012 . Their average per date was up 1,804 .

## 2022 vs. 2012 Total Attendance Gains and Declines

5 markets which had MLB-affiliated teams in both 2022 and 2012, and 9 MLB-affiliated markets overall, saw total attendance rise by at least 100,000 in this 10-year period. All except Vancouver play in a park that opened after 2012. Best increases by 2022 Triple-A teams were led by Worcester, who drew 470,754 above what an independent team there drew in 2012. They had 28 more dates in 2022 than in 2012. El Paso had a 315,683 gain vs. a 2012 indy team, with 25 more dates played in 2022. Charlotte had a 249,348 increase, Nashville was up 234,534 , St. Paul, playing 23 more dates than they did as an independent team in 2012, had a 233,925 gain, and Las Vegas was up 206,705. All of these Triple-A teams play in a park that opened after 2012.

Amarillo, also in a new park, outdrew its 2012 independent team by 245,649 (19 more dates than in 2012) for the best increase in Double-A. Rocket City (Madison, AL) was up 196,776 vs. the 2012 team in nearby Huntsville, for the best Double-A gain for teams playing a similar length schedule. Vancouver had the best growth in Class-A, up 148,795 from what they drew as a short-season team in 2012. They played 24 more dates in 2022 than in 2012. South Bend, with a 96,402 increase, had the biggest gain among Class-A teams that played roughly the same length schedule in 2022 and 2012. Among independent markets, Yucatan of the Mexican League, up 302,415, has the biggest gain, despite having 8 fewer dates in 2022. Schaumburg posted the best increase $(81,828)$ by a U.S. or Canadian independent team.

17 MLB-affiliated teams, and 11 independent teams, had 2022 vs. 2012 total attendance declines of at least 100,000. Memphis, down 254,101, had the biggest loss among this group of teams. Sacramento was the other Triple-A team with a 200,000+ loss, down 213,321. Frisco's 146,981 dip was the worst among Double-A teams. Fresno, which moved from Triple-A in 2012 to Single-A in 2021, had the other 200,000+ dip, and the largest Class-A decrease (210,034). Among teams in Class-A in both 2022 and 2012, Wilmington DE had the worst loss, down 169,238.

Monterrey, with 12 fewer dates in 2022 than in 2012, had the biggest decline among the independent teams, down 263,254. Rocky Mountain (Colorado Springs), now in the Pioneer League, drew 239,695 less than their Triple-A team did in 2012, with 23 fewer dates in 2022. Saltillo was down 218,167, with 10 fewer dates. Among independent teams playing about the same length schedule as in 2012, Kansas City KS had the biggest decline, down 155,318.

## INDIVIDUAL TEAM ATTENDANCE GROWTH - 2022 vs. 2012, 2002, 1992, 1982, and 1972

2022 vs. 2012 - continued

## 2022 vs. 2012 Average per Date Gains and Declines

11 MLB-affiliated teams had 1,000+ gains in average per date for 2022 vs. 2012. South Bend, up a Class-A best 1,721 per date, was the only team in this group that did not move into a new park after 2012. Worcester averaged 5,925 more per date than the 2012 independent team there. Other Triple-A 1,000+ gains were by Charlotte ( 3,250 ), El Paso ( 3,017 ), Nashville ( 2,819 ), Las Vegas ( 2,522 ), and St. Paul ( 1,672 ). Rocket City (Madison, AL) averaged 3,058 more than the 2012 team in nearby Huntsville, for the best Double-A gain. Amarillo was up 2,826. Augusta GA (up 1,251 ), and Fredericksburg VA (up 1,183), had the other 1,000+ Class-A gains. A couple of Double-A teams that came close to 1,000 gains were Hartford (941), and Birmingham (921), both of whom moved into new parks after 2012.

6 independent league teams ( 5 of them in the Mexican League) had average per date gains of at least 1,000. Veracruz, up an incredible 7,182 per date, had by far the largest increase of any Minor League team. Campeche was up 2,158, Mexico City gained 1,804, Union Laguna had a 1,382 increase, and Quintana Roo (Cancun) was up 1,291. Schaumburg, up 1,525 , had the only $1,000+$ increase among U.S./Canadian independent teams.

On the down side, 35 MLB-affiliated teams, and 21 independent teams, suffered declines of at least 1,000 per date for 2022 vs. 2012. High-A Aberdeen (down 4,480 per date), and Brooklyn (down 3,846), had the biggest declines of any team. These teams played in short-season leagues in 2012, and had few, if any, games on school nights back then, and certainly didn't have any cold weather games. Memphis posted a 3,626 loss, the biggest in Triple-A. Sacramento was down 3,170, Round Rock fell 2,882, Sugar Land dipped 2,680, Louisville fell 2,413, and Toledo declined 2,028. Frisco, down 2,057, had the worst loss among Double-A teams. Fresno, down 2,526, and Wilmington, down 2,288, had the other 2,000+ declines in Class-A.

Kansas City, down 3,106, had the biggest average per date decline among independent teams. Other teams whose average per date fell at least 2,000 were Saltillo ( 2,857 ), Monterrey ( 2,831 ), Rocky Mountain ( 2,814 vs. a Triple-A team in 2012), Puebla (2,712), Tucson ( 2,510 in a tiny park in 2022, compared to a 2012 Triple-A team), Staten Island ( 2,456 vs. a short-season 2012 team), Winnipeg ( 2,291 ), and Lexington ( 2,227 - a combined decline for both teams in that market in 2022. They had 119 dates in their park in 2022 - so many dates are a tough sell).

176 MLB-affiliated teams charged admission in 2012. This included 16 teams in the Mexican League, and 40 short-season teams. These 176 teams drew 41,280,382, averaging 234,548 per team, and 3,967 per date. The U.S./Canadian MLB-affiliated teams averaged 3,921 per date. The 55 independent teams that reported attendance drew 7,125,597, averaging 2,695 per date. Combined 2012 MLB-affiliated and independent total attendance was 48,405,979, and average per date was 3,710 . 2012 Mexican and Pioneer League data is included in the MLB-affiliated figures.

2005 was the first time that MLB-affiliated attendance reached 40 million. MLB-affiliated total attendance did surpass 40 million every year after that, through 2019. With 56 fewer teams since 2021, reaching 40 million would be extremely difficult now. But except for 2021, with its reduced schedules and ballpark capacity restrictions, attendance for the full-season U.S./Canadian teams has been better than 30 million in every year going back to 2000.

7 independent leagues operated in 2012. The Atlantic League set its record-high average per date that year 4,409, as did the American Association - 3,512. The Can-Am League, which merged into the Frontier League in 2021, averaged 2,087. The Frontier League had a 2,383 average. Average for the North American League was 1,114, and the Pecos League had a 257 average per date. Freedom League attendance was not reported. None of the MLBaffiliated leagues set their current average per date record-high in 2012.

The following 8 teams and 2 leagues, who played in 2022, set record-high total attendance and average per date figures in 2012 that have not been broken through 2022: Sugar Land; Pensacola; Grand Junction; Missoula; Veracruz; San Rafael; Santa Fe; Trinidad; plus the Atlantic League and the American Association. The New York Boulders, and Greenville SC, set their average per date record-highs in 2012. The Frontier League had its highest total attendance.

23 teams playing in Summer Collegiate leagues in 2022 were in professional Minor Leagues in 2019 and 2012. 7 of these teams had $\mathbf{2 0 2 2}$ vs. 2012 increases in total attendance, even though 22 of these teams played fewer dates in 2022 than in 2012. (Williamsport of the MLB Draft League played the same number of dates in both years.) 10 of these teams had gains in average per date. Johnson City of the Appalachian League, had the best increases, up 39,039 in total attendance, and up 1,305 in average per date. Burlington NC had gains of 17,264 in total attendance, and 735 in average. Clinton's average rose 991, and Batavia had an 894 gain. New Britain was down 3,359 per date compared to what their Eastern League team averaged in 2012. All these teams played a combined 273 fewer dates in 2022 than in 2012, drawing 1,318,573 in 2022, down 801,874 (37.8\%). Average per date was 1,951, down 284 (12.7\%) vs. 2012.

## INDIVIDUAL TEAM ATTENDANCE GROWTH - 2022 vs. 2002

146 markets (102 MLB-affiliated, 44 independent) with teams in 2022, also had teams in 2002. 2002 attendance is missing for Montgomery and Pensacola, who played that year in the independent Southeastern League, which did not report attendance. Mexico City had 2 teams in 2002 (Tigres and Diablos Rojos), as did the Albany, NY area (AlbanyColonie of the Northern League-East, and Tri-City of the New York-Penn League). Lexington, KY had 2 teams in 2022, and so did Jupiter. Data from all these teams is included in comparisons. 2022 Jupiter and Palm Beach combined is compared with 2002 Jupiter. Palm Beach began play in 2003.

These 8 markets had independent league teams in 2002, and MLB-affiliated teams in 2022: Lehigh Valley; Somerset; Mississippi; Springfield MO; Amarillo; St. Paul; Pensacola; Montgomery AL. 29 markets with MLB-affiliated teams in 2002, played in independent leagues in 2022, including 13 Mexican League teams, 7 Pioneer League teams, Charleston WV, Lexington KY, Staten Island, Kane County, Ottawa, Sussex NJ, Bakersfield, Tucson, and Keiser OR.

Aberdeen, Brooklyn, Hudson Valley, and all 6 Northwest League teams, played in short-season MLB-affiliated leagues in 2002. All of the 2022 MLB-affiliated teams that played in independent leagues in 2002, had somewhat shorter schedules in 2002 than they had in 2022, except for Somerset.

7 independent leagues, with 57 teams, operated in 2002. 50 of those teams had reported attendance. Of those leagues, only the Atlantic and Frontier Leagues still run under the same name. 2002 independent league cities still active as independent teams in 2022 were Evansville, Schaumburg, Windy City, New Jersey Jackals, Quebec, Washington PA, Sioux City, Fargo, Sioux Falls, Winnipeg, Long Island, Lincoln, Gateway, and Joliet. The Can-Am League, which merged into the Frontier League in 2020, was the East Division of the Northern League in 2002.

44 MLB-affiliated teams, and 15 independent teams, had $\mathbf{2 0 2 2}$ vs. $\mathbf{2 0 0 2}$ total attendance increases. 42 MLBaffiliated teams, and 18 independent teams, had a higher average per date in 2022 than in 2002.

The 100 MLB-affiliated teams that played in the same market in 2022 as any Minor League team did in 2002, (This excludes Montgomery and Pensacola, whose 2002 attendance is not available.) drew 26,148,516 in 2022, down $1,465,171$ ( $5.3 \%$ ) from 2002. Their combined average per date was 3,961 in 2022, down 341 (7.9\%) from 2002. The 44 independent teams that played in the same market as any 2002 Minor League team, drew 6,326,475 in 2022, down $2,109,750(25.0 \%)$ from 2002. Combined average per date for those independent teams was 2,945, down 710 (19.4\%) from 2002.

The combined MLB-affiliated and independent total for these 144 teams was 32,474,991 in 2022, down 3,574,921 (9.9\%) from 2002. Average per date was 3,712, down 419 (10.1\%) from 2002. The 100 MLB -affiliated teams played a combined 183 more dates in 2022 than in 2002. The independent teams had a combined 160 fewer dates than in 2002. Overall, these 144 teams played a combined 23 more dates in 2022 vs. 2002.

34 MLB-affiliated markets opened a new park after 2002. 28 of the teams there had higher total attendance in 2022 than in 2002, and 27 were up in average per date. In the 66 markets without a new park since 2002, only 16 teams had a total attendance increase vs. 2002, and 15 posted average per date gains. 7 independent markets opened new ballparks after 2002. 5 teams in those markets had 2022 vs. 2002 total attendance increases, and 6 were up in average per date. In the 37 independent markets without a new park opening after 2002, 10 teams had total attendance gains, and 12 teams were up in average per date.

## 2022 vs. 2002 Total Attendance Gains and Declines

17 MLB-affiliated teams drew at least 100,000 more in total attendance in 2022 than in 2002. 15 of these teams played in a park that opened after 2002. Parks in South Bend and Vancouver opened earlier. Campeche, whose park opened in 2001, was the only independent team to post a 100,000 increase.

Lehigh Valley, up 463,771 with 28 more dates compared to a 2002 independent team, had the biggest increase of any team. El Paso's 261,834 gain was the best among Triple-A teams with a fairly similar length schedule in 2022 and 2002. Nashville was up 233,517, and Charlotte gained 228,144. In Double-A, the biggest gains were by Amarillo, up 292,668 , and Springfield MO, up 162,633, each with 23 more dates in 2022 vs. 2002 . Both of these markets had independent teams in 2002. Hartford, up 136,664 vs. 2002 New Britain, had the best Double-A increase among teams with a similar length schedule. Winston-Salem's 151,227 increase was the best among Class-A teams. Other teams up 100,000+ were Jacksonville, St. Paul, with 25 more dates than their independent team had in 2002, Las Vegas, Arkansas, Rocket City, South Bend, Vancouver, Columbia SC, and Augusta GA.

## INDIVIDUAL TEAM ATTENDANCE GROWTH - 2022 vs. 2002

2022 vs. 2002 Total Attendance Gains and Declines - continued
21 MLB-affiliated teams, and 12 independent league teams, had 2022 vs. 2002 total attendance declines of at least 100,000. Scranton-Wilkes Barre, Hillsboro (compared to a 2002 Triple-A team in nearby Portland), and Mexico City (compared to the combined attendance of 2 teams in Mexico City in 2002), were the only markets in this group of 33 markets whose ballpark opened after 2002.

Memphis, down 554,945, had the largest 2022 vs. 2002 decline in all of Minor League Baseball. Sacramento $(444,548)$, Round Rock $(257,188)$, and Louisville $(235,305)$, were the other Triple-A teams to fall at least 200,000 . Bowie, down 166,785, and Akron, down 146,452, had the largest declines among Double-A teams. Top decreases in Class A were by Hillsboro, down 303,405 vs. Triple-A Portland in 2002, and Fresno, down 301,427 from what that city's Triple-A team drew in 2002. Wilmington DE $(212,791)$, and Jersey Shore $(210,333)$ were also down 200,000+. The largest declines among independent teams were by Saltillo, down 315,009, with 11 fewer dates played in 2022, and Kane County, down 262,036.

## $\underline{2022}$ vs. 2002 Average per Date Gains and Declines

22 MLB-affiliated teams had 2022 vs. 2002 growth of at least 1,000 in average per date. 20 of these teams play in a park that opened after 2002, with South Bend and Vancouver in older parks. The 7 independent teams whose average per date rose at least 1,000 all play in the Mexican League, with 3 teams in parks opening after 2002.

Lehigh Valley, up 5,754 vs. a 2002 independent team, had the best 2022 vs. 2002 average per date increase of any team. Also in Triple-A, El Paso was up 3,258, Nashville rose 2,943, Charlotte gained 2,884, and Las Vegas was up 2,300. In Double-A, Amarillo had the best gain, up 3,656 per date vs. a 2002 independent team, Rocket City gained 1,861 vs. 2002 Huntsville, and Hartford was up 1,854 vs. 2002 New Britain. Winston-Salem achieved the best average per date growth in Class-A, up 2,458. Augusta GA rose 2,167. Among independent teams, Campeche had a 3,461 gain, Mexico City was up 3,158 vs. the combined Tigres and Diablos Rojos in 2002, and Yucatan gained 2,933.

2022 vs. 2002 average per date fell by at least 1,000 for 28 MLB-affiliated teams, with only 3 of them (ScrantonWilkes Barre, Eugene, Hillsboro) playing in a park opening after 2002. 19 independent teams were down 1,000+ in average per date, but none of them are in a park that opened after 2002.

Memphis, down 7,708 had the biggest decline, followed in Triple-A by Sacramento $(6,541)$, Round Rock $(4,067)$, and Louisville $(3,427)$. In Double-A, Bowie's 2,334 dip was worst, with Akron down 2,069.

Brooklyn had the largest Class-A decline, down 5,638 per date vs. their 2002 team, which drew all-time shortseason record-highs of 317,124 in total attendance, and 8,345 in average per date. The 2002 Brooklyn Cyclones sold out every game, and outdrew 95 full-season MLB-affiliated teams, and all but 2 independent teams in total attendance, and had a higher average per date than all but 8 teams. Hillsboro had a 4,423 decline vs. Portland's 2002 Triple-A team. Aberdeen was down 4,137 vs. a short-season team in 2002. Fresno had a 4,019 decline vs. their Triple-A 2002 team. Saltillo had the largest independent decrease $(4,460)$. Lexington KY was down 4,090 , but that's comparing the combined average for their 2 teams in Lexington in 2022, with a single team in 2002. Staten Island was down 3,659 per date vs. their short-season 2002 team.

## 2002 Minor League Baseball Attendance Figures

176 MLB-affiliated teams charged admission in 2002. This included 16 teams in the Mexican League, and 40 short-season teams. These 176 teams drew 38,639,142, averaging 219,541 per team, and 3,732 per date. The 160 U.S./Canadian MLB-affiliated teams averaged 3,742 per date. The 50 independent teams that reported attendance drew 6,410,954, averaging 2,689 per date. Combined 2002 MLB-affiliated and independent total attendance was 45,049,213, and average per date was 3,537 . 2002 Mexican and Pioneer League data is included in the MLB-affiliated figures.

The following teams, who played in 2022, set record-high total attendance and average per date figures in 2002 that have not been broken through 2022: Brooklyn - record-high total and average per date for any short-season team; Cedar Rapids; Fresno. Active total attendance records were set by Reading, Joliet, Fargo-Moorhead, and Lincoln. The former New York-Penn League also set its record-high total in 2012. Long Island had its best average per date.

## INDIVIDUAL TEAM ATTENDANCE GROWTH - 2022 vs. 2002

## 2022 v. 2002 Data for 2019 Pro Minor League Teams who Played in Collegiate Summer Leagues in 2022

21 teams playing in Summer Collegiate leagues in 2022 were in professional Minor Leagues in 2019 and 2002. 4 of these teams had 2022 vs. 2002 gains in total attendance, even though 19 of these teams played fewer dates in 2022 than in 2002. (Mahoning Valley of the MLB Draft League played 3 more dates in 2022 than in 2002, and Williamsport of the MLB Draft League played the same number of dates in both years.) 9 of these teams had gains in average per date.

Kingsport of the Appalachian League, had the best total attendance growth, up 21,198. Johnson City had a 19,080 gain. Teams in the full-season Eastern League in 2002 accounted for the 3 biggest total attendance declines in this group. New Britain was down 214,406, with 34 fewer dates in 2022, Trenton had a 212,853 dip, with 31 fewer dates, and Norwich was down 178,397, with 33 fewer dates. In average per date, the top gains were by Clinton IA (up 1,407 per date), Kingsport (994), and Johnson City (925). Largest declines in average per date were by O'Fallon - River City $(2,840)$, New Britain $(2,446)$, Mahoning Valley $(2,141)$, and Norwich $(2,051)$. All these teams played a combined 304 fewer dates in 2022 than in 2002, drawing $1,163,600$ in 2022, down 1,054,500 (47.5\%). Average per date was 1,911, down 519 (21.3\%) vs. 2002. Trenton had the best 2022 attendance (195,610 total, 5,016 average per date) in this group.

## INDIVIDUAL TEAM ATTENDANCE GROWTH - 2022 vs. 1992

1992 was the last year with no independent leagues. There are 76 MLB-affiliated markets, and 23 independent markets, with teams in 2022, that also hosted Minor League teams (all MLB-affiliated) in 1992. There were 2 teams in Mexico City in 1992, whose combined attendance is compared with the 2022 Diablos Rojos, and 2 teams in Monterrey, Mexico, whose combined 1992 attendance is compared with the 2022 Monterrey Sultanes. Also, combined attendance for 2022 Jupiter and Palm Beach is compared to 1992 West Palm Beach.

Salt Lake City, Erie, Eugene, Everett, and Spokane were short-season teams in 1992, but played in full-season MLB-affiliated leagues in 2022. 17 of the 23 independent markets with 2022 and 1992 teams, played considerably shorter schedules in 2022. Only 4 independent teams, all in the Pioneer League, played somewhat longer schedules in 2022 than in 1992, and Charleston WV and Gastonia, of the Atlantic League, played roughly the same number of dates.

The 76 MLB-affiliated teams (counting Jupiter and Palm Beach as one team) that played in the same market in 2022 as any Minor League team did in 1992, drew 20,204,549 in 2022, up 3,176,941 (18.7\%) from 1992. Their combined average per date was 3,995 in 2022, up 447 (12.6\%) from 1992. The 23 independent teams that played in the same market as any 1992 Minor League team, drew 3,616,189 in 2022, down 338,869 (8.6\%) from 1992. Combined average per date for those independent teams was 3,642, up 1,021 (39.0\%) from 2002.

The reason why the independent teams had a decline in total attendance, yet had a significant increase in average per date, is that they had a combined 516 fewer dates played in 2022 than in 1992. The MLB-affiliated teams that are compared here, had a combined 258 more dates in 2022 than in 1992. The combined MLB-affiliated and independent number of dates was 258 fewer in 2022 than in 1992.

The combined MLB-affiliated and independent total for these 99 markets was 23,820,735 in 2022, up 2,838,072 (13.5\%) from 1992. Average per date was 3,937, up 611 (18.4\%) from 1992.

53 of the 76 MLB-affiliated markets, and 8 of the 23 independent markets, achieved 2022 vs. 1992 increases in total attendance. 51 of the MLB-affiliated markets and 13 of the independent markets were up in average per date.

Only 17 of the 120 MLB-affiliated teams of 2022, played in a ballpark that opened prior to 1992. 28 of 742022 independent teams whose ballpark opening year is known, play in a park that opened before 1992. Of the 25 MLBaffiliated teams with a 2022 vs. 1992 average per date decline, 14 play in a park that opened prior to 2000.

## 1992 Minor League B aseball Attendance Totals and Record-Highs Set That Year

168 MLB-affiliated teams charged admission in 1992. This included 16 teams in the Mexican League, and 40 short-season teams. These 168 teams drew $27,180,170$, in 1992, averaging 161,787 per team, and 2,815 per date. The 152 U.S./Canadian MLB-affiliated teams averaged 2,855 per date. 1992 Mexican and Pioneer League data is included in the MLB-affiliated figures. Record-high figures, unbroken through 2022, were set by Binghamton in total attendance and average per date, Tucson in average per date, and also in average per date by the old Triple-A version of the American Association, whose teams merged into the International and Pacific Coast Leagues in 1998.

## INDIVIDUAL TEAM ATTENDANCE GROWTH - 2022 vs. 1992

## 2022 vs. 1992 Total Attendance Gains and Declines

22 MLB-affiliated teams, and 2 independent teams drew at least 100,000 more in total attendance in 2022 than in 1992. El Paso's 234,078 gain was the best in Triple-A. Reno was up 230,733 vs. their Class-A team in 1992. Salt Lake City had 36 more dates than their short-season 1992 team, and gained 217,353. Indianapolis had a 201,669 gain. Hartford, up 276,730 vs. 1992 New Britain, had the highest increase in all of Minor League Baseball. Tennessee rose by 203,947. In Class-A, Myrtle Beach had the best increase (191,063), followed by Augusta GA $(178,924)$, Wisconsin (160,229), and Charleston SC $(147,610)$. Yucatan, up 194,123, had the best growth among teams in 2022 independent leagues. Monterrey had 88 fewer dates in 2022, than their 2 teams combined to play in 1992. Yet the 2022 Sultanes outdrew the 2-team 1992 total by 107,286.

6 MLB-affiliated teams had 2022 vs. 1992 declines of at least 100,000. Buffalo was down 666,008. 1992 was the $5^{\text {th }}$ of 6 straight years that Buffalo topped one million in total attendance, as that city hoped to get a Major League expansion team. Scranton-Wilkes Barre was down 229,178, Louisville fell 222,923, and Omaha had a 112,738 decline. Binghamton, down 112,504, had the biggest loss in Double-A. Carolina drew 124,562 less in 2022 than in 1992 for the biggest Class-A decline. Among 2022 independent teams, Mexico City was down 100,154, but that was compared to a 2-team 1992 total. Rocky Mountain (Colorado Springs) was down 93,045 vs. their 1992 Triple-A team, and had 23 fewer dates in 2022. Guadalajara fell 82,890 , and Kane County dipped by 75,415 , as each of these teams had 17 fewer dates in 2022. Bakersfield was down 149,115 with 36 fewer dates, and Tucson fell 292,340 with 49 fewer dates. These last two comparisons really lack context, especially for Tucson, which played in Triple-A in 1992, and in a tiny park in 2022.

## 2022 vs. 1992 Average per Date Gains and Declines

25 MLB-affiliated teams, and 10 independent teams achieved 2022 vs. 1992 average per date increases of at least 1,000. Reno had the top Triple-A gain, up 3,155 from what their 1992 Class-A team averaged. Other Triple-A increases of at least 2,000 per date were by El Paso $(2,608)$, Indianapolis $(2,456)$, Charlotte $(2,309)$, Durham $(2,101)$, and Toledo (2,054). Double-A Hartford, up 3,912, had the best growth among all MLB-affiliated teams. Tennessee was up 2,822. In Class-A, 2,000+ growth was by Myrtle Beach ( 2,922 ), Augusta GA $(2,816)$, Wisconsin $(2,627)$, Charleston SC $(2,316)$, and Winston-Salem $(2,115)$. Monterrey, up 6,424 from the combined average of two 1992 teams, had the best gain among independent teams, followed by Yucatan (5,937), Mexico City ( 3,830 vs. the combined average of both 1992 teams), Saltillo $(3,507)$, Monclova $(2,623)$, and Laguna $(2,175)$. Gastonia, up 1,193 , had the best U.S. indy increase.

2022 vs. 1992 declines of at least 1,000 per date were by Buffalo (10,091 - the Bisons averaged an amazing 16,937 per date in 1992), Louisville (3,646), Scranton-Wilkes Barre (3,576), and Omaha (2,022), all in Triple-A. The only Double-A 1,000+ decrease was by Binghamton, down 1,815. The Class-A teams with more than a 1,000 loss were Carolina ( 1,946 ), Quad Cities ( 1,075 ), and Tampa ( 1,036 ). Tucson, down 4,047 , and Bakersfield, down 2,111, were the only independent teams down 1,000+, but again, these losses must be taken in context, as previously noted above.

## 2022 v. 1992 Data for 2019 Pro Minor League Teams who Played in Collegiate Summer Leagues in 2022

14 teams playing in Summer Collegiate leagues in 2022 were in professional Minor Leagues in 2019 and 1992. They combined to draw 645,143 in 2022 , down 273,003 ( $29.7 \%$ ). Average per date was 1,725 , up 100 ( $6.2 \%$ ). Each of these 14 teams played fewer dates in 2022 than in 1992, and they combined for 191 fewer dates. 6 of these teams had increases in total attendance, and 8 were up in average per date.

Pulaski, up 23,204, had the best total attendance gain in this group, followed by Kingsport, up 19,323. Frederick had the biggest loss (174,821 - with 33 fewer dates), followed by New Britain ( $74,340-$ with 30 fewer dates). In average per date, the best increases were by Clinton $(1,333)$, Pulaski (998), and Kingsport (904). Biggest declines were by Bluefield, down 694 per date, and Frederick, down 425. Frederick's Summer Collegiate MLB-Draft League team will play in 2023. But they will share their ballpark with a team from the Atlantic League.

Also worth noting - In 2022, the Madison WI Muskies of the Northwoods League, led all Summer Collegiate teams in attendance, as they usually do, drawing 199,785 in 36 dates, an average of 5,550 per date. In 1992, Madison had a team in the MLB-affiliated Midwest League which drew 95,046 in 63 dates, an average of 1,509 per date. Their 2022 total attendance was up 104,739 (110.2\%) vs. 1992, and their average per date rose 4,041 (267.8\%). From 2006 through 2022, Madison has drawn 3,268,183 in 552 dates, an average of 204,261 per year and 5,921 per date. If 2021 is excluded, the total is $3,143,976$ in 516 dates, an average of 209,598 per year, and 6,093 per date.

## INDIVIDUAL TEAM ATTENDANCE GROWTH - 2022 vs. 1982

The number of dates played, and thus, average per date, for 1982 and 1972, is not available.
By 1982, Minor League attendance was continuing a slow recovery from the very deep declines of the 1950's. Total attendance had fallen from 39,640,443 in 1949 to 11,622,581 in 1959, a figure that wasn't topped until 1977. The number of teams fell from 448 in 1949 to 152 in 1959. Total attendance would bottom out at $9,732,582$ in 1962. The lowest number of teams was 128 in 1964, and the lowest average attendance per team was 66,439 in 1961.

The 150 MLB-affiliated teams in 1982 drew 17,637,244, the best total since 1955, averaging 117,582 per team. The 134 U.S./Canadian teams drew 14,875,244. (The Mexican League issued rounded attendance figures that year.) There were no independent leagues in 1982. Total 2022 Minor League attendance for all MLB-affiliated and independent leagues, was $40,511,342$, which was a $129.7 \%$ increase over 1982. This did not include the low-drawing Empire Baseball League which never reports attendance.

52 of the 102 U.S./Canadian full-season teams (51.0\% of teams), plus 15 of 16 teams in the Mexican League, drew at least 100,000 in 1982, compared to 107 of 120 MLB -affiliated teams ( $89.2 \%$ of the teams), plus 41 independent teams, reaching 100,000 in 2022. 21 U.S. teams, and 2 in the Mexican League topped 200,000 in 1982, led by Louisville $(868,418)$, Yucatan $(560,000)$, Denver $(537,914)$, Nashville $(507,907)$, and Columbus $(400,899)$.

73 MLB-affiliated teams and 12 independent teams reached 200,000 in 2022. Just 26 of 76 (34.2\%) of U.S./Canadian full-season teams below Triple-A topped 100,000 in 1982. 77 of the 90 (85.6\%) MLB-affiliated teams below Triple-A surpassed 100,000 in 2022. 19 full-season teams, and 26 of 32 short-season teams drew under 50,000 in 1982. 9 of these teams drew below 20,000. Great Falls had the highest attendance $(67,044)$ among the short-season teams in 1982. 5 MLB-affiliated teams, all in the Florida State League, and no independent teams, except from the Pecos and Empire Leagues, who play short schedules in tiny ballparks, drew under 50,000 in 2022.

61 MLB-affiliated markets, and 18 independent markets, had teams in both 2022 and 1982. Both 1982 Mexico City teams have their combined attendance compared with the 2022 team there. Combined 2022 attendance for Jupiter and Palm Beach is compared with 1982 West Palm Beach. Erie and Eugene played in 1982 short-season leagues. 52 MLB-affiliated teams, and 9 independent teams, had 2022 vs. 1982 total attendance increases.

## 2022 vs. 1982 Total Attendance Gains and Declines

The 61 markets with MLB-affiliated teams in both 2022 and 1982 drew a combined 17,090,410 in 2022, up $7,390,550(76.2 \%)$ from 1982. The 18 independent markets had a $2,820,874$ total, up 74,147 ( $2.7 \%$ ). The combined total for the 79 markets was $19,911,284$, up $7,464,697$ ( $60.0 \%$ ).

35 MLB-affiliated teams had 2022 vs. 1982 total attendance increases of at least 100,000, and 19 of those gains were above 200,000. Monterrey, up 292,048, was the only independent team whose increase exceeded 100,000. Charlotte had the biggest increase $(382,492)$, followed in Triple-A by Buffalo $(374,782)$, Indianapolis $(320,645)$, and Durham $(320,645)$. Hartford $(334,559)$, and Amarillo $(327,217)$ had the top gains among Double-A teams. WinstonSalem ( 241,099 ), and Fredericksburg VA ( 216,240 vs. 1982 Alexandria) had the best growth among Class-A teams.

Louisville, down 444,383, had the biggest decline by far. A 76,023 loss by Memphis was the only other decline among all other Triple-A and Double-A teams. Hillsboro had a 121,989 dip vs. 1982 Triple-A Portland, who had a much bigger park. The two Jupiter teams combined drew 64,804 less than 1982 West Palm Beach. Among the independent teams, Yucatan fell 119,835, and Aguascalientes was down 105,394. Both of these teams played significantly shorter schedules in 2022, as did Tucson, down 188,215 vs. a 1982 Triple-A team playing in a much larger ballpark.

## 2022 v. 1982 Data for 2019 Pro Minor League Teams who Played in Collegiate Summer Leagues in 2022

11 teams playing in Summer Collegiate leagues in 2022 were in professional Minor Leagues in 2019 and 1982. They combined to draw 423,161 in 2022 , up 28,766 ( $7.3 \%$ ) vs. 1982 . Each of these 11 teams very likely played fewer dates in 2022 than in 1982.

6 of these teams had increases in total attendance. Johnson City had a 35,247 increase, and Kingsport was up 29,587. Burlington IA had the largest decline $(29,272)$. But that team's number of home dates in 2022 may have been less than half the number of home dates they played in 1982.

## INDIVIDUAL TEAM ATTENDANCE GROWTH - 2022 vs. 1972

Minor League Baseball attendance was a very different world in 1972 compared to 2022. From 1960 through 1974, total attendance ranged from a low of $9,732,582$ in 1962, to a high of $11,134,084$ in 1971. Average per team ranged from a low of 66,439 in 1961, to a high of 80,734 in 1972. The number of teams fell to a low of 128 in 1964.

It was believed that the lower-level leagues, and perhaps all of Minor League Baseball, could not survive, and that college baseball would become the feeder system to the Major Leagues. Television was a major factor in the low attendance, even though in 1972, in most markets, there were few commercial TV stations. Only about half of U.S. homes had color TV. In many markets, televised baseball consisted of the Saturday NBC Game of the Week, 3 evening holiday telecasts, and the post-season. People who lived in a market where local Major League telecasts were seen, did get some extra TV baseball. But most teams, except for those in New York and Chicago, televised fewer than 60 games.

If the early 1970's leaders of Minor League Baseball had known about what sports broadcasting would be like 50 years later - Ultra HD, large screen TV, multiple sports cable channels, the availability of nearly every Major League game on TV, they might not have been too optimistic about the future of the Minor Leagues. But new ballparks, better promotion, and other resources, have led to a huge increase in both attendance and revenue for the Minor Leagues.

In 1972, the 136 Minor League teams drew 10,986,628, averaging 80,734 per team, the highest average per team since 1949. The 90 full-season U.S./Canadian teams drew 7,695,543, averaging 85,506 per team. The 2022 fullseason MLB-affiliated average per team was 3 times higher than in 1972, and MLB-affiliated 2022 full-season total attendance was 4 times higher, than the 1972 full-season figures.

Teams in 50 MLB-affiliated markets and 21 independent markets, played in the same market in both 2022 and 1972. Both 2022 Jupiter and Palm Beach are compared with the 1972 team in West Palm Beach, and the 2022 Mexico City Diablos Rojos are compared with both 1972 Mexico City teams. Charlotte is compared with 2 teams there in 1972.

These 50 MLB-affiliated markets with teams in both 2022 and 1972, drew 13,435,008 in 2022, up 8,605,501 ( $178.2 \%$ ) vs. 1972. The 21 independent markets drew a total of $3,033,836$, up 433,340 ( $16.7 \%$ ). The 71 markets combined to draw $16,468,844$ in 2022, up $9,038,841$ (121.7\%). Average per date for 1972 is not available.

There were 9 MLB-affiliated teams, and 9 independent teams, that played in the same ballpark in 2022 as in 1972, though many of these parks have seen significant upgrades.

## 2022 vs. 1972 Total Attendance Gains and Declines

Only 3 MLB-affiliated teams, and 8 independent teams, had lower attendance in $\mathbf{2 0 2 2}$ than in 1972. Tampa was down 56,352 , Wichita dipped 55,923 vs. a Triple-A team in 1972, and Eugene's total was 31,734 lower than their 1972 Triple-A team drew. Among independent teams, Mexico City drew 387,458 less than the combined total of their 2 teams in 1972. But they certainly had far fewer dates played in 2022 compared to 1972. Tucson, with a tiny park, and also far fewer dates than their 2022 Triple-A team, dipped 128,256. Guadalajara declined 59,918. Other declines were by Puebla, Quebec, Trois Rivieres, Bakersfield, and Evansville.

34 MLB-affiliated teams had $\mathbf{2 0 2 2}$ vs. 1972 increases of at least 100,000 , and for 13 of these teams, the gain was at least 300,000 . Charlotte had the top increase, up 486,861 vs. 2 teams combined in 1972. (One of those teams drew only 13,835 .) Other big Triple-A increases were by Indianapolis $(417,195)$, El Paso $(388,647)$, Iowa $(348,066)$, Albuquerque ( 333,454 ), Toledo $(326,328)$, Reno $(313,851)$, Jacksonville $(310,926)$, and Louisville ( 307,707 ). Double-A teams with the top gains were Richmond ( 322,329 ), Amarillo $(313,469)$, and Reading $(302,194)$. Greenville $(305,669)$ had the top Class-A increase. Among the independent teams, Yucatan was up 287,424, and Monterrey gained 235,684. Ogden had the biggest gain $(144,044)$ among U.S./Canadian independent teams.

## 2022 v. 1972 Data for 2019 Pro Minor League Teams who Played in Collegiate Summer Leagues in 2022

11 teams playing in Summer Collegiate leagues in 2022 were in professional Minor Leagues in 2019 and 1972. They combined to draw 456,551 in 2022 , up $144,619(46.4 \%)$ vs. 1972 . Each of these 11 teams very likely played fewer dates in 2022 than in 1972.

7 of these teams had increases vs. 1972, led by Williamsport (39,400), Clinton (39,100), Johnson City $(36,554)$, and Burlington NC $(32,543)$. Burlington IA had the biggest decline $(17,176)$.

## MINOR LEAGUE BASEBALL IN MAJ OR LEAGUE MARKETS - Includes Independent League Teams

A big factor in the growth of Minor League baseball since 1990 has been its return to areas which have Major League franchises. Now, some of the most successful Minor League teams, in terms of attendance, play in the same television markets as Major League clubs. Nearly all have new, or thoroughly rebuilt, ballparks.

Until the early 1950's, numerous Minor League teams played near Major League cities. But Major League relocations and expansion, more car ownership, new high-speed roads, and most of all, television, made it easier for fans to attend and watch Big League games. The Minor League teams in those areas, and in many others, couldn't stay in business. By 1976, the only teams close to Major League cities were Pawtucket, 40 miles from Boston, Reading, 60 miles from Philadelphia, Toledo, 60 miles from Detroit, and San Jose, around 40 miles from San Francisco and Oakland. In the New York area, an Eastern League team played in Jersey City in 1977 and 1978. That team drew just 60,024 in 1977, and 28,969 in 1978. Pawtucket's team relocated to Worcester, in the Boston TV market, in 2021.

But starting in the 1990's, more Minor League teams began operating near Major League clubs. In 2022, 55 Minor League teams (counting the 4 -team United Shore League, which plays all of its games in Utica, MI, as one team), played in the same television market as a Major League franchise. Two more teams, Toledo, and Dayton, were located in non-Major League TV markets, but their ballparks are within about 60 miles of a Major League city. So in 2022, 21 of the 26 Major League TV markets had a Minor League team located either in their TV market, or in a city that is no more than 60 miles away, but is officially in a different TV market.

In 1976, Pawtucket, Reading, Toledo, and San Jose drew a combined attendance of 381,747 . This was $3.4 \%$ of total 1976 Minor League attendance. In 2022, 3 of those teams, plus Worcester replacing Pawtucket, drew a combined 1,441,793. Also in 2022, the 55 Minor League teams in Major League markets, plus Toledo and Dayton, drew a combined $10,223,890$. That was $25.3 \%$ of the year's total Minor League attendance. In 1976, total attendance for all 141 Minor League teams that year was $11,324,947$.

New York, Boston and Philadelphia are Major League markets that have had much recent success with Minor League baseball. In 1992, there was only one Minor League team in the Boston area (Pawtucket - which is in the Providence-New Bedford TV market), one in the Philadelphia market (Reading), and none in New York. In 2022, the New York TV market had 9 teams, including 2 within New York City. The Philadelphia market had 3 teams, while the Boston/Providence area had 2. As the following 3 tables show, many of these teams have done remarkably well.

| New York Area Teams | 2022 Attend. | Notes |
| :--- | ---: | :--- |
| Jersey Shore (Lakewood), NJ | 256,141 | Led South Atlantic League in total attendance 14 times from 2001-2016. |
| Brooklyn, NY | 167,846 | Best short-season attendance-2001-2015. Moved to High-A in 2021. |
| Staten Island, NY | 76,759 | Record high in set 2010. Joined the Atlantic League in 2022. |
| Hudson Valley (Fishkill), NY | 184,055 | Averaged 95.5\% of capacity 1994-2019. Moved to High-A in 2021. |
| Long Island (Central Islip), NY | 285,888 | Top U.S. total yearly independent attendance: 2000-2011, 2021, 2022. |
|  |  |  |
| Somerset (Bridgewater), NJ | 351,142 | Averaged over 5,100 per date every year through 2019, and in 2022. |
| New York Boulders (Rockland) | 138,531 | Yearly Can-Am League attendance leader 2012-2019. |
| New Jersey Jackals (Montclair) | 52,086 | Relocating to historic Hinchliffe Stadium in Paterson, NJ in 2023. |
| Sussex County, NJ | 76,742 | Best gain among independent teams in 2016. |
|  |  |  |
| New York Market Total | $1,589,190$ | 9 teams had a combined 3.3\% loss in 2022 vs. 2019. |


| Philadelphia Area Teams | 2022 Attend. | Notes |
| :--- | :---: | :--- |
| Reading, PA | 368,068 | Eastern League attendance leader in 11 of last 18 years through 2019. |
| Wilmington, DE | 118,754 | Led Carolina League in attendance for 11 straight years-1998-2008. |
| Lehigh Valley (Allentown, PA) | 544,220 | U.S. top tot. in 2011-12, $2^{\text {nd }}$ best tot/avg. in 2022. 639 sellouts-2008-22. |
|  |  |  |
| Philadelphia Market Total | $1,031,042$ | Trenton, now in the MLB Draft League, averaged 5,016/date in 2022. |


| Boston Area Teams | 2022 Attend. | Notes |
| :--- | :---: | :--- |
| Worcester | 532,152 | Moved from Pawtucket in 2021. $5^{\text {th }}$ best total, $6^{\text {th }}$ best average in 2022. |
| New Hampshire (Manchester) | 282,514 | All Minor Leagues 3 3 best total att. gain, $8^{\text {th }}$ best avg/date gain in 2018. |
|  |  |  |
| Boston Market Total | 814,866 | Short-season Lowell (NY Penn League) played their final year in 2019. |

## MINOR LEAGUE BASEBALL IN MAJ OR LEAGUE MARKETS - Includes Independent League Teams

There have been many success stories in the other 18 Major League markets with Minor League teams.
Los Angeles 6 Minor League teams in 2019, 3 in 2022...Rancho Cucamonga led the California League for 17 straight years (1993-2009). Lake Elsinore led that league each year - 2010-2016, and 2018.

Chicago 6 in 2019, 2022... Kane County topped 400,000 in 22 of 26 years, and topped 500,000 in 6 seasons... Gary set team record each year 2003-2007, 2010, 2017. Schaumburg led Frontier League in 2022.

San Francisco 5 in 2019, 4 in 2022...San Jose: Last 21 years through 2019 - the 19 best totals in team history.
Dallas $\quad 3$ in 2019, 2 in 2022... Frisco led all Double-A teams in attendance for 15 straight years through 2019.
Washington $\quad 5$ in 2019, 3 in 2022... Frederick (now in the MLB Draft League, and also in the Atlantic League starting in 2023) led Carolina League each year from 2012 through 2016, and just missed leading in 2017, 2018, and 2019. Southern Maryland had a record-high in 2013. Fredericksburg, VA, relocated from Potomac in 2021, set total attendance and average per date record-highs in 2022.

Seattle
Tampa $\quad 5$ in 2019, 2022...In 2017, Clearwater had best attendance in the Florida State League since 1990, and set a team record-high for the $10^{\text {th }}$ time in 14 years. Led league 17 of 18 years through 2022.

Minneapolis 1 in 2019, 2022... St. Paul 2015-2019: The 5 highest-ever independent team average per date seasons, with a record-high 8,438 in 2016. Became International League Twins farm team in 2021.

Cleveland $\quad 3$ in 2019, 2022... Akron led the Eastern League 6 times since 1997, and is one of only 6 Double-A teams to ever top 500,000. 2014 attendance was up 55,245, the best gain in Double-A.

St. Louis
Pittsburgh
Baltimore
Atlanta
Kansas City
Detroit

Houston $\quad 1$ in 2019, 2022... Sugar Land drew 465,511 in 2012, the highest total attendance by a modern independent team. Led independent leagues in total attendance also in 2013 and 2014. Joined the Pacific Coast League in 2021, as a Houston Astros affiliate.

Milwaukee $\quad 1$ in 2019, 2 in 2022...Milwaukee began in 2019. Lake Country's first season was 2022.
Cincinnati 2 in 2019, 2022... Dayton (a separate TV market) topped 540,000 each year (2000-2019), led all MLBaffiliated teams in average per date in 2022, may be the first Class-A team to ever accomplish this, has a North American pro sports record of 1,441 regular-season consecutive sellouts, drew a Class-A record-high 597,433 in 2010, and in attendance, is the most successful Class-A team ever.

The New York, Los Angeles, Chicago, and San Francisco/Oakland TV markets all have 2 MLB teams. San Diego, Miami, Phoenix, Denver, and Toronto markets did not have a summer Minor League team charging admission in 2019 and 2022. Phoenix has all 6 teams of the Arizona Fall League. The Denver market's independent Pioneer League team in Windsor, CO expects its park to open in 2023.

## MINOR LEAGUE BASEBALL IN MARKETS WITH AN NFL, NBA, OR NHL TEAM, BUT NO MLB TEAM

There were 21 TV markets in 2022 that had both Major League and Minor League Baseball. There are also 19 Minor League Baseball markets that don't have a Major League Baseball team, but do have a National Football League, National Basketball Association, or National Hockey League team. Despite the NFL, NBA, or NHL competition for sports dollars in these markets, many of their Minor League Baseball teams draw quite well. The 24 Minor League Baseball teams in these markets, which includes independent teams, drew a combined 7,090,743 in 2022.

| TV Market | NFL, NBA, or NHL Teams |
| :---: | :---: |
| Buffalo | NFL-Bills, NHL-Sabres |
| Charlotte | NFL-Panthers, NBA-Hornets |
| RaleighDurham | NHL-Carolina Hurricanes |
| Columbus | NHL-Blue Jackets |
| Indianapolis | NHL-Colts, NBA-Pacers |
| Memphis | NBA- Grizzlies |
| Nashville | NFL-Titans, NHL-Predators |

New Orleans NFL-Saints, NBA-Pelicans
Okla. City
Sacramento
NBA-Thunder
NBA-Kings

Salt Lake C. NBA-Jazz

| Jacksonville | NFL-Jaguars |
| :--- | :--- |
| Green Bay | NFL-Packers |
| Las Vegas | NHL-Golden Knights |
|  | NFL-Raiders |


| San Antonio | NBA-Spurs |
| :--- | :--- |
| Orlando | NBA-Magic |

Portland, OR NBA-Trail Blazers

Vancouver NHL-Canucks

Winnipeg NHL-Jets

Ottawa
NHL-Senators

## Minor League Baseball in That Market with 2019 and 2022 Notes

Topped 500,000 each year 1988-2019. Reached one million 6 times. Holds record for best Minor League season attendance - 1,188,972 in 1991.
I.L. Knights led Minors in total attendance in 2014 and 2018, and in average per date 2014-2016. Best U.S. average/date in 2018. Single-A Kannapolis set team record-highs in their new park in 2021, and broke them in 2022.

AAA Durham drew 529,105 in 2019, and topped 500,000 13 times since 2001. Class A Carolina under 200,000 only in 2016-2019, 2021, 2022.

Drawn $500,000+$ in 34 seasons, including 2022, which is more often than any other team. Surpassed 600,000 in 8 of 11 years through 2019.

Record-high 662,536 in 2015. Topped 534,000 in 25 straight 'normal' years.
Attendance down sharply from 887,976 in 2001, had gains in 2016, 2017.
Led MLB-affiliated teams in total and average in 2021, total attendance in 2022. Record-high total in 2018. In 1979, Nashville was first AA team to top 500,000 . New park in 2015 led to U.S.-best gain of 241,587 that year.

2019 Minor League New Orleans team moved to Wichita in 2021.
Drawn better than 400,000 in 18 of 23 'normal' years through 2022.
Top Minors total attendance 10 times from 2000-2015. Have drawn at least 600,000 in 16 of 20 seasons. Significant decline in recent seasons.

Have topped 430,000 in all 27 years in Triple-A, excluding 2021.
$300,000+-14$ of 18 'normal' years through 2022. 3 ${ }^{\text {rd }}$ best Minors gain in 2017.
Wisconsin (Appleton)-205,000+ for 11 straight 'normal' years through 2022.
New park in 2019. Best total and average/date gains of any team, and the highest total and average per date of any U.S. team, in 2019.

Back in the Texas League. In 2019, had their best total since 1998.
Daytona topped 100,000 for 16 straight years through 2019. Clearwater is the only other Florida State League team to do this.

Short-season Hillsboro drew a record-high in 2015. 4-team Mavericks League (all in Keiser - counts as one team) began play in 2021.

Led all short-season teams in total attendance and average per date 20162019. Set short-season record-high totals for this market in 2016, 2017.

Best independent average per date 12 times in 15 years through 2014. Had topped 250,000 for 16 straight seasons until 2016. Big dip since.

Inactive in 2021. Returned to the Frontier League in 2022.

## STAYING CLOSE TO YOUR PARENT (TEAM)

It is difficult to quantify the effect on attendance when a Minor League affiliate is located in the 'area of dominant fan interest' of their Major League parent team. But at times, it provides a boost in attendance to the Minor League team. The Worcester Red Sox, who moved from Pawtucket in 2021, and the Reading Fightin' Phils are examples.

The table below is a $\mathbf{2 0 2 3}$ listing of Minor League teams who charge admission, that were located in areas where their parent team is one of the dominant teams of fan interest. In some cases, such as with the Mississippi Braves, the Major League parent team might be located a considerable distance from the Minor League affiliate. But the Major League team may have a significant following in the area, and its games are likely to be broadcast on local radio and TV there. The same is true with Vancouver, which is a Toronto Blue Jays affiliate.

The realignment of the Minor Leagues in 2021 resulted in many changes to this list from 2019, including the elimination of all short-season leagues that charged admission. Many short-season teams became full-season teams. No changes were made to this list for 2022 or 2023.

Detroit, Miami, Minnesota, New York Mets, New York Yankees, Philadelphia, Pittsburgh, St. Louis, and Toronto have teams in the Florida State League who play at their Florida Spring Training ballparks. All 30 MLB teams have at least one affiliate that plays a 60-game season at their respective Spring Training facility, in the Gulf Coast (Florida) or Arizona Complex Leagues. There is no admission is charged to games played in the Complex Leagues.

| Major League Team | Minor League Affiliates of That Team Who Play in its Area of Dominant Fan Interest |
| :---: | :---: |
| Baltimore | Norfolk (Triple-A), Bowie (Double-A), Aberdeen (High-A), Delmarva (Single-A) |
| Boston | Worcester (Triple-A), Portland, ME (Double-A) |
| Chicago White Sox | None |
| Cleveland | Columbus, OH (Triple-A), Akron (Double-A), Lake County (High-A) |
| Detroit | Toledo (Triple-A), West Michigan (High-A) |
|  |  |
| Houston | Sugar Land (Triple-A), Corpus Christi (Double-A) |
| Kansas City | Omaha (Triple-A), Northwest Arkansas (Double-A) |
| Los Angeles Angels | Inland Empire of San Bernadino (Single-A) |
| Minnesota | St. Paul (Triple-A), Cedar Rapids (High-A) |
| New York Yankees | Scranton-Wilkes Barre (Triple-A), Somerset (Double-A), Hudson Valley (High-A) |
|  |  |
| Oakland | Las Vegas (Triple-A), Stockton (Single-A) |
| Seattle | Tacoma (Triple-A), Everett (High-A) |
| Tampa Bay | None |
| Texas | Round Rock (Triple-A), Frisco (Double-A) |
| Toronto | Buffalo (Triple-A), Vancouver (High-A) |
|  |  |
| Arizona | None |
| Atlanta | Gwinnett (Triple-A), Mississippi (Double-A), Rome (High-A), Augusta (Single-A) |
| Chicago Cubs | Iowa (Triple-A), South Bend (High-A) |
| Cincinnati | Louisville (Triple-A), Dayton (High-A) |
| Colorado | Albuquerque (Triple-A) |
|  |  |
| Los Angeles Dodgers | Rancho Cucamonga (Single-A) |
| Miami | Jacksonville (Triple-A), Pensacola (Double-A), Jupiter (Single-A) |
| Milwaukee | Wisconsin (Appleton) (High-A) |
| New York Mets | Syracuse (Triple-A), Binghamton (Double-A), Brooklyn (High-A) |
| Philadelphia | Lehigh Valley (Allentown) (Triple-A), Reading (AA), Jersey Shore (Lakewood) (High-A) |
|  |  |
| Pittsburgh | Altoona (Double-A) |
| St. Louis | Memphis (Triple-A), Springfield, MO (Double-A) |
| San Diego | Lake Elsinore (Single-A) |
| San Francisco | Sacramento (Triple-A), San Jose (Single-A) |
| Washington | Harrisburg (Double-A), Wilmington, DE (High-A), Fredericksburg, VA (Single-A) |

Source of Affiliates Listing: Minor League Baseball 2021 Information Guide, team Web sites

## NAPBL MINOR LEAGUES ATTENDANCE HIGHLIGHTS

MLB-AFFILIATED TOTAL ATTENDANCE, \# OF TEAMS, AVERAGE ATTENDANCE PER TEAM - SINCE 1946

| Yean | Total MLB-Affiliated Attendance | $\begin{gathered} \text { \# of } \\ \text { Teams } \end{gathered}$ | Average Att. per Team | Year | Total MLB-Affiliated Attendance | $\begin{gathered} \text { \# of } \\ \text { Teams } \end{gathered}$ | Average Att. per Team |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 1985 | 18,380,000 | 154 | 119,351 |
| 1946 | 32,704,315 | 314 | 104,154 | 1986 | 18,456,808 | 154 | 119,849 |
| 1947 | 37,184,167 | 388 | 95,835 | 1987 | 20,215,564 | 158 | 127,947 |
| 1948 | 38,415,716 | 438 | 87,707 | 1988 | 21,659,873 | 160 | 135,374 |
| 1949 | 39,640,443 | 448 | 88,483 | 1989 | 23,103,593 | 164 | 140,876 |
| 1950 | 32,960,733 | 442 | 74,572 | 1990 | 25,244,569 | 164 | 153,930 |
| 1951 | 26,135,174 | 365 | 71,603 | 1991 | 26,590,096 | 168 | 158,274 |
| 1952 | 24,024,373 | 334 | 71,929 | 1992 | 27,180,170 | 168 | 161,787 |
| 1953 | 21,109,565 | 288 | 73,297 | 1993 | 30,022,761 | 169 | 177,649 |
| 1954 | 18,674,503 | 264 | 70,737 | 1994 | 33,347,931 | 172 | 193,883 |
| 1955 | 18,203,889 | 243 | 74,913 | 1995 | 33,126,934 | 172 | 192,598 |
| 1956 | 16,402,953 | 217 | 75,590 | 1996 | 33,293,383 | 171 | 194,698 |
| 1957 | 14,875,346 | 200 | 74,377 | 1997 | 34,721,716 | 172 | 201,870 |
| 1958 | 12,744,883 | 171 | 74,531 | 1998 | 35,427,618 | 174 | 203,607 |
| 1959 | 11,622,581 | 152 | 76,464 | 1999 | 35,179,471 | 176 | 199,883 |
| 1960 | 10,660,811 | 152 | 70,137 | 2000 | 37,647,819 | 176 | 215,126 |
| 1961 | 9,766,505 | 147 | 66,439 | 2001 | 38,808,339 | 176 | 220,502 |
| 1962 | 9,732,582 | 134 | 72,631 | 2002 | 38,639,142 | 176 | 219,541 |
| 1963 | 9,749,381 | 130 | 74,995 | 2003 | 39,069,707 | 176 | 221,987 |
| 1964 | 10,102,310 | 128 | 78,924 | 2004 | 39,887,755 | 176 | 226,635 |
| 1965 | 10,029,518 | 130 | 77,150 | 2005 | 41,333,279 | 176 | 234,848 |
| 1966 | 9,826,124 | 133 | 73,881 | 2006 | 41,710,357 | 176 | 236,991 |
| 1967 | 9,940,660 | 135 | 73,635 | 2007 | 42,812,812 | 175 | 244,645 |
| 1968 | 9,887,328 | 135 | 73,239 | 2008 | 43,263,740 | 176 | 245,817 |
| 1969 | 9,984,263 \$ | 148 | 67,461 | 2009 | 41,644,518 | 176 | 236,617 |
| 1970 | 10,726,470 | 145 | 73,976 | 2010 | 41,432,456 | 176 | 235,412 |
| 1971 | 11,134,084 | 148 | 75,230 | 2011 | 41,252,053 | 174 | 237,081 |
| 1972 | 10,986,628 | 136 | 80,734 | 2012 | 41,280,382 | 176 | 234,548 |
| 1973 | 10,828,828 | 138 | 78,470 | 2013 | 41,553,781 | 176 | 236,101 |
| 1974 | 10,562,452 | 136 | 77,665 | 2014 | 42,411,194 | 176 | 240,973 |
| 1975 | 11,021,848 | 130 | 84,783 | 2015 | 42,561,445 | 176 | 241,826 |
| 1976 | 11,324,947 | 141 | 80,319 | 2016 | 41,377,202 | 176 | 235,098 |
| 1977 | 13,004,297 | 142 | 91,580 | 2017 | 41,832,364 | 176 | 237,684 |
| 1978 | 13,049,475 | 150 | 86,997 | 2018 | 40,450,337 | 176 | 229.831 |
| 1979 | 15,304,724 @ | 150 | 107,504 | 2019 | 41,504,077 | 176 | 235,819 |
|  |  |  |  |  |  |  |  |
| 1980 | 15,541,674* | 145 | 107,184 | 2020 | 0 | 176 | 0 |
| 1981 | 16,178,790 | 140 | 115,563 | 2021 | 22.089,014 | 120 | 184,075 |
| 1982 | 17,637,244 | 150 | 117,582 | 2022 | 30,920,722 | 120 | 257,673 |
| 1983 | 18,559,190 | 153 | 121,302 |  |  |  |  |
| 1984 | 17,580,299 | 154 | 114,158 |  |  |  |  |

$\$$ - Does not include season attendance of 8,817 by one Gulf Coast League team that charged admission.
@ - Includes estimated attendance for Inter-American League which folded during the season.

*     - Figure listed in the 1981 Sporting News Baseball Guide. Mexican League season ended early due to a strike. 2021 and 2022 figures exclude the Mexican League, and the Major League Independent Partner Leagues


## MLB-AFFILIATED U.S./CANADIAN FULL-SEASON TEAMS - TOTAL ATTENDANCE, \# OF TEAMS, AND AVERAGE ATTENDANCE PER TEAM - SINCE 1963. AVERAGE ATTENDANCE PER DATE - SINCE 1992

This table shows attendance by full-season, U.S. or Canadian Major League-affiliated Minor League teams, since the last reorganization of the Minor Leagues in 1963. Effective in 2021, all MLB-affiliated teams that charge admission play a full-season schedule, so this table provides a fairer yearly comparison from 2021 forward. Combined average attendance per date is shown starting with 1992, the first year these figures were included in the Minor League issued attendance reports. The table does not include Mexican League teams, or teams that played in short-season leagues.

| Year | MLB Affiliated <br> Full-Season <br> Teams Attend. | Number <br> Full-Sea. <br> Teams | Average Attendance per Team | Year | MLB Affiliated Full-Season Teams Attend. | Number <br> Full Sea. Teams | Average Attendance per Team | Average Att. Per Date |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 1992 | 22,265,115 | 112 | 198,796 | 3,074 |
| 1963 | 7,612,882 | 112 | 67,972 | 1993 | 25,000,168 | 115 | 217,393 | 3,387 |
| 1964 | 7,184,010 | 102 | 70,431 | 1994 | 27,646,782 | 116 | 238,334 | 3,645 |
| 1965 | 6,902,424 | 96 | 71,900 | 1995 | 27,738,500 | 116 | 239,125 | 3,627 |
| 1966 | 6,496,849 | 93 | 69,859 | 1996 | 27,876,672 | 116 | 240,316 | 3,635 |
| 1967 | 6,311,765 | 86 | 73,393 | 1997 | 28,567,929 | 116 | 246,275 | 3,745 |
| 1968 | 6,500,445 | 86 | 75,587 | 1998 | 29,121,131 | 118 | 246,789 | 3,663 |
| 1969 | 6,426,154 | 87 | 73,864 | 1999 | 29,126,859 | 120 | 242,724 | 3,630 |
| 1970 | 7,677,106 | 90 | 85,301 | 2000 | 30,945,391 | 120 | 257,878 | 3,883 |
| 1971 | 7,858,990 | 90 | 87,322 | 2001 | 31,977,682 | 120 | 266,481 | 3,982 |
| 1972 | 7,695,543 | 90 | 85,506 | 2002 | 31,868,349 | 120 | 265,570 | 3,958 |
| 1973 | 7,092,134 | 88 | 80,592 | 2003 | 32,466,417 | 120 | 270,553 | 4,126 |
| 1974 | 6,683.283 | 86 | 77,713 | 2004 | 33,131,201 | 120 | 276,093 | 4,149 |
| 1975 | 6,629,819 | 82 | 80,851 | 2005 | 34,414,112 | 120 | 286,784 | 4,260 |
| 1976 | 6,751,187 | 80 | 84,390 | 2006 | 34,277,338 | 120 | 285,644 | 4,256 |
| 1977 | 7,957,753 | 82 | 97,046 | 2007 | 35,150,730 | 120 | 292,923 | 4,355 |
| 1978 | 8,417,169 | 89 | 94,575 | 2008 | 35,447,963 | 120 | 295,400 | 4,368 |
| 1979 | 9,761,330 | 90 | 108,459 | 2009 | 34,838,849 | 120 | 290,324 | 4,342 |
| 1980 | 11,331,714 | 95 | 119,281 | 2010 | 35,062,403 | 120 | 292,187 | 4,298 |
| 1981 | 12,316,024 | 96 | 128,292 | 2011 | 34,299,698 | 120 | 285,831 | 4,237 |
| 1982 | 13,729,020 | 102 | 134,598 | 2012 | 33,894,415 | 120 | 282,453 | 4,168 |
| 1983 | 14,381,025 | 100 | 143,810 | 2013 | 34,205,705 | 120 | 285,048 | 4,260 |
| 1984 | 13,614,779 | 102 | 133,478 | 2014 | 34,928,570 | 120 | 291,071 | 4,323 |
| 1985 | 14,270,558 | 103 | 139,907 | 2015 | 35,067,534 | 120 | 292,229 | 4,328 |
| 1986 | 14,751,291 | 104 | 141,839 | 2016 | 33,862,556 | 120 | 282,188 | 4,188 |
| 1987 | 15,948,128 | 108 | 147,668 | 2017 | 34,325,071 | 120 | 286,042 | 4,306 |
| 1988 | 17,444,104 | 110 | 158,583 | 2018 | 33,203,392 | 120 | 276,695 | 4,184 |
| 1989 | 18,982,379 | 110 | 172,567 | 2019 | 33,321,002 | 120 | 277,675 | 4,201 |
| 1990 | 20,148,150 | 110 | 183,165 | 2020 | 0 | 120 | 0 | 0 |
| 1991 | 21,716,617 | 112 | 193,898 | 2021 | 22,089,014 | 120 | 184,075 | 3,242 |
|  |  |  |  | 2022 | 30,920,722 | 120 | 257,673 | 3,933 |

## AVERAGE ATTENDANCE PER TEAM - BY CLASSIFICATION

The table on Page 104 notes the annual average attendance per team since 1946 for all MLB-affiliated leagues combined. The presence of so many teams in small markets is why the overall average per team was not higher in the late 1940's. Many of these small-market leagues and teams disbanded in the early 1950's as television and other factors severely cut Minor League attendance. The average per team was less than 80,000 from 1950 through 1971, and again in 1973 and 1974. In 1979, the average per team reached 100,000 for the first time since 1946. It initially surpassed 150,000 in 1990, and 200,000 in 1997. Average attendance per team topped 200,000 each year since 2000, except 2021, with a high (if the short-season teams are included) of 245,817 in 2008. The 2018 average per team of 229,831 was lowest since 2004, except for 2021.

The individual MLB-affiliated league summaries, which appear later in this report, note each league's average attendance per team history. This is also noted for the well-established independent leagues.

Listed below, is a brief summary of average attendance per team by classification. The Triple-A data goes back to 1921. Double-A, full-season Class A, and the combination of short-season Class A, and Rookie League data goes back to 1963, when the classification system in current use was established.

## TRIPLE-A

2022 Triple-A average per team was 421,380. 2019 Triple-A average per team was 450,013 , the $14^{\text {th }}$ best ever. Triple-A average attendance per team first reached 200,000 in 1924. It hit a pre-1945 high of 214,231 in 1928. The Great Depression caused a big drop in baseball attendance. Triple-A average fell to a low of 115,640 in 1934.

A big boom in attendance actually began in the latter years of World War II. Triple-A average per team was 139,478 in 1943, 198,208 in 1944, 239,798 in $1945,338,465$ in 1946, and 354,110 in 1947. But then, a big decline began. Triple-A average was 266,696 in 1950, 193,963 in 1954, and stayed under 200,000 per team from 1958 through 1980. The low was 135,181 in 1969. The average per team was under 150,000 as late as 1976.

The average rose above 200,000 each year from 1981 through 1987. In 1988, it topped 300,000 for the first time since 1949. It first reached 400,000 per team in 1993, and has been above that level each year since then except for 1996, 1997, and 2021. It topped 450,000 per team from 2005 through 2017, and in 2019, with a high of 477,226 in 2008.

DOUBLE-A
Average attendance per team in the Double-A leagues stayed below 100,000 each year from 1963 through 1978, with a low of 60,521 in 1975. It was between 100,000 and 200,000 per team from 1979 through 1990, and has topped 200,000 in all seasons since then.

The Double-A average per team first reached 300,000 in 2004, and has now hit this level 6 times, with a high of 312,035 in 2008. The average was above 280,000 in 17 straight seasons through 2019. The 2019 average per team was 292,752, which ranked as $13^{\text {th }}$ best. In 2022, Double-A average per team was 272,140.

FULL-SEASON CLASS A - Consists of High-A, and also Single-A, which was known as Low-A through 2021
Full-season Class A averaged less than 50,000 per team from 1963 through 1975, with a low of 40,785 in 1967. 1990 was the first time that this average topped 100,000, and it was above 150,000 per team every year since 1995, until 2021. It reached a record-high 199,846 in 2014, and was 183,967 in 2019, lowest since 2004. In 2022, High-A average per team was 202,239, Single-A average per team was 134,933, and combined Class-A average per team was 168,586.

## SHORT-SEASON CLASS A AND ROOKIE LEAGUES

Average attendance per team for short-season Class A leagues and Rookie Leagues combined was under 40,000 from 1963 through 1984. The low was 21,310 in 1968. From 1966 through 1979, there were 11 years where this average per team was below 30,000 . The average first topped 50,000 per team in 1989, and was above that ever since then. It reached 74,000 in 1995, and topped 80,000 in each of the last 18 seasons through 2019. The high was 96,758 in 2007. It was 89,124 in 2019, which ranked as $12^{\text {th }}$ highest. MLB-affiliated short-season leagues became full-season affiliated (Northwest), pro independent (Pioneer), Summer Collegiate (Appalachian) or disbanded (NY-Penn) after 2019.

## FULL-SEASON AND SHORT-SEASON MLB-AFFILIATED ANNUAL TOTAL ATTENDANCE LEADERS - 1940-2022

Short-season leaders listed from 1947 through 1962 are for Class D teams which played slightly shorter schedules than other classifications. The Minor Leagues were reorganized into their present configuration in 1963. Record-highs shown in bold. Short-season MLB-affiliated leagues that charge admission ceased to exist after 2019.

| Year | Affiliated U.S. Full-Season Team Attendance Leader | Attendance | Affiliated Short-Season Team Attendance Leader | Attendance |
| :---: | :---: | :---: | :---: | :---: |
| 1940 | Seattle | 295,820 | Not Available | N/A |
| 1941 | Louisville | 274,805 | Not Available | N/A |
| 1942 | Los Angeles | 271,169 | Not Available | N/A |
| 1943 | Milwaukee | 286,979 | Not Available | N/A |
| 1944 | Baltimore | 342,032 | Not Available | N/A |
| 1945 | Seattle | 434,133 | Not Available | N/A |
| 1946 | San Francisco | 670,563 | Not Available | N/A |
| 1947 | San Francisco | 640,643 | Alexandria, LA | 149,889 |
| 1948 | San Francisco | 606,563 | Alexandria, LA | 127,178 |
| 1949 | Seattle | 545,434 | Hamilton, ONT | 137,340 |
| 1950 | Seattle | 492,647 | Hornell, NY | 97,563 |
| 1951 | Seattle | 465,727 | Hornell, NY | 74,086 |
| 1952 | Denver (Class A) | 461,419 | Decatur, IL | 94,300 |
| 1953 | Toronto | 382,432 | Decatur, IL | 96,337 |
| 1954 | Toronto | 408,876 | Jamestown, NY | 86,460 |
| 1955 | Denver | 426,248 | Dubuque, IA | 94,925 |
| 1956 | Denver | 368,305 | Dubuque, IA | 92,364 |
| 1957 | Buffalo | 386,071 | Dubuque, IA | 91,647 |
| 1958 | Buffalo * | 286,480 | Dubuque, IA | 93,070 |
| 1959 | Buffalo | 413,263 | St. Petersburg, FL | 119,424 |
| 1960 | Buffalo * | 278,352 | Tampa, FL | 76,616 |
| 1961 | Buffalo * | 259,724 | El Paso, TX | 79,415 |
| 1962 | Rochester, $\mathrm{NY}^{*}$ | 272,178 | Miami | 90,887 |
| 1963 | Rochester, NY * | 271,968 | Salem, VA | 34,061 |
| 1964 | Rochester, NY * | 272,091 | Salem, VA | 36,184 |
| 1965 | Dallas-Fort Worth (AA) * | 329,294 | Salem, VA | 44,254 |
| 1966 | Dallas-Fort Worth (AA) * | 271,367 | Huron, SD | 35,110 |
| 1967 | Rochester, NY * | 303,500 | Salt Lake City | 53,653 |
| 1968 | Hawaii * | 255,569 | Salt Lake City | 54,195 |
| 1969 | Hawaii * | 280,477 | Salt Lake City | 76,789 |
| 1970 | Hawaii | 467,217 | Niagara Falls | 60,962 |
| 1971 | Hawaii | 375,957 | Niagara Falls | 56,052 |
| 1972 | Hawaii | 305,878 | Niagara Falls | 52,476 |
| 1973 | Rochester * | 302,789 | Portland, OR | 80,705 |
| 1974 | Sacramento * | 295,831 | Portland, OR | 100,111 |
| 1975 | Rochester * | 326,072 | Portland, OR | 119,253 |
| 1976 | Hawaii ${ }^{\text {a }}$ | 306,236 | Portland, OR | 83,780 |
| 1977 | Columbus, OH | 457,251 | Portland, OR | 125,300 |
| 1978 | Nashville (Class AA) | 380,159 | Billings | 58,750 |
| 1979 | Columbus, OH | 599,544 | Eugene | 66,156 |

## FULL-SEASON AND SHORT-SEASON MLB-AFFILIATED ANNUAL TOTAL ATTENDANCE LEADERS - 1940-2022

| Year | Affiliated U.S. Full-Season Team Attendance Leader | Attendance | Affiliated Short-Season Team Attendance Leader | Attendance |
| :---: | :---: | :---: | :---: | :---: |
| 1980 | Nashville (Class AA) | 575,676 | Eugene | 96,058 |
| 1981 | Denver | 555,806 | Eugene | 85,073 |
| 1982 | Louisville | 868,418 | Great Falls | 67,044 |
| 1983 | Louisville | 1,052,438 | Billings | 88,534 |
| 1984 | Louisville | 846,878 | Billings | 96,670 |
| 1985 | Louisville | 651,090 | Eugene | 103,193 |
| 1986 | Louisville | 660,200 | Salt Lake City | 108,721 |
| 1987 | Columbus, OH | 570,599 | Salt Lake City | 170,134 |
| 1988 | Buffalo | 1,147,651 | Salt Lake City | 176,217 |
| 1989 | Buffalo | 1,132,183 | Salt Lake City | 173,256 |
| 1990 | Buffalo | 1,156,661 | Salt Lake City | 192,366 |
| 1991 | Buffalo | 1,188,972 | Salt Lake City | 200,599 |
| 1992 | Buffalo | 1,117,867 | Salt Lake City | 217,263 |
| 1993 | Buffalo | 1,058,620 | Boise | 151,080 |
| 1994 | Buffalo | 982,493 | Boise | 156,950 |
| 1995 | Buffalo | 900,782 | Portland, OR | 249,696 |
| 1996 | Buffalo | 825,530 | Portland, OR | 249,995 |
| 1997 | Buffalo | 696,193 | Portland, OR | 213,242 |
| 1998 | Buffalo | 743,463 | Erie | 187,743 |
| 1999 | Buffalo | 684,051 | Portland, OR | 206,136 |
| 2000 | Sacramento | 861,808 | Mahoning Valley, OH | 206,287 |
| 2001 | Sacramento | 901,214 | Brooklyn | 289,381 |
| 2002 | Sacramento | 817,317 | Brooklyn | 317,124 |
| 2003 | Sacramento | 766,326 | Brooklyn | 307,383 |
| 2004 | Sacramento | 751,156 | Brooklyn | 294,261 |
| 2005 | Sacramento | 755,750 | Brooklyn | 285,847 |
| 2006 | Sacramento * | 728,227 | Brooklyn | 289,323 |
| 2007 | Sacramento | 710,235 | Brooklyn | 294,972 |
| 2008 | Sacramento | 700,168 | Brooklyn | 265,220 |
| 2009 | Columbus, OH | 666,797 | Brooklyn | 264,102 |
| 2010 | Sacramento | 657,910 | Brooklyn | 264,441 |
| 2011 | Lehigh Valley, PA | 628,925 | Brooklyn | 245,087 |
| 2012 | Lehigh Valley, PA * | 622,421 | Brooklyn | 249,009 |
| 2013 | Indianapolis | 637,579 | Brooklyn | 232,224 |
| 2014 | Charlotte | 687,715 | Brooklyn | 231,628 |
| 2015 | Sacramento | 672,354 | Brooklyn | 230,658 |
| 2016 | Indianapolis * | 636,888 | Vancouver | 222,363 |
| 2017 | Indianapolis * | 641,141 | Vancouver | 239,527 |
| 2018 | Charlotte | 619,639 | Vancouver | 239,086 |
| 2019 | Las Vegas | 650,934 | Vancouver | 235,980 |
|  |  |  |  |  |
| 2021 | Nashville | 436,868 | No Short-season teams |  |
| 2022 | Nashville | 555,576 | No Short-season teams |  |

* Mexican League teams with the highest yearly MLB-Affiliated attendance: Poza Rica - 1958 (354,413); Mexico City Red Devils - 1960 ( 318,797 ), $1961(285,301)$, $1962(349,753)$; Poza Rica - 1963 ( 436,018 ); Mexico City Red Devils 1964 (464,689), 1965 ( 441,885 ), 1966 ( 445,664 ), 1967 ( 536,743 ), 1968 ( 480,068 ), 1969 ( 428,548 ), 1972 ( 349,684 ), 1973 (434,133), 1974 (398,122), 1975 ( 380,528 ), 1976 ( 351,416 ); Monterrey - 2006 ( 989,454 ), $2012(645,302), 2016$ $(690,305), 2017$ (659,791); Tijuana - 2019 (677,464). Mexican League attendance from 1981 is not available.


## FULL-SEASON AND SHORT-SEASON MLB-AFFILIATED AVERAGE PER DATE TEAM LEADERS - 1992-2022

Average per date figures were not available for seasons prior to 1992. No short-season teams after 2019.

| Year | Affiliated U.S. Full-Season Team Avg./Date Leader | Average/Date Attendance | Affiliated Short-Season Team Avg./Date Leader | Average/Date Attendance |
| :---: | :---: | :---: | :---: | :---: |
| 1992 | Buffalo | 16,937 | Salt Lake City | 5,717 |
| 1993 | Buffalo | 15,123 | Boise | 3,976 |
| 1994 | Buffalo | 14,036 | New Jersey Cardinals | 4,470 |
| 1995 | Buffalo | 13,247 | Portland, OR | 6,571 |
| 1996 | Buffalo | 12,899 | Portland, OR | 6,579 |
| 1997 | Buffalo | 11,603 | Portland, OR | 5,612 |
| 1998 | Buffalo | 10,933 | Erie | 4,941 |
| 1999 | Buffalo | 10,060 | Mahoning Valley, OH | 5,641 |
| 2000 | Sacramento | 12,312 | Mahoning Valley, OH | 5,429 |
| 2001 | Sacramento | 12,517 | Brooklyn | 7,821 |
| 2002 | Sacramento | 11,512 | Brooklyn | 8,345 |
| 2003 | Sacramento* | 10,643 | Brooklyn | 8,308 |
| 2004 | Memphis* | 10,437 | Brooklyn | 7,953 |
| 2005 | Sacramento* | 10,497 | Brooklyn | 7,940 |
| 2006 | Sacramento * | 10,257 | Brooklyn | 7,820 |
| 2007 | Sacramento | 10,003 | Brooklyn | 8,194 |
| 2008 | Sacramento* | 9,725 | Brooklyn | 7,367 |
| 2009 | Columbus, OH | 9,526 | Brooklyn | 7,138 |
| 2010 | Lehigh Valley, PA | 9,227 | Brooklyn | 7,147 |
| 2011 | Lehigh Valley, PA | 9,249 | Brooklyn | 7,002 |
| 2012 | Lehigh Valley, PA* | 9,153 | Brooklyn | 6,553 |
| 2013 | Columbus, $\mathrm{OH}^{*}$ | 9,212 | Brooklyn | 6,276 |
| 2014 | Charlotte* | 9,686 | Brooklyn | 6,260 |
| 2015 | Charlotte | 9,428 | Brooklyn | 6,234 |
| 2016 | Charlotte* | 8,974 | Vancouver | 6,177 |
| 2017 | Indianapolis * | 9,159 | Vancouver | 6,303 |
| 2018 | Charlotte * | 8,980 | Vancouver | 6,292 |
| 2019 | Las Vegas | 9,299 | Vancouver | 6,210 |
| 2021 | Nashville | 6,721 | No Short-season teams |  |
| 2022 | Dayton | 7,935 | No Short-season teams |  |

* The Mexican League plays fewer games than the full-season MLB-Affiliated leagues, but a more games than the shortseason leagues. Mexican League teams with the highest yearly affiliated average per date attendance since 1992:
2003 - Saltillo (11,387); 2004 - Tijuana (12,764); 2005 - Saltillo (10,754); 2006 - Monterrey (17,990);
2008 - Monterrey (12,424); 2012 - Monterrey (11,321); 2013 - Monterrey (11,145); 2014- Monterrey (11,856);
2016 - Monterrey (12,783); 2017 - Monterrey (11,575); 2018 - Monterrey (10,059); 2019 - Tijuana (11,291).
Tijuana, in the now-independent Mexican League, led all Minor League teams in 2021 with a 7,557 average per date, and in 2022, with a 10,088 average per date.


## 'THE MILLIONAIRES' - TEAMS THAT DREW A MILLION

There have been 7 seasons in which a Minor League team sold at least one million tickets. 1983 Louisville was the first to do it. The Buffalo Bisons topped one million for 6 consecutive seasons from 1988 through 1993. It hasn't been done since, and would be nearly impossible to do for all but a few Minor League teams due to ballpark capacity.

This section provides a review of those 7 special teams that had such a remarkable achievement, plus the 2006 Monterrey Sultanes of the Mexican League, who drew 989,454, and had the highest average per date ever.

Information and data sources are: Archives of The Louisville Courier-Journal and Buffalo News, as provided by the Newspapers.com Website; 2019 Buffalo Bisons Media Guide; 2023 Louisville Bats Media Guide; Attendance figures issued by the Office of Minor League Baseball; The Encyclopedia of Minor League Baseball by Lloyd Johnson and Miles Wolff, published in 2007 by Baseball America; 500 Ballparks - From Wooden Seats to Retro Classics by Eric Pastore, published in 2011; Major League Baseball Stats Reporting Platform; Sporting News Official Baseball Guides.

Unfortunately, as is often the case, there are discrepancies in the data, depending on the source. Some sources included exhibition, post-season, and All-Star games attendance, in their published totals. These will be noted. But the figures issued annually by Minor League Baseball will be considered official, and they only cover regular season games.

## THE 1983 LOUISVILLE REDBIRDS

Louisville had no Minor League teams from 1963 through 1967, and from 1973 through 1981. Attendance from nearly all seasons in Louisville is available, going back to 1903. Highest attendance prior to 1982 was 355,241 in 1946, and 339,872 in 1947. From that point on, through 1972, attendance topped 200,000 only in 1962 and 1968.

In 1982, Minor League Baseball returned to Louisville in a big way, with a Triple-A American Association team. The Redbirds played in Cardinal Stadium, on the grounds of the Kentucky State Fair. This stadium, which opened in 1957, was the home of the University of Louisville football team, and had a seating capacity of 33,500 . Among stadiums used by Minor League teams at that time, only War Memorial Stadium in Buffalo had a larger capacity.

The 1982 Redbirds drew an all-time Minor League record-high attendance of 868,418 , breaking the old record of 670,563 by the 1946 San Francisco Seals of the Pacific Coast League. The Seals drew 640,643 in 1947, and 606,563 in 1948. The P.C.L. played a 186-game schedule in 1946 and 1947, and a 188-game schedule in 1948. No Minor League team drew at least 600,000 again until Louisville did it in 1982.

Prior to the 1983 season, Redbirds' ownership set a goal - become the first team to sell at least one million tickets in a season - and they did it!

Louisville drew 1,052,438 in 65 regular season dates in 1983, averaging 16,191 per date. The average per date was also, at that time, a Minor League record-high. There were 2 postponements. 9 dates drew under 10,000. But 33 dates topped 15,000. Attendance surpassed 20,000 at 19 dates, with 9 of them reaching 25,000. The largest crowds were 33,687 on August 23, 31,272 on July 3, and 31,258 on August 25. The final homestand attracted 161,548 in 7 dates, averaging 23,078 per date. The Redbirds had 5 home playoff games in 1983, which drew a total of 38,952, an average of 7,790 per game. They also had an exhibition game with their parent team, the St. Louis Cardinals, which drew 18,546 . Louisville was the host of the 1983 Triple-A World Series, and those 4 games drew a total of 26,914. The grand total for all 1983 games in Louisville was 1,136,850 in 75 dates, averaging 15,158 per date.

1983 Louisville outdrew Major League Cleveland, Minnesota, and Seattle in total attendance, and those same teams, along with the Mets, in average per date.

In 1984, Louisville drew 846,878. They also topped 600,000 in 1985, 1986, 1990, 1992, and 1993 at Cardinal Stadium. Teams in the Triple-A American Association were merged into the other two Triple-A leagues in 1998, with Louisville being placed in the International League. This team got a new name - the RiverBats - in 2000, along with a beautiful new ballpark - Louisville Slugger Field, which has a capacity of 13,131. The team, whose name was shortened to the Bats in 2002, continued to draw very well. Attendance topped 600,000 every year from 2000 through 2011, with a high of 685,863 in 2000, and surpassed 500,000 each season from 2012 through 2016. Largest crowd at Louisville Slugger Field was 14,658 in 2018.

Louisville has drawn at least 600,000 in 20 different seasons, which is more often than any team. (Buffalo and Sacramento have each done it 16 times, and Indianapolis has done it 12 times.). Only Buffalo and Columbus have drawn at least 500,000 in a season more often than Louisville. A city that lost its team in the 1960's, and again in the 1970's, now has one the most successful teams in attendance.

## 'THE MILLIONAIRES' - TEAMS THAT DREW A MILLION

## THE BUFFALO BISONS - 1988-1993

The story of Minor League Baseball in Buffalo has some similarities with the story in Louisville - A long-time Minor League city that lost its team in the early 1970's, gets a new team, and sets all-time attendance records.

Buffalo first topped 300,000 in attendance in 1903. The team drew 393,843 in 1949, 386,071 in 1957, and 413,263 (6,457 average per date) in 1959. Buffalo led all U.S./Canadian teams in total attendance each year from 1957 through 1961. The Bisons had the best Minor League attendance again from 1988 through 1999, when they set records that may never be broken.

Offerman Stadium was the home to the Bisons from 1924 through 1960. When that stadium was replaced by a school, the Bisons moved to War Memorial Stadium, which in 1960, became home to the Buffalo Bills of the newly established American Football League. That stadium was expanded in 1960 for the Bills, and had a capacity of 46,500 . The Bisons drew 259,734 in 1961, their largest total in their initial 10 years in War Memorial Stadium. Attendance fell during the 1960's. The stadium, which opened in 1937, was not in great shape, and neither was its neighborhood. The Bisons moved to Winnipeg in 1971, and Buffalo had no Minor League Baseball until 1979.

A Double-A Eastern League team was awarded to Buffalo in 1979, and it drew 133,148. Attendance was pretty low for the first 4 years, but it began to pick up significantly starting in 1983. The Bisons moved into the Triple-A American Association in 1985. (Like Louisville, Buffalo was moved into the Triple-A International League in 1998.) In 1986, the Bisons drew a team record-high 425,113, averaging 7,330 per date. They topped that in 1987, their final year in War Memorial Stadium, with a 495,760 total (the Bisons Media Guide lists the total as 497,760), and a 7,778 average per date. The final game at War Memorial Stadium, where the movie 'The Natural' was filmed, drew 25,412.

In 1988, the Bisons moved into a magnificent new ballpark in Downtown Buffalo. Pilot Field was the prototype of all the retro-style ballparks built over the past 3 decades. It initially had a 19,500 capacity, and was built to be expanded. This ballpark was home to a Minor League team, but its design and atmosphere was Major League. And that was the whole idea. Major League expansion was soon to come, and Buffalo wanted a team. They had a new park whose capacity could be increased to Major League standards, and a potential ownership group was being put together. They knew the Bisons would draw well. But now they wanted to show that Major League Baseball could succeed in Buffalo.

## 1988

Bisons' management had a clear goal for their first season in Pilot Field: Set the all-time Minor League attendance record. And they did!

The Bisons drew record-highs in total attendance (1,147,651 as reported by Minor League Baseball), and in average per date $(16,395)$. Only 2 early season games had fewer than 10,000 tickets sold. There were 22 sellouts of 19,500 , and 48 of the 70 dates drew at least 15,000 . The Bisons had around 9,000 season tickets sold. Pilot Field also hosted the National Old-Timers Game, and the Triple-A All Star Game, and both of those events drew sellout crowds. (The Bisons Media Guide includes attendance for those games in their total.) The total for all games was 1,186,651.

## 1989

1988 was a tough act to follow, but the Bisons came very close to equaling those record-highs. They drew $1,116,441$ in 69 dates in 1989, averaging 16,180 per date. Once again, Buffalo hosted the National Old-Timers Game, which drew 15,742 . Some sources include this game in listed attendance, and show a total of $1,132,183$. Just 2 dates drew under 10,000. 14 dates reached the 19,500 sellout figure, and 42 dates drew over 15,000. Each of the last 17 dates of the year had crowds of at least 17,000.

## 1990

The Bisons had an extra play-in game, to try to get into the playoffs in 1990. That game counted in the regular season total, and it pushed the Bisons to new Minor League highs in total attendance ( $1,156,661$ ), and average per date $(16,524)$. The Old-Timers game drew 17,697 . During the season, capacity at Pilot Field was increased to 21,050 , and 8 dates topped 20,000. For the 3 rd straight year, just 2 dates drew less than 10,000. 52 dates topped 15,000. After June 20, only a game that made-up a rainout, as part of a separate-admission doubleheader, drew under 15,000.

## 'THE MILLIONAIRES' - TEAMS THAT DREW A MILLION

## THE BUFFALO BISONS - 1988-1993

## 1991

The decision on which markets would get National League expansion teams was about to made. The Buffalo ownership group was ready, and so were the fans. The 1991 Bisons set a new record for total attendance, which has yet to be topped, and a new record-high average per date that no U.S./Canadian team has ever surpassed.

Total regular season attendance was 1,188,972 in 69 dates, an average of 17,231 per date. An exhibition game with the Pirates drew 16,362 , and 2 playoff games drew a combined 35,617 . The total for all games was $1,240,951$, averaging 17,235 per date. Every date drew over 10,000 . 53 regular season dates, plus the exhibition game, and one playoff game, topped 15,000 , including all games after June 26. 15 regular season dates, and one playoff game, drew over 20,000 . There were 8 regular season sellouts, and one playoff sellout, with each of those dates drawing 21,050 .

## 1992

Miami and Denver were selected as the expansion cities. But despite the disappointment in Buffalo, Bisons fans continued to turn out in huge numbers. Total regular season attendance was $1,117,867$ in 66 dates, an average of 16,937 per date. A playoff game drew an additional 16,621 . The weather was really bad early in the season, as 5 of the first 10 scheduled dates were postponed. In 1992, every game drew at least 12,000. 48 dates topped 15,000, with 11 dates reaching 20,000. All 32 regular season dates from June 29 to the end of the season drew over 15,000, and 25 of them topped 17,000.

## 1993

The final year of the 'million-season' streak had a total attendance of 1,058,620, with a 15,342 average per date. Despite the slight attendance decline, just one date, which drew 9,933, was under 10,000. Attendance surpassed 15,000 at 43 dates, with 6 dates above 20,000 .

For the 6 seasons from 1988 through 1993, the 413 Bisons regular season home dates drew a total of $6,786,212$, averaging 16,432 per date. 286 of those dates had at least 15,000 tickets sold. Following the 1990 capacity expansion, 40 regular season dates, plus one in the playoffs, drew over 20,000.

Despite the end of the streak, the Bisons continued to draw well. Attendance was 982,493 ( 14,036 per date) in 1994, 900,782 ( 13,247 per date) in 1995, and 825,530 ( 12,899 per date) in 1996. Buffalo drew at least 500,000 in every season through 2019. They've now reached 500,000 in 32 seasons. Only Columbus has done that more often.

Pilot Field has undergone renovation, and several name changes. It is now named Sahlen Field. This park was the temporary home of the Toronto Blue Jays in the short 2020 season, and for 2 months of the 2021 season. Its 2023 listed capacity is 17,600 .

## WHO ELSE CAME CLOSE?

Among U.S. teams, 2001 Sacramento, who drew 901,214 (12,517 per date) has been the most recent team to draw at least 900,000.

But the average per date record the Bisons set in 1991 was broken by the 2006 Monterrey Sultanes of the Mexican League. The Office of Minor League Baseball and the Encyclopedia of Minor League Baseball reported that the 2006 Sultanes drew 989,454 in just 55 dates. That would be a record-high average per date of 17,990. The MLB Stats Reporting Platform shows a total of 977,508 , and an average per date of 17,773 , which would still be a record-high.

There likely is an error somewhere. The Stats Reporting Platform lists Monterrey's Opening Night attendance as 1,850 . This is highly unlikely, since every other Sultanes' home game they listed had attendance of at least 13,700, and only 5 dates drew less than 15,000 . 10 dates that year topped 20,000 , with a high of 25,773 at 2 dates.

## THE ‘HALF-MILLION’ CLUB

Attendance of at least 500,000 in a season has become quite common in the Minor Leagues. It happened 318 times from 2000 through 2022. 8 teams did it in 2022. But it is still a very significant achievement. 40 current markets, and 7 former teams, have done it at least once, including Worcester for the first time in 2022. No independent league team has ever drawn 500,000. The first time any Minor League teams reached 500,000 was in 1946 when the Baltimore Orioles of the International League, and the San Francisco Seals, Hollywood Stars, Oakland Oaks, and Los Angeles Angels of the Pacific Coast League did it. P.C.L. teams played as many as 186 games that year.

There were 11 occurrences of 500,000+ in attendance, all by P.C.L. teams, from 1947 through 1949. The Mexico City Red Devils were next to do it, topping 500,000 in 1967. But it didn't happen again for a U.S. team until 1979, when both Columbus and Nashville reached it. Excluding 2021, at least one team has done it each year since 1979, and at least 10 teams drew over 500,000 in each season from 2000 through 2019.

For many Minor League teams, drawing 500,000 is impossible due to the capacity of their ballparks. This especially applies to some of the full-season Class A teams. Short-season teams, and nearly all independent teams, don't play enough dates to reach this attendance level regardless of the size of their ballparks.

Columbus has drawn 500,000 in 34 seasons, which is the most by any team. Louisville has done it 31 times. Buffalo's 32 years in a row above the half-million mark was the longest streak through 2019. Indianapolis, with 25 straight years above 500,000 (excluding 2021) has the longest current streak. Overall, there have been 430 'Half-Million' seasons achieved by Minor League teams through 2022. Nashville, in 1979, was the first Double-A team to reach 500,000, and West Michigan, in 1995, was the first Class A team to do it.

The first table below, and continuing on the next page, is a year-by-year listing of the teams that topped 500,000 from 1946 through 2022 (none did it in 2021). In 1983, Louisville became the first team to top one million. Buffalo drew better than one million each year from 1988 through 1993. No other Minor League team has drawn one million.

TEAMS DRAWING AT LEAST 500,000 IN A SEASON - 1946-1997

| Year | \# Teams | Teams that Drew at Least 500,000 |
| :--- | :---: | :--- |
| 1946 | 5 | Baltimore, San Francisco, Hollywood, Oakland, Los Angeles |
| 1947 | 5 | Los Angeles, San Francisco, Oakland, Seattle, Hollywood |
| 1948 | 3 | Oakland, San Francisco, Los Angeles |
| 1949 | 3 | Hollywood, Oakland, Seattle |
| 1967 | 1 | Mexico City Red Devils |
|  |  |  |
| 1979 | 2 | Columbus, OH, Class AA Nashville |
| 1980 | 3 | Denver, Columbus, Nashville |
| 1981 | 3 | Devver, Columbus, Nashville |
| 1982 | 4 | Louisville, Yucatan (Mexican League), Denver, Nashville |
| 1983 | 1 | Louisville (First team to top one million) |
| 1984 | 3 | Louisville, Columbus, Yucatan |
|  |  |  |
| 1985 | 2 | Louisville, Columbus |
| 1986 | 2 | Louisville, Columbus |
| 1987 | 2 | Louisville, Columbus |
| 1988 | 3 | Louisville, Columbus, Buffalo |
| 1989 | 3 | Louisville, Columbus, Buffalo |
| 1990 | 5 | Louisville, Columbus, Buffalo, Nashville, Scranton-Wilkes Barre |
| 1991 | 5 | Louisville, Columbus, Buffalo, Scranton-Wilkes Barre, Denver |
| 1992 | 4 | Louisville, Buffalo, Columbus, Scranton-Wilkes Barre |
| 1993 | 7 | Buffalo, Louisville, Columbus, Scranton, Richmond, Norfolk, Ottawa |
| 1994 | 7 | Buffalo, Louisville, Columbus, Ottawa, Richmond, Norfolk, Salt Lake City |
| 1995 | 7 | Buffalo, Louisville, Norfolk, Richmond, Columbus, Salt Lake City, West Michigan |
| 1996 | 7 | Buffalo, Indianapolis, Columbus, Norfolk, Salt Lake, West Michigan, Lansing |
| 1997 | 10 | Buffalo, Indianapolis, Norfolk, New Orleans, Rochester, Columbus, Richmond, Salt Lake, Lansing, <br> West Michigan |

THE 'HALF-MILLION' CLUB - continued
TEAMS DRAWING AT LEAST 500,000 IN A SEASON - 1998-2022

| Year | \# Teams | Teams that Drew at Least 500,000 |
| :---: | :---: | :---: |
| 1998 | 9 | Buffalo, Rochester, Richmond, Indianapolis, Monterrey, New Orleans, Akron, Salt Lake, West Michigan |
| 1999 | 6 | Buffalo, Pawtucket, Richmond, Indianapolis, Salt Lake, Akron |
| 2000 | 10 | Buffalo, Pawtucket, Indianapolis, Louisville, Salt Lake, Memphis, Saltillo, Sacramento, Round Rock, Dayton |
| 2001 | 14 | Buffalo, Pawtucket, Durham, Louisville, Columbus, Indianapolis, Saltillo, Dayton, Monterrey, Yucatan, Memphis, Sacramento, Round Rock, Kane County IL |
| 2002 | 15 | Buffalo, Pawtucket, Durham, Norfolk, Toledo, Louisville, Indianapolis, Saltillo, Iowa, Sacramento, Fresno, Memphis, Round Rock, Dayton, Kane County |
| 2003 | 15 | Buffalo, Pawtucket, Louisville, Toledo, Indianapolis, Monterrey, Saltillo, Memphis, Albuquerque, Sacramento, Fresno, Round Rock, Frisco, Dayton, Kane County |
| 2004 | 16 | Buffalo, Pawtucket, Louisville, Toledo, Indianapolis, Saltillo, Tijuana, Sacramento, lowa, Memphis, Fresno, Frisco, Round Rock, Dayton, Kane County, Albuquerque |
| 2005 | 20 | Buffalo, Pawtucket, Norfolk, Durham, Toledo, Indianapolis, Columbus, Louisville, Saltillo, Memphis, Iowa, Oklahoma City, Albuquerque, Round Rock, Sacramento, Springfield MO, Corpus Christi, Frisco, Dayton, Kane County |
| 2006 | 19 | Buffalo, Pawtucket, Durham, Indianapolis, Louisville, Toledo, Columbus, Saltillo, Monterrey, Iowa, Memphis, Round Rock, Oklahoma City, Albuquerque, Sacramento, Corpus Christi, Frisco, Dayton, Kane County |
| 2007 | 18 | Buffalo, Columbus, Durham, Indianapolis, Louisville, Pawtucket, Albuquerque, Toledo, Scranton-Wilkes Barre, Fresno, Iowa, Memphis, Oklahoma City, Round Rock, Sacramento, Frisco, Dayton, Saltillo |
| 2008 | 17 | Buffalo, Pawtucket, Louisville, Indianapolis, Lehigh Valley (Allentown, PA), Toledo, Columbus, Durham, Sacramento, Round Rock, Albuquerque, Salt Lake, Memphis, Fresno, Monterrey, Frisco, Dayton |
| 2009 | 13 | Buffalo, Columbus, Indianapolis, Lehigh Valley, Louisville, Pawtucket, Toledo, Albuquerque, lowa, Round Rock, Sacramento, Frisco, Dayton, |
| 2010 | 15 | Buffalo, Columbus, Durham, Indianapolis, Lehigh Valley, Louisville, Albuquerque, Toledo, Pawtucket, Iowa, Round Rock, Sacramento, Salt Lake, Frisco, Dayton |
| 2011 | 13 | Buffalo, Columbus, Indianapolis, Lehigh Valley, Louisville, Pawtucket, Toledo, Albuquerque, lowa, Round Rock, Sacramento, Frisco, Dayton |
| 2012 | 14 | Buffalo, Columbus, Indianapolis, Lehigh Valley, Louisville, Pawtucket, Toledo, Albuquerque, Iowa, Round Rock, Sacramento, Salt Lake, Dayton, Monterrey |
| 2013 | 13 | Buffalo, Columbus, Indianapolis, Lehigh Valley, Louisville, Pawtucket, Toledo, Albuquerque, Dayton, Round Rock, Sacramento, Salt Lake, Monterrey |
| 2014 | 15 | Buffalo, Charlotte, Columbus, Durham, Indianapolis, Lehigh Val., Dayton, El Paso, Albuquerque, Louisville, Pawtucket, Toledo, Round Rock, Sacramento, Monterrey |
| 2015 | 17 | Buffalo, Charlotte, Columbus, Durham, Indianapolis, Lehigh Valley, Albuquerque, Louisville, Toledo, El Paso, Round Rock, Sacramento, Dayton, Monterrey, lowa, Nashville, Yucatan |
| 2016 | 19 | Buffalo, Charlotte, Columbus, Durham, Indianapolis, Lehigh Valley, Albuquerque, Louisville, Toledo, El Paso, Round Rock, Sacramento, Dayton, Monterrey, Iowa, Nashville, Yucatan, Salt Lake, Tijuana |
| 2017 | 16 | Buffalo, Charlotte, Columbus, Durham, Indianapolis, Lehigh Valley, Albuquerque, Toledo, El Paso, Round Rock, Sacramento, Dayton, Monterrey, Iowa, Nashville, Tijuana |
| 2018 | 15 | Buffalo, Charlotte, Columbus, Durham, Indianapolis, Lehigh Valley, Albuquerque, El Paso, Toledo, Round Rock, Sacramento, Dayton, Monterrey, Nashville, Tijuana |
| 2019 | 16 | Buffalo, Charlotte, Columbus, Durham, Indianapolis, Lehigh Valley, Albuquerque, El Paso, Dayton, Round Rock, Sacramento, Monterrey, Nashville, Tijuana, Las Vegas, Yucatan |
| 2022 | 8 | Nashville, Lehigh Valley, Indianapolis, Columbus, Worcester, Charlotte, Las Vegas, Albuquerque |

## THE 'HALF-MILLION’ CLUB - continued

The next 2 tables show which markets have drawn at least 500,000 in a season, and how often they've done it. The first table covers 40 markets that currently have a Minor League team that has drawn 500,000. The second table lists the 7 former Minor League markets that have reached this level. No team drew at least 500,000 in 2021.

CURRENT MINOR LEAGUE MARKETS THAT HAVE DRAWN 500,000 IN A SEASON THROUGH 2022

| Market | \# Seasons with <br> 500,000 Attend. |  | Market | \# Seasons with <br> 500,000 Attend. |
| :--- | :---: | :--- | :--- | :---: |
| Columbus, Ohio | 34 |  | Charlotte | 7 |
| Buffalo | 32 |  | Richmond | 6 |
| Louisville | 31 |  | Yucatan, Mexico | 6 |
| Indianapolis | 25 |  | Kane County, IL | 6 |
| Dayton | 20 |  | El Paso | 6 |
|  |  |  | Tijuana, Mexico | 5 |
| Sacramento | 20 |  | Fresno | 5 |
| Round Rock | 18 |  | Scranton-Wilkes Barre | 5 |
| Albuquerque | 17 |  | West Michigan | 4 |
| Toledo | 16 |  | Oklahoma City | 3 |
| Pawtucket |  |  |  | 2 |
|  | 13 |  | New Orleans | 2 |
| Durham | 13 |  | Corpus Christi | 2 |
| Monterrey, Mexico | 12 |  | Ottawa | 2 |
| Lehigh Valley (Allentown) | 12 |  | Rochen | 2 |
| lowa (Des Moines) |  |  |  | 2 |
| Salt Lake City | 11 |  | Lansing | 2 |
|  | 9 |  | Las Vegas | 1 |
| Nashville | 9 | Springfield, MO | 1 |  |
| Memphis | 8 |  | Mexico City Red Devils | 1 |
| Frisco | 7 |  | Worcester |  |
| Saltillo, Mexico |  |  |  |  |
| Norfolk |  |  |  |  |

FORMER MINOR LEAGUE MARKETS THAT HAVE DRAWN 500,000 IN A SEASON

| Team | \# Seasons with <br> 500,000 Attend. |  | Team | \# Seasons with <br> 500,000 Attend. |
| :--- | :---: | :---: | :--- | :---: |
| Denver Bears | 4 |  | Hollywood Stars | 3 |
| Oakland Oaks | 4 |  | Seattle Rainiers | 2 |
| Los Angeles Angels | 3 |  | Baltimore Orioles | 1 |
| San Francisco Seals | 3 |  |  |  |

The Baltimore Orioles played in the International League. The other 6 teams in the above table played in the Pacific Coast League. During the late 1940's, when all of these $500,000+$ seasons took place, these leagues played a longer schedule than they do now, usually over 180 games for the P.C.L., and 154 games in the International League.

MOST CONSECUTIVE SEASONS WITH ATTENDANCE ABOVE 500,000 - EXCLUDES 2021

| Team | \# Seasons | Years |  | Team | \#Seasons | Years |
| :--- | :---: | :--- | :--- | :--- | :--- | :--- |
| Buffalo | 32 | $1988-2019$ |  | Pawtucket | 16 | $1999-2014$ |
| Indianapolis | 25 | $1996-2022$ |  | Columbus | 16 | $2005-2022$ |
| Sacramento | 20 | $2000-2019$ |  | Columbus | 14 | $1984-1997$ |
| Dayton | 20 | $2000-2019$ |  | Louisville | 14 | $1982-1995$ |
|  |  |  |  |  |  |  |
| Round Rock | 20 | $2000-2019$ |  | Lehigh Valley | 13 | $2008-2022$ |
| Louisville | 17 | $2000-2016$ |  | Frisco | 9 | $2003-2011$ |
| Toledo | 17 | $2002-2018$ |  | Memphis | 9 | $2000-2008$ |
| Albuquerque | 18 | $2003-2022$ |  | Saltillo | 8 | $2000-2007$ |

## INDEPENDENT LEAGUE TEAMS HIGH ATTENDANCE SEASONS - Includes Mexican League starting in 2021

The following table is a yearly listing of independent league teams that drew at least 200,000 in a season, and for Atlantic League and post-2019 Mexican League teams, that drew 300,000+. The distinction is made because the Atlantic League plays a longer season (about 70 home dates) than any other independent league. Atlantic League teams in this table are displayed in italics. Teams from other independent leagues in this table play around 50 home dates per year.

INDEPENDENT TEAMS DRAWING 200,000+ IN A SEASON, ATLANTIC LEAGUE-300,000+- 1994-2022

| Year | \# Teams | Independent Teams that Drew 200,000+ (300,000- Atlantic or Mexican League in italics) |
| :---: | :---: | :---: |
| 1994 | 2 | St. Paul, Winnipeg |
| 1995 | 1 | St. Paul |
| 1996 | 1 | St. Paul |
| 1997 | 1 | St. Paul |
| 1998 | 1 | St. Paul |
| 1999 | 5 | St. Paul, Schaumburg, Winnipeg, Bridgeport, Somerset NJ |
| 2000 | 7 | St. Paul, Schaumburg, Winnipeg, Ozark Mountain, Long Island, Bridgeport, Somerset |
| 2001 | 6 | St. Paul, Schaumburg, Winnipeg, Lincoln, Long Island, Somerset |
| 2002 | 8 | St. Paul, Schaumburg, Winnipeg, Lincoln, Joliet, Long Island, Somerset, Camden |
| 2003 | 8 | St. Paul, Schaumburg, Winnipeg, Lincoln, Kansas City KS, Long Island, Camden, Somerset |
| 2004 | 9 | St. Paul, Schaumburg, Winnipeg, Lincoln, Kansas City, Brockton, Gateway, Long Is., Somerset |
|  |  |  |
| 2005 | 9 | St. Paul, Schaumburg, Winnipeg, Lincoln, Kansas City, Joliet, Long Island, Somerset, Lancaster P A |
| 2006 | 9 | St. Paul, Schaumburg, Winnipeg, Kansas City, Joliet, Traverse City, Long Island, Somerset, Lancaster |
| 2007 | 10 | St. Paul, Schaumburg, Winnipeg, Kansas City, El Paso, Traverse City, So. Illinois, Long Island, Somerset, Lancaster |
| 2008 | 9 | St. Paul, Schaumburg, Winnipeg, Kansas City, Southern Illinois, Long Isl., Somerset, Lancaster, Y ork |
| 2009 | 9 | St. Paul, Schaumburg, Winnipeg, Kansas City, So. Illinois, El Paso, Long Island, Somerset, Lancaster |
| 2010 | 8 | St. Paul, Winnipeg, Kansas City, Southern Illinois, Traverse City, Long Island, Somerset, Lancaster |
| 2011 | 6 | St. Paul, Winnipeg, Kansas City, Long Island, Somerset, Lancaster |
| 2012 | 7 | St. Paul, Winnipeg, Kansas City, Long Island, Somerset, Lancaster, Sugar Land |
| 2013 | 6 | St. Paul, Winnipeg, Kansas City, Long Island, Somerset, Sugar Land |
| 2014 | 7 | St. Paul, Winnipeg, Kansas City, Long Island, Somerset, Sugar Land, Lancaster |
| 2015 | 6 | St. Paul, Winnipeg, Kansas City, Long Island, Somerset, Sugar Land |
| 2016 | 6 | St. Paul, Winnipeg, Kansas City, Long Island, Somerset, Sugar Land |
|  |  |  |
| 2017 | 4 | St. Paul, Long Island, Somerset, Sugar Land |
| 2018 | 4 | St. Paul, Long Island, Somerset, Sugar Land |
| 2019 | 4 | St. Paul, Long Island, Somerset, Sugar Land |
| 2022 | 5 | Yucatan, Monterrey, Tijuana, Kane County, Schaumburg |

## SHORT-SEASON NAPBL TEAMS THAT DREW AT LEAST 150,000, AND 200,000+

Short-season MLB-Affiliated teams were scheduled for 32-38 dates per year. Most played in fairly small ballparks, so attendance of 150,000 in a season was significant, and 200,000 was very exceptional. There are some teams whose ballpark capacity was so small that they couldn't draw 75,000 even if they sold every ticket to every game.

In 1957, the Appalachian League was the first league to play a short-season schedule, running from mid-June to the end of August or early September. By the late-1960's, the New York-Penn, Northwest, and Pioneer Leagues also adopted a short-season schedule. Currently, 40 teams play in these 4 leagues. In 1974, Portland OR became the first short-season team to draw at least 100,000. They did it again in 1975 and 1977. But no other short-season team topped 100,000 until 1985. In 1987, Salt Lake City became the first short-season team to top 150,000.

Attendance of at least 200,000 occurred 45 times for short-season teams. Brooklyn did it 17 times, followed by Aberdeen (11), Vancouver (5), Portland, OR (4), Salt Lake City, Spokane, Mahoning Valley (2 times each), and Spokane and Lowell (once each). Short-season, MLB-affiliated leagues ceased to exist after 2019.

SHORT-SEASON TEAMS DRAWING AT LEAST 150,000, AND 200,000 IN A SEASON - 1987-2019

| Year | \# of Teams | Short-Season Teams that Drew at Least 150,000. 200,000+shown in B OLD |
| :---: | :---: | :---: |
| 1987 | 1 | Salt Lake |
| 1988 | 1 | Salt Lake |
| 1989 | 1 | Salt Lake |
| 1990 | 1 | Salt Lake |
| 1991 | 1 | Salt Lake |
| 1992 | 1 | Salt Lake |
| 1993 | 1 | Boise |
| 1994 | 3 | Boise, Spokane, New Jersey (Sussex County) |
|  |  |  |
| 1995 | 6 | Hudson Valley, New Jersey, Erie, Spokane, Boise, Portland OR |
| 1996 | 6 | Hudson Valley, New Jersey, Erie, Spokane, Boise, Portland OR |
| 1997 | 6 | Hudson Valley, New Jersey, Erie, Spokane, Boise, Portland OR |
| 1998 | 7 | Hudson Valley, New Jersey, Erie, Spokane, Boise, Portland OR, Lowell |
| 1999 | 5 | Hudson Valley, Mahoning Valley, Lowell, Spokane, Portland OR |
|  |  |  |
| 2000 | 5 | Hudson Valley, Lowell, Mahoning Valley, Spokane, Portland OR |
| 2001 | 6 | Brooklyn, Staten Island, Hudson Valley, Mahoning Valley, Lowell, Spokane |
| 2002 | 7 | Brooklyn, Staten Island, Aberdeen, Hudson Valley, Mahoning Valley, Lowell, Spokane |
| 2003 | 5 | Brooklyn, Staten Island, Aberdeen, Lowell, Spokane |
| 2004 | 7 | Brooklyn, Hudson Valley, Staten Island, Aberdeen, Lowell, Mahoning Valley, Spokane |
|  |  |  |
| 2005 | 7 | Brooklyn, Staten Island, Hudson Valley, Aberdeen, Lowell, Mahoning Valley, Spokane |
| 2006 | 5 | Brooklyn, Aberdeen, Hudson Valley, Lowell, Spokane |
| 2007 | 7 | Brooklyn, Aberdeen, Hudson Val., Lowell, State College, Staten Island, Spokane |
| 2008 | 7 | Brooklyn, Aberdeen, Hudson Val., Lowell, State College, Staten Island, Spokane |
| 2009 | 6 | Brooklyn, Aberdeen, Hudson Valley, Lowell, Staten Island, Spokane |
|  |  |  |
| 2010 | 8 | Brooklyn, Aberdeen, Hudson Valley, Lowell, Staten Island, Spokane, Vancouver, Tri-City (Troy, NY) |
| 2011 | 7 | Brooklyn, Aberdeen, Lowell, Staten Island, Tri-City (NY), Spokane, Vancouver |
| 2012 | 7 | Brooklyn, Aberdeen, Lowell, Hudson Valley, Tri-City (NY), Spokane, Vancouver |
| 2013 | 7 | Brooklyn, Aberdeen, Lowell, Hudson Valley, Tri-City (NY), Spokane, Vancouver |
| 2014 | 7 | Brooklyn, Aberdeen, Lowell, Hudson Valley, Tri-City (NY), Spokane, Vancouver |
|  |  |  |
| 2015 | 6 | Brooklyn, Aberdeen, Hudson Valley, Tri-City (NY), Spokane, Vancouver |
| 2016 | 4 | Brooklyn, Hudson Valley, Spokane, Vancouver |
| 2017 | 3 | Brooklyn, Spokane, Vancouver |
| 2018 | 3 | Brooklyn, Spokane, Vancouver |
| 2019 | 3 | Brooklyn, Spokane, Vancouver |

## MLB-AFFILIATED MINOR LEAGUES ATTENDANCE HIGHLIGHTS

## 2022 - LEAGUE AND INDIVIDUAL TEAM DATA

This section covers 2022 and historical attendance data and highlights of every MLB-affiliated and independent Minor League, and every team, that played in 2022. The usual attendance comparisons are made with the previous season, which this year is 2022 vs. 2021. But because 2021 was an abnormal season, with its reduced schedules, earlyseason ballpark capacity restrictions, and cancellation of some games due to Covid breakouts, there are also $\mathbf{2 0 2 2}$ vs. 2019 comparisons.

Remember, the MLB-affiliated teams didn't play in 2020, and the independent leagues that did play, had very limited schedules, and restrictions on attendance. Independent league data will be found in the Independent Leagues section, later on in this report.

2022 vs. 2021 COMPARISONS - A table comparing 2022 and 2021 total attendance and average per date, for each MLB-affiliated team and league can be found starting on page 195. This same information for independent league teams starts on page 209. Similar data and comparisons for some Summer Collegiate leagues and teams is on page 317.

2022 vs. 2019 COMPARISONS - A table comparing 2022 and 2019 total attendance and average per date, for each MLB-affiliated team and league can be found starting on page 201. Similar data and comparisons for all the independent league teams starts on page 254. The data for some Summer Collegiate leagues and teams is on page 318.

## 2022 League and Team Attendance Leaders

- The Triple-A International League had the most teams (20), the most dates played ( 1,438 ), the highest total attendance $(8,491,388)$ and average per team $(424,569)$, and the top average per date $(5,905)$ of any league.
- In Double-A the Eastern League posted the best total $(3,470,478)$, average per team $(289,207)$, and average per date $(4,399)$. The Texas League was close behind averaging 285,409 per team, and 4,266 per date.
- The Midwest League had the top High-A total $(2,756,108)$, average per team $(229,676)$, and average per date $(3,724)$.
- Best drawing Single-A league was the Carolina ( $2,314,460$ total, 192,872 average per team, 3,041 average per date).
- In the independent leagues, the Mexican League (18 teams), had the top total ( $3,564,524$ ), average per team $(198,029)$, and average per date $(4,653)$.
- Among MLB-affiliated teams, Nashville had the 2022 highest total attendance ( 555,576 ), followed by Lehigh Valley Allentown, PA $(544,220)$, Indianapolis $(534,610)$, Columbus $(534,393)$, and Worcester $(532,152)$. 8 teams drew over 500,000 , with 22 teams topping 400,000, and 41 teams above 300,000.
- In 2022 average per date, High-A Dayton led with 7,935 per date. This may have been the first time a Class-A team had the highest average per date in the MLB-affiliated leagues. In 1952, Denver, then in the Western League, was the last Class-A team to lead Minor League Baseball in total attendance. That team drew 461,419 in 67 dates, averaging 6,887 per date. However, Triple-A Toronto drew a $2^{\text {nd }}$ best 446,040, but they did it in only 57 dates, and their average per date was 7,825 . Sources: Toronto data - Brantford (Ontario) Expositor archives; Denver data - Sioux City (lowa) Journal archives. The archives are listed on newspapers.com
- Next in 2022 average per date were Lehigh Valley $(7,665)$, Columbus $(7,634)$, Nashville $(7,611)$, and Indianapolis $(7,425)$. 8 teams averaged over 7,000 per date, 16 teams topped 6,000, and 34 teams drew an average of better than 5,000 per date.
- For the independent teams, Tijuana had the highest 2022 total attendance ( 453,961 ), followed by Yucatan $(440,165)$, Monterrey Mexico $(382,048)$, and Long Island $(285,888)$. Tijuana again had the top average per date $(10,888)$, which was the best in all of Minor League Baseball in 2022, followed in the independent leagues by Yucatan $(9,781)$, Monterrey, Mexico $(8,490)$, Mexico City $(6,443)$, Saltillo $(5,808)$ and Kane County, IL $(5,068)$.


## Attendance Increases - 2022 vs. 2021

- This listing of teams with the biggest numerical increases in attendance for $\mathbf{2 0 2 2} \mathbf{v s} \mathbf{2 0 2 1}$ must be kept in context. Due to Covid restrictions, most teams played shorter schedules in 2021, and had games with reduced capacity, or even with no fans allowed in ballparks. The $\mathbf{2 0 2 2}$ vs. 2019 comparisons listed further down on this page have more value, but even here, many teams played very different schedules in 2022 compared to 2019.
- For what it's worth, these were the MLB-affiliated teams with the biggest $\mathbf{2 0 2 2} \mathbf{~ v s . ~} \mathbf{2 0 2 1}$ gains in total attendance: Rochester (221,639); Lehigh Valley (187,865); Albuquerque (186,203); Charlotte (186,160); Indianapolis (180,881). Buffalo, who played most of their 2021 home schedule in Trenton, was up 251,107 in total attendance and up 3,608 in average per date. Vancouver, who played all their 2021 home games in Hillsboro, OR, had a 297,434 increase in total attendance, and were up 4,867 in average per date.
- Of slightly more value, these MLB-affiliated teams had the best $\mathbf{2 0 2 2}$ vs. 2021 increases in average attendance per date: Rochester ( 2,452 ); Albuquerque ( 1,916 ); Lehigh Valley ( 1,823 ); Charlotte ( 1,711 ); Dayton $(1,677)$.
- Among the independent leagues, the highest 2022 vs. 2021 total attendance gains were: Yucatan ( 330,270 ); Tijuana $(257,490)$; Monterrey $(233,037)$. The increase in number of dates played by the Mexican League resulted in that league having 13 of the 15 biggest gains in total attendance, including the 7 biggest increases. Winnipeg, who played most of their 2022 schedule in the U.S., had the biggest gain among U.S./Canadian teams ( 111,879 ), followed by Kane County $(70,649)$, Long Island $(61,768)$, and York $(60,891)$.
- Top independent league 2022 vs. 2021 average per date growth: Yucatan (6,347); Monterrey (3,833); Campeche $(3,401)$. Mexican League teams had 12 of the 14 biggest gains, including the top 6 . For U.S./Canadian independent teams, the best average per date gains were by Winnipeg ( 2,308 ), Kane County, IL (1,514), and Chicago (949).


## Attendance Declines - 2022 vs. 2021

- 2022 vs. 2021 declines in attendance were relatively few, for the reasons noted above.
- The MLB-affiliated teams with the only 2022 vs. 2021 total attendance declines were: Wichita (20,702); Lake Elsinore (808). The smallest increases were by: Quad Cities (up 7,468); Palm Beach (up 8,440), Lakeland (up 8,961).
- MLB-affiliated teams with the largest average per date decreases were: Rocket City (695); Wichita (679); Birmingham (206); Quad Cities (147); Lake Elsinore (145).
- For the independent leagues, the largest $\mathbf{2 0 2 2}$ vs. 2021 total attendance decreases were by: Rocky Mountain Colorado Springs (30,212); Sioux Falls, SD (23,507); Billings (16,708); Lexington, KY (13,406). A second team played in Lexington in 2022, which accounted for the declines by the Legends.
- The same 4 teams accounted for the largest independent average per date declines: Rocky Mountain (734); Lexington (591); Billings (324); Sioux Falls (323).


## Attendance Increases - 2021 vs. 2019, and 2022 vs. 2019

- Due to conditions mentioned earlier, few teams, and only one MLB-affiliated league, had $\mathbf{2 0 2 1}$ vs. 2019 attendance increases. Excluding teams that relocated to new markets, 3 MLB-affiliated teams achieved $\mathbf{2 0 2 1} \mathbf{~ v s . ~} 2019$ gains in total attendance, and 6 teams were up in average per date.
- For 2022 vs. 2019, the number of teams with increases in attendance was still considerably lower than the number of teams with declines. Only 28 of the 117 'same market' MLB-affiliated teams had an increase in total attendance, and just 18 of these teams had average per date gains.
- MLB-affiliated 'same market' teams with the largest $\mathbf{2 0 2 2}$ vs. 2019 gains in total attendance were: Kannapolis $(116,230)$; St. Paul - with a much longer schedule in 2022 ( 78,941 ); Fredericksburg ( 68,072 ); Jacksonville (30,706); Beloit $(29,594)$; Myrtle Beach $(25,936)$. Kannapolis, Fredericksburg, and Beloit moved into new ballparks in 2021.
- MLB-affiliated 'same market' teams with the top 2022 vs. 2019 gains in average per date were: Kannapolis ( 1,778 ); Fredericksburg (873); Myrtle Beach (564); Beloit (451); Salem, VA (312).

Attendance Increases - 2021 vs. 2019, and 2022 vs. 2019 - continued

- Independent 'same market' teams with the top 2022 vs. 2019 gains total attendance were: Campeche $(87,025)$; Schaumburg $(53,732)$; Boise $(30,777)$; Milwaukee $(26,569)$; Missoula $(26,543)$.
- 'Same market' independent teams with the largest 2022 vs. 2019 average per date gains were: Campeche (2,723); Union Laguna (1,221); Yucatan (1,108); Schaumburg (850); Leon (671).


## Attendance Declines - 2021 vs. 2019 and 2022 vs. 2019

- Any comparison of 2021 attendance dec lines vs. 2019 would totally lack context. Some teams were much more affected by Covid-19 restrictions than others. In general, the teams that usually draw best, had the most to lose from the unique circumstances of 2021, and mostly, they did suffer the worst attendance losses. For example, take two teams whose early-season ballpark capacity was limited to 3,000. One team normally averages around 8,000 per date, while the other team averages around 2,500. You can see how the better-drawing team would suffer a much larger decline in attendance due to capacity restrictions and other circumstances.
- MLB-affiliated 'same market' teams with the largest declines in 2022 vs. 2019 total attendance were: Round Rock (184,940); Sacramento (176,671); Las Vegas (132,713); Fresno (118,438); Frisco $(114,522)$.
- 'Same market' MLB-affiliated teams with the worst declines in average per date for $\mathbf{2 0 2 2}$ vs. 2019 were: Round Rock $(3,035)$; Sacramento $(2,879)$; Las Vegas $(2,389)$; Wilmington, DE and Frisco (both 1,784$)$.
- Independent 'same market' teams with the biggest decreases in 2022 vs. 2019 total attendance were: Tijuana $(223,503)$; Monterrey, Mexico $(174,821)$; Mexico City $(144,796)$; del Norte - Monclova $(143,523)$; Saltillo $(127,767)$. Due to a shorter schedule, these 5 Mexican League teams played a combined 72 fewer dates in 2022 than in 2019. The biggest independent loss by a U.S. team was by Lexington, who shared their ballpark with another Atlantic League team in 2022, and were down 119,829. Kane County had a 101,951 decrease.
- 'Same market' independent teams with the worst losses in $\mathbf{2 0 2 2}$ vs. 2019 average per date were: Rocky Mountain Colorado Springs (1,822); Lexington, KY (1,707); Durango (1,493); Puebla (1,422); Kansas City, KS $(1,362)$.


## League and Individual Team Data

The large section starting on the next page has 2022 and historical attendance data for every team. The MLBaffiliated leagues returned to using their traditional names, though in some leagues, the lineup of teams differed greatly from 2019.

| 2021 League Name | 2022 \& Traditional Name |  | 2021 League Name | 2022 \& Traditional Name |
| :--- | :--- | :--- | :--- | :--- |
| Triple-A East | International |  | High-A East | South Atlantic |
| Triple-A West | Pacific Coast |  | High-A Central | Midwest |
| Double-A Northeast | Eastern |  | High-A West | Northwest |
| Double-A South | Southern |  | Low-A East | Carolina |
| Double-A Central | Texas |  | Low-A Southeast | Florida State |
|  |  | Low-A West | California |  |

Historical data for the now-defunct New York-Penn League is at the end of the MLB-affiliated section.
The Pioneer and Mexican Leagues are now professional independent leagues and all their notes are in the independent leagues section. The Appalachian League is now an MLB-Partner Summer Collegiate League. 2022 and historical data for the Appalachian and MLB-Draft Leagues, can be found in the Collegiate Summer Leagues section at the end of this report. 2022 attendance and historical information for other 2019 Minor League teams now playing in Collegiate Summer Leagues, or not playing in 2022, are also in that section.

The team notes for the MLB-affiliated, and the Atlantic, Mexican, and Appalachian Leagues, note the number of dates that drew what are considered 'large crowds' for each team. A definition of a 'large crowd' varies by team, based on league classification, ballpark capacity, and the team's attendance history. For 2021, the definition of a 'large crowd' was lowered due to reduced capacity at the start of the season, and smaller crowds overall. But normal standards for defining a 'large' crowd are used for 2022, since it was close enough to being a normal season.

## MLB-Affiliated League 2022 Attendance Summaries

- Triple-A - The 30 Triple-A teams drew a combined 12,641,390 in 2022, averaging 421,380 per team and 5,820 per date, with 78 lost dates. They had 329 more dates in 2022 than in 2021. These same teams drew $8,839,499$ in 2021, averaging 294,650 per team, and 4,796 per date, with 101 lost dates. In 2019, these same 30 teams, regardless of what league they played in, drew 13,621,821, an average of 6,808 per date, also with 78 lost dates. Due to a longer schedule in 2022, they had 171 more dates in 2022 than in 2019. The $\mathbf{3 0}$ teams that played in Triple-A in 2019 drew 13,500,376, averaging 6,697 per date that year.
- 2022 vs. 2021 Triple-A total attendance was up 3,801,891 (43.0\%), and average per date rose 1,024 (21.4\%). All 30 teams had increases in both total attendance, average per date, and in the number of dates played.
- For 2022 vs. 2019, total attendance fell 980,431 (7.2\%), and average per date was down 987 (14.5\%). All teams played more dates in 2022 than in 2019. 7 of the 29 'same market' teams had increases in total attendance (excludes Worcester, who played in Pawtucket in 2019). Jacksonville, which was in the Double-A Southern League in 2019, was the only team with a gain in average per date.
- International League (Triple-A East in 2021) - 20 teams. The league consists of all 14 teams from the 2019 International League, plus lowa, Memphis, Nashville, and Omaha, from the Pacific Coast League, Jacksonville, from the Double-A Southern League, and St. Paul, who played in the independent American Association in 2019.
- This league has the most teams of any league, and it drew the highest attendance of any league in 2022. Total 2022 attendance was $8,491,388$, averaging 424,569 per team, and 5,905 per date. The league had 62 lost dates, and played 222 more dates than in 2021. 6 teams (Nashville, Lehigh Valley, Indianapolis, Columbus, Worcester, Charlotte) drew over 500,000, and 7 other teams from this league topped 400,000. The league had the top 6, and 13 of the top 18, MLB-affiliated teams in total attendance, and 13 of the 21 MLB-affiliated teams with the highest average per date. 6 teams averaged at least 7,000 per date, and 4 other teams averaged better than 6,000.
- Pacific Coast League (Triple-A West in 2021) - 10 teams. 9 of the teams in this league played in the Triple-A Pacific Coast League in 2019. Sugar Land was in the independent Atlantic League.
- Total 2022 attendance was $4,152,002$, up $1,126,247$ ( $37.2 \%$ ) from 2021. Average per team was 415,200 . Average per date rose 831 ( $17.2 \%$ ) to 5,654 . There were 107 more dates in 2022 than in 2021, and 16 dates were lost. All teams had gains in total attendance, average per date, and in the number of dates played, vs. 2021.
Albuquerque, up 186,203 in total attendance, and 1,916 in average per date, had the league's biggest increases. The gains by the Isotopes were the $3^{\text {rd }}$ best in total attendance, and $2^{\text {nd }}$ best in average per date, among 'same market' MLB-affiliated teams. The rankings exclude Buffalo, which played most of its 2021 home games in Trenton. Sugar Land had the smallest total attendance increase, and El Paso had the lowest average per date growth.
- Double-A - The 30 teams drew 8,164,194 in 2022, averaging 272,140 per team, and 4,121 per date, with 85 lost dates. These teams drew a combined 6,097,985 in 2021, averaging 203,266 per team, and 3,694 per date, with 137 lost dates. In 2019, these same $\mathbf{3 0}$ teams, no matter what league they played in that year, drew 8,877,600 averaging 4,459 per date, with 107 lost dates. The 30 teams playing in Double-A in 2019 drew 8,782,607, an average of 4,429 per date.
- 2022 Double-A total attendance was up 2,066,209 ( $33.9 \%$ ) from 2021, average per date grew by 428 ( $11.6 \%$ ), with 330 more dates. All teams played more dates in 2022 than in 2021. 29 teams had increases in total attendance, with Wichita of the Texas League posting the only decline. 26 teams had gains in average per date.
- For 2022 vs. 2019, total attendance fell 713,406 (8.0\%), and average per date declined 338 (7.6\%), with 10 fewer dates. 5 'same market' teams had gains in total attendance, with 23 down, while 3 of these teams had average per date increases. 'Same market' teams exclude Rocket City (Mobile in 2019), and Wichita (New Orleans in 2019).


## MLB-Affiliated League 2022 Attendance Summaries

- Texas League (Double-A Central in 2021) - 10 teams. All 82019 Texas League teams, plus San Antonio, who played in the Pacific Coast League in 2019, and Wichita, also from the PCL, but who played in New Orleans in 2019.
- The league drew a 2022 total of $2,854,085$, with just 18 lost dates, averaging 285,409 per team, and 4,266 per date. The total was up $606,323(27.0 \%)$ from 2021, average per date rose 384 ( $9.9 \%$ ), with 90 more dates. Wichita had the only attendance declines. Northwest Arkansas had the best total attendance growth vs. 2021 (up 90,142), and San Antonio had the best average per date gain (956). Amarillo had the top total (379,029), with Arkansas, Frisco, and Tulsa also topping 300,000. Tulsa led in average per date (5,495). Amarillo and Frisco also averaged 5,000+.
- Eastern League (Double-A Northeast in 2021) - 12 teams. 11 of the teams were in the Eastern League in 2019. Somerset played in the independent Atlantic League.
- The league drew $3,470,478$ in 2022, averaging 289,207 per team, and 4,399 per date. These figures are the highest among the Double-A leagues. There were 38 lost dates. Richmond had the top total attendance $(406,560)$ and average per date $(6,160)$ among all Double-A teams. Hartford ( 402,123 total, 6,002 average, with 40 sellouts) was close behind. Portland, Reading, and Somerset also topped 350,000 in total attendance and 5,200 per date.
- Southern League (Double-A South in 2021) - 8 teams, all of whom played in the Southern League in 2019.
- 2022 total attendance was 1,839,631, averaging 229,954 per team, and 3,517 per date, with 29 lost dates. Rocket City (Madison, AL) had the league's best attendance, with a 327,007 total and a 5,031 average per date. The Trash Pandas were the only team in this league to draw above 300,000, and average over 5,000 per date.
- High-A - The 30 teams in this group drew a total of $6,067,158$ in 2022, averaging 202,239 per team, and 3,251 per date, with 110 lost dates. These same teams drew a combined total of 4,179,131 in 2021, an average of 139,304 per team, and 2,461 per date, with 94 lost dates. In 2019, these same 30 teams, regardless of what league they played in, drew 6,550,350, an average of 3,797 per date. High-A consisted of the Florida State, California, and Carolina Leagues in 2019. Those 3 leagues drew a combined total of 4,234,494 in 2019, and averaged 2,188 per date.
- All Class A leagues now play 132-game schedules, as opposed to the 140 -game schedules that the full-season Class A teams played through 2019. This accounts for some of the 2022 vs. 2019 total attendance declines.
- 2022 High-A total attendance was up 1,888,027 (45.2\%) from 2021. Average per date rose 790 ( $32.1 \%$ ), with 168 more dates. All teams played more dates in 2022 than in 2021. Every team in this group had an increase in total attendance vs. 2021, and Quad Cities and Rome had the only average per date declines.
- For 2022 vs. 2019, the 30 High-A teams had a combined decline of 483,192 (7.4\%) in total attendance, and a 546 ( $14.4 \%$ ) dip in average per date. There were 141 more dates played by these teams in 2022 than in 2019. 9 teams were in short-season leagues in 2019. 11 teams had gains in total attendance and 8 were up in average per date.
- Midwest League (High- A Central in 2021) - 12 teams. All of these teams played in the Midwest League in 2019.
- Drew 2,756, 108 in 2022, averaging 229,676 per team, and 3,724 per date, which were the highest figures by any Class A league. There were 51 lost dates. As noted below, Dayton led the league in total attendance and average per date, despite suffering 10 postponements, the most of any non-Florida State League team.
- 2022 vs. 2021 total attendance rose 761,254 ( $38.2 \%$ ), and average per date was up 825 ( $28.5 \%$ ), with 52 more dates. All 12 teams had gains in total attendance, and the only average per date decline was by Quad Cities, down 147. West Michigan had the best total increase (109,096), and Dayton had the league's best, and the MLB-affiliate $5^{\text {th }}$ best, average per date gain $(1,677)$. Beloit set new team record-highs in total attendance and average per date, in their first full season in a new ballpark. Their total attendance rose $\mathbf{1 1 9 . 9 \%}$, and average per date was up $\mathbf{1 0 2 . 4} \%$, which were the best percentage increases of any MLB-affiliated team.


## MLB-Affiliated League 2022 Attendance Summaries

- South Atlantic League (High-A East in 2021) - 12 teams. Asheville, Greensboro, Greenville, Hickory, Jersey Shore (Lakewood), and Rome, were in the South Atlantic League in 2019. Wilmington, DE and Winston-Salem played in the Carolina League in 2019. Bowling Green, KY was in the Midwest League, and Aberdeen, Brooklyn, and Hudson Valley played in the short-season New York-Penn League in 2019.
- This league drew $2,242,589$ in 2022, averaging 186,882 per team, and 2,978 per date, with 38 lost dates. Greenville SC led the league in both total attendance $(317,150)$ and average per date $(4,879)$. Jersey Shore (Lakewood, NJ), Greensboro, and Winston-Salem, also topped 4,000 in average per date.
- Northwest League (High-A West in 2021) - 6 teams, all played in the short-season Northwest League in 2019.
- 2022 total attendance was $1,068,461$, averaging 178,077 per team, and 2,865 per date. There were 21 lost dates. Vancouver led the league, drawing 313,256, with a 5,135 average per date.
- 2022 vs. 2021 total attendance rose 546,649 (104.8\%), and average per date was up 1,330 ( $86.6 \%$ ), with 33 more dates. The numerical average per date gain, and the percentage total and average increases, were the best of any MLB-affiliated league. All teams had increases in both total and average. Due to the border restrictions in 2021, Vancouver had to play its home games in Hillsboro, where they drew just 15,822, averaging 268 per date. Exclude Vancouver from the $\mathbf{2 0 2 2}$ vs. 2021 comparison, and the league total was up 249,215 (49.3\%), and average per date rose by 620 ( $34.4 \%$ ). Excluding Vancouver, Spokane had the league's best increases, up 90,458 in total attendance, and up 1,157 in average per date. Eugene played one 2021 home date in Hillsboro, and 5 home dates at Tri-City (Pasco, WA).
- Single-A (called Low-A in 2021) - Combined total attendance for the 30 teams in 2022 was $4,047,980$. Average per team was 134,933, and average per date was 2,196. 135 dates were lost.
- These same teams drew a combined 2,972,399 in 2021, averaging 99,080 per team, and 1,833 per date, with 171 lost dates. In 2019, these same 30 teams, in whatever league they played in, drew 4,690,339, averaging 2,395 per date. The Midwest and South Atlantic Leagues were the Low-A leagues in 2019, and they drew a combined $6,803,525$, averaging 3,407 per date.
- 2022 vs. 2021 Single-A total attendance was up 1,075,581 (36.2\%). Average per date rose 364 (19.8\%), with 221 more dates with fans in attendance. Some Florida State League teams played games in 2022 and 2021 with no fans attending. 29 teams had gains in total attendance, and 28 were up in average per date.
- For 2022 vs. 2019, the Single-A total declined 642,359 (13.7\%), and average per date fell 199 ( $8.3 \%$ ), with 115 fewer dates. 5 teams had increases in total attendance, and 6 achieved gains in average per date.
- Carolina League (Low-A East in 2021) - 12 teams, 7 were in the Carolina League, and 5 had been in the South Atlantic League, in 2019.
- 2022 total attendance was $2,314,460$, averaging 192,872 per team, and 3,041 per date, with 31 lost dates. Augusta had the league's top total ( 262,172 ). Fredericksburg drew 260,546 in total attendance, and a league-high 4,136 average per date. Myrtle Beach and Charleston, SC also topped 250,000.
- Fredericksburg, Kannapolis, and Myrtle Beach, all set new team record-highs in total attendance. Augusta, Fredericksburg, Myrtle Beach, and Kannapolis, achieved team record-highs in average per date.


## MLB-Affiliated League 2022 Attendance Summaries

- Florida State League (Low-A Southeast in 2021) - 10 teams, all played in the 2019 Florida State League.
- The league drew 643,780 in 2022, an average of 64,378 per team, and 1,158 per date. There were a Minor League high 102 lost dates, which include 41 dates played by Jupiter and Palm Beach with no fans allowed to attend.
- Clearwater led the league in 2022 total attendance $(151,982)$, and average per date $(2,412)$. The Threshers have been the Florida State League's attendance leader in each of the last 11 seasons, and in 17 of 18 years since 2004. No other team in this league topped 100,000 in total attendance or 1,600 in average per date in 2022.
- Both Jupiter and Palm Beach share Roger Dean Stadium in Jupiter. In 2021, local Covid-19 restrictions forced both teams to play many home games with no fans permitted to attend. This policy continued in 2022, and will again be in effect in 2023. In 2022, Palm Beach had 27 lost dates, which included 5 rainouts. Jupiter lost 22 dates, including 3 that were rained out. Only dates with fans in attendance are counted in this report for compiling average per date.
- California League (Low-A West in 2021) - 8 teams. 7 of these teams were in the 2019 California League. Fresno came from the Pacific Coast League, replacing Lancaster.
- Total attendance was 1,089,740 in 2022, averaging 136,218 per team, and 2,072 per date. Just 2 dates were lost. Fresno, which had been in Triple-A through 2019, was the league leader, by a wide margin, with a 261,652 total, and a 4,025 average per date. Inland Empire of San Bernadino came in $2^{\text {nd }}$, drawing 141,792, and averaging 2,148.
- The 2022 vs. 2021 comparison shows a 384,703 ( $54.6 \%$ ) increase in total attendance, and a 565 ( $37.6 \%$ ) gain in average per date, with 58 more dates played. 7 of the 8 team had increases in both categories. Fresno had the biggest increases in total attendance $(85,257)$, and average per date $(1,085)$. Lake Elsinore was the only team with declines, and they were small, down just 808 in total attendance, and down 145 in average per date.


## Some General Minor League Attendance Notes

Due to the 2021 realignment, comparing 2022 league attendance data with figures from 2019 and earlier, has limited value since the number of teams, and the roster of teams in some leagues, has changed so much. Also, starting in 2021, there no longer are any MLB-affiliated short-season teams that charge admission in operation. In 2019, there were 176 teams in MLB-affiliated leagues that charged admission, with 160 of them in the U.S. or Canada. There are now 120 MLB-affiliated teams that charge admission. But some overall historical attendance facts are worth noting.

- MLB-Affiliated Minor League attendance dropped in 2009, after 5 straight record-setting seasons. Prior to 2004, the all-time record was $39,640,443$, set in 1949, when there were 448 teams in 59 leagues. In 2019, there were 176 teams in the 15 MLB-Affiliated leagues that charge admission to their games. The last 19 seasons, through 2019, had $\mathbf{1 9}$ of the $\mathbf{2 0}$ highest totals in the 118-year history of the NAPBL Minor Leagues. 1949 was the other year.
- Total attendance for the U.S./Canadian 120 MLB-affiliated full-season teams first reached 30 million in 2000, and has been above that level in every season since then, except 2021.
- Minor League attendance declined very sharply through the 1950's, and most leagues and teams disbanded. By 1964, only 20 leagues overall, and 128 teams who charged admission, were left. A post World War II low period of NAPBL attendance occurred from 1960 to 1975. During those years, attendance was basically flat - ranging from a low of $9,732,582$ in 1962, to a high of $11,134,084$ in 1971. Among the causes of the huge drop of Minor League attendance during this period were television, Major League expansion, easier access to Major League ballparks, fewer Minor League teams, a rise in popularity of other sports, and home air conditioning.
- Another factor in the attendance decline, according to an article by Mitchell Manoff of the Society for Baseball Research, was that many of the cities with Minor League teams in the late 1940's and early 1950's, were too small to support them. Some had ballparks that were in poor condition, and did not promote their teams well enough.
- In 2022, average attendance per team was 257,673. 2019 average per team, including short-season teams, was 235,819. Record-high average per team is 245,817, (includes the short-season teams) in 2008. In 1949, the 448 teams averaged 88,483 (NAPBL figure, 1950 Sporting News Guide figure is 88,582 ). By 1961, average per team had fallen to 66,439 . The 120 full-season teams averaged 200,000+ in every year except 2021, starting in 1993.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

INTERNATIONAL LEAGUE - ( 20 teams - 130-game schedule in 2021, 150-game schedule in 2022 and 2023
Pre-2021 League Records: Total Attendance: 7,097,411 (2008-14 teams); Average per Team: 506,958 (2008); Average per Date: 7,348 (2009).

Post-2020 League Records: Total Attendance: 8,491,338 (2022 - 20 teams); Average per Team: 424,569 (2022); Average per date: 5,905 (2022).

Pre-2021 Team Records: Total Attendance: Buffalo - 1,188,972 (1991 - All-time Minor League high); Average per Date: Buffalo - 17,235 (1991). Buffalo was in the MLB-affiliated American Association when these records were set. Buffalo also holds the International League records for total attendance $(743,463)$, and average per date $(10,933)$, both set in 1998.

Post-2020 Team Records: Total Attendance: Nashville-555,676 (2022); Average per Date-Lehigh Valley-7,665 (2022)

- The league consisted of all 14 teams that played in the International League in 2019, plus lowa, Memphis, Nashville, and Omaha, who moved from the Triple-A Pacific Coast League, Jacksonville, who came in from the Double-A Southern League, and St. Paul, who played in the independent American Association in 2019.
- This league has the most teams of any league, and it drew the highest total attendance and average per date in all of Minor League Baseball in 2022. Total 2022 total attendance was $8,491,388$, averaging 424,569 per team, and 5,905 per date. The league had 62 lost dates, and played 222 more dates than in 2021. 6 teams (Nashville, Lehigh Valley, Indianapolis, Columbus, Worcester, Charlotte) drew over 500,000, and 7 other teams from this league topped 400,000 . The league had the top 6 , and 13 of the top 18, MLB-affiliated teams in total attendance, and 13 of the 21 MLB-affiliated teams with the highest average per date. 6 teams averaged at least 7,000 per date, and 4 other teams averaged better than 6,000 .
- Nashville drew 555,576, the best total of any Minor League team in 2022, and averaged 7,611 per date, the $4^{\text {th }}$ best average among all MLB-affiliated teams. The Sounds drew over 10,000 at 13 of their home dates. Lehigh Valley had the league's best average per date $(7,665)$.
- For 2022 vs. 2021, total attendance was up $2,675,644(46.0 \%)$, and average per date rose $1,122(23.5 \%)$. All teams had gains in total attendance and average per date. Buffalo had the largest gains ( 251,107 in total, 3,608 in average per date). But these gains are a bit unusual. In 2021, the Bisons had to play their first 39 home dates in Trenton, since the Toronto Blue Jays were using their park in Buffalo. They did play their last 23 dates of 2021 in Buffalo.
- Excluding Buffalo, Rochester had the biggest 2022 vs. 2021 increases of any MLB-affiliated team, with the total up 212,639, and average per date rising 2,452. Lehigh Valley, was up a $2^{\text {nd -best }} 187,865$ in total attendance, and a $3^{\text {rd-best }} 1,823$ in average per date. Charlotte, Indianapolis, and Worcester had the $4^{\text {th }}, 5^{\text {th }}$, and $6^{\text {th }}$-best total gains among MLB-affiliates. The league's teams had 14 of the 21 biggest gains in total attendance among MLB-affiliates. 15 teams had total attendance growth of at least 100,000, and 10 teams were up over 1,000 in average per date. The league's smallest increases were by Omaha in total attendance, and Gwinnett in average per date.
- The $\mathbf{2 0 2 2}$ vs. 2019 comparison shows that the $\mathbf{2 0 2 2}$ International League teams, regardless of what league or city they played in during 2019, had a combined total attendance decline of $400,332(4.5 \%)$ in total attendance, and an 857 ( $12.7 \%$ ) decrease in average per date. These teams had a combined 123 more dates in 2022 than in 2019. Exclude Worcester, who played in Pawtucket in 2019, and the 19 remaining 'same market' teams had a 601,474 ( $7.0 \%$ ) decline in total attendance, and a 1,007 (14.7\%) decrease in average per date. In 2019, the 14-team International League drew 6,445,838, and averaged 460,417 per team, and 6,887 per date.
- 5 'same market' teams (excludes Worcester) had gains in total attendance for 2022 vs. 2019, while 14 were down. St. Paul had the biggest gain, up 78,941, mainly due to playing 23 more dates in 2022 than the Saints played in 2019, when they were in the independent American Association. Jacksonville, who played in the Double-A Southern League in 2019, had the only average per date increase in this league, up 13. The biggest declines were by Memphis in total attendance, down 88,148, and by Scranton-Wilkes Barre in average per date, down 1,717.
- Worcester's 2022 total attendance was 201,142 higher, and their average per date was up 2,036, from what they drew in Pawtucket in 2019.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

INTERNATIONAL LEAGUE - TRIPLE-A - continued

- 2022 was the $2^{\text {nd }}$ straight year that Nashville led all Minor League teams in total attendance. The Sounds drew 555,576, up 118,708 ( $27.2 \%$ ) vs. 2021. Average per date was an MLB -affiliated $4^{\text {th }}$ highest, and an all Minor Leagues $7^{\text {th }}$ best, 7,611, up 890 (13.2\%). It was the $11^{\text {th }}$ time Nashville has surpassed 500,000 in total attendance, and 7,000 in average per date. 2022 had 2 lost dates, and 8 more dates played than 2021. Vs. 2019, the 2022 total fell 22,715 (3.9\%), and average per date was down 1,021 (11.8\%), with 6 more dates played in 2022.
- The Sounds won the 2022 Minor League Organization of the Year award, in part, due to their outstanding attendance. In 2022, 31 dates had crowds of at least 8,000, and 13 dates drew over 10,000, with a high of 12,409. 13 dates were sold out, making it 121 sellouts in 7 seasons at First Horizon Park (formerly First Tennessee Park).
- Total attendance topped 500,000, and average per date was above 7,000, each year from 2015 through 2019, and in 2022. Nashville also reached these levels every year from 1979 through 1982, and in 1990.
- Nashville drew 436,868, the best total of any Minor League team in 2021, and averaged 6,721 per date, the top average among all MLB-affiliated teams. (Tijuana of the now-independent Mexican League averaged 7,557 per date in 2021.)
- In 2019, Nashville didn't reach the record highs of a year earlier, but they still had the $8^{\text {th }}$ best total, and the $6^{\text {th }}$ best average per date in the Minor Leagues. Total attendance was down 24,844 to 578,291, with 2 fewer dates, and average per date fell by 110 to 8,631 . There were a team-high 23 sellouts. 38 dates drew above 8,000 , including those 23 sellouts of 10,000+.
- Nashville set a team total attendance record for the $2^{\text {nd }}$ straight year in 2018, reaching 603,135, up 9,456, with 2 more dates than in 2017. Average per date was a team $2^{\text {nd }}$ best ever 8,741 , down 120 . It was the $4^{\text {th }}$ best total, and $6^{\text {th }}$ best average per date in the Minors in 2018. 45 dates drew better than 8,000, with 20 dates topping 10,000.
- 2017 was a record-setting year for Nashville. The Sounds set team highs in total attendance $(593,679)$, and average per date $(8,861)$. Both of these figures were $7^{\text {th }}$ best in the Minors for 2017. This despite playing 4 fewer dates than in 2016. The total attendance gain of 89,619 was the $2^{\text {nd }}$ best in the Minors, and the average per date increase of 1,762 was the highest of any team. There were 22 sellouts. Attendance reached 8,000 at 43 dates, and surpassed 10,000 at 22 dates, with a record-high of 11,764.
- Nashville's $2^{\text {nd }}$ year at First Horizon Park (2016) was at least somewhat less successful than the first. Total attendance fell 61,488 , which was the $2^{\text {nd }}$ biggest loss (Sacramento), among U.S. teams. The average per date decline of 866 was $2^{\text {nd }}$ worst among U.S. teams (Staten Island). But the total 504,060 was still $7^{\text {th }}$ best in team history, and the average per date of 7,099 was $2^{\text {nd }}$ best since 1990 . The Sounds had 14 sellouts.
- In 2015, Nashville moved to a new park, and had the best gain among U.S. teams in total attendance (up 241,587), and in average per date (up 3,056). Only Yucatan of the Mexican League had a better increase in those two categories. The Sounds drew 565,548 , averaging 7,965 per date, with 19 sellouts. Until 2017, that had been their highest Triple-A attendance. In 1990, they drew 556,250, but attendance had not reached 420,000 since 1993.
- Nashville's old highs were in 1980, when they drew a Minor League high for that season 575,676 (8,343 per date) in the Double-A Southern League, at Herschel Greer Stadium. Average per date was also over 7,000 in 1979, 1981, and 1982. The Sounds were the first Double-A team to draw 500,000, doing it each year from 1979 through 1982.
- In 1979, Nashville and Columbus became the first clubs to reach 500,000 since the 1967 Diablos Rojos (Red Devils) of Mexico City, and 1949 Hollywood, Oakland, and Seattle of the Pacific Coast League. In 37 years at Greer Stadium (1978-2014), they drew 14,453,823, including playoffs, in 2,613 dates, averaging 5,532 per date. The final game at Greer drew 11,067, which was the largest there since 2007, and the first sellout since 2010. First Horizon Park, like Greer Stadium, has a guitar-shaped scoreboard in recognition of Nashville's role as 'Music City.'
- First Horizon Park was built on the same location as the historic Sulphur Dell ballpark, which was home to Nashville's Minor League teams from 1901 through 1961, and 1963. It was demolished in 1969, and replaced by a parking lot. ("They paved paradise, and put up a parking lot." -- Lyrics from 'Big Yellow Taxi,' sung by Joni Mitchell.)


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

INTERNATIONAL LEAGUE - TRIPLE-A - continued

- In 2022, Columbus topped $\mathbf{5 0 0 , 0 0 0}$ in total attendance for the $\mathbf{3 4}^{\text {th }}$ time in $\mathbf{4 3}$ seasons since $\mathbf{1 9 7 9}$, which is more often than any team in Minor League history. The Clippers drew 534,393 in 2022, up 140,514 (35.7\%) from 2021. Average per date was 7,634 , up 1,177 ( $18.2 \%$ ). The total was $4^{\text {th }}$ best in all of Minor League Baseball, and the average per date was $6^{\text {th }}$ highest in all of the Minors, and $3^{\text {rd }}$ best among MLB-affiliates. There were 5 lost dates in 2022, and 9 more dates played than in 2021. 29 dates drew over $8,000,10$ dates topped 10,000 , with a high of 10,771. 2022 vs. 2019 figures have a 56,111 ( $9.5 \%$ ) dip in total attendance, and a 1,050 ( $12.1 \%$ ) decline in average per date, with 2 more dates in 2022 than in 2019.
- Columbus drew a total of 393,879 in 2021 which was the $4^{\text {th }}$ highest total in all Minor Leagues. Average per date was an MLB-affiliated $3^{\text {rd }}$ best, and an all-Minor Leagues $4^{\text {th }}$ best 6,457 .
- In 2019, the Clippers led the International League in attendance, and had the $4^{\text {th }}$ best total attendance and average per date in Minor League Baseball. The Clippers reached 600,000 in 8 regular seasons, and 11 times if playoffs are included, from 2009 through 2019. From 2005 through 2022, 305 regular season dates have drawn 10,000+.
- 2022 was also the $\mathbf{1 6}^{\text {th }}$ straight 'normal' year that the Clippers surpassed 500,000. In 1979, Columbus and Nashville became the first teams to draw at least 500,000 since the 1967 Diablos Rojos (Red Devils) of Mexico City, and 1949 Hollywood, Oakland, and Seattle. The Clippers have been above 450,000 for 37 consecutive 'normal' seasons through 2022. Average per date in Columbus was over 8,600 each year from 2009 through 2019. In 2009, Columbus got a new ballpark, and had the biggest attendance increase in the Minors.
- The old park in Columbus could hold some huge crowds. Record-high there was 20,131 in 1980. The largest road attendance for the Clippers was 45,510 at Denver in 1991.
- The Charlotte Knights had a 2022 total attendance of 531,465 ( $6^{\text {th }}$ best among MLB-affiliates), up 186,160 ( $53.9 \%$ ) from 2021, and averaged 7,280 per date ( $7^{\text {th }}$ best), up 1,711 ( $30.7 \%$ ). 2 dates were lost, and they played 11 more home dates than in 2021. 21 dates drew over 8,000, with a high of 10,771. (The MLB Stats Reporting Platform also listed the season high at Columbus as 10,771.) Compared to 2019, the 2022 total was down 49,541 (8.5\%), and average per date declined 1,264 (14.8\%), with 5 more dates in 2022.
- 2019 Charlotte attendance was down vs. 2018, but their total still was a $7^{\text {th }}$ best 581,006 , and average per date was a $9^{\text {th }}$ best 8,544 . The Knights surpassed 8,000 in average per date for the $6^{\text {th }}$ straight year.
- Since moving into Truist Field in 2014, through 2022, the Knights have drawn 4,691,227 in 553 dates, averaging 8,483 per date, with 151 sellouts.
- Charlotte led the Minors in total attendance in 2018, drawing 619,639, and averaging 8,980 per date. That average per date was the best among all U.S./Canadian teams, topped only by Monterrey and Tijuana of the Mexican League. There were 23 sellouts and 52 dates drew at least 8,000 .
- In 2014, Charlotte moved from the suburb of Fort Mill, SC to the City of Charlotte, and their new ballpark was a huge success. The Knights led all the Minor Leagues in attendance in 2014. They drew a team-record high 687,715, the $3^{\text {rd }}$ best total ever for an I.L. team, and averaged a U.S. best 9,686 per date. They had 31 sellouts. In 1998, Buffalo drew 743,463, and in 2005, Pawtucket drew 688,421. Buffalo, from 1988 through 1996, and Louisville, from 1982 through 1984, also drew higher than Charlotte did in 2014. In those years, Buffalo and Louisville were in the Triple-A American Association whose teams moved into the International and Pacific Coast Leagues in 1998.
- Charlotte had the top total attendance increase of 2014, up 432,881 , which also was the $3^{\text {rd }}$ best gain ever for a Minor League team that moved to a new park in the same market. (Buffalo, up 650,891 in 1988, and Memphis, up 462,512 in 2000.) Prior to 2014, the only time Charlotte topped 400,000 was in 1993 , when they drew 403,029 .
- In 2015, Charlotte had the highest average per date $(\mathbf{9}, \mathbf{4 2 8}$ ) of any Minor League team, and drew a total of 669,398 to finish $2^{\text {nd }}$ in total attendance to Sacramento. The Knights had 31 sellouts in 2015. 2016 was the $\mathbf{3}^{\text {rd }}$ straight year that Charlotte led all U.S. teams in average per date. They had 25 sellouts.
- Charlotte drew 628,526 in 2017, their $3^{\text {rd }}$ best total ever. The Knights' total and average per date $(9,109)$ were $2^{\text {nd }}$ best among all U.S. teams. 23 dates were sold out. Attendance topped 9,000 at 43 dates in 2017.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

INTERNATIONAL LEAGUE - TRIPLE-A - continued

- In 2022, Rochester had the biggest numerical improvement in attendance of any MLB -affiliated team that played its entire 2021 season in its home park. Total attendance rose 212,639 ( $96.7 \%$ ) vs. 2021, to $\mathbf{4 3 2 , 5 8 0}$. Average per date was up 2,452 ( $65.8 \%$ ) to 6,180 . On a 2022 vs. 2021 percentage gain basis, the Red Wings had the $4^{\text {th }}$ best $\%$ increase in total attendance, and the $5^{\text {th }}$ highest $\%$ gain in average per date, among MLBaffiliated teams. There were 11 more dates than in 2021, and 5 dates were lost. 16 dates drew over 8,000 , and 3 of them surpassed 10,000, with a high of 10,635.
- For 2022 vs. 2019, total attendance dipped 19,273 (4.3\%), and average per date fell 667 ( $9.7 \%$ ), with 4 more dates.
- Rochester's attendance topped 400,000 for the $24^{\text {th }}$ consecutive 'normal' year in 2022. The only season above 400,000 prior to this streak was 1949. However, Rochester led all U.S. teams in attendance in 6 seasons between 1962 and 1975. They reached 300,000 in 40 of the last 51 'normal' seasons through 2022, which is quite good, considering that Minor League attendance was much lower 50 years ago. The Red Wings' average per date has topped 6,000 for 25 'normal' seasons in a row. In 2019, Rochester achieved its highest total since 2010, and highest average per date since 2008.
- Opening Day has always been a big event in Rochester. 10 Home Openers at Innovative Field (formerly Frontier Field), which had its first opener in 1997, have drawn at least 10,000 . The final Home Opener at the Baseball Park at Bay Street (1928) drew over 10,000, as did 31 Opening Day games from 1929 through 1963, and 4 more through 1996, at Silver Stadium. The largest Opening Day crowd in Rochester was 19,006 in 1931. In 1949, the Red Wings opened their season in Jersey City, and that game drew 52,126.
- The biggest Minor League crowd ever in the current park was 13,584 for a Scranton-Wilkes Barre vs. Pawtucket game in 2012. Andy Pettitte of the Yankees was making a rehab start that day. Scranton's ballpark was undergoing a major rebuilding that year, and they played their home games in other parks. An Orioles exhibition game in 1997 drew 13,723 . The largest attendance for a regular Red Wings home game was 13,485 in 1997.
- The Rochester Red Wings are a community-owned team. In 1957, Morrie Silver, a Rochester businessman, raised funding from 8,222 shareholders to save the team. This is similar to what was done to keep the NFL Packers in Green Bay. There have been other community-owned Minor League teams.
- Gwinnett drew 2022 Triple-A lows of 216,177 in total attendance, and 2,961 in average per date. It was the $6^{\text {th }}$ 'normal' season in a row with a total of less than 300,000 . The total was up $53,683(33.0 \%)$ vs. 2021, and also up 3,835 ( $1.8 \%$ ) from 2019. Average per date rose 207 ( $7.5 \%$ ) from 2021, and fell $208(6.6 \%)$ vs. 2019. The 2022 vs. 2021 increases were the smallest in Triple-A. There were 2 lost dates in 2022. 14 more dates were played in 2022 than in 2021, and there were 6 more dates than in 2019. 6 dates drew over 5,000, and the top crowd was 9,069.
- This team is named the Stripers after a type of Bass in Georgia's Lake Lanier. Be careful to spell the team's name with only one ' $p$.' Otherwise, fans may be expecting a less family-friendly form of entertainment.
- lowa's 2022 total attendance was 437,543 , up 122,794 ( $39.0 \%$ ) vs. 2021. Average per date was 5,913 , up 667 ( $12.7 \%$ ). 18 dates drew over 7,000 , with a high of 10,558 There was one lost date, and 14 more dates were played in 2022 than in 2021. The total was down $51,630(10.6 \%)$ vs. 2019, and average per date was 1,613 (21.4\%) lower. 9 more dates were played in 2022 than in 2019.
- In 2017, lowa drew 535,660, averaging 7,763 per date. Those were the best figures for the Cubs since 2009, and the $5^{\text {th }}$ best total in team history. The Cubs reached 300,000 in attendance for the first time in 1991, and have drawn better than 400,000 every 'normal' year thereafter. They topped 500,000 in 12 of 18 seasons, from 1992 through 2019. In 1981, they drew only 124,371. Since 2002, average per date has been 7,000+ every year except 2013, 2021, and 2022, and above 6,000 every year except 2021 and 2022 since at least 1992. Average per date figures for seasons prior to 1992 are not available.
- Des Moines was the site of the first professional baseball night game. A crowd of nearly 12,000 attended this game, played by the Des Moines Demons of the Western League on May 2, 1930.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

INTERNATIONAL LEAGUE - TRIPLE-A - continued

- Indianapolis drew 534.610 ( $3^{\text {rd }}$ best among all Minor League teams) in 2022, and an average per date of 7,425 ( $5^{\text {th }}$ best among MLB-affiliated teams, $8^{\text {th }}$ best among all Minor League teams). Total attendance was up 180,881 ( $51.1 \%$ ) vs. 2021, and average per date had a 1,626 ( $28.0 \%$ ) increase. This was the $5^{\text {th }}$ best 2022 vs. 2021 total attendance increase among MLB-affiliated teams, and the $8^{\text {th }}$ highest among all Minor League teams. The average per date increase was the $6^{\text {th }}$ highest among MLB-affiliated teams. 3 dates were lost in 2022 , with 11 more dates played than in 2021. 31 dates drew over 8,000, and 11 dates topped 10,000, with a high of 13,911.
- For 2022 vs. 2019, total attendance was down 52,250 ( $8.9 \%$ ), and average per date declined by 1,205 (14.0\%), with 4 more dates played. In 2019, the total attendance of 586,860 was the $5^{\text {th }}$ best in the Minors, and the average per date of 8,630 was $7^{\text {th }}$ highest. Attendance reached 8,000 at 37 dates, with 26 of them drawing at least 10,000 .
- The Indians have surpassed 534,000 for 25 straight 'normal' years through 2022, and have reached 600,000 in 12 seasons since 1997. Indianapolis has drawn 10,000+ for 352 dates from 2005 through 2022. They averaged $8,000+$ per date in 22 of 25 'normal' years through 2022, including every year from 2007-2019. In 7 of these seasons, their average per date has reached 9,000. Victory Field's capacity is 14,200. The Indians were the Ballpark Digest 2018 Team of the Year, in part, due to their outstanding attendance.
- Indianapolis drew 619,122 in total attendance in 2018, averaging 8,845 per date, the $2^{\text {nd }}$ best total of any team, and the $4^{\text {th }}$ best average per date ( $2^{\text {nd }}$ best U.S.). Only Charlotte, whose total topped Indy by just 517, drew better.
- Indianapolis led all of Minor League B aseball in attendance for the first time ever in 2013, drawing 637,579. Then they drew a team record-high 660,289 in 2014, and topped that by drawing 662,536 in 2015, the $\mathbf{3}^{\text {rd }}$ best Minor League total. In 2016, despite a rainy summer, Indianapolis drew 636,888 to lead all U.S. teams. In 2017, Indianapolis drew 641,141 in total attendance, averaging 9,159 per date, the best figures of any U.S. team. Among all MLB-affiliated teams, which at that time included the Mexican League, it was the $\mathbf{2}^{\text {nd }}$ best total, and $4^{\text {th }}$ highest average per date.
- Syracuse drew a total of 335,490 in 2022, up 120,154 (55.8\%) vs. 2021. It was their highest total since 2013. Average per date rose 947 ( $24.6 \%$ ) to 4,793. The Mets had 14 more dates than in 2021, with 5 dates lost. 19 crowds topped 6,000 , led by 3 sellouts of 10,815 each. For 2022 vs. 2019, the total rose 8,012 ( $2.4 \%$ ), and average per date fell $169(3.4 \%)$, with 4 more dates. Average per date was under 5,000 for the $7^{\text {th }}$ 'normal' year in a row in 2022, after reaching that figure each year from 1997 through 2013.
- In 2019, Syracuse had its best attendance since 2013, and the $8^{\text {th }}$ best increase in both total attendance and average per date. Total attendance rose a league-high 50,146 to 327,478 . Average per date was 4,962 , up 760 , also the largest gain in the league.
- Durham had an 86-44 record in 2021, the best in Triple-A that season, and followed it up in 2022 with the International League and Triple-A championship. Total 2022 attendance was 472,090, up 151,217 (47.1\%), and average per date was 6,295 , up 1,201 (23.6\%). There were no lost dates in 2022, and there were 12 more dates played than in 2021. 19 dates drew over 8,000, with a high of 10,757.
- For the 2014 season, Durham did a $\$ 20$ million renovation of their park, and then drew a team record-high 533,033. The old record was 520,952 in 2007. The Bulls broke that record in 2015, drawing 554,788. Their 2015 average per date was a team-record high 7,814 . 38 crowds exceeded 8,000 , including 15 that were above capacity.
- The Bulls have drawn drew over 500,000 in 13 of the last 20 'normal' years, including 6 in a row through 2019, and have topped 460,000 in all 23 'normal' years they've been a Triple-A team. Average per date reached 7,000 in 14 of the last 20 'normal' seasons, and had topped 6,500 for 22 years in a row, through 2019. In 1990, Durham was the first Class-A team since Denver in 1953 to reach 300,000. The Bulls topped 300,000 in 6 of their final 8 seasons (1990-1997) as a Class A team.
- Mother Nature has been kind to the Bulls. Since 2015, there have been only 3 postponements in Durham, one in 2019, and 2 in 2021.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

INTERNATIONAL LEAGUE - TRIPLE-A - continued

- 2021 was the first season as an MLB-affiliated team for the St. Paul Saints. The Saints had played in the independent Northern League (1993-2005), and since 2006, in the American Association. They were the most successful team in terms of attendance, among modern independent teams.
- 2022 Total St. Paul attendance was a team record-high 473,911, up 80,517 (20.5\%). The Saints did play many more dates in 2022 than they used to play in the American Association. Average per date was 6,582 in 2022, up 530 ( $8.8 \%$ ). There were 3 lost dates, and 7 more dates played than in 2021. 29 dates drew above CHS Field's 7,210 capacity, with a high of 10,077 . For 2022 vs. 2019, the total was up 78,941 ( $20.0 \%$ ), as a result of 23 more dates. Average per date was down 1,479 (18.3\%).
- In 2021, the Saints drew 393,394, and averaged 6,052 per date. That was the $5^{\text {th }}$ best total and $7^{\text {th }}$ best average per date among the MLB-affiliated teams. Despite the early-season capacity restrictions, the Saints had 17 above fullcapacity crowds in 2021.
- St. Paul did play some 'home' games in 2020 with very limited attendance, in the American Association.
- In 2015, St. Paul, in their new ballpark, drew 404,528, the best total among independent teams, and a recordhigh for the team and for the American Association. This was the highest total ever for any independent team not in the Atlantic League, which plays a longer schedule than the other leagues. The Saints averaged 8,091 per date, which was a record-high for any independent team. The old record was 7,161 by Winnipeg in 2003. 46 of the 50 dates in St. Paul drew better than CHS Field's 7,210 seating capacity. Attendance was at least 1,000 above the seating capacity at 18 games, topped by a crowd of 10,430.
- In 2016, the Saints did even better! They drew a league-record high total of 413,482, and an independent leagues record-high average per date of 8,438 . 47 of 49 dates drew above the CHS Field capacity of 7,210. 37 dates drew at least 8,000, with 29 dates at least 1,000 above seating capacity. Attendance topped 9,000 at 10 dates, led by a crowd of 10,443 . Overall, the Saints drew $117 \%$ of their park's seating capacity.
- In 2017, St. Paul attracted 406,501, averaging 8,296 per date. Those figures were once again, the best among all independent teams. 46 of their 49 dates drew above their ballpark's seating capacity, with attendance topping 8,000 at 36 dates. There were 10 dates that drew at least 9,000 , with a high of 10,143 . The Saints drew $115 \%$ of their park's seating capacity, which was best in all of the Minors.
- In 2018, the Saints drew 408,921, and averaged 8,178 per date. Both figures were tops among all independent teams. 45 of 50 dates drew above their ballpark's seating capacity of 7,210 , with 32 dates topping 8,000 . There were 5 dates that drew at least 9,000 , with a high of 9,791 . Overall, they drew $113 \%$ of their park's seating capacity.
- In 2019, the Saints had the best attendance among independent teams for the $5^{\text {th }}$ straight year. They drew 394,970 , averaging 8,061 per date. 40 of 49 dates drew above their park's seating capacity. Attendance topped 8,000 at 24 dates, with 8 dates reaching 9,000 , including a record-high crowd of 10,631. From 2015, their first year at CHS Field, through 2022 and including 2020 reduced capacity, the Saints outdrew the park's seating capacity at 286 of 405 (224 of 247 through 2019) regular season dates.
- St. Paul has been a big success since they began play in 1993. Including 2021, they've topped 235,000 every year except 1993, and the very limited 2020. They led the American Association in total attendance each year from 20062010, and from 2015-2019. The Saints once had a 249 consecutive game sellout streak. St. Paul was an original member of the Northern League from 1993-2005. They led that league in attendance from 1993-2000, and had the best total attendance of any independent team each year from 1993-1997, and from 2015-2019. Their average per date surpassed 6,000 from 1994 through 2008, and from 2015 through 2022. St. Paul had the highest average per date among the independent league teams from 1993-1999, and from 2015 through 2019. All this despite playing only a few miles from the Minnesota Twins, who in 2021, became their Major League parent team.
- Only St. Paul, along with Sioux City and Sioux Falls, were still active in 2022 from the 14 independent teams that played in 1993. That was the year that independent baseball returned. In their 29 seasons (excluding 2020, but including 2021), the Saints have drawn $8,628,987$ in 1,363 dates, averaging 297,551 per season, and 6,331 per date.
- The Saints averaged at least $100 \%$ of their ballpark's seating capacity in 15 seasons from 1997 through 2019.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

INTERNATIONAL LEAGUE - TRIPLE- A - continued

- Lehigh Valley (Allentown, PA) had the $\mathbf{2}^{\text {nd }}$ highest total attendance in all of Minor League Baseball, and the $\mathbf{2}^{\text {nd }}$ best average per date among the MLB-affiliated teams, ( $5^{\text {th }}$ best in the Minors) in 2022. Total attendance was 544,220 , up $187,865(52.7 \%)$, from 2021, which was the $2^{\text {nd }}$ best numerical increase (to Rochester) among MLBaffiliates. Average per date was 7,665 , up $1,823(31.2 \%)$, which was the $3^{\text {rd }}$ highest MLB-affiliated numerical gain (to Rochester and Albuquerque). There were 4 lost dates in 2022, and 10 more dates played than in 2021. 28 dates drew above Coca Cola Park's 8,089 seating capacity, and 9 dates had a complete sellout figure of 10,100.
- For 2022 vs. 2019, total attendance fell 40,890 (7.0\%), and average per date was down 939 (10.9\%), with 3 more dates.
- The IronPigs (the name comes from 'pig iron' used to make steel) led the Minors in attendance in 2011, and had the best U.S./Canadian total in 2012. They had the U.S. Minors' highest average per date for 3 straight years from 2010 through 2012. Lehigh Valley, which began play in 2008, was the only team to top $\mathbf{6 0 0 , 0 0 0}$ in each year from 2008 through 2016. They averaged over 9,000 per date in each year from 2009 through 2014.
- Coca Cola Park in Allentown has just 8,089 seats. It is one of the smallest parks in Triple-A. With standing room and lawn seating, combined 2008-2022 attendance has exceeded the fixed-seating capacity at 639 $(67.0 \%)$ of 954 regular season dates. They've sold out all seats, lawn seating, and standing room at 229 dates. The 13 -year average per date of 8,779 through 2022 , but excluding 2021 , was $108.5 \%$ of the ballpark's seating capacity. The IronPigs won the 2019 Larry MacPhail Award for top promotional effort.
- In the table below, "\# Dates Cap+" indicates how many dates each season drew higher than Coca Cola Park's 8,089 seating capacity. "\# of Full Sellouts" indicates the number of dates where all seats, standing room, and lawn seating tickets were sold out. Initial full capacity was 10,000. In 2012, it was raised to 10,100 tickets.


## LEHIGH VALLEY IRONPIGS REGULAR SEASON ATTENDANCE

| Year | Total <br> Attendance | \# of Dates | Average per Date | \# Dates Cap.+ | \# of Full Sellouts | Notes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2008 | 602,033 | 71 | 8,479 | 49 | 12 | Moved from Ottawa, attendance up 475,139 |
| 2009 | 641,335 | 70 | 9,162 | 59 | 26 | $3{ }^{\text {rd }}$ best total, $2^{\text {nd }}$ best average per date in Minors |
| 2010 | 645,905 | 70 | 9,227 | 60 | 21 | Minors highest average per date, $2^{\text {nd }}$ best total |
| 2011 | 628,925 | 68 | 9,249 | 61 | 20 | Led Minors in total attendance and average per date |
| 2012 | 622,421 | 68 | 9,153 | 59 | 15 | Best Minors avg. per date, top U.S. total attendance |
| 2013 | 613,075 | 68 | 9,016 | 52 | 21 | $3^{\text {rd }}$ in total attendance and average per date |
|  |  |  |  |  |  |  |
| 2014 | 614,888 | 68 | 9,042 | 51 | 18 | $5^{\text {th }}$ in total attendance, $4^{\text {th }}$ in average per date |
| 2015 | 613,815 | 70 | 8,769 | 45 | 19 | $5^{\text {th }}$ again in total attendance, $7^{\text {th }}$ in average per date |
| 2016 | 611,015 | 70 | 8,729 | 47 | 12 | Was $5^{\text {th }}$ in total attendance, $7^{\text {th }}$ in average per date |
| 2017 | 555,146 | 65 | 8,541 | 40 | 13 | $9^{\text {th }}$ in total attendance and average per date |
| 2018 | 561,745 | 66 | 8,511 | 39 | 19 | $7^{\text {th }}$ in total attendance, $9^{\text {th }}$ in average per date |
| 2019 | 585,110 | 68 | 8,605 | 43 | 22 | $6^{\text {th }}$ in total attendance, $8^{\text {th }}$ in average per date |
|  |  |  |  |  |  |  |
| 2021 | 356,355 | 61 | 5,842 | 6 | 3 | $7^{\text {th }}$ in total attendance, $8^{\text {th }}$ in average per date |
| 2022 | 544,220 | 71 | 7,665 | 28 | 9 | $2^{\text {nd }}$ highest MLB-affiliated total \& average per date |
|  |  |  |  |  |  |  |
| Total | 8,195,988 | 954 | 8,591 | 639 | 229 | Only team to top 600,000 each yr. (2008-16) |

- Not included in the table above are a 2008 exhibition game with the Phillies, the 2010 Triple A Home Run Derby and All-Star Game, 4 playoff games in 2011, and 8 games in 2012 where Scranton-Wilkes Barre was officially the home team. These 15 dates drew a combined 128,520 , with 10 above seating capacity, and 4 full sellouts.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

INTERNATIONAL LEAGUE - TRIPLE-A - continued

- Worcester drew 532,152 in 2022, up 169,593 (46.8\%). The total attendance was $5^{\text {th }}$ highest among MLB-affiliated teams, and the numerical increase was $6^{\text {th }}$ best. Average per date was an MLB-affiliates $6^{\text {th }}$ best 7,290 , up 1,145 (18.6\%). 14 dates topped 8,000 , with a high of 9,188 . 14 more dates were played than in 2021, with 2 lost dates.
- Compared to 2019 Pawtucket, total 2022 attendance was 201,142 ( $60.8 \%$ ) higher, and the average per date was up 2,036 (38.7\%), with 10 more dates.
- The Pawtucket Red Sox moved to Worcester in 2021, and became an instant success in new Polar Park. The Woosox drew 362,559 in 2021, averaging 6,145 per date. It was the $6^{\text {th }}$ best total and average among MLB-affiliates.
- Worcester last had a team in the independent Can-Am League from 2005 through 2012. That team's highest total attendance was 124,745 in 2005, and the top average per date was 2,779 in 2006. Prior to 2005, Worcester's last season with a Minor League team was in 1934.
- Buffalo drew a total attendance of 451,859 , averaging 6,846 per date, in 2022. The total was up 251,107 ( $125.1 \%$ ), and the average rose $3,608(111.4 \%)$ from the combined 2021 figures in Trenton and Buffalo. If a 2022 vs. 2021 realistic comparison would be made, these gains would be the best of any MLB-affiliated team, both numerically, and on a percentage growth basis. The Bisons had 4 more dates than in 2021. But they had 9 weather postponements, which was more than any Minor League team except Dayton, Fort Myers, and Tampa. 16 dates drew over 8,000, with 8 of them topping 10,000 , including a crowd of 15,490 , which was the largest in the International League. Only Albuquerque's 15,619 crowd was bigger among all MLB-affiliated teams.
- The 2022 vs. 2019 comparison shows a total attendance decline of 66,882 ( $12.9 \%$ ), with average per date down 1,134 ( $14.2 \%$ ), and one more date played in 2022.
- The 2021 Bisons had a most unusual year, even for 2021. The Toronto Blue Jays played their June and July home games in Buffalo, so the Bisons spent the first 3 months of their season playing 'home' games in Trenton. 39 Bisons' 2021 home dates were played in Trenton. After returning to Buffalo, the Bisons had 23 dates there
- Buffalo began a new affiliation with the Toronto Blue Jays in 2013, which they hoped would attract more fans from the Canadian side of the Niagara River. The Bisons had an increase in attendance in 2013, a tiny decline in 2014, a gain of 16,028 in 2015, and a 11,452 increase in 2016 to 562,755, their best total since 2010.
- Attendance topped $\mathbf{5 0 0}, \mathbf{0 0 0}$ for a Minor League record $\mathbf{3 2}^{\text {nd }}$ straight season in 2019. But that streak ended in 2021 and 2022. Until 2021, the Bisons had been above 8,000 in average per date in all but 3 years (2011, 2012, 2019) since 1988. They averaged at least 10,000 per date every year from 1988 through 2000. A Bisons' crowd of 16,409 was the largest at any Minor League game played in the United States or Canada in 2019.
- Buffalo led the Minors in attendance each year from 1988 through 1999, topping one million 6 times (1988-93), including an all-time Minor League record 1,188,972 (1,240,951 including playoffs, and an exhibition game with Pittsburgh) in 1991, when they were in the American Association. That year they averaged a U.S. recordhigh $\mathbf{1 7 , 2 3 5}$ per date, with 53 dates above 15,000, and 15 dates over 20,000. Buffalo also averaged over 16,000 per date in 1988, 1989, 1990, and 1992. The Bisons moved to the International League in 1998.
- Buffalo had the best attendance among all U.S./Canadian teams each year from 1957 through 1961. Sahlen Field, seated 17,600 in 2016, 16,907 in 2017 and 2018, 16,600 in 2019 and 2021, and 17,600 in 2023, the highest seating capacity of any United States or Canadian Minor League park. The largest crowd ever in this park was 21,050 at many games, as capacity had been as high as 21,050 . It has been reduced as part of ongoing renovations. Quite a few games in team history have drawn over 20,000. Monterrey, Tijuana, and Mexico City, from the Mexican League, have larger-capacity parks than Buffalo.
- Much more data on the 6 seasons that Buffalo drew over one million can be found on pages 109-A-C.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

INTERNATIONAL LEAGUE - TRIPLE-A - continued

- Memphis had the 2nd lowest 2022 Triple-A attendance ( 239,605 total, 3,328 average per date). It was the $7^{\text {th }}$ straight 'normal' year under 400,000. The total was up 56,308 ( $30.8 \%$ ) from 2021, and average per date rose 274 $(9.0 \%)$. There were 3 lost dates, and 12 more played than in 2021. 11 dates topped 6,000 , with a high of 9,160 . Vs. 2019, the 2022 total was down $88,148(26.9 \%)$, and average per date fell $1,638(33.0 \%)$, with 6 more dates.
- 2016 was a rebound year for Memphis. The Redbirds increased their total attendance by 46,002 to 324,581 , and their average per date by 667 to 4,704 . These were the biggest increases of any U.S./C anadian-based team that year. Both were also $\mathbf{1 6 . 5}$ \% increases, which were the best percentage gains of any full-season U.S. team. Memphis had recently updated their highly-acclaimed ballpark, sharply reducing the number of fixed seats to 8,404 . The largest crowd ever there was 18,620 in 2008.
- In 2015, the Redbirds had 102,850 reduction in total attendance, and average per date was down 1,656 . Those were the biggest declines of any U.S. team in 2015, and the $3^{\text {rd }}$ worst decreases of any team. There were 20 dates that drew under 3,000 in 2015 at Auto Zone Park. Prior to 2015, the smallest crowd there had been 2,919.
- Attendance in Memphis had fallen from 498,362 in 2013, to 278,579 in 2015, the lowest total, at that time, in the team's Triple=A history. There had been 3 straight increases through 2013. That followed a 9 -year attendance losing streak which ended in 2011. In 2014, total attendance fell 116,933 from 2013, and the average per date was down 1,530 . Both of those declines were the worst of any MLB-affiliated team for that year.
- In 2001, the Redbirds attracted 887,976, an average of $\mathbf{1 2 , 5 0 7}$ per date. Memphis became an NBA market with the arrival of the Grizzlies in 2001. But the Redbirds still drew very well for a number of years after that. They topped 600,000 for 8 straight years from 2000 through 2007, and their average per date was over 10,000 each year from 2000 through 2005. Average per date remained above 6,500 through 2013.
- Louisville's 2022 total attendance was 424,035 , up 154,697 (57.4\%), the $2^{\text {nd }}$ best percentage gain among Triple-A teams. Average per date was 5,730 , up 1,165 ( $25.5 \%$ ). There was one lost date, and 15 more dates were played than in 2021. Attendance surpassed 7,000 at 14 dates, with a high of 13,050 . For 2022 vs. 2019, the total declined by 61,321 ( $12.6 \%$ ), and average per date dipped $1,203(17.4 \%)$, with 4 more dates.
- The Bats topped 600,000 yearly from 2000 through 2011, and 20 times since 1982, which is more often than any team. Since Louisville Slugger Field opened in 2000, through 2022, the Bats have drawn 12,565,781 in 1,539 dates, an average of 8,165 per date. They've reached 500,000 in all but 8 years, excluding 2021, since 1982, achieving that total for a Minor League $3{ }^{\text {rd }}$ best 31 times. Columbus has topped 500,000 in 34 years, and Buffalo has done it 32 times. Average per date topped 9,000 in 11 seasons from 1992 through 2008, and in a few other years before that.
- In 1983, Louisville drew 1,052,438 to become the first Minor League team to reach one million, and averaged 16,191 per date. That year Louis ville outdrew 3 Major League teams (Cleveland, Minnesota, Seattle) in total attendance, and outdrew those same 3 teams plus Cincinnati and the Mets in average per date. See pages 109-A-C for much more data on Louisville's 1983 season.
- Omaha drew 294,511 in 2022, averaging 4,148 per date. The total was up 49,341 ( $20.1 \%$ ) from 2021, which was the smallest increase in Triple-A. Average per date rose 317 ( $8.3 \%$ ). 7 more dates were played in 2022, and there were 4 postponements. 10 dates drew over 6,000 , with a high of 9,023 . The total declined 33,796 ( $10.3 \%$ ) for 2022 vs. 2019, and average per date was down 826 (16.6\%), with 5 more dates in 2022.
- Omaha's attendance has gone up in 10 of the past 16 seasons through 2022. The Storm Chasers topped 300,000 for 32 straight years through 2019. Average per date was above 5,300 each year from 2008 through 2018.
- Omaha averaged above 6,000 per date each year from 1992 through 2000, but hasn't done it since then. However, the average has still reached 5,000 in 23 of 31 'normal' seasons through 2022. Werner Park, which opened in 2011, has 6,434 fixed seats, and is the smallest Triple-A facility. Full capacity is 9,023 , and that figure has been reached 24 times. Omaha's former home, Rosenblatt Stadium, was much bigger. The last game there drew 23,795 , and the largest crowd for the then-named Royals was 24,989 in 2004. A big new park in Omaha for the College Baseball World Series, which had been played at Rosenblatt Stadium, opened in 2011. Notes about College World Series attendance can be found on page 303.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

INTERNATIONAL LEAGUE - TRIPLE-A - continued

- J acksonville moved from the Double-A Southern League to the Triple-A International League in 2021. They drew 358,094 in 2022, their highest Triple-A total ever, and best total since 2008 Average per date was 4,974 . The total was up $115,427(47.6 \%)$ vs. 2021, and average per date rose $790(18.9 \%)$. There were 3 lost dates in 2022, and 14 more dates played than in 2021. 17 dates drew at least $6,000,6$ dates topped 8,000 , with a high of 9,324 .
- Compared to 2019, the 2022 total attendance was up 30,706 (9.4\%), and average per date increased by 13 ( $0.3 \%$ ). J acksonville is the only Triple-A team that played in the same market in both 2022 and 2019, to achieve a 2022 vs. 2019 increase in both total attendance and average per date.
- J acksonville's team name was changed from the Suns to the Jumbo Shrimp for 2017, and they had a very successful season that year in both marketing and attendance. They drew 325,743 , averaging 5,171 per date. The total, at that point, was their highest since 2010, and the average per date was their best since 2008. Total attendance rose 61,342 , which was the $2^{\text {nd }}$ best increase among U.S. MLB-affiliated teams in 2017. The 974 average per date increase was the $3^{\text {rd }}$ best among U.S. MLB-affiliated teams.
- Average per date surpassed 5,000 in 10 seasons since 2003, (barely missed in 2022) and has been above 4,000 in each of the last 19 years, including 2021 and 2022.
- Jacksonville led the Southern League in attendance for 9 straight years through 2011. They have a streak of 33 straight years above 200,000 thorough 2022 (including 2021), have topped 300,000 in 14 of the last 19 seasons (2003-2022), and reached 400,000 in 2004 and 2006. Attendance in Jacksonville hit 200,000 only once (1962) until 1989, and didn't reach 300,000 in the 58 years with listed attendance until 2003.
- From 1962 through 1968, Jacksonville played in the Triple-A International League. Prior to 2021, their previous highest Triple-A attendance was 229,679 in 1962. That was the $3^{\text {rd }}$ highest attendance in Minor League Baseball that year. Rochester of the International League (272,178), and Monterrey of the Mexican League $(239,179)$, were the only Minor League teams to outdraw Jacksonville in 1962.
- Scranton-Wilkes B arre posted 2022 total attendance of 331,286, up 94,727 (40.0\%), and an average of 4,666 per date, up 587 (14.4\%). There were 4 lost dates, and 13 more dates than in 2021. Top crowd was 8,021, and 14 dates exceeded 6,000 . For 2022 vs. 2019, the total fell $83,605(20.2 \%)$, the average fell $1,717(26.9 \%)$, with 6 more dates.
- In 2013, the Scranton-Wilkes Barre team got a new name, the RailRiders, honoring the area's railroad history. They moved into a completely rebuilt ballpark that year, after playing all their 'home' games in 6 different cities in 2012. Their 2013 total of 435,839 in their new park was up 163,671 from what they drew in their 2012 nomadic journey.
- This team reached 500,000 in 4 straight years (1990-1993), but has only done it once (2007) since then. Yet they've still drawn over 400,000 in 25 of 31 years (excluding the 'road year' of 2012, and 2021), and topped 6,000 in average per date 24 times during that same period.
- Toledo drew 426,499 in 2022, up 126,436 ( $42,1 \%$ ), averaging 5,842 per date, up 1,080 ( $22.7 \%$ ). They lost 2 dates, and had 10 more dates than in 2021. 34 dates drew over 6,000, 15 of them reached 8,000 , with a high of 10,522 . For 2022 vs. 2019, the total declined 54,997 (11.4\%), and the average per date declined by 1,344 ( $18.7 \%$ ), with 6 more dates.
- Until 2019, the Mud Hens had topped 500,000 in total attendance, and 7,300 in average per date, in all seasons at Fifth Third Field, which opened in 2002. Average per date surpassed 7,000 for 18 straight years until 2021.
- Toledo sold around 147,000 group tickets in 2014 , which was the most ever for them up to that point. 485 dates were sold out at Fifth Third Field (named after a bank) from 2002 through 2018. Prior to moving to this park, Toledo had reached 300,000 just 6 times. Toledo's teams have been called the Mud Hens in most seasons since 1896.
- The Mud Hens ownership also operates the Toledo Walleye of the ECHL. The Walleye are one of the most successful teams, in attendance, in minor league hockey. Toledo was named as the best Minor League Sports City by Livability, because of the fan support their teams get, but also in recognition of the economic development in Downtown Toledo that was spurred by the construction of the Mud Hens' ballpark.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

INTERNATIONAL LEAGUE - continued

- Norfolk drew 365,292, up 102,796 (39.2\%) in 2022, their best total since 2016. The Tides averaged 5,004 per date, up 701 ( $16.3 \%$ ), with 2 lost dates, and 12 more dates than in 2021. Top crowd was 12,307. 22 dates drew over 6,000 , with 8 of them topping 8,000 .
- 2022 was the $12^{\text {th }}$ straight 'normal' year below 400,000 , after 16 straight years above 400,000 , including 7 seasons where attendance exceeded 500,000 . The Tides have not reached an average per date of at least 6,000 since 2008. They had topped 6,000 per date for 16 years in a row prior to that.


## Pre-2021 Historical Attendance Data

- In 2015, the Pawtucket Red Sox were under new ownership for the first time since the late 1970's. There was talk about building a new ballpark in Pawtucket, or in the neighboring city of Providence. But no ballpark deal could be made in Rhode Island, and in 2021, the team moved to Worcester, MA. Despite the prospect of the team's move, Pawtucket's attendance held up fairly well through 2017, which was the $25^{\text {th }}$ straight year above 400,000 . That streak ended in 2018, as total attendance declined 394,811.
- In 2019, the lame-duck status of the team, plus 7 dates lost to weather, led to a 63,801 decline in total attendance to 331,010 , the lowest since 1990. Average per date dropped by 728 to 5,254 , the lowest since 1992. The decline in total attendance was the $3^{\text {rd }}$ worst among MLB-affiliated teams, and the average per date loss was the $2^{\text {nd }}$ worst.
- Pawtucket had drawn at least 500,000 for 16 straight years through 2014. This team was bankrupt 45 years ago, and couldn't draw 100,000. The Pawsox achieved incredible attendance growth after that. They played at McCoy Stadium, which was built in 1942. While this park didn't have all the amenities of newer facilities, the team provided many fan-friendly features such as free parking. Its capacity was increased from 7,002 to 10,031 in 1999.

PAWTUCKET RED SOX ATTENDANCE - 1977-2019

| Year | Attend. | Year | Attend. | Year | Attend. |  | Year | Attend. | Year | Attend. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1977 | 70,344 | 1986 | 186,517 |  | 1995 | 479,261 |  | 2004 | 657,067 | 2013 |

- The International League had a 14,278 ( $0.2 \%$ ) decline in attendance in 2019 to $6,445,838$, the lowest total since 2006. The league topped 6.3 million in each of its last 22 years through 2019.
- 2019 league average per date was 6,887 , which was the highest average per date in the Minors for 2019, but lowest for this league since 2006. That was the $27^{\text {th }}$ straight year that the I.L. averaged above 6,000 per date, and the $22^{\text {nd }}$ year in a row above 6,600. The $\underline{2009}$ International League average per date of 7,348 was the highest for any Minor League since the old MLB-affiliated Triple-A American Association averaged 7,588 per date in 1992, a year in which Buffalo drew more than one million. The I.L. averaged 7,317 per date in 2008.
- The average attendance per team was 460,417 in 2019, the $22^{\text {nd }}$ straight year above 450,000 . In 2014, the league averaged 501,452 per team. That was just the 6 th time that a league has averaged $500,000+$ per team. The International League also did it in $2008(506,958)$ and $2009(501,248)$. The American Association topped 500,000 per team in $1991(511,691)$ and $1992(519,800)$, when Buffalo drew more than one million each season. The Pacific Coast League's 8 teams averaged 508,547 per team in 1947, when the league had a 186 -game schedule, with teams in Los Angeles, San Francisco, San Diego, Oakland, Hollywood, Portland, Sacramento, and Seattle.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

INTERNATIONAL LEAGUE - TRIPLE-A - continued
In 1998, 4 teams were moved from the American Association (no relation to the current independent league with the same name) to the International League.

INTERNATIONAL LEAGUE YEARLY ATTENDANCE

| Year | \# of Teams | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 20 |  |  |  |  |  |  |
| 2022 | 20 | 8,491,388 | 2,675,644 | 46.0 | 5,905 | 1,122 | 23.6 |
| 2021 | 20 | 5,815,744 |  |  | 4,783 |  |  |
| 2019 | 14 | 6,445,838 | $(14,278)$ | (0.2) | 6,887 | (15) | (0.2) |
| 2018 | 14 | 6,460,116 | $(211,554)$ | (3.2) | 6,902 | (180) | (2.5) |
| 2017 | 14 | 6,671,670 | $(93,839)$ | (1.4) | 7,082 | 100 | 1.4 |
| 2016 | 14 | 6,765,509 | $(196,101)$ | (2.8) | 6,982 | (151) | (2.1) |
| 2015 | 14 | 6,961,610 | $(59,980)$ | (0.9) | 7,133 | (136) | (1.9) |
| 2014 | 14 | 7,021,590 | 255,148 | 3.8 | 7,269 | 228 | 3.2 |
| 2013 | 14 | 6,766,442 | 261,856 | 4.0 | 7,041 | 342 | 5.1 |
| 2012 | 14 | 6,504,586 | $(159,620)$ | (2.4) | 6,699 | (257) | (3.7) |
| 2011 | 14 | 6,664,206 | $(278,534)$ | (4.0) | 6,956 | (92) | (1.3) |
| 2010 | 14 | 6,942,740 | $(74,729)$ | (1.1) | 7,048 | (300) | (4.1) |
| 2009 | 14 | 7,017,469 | (79,942) | (1.1) | 7,348 | 31 | 0.4 |
| 2008 | 14 | 7,097,411 | 375,946 | 5.6 | 7,317 | 308 | 4.4 |
| 2007 | 14 | 6,721,465 | 305,265 | 4.8 | 7,009 | 269 | 4.0 |
| 2006 | 14 | 6,416,200 | $(271,296)$ | (4.1) | 6,740 | (154) | (2.2) |
| 2005 | 14 | 6,687,496 | 224,614 | 3.5 | 6,894 | 40 | 0.6 |
| 2004 | 14 | 6,462,882 | 94,083 | 1.5 | 6,854 | 21 | 0.3 |
| 2003 | 14 | 6,368,799 | $(389,958)$ | (5.8) | 6,833 | (135) | (1.9) |
| 2002 | 14 | 6,758,757 | 42,904 | 0.6 | 6,968 | 59 | 0.9 |
| 2001 | 14 | 6,715,853 | 163,178 | 2.5 | 6,909 | (114) | (1.6) |
| 2000 | 14 | 6,552,675 | 115,424 | 1.8 | 7,023 | 414 | 6.3 |
| 1999 | 14 | 6,437,251 | $(3,142)$ | (0.0) | 6,609 | (65) | (1.0) |
| 1998 | 14 | 6,440,393 | 2,172,982 | 50.9 | 6,674 | 257 | 4.0 |
| 1997 | 10 | 4,267,411 | 148,470 | 3.6 | 6,417 | 70 | 1.1 |
| 1996 | 10 | 4,118,941 | $(258,685)$ | (5.9) | 6,347 | (100) | (1.6) |
| 1995 | 10 | 4,377,626 | $(132,243)$ | (2.9) | 6,447 | (254) | (3.8) |
| 1994 | 10 | 4,509,869 | $(96,971)$ | (2.1) | 6,701 | (84) | (1.2) |
| 1993 | 10 | 4,606,840 | 1,659,155 | 56.3 | 6,785 | 1,094 | 19.2 |
| 1992 | 8 | 2,947,685 | $(10,797)$ | (0.4) | 5,691 | 203 | 3.7 |
| 1991 | 8 | 2,958,482 | 181,087 | 6.5 | 5,488 | 123 | 2.3 |
| 1990 | 8 | 2,777,395 | 164,148 | 6.3 | 5,365 | N/A | N/A |

## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

PACIFIC COAST LEAGUE - ( 10 teams - 130-game schedule in 2021, 150-game schedule in 2022 and 2023
Pre-2021 League Records: Total Attendance: 7,420,095 (2007-16 teams); Average per Team: 508,547 (1947); Average per Date: 6,625 (2006 and 2007).

Post-2020 League Records: Total Attendance: 4,150,002 (2022 - 10 teams); Average per Team: 415,000 (2022); Average per date: 5,654 (2022).

Pre-2021 Team Records: Total Attendance: Sacramento-901,214 (2001)); Avg. per Date: Sacramento-12,517 (2001).
Post-2020 Team Records: Total Attendance: Las Vegas-518,221 (2022); Avg. per Date-Albuquerque-7,062 (2022)

- Pacific Coast League (Triple-A West in 2021) - 10 teams. 9 of the teams in this league played in the Triple-A Pacific Coast League in 2019. Sugar Land was in the independent Atlantic League.
- Total 2022 attendance was $4,152,002$, up $1,126,247(37.2 \%)$ from 2021. Average per team was 415,200 . Average per date rose $831(17.2 \%)$ to 5,654 . There were 107 more dates in 2022 than in 2021, and 16 dates were lost. All teams had gains in total attendance, average per date, and in the number of dates played, vs. 2021. Albuquerque, up 186,203 in total attendance, and 1,916 in average per date, had the league's biggest increases. The gains by the Isotopes were the $3^{\text {rd }}$ best in total attendance, and $2^{\text {nd }}$ best in average per date, among 'same market' MLB-affiliated teams. The rankings exclude Buffalo, which played most of its 2021 home games in Trenton. Sugar Land had the smallest total attendance increase, and El Paso had the lowest average per date growth.
- Las Vegas led the league with 518,221 in total attendance, which was the $7^{\text {th }}$ highest among MLB-affiliated teams in 2022, followed closely by Albuquerque $(515,498)$. Albuquerque had the best average per date in the league $(7,062$, which ranked $8^{\text {th }}$ among MLB-affiliates), and Las Vegas achieved the $9^{\text {th }}$ best average per date $(6,910)$. El Paso drew an MLB-affiliated $9^{\text {th }}$ best total of 496,805 , and averaged 6,714 per date, which ranked $11^{\text {th }}$ best.
- Round Rock, Oklahoma City, and Salt Lake City also topped 400,000 in total attendance. The 6 teams already noted here, plus Tacoma, also surpassed 5,000 in average per date
- Compared to 2019, when this league's 2022 teams drew 4,730,101, averaging 6,895 per date, total 2022 attendance was down 580,099 ( $12.3 \%$ ) and average per date dipped 1,241 (18.0\%), with 48 more dates in 2022, as Triple-A had a longer schedule. 2 teams (Tacoma and Salt Lake) had 2022 vs. 2019 gains in total attendance, but none had increases in average per date. Round Rock had the largest declines in total attendance $(184,940)$ and average per date $(3,035)$ among all MLB-affiliated teams. Sacramento and Las Vegas had the $2^{\text {nd }}$ and $3^{\text {rd }}$ worst declines among MLB-affiliates in each of these categories. Reno, down 2, and Tacoma, had the smallest losses in average per date.
- Total 2019 attendance in the 16 -team Pacific Coast League was $7,054,538$, with a 6,532 average per date.
- On July 30, Albuquerque drew 15,619, the largest crowd in the MLB-affiliated Minor Leagues in 2022. For the 2022 season, the Isotopes drew 515,498 , up 186,203 ( $56.5 \%$ ). Average per date was a Pacific Coast League high 7,062, up 1,916 ( $37.2 \%$ ). These increases were the best in the Pacific Coast League. Among MLB-affiliated teams, the total and average per date was $8^{\text {th }}$ best, the numerical increase in total attendance was $3^{\text {rd }}$ best, and the numerical average per date gain was $2^{\text {nd }}$ best. 16 dates topped 8,000 , and 6 of them reached 10,000 . There were 2 lost dates, and 9 more dates were played in 2022 than in 2021.
- For 2022 vs. 2019, total attendance fell 27,334 (5.0\%), and average per date was down 921 (11.5\%), with 5 more dates.
- The Isotopes have drawn over 515,000 in the each of the first 18 'normal' years of operation of the current team (2003-2022, excludes 2021). The current team has topped a 7,700 average per date every year, except 2021 and 2022. Attendance at the old park in Albuquerque never reached 400,000, through 2000. A team record-high crowd of 16,975 attended the 2018 Cinco de Mayo game.
- The Isotopes were the 2018 winners of the John H. Johnson Award as 'The Most Complete Minor League Baseball Franchise.' In 2019, Albuquerque was the repeat winner of the Copa de la Diversion (Fun Cup), part of the annual Minor League celebration of Latino culture.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

PACIFIC COAST LEAGUE - TRIPLE-A - continued

- Las Vegas led the Pacific Coast League in total attendance in 2022, drawing 518,221, up 89,852 (21.0\%). Average per date was 6,910 , up 319 ( $4.8 \%$ ). It was the $7^{\text {th }}$ highest total, and $9^{\text {th }}$ best average per date, among MLBaffiliated teams. 10 more dates were played in 2022 than in 2021, and there were no postponements. 11 dates were sold out, and 15 crowds topped 8,000 , with a high of 11,368 . In 2022, Las Vegas Ballpark was voted again as the best Triple-A ballpark in a poll taken by ballparkdigest.com. The Aviators have had their 3 best total attendance and average per date figures ever, including 64 sellouts, in their 3 seasons at Las Vegas Ballpark.
- For 2022 vs. 2019, total attendance declined by 132,713 (20.4\%), and average per date was down 2,389 (25.7\%), with 5 more dates. The numerical dip in total attendance was the $3^{\text {rd }}$ worst among MLB-affiliated teams, and the average per date decline was the $3^{\text {rd }}$ sharpest loss among all Minor League teams. Note that this comparison is being made with the Aviators' first season in a new park, when they had, by far, their best attendance ever. So big declines vs. that season would not be unusual. Also, the NFL Raiders moved to Las Vegas after 2019.
- The Aviators had another great year in attendance in 2021. They drew 428,369 , and averaged 6,590 to lead the Triple-A West (now once again named the Pacific Coast League). This was, at the time, the $\mathbf{2}^{\text {nd }}$-best total and average per date in team history. Among all Minor League teams, including the independents, only Nashville had a higher total, and only Tijuana and Nashville achieved a higher average per date than Las Vegas.
- In 2019, Las Vegas moved to a new ballpark in the suburb of Summerlin, and had an incredible attendance year. The newly-named Aviators had the highest total attendance and average per date of any U.S. or Canadian team. Only Tijuana of the Mexican League had a higher total, and only Tijuana and Monterrey, also of the Mexican League, posted a better average per date. The Aviators also had the best total and average per date increases of any team in 2019, and the $3^{\text {rd }}$ best percentage gains vs. 2018.
- The Aviators blew away their previous attendance records in 2019, drawing 650,934, up 318,710 (95.9\%). Average per date was 9,299 up 4,553 . The old records were set in 1993, when this franchise drew 386,310, averaging 5,441 per date. In 2019, the Aviators had 47 sellouts, 23 dates drew at least 10,000, 4 of them topped 11,000 , with a high of 12,111 . Only 10 dates drew under 8,000 in a park that has 8,196 fixed seats.
- Prior to 2019, Las Vegas had attendance consistency. They drew between 290,000 and 390,000, every year since joining the P.C.L. in 1983, and topped 300,000 each year from 1988 through 2018. In 2018, their final season at Cashman Field, the 51 's drew 332,224 , averaging 4,746 per date. Las Vegas averaged over 4,000 every year, with a high of 5,441 in 1993, and a low of 4,089 in 1986. In their 36 years at Cashman Field, the team drew 11,971,061 to regular season games, averaging 332,529 per year. Average per date, including post-season games was 4,704 .
- The Round Rock Express had a total attendance of 412,988 in 2022, up $107,246(35.1 \%)$. Average per date was 5,507 , up 729 ( $15.3 \%$ ) with no lost dates, and 11 more dates than in 2021. 25 dates drew over 6,000, and 8 of them topped 8,000 , with a high of 11,596 .
- A 2022 vs. 2019 comparison shows a total attendance loss of 184,940 ( $30.9 \%$ ), and an average per date decline of $3,035(35.5 \%)$, with 5 more dates in 2022. These were the largest numerical declines for total attendance among all Minor League teams, and for average per date among MLB-affiliated teams. Only Tijuana, of the independent Mexican League, had a larger numerical drop in average per date.
- Round Rock drew 597,928, the $\mathbf{3}^{\text {rd }}$ best total in the Minors in 2019, and was $\mathbf{2}^{\text {nd }}$ to Las Vegas among U.S. teams. There were 37 crowds of at least 8,000 , and 20 dates drew over 10,000. The Express topped 589,000 in each of the first 20 seasons of their history through 2019, with a high of 700,277 in 2005. They've drawn at least 650,000 in 9 of these years, and topped 600,000 in 14 seasons (2000-2009, 2011, 2016-2018). That includes 5 years in the Texas League (2000-2004), when the Express set a Double-A attendance record each year.
- Average attendance per date at Round Rock topped 8,000 every year until 2021, and was above 9,000 each season from 2000 through 2008, with a team record-high of 9,846 in 2004. Their 2019 average per date of 8,542 , was the $10^{\text {th }}$ best in Minor League Baseball, and $7^{\text {rd }}$ best among U.S. teams. Dell Diamond in Round Rock has 8,631 fixed seats. The Express has averaged 8,655 per date ( $13,458,222$ in 1,555 dates) in their history, including 2021. If 2021 is excluded, the average per date is 8,821 .


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

PACIFIC COAST LEAGUE - TRIPLE-A - continued

- The Chihuahuas attracted 496,805, an average of 6,714 per date in 2022, their $8^{\text {th }}$ year out in the West Texas town of El Paso. This was the $9^{\text {th }}$ best total among the 120 MLB-affiliated teams. The total was up $93,148(23.1 \%)$ from 2021, and the average per date rose $306(4.8 \%)$. There was one lost date, and 11 more dates than in 2021. 19 dates drew over 8,000 . The largest crowd was 9,250 . For 2022 vs. 2019, the total declined $26,089(5.0 \%)$, and average per date was down 865 (11.4\%), with 5 more dates than in 2019.
- 2021 total attendance was 403,657 , with a 6,407 average per date This was the $3^{\text {rd }}$ best total, and the $4^{\text {th }}$ best average per date among the MLB-affiliated teams.
- El Paso drew 522,894, down 16,626, and averaged 7,578 per date, down 241, in 2019. 25 dates drew at least 8,000. This followed the totals of 539,520 in 2018, 544,668 in 2017, 564,259 in 2016, and a record-high 578,952 (8,154 per date) in 2015. In 2014, they attracted 560,997 , which was up 360,920 from what they drew in Tucson in 2013. The 2014 totals include the first 4 home dates of the season which were played in Tucson because the new ballpark in El Paso was not ready. Average per date overall was 7,901 ( 8,193 for the 67 dates in El Paso), compared to an average of 2,818 in Tucson in 2013. The Chihuahuas averaged better than 7,500 per date every season through 2019. El Paso had been in the Texas League, and their record-high attendance there was 329,233 in 1995 . The city also had an independent team for a few years, and that team's highest attendance was 211,316 in 2007.
- The 2022 Salt Lake Bees drew 434,616, up 134,081 (44.6\%), with an average per date of 5,873, up 1,026 (21.2\%). They played 12 more dates than in 2021, with just one lost date. 27 dates drew over 6,000, with 15 of them topping 8,000 , and 4 dates drawing over 10,000. The largest crowd of 2022 was 14,354 . Compared to 2019, the 2022 total was up $1,020(0.2 \%)$, but average per date fell $798(12.0 \%)$, with 9 more dates.
- In 2016, Salt Lake had the $2^{\text {nd }}$ best total attendance gain, and $3^{\text {rd }}$ highest average per date gain among U.S. teams. There was a significant loss in 2014 as total attendance dipped 60,656, the $4^{\text {th }}$ worst dip among affiliated teams, and average per date fell 760. In 2012, the Bees posted the best total gain $(77,864)$ among all U.S./C anadian MLBaffiliated teams. Average per date that year rose by 724, the $3^{\text {rd }}$ best increase among the MLB-affiliated teams.
- The Bees have topped 430,000 in total attendance in all 27 'normal' years of operation as a full-season team, through 2022. Average per date was above 6,400 every year through 2019. They've been above 450,000 in 21 of those years, and have surpassed 500,000 in 12 seasons (1994-2000, 2008, 2010, 2012, 2013, 2016). Average per date has topped 7,000 in 6 of 12 years through 2019. In 1994, the first Triple-A season of the current franchise, the team drew 713,224 , averaging 10,189 per date.
- Salt Lake City had been in the short-season Rookie Class Pioneer League from 1985 through 1992. This was the largest market, by far, in that league. Salt Lake City led all short-season teams in attendance each year from 1986 through 1992. In 1991, they became the first short-season team to draw 200,000.
- There are plans for a new ballpark in the Salt Lake City area, hopefully to be ready in 2025.
- 2022 Pacific Coast League champion Reno drew 336,079 , up 102,118 ( $43.6 \%$ ) in 2022. Average per date rose $623(14.9 \%)$, to 4,801 , with 14 more dates than in 2021. There were 5 lost dates, including 3 which were played in Sacramento with no fans in the park. This change of venue was due to poor air quality in Reno. 19 dates drew at least 6,000 , with a high of 9,900 . For 2022 vs. 2019, total attendance was down all of $136(0.0 \%)$, and average per date declined by $2(0.0 \%)$, with the same number of dates in both years.
- It was a most unusual $\mathbf{2 0 2 1}$ season in Reno. The Aces had 7 lost dates, but none were due to rain, snow, or cold. All postponements were caused by Covid breakouts, or by smoke and bad air from fires that hit the Western states.
- In 2015, the Aces had a team record 8 sellouts, but in 2019, only 2 crowds topped 8,000. From 2011 through 2014, they only had a combined 9 sellouts. Reno drew above 400,000 from 2009 through 2011, but not after that. Prior to joining the P.C.L. in 2009, Reno had teams in the California League and in independent leagues. None of those teams ever drew better than 110,000, and in only 3 seasons (1981, 1987, 1992) did attendance reach 100,000.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

## PACIFIC COAST LEAGUE - TRIPLE-A - continued

- Sacramento, generally one of the top draws in the Minors, was hit hard by the Covid restrictions in 2021. Total attendance increased $113,129(43.6 \%)$ in 2022, to 372,769 . Average per date rose $976(24.4 \%)$ to 4,970 . There were 10 more dates played in 2022 than in 2021, and no games were postponed. 19 dates drew over 6,000 , with 8 above 8,000 . The largest crowd was 10,516 .
- For 2022 vs. 2019, total attendance fell 176,671 (32.2\%), and average per date declined 2,879 (36.7\%), with 5 more dates in 2022 than in 2019.. It was the $2^{\text {nd }}$ largest numerical decline in total attendance and average per date, and the $3^{\text {rd }}$ highest percentage drop in average per date, among MLB-affiliated teams.
- Sacramento won the Triple-A championship, but had the $2^{\text {nd }}$ lowest attendance in the club's 20 -year history in 2019, though it was still quite good. The total was 549,440 , and the average per date was 7,849 . That was the $10^{\text {th }}$ highest total in the Minors in 2019. 27 dates drew better than 8,000 , with 12 of them topping 10,000 .
- Sacramento has been one of the best draws in Minor League history. As the table below shows, they led the Minor Leagues in total attendance $\mathbf{1 0}$ times, and in average per date $\mathbf{6}$ times. In 4 other years, they had the best average per date among U.S./Canadian teams, and in one other season, they led this group of teams in total attendance. The River Cats have 102 regular season sellouts in their history, all with a crowd of better than 14,000. They averaged more than 10,000 per date in each of their first 8 seasons. Unlike most teams, Sacramento has drawn well in the playoffs, with 17 crowds above 10,000.
- The River Cats are one of only 4 teams, along with Louisville, Buffalo, and Monterrey, Mexico, to reach $\mathbf{9 0 0}, 000$ in attendance in any season.
- In 2017 and 2016, Sacramento gave back the gains it made in 2015, when their total attendance rose 64,515 , and average per date was up 777, with 25 crowds of at least 10,000 and 12 sellouts. 2016 attendance fell 62,688 , which was the worst total loss among U.S. teams. In 2017, the total fell 47,429 , which was the 6 th worst loss in the MLBaffiliated leagues, and the $3^{\text {rd }}$ biggest decline among U.S. teams. Average per date declined by 555 , which was the biggest U.S. loss, and the $5^{\text {th }}$ worst affiliated decline overall. (Some Mexican League teams, which were part of the MLB-affiliated leagues at that time, had bigger declines in 2017.)
- In 2015, Sacramento led all of Minor League B aseball in attendance for the $\mathbf{1 0}^{\text {th }}$ time since the team began play in 2000. They also led the Pacific Coast League in attendance for the $14^{\text {th }}$ time. Their biggest crowd ever was 15,808 in 2008. 2012, 2017, 2018, and 2019 were the only years, until 2021 , that this team drew under 600,000 .
- Through 2022, the River Cats have drawn $14,273,661$ since starting play in 2000, the quickest any team has ever reached 14 million. They have averaged 648,803 per season ( 667,334 excluding 2021), and 9,121 per date ( 1,565 dates) in their history. Their average per date excluding 2021 is 9,343 . Sacramento had been for a few years, the largest TV market without a Major League team. (Orlando-Daytona holds that distinction now.) From 1961 through 1973, and again from 1977 through 1999, Sacramento didn't even have a Minor League team.

SACRAMENTO RIVER CATS ATTENDANCE - 2000-2022

| Year | Total Attend. | Avg./Date |  | Year | Total Attend. | Avg./Date | Year | Total Attend. | Avg./Date |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2000 | $861,808^{*}$ | $12,312^{*}$ |  | 2008 | $700,168^{*}$ | $9,725 \#$ | 2016 | 609,666 | 8,587 |
| $\mathbf{2 0 0 1}$ | 901,214* $^{*}$ | $\mathbf{1 2 , 5 1 7 ^ { * }}$ | 2009 | $657,095^{\wedge}$ | 9,126 | 2017 | 562,237 | 8,032 |  |
| 2002 | $817,317^{*}$ | $11,512^{*}$ |  | 2010 | $657,910^{*}$ | $9,138^{\wedge}$ | 2018 | 538,785 | 7,808 |
| 2003 | $766,326^{*}$ | $10,643 \#$ | 2011 | 600,306 | 8,455 | 2019 | 549,440 | 7,849 |  |
| 2004 | $751,156^{*}$ | $10,433^{\wedge}$ |  | 2012 | 586,090 | 8,140 | 2021 | 259,640 | 3,994 |
| 2005 | $755,750^{*}$ | $10,497 \#$ | 2013 | 607,329 | 8,435 | 2022 | 372,769 | 4,970 |  |
| 2006 | $728,227 \#$ | $10,257 \#$ | 2014 | 607,839 | 8,561 |  |  |  |  |
| 2007 | $710,235^{*}$ | $10,003^{*}$ | 2015 | $672,354^{*}$ | 9,338 |  |  |  |  |

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## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

PACIFIC COAST LEAGUE - TRIPLE-A - continued

- Tacoma drew 366,469, and averaged 5,020 per date, in 2022. The total rose 120,763 (49.1\%), and average per date was up $1,120(28.7 \%)$. There were 23 dates with attendance of better than 6,000 , including a high of 7,208 . There were 2 lost dates, and 10 more dates played than in 2021. Compared to 2019, the 2022 total was up 19,091 $(5.5 \%)$, and average per date dipped by 88 ( $1.7 \%$ ), with 5 more dates in 2022.
- Cheney Stadium in Tacoma was renovated for 2011, and the Rainiers set a record-high that year. Only one game yearly was lost due to weather in 2018, 2016 and in 2015, following a loss of 7 home dates in 2014, and none in 2013. The Rainiers topped 300,000 in each year from 2001 through 2022, except 2021. They have surpassed 350,000 in 9 of 12 'normal' seasons from 2009 through 2022, after never reaching this level before. Cheney Stadium opened in 1960, and was built in just 3 months and 14 days, at a cost of $\$ 940,000$. It was renovated at a cost of $\$ 30$ million, and has a listed seating capacity of 6,500 .
- Sugar Land, (a suburb of Houston) moved from the independent Atlantic League to the Pacific Coast League (TripleA West) in 2021. Their total 2022 attendance was 285,827, up 74,267 ( $35.1 \%$ ). Average per date was 3,970 , up $558(16.3 \%)$, with 10 more dates than in 2021 , and 3 dates lost. 9 dates drew over 6,000 with a high of 7,693 . For 2022 vs. 2019, total attendance was down 18,926 (6.2\%), and average per date declined 447 ( $10.1 \%$ ), with 3 more dates. The team's name was changed from Skeeters to Space Cowboys in 2022.
- In 2012, Sugar Land played its first season and drew 465,511, the highest total attendance ever by a modern independent team. The Skeeters also averaged 6,650 per date, which was the best among all independent league teams in 2012. 25 dates that year drew over 7,000. The old independent team total attendance record was 443,142 , set by Long Island in 2001. The current independent record-high for average per date is 8,438 by St. Paul in 2016.
- But in 2013, even though the Skeeters again had the highest independent total attendance, it declined 83,452, the worst drop by any independent team. Average per date fell 1,113 , which was the $2^{\text {nd }}$ greatest drop among independent teams. Sugar Land had a 1,406 gain to 383,465 in 2014, and led all independent teams in total attendance. 2015 saw an 81,605 drop in Sugar Land's total attendance to 301,860 , the worst decline that year by an independent team. This still was the $4^{\text {th }}$ best 2015 total among the independents. Average per date fell to 4,439 . In 2016, total attendance slipped to 300,331 , which was the $4^{\text {th }}$ best independent team total. Average per date rose to 4,483 , the $5^{\text {th }}$ best among independents. The Skeeters drew a team record crowd of 8,606 on July 4, 2016.
- Total 2022 attendance for Oklahoma City was 410,730, up 105,440 (34.5\%), with 10 more dates than in 2021. Average per date was 5,626, up 781 (16.1\%). The biggest crowd was 9,587, and 21 dates topped 7,000. 2 dates were lost. Compared to 2019, the 2022 total was down 33,401 ( $7.5 \%$ ), and average per date declined 1,002 ( $15.1 \%$ ), with 6 more dates.
- 2022 was the $8^{\text {th }}$ straight 'normal' year with a total attendance above 400,000 . Average per date had been above 6,000 for 6 years in a row through 2019. The Dodgers have topped 400,000 in total attendance for 18 of 23 'normal' years from 1998 through 2022. OKC never reached 400,000 before 1998. Average per date has been above 6,000 in 16 of 23 'normal' seasons through 2022.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

## PACIFIC COAST LEAGUE - TRIPLE-A - Pre-2021 Historical Attendance Data

- New Orleans had its final season in 2019, and it did not go well in attendance. The Baby Cakes drew just 188,092, down 64,522, with 2 fewer dates. Average per date declined 888 to 2,939 . These were the biggest declines in both total attendance and average per date of any Minor League team in 2019. Only 5 dates drew at least 5,000 . The total attendance was the smallest in Triple-A since Ottawa drew 126,894 in 2007. The average per date was a Triple-A low since Tucson in $2013(2,818)$. This was the smallest attendance in New Orleans since 1996. This franchise drew record-highs in total attendance $(519,584)$, and average per date $(7,530)$ in 1998.
- Despite the large dip in population in the New Orleans area after Hurricane Katrina in 2005, attendance had remained steady until 2018. In 2004, the year prior to Katrina, this team drew 324,324. Attendance had been above this level every year through 2017. It was 349,883 in 2017, up 10,487 . This despite 8 lost dates, and 3 fewer dates than in 2016. Average per date in 2017 rose 412 to 5,554 . 21 dates drew at least 6,000 , with 3 of them reaching 10,000 . The 2017 total attendance was the highest since 2011. Average per date was the best since 2010, and $2^{\text {nd }}$ best since 2002. This team had a new name in 2017 - the Baby Cakes, which is related to Mardi Gras. The former name, Zephyrs (for the west wind), came with the team to New Orleans from Denver.
- But 2018 was a really bad attendance year for the Baby Cakes. Even though they played 3 more dates than in 2017, total attendance declined 97,269 to 252,614, and average per date fell 1,727 to 3,827 . Those were the worst declines of any Minor League team in 2018. The total and average per date were the lowest, until 2019, for New Orleans since 1996, the year before they opened their new park, known as 'The Shrine on Airline.'
- The New Orleans franchise was moved to Wichita, KS for the 2021 season, and now plays in the Texas League.
- The Pacific Coast League drew $7,054,538$, averaging 6,532 per date in 2019, the final year of the 16 -team setup. Total attendance rose $132,728(1.9 \%)$, and average per date was up 164. The league's record high average per date is 6,625 in both 2006 and 2007. P.C.L. average per date was above 6,000 for 20 straight years through 2019. Las Vegas, in their new ballpark, led the league in both total and average per date, while New Orleans, in their final season in Louisiana, had the lowest figures.
- Attendance reached 7 million 11 times in the league's last 15 years (2005-10, 2014-17, 2019). 4 teams had gains in total attendance, and 5 teams had growth in average per date in 2019. There were 7 fewer dates than in 2018. 37 dates were lost to weather in 2019, compared to 31 in 2018, 40 in 2017 and 44 in 2016. Las Vegas had the best increases in all of Minor League Baseball in both total attendance and average per date. Conversely, New Orleans suffered the worst declines of any Minor League team in 2019 in both total attendance and in average per date.
- 6 of the 16 teams in this league drew at least 500,000 in 2019. A record high of 7 P.C.L. teams topped 500,000 in 2016 and 2007. It was done by 6 teams in 2017, 2015, and 2008. The half-million mark was reached by 4 teams in 2014, 2013, 2011, and 2009, and by 5 teams in 2018, 2012 and 2010. In 1947, 5 of the 8 teams in the league reached 500,000 , and every team drew at least 350,000 . Both Los Angeles and San Francisco topped 600,000, and Oakland, Seattle, and Hollywood all drew over 500,000. The league played a 186 game schedule that year. In 1949, every P.C.L. team topped 378,000 . No league has seen each of its teams top a figure that high in a season since then.
- The P.C.L. average attendance per team has been over 400,000 for 21 straight 'normal' years (2000-2019, 2022), including 440,909 in 2019. It had been above 400,000 from 1946 through 1949, with a high of 508,547 in 1947. Average per team fell below 200,000 each year from 1958 through 1981, and in 1984. It reached post-World War II lows of 131,968 in 1962, and 131,999 in 1969. In 1966, none of the 12 P.C.L. teams topped 200,000 , and as recently as 1974, just one team in the league reached 200,000. The last team from this league to draw under 200,000 prior to New Orleans in 2019, was Calgary in 2002.
- One more historic note: In 1946, the San Francisco Seals of the P.C.L. drew a then-Minor League record 670,563. That season mark was not topped until 1982, when Louisville drew 868,418. The Seals also topped 600,000 in 1947 and 1948. Buffalo holds the current Minor League season attendance record of $1,188,972(1,240,951$ if playoff games are included), set in 1991.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

PACIFIC COAST LEAGUE - TRIPLE-A - continued

In 1998, 6 teams were moved from the American Association (no relation to the current independent league with the same name) to the Pacific Coast League. The league record for average per date was set in both 2007 and 2006.

PACIFIC COAST LEAGUE YEARLY ATTENDANCE

| Year | $\begin{gathered} \text { \# of } \\ \text { Teams } \end{gathered}$ | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 10 |  |  |  |  |  |  |
| 2022 | 10 | 4,150,002 | 1,126,247 | 37.2 | 5,654 | 831 | 17.2 |
| 2021 | 10 | 3,023,755 |  |  | 4,823 |  |  |
| 2019 | 16 | 7,054,538 | 132,728 | 1.9 | 6,532 | 164 | 2.6 |
| 2018 | 16 | 6,921,810 | $(228,658)$ | (3.2) | 6,368 | (174) | (2.7) |
| 2017 | 16 | 7,150,468 | 86,616 | 1.2 | 6,542 | 138 | 2.2 |
| 2016 | 16 | 7,063,852 | $(166,662)$ | (2.3) | 6,404 | (104) | (1.6) |
| 2015 | 16 | 7,230,514 | 228,856 | 3.3 | 6,508 | 223 | 3.5 |
| 2014 | 16 | 7,001,658 | 237,975 | 3.5 | 6,285 | 241 | 4.0 |
| 2013 | 16 | 6,763,683 | $(32,474)$ | (0.5) | 6,044 | (8) | (0.1) |
| 2012 | 16 | 6,796,157 | $(129,133)$ | (1.9) | 6,052 | (104) | (1.7) |
| 2011 | 16 | 6,925,290 | $(107,255)$ | (1.5) | 6,156 | (168) | (2.7) |
| 2010 | 16 | 7,032,545 | $(100,841)$ | (1.4) | 6,324 | (45) | (0.7) |
| 2009 | 16 | 7,133,386 | $(85,970)$ | (1.2) | 6,369 | (135) | (2.1) |
| 2008 | 16 | 7,219,356 | $(200,739)$ | (2.7) | 6,504 | (121) | (1.8) |
| 2007 | 16 | 7,420,095 | 6,590 | 0.1 | 6,625 | 0 | 0.0 |
| 2006 | 16 | 7,413,505 | 67,097 | 0.9 | 6,625 | 13 | 0.2 |
| 2005 | 16 | 7,346,408 | 543,340 | 8.0 | 6,612 | 455 | 7.4 |
| 2004 | 16 | 6,803,068 | (195,276) | (2.8) | 6,157 | (165) | (2.6) |
| 2003 | 16 | 6,998,344 | 201,799 | 3.0 | 6,322 | 52 | 0.8 |
| 2002 | 16 | 6,796,545 | 44,874 | 0.7 | 6,270 | 132 | 2.2 |
| 2001 | 16 | 6,751,671 | 98,303 | 1.5 | 6,138 | 84 | 1.4 |
| 2000 | 16 | 6,653,368 | 1,046,369 | 18.7 | 6,054 | 779 | 14.8 |
| 1999 | 16 | 5,606,999 | $(352,811)$ | (5.9) | 5,275 | (223) | (4.1) |
| 1998 | 16 | 5,959,810 | 2,715,733 | 83.7 | 5,498 | 634 | 13.0 |
| 1997 | 10 | 3,244,077 | $(220,702)$ | (6.4) | 4,864 | (224) | (4.4) |
| 1996 | 10 | 3,464,779 | 49,912 | 1.5 | 5,088 | (63) | (1.2) |
| 1995 | 10 | 3,414,867 | $(89,810)$ | (2.6) | 5,151 | (26) | (0.5) |
|  |  |  |  |  |  |  |  |
| 1994 | 10 | 3,504,677 | 592,505 | 20.3 | 5,177 | 817 | 18.7 |
| 1993 | 10 | 2,912,172 | 19,360 | 0.7 | 4,360 | 87 | 2.0 |
| 1992 | 10 | 2,892,812 | 139,269 | 5.1 | 4,273 | N/A | N/A |
| 1991 | 10 | 2,753,543 | 145,517 | 5.6 | N/A | N/A | N/A |
| 1990 | 10 | 2,608,026 | 53,609 | 2.1 | N/A | N/A | N/A |

## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

EASTERN LEAGUE - (12 teams - 120-game schedule in 2021, 138-game schedule in 2022 and 2023)
Pre-2021 League Records: Total Attendance: 3,966,241 (2010-12 teams); Average per Team: 330,520 (2010); Average per Date: 4,904 (1998).

Post-2020 League Records: Total Attendance: 3,470,478 (2022 - 12 teams); Average per Team: 289,207 (2022); Average per date: 4,399 (2022).

Pre-2021 Team Records: Total Attendance: Akron-522,459 (1999); Average per Date: Akron-7,572 (1999). Richmond averaged 8,065 in the Triple-A International League in 1996

Post-2020 Team Records: Total Attendance: Richmond-406,560 (2022); Average per Date - Richmond - 6,160 (2022)

- Eastern League (Double-A Northeast in 2021) - 12 teams. 11 of the teams were in the Eastern League in 2019. Somerset played in the independent Atlantic League. Trenton, an Eastern League team in 2019, is now in the MLB Draft League. The league topped 3.4 million in total attendance for the $22^{\text {nd }}$ straight 'normal' year in 2022. Average per date exceeded 4,200 for the $26^{\text {th }}$ normal' year in a row.
- The league drew $3,470,478$ in 2022, averaging 289,207 per team, and 4,399 per date. These figures are the highest among the Double-A leagues. There were 38 lost dates. Richmond had the top total attendance $(406,560)$ and average per date $(6,160)$ among all Double-A teams. Hartford ( 402,123 total, 6,002 average, with 40 sellouts) was close behind. Portland, Reading, and Somerset also topped 350,000 in total attendance and 5,200 per date.
- In 2021, the league drew 2,360,148 with 68 lost dates, averaging 196,679 per team, and 3,653 per date. These same 12 teams had a 2019 attendance of $3,753,060$, averaging 4,757 per date, with 51 lost dates. Teams in the 2019 Eastern League drew 3,749,124, and averaged 4,764 per date.
- Looking at 2022 vs. 2021, total attendance was up an MLB-affiliated league best 1,110,330 (47.0\%), and average per date rose $745(20.4 \%)$, with 143 more dates. Every team had a total attendance increase of at least 30,000 , and a gain in average per date of at least 112. Portland achieved the league's highest increases, up an MLB-affiliated $7^{\text {th }}$ best 168,889 in total attendance, and up an $8^{\text {th }}$ best 1,540 average per date. Erie had the smallest increases.
- 2022 vs. 2019 figures show a 282,582 ( $7.5 \%$ ) dip in total attendance, and a 358 (also $7.5 \%$ ) decrease in average per date, with the same number of dates played in both years. 3 of the 12 teams had gains in total attendance, and 2 were up in average per date. Portland, up 21,543, had the best total gain, and Somerset, up 97, had the best average per date increase. Akron, down 86,452 in total, and 1,174 in average per date, had the worst losses.
- The Richmond Flying Squirrels drew a 2022 Double-A best, total attendance of 406,560, their highest since 2015, and an average per date of 6,160. The total was up 131,391 ( $47.7 \%$ ) from 2021, and average per date rose $1,332(27.6 \%)$. 33 dates drew over 6,000 , with 12 of them topping 8,000 . 2 dates drew 9,810 , which were the largest Double-A crowds in 2022. A playoff game in Richmond drew 9,159, the largest MLB-affiliated post-season crowd of 2022. There were 9 more dates than in 2021, with 3 lost dates. For 2022 vs. 2019, the total was up 6,239 (1.6\%), and the average per date fell 95 (1.5\%), with 2 more dates in 2022 than in 2019.
- Richmond led the Eastern League in average per date in 2019. The Flying Squirrels topped 400,000 in 8 of their 11 'normal' seasons in the Eastern League, and led the league in total attendance 5 times. The total has been above 385,000 every year except 2021. Average per date has been over 6,000 in 10 of 11 'normal' seasons (2010-2022). The Triple-A Richmond Braves, who moved to Gwinnett County, Georgia, an Atlanta suburb, after the 2008 season, surpassed 400,000 for 15 straight years from 1989 through 2003. In 6 of those seasons, their attendance exceeded 500,000. Total attendance has been above 300,000 in every season, except 2008 and 2021, since The Diamond opened in 1985. Plans for a long-awaited new ballpark in Richmond may hopefully soon be approved.
- Richmond had been the Triple-A affiliate of the Atlanta Braves from 1966 through 2008. Moving their Triple-A team to a suburb of Atlanta provided logistical benefits to the Braves, such as making it easier to call up or send down players from one team to another. But from an attendance standpoint, Richmond has been a much better draw than Gwinnett. From 2010 through 2022 (including 2021), the Richmond Flying Squirrels have drawn 4,875,712 in 790 dates, averaging 406,309 per season, and 6,172 per date. The Gwinnett Stripers have drawn 3,136,785 in 819 dates in these 12 seasons, averaging 261,399 per season, and 3,830 per date. In these 12 seasons (remember, no games in 2020), Richmond has averaged 2,342 (61.1\%) higher than Gwinnett in average per date.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

EASTERN LEAGUE - DOUBLE-A - continued

- Hartford had the $\mathbf{2}^{\text {nd }}$ best total attendance and average per date among the 30 Double-A teams in 2022. Total attendance was 402,123 , up 114,371 ( $39.7 \%$ ), and average per date rose 863 ( $16.8 \%$ ) to 6,002 . There were 2 lost dates, and 11 more dates were played in 2022 than in 2021. 40 dates drew at least 6,064 (the Dunkin Park full seating capacity), and the old sellout figure of 6,850 tickets were sold for 24 dates. The top crowd was a team record-high 7,512. In their first 5 seasons (2017-2019, 2021-2022) the Yard Goats drew above the Dunkin Park full seating capacity at 197 of 326 dates there, and all tickets were sold to 101 dates. Vs. 2019, total attendance fell 12,823 (3.1\%), and average per date dipped $191(3.1 \%)$, with the same number of dates in both 2022 and 2019.
- The Yard Goats led the league in total attendance $(287,752)$, and average per date $(5,138)$ in 2021 . This was the $3^{\text {rd }}$ best total and average per date among the 30 Double-A teams.
- 2019 was another record-setting year for the Yard Goats. They led the Eastern League in total attendance, drawing 414,946. Average per date was 6,193 . These were record-highs not only for this franchise (including its years in New Britain), but for any Minor League team in Connecticut. The old records were 408,942 in total attendance, and 6,014 in average per date, both set by Hartford in 2018. There were 51 crowds above the seating capacity of 6,064 , and 29 full sellouts of all tickets in 2019. Attendance averaged $102.1 \%$ of the seating capacity of Dunkin Park.
- Since Hartford's ballpark was not finished in time for the 2016 season, and they couldn't go back to New Britain because that park had become home to an independent Atlantic League team, the Yard Goats had to play all their games on the road that year. But when the Yard Goats finally got home, they were an instant attendance success. In 2017, they drew 395,196 , averaging 5,812 in their new park. That was 353,627 better in total attendance, and 5,013 per date more, than they drew on their home-away-from home journey in 2016. The 2017 Yard Goats had 41 sellouts, including 26 of the final 31 dates of the season. Compared to their 2015 season in New Britain, 2017 total attendance was up 127,819, and average per date had a 1,761 gain.
- In the current Hartford team's 20 seasons at New Britain Stadium (1996-2015), they drew 5,686,765 in 1,312 dates, averaging 234,338 per season, and 4,334 per date. The highest total was 368,523 in 2010, and the top average per date was 5,867 in 2011. From 1983 through 1995, they played at neighboring Beehive Field, drawing 1,435,260, an average of 110,405 a year.
- New Britain's attendance had surpassed 300,000 for 11 straight years through 2014, and had generally more than doubled since the early years of New Britain Stadium, which opened in 1996. From 1983 through 1999, New Britain never drew above 182,000. The then-named Rock Cats had set a team attendance record 10 times in an 11-year period from 2000 through 2010. There was an independent Atlantic League team, the Bees, in New Britain from 2016 through 2019. That club's highs were 214,635 in total attendance and 3,302 in average per date, both in 2016, when the Bees were the only team in the market. Their lows were a total of 133,141 , and an average of 2,113 in 2019. This team was replaced by a Summer Collegiate club in 2021, and it averaged 1,702 per date in 2022.
- For 2022 vs. 2021, the Portland Sea Dogs achieved the best total attendance and average per date gains of any Double-A team. Total attendance was 379,100 , up $168,889(80.3 \%)$, the $7^{\text {th }}$ best numerical increase among all MLB-affiliated teams. Average per date was 5,744 , up $1,540(36.6 \%)$, the $8^{\text {th }}$ best MLB-affiliated numerical gain. The total was the best since 2010, and average per date was highest since 2009. 16 more dates played in 2022, with 3 postponements. 34 dates drew over 6,000, and $\mathbf{1 6}$ of them were sellouts that each attracted a team record-tying high of 7,368 . Covid cancellations, and weather postponements, resulted in 10 lost dates in 2021.
- Comparing 2022 with 2019, Portland's total attendance rose 21,453 ( $6.0 \%$ ), the $8^{\text {th }}$ best numerical increase among all MLB-affiliates, and the top numerical and percentage gain for Double-A teams playing in the same market in both years. Average per date rose 67 ( $1.2 \%$ ), which was the $2^{\text {nd }}$ best gain (to Somerset) among same market Double-A teams.
- The Sea Dogs reached 340,000 in all 27 'normal' seasons through 2022, including 9 years above 400,000 . Average per date has been above 5,000 every year except 2021, and has topped 6,000 in 9 seasons. They've had 553 sellouts in 1,847 dates in their history through 2022, and including 2021, drawing 10,651,882, an average of 5,767 per date. (The average per date excluding 2021 is 5,811 .) Their season high for sellouts was 48 in 1995, and the Sea Dogs also had 47 sellouts in 1994, and 46 sellouts in 1996. This is all really good for any Double-A market, and especially for one that often has cold early season weather.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

EASTERN LEAGUE - DOUBLE-A - continued

- Reading's 2022 total attendance was 368,068, up 141,401 (62.4\%), and average per date increased 951 (20.6\%), to 5,577 . It was the $26^{\text {th }}$ straight 'normal' season with average per date above 5,400 . 3 dates were lost in 2022 , but there were 17 more dates played than in 2021. This tied Rocket City for the biggest 2022 increase in the number of dates among MLB-affiliated teams that played a full home schedule in 2021. The entire 6 -game final 2021 home series in Reading was cancelled due to Covid. 24 dates in 2022 drew over 6,000 , with a high of 9,528 . Compared to 2019, the 2022 total attendance was down 30,246 ( $7.6 \%$ ), and average per date fell 368 ( $6.2 \%$ ), with one less date.
- In December, 2021, Reading announced plans for a significant upgrade to First Energy Stadium.
- 2017 league attendance leader Reading was back over 400,000 in 2015, 2016, and 2017, after their streak of drawing at least 400,000 for a then-Double-A record 16 straight years ended in 2014. Trenton topped this level every year from 1995 through 2008, and Frisco of the Texas League did it for 17 straight years through 2019. Since 2002, Reading has led the Eastern League in total attendance 11 times and had the league's top average per date 11 times. In 2023, Reading celebrates its $57^{\text {th }}$ straight season as a Phillies affiliate, the longest current affiliation of any team.
- Baseball is very popular in Reading, despite a tough local economy, and a ballpark built in 1951. The Triple-A Lehigh Valley IronPigs, who topped 544,000 in each 'normal' year from 2008 through 2022, play in nearby Allentown. (These 2 teams have the same ownership.) Other Minor League or MLB Draft League teams in nearby Lancaster, Trenton, and Harrisburg, have all drawn pretty well, and the Philadelphia Phillies are just 60 miles away. An indoor arena and a minor league hockey team joined the Reading sports scene in 2001. There has been a huge growth in Reading's attendance since the early 1980's. The figures in bold in the table below are the years when Reading led the Eastern League in total attendance. (Attendance in the table for 1996, 1998, and 2000 includes an exhibition game with the Philadelphia Phillies.)

READING ATTENDANCE - 1984-2022

| Year | Attendance |  | Year | Attendance |  | Year | Attendance |  | Year | Attendance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1984 | 67,333 |  | 1994 | 338,249 |  | 2004 | 478,257 |  | 2014 | 394,458 |
| 1985 | 76,819 |  | 1995 | 383,984 |  | $\mathbf{2 0 0 5}$ | $\mathbf{4 6 9 , 1 0 5}$ |  | 2015 | 417,010 |
| 1986 | 83,506 |  | 1996 | 384,151 |  | $\mathbf{2 0 0 6}$ | $\mathbf{4 6 0 , 2 1 6}$ |  | $\mathbf{2 0 1 6}$ | $\mathbf{4 2 0 , 3 2 0}$ |
| 1987 | 100,895 |  | 1997 | 398,182 |  | $\mathbf{2 0 0 7}$ | $\mathbf{4 6 6 , 3 8 5}$ |  | $\mathbf{2 0 1 7}$ | $\mathbf{4 1 1 , 6 9 8}$ |
| 1988 | 144,107 |  | 1998 | 423,336 |  | $\mathbf{2 0 0 8}$ | $\mathbf{4 3 6 , 7 8 9}$ |  | 2018 | 388,510 |
| 1989 | 178,734 |  | 1999 | 448,367 |  | $\mathbf{2 0 0 9}$ | $\mathbf{4 6 0 , 7 9 1}$ |  | 2019 | 398,214 |
| 1990 | 204,240 |  | 2000 | 461,848 |  | 2010 | 456,466 |  | 2021 | 226,667 |
| $\mathbf{1 9 9 1}$ | $\mathbf{2 5 0 , 6 1 0}$ |  | 2001 | 458,585 |  | $\mathbf{2 0 1 1}$ | $\mathbf{4 5 6 , 9 5 7}$ |  | 2022 | 368,068 |
| $\mathbf{1 9 9 2}$ | $\mathbf{2 8 7 , 0 7 8}$ |  | $\mathbf{2 0 0 2}$ | $\mathbf{4 8 6 , 5 7 0}$ |  | $\mathbf{2 0 1 2}$ | $\mathbf{4 2 6 , 6 2 3}$ |  |  |  |
| $\mathbf{1 9 9 3}$ | $\mathbf{3 1 3 , 0 8 3}$ |  | $\mathbf{2 0 0 3}$ | $\mathbf{4 6 5 , 7 1 7}$ |  | $\mathbf{2 0 1 3}$ | $\mathbf{4 3 6 , 1 3 4}$ |  |  |  |

- In 2022, Bowie's total attendance was 174,537, up 46,070 ( $35.9 \%$ ), and they averaged 2,685 per date, up 349 ( $15.0 \%$ ). There were 10 more dates than in 2021, and 4 dates were lost. 11 dates drew over 4,000, with 3 of them topping 7,000 , with a high of 9,658 . The 2022 total was down 50,149 ( $22.3 \%$ ) vs. 2019, and average per date fell 571 ( $17.5 \%$ ), with 4 fewer dates.
- Bowie has not reached 300,000 since 2005, after surpassing that figure in the 11 prior years, including 5 seasons (1995, 1997-2000) with attendance above 400,000. Average per date topped 5,000 each year from 1995 through 2003, but not since. It was above 4,000 per date from 1993 through 2007.
- Erie drew 175,810 in 2022, up 30,365 (20.9\%), with an average of 2,664 per date, up 112 (4.4\%). The largest crowd of the season was 6,115 , and 12 dates drew over 4,000 . There were 3 lost dates, and 9 more dates than in 2021. For 2022 vs. 2019, the total fell 39,634 (18.4\%), and average per date dipped 651 ( $19.6 \%$ ), with one more date.
- Since entering the Eastern League in 1999, through 2019, Erie's total attendance ranged from 197,656 to 246,404. The average per date ranged from 3,044 to 3,613 between 2001 and 2019. The 2019 total of 215,444 was the best since 2011. Erie averaged over 4,900 each year from 1995 through 1998 in the short-season New York-Penn League. But their highest Double-A average per date was 3,613 in 2007. Erie is a very small Double-A market.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

EASTERN LEAGUE - DOUBLE-A - continued

- The 2022 Eastern League Champion Somerset Patriots drew 351,142, averaging 5,241 per date. The total was up $145,896(71.1 \%)$ vs. 2021, which was the $10^{\text {th }}$ biggest increase both numerically, and by percentage, among MLBaffiliated teams. Average per date grew by 1,294 ( $32.8 \%$ ), and was the highest since 2012. 21 dates drew over 6,000 , with a high of 8,069 . The Patriots also had the highest total playoff attendance $(12,443)$ of any MLB-affiliated team. There were 15 more dates than in 2021, and 2 dates were lost. It was the $22^{\text {nd }}$ 'normal' year in a row with total attendance above 335,000, and average per date exceeding 5,100.
- For 2022 vs. 2019, total attendance rose 6,501 (1.9\%), and average per date was up 97 ( $1.9 \%$ ), with the same number of dates played in both seasons. This average per date numerical increase was the best among the 57 teams in Triple-A and Double-A that played in the same market in both 2022 and 2019.
- Somerset was one of the most successful independent league teams, and became the Double-A affiliate of the Yankees in 2021. They really were tested by Covid-related issues, capacity restrictions, and the usual rainouts. And then, Tropical Storm Ida flooded their ballpark, forcing 3 games to be moved to Hartford. One was rained out. Incredibly, within a few days of this flood, the Patriots were playing again at home, in front of a near-capacity crowd.
- Somerset led the independent Atlantic League in total attendance and average per date in 2019. Their 2019 total of 344,641 was $2^{\text {nd }}$ highest among independent teams. Average per date was an independent leagues' $2^{\text {nd }}$ best 5,144 . Patriots' attendance has been very good and very stable through the team's history. Their total attendance has ranged from a low of 335,056 in 1999, to a high of 376,315 in 2004, excluding 2021. Average per date, except for 2021, ranged from 5,110 (2018) to 5,433 (2008). Through 2022, and including 2021, Somerset has drawn $8,024,256$ in 23 seasons and 1,542 dates, averaging 348,881 per season, and 5,204 per date. What makes these figures even more impressive is that throughout their history, there have been numerous Minor League Baseball teams a fairly short distance away, along with the New York and Philadelphia Major League sports teams.
- New Hampshire (Manchester) had 2022 total attendance of 282,514, up 98,784 (53.8\%), and they averaged 4,346 per date, up $944(27.7 \%)$. 4 dates were lost, and there were 11 more dates in 2022 than in 2021. 18 crowds exceeded 5,000 with a high of 7,283 . Compared to 2019, the 2022 total was down 23,997 (7.8\%), and average per date fell by 369 ( $7.8 \%$ ), with the same number of dates in both seasons.
- The Fisher Cats topped 300,000 in 13 of 14 years through 2019. 10 of 13 seasons, from 2007 through 2019, averaged better than 5,000 per date. Through 2022, and including 2021, the Fisher Cats have drawn 5,821,221 in 1,194 dates in their 18-year history, averaging 4,875 per date.
- Total 2022 attendance in Harrisburg was 244,433, up 76,623 ( $45.7 \%$ ). Average per date was 3,595 , up 701 ( $24.2 \%$ ). There was one lost date, and 10 more dates than in 2021. Attendance topped 5,000 at 13 dates with a high of 7,650 . The 2022 vs. 2019 total dipped 14,476(5.6\%), average per date fell $270(7.0 \%)$, with one more date.
- The 2022 Senators topped 200,000 for the $33^{\text {rd }}$ time in their 35 -year history, (2008 and 2021 are the exceptions). They surpassed 270,000 for 6 straight years through 2015. Prior to 2010, they had reached 270,000 only in 2001. Average per date was above 3,800 each year from 2010 through 2019.
- The Altoona Curve attracted a total attendance of 285,777 in 2022, averaging 4,330 per date. Total attendance rose $72,091(33.7 \%)$, and average per date was up $298(7.4 \%) . \quad 19$ dates drew over 5,000 , with a high of 8,344 . There were 3 lost dates, and 13 more dates than in 2021. Compared to 2019, the total fell 22,687 (7.4\%), and average per date was 274 (6.0\%) less in 2022, with one fewer date played.
- Altoona's 2019 total attendance reached 300,000 for the $12^{\text {th }}$ time in the team's 23 -year history. The 2019 total and average per date were the best for this club since 2008. The Curve topped 300,000 each year from 1999 through 2008, but not again until 2015. They averaged over 5,000 per date from 2000 through 2008. Team owner Bob Lozinak was voted ' 2019 King of Baseball' for dedication and service to the game.
- The team is named for the curveball in baseball, and also for the railroad Horseshoe Curve built in the 1850's just outside of Altoona.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

EASTERN LEAGUE - DOUBLE-A - continued

- Akron drew 253,735 in 2022, up 45,573 (21.9\%), with a 3,904 average per date, up 252 (6.9\%). There were 3 lost dates, and 8 more dates played than in 2021. Highest attendance was 8,072 , and 21 dates drew at least 5,000 . The 2022 total was down $86,452(25.4 \%)$, and the 2022 average per date was $1,174(23.1 \%)$ lower vs. 2019, with 2 fewer dates. These were the largest $\mathbf{2 0 2 2}$ vs. 2019 total attendance and average per date decreases among the Eastern League teams.
- In 2014, Akron's team was renamed the Rubber Ducks in recognition of that's city's rubber industry. The rebranding was a big success as attendance rose 55,245 to 350,704 , with 12 sellouts. This was the best total in Akron since 2007, and the gain was the $3^{\text {rd }}$ best among all MLB-affiliated teams. Average per date rose $936,2^{\text {nd }}$ best gain among all Minor League teams. That total was up nearly 100,000 from the 256,473 that they drew in 2012, and average per date increased from 3,772 in 2012 to 5,157 in 2014. Akron's attendance had fallen 7 times in 8 years through 2012.
- 2019 was the $6^{\text {th }}$ straight year above 340,000 in Akron. In 25 seasons in Akron, total attendance has reached 340,00018 times, and average per date has surpassed 5,000 in 17 seasons (1997-2008, 2014-2017, 2019). In 2015, the Rubber Ducks won the Larry MacPhail award for top promotional effort in the Minors.
- The then-named Akron Aeros drew 522,459 in 1999 to set the Eastern League record. In both 1998 and 1999, the Aeros were the $\mathbf{2}^{\text {nd }}$ Double-A franchise to draw $\mathbf{5 0 0 , 0 0 0}$ in a season. Nashville had done it 4 times (19791982). More recently, 4 Texas League teams have achieved this level--(Round Rock-2000-2004, Springfield - 2005, Frisco-2003-2011, and Corpus Christi-2005-2006). Total attendance in Akron surpassed 400,000 each year from 1997 through 2006. Average per date was above 7,000 in 6 years between 1997 and 2004, including 1999, when they set the Eastern League team record-high of 7,572 per date.
- 2022 total attendance in Binghamton was 146,679 , up $38,876(36.1 \%)$ vs. 2021. It was the $8^{\text {th }}$ time in the last 9 'normal' years under 200,000. Average per date rose $120(5.3 \%)$ to 2,366 . These were the lowest figures in the Eastern League, and the smallest total attendance in Double-A. 14 more dates were played than in 2021. But there were 7 postponements, the most of any Eastern League team, and tied Montgomery for the most lost dates in Double-A. Binghamton also had the most lost dates in this league in 2021, 2019, and 2017. 7 dates drew over 4,000 , with an all-time high of 7,491. For 2022 vs. 2019, the total dipped 36,311 ( $19.8 \%$ ), and average per date was down 634 (21.1\%), with one more date in 2022.
- Weather and Covid hit Binghamton very hard in 2021. The Rumble Ponies lost 12 dates, which tied Rocket City for the most dates lost by a non-Florida team. An entire 6-game late-season series was cancelled due to Covid.
- In 2018, Binghamton had a nice attendance increase at home, and a very big increase on the road. Was it because Tim Tebow was on the team? Rumble Ponies' total home attendance was up 29,514 to 220,279, the best total since 2008. The numerical increase was the $5^{\text {th }}$ best in the MLB-affiliated leagues, and the $15.5 \%$ percentage gain was $8^{\text {th }}$ best. Average per date was up 264 ( $9^{\text {th }}$ best gain among MLB-affiliated teams) to 3,553 , the team's best since they averaged 4,180 in 1992, their first season. This followed an average per date gain of 670 in 2017. On July 20, 2018, the Rumble Ponies drew 7,488 , which was then, a single game record-high for this club. On the road in 2018, Binghamton drew 384,234 , up 83,124 . Their road average per date was 5,822 , up 1,260 .
- Binghamton topped 250,000 in its first season (1992), but has not done it since. That was also the only year that average per date $(4,180)$ reached 4,000 . While Binghamton's attendance figures are generally low, it must be noted that this is a very small Minor League market. A.C. Nielsen ranks Binghamton as the $162^{\text {nd }}$ largest (out of 210 ) U.S. markets in terms of the number of TV households. Jackson, TN, ranked \#176, was until 2021, the only market smaller than Binghamton with a Triple-A or Double-A team. Jackson no longer has a Minor League team. The Binghamton Mets were renamed the Rumble Ponies for 2017, in honor of the 6 vintage carousels located in Binghamton. Mirabito Stadium (formerly NYSEG Stadium) had a $\$ 5.1$ million upgrade for 2019.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

EASTERN LEAGUE - DOUBLE-A - continued

## Pre-2021 Historic Attendance Data

- The Eastern League had a small attendance decline in 2019. Total attendance fell 18,547 ( $0.5 \%$ ) to $3,749,124$, the $21^{\text {st }}$ straight year above 3.4 million. This decrease occurred despite much better April weather in 2019 compared to 2018. In 2018, 58 Eastern League games in April began with temperatures under 50 degrees, and at 17 of these games, the gametime temperature was below 40. Just 38 games started in temperatures of at least 60 degrees. In 2019, 24 April games began in temperatures below 50, and it was at least 60 degrees at 66 games. The league had 53 lost dates in 2019, 54 in 2018, and 59 in 2017, and played one more date in 2019 than in 2018.
- 2019 league average per date was 4,764 , down 29. 6 of the 12 teams had gains in total attendance, and 7 were up in average per date. Altoona had the league's best gain in total attendance, and Reading had the best growth in average per date. Binghamton suffered the worst losses in both categories. Akron, Hartford, Portland, Reading, Richmond, and Trenton all averaged over 5,000 per date.
- 2018, 2011, 2010, and 2009 were the only years in Eastern League history that each team drew over 200,000.
- League attendance surpassed 3 million for the $23^{\text {rd }}$ straight year in 2019. It was the $18^{\text {th }}$ time above 3.7 million. Average per date topped 4,200 for the $25^{\text {th }}$ year in a row, and in all of these years, except 2016 , it surpassed 4,500 . In 2019, the average per date was above 4,700 for the $13^{\text {th }}$ time.
- The league had averaged at least 300,000 per team for 19 straight seasons through 2015. But Hartford caused this average to fall to 285,376 in 2016. Excluding Hartford, the 2016 average per team was 307,540 , but that was still the lowest figure since 2003. The league's average per team topped 100,000 each year from 1946 to 1949, but didn't reach this figure again until 1983. An average of 200,000 per team was first achieved in 1994. The following year, the average per team reached 300,000. It was 310,251 in 2017, 313,973 in 2018, and 312,427 in 2019.
- A big part of the 2017 and 2016 attendance story for the Eastern League was what happened to the Hartford Yard Goats. This team had played in the neighboring city of New Britain through 2015, and a new ballpark was being built for them in Hartford. But there were many construction delays, and the team didn't play any games there in 2016. Construction resumed after the 2016 season, and the ballpark opened in 2017.
- The Yard Goats couldn't return to their park in New Britain for the 2016 season, since a team from the independent Atlantic League moved in there. So they had to play all of their scheduled home games in other Eastern League ballparks, and in Norwich, home of the New York-Penn League Connecticut Tigers. They had just 52 'home' dates with recorded attendance, and drew 41,659 , an average of 799 per date. In 2015, they drew 267,377 , averaging 4,051 per date, in New Britain. Only 13 of the 52 dates in 2016, where the Yard Goats were the 'home' team, attracted at least 1,000 . There were 8 dates with official attendance listed as under 100, with a low of 9 , for a game at New Hampshire. Hartford played 5 dates where no fans were admitted to the ballpark. Those games were not included in the list of number of dates played.
- The Hartford situation resulted in a 2016 total attendance decline of 335,652 ( $8.9 \%$ ) for the Eastern League. Exclude Hartford, and the decline was 109,844 ( $3.1 \%$ ). 2016 average attendance per date was 4,259 , which was the lowest since 1994, and down 321 from 2015. If Hartford is excluded from the 2016 figures, the league's average per date was 4,499 . In 2015, the league, including New Britain, averaged 4,580. Exclude New Britain, and the 2015 average per date was 4,626 . The league's record-high average per date is 4,904 , set in 1998.
- In 2017, Hartford moved into their new park, and they were a big attendance success. It led to an increase of 298,497 (8.7\%) in total attendance for the Eastern League, to $3,723,010$. Average per date was up 514 to 4,773 . These were the largest gains for any Minor League in 2017. If Hartford is excluded, the remaining 11 teams had a combined total attendance decline of $55,130(1.6 \%)$, but an average per date gain of 175 to 4,674 .


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

EASTERN LEAGUE - DOUBLE-A - continued
EASTERN LEAGUE YEARLY ATTENDANCE

| Year | $\begin{gathered} \text { \# of } \\ \text { Teams } \end{gathered}$ | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 12 |  |  |  |  |  |  |
| 2022 | 12 | 3,470,478 | 1,110,330 | 47.0 | 4,399 | 745 | 20.4 |
| 2021 | 12 | 2,360,148 |  |  | 3,653 |  |  |
|  |  |  |  |  |  |  |  |
| 2019 | 12 | 3,749,124 | $(18,547)$ | (0.5) | 4,764 | (29) | (0.6) |
| 2018 | 12 | 3,767,671 | 44,661 | 1.2 | 4,793 | 20 | 0.4 |
| 2017 | 12 | 3,723,010 | 298,497 | 8.7 | 4,773 | 514 | 12.1 |
| 2016 | 12 | 3,424,513 | $(335,652)$ | (8.9) | 4,259 | (321) | (7.0) |
| 2015 | 12 | 3,760,165 | 54,220 | 1.5 | 4,580 | (24) | (0.5) |
|  |  |  |  |  |  |  |  |
| 2014 | 12 | 3,705,945 | $(37,637)$ | (1.0) | 4,604 | (12) | (0.3) |
| 2013 | 12 | 3,743,582 | $(47,659)$ | (1.3) | 4,616 | (53) | (1.1) |
| 2012 | 12 | 3,791,241 | $(132,140)$ | (3.4) | 4,669 | (199) | (4.1) |
| 2011 | 12 | 3,923,381 | $(42,860)$ | (1.1) | 4,868 | 72 | 1.5 |
| 2010 | 12 | 3,966,241 | 271,847 | 7.4 | 4,796 | 184 | 4.0 |
|  |  |  |  |  |  |  |  |
| 2009 | 12 | 3,694,394 | $(75,939)$ | (2.0) | 4,612 | (3) | (0.1) |
| 2008 | 12 | 3,770,333 | $(117,001)$ | (3.0) | 4,615 | (275) | (5.6) |
| 2007 | 12 | 3,887,334 | 74,427 | 2.0 | 4,890 | 64 | 1.3 |
| 2006 | 12 | 3,812,907 | $(131,288)$ | (3.3) | 4,826 | 22 | 0.5 |
| 2005 | 12 | 3,944,195 | 30,168 | 0.8 | 4,804 | (64) | (1.3) |
|  |  |  |  |  |  |  |  |
| 2004 | 12 | 3,914,027 | 244,767 | 6.7 | 4,868 | 147 | 3.1 |
| 2003 | 12 | 3,669,260 | $(76,669)$ | (2.0) | 4,721 | 39 | 0.8 |
| 2002 | 12 | 3,745,929 | $(93,346)$ | (2.4) | 4,682 | (52) | (1.1) |
| 2001 | 12 | 3,839,275 | 119,551 | 3.2 | 4,734 | 138 | 3.0 |
| 2000 | 12 | 3,719,724 | $(148,008)$ | (3.9) | 4,596 | (93) | (2.0) |
|  |  |  |  |  |  |  |  |
| 1999 | 12 | 3,868,732 | 578,376 | 17.6 | 4,689 | (215) | (4.4) |
| 1998 | 10 | 3,290,356 | 95,004 | 3.0 | 4,904 | 113 | 2.4 |
| 1997 | 10 | 3,195,352 | 247,687 | 8.4 | 4,791 | 291 | 6.5 |
| 1996 | 10 | 2,947,665 | $(109,386)$ | (3.6) | 4,500 | (29) | (0.6) |
| 1995 | 10 | 3,057,051 | 502,481 | 19.7 | 4,529 | 593 | 15.1 |
|  |  |  |  |  |  |  |  |
| 1994 | 10 | 2,554,570 | 854,748 | 50.3 | 3,936 | 648 | 19.7 |
| 1993 | 10 | 1,699,822 | 235,467 | 16.1 | 3,288 | 383 | 13.2 |
| 1992 | 8 | 1,464,355 | 2,928 | 0.2 | 2,905 | N/A | N/A |
| 1991 | 8 | 1,461,427 | 91,838 | 6.7 | N/A | N/A | N/A |
| 1990 | 8 | 1,369,589 | 96,792 | 7.6 | N/A | N/A | N/A |

## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

SOUTHERN LEAGUE - (8 teams - 120-game schedule in 2021, 138-game schedule in 2022 and 2023)
Pre-2021 League Records: Total Attendance: 2,589,072 (1994-10 teams); Average per Team: 258,907 (1994); Average per Date: 4,002 (1994)
The Double-A Southern Association averaged 272,543 per team in 1947.
Post-2020 League Records: Total Attendance: 1,839,631 (2022-8 teams); Average per Team: 229,954 (2022); Average per date: 3,517 (2022).

Pre-2021 Team Records: Total Attendance: Birmingham-467,864 (1994); Avg. per Date: Birmingham -6,983 (1994) Michael Jordan played for Birmingham in 1994.

Post-2020 Team Records: Total Attendance: Rocket City-327,007 (2022); Avg. per Date - Rocket City - 5,726 (2021)

- Southern League (Double-A South in 2021) - All 8 of the 2022 teams played in the Southern League in 2019. Jacksonville, FL, a 2019 Southern League member, is now in the Triple-A International League. Jackson, TN, also in the 2019 Southern League, no longer has a team in professional Minor League Baseball, but will have a Summer Collegiate league team in 2023.
- 2022 total attendance was $1,839,631$, averaging 229,954 per team, and 3,517 per date, with 29 lost dates. Rocket City (Madison, AL) had the league's best attendance, with a 327,007 total and a 5,031 average per date. The Trash Pandas were the only team in this league to draw above 300,000, and average over 5,000 per date.
- Compared to 2021, the 2022 total was up 349,556 ( $23.5 \%$ ), average per date rose by $20(0.5 \%)$, with 97 more dates. All 8 teams were up in total attendance, with 5 teams having an average per date gain. Chattanooga had the league's top gains, up 82,363 in total attendance and 611 in average per date. Montgomery had the smallest total gain. Rocket City had the biggest decline in average per date (695) of any MLB-affiliated team.
- The Southern League drew $1,490,075$ in 2021, averaging 186,259 per team, and 3,498 per date, with 49 lost dates. The average per date rose by 55 vs . 2019, the only increase in either total attendance or average per date by an MLB-affiliated league for 2021 vs. 2019. The same 8 teams in the league in 2022 had a total attendance of $1,807,784$ and a 3,443 average per date with 34 lost dates, in 2019. The 10 -team 2019 Southern League drew $2,242,303$, and averaged 3,439 per date.
- In 2021, the Rocket City (Madison, AL) Trash Pandas, who moved from Mobile, and had a great first season, in both marketing and attendance. They led the league in total attendance ( 274,858 ), and led all of Double-A in average per date ( 5,726 ), despite 12 lost dates. Their 2021 total was up 179,771, and the average per date rose 4,141 , from 2019 in Mobile. According to Ballparkdigest.com, the Trash Pandas had $\$ 1.4$ million in merchandise sales before ever playing a game in Madison.
- For 2022 vs. 2019, Southern League total attendance rose 31,847 ( $1.8 \%$ ), average per date was up 74 (2.1\%), with 2 fewer dates. But this increase was due to the relocation of the Mobile team to Rocket City. The 2022 Trash Pandas had a 231,920 increase in total attendance, and a 3,446 average per date gain, vs. 2019 Mobile. Exclude Rocket City, and the 7 'same market' teams drew 1,512,624 in 2022, down 200,073 (11.7\%), with a 3,303 average per date, down 380 ( $10.3 \%$ ), from 2019. The independent Pecos League was the only other league to have 2022 vs. 2019 increases in both total attendance and average per date.
- 2 'same market' teams had $\mathbf{2 0 2 2}$ vs. 2019 growth in total attendance. Among this group of teams, Tennessee had the top total gain, up 13,626, and the only average per date increase, up 10. Birmingham suffered an MLB-affiliated $6^{\text {th }}$ worst total attendance loss $(112,786)$, and an average per date decline of 1,499 .


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

SOUTHERN LEAGUE - DOUBLE-A - continued

- The Rocket City (Madison, AL, near Huntsville) Trash Pandas drew a team and Hunts ville market record-high, and 2022 Southern League best, total attendance of 327,007. This was up 52,149 (19.0\%) from 2021, with 4 lost dates. Average per date was a league-leading 5,031. But that average per date was down $695(12.1 \%)$, which was the largest numerical decline among MLB-affiliated teams. There were 17 more dates played than in 2021, tying Reading for the biggest 2022 increase in the number of dates among MLB-affiliated teams that played a full home schedule in 2021. 17 dates topped 6,000, and 3 dates drew a 2022 league-high, and team-tying record-high of 7,500.
- Compared to what this franchise drew in Mobile in 2019, the 2022 total in Madison was 231,920 (243.9\%) higher, and the average per date was up 3,446 (217.4\%), with 5 more dates.
- Rocket City moved from Mobile after 2019, and had a great first season, in both marketing and attendance. They led the league in 2021 total attendance $(274,858)$, and led all of Double-A in average per date $(5,726)$, the highest average per date ever for a team in the Huntsville area. There were 12 lost dates. Binghamton was the only other non-Florida team to have that many lost dates in 2021. Attendance topped 6,000 at 21 dates, with a fullcapacity sellout total of 7,500 at 6 dates.
- Rocket City's 2021 total was up 179,771, and the average per date rose 4,141, from $\mathbf{2 0 1 9}$ in Mobile. According to Ballparkdigest.com, the Trash Pandas had $\$ 1.4$ million in merchandise sales before ever playing a game in Madison.
- The Huntsville Stars, near Madison, had drawn just 94,929 in 2014, their final season before moving to Biloxi. This was the lowest total of any Double-A team in 2014. It was the $4^{\text {th }}$ time in 6 seasons that the Stars drew less than 100,000 , the $9^{\text {th }}$ straight year below 170,000, and the $11^{\text {th }}$ time in 12 years below 200,000. From 1985 through 2002, Huntsville topped 200,000 in all seasons except 1988. The Stars' average per date of 1,460 was the lowest in Double-A in 2014. In each of their final 6 seasons, the Stars averaged less than 2,000 per date.
- The all-time record attendance in Huntsville was 300,810 , in 1985 , which was that team's first season. In 1985, Huntsville had the $2^{\text {nd }}$ highest attendance of the 26 Double-A teams, topped only by Albany-Colonie of the Eastern League, who drew 324,003 . In 1985, 10 Double-A teams drew under 100,000.
- Total 2022 attendance in Biloxi was a league-low 148,865, up 34,589 (30.3\%). Average per date was a Double-A low 2,326 , up $85(3.8 \%)$. 10 dates drew at least 3,000 , with a high of 6,098 . There were 5 lost dates, and 13 more dates than in 2021. Vs. 2019, the total rose $2,020(1.4 \%)$, and average per date fell by $5(0.2 \%)$ with one more date.
- A big College Baseball draw in recent years in Biloxi has been Mississippi State vs. Texas Tech. 4 dates between these schools have each attracted more than 5,300.
- Biloxi's 2019 total attendance was down 13,519 to 146,845, and average per date fell 99 to $2,331 \mathrm{vs}$. 2018. These were the lowest figures in this team's first 5 seasons (2015-2019).
- After moving from Huntsville, AL after the 2014 season, Biloxi had quite an adventure before finally playing their first true home game in June, 2015. Ballpark construction delays forced the team to take a 54-game road trip to start the season. Amazingly, the Shuckers went 33-21 on that trip. They were the designated home team for 12 dates in their old park in Huntsville, 4 in Jacksonville, and 5 at Mississippi, and were credited with the attendance for those games, which drew 27,168, an average of 1,294 per date. The Shuckers played 42 dates in their new, but not totally finished, ballpark in Biloxi. Those games attracted 136,908, an average of 3,260 per date. The uncertainty of when the ballpark would open hurt advance ticket and group sales, and made it hard to plan promotions. Prior to 2015, the Biloxi-Gulfport area last had a Minor League team from 1926 through 1928. It played in the Cotton States League, which disbanded after the 1955 season.
- The Mississippi Braves, who play in Pearl, near Jackson, drew 150,491, up 31,715 (26.7\%) in 2022. Average per date was 2,389 , up $148(6.6 \%)$. 10 more dates were played than in 2021 , and 6 dates were lost. 4 dates drew over 4,000 , with a high of 5,205 . The 2022 total was down $13,350(8.1 \%)$, and the average per date fell $94(3.8 \%)$ from 2019, with 3 fewer dates.
- Total attendance has been less than 200,000 in 9 of the last 12 'normal' seasons. Average per date has been under 3,000 in the last 5 'normal' years, and in 10 of the last 12 seasons, again excluding 2021.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

SOUTHERN LEAGUE - DOUBLE-A - continued

- 2022 total attendance for the Chattanooga Lookouts was 213,685 , up 82,363 ( $62.7 \%$ ), and average per date rose $611(23.3 \%)$ to 3,238 . There were 3 lost dates, and 16 more dates played than in 2021. 6 dates drew at least 5,000, with a high of 6,361 . For $\mathbf{2 0 2 2}$ vs. 2019, the total declined by 14,977 ( $6.5 \%$ ), and average per date dipped 280 (8.0\%), with one more date.
- Chattanooga's 2019 total attendance was 228,662, the best total since 2014. 1999, 2015, 2017, 2018, and 2022 are the only 'normal' years below 220,000 since 1991. The Lookouts have never drawn 300,000 in a season, but have topped 200,000 for 29 straight 'normal' years through 2022. This team had reached 200,000 just 3 times (1946, 1947, 1952) in 66 seasons prior to 1992. 2019 average per date was 3,518 , the highest since 2012. Average per date in Chattanooga topped 4,000 from 1993 through 1995, and from 2000 through 2002. Chattanooga's first season in the Southern League was 1885.
- The Birmingham Barons had a 2022 total attendance of 266,921 , up 35,556 ( $15.4 \%$ ), and an average of 3,925 per date, down 206 ( $5.0 \%$ ), with 12 more dates in 2022. That was the $3^{\text {rd }}$ largest average per date numerical decline among MLB-affiliated teams. 12 dates drew over 5,000 , with a high of 7,426 . There was one lost date. Compared to 2019, the total was down 112,786 (29.7\%), and average per date decreased by 1,499 ( $27.6 \%$ ), with 2 fewer dates. These were the largest 2022 vs. 2019 declines in the league, and the total attendance decrease was the $6^{\text {th }}$ largest among MLB-affiliates.
- Regions Field, Birmingham's downtown ballpark, which opened in 2013, has been a huge hit in design, location, and attendance. The Barons moved back to the city from suburban Hoover, where they had played since 1988. Total attendance rose 192,551 in 2013, by far the biggest gain of any Minor League team that year. 2013 average per date was 5,669 , up 2,665 , which was also the best gain of the year, by a very large margin, in the Minors.
- In 2019, Birmingham led the Southern League with a total of 379,707 . This was the $7^{\text {th }}$ straight year that the Barons led the league in attendance, and drew above 375,000. That figure was reached only 3 times in 91 seasons prior to 2013. Total attendance topped 400,000 in 2014, 2015, and 2016, as well as in 1948, 1949, and 1994. Average per date was a league-leading 5,424 in 2019. The Barons averaged above 5,400 for 7 straight years through 2019. From 1988 through 2012, the only year with an average above 5,000 was in the Michael Jordan year of 1994.
- The $\mathbf{2 0 1 5}$ league-leading total of 444,639 in Birmingham was the $2^{\text {nd }}$ highest attendance by a Southern League team in the 1964-2022 era. The only higher total for a Southern League team was in Birmingham, in 1994, when Michael Jordan was a Baron. Fans came out in droves to see him. The team drew a league record 467,867 at home, averaging 6,983 per date, with a home/road total of 986,185 . The final 1994 home game drew 16,247.
- Birmingham drew 445,926 in 1948 and 421,305 in 1949, when it played in the old Southern Association. The Barons had topped 250,000 for a then-Double-A high 24 straight years through 2011. But attendance fell 57,354 in 2012 to 204,269. That was the smallest total this team had since 1987.
- From 1996 through 2016, and again in 2018 and 2019, but not in 2021 or 2022, the Barons played one game each year at Rickwood Field in Birmingham. That park was their home from 1910 through 1987, and is the oldest professional ballpark still in use. It was the first concrete and steel ballpark in the Minor Leagues. The largest crowd ever there was 20,074 in 1931 for a playoff game that was pitched by future Major League star Dizzy Dean. The 'Rickwood Classic' attracted 6,028 in 2018 and 7,015 in 2019, and has drawn 160,381, an average of 6,973 per game, in its 23-year history.
- Weather and Covid cancellations plagued Montgomery in 2022. They had 7 lost dates, which tied Binghamton for the most postponements among Double-A clubs. 2022 total attendance was 156,356 , up 18,647 ( $13.5 \%$ ), and average per date was 2,522 , down $76(2.9 \%)$. 9 more dates were played than in 2021 . The biggest crowd was 6,107 , and 4 dates topped 4,000 . For 2022 vs. 2019, the total fell $60,483(27.9 \%)$, with a $667(20.9 \%)$ decline in average per date. There were 6 fewer dates than in 2019, the biggest decline in number of dates from 2019 among all Triple-A and Double-A teams.
- The Biscuits averaged over 4,000 per date in their first 7 seasons (2004-2010) but have not hit that mark since. But they've averaged at least 3,400 each season except 2016, 2019, 2021, and 2022. Their total attendance had topped 225,000 in all 15 years until 2019, and was above 300,000 from 2004 through 2007.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

## SOUTHERN LEAGUE - DOUBLE-A - continued

- The Tennessee Smokies drew 294,334, up 48,513 (19.7\%), in 2022, their $\mathbf{2}^{\text {nd }}$ best total attendance ever. Only 2017 was higher. Average per date was 4,328 , up 16 ( $0.4 \%$ ). There were 11 more dates than in 2021, and there was one postponement. 22 dates had crowds in excess of 5,000 , with a high of 7,236 . The 2022 total was up $13,626(4.9 \%)$ vs. 2019, and average per date rose by $10(0.2 \%)$, the best gains in this league. There were 3 more dates in 2022 than in 2019. A new park in downtown Knoxville is expected by 2025 . The team may go back to its old name-the Knoxville Smokies.
- In 2017 and 2018, Tennessee achieved 2 of their best 3 total attendance figures (2022 is the other year) and the 2 highest average per date figures in the 84 years that they've compiled attendance.
- In 2017, Tennessee drew a team record-high total of 313,796 , up 20,102, and they did it in 5 less dates than in 2016. The old record total was 293,694, set in 2016. Average per date was record-high 4,981, up 662. That was the $6^{\text {th }}$ best U.S. MLB-affiliated average per date gain for 2017. The old average per date high was 4,406 in 2015 . The Smokies have drawn at least 240,000, and above 3,500 per date, in all 22 seasons, including 2021, in the Knoxville suburb of Kodak. Prior to 2000, their highest total was 150,396 in 1950, and they topped 100,000 in just 18 of 63 seasons since 1932. In 2014, the Smokies topped 275,000 in total attendance, and 4,000 per date, for the first time in team history. They then reached that total in every 'normal' year through 2022, and in average per date in every year, including 2021.
- 2022 Southern League Champion Pensacola joined the league in 2012, and was the league leader in both total attendance and average per date that season. The Blue Wahoos (named after a fish that is native to the area) drew 328,147 in 2012, with 40 sellouts in 68 dates, to their beautiful new waterfront ballpark. In 2022, they drew 281,972, up $46,024(19.5 \%)$ and averaged 4,209 per date, up $140(3.5 \%)$. There were 2 lost dates, and 9 more dates than in 2021. 22 dates had a sellout crowd of 5,038 , making it 255 sellouts in 10 seasons. Compared to 2019, the 2022 total was down 14,123 (4.8\%), and average per date dropped 146 (3.3\%), with one less date in 2022.
- Average per date has been above 4,000 in all 10 seasons, including 2021. Total attendance has surpassed 300,000 in 6 of these seasons, barely missing that level in 2017 and 2019. Pensacola had been a Minor League city prior to 2012. Their previous MLB-affiliated record attendance was 117,696 in 1947, and an independent team drew 92,468 in 2007.
- Before relocating, the Pensacola franchise played for 21 seasons in Zebulon, NC, which is east of Raleigh, as the Carolina Mudcats. They drew a record-high 328,207 in 1993, and were also above 300,000 in 1994 and 1995. But their attendance did not reach 300,000 after that. Mudcats' attendance was 255,216 in 2011, their final Southern League season. A Carolina League team moved from Kinston to Zebulon in 2012, and retained the Mudcats name.
- The Montgomery Biscuits of the Southern League, the Cedar Rapids Kernels of the Midwest League, and the Chicago Dogs of the American Association, are the only teams in Minor League Baseball that are named for food. The Dogs are named for Chicago-style hot dogs, not canines. The Kansas City T-Bones of the American Association were also named for food, but they adopted the name of Kansas City's famed Negro League team, the 'Monarchs' in 2021. (Source: Tampa Bay Rays Media Guide.)


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

SOUTHERN LEAGUE - DOUBLE-A - continued

## Pre-2021 Historic Attendance Data

- The J ackson (TN) Generals were one of the teams eliminated when the Minor Leagues were contracted in 2021. But Jackson was a temporary home to the independent Winnipeg Goldeyes of the American Association for part of the $\mathbf{2 0 2 1}$ season. This was due to the closure of the U.S./Canadian border. The Goldeyes drew 16,785 in 29 dates, an average of 579 per date in Jackson, before they continued their season in Winnipeg. In 2023, Jackson joins the Collegiate Summer Prospect League.
- In 2019, their final season in the Southern League, Jackson drew 107,131, down 3,667, the $4^{\text {th }}$ lowest total in the team's 22 seasons. Average per date rose 102 to 1,756 . Bad weather hurt attendance as the Generals had 6 fewer dates than in 2018, with 9 lost dates. Just 9 dates drew at least 3,000 . The average topped 4,000 per date in this team's first 3 seasons (1998-2000), but was below 3,000 each year from 2003 through 2019, and under 2,000 in 9 of the team's final 15 years. The Generals had drawn over 300,000 in their first 3 years of operation (1998-2000), but were below 150,000 for the final 15 years, and under 200,000 in the final 17 seasons.
- Based on 2019-20 A.C. Nielsen TV market estimates, Jackson, which ranks \#176, was the smallest market in terms of TV households, with a 2019 Double-A team. Bowling Green, KY (Market \#177) was the only smaller market with a 2019 full-season MLB-affiliated team. Grand Junction (\#188), and Great Falls (\#192), both in the Pioneer League, are markets smaller than Jackson that had short-season MLB-affiliated teams in 2019.
- In 2018, the Mobile Bay Bears, who announced that they would move to Madison, AL (Rocket City) after the 2019 season, had the worst attendance in their 23 -year history. The Bay Bears drew team lows in total attendance $(69,504$, down 23,394 ) and average per date ( 1,121 , down 377). They were also the lowest 2018 figures in Double-A, and the lowest total for a Southern League team since Orlando drew 61,960 in 2000. The percentage declines of $25.2 \%$ in both total attendance and average per date, were each the $7^{\text {th }}$ worst among MLB-affiliated teams in 2018.
- In 2019, Mobile had a healthy increase from the 2018 figures. Total attendance was 95,087 , up 25,583 , and average per date rose 464 to 1,585 , despite 10 lost dates. These gains ranked $15^{\text {th }}$ best in total attendance, $11^{\text {th }}$ best in average per date, $9^{\text {th }}$ best in total attendance percentage gain ( $36.8 \%$ ), and $7^{\text {th }}$ best average per date percentage gain (41.4\%), among MLB-affiliated teams.
- 2019 was Mobile's $5^{\text {th }}$ straight year with a total of under 100,000 , and the $6^{\text {th }}$ year in a row with an average per date of less than 2,000. Mobile drew 332,639 in 1997, which was the first season for this latest franchise to play in Mobile. Attendance did not reach 300,000 since then. A previous team in Mobile drew its high of 237,322 in 1947. Average per date was a record-high 4,821 in 1997, and also topped 4,000 in 1999.
- Southern League total attendance was $2,242,303$ in 2019. The league reached 2 million in total attendance every year since 1991. Average per date was 3,439 . In 2022, the league topped 3,400 in average per date for the $8^{\text {th }}$ straight 'normal' year, and for the $23^{\text {rd }}$ time in the last 29 'normal' years. Since 1992, excluding 2021, Southern League average per date has ranged from a low of 3,135 in 1996, to a high of 4,007 in 1994, when Michael Jordan played for Birmingham.
- Southern League average attendance per team reached 200,000 for the first time in 1991, and remained above that figure ever since, and was quite stable. The record-high average per team of 258,907 was set in 1994, when Michael Jordan played in this league. Low average per team since 1991, except for 2021, was 212,783 in 1991. It was 224,230 in 2019. The old Southern Association topped 200,000 per team each year from 1946 through 1950. Their record average per team was 272,543 in 1947.
- The original Southern League began play in 1885 , and later changed its name to the Southern Association. That league played through the 1961 season. Birmingham, Chattanooga, Knoxville, Mobile, and Montgomery were 2019 Southern League markets who were in the Southern Association. The Southern Association's best attendance was $2,180,344$ in 1947. That year, the most prominent team in the league, the Atlanta Crackers, had their top attendance, drawing 404,584 . Record-high team season attendance in that league was 445,926 by Birmingham in 1948. 7 of the 8 teams in the league drew over 200,000 in 1947. But by its last year in 1961, just 3 of the 8 Southern Association teams drew over 100,000. (Source: Encyclopedia of Minor League Baseball.)


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

SOUTHERN LEAGUE - DOUBLE-A - continued

SOUTHERN LEAGUE YEARLY ATTENDANCE

| Year | $\begin{gathered} \text { \# of } \\ \text { Teams } \end{gathered}$ | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 8 |  |  |  |  |  |  |
| 2022 | 8 | 1,839,631 | 349,556 | 23.5 | 3,517 | 20 | 0.5 |
| 2021 | 8 | 1,490,075 |  |  | 3,498 | 55 | 1.7 |
| 2019 | 10 | 2,242,303 | $(19,531)$ | (0.9) | 3,439 | 38 | 1.1 |
| 2018 | 10 | 2,261,834 | $(77,251)$ | (3.3) | 3,401 | (170) | (4.8) |
| 2017 | 10 | 2,339,085 | 13,215 | 0.6 | 3,571 | 100 | 2.9 |
| 2016 | 10 | 2,325,870 | $(39,009)$ | (1.6) | 3,471 | (134) | (3.7) |
| 2015 | 10 | 2,364,879 | $(2,831)$ | (0.1) | 3,605 | 66 | 1.9 |
| 2014 | 10 | 2,367,710 | 51,119 | 2.0 | 3,539 | 24 | 0.7 |
| 2013 | 10 | 2,316,591 | 163,739 | 7.6 | 3,515 | 278 | 8.6 |
| 2012 | 10 | 2,152,852 | $(22,653)$ | (1.0) | 3,237 | (5) | (0.2) |
| 2011 | 10 | 2,175,505 | $(34,325)$ | (1.6) | 3,242 | (91) | (2.7) |
| 2010 | 10 | 2,209,830 | $(74,371)$ | (3.3) | 3,333 | (128) | (3.7) |
| 2009 | 10 | 2,284,201 | $(176,637)$ | (7.2) | 3,461 | (201) | (5.5) |
| 2008 | 10 | 2,460,838 | $(56,979)$ | (2.3) | 3,662 | (19) | (0.5) |
| 2007 | 10 | 2,517,817 | 72,017 | 2.9 | 3,681 | 79 | 2.2 |
| 2006 | 10 | 2,445,800 | 29,569 | 1.2 | 3,602 | (53) | (1.5) |
| 2005 | 10 | 2,416,231 | $(29,758)$ | (1.2) | 3,655 | (45) | (1.2) |
| 2004 | 10 | 2,445,989 | 162,330 | 7.1 | 3,700 | 208 | 6.0 |
| 2003 | 10 | 2,283,659 | 21,878 | 1.0 | 3,492 | 106 | 3.1 |
| 2002 | 10 | 2,261,781 | $(142,167)$ | (5.9) | 3,386 | (251) | (6.9) |
| 2001 | 10 | 2,403,948 | $(20,898)$ | (0.9) | 3,637 | 18 | 0.5 |
| 2000 | 10 | 2,424,846 | 92,134 | 3.9 | 3,619 | 168 | 4.9 |
| 1999 | 10 | 2,332,712 | $(61,496)$ | (2.6) | 3,451 | (65) | (1.8) |
| 1998 | 10 | 2,394,208 | 89,129 | 3.9 | 3,516 | 13 | 0.4 |
| 1997 | 10 | 2,305,079 | 214,009 | 10.2 | 3,503 | 368 | 11.7 |
| 1996 | 10 | 2,091,070 | $(169,680)$ | (7.5) | 3,135 | (170) | (5.1) |
| 1995 | 10 | 2,260,750 | $(328,322)$ | (12.7) | 3,305 | (697) | (17.4) |
| 1994 | 10 | 2,589,072 | 180,494 | 7.5 | 4,002 | 369 | 10.2 |
| 1993 | 10 | 2,408,578 | 90,498 | 3.9 | 3,633 | 137 | 3.9 |
| 1992 | 10 | 2,318,080 | 190,254 | 8.9 | 3,496 | N/A | N/A |
| 1991 | 10 | 2,127,826 | 268,259 | 14.4 | N/A | N/A | N/A |
| 1990 | 10 | 1,859,567 | 171,723 | 10.2 | N/A | N/A | N/A |

## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

TEXAS LEAGUE - (10 teams - 120-game schedule in 2021, 138-game schedule in 2022 and 2023)
Pre-2021 League Records: Total Attendance: 3,129,865 (2008-8 teams); Average per Team: 391,233 (2008); Average per Date: 5,691 (2008).

Post-2020 League Records: Total Attendance: 2,854,085 (2022 - 10 teams); Average per Team: 285,409 (2022); Average per date: 4,266 (2022).

Pre-2021 Team Records: Total Attendance: Round Rock-689,286 (2004); Avg. per Date: Round Rock-9,847 (2004). Current Texas Leag. Team: Total-Frisco-666,977 (2003); Avg. per Date-Frisco 9,264 (2003)

Post-2020 Team Records: Total Attendance: Amarillo-379,029 (2022); Average per Date - Tulsa - 5,495 (2022)

- Texas League (Double-A Central in 2021) - 10 teams. All 8 teams from the 2019 Texas League are now in this league, along with San Antonio, who played in the Triple-A Pacific Coast League in 2019, and Wichita, also from the PCL, but who played in New Orleans in 2019.
- The league drew a $\mathbf{2 0 2 2}$ total of $2,854,085$, with just 18 lost dates, averaging 285,409 per team, and 4,266 per date. The total was up 606,323 ( $27.0 \%$ ) from 2021, average per date rose 384 ( $9.9 \%$ ), with 90 more dates. Wichita had the only attendance declines. Northwest Arkansas had the best total attendance growth vs. 2021 (up 90,142), and San Antonio had the best average per date gain (956). Amarillo had the top total (379,029), with Arkansas, Frisco, and Tulsa also topping 300,000 . Tulsa led in average per date $(5,495)$. Amarillo and Frisco also averaged $5,000+$.
- For 2022 vs. 2019, total attendance fell 462,671 (13.9\%), and average per date was down 633 (12.9\%), with 8 fewer dates. All 9 'same market' teams had declines in total attendance and average per date, combining for a 495,107 ( $15.8 \%$ ) dip in total attendance, and a 737 ( $14.4 \%$ ) loss in average per date. The smallest losses were by Arkansas in total attendance $(10,979)$, and Tulsa in average per date (12). Largest decreases were by Frisco (total down 114,522 - an MLB-affiliated $5^{\text {th }}$ worst loss, average down 1,784 - tied for $4^{\text {th }}$ worst drop). Wichita was up 32,436 in total attendance, and 402 in average per date, from what New Orleans drew in 2019. The 8 teams that played in the Texas League in 2019, drew 2,791,180 that year, averaging 5,131 per date.
- The league drew a 2021 total of $2,247,762$, with just 20 lost dates, averaging 224,776 per team, and 3,882 per date. Both average per team and average per date were best among the 3 Double-A leagues. Teams in this league had a 2019 total attendance of $3,316,756$, and averaged 4,899 per date. The 10 Texas League teams had a combined 98 fewer dates played in 2021 than in 2019. Texas League teams drew 2,791,180 in 2019, averaging 5,131 per date.
- Amarillo's attendance success continued in 2022, drawing a league-leading 379,029, up 62,741 (19.8\%). Average per date was a league $2^{\text {nd }}$ best 5,493 , up $40(0.7 \%)$. 11 more dates were played in 2022, and there were no lost dates. 23 dates drew over 6,000 , with a high of 7,481 . Compared to 2019, the 2022 total was down 48,762 (11.4\%), and average per date dipped 798 (12.7\%), with one more date than in 2019.
- 2021 was great attendance year for Amarillo. The Sod Poodles (The name comes from "a pioneer's name for a Prairie Dog,") drew a Double-A-best total of 316,288, and averaged a league-high 5,453 per date. Only Rocket City had a higher average per date among Double-A teams. There were 10 sellouts in 2021, giving the Sod Poodles 50 sold out games in their first 2 seasons. 18 dates topped 6,000 , with a high of 7,477 . There were 2 lost dates.
- Amarillo replaced San Antonio in the Texas League in 2019, and had an incredible season on the field and at the gate. They won the Texas League championship. 2019 attendance at Hodgetown, their new ballpark, was 427,791 , the $2^{\text {nd }}$ highest among all Double-A teams. Average per date was 6,291 . The total was up 100,515 , and the average per date was up 1,406, from what San Antonio drew in 2018. 47 dates drew at least $6,000,13$ topped 7,000 , with a high of 7,451 . There were 40 sellouts, including a streak of 23 in a row.
- Amarillo had independent teams from 1994 through 2016, most recently in the American Association from 2011 through 2016. Their best attendance in those leagues was a total of 159,332 ( 3,621 per date) in 2008, when they played in the United League. Prior to their independent years, Amarillo had teams from 1922-1923, 1927-1928, 1939-1942, 1946-1963, 1965-1974, and 1976-1982. Top attendance in those seasons was 132,128 in 1955, in the West Texas-New Mexico League. From 1959 through 1982 Amarillo was in the Texas League. Attendance never reached 100,000 in Amarillo's 22 Texas League seasons through 1982. It did top 100,000 in 6 seasons between 1946 and 1957. The best year in the Texas League was 89,476 in 1981.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

TEXAS LEAGUE - DOUBLE-A - continued

- The 2022 Texas League Champion Frisco RoughRiders posted a 2022 attendance of 341,243 , up 66,074 ( $24.0 \%$ ) from 2021. Average per date was 5,018 , up 191 ( $4.0 \%$ ), with 11 more dates, and one postponement. 19 dates drew better than 6,000, and 6 dates topped the Riders Field (formerly Dr. Pepper Ballpark) seating capacity of 7,748 , including a Texas League best crowd of 9,515. For 2022 vs. 2019, total attendance declined 114,522 (25.1\%), and average per date was down $1,784(26.2 \%)$, with one more date in 2022 . These were the $5^{\text {th }}$ largest numerical declines among MLB-affiliated teams.
- Frisco drew 455,765 in 2019, to lead all of Double-A for the $15^{\text {th }}$ consecutive year in both total attendance and average per date $(6,802)$. Attendance reached 8,000 at 26 dates, and was above 10,000 at 9 dates, including a single game 2019 Texas League-high of 12,023 , which was the $2^{\text {nd }}$ highest ever for this club ( 12,067 in 2018). This team drew at least 449,000 in each of their first 17 seasons, through 2019, including over 500,000 each year from 2003 through 2011, and 666,977 in 2003. In team history, including 2021, they've drawn 9,466,056 in 1,290 dates, averaging 498,213 per season, and 7,338 per date. That is $94.7 \%$ of the Riders Field seating capacity of 7,748 . Until 2021, average per date had topped 6,600 every season, reached 7,000 in 12 of 17 years, and was above 8,000 yearly from 2003 through 2009, with a high of 9,264 in 2003.
- Midland drew 226,249 in 2022, with an average per date of 3,428 . The total was up $40,115(21.6 \%)$, and average per date rose $273(8.7 \%)$. 2 dates were lost, and there were 7 more dates than in 2021. Attendance topped 5,000 at 11 dates, with a high of 5,952 . Compared to 2019, the 2022 total was $59,119(20.7 \%)$ lower, and average per date declined 769 (18.3\%), with 2 fewer dates.
- 2019 was the $18^{\text {th }}$ straight year above 250,000 for the RockHounds. Attendance in Midland never topped 204,000 in 43 seasons through 2001, but has been over 250,000 every year, except 2021 and 2022, since then. Through 2019, average per date was over 3,700 for 22 straight years, and had topped 4,000 in 11 of the previous 13 seasons. In 2016, the RockHounds won the Larry MacPhail Award for promotional effort.
- Tulsa had a 2022 total attendance of 357,200 , up 56,930 ( $19.0 \%$ ), and a 5,495 , up 406 ( $8.0 \%$ ) average per date. The Drillers had 3 lost dates, and 6 more dates than in 2021. 27 crowds were above 6,000, and 14 of them drew over 7,000 , with a high of 8,102 . For 2022 vs. 2019, the total was down 17,301 ( $4.6 \%$ ), and the average per date dipped by 12 ( $0.2 \%$ ), a 'same market team' Texas League-low loss, with 3 fewer dates.
- In 2022, Tulsa topped 300,000 for the $13^{\text {th }}$ straight year (including 2021), and for the $26^{\text {th }}$ time in the last 29 seasons. In 65 seasons, from 1919 through 1988, Tulsa reached 200,000 only in 1948, 1949, 1963, 1964, and 1965. They never reached 250,000 until 1991, but have done it every year since. 2010 through 2022 had 11 of the 12 top attendance totals (1999 is the other season) in the 109-year history of pro baseball in Tulsa. Average per date has surpassed 5,000 in each of the last 12 seasons, including 2021.
- In 2014, Tulsa had their $2^{\text {nd }}$ best regular season total attendance $(403,732)$ in team history. In 2019 it was 374,501, up 24,105, the Texas League's best gain. That was the Drillers' $10^{\text {th }}$ straight year above 350,000 in total attendance, and above 5,200 in average per date.
- In 2022, Corpus Christi drew 257,991, with a 3,909 average per date. The total rose 51,144 ( $24.7 \%$ ), and average per date increased by 215 ( $5.8 \%$ ). 16 dates drew over 5,000 with a high of 6,839 . There were 3 lost dates, and 10 more than in 2021. The $\mathbf{2 0 2 2}$ total was down $65,697(20.3 \%)$ vs. 2019, and average per date fell $715(15.5 \%)$, with 4 fewer dates in 2022.
- The Hooks have been above 400,000 6 times, surpassed 500,000 twice, and have topped 320,000 every year, except 2021. Only 5 other Double-A teams (Nashville, Akron, Round Rock, Springfield, and Frisco) have ever drawn 500,000 in a season. Average per date was above 7,000 in 2005, 2006, and 2007, and topped 5,000 each year from 2005 through 2016. Total attendance for their 17 seasons, including 2021 and 2022, is $6,558,050$ in 1,160 dates, averaging 385,768 per season, and 5,653 per date. In 2005, they replaced Round Rock, which moved to the Triple-A Pacific Coast League. In each of its 5 years in the Texas League, Round Rock set a Double-A attendance record, including a Double-A record-high of 689,286 in 2004.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

TEXAS LEAGUE - DOUBLE-A - continued

- The second season in Wichita for the Wind Surge was not quite as successful as the first. 2022 Total attendance fell $20,702(8.6 \%)$ to 220,528 , and average per date was down 679 (16.9\%) to 3,341 . These were the biggest 2022 vs. 2021 percentage declines in total attendance and average per date, and the largest total numerical loss, and $2^{\text {nd }}$ worst average per date numerical decrease, among all MLB-affiliated teams. 6 more dates were played than in 2021, with 3 lost dates. 6 dates drew over 5,000, with a high of 7,709. Compared to 2019 New Orleans, the total was up 32,436 (17.2\%), and average per date rose 402 (13.7\%), with 2 more dates played in 2022.
- Wichita replaced New Orleans in 2021. They opened a new ballpark, built on the same site as the former park, Lawrence Dumont Stadium, which opened in 1934. Wichita was a member of the MLB-affiliated Triple-A American Association from 1956 through 1958, and again from 1970 through 1984. They had a Texas League team from 1987 through 2007. Then they were part of the independent American Association from 2008 through 2017. Highest total MLB-affiliated attendance in Wichita prior to 2021 was 280,320 in 1971. Best independent attendance was 161,170, with a 3,504 average per date in 2009.
- In 2021, Wichita drew 241,230, averaging 4,021 per date, with no lost dates. Total attendance was up 53,138, and average per date rose by 1,082 , from the figures compiled by $\mathbf{2 0 1 9}$ New Orleans. The Opening Day crowd of 7,908 was the largest of the season, and 14 dates drew at least 5,000 .
- After one season in Triple-A, San Antonio returned to Double-A in 2021. The Missions drew 272,144 in total 2022 attendance, up 87,977 ( $47.8 \%$ ), and averaged 4,187 per date, up a Texas League-best 956 (29.6\%). There were 3 lost dates, including 2 due to Covid, and 8 more dates than in 2021. 17 dates drew over 5,000 with a high of 7,438 . For 2022 vs. 2019, the total was down 65,340 (19.4\%), and average per date fell 704 ( $14.4 \%$ ), with 4 less dates.
- San Antonio joined the Pacific Coast League in $\mathbf{2 0 1 9}$ when the Colorado Springs Sky Sox moved to the Alamo City. The Texas League team that played in San Antonio relocated to Amarillo, but they left their name, the Missions, behind for the new Triple-A team. The Missions drew 337,484 in 2019, averaging 4,891 per date. Those were gains of 74,827 in total attendance, and 787 in average per date, compared to what Colorado Springs drew in 2018. The total was up 10,208, and the average per date was up 6, compared to what the Texas League team in San Antonio drew in 2018. It was the highest total and average per date for a San Antonio team since 1998. There were 9 sellouts, and 15 dates topped 6,000 at Nelson Wolff Municipal Stadium, which seats 6,200.
- Attendance in San Antonio topped 300,000 in each of the last 4 Texas League seasons through 2018, and has been above 270,000 every year, except 2021,.since 1994, when Nelson Wolff Municipal Stadium opened. 1994 was the record-high attendance season in San Antonio with a total of 411,959, averaging 6,149 per date. That year, San Antonio also had a team in the independent Texas-Louisiana League. It drew 25,204, the lowest total in that league.
- The pre-1994 high was 295,103 in 1946. San Antonio drew at least 300,000 in 17 seasons since 1994. The average per date was above 4,180 for 13 straight 'normal' years through 2022, and topped 4,000 in all but 4 seasons (2004, 2005, 2006, 2021) since 1994. It was above 5,000 per date from 1994 through 1998. From 1922 through 1993, the only seasons above 200,000 were 1946, 1949, and 1972. The last season with attendance under 100,000 was 1979. San Antonio first joined the Texas League in 1888, and had been a member of that league since 1907, except for 1943-1945 and 1965-1967, when there was no pro baseball in that city.
- The Springfield (MO) Cardinals drew 259,044 in 2022, up 86,910 ( $50.5 \%$ ), with a 3,754 average per date, up 837 $(28.7 \%)$. There were 10 more dates than in 2021, with no postponements. Highest game attendance was 6,783 , and 8 dates drew at least 5,000. For 2022 vs. 2019, total attendance declined 69,173 (21.1\%), and average per date was down $1,003(21.1 \%)$, with the same number of dates in both seasons.
- The Cardinals drew a team record-high 526,630 in 2005, and surpassed 400,000 each year from 2005 through 2009. Average per date was over 7,000 in 2005, 2006, and 2007, and has been above 4,700 every year except 2021 and 2022. Just 6 Double-A teams have ever drawn at least 500,000 in a season.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

TEXAS LEAGUE - DOUBLE-A - continued

- In 2022, Northwest Arkansas drew 240,615, up a Texas League-leading 90,142 (59.9\%), averaging 3,538 per date, up $803(29.3 \%)$. Attendance surpassed 5,000 at 11 dates, with a top crowd of 6,246 . Only one date was lost, and there were 13 more dates played than in 2021. Compared to 2019, the 2022 total fell 44,214 ( $15.5 \%$ ), and average per date declined by 777 ( $18.0 \%$ ), with 2 more dates.
- Northwest Arkansas' average per date has been above 4,300 every season, except 2021 and 2022. The Naturals have topped 300,000 in 10 seasons, and averaged 5,200 in 2008, their first season.
- Arkansas (North Little Rock) had a 2022 total attendance of 300,042 , up 84,992 ( $39.5 \%$ ), and averaged 4,478 per date, up 833 (22.9\%). There were 2 lost dates, and 8 more dates than in 2021. 12 dates drew at least 6,000 , with a high of 8,024 . For 2022 vs. 2019, the total dipped $10,979(3.5 \%)$, the smallest decline in this league. Average per date was down $96(2.1 \%)$ with one less date played in 2022 than in 2019.
- The Travelers had never reached 300,000 until 2007, but have now done it 12 times in the last 14 'normal' years through 2022. Average per date has surpassed 4,500 in 12 years, and has reached 5,000 in 5 of those seasons. Attendance first reached 200,000 in 1951, and then each year from 1980 through 1996.


## Texas League Historic Attendance Data

- 2022 was the $22^{\text {nd }}$ straight year, including 2021, that the Texas League drew over 2 million, and the $18^{\text {th }}$ straight year, excluding 2021, above 2.6 million.
- Texas League average attendance per team had topped 350,000 for 10 straight years through 2014 , until falling slightly below that since then. It was 348,998 in 2019 , the $17^{\text {th }}$ straight year above 330,000 . The average per team was over 200,000 from 1947 through 1950, but didn't get that high again until 1991. It first topped 300,000 in 2003, and then did it every year through 2019.
- Average per date was up 182 in 2019 to 5,131. The league's average per date first reached 5,000 in 2003, and surpassed that mark in 13 of 15 seasons through 2019. The 2019 average per date was up $1,732(51.0 \%)$ since 1999. The record-high is 5,691 in 2008. All teams in the 2019 Texas League averaged at least 4,197 per date. No other Minor league in 2019 had each one of its teams post such a high average per date. Frisco led, with a Double-A best 6,802 per date.
- The all-time single game record-high attendance in the Texas League is 54,151 for a game on April 11, 1950 at the Cotton Bowl in Dallas. A very good article about this game and its attendance can be found at hardballtimes.com. The record-high attendance for any Minor League game is 65,666 set by the Denver Bears of the MLB-Affiliated Triple-A American Association at Mile High Stadium on July 4, 1982. The largest capacity of any current Minor League park is about 22,000 in Monterrey of the Mexican League. Sahlen Field in Buffalo, which seated 16,600 in 2019 and 2021, is the biggest Minor League park in the United States.
- The Texas League, like many Minor Leagues, had a big attendance boom in the late 1940's, with the league reaching a total of 2 million in both 1948 and 1949. Houston in 1948 (401,383), and Dallas in $1949(404,851)$, set the records for team attendance. Those team records were not topped until San Antonio drew 411,959 in 1994. Attendance for the entire league did not reach 2 million again also until 1994. It was above 2 million every year starting in 2000.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

TEXAS LEAGUE - DOUBLE-A - continued

TEXAS LEAGUE YEARLY ATTENDANCE

| Year | $\begin{gathered} \text { \# of } \\ \text { Teams } \end{gathered}$ | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 10 |  |  |  |  |  |  |
| 2022 | 10 | 2,854,085 | 606,323 | 27.0 | 4,266 | 384 | 9.9 |
| 2021 | 10 | 2,247,762. |  |  | 3,882 |  |  |
|  |  |  |  |  |  |  |  |
| 2019 | 8 | 2,791,180 | 113,883 | 4.3 | 5,131 | 182 | 3.7 |
| 2018 | 8 | 2,677,297 | $(50,053)$ | (1.8) | 4,949 | (102) | (2.0) |
| 2017 | 8 | 2,727,350 | 27,727 | 1.0 | 5,051 | 61 | 1.2 |
| 2016 | 8 | 2,699,623 | $(92,903)$ | (3.3) | 4,990 | (191) | (3.7) |
| 2015 | 8 | 2,792,526 | $(48,388)$ | (1.7) | 5,181 | (70) | (1.3) |
|  |  |  |  |  |  |  |  |
| 2014 | 8 | 2,840,914 | 25,781 | 0.9 | 5,251 | 47 | 0.9 |
| 2013 | 8 | 2,815,133 | $(19,731)$ | (0.7) | 5,204 | 40 | 0.8 |
| 2012 | 8 | 2,834,864 | 12,755 | 0.5 | 5,164 | (43) | (0.8) |
| 2011 | 8 | 2,822,109 | $(120,821)$ | (4.1) | 5,207 | (243) | (4.5) |
| 2010 | 8 | 2,942,930 | $(21,240)$ | (0.7) | 5,450 | (9) | (0.2) |
|  |  |  |  |  |  |  |  |
| 2009 | 8 | 2,964,170 | $(165,695)$ | (5.3) | 5,459 | (232) | (4.1) |
| 2008 | 8 | 3,129,865 | 315,751 | 11.2 | 5,691 | 321 | 6.0 |
| 2007 | 8 | 2,814,114 | $(27,917)$ | (1.0) | 5,370 | 117 | 2.2 |
| 2006 | 8 | 2,842,031 | 7,676 | 0.3 | 5,253 | 43 | 0.8 |
| 2005 | 8 | 2,834,355 | 167,226 | 6.3 | 5,210 | 234 | 4.7 |
|  |  |  |  |  |  |  |  |
| 2004 | 8 | 2,667,129 | (100,725) | (3.6) | 4,976 | (103) | (2.0) |
| 2003 | 8 | 2,767,854 | 603,577 | 27.9 | 5,079 | 988 | 24.2 |
| 2002 | 8 | 2,164,277 | 93,454 | 4.5 | 4,091 | 242 | 6.3 |
| 2001 | 8 | 2,070,823 | $(197,084)$ | (8.7) | 3,849 | (374) | (8.9) |
| 2000 | 8 | 2,267,907 | 479,992 | 26.8 | 4,223 | 824 | 24.2 |
|  |  |  |  |  |  |  |  |
| 1999 | 8 | 1,787,915 | $(50,457)$ | (2.7) | 3,399 | (18) | (0.5) |
| 1998 | 8 | 1,838,372 | 7,736 | 0.4 | 3,417 | (167) | (4.7) |
| 1997 | 8 | 1,830,636 | $(143,272)$ | (7.3) | 3,584 | (169) | (4.5) |
| 1996 | 8 | 1,973,908 | $(63,885)$ | (3.1) | 3,753 | (158) | (4.0) |
| 1995 | 8 | 2,037,793 | $(70,612)$ | (3.3) | 3,911 | (207) | (5.0) |
|  |  |  |  |  |  |  |  |
| 1994 | 8 | 2,108,405 | 216,763 | 11.5 | 4,118 | 380 | 10.2 |
| 1993 | 8 | 1,891,642 | 140,589 | 8.0 | 3,738 | 323 | 9.5 |
| 1992 | 8 | 1,751,053 | 64,114 | 3.8 | 3,415 | N/A | N/A |
| 1991 | 8 | 1,686,939 | 106,540 | 6.7 | N/A | N/A | N/A |
| 1990 | 8 | 1,580,399 | 68,759 | 4.5 | N/A | N/A | N/A |

## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

SOUTH ATLANTIC LEAGUE - (12 teams - 120-game schedule in 2021, 132-game schedule in 2022 and 2023)
Pre-2021 League Records: Total Attendance: 3,862,007 (2007-16 teams); Average per Team: 241,380 (2007); Average per Date: 3,630 (2007).

Post-2020 League Records: Total Attendance: 2,242,589 (2022-12 teams); Average per Team: 186,882 (2022); Average per date: 2,978 (2022).

Pre-2021 Team Records: Total Attendance: Jersey Shore-482,206 (2001); Avg. per Date: Jersey Shore-6,889 (2001). Brooklyn averaged 8,345 per date in the short-season New York-Penn League in 2002.

Post-2020 Team Records: Total Attendance: Greenville, SC-317,150 (2022); Avg. per Date: Greenville - 4,879 (2022)

- South Atlantic League (High-A East in 2021) - 12 teams. Asheville, Greensboro, Greenville, Hickory, Jersey Shore (Lakewood), and Rome, were in the South Atlantic League in 2019. Wilmington, DE and Winston-Salem played in the Carolina League in 2019. Bowling Green, KY was in the Midwest League, and Aberdeen, Brooklyn, and Hudson Valley played in the short-season New York-Penn League in 2019.
- This league drew $2,242,589$ in 2022, averaging 186,882 per team, and 2,978 per date, with 38 lost dates. Greenville SC led the league in both total attendance $(317,150)$ and average per date $(4,879)$. Jersey Shore (Lakewood, NJ), Greensboro, and Winston-Salem, also topped 4,000 in average per date.
- Comparing 2022 with 2021, total attendance increased 580,124 (34.9\%), average per date was up 497 (20.0\%), with 83 more dates. All teams had gains in total attendance, led by Jersey Shore, up 105,268. Jersey Shore's 1,526 increase in average per date also led this league, and was $9^{\text {th }}$ best among all MLB-affiliated 'same market' teams. Rome, down 124, had the league's only average per date decline.
- Drew 1,662,465 in 2021, averaging 138,539 per team, and 2,481 per date. 49 dates were lost. The same 12 teams drew 2,550,443 in 2019, and averaged 3,643 per date. 3 teams (Aberdeen, Brooklyn, Hudson Valley) in this league played short-season schedules in 2019, and those 3 teams played a combined 79 more dates in 2022 than in 2019.
- For 2022 vs. 2019, total attendance was down 307,854 (12.1\%), and average per date fell 665 ( $18.3 \%$ ), with 53 more dates. 3 teams had gains in total attendance, and 2 had average per date increases. Hudson Valley had the top total attendance increase $(35,897)$ as a result of playing 28 more dates in 2022 than in 2019. Winston-Salem had gains of 22,650 in total attendance, and 220 in average per date. Those were among the best increases for MLBaffiliated teams who played roughly the same length schedules in 2022 and 2019. Wilmington DE had the worst total attendance decrease $(112,571)$ in the league. Brooklyn's average per date decline of 2,141 was the $4^{\text {th }}$ worst among MLB-affiliated 'same market' teams, regardless of length of schedule. It should be noted that as a short-season team until 2021, Brooklyn wasn't playing any cold-weather games, and yearly, had very few, or no games, on school nights.
- The 14 -team South Atlantic League drew $2,978,718$ in 2019, averaging 3,176 per date. The Carolina League, with 10 teams, had a 2019 total attendance of $2,018,496$, and had an average of 3,139 per date. The now-defunct shortseason New York-Penn League's 2019 total was 1,316,873, and that league averaged 2,644 per date.
- Greenville, SC led the league in 2022 attendance with a total of 317,150 , which was also the $3^{\text {rd }}$ highest among the 60 Class-A teams. Only Dayton and West Michigan had a higher total in Class-A. The total rose 73,788 (30.3\%) from 2021. Average per date was a league-high 4,879 , up 754 ( $18.3 \%$ ), with 6 more dates, and one lost date. 31 dates topped 5,000 , and 3 dates reached 7,000 , with a team record-high of $\mathbf{7 , 8 3 9}$. For 2022 vs 2019, the total fell $12,583(3.8 \%)$, but the average per date was up $30(0.6 \%)$, with 3 fewer dates.
- The Drive also had the best attendance in this league in 2021, with a total of 243,962 , and an average per date of 4,125 . This was the $2^{\text {nd }}$ best total and average per date among the 60 Class-A teams. Only Dayton drew better.
- Greenville led the South Atlantic League in total attendance in 2019, drawing 329,733, and averaging 4,849 per date. In 2006, Greenville got a new park, and posted the biggest total attendance gain by a U.S. based team. Greenville has surpassed 300,000 in 15 straight 'normal' years through 2022, a mark they never reached in the 42 previous years. The Drive has been above 200,000 in all but 3 years since Minor League Baseball returned there in 1984. Average per date has topped 4,700 every year, except 2021, in the current park. Greenville won the 2017 John H. Johnson President's Award for excellence.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

SOUTH ATLANTIC LEAGUE - HIGH-A - continued

- The Greensboro Grasshoppers had a total attendance of 265,943 in 2022, up 40,038 (17.7\%), with a 4,221 average per date, up 326 ( $8.4 \%$ ). There were 3 lost dates, and 5 more dates than in 2021. Attendance was above 5,000 at 20 dates, with a team high of 7,863 . Compared to 2019, the total declined 40,193 ( $13.1 \%$ ), and average per date was down 488 (10.4\%), with 2 fewer dates than in 2019.
- The Grasshoppers topped 300,000 for 15 straight years through 2019, and were above 350,000 in 12 of them. They drew 400,000 each year from 2005 through 2009. But prior to 2005, teams in Greensboro reached 200,000 just 6 times in 50 seasons, with a high of 260,340 in 1981. Average per date had exceeded 5,000 for 13 years in a row through 2017, and was over 6,000 from 2006 through 2008.
- The Lakewood BlueClaws were renamed the J ersey Shore BlueClaws in 2021. In 2022, they posted the $2^{\text {nd }}$ best numerical gain in total attendance, the $3^{\text {rd }}$ best numerical increase in average per date, and the $7^{\text {th }}$ highest percentage increase in average per date, among all Class-A 'same market' teams. Total attendance was 256,141, up 105,268 ( $69.8 \%$ ), and average per date rose $1,526(55.6 \%$ ) to 4,269 . There were 5 more dates than in 2021, with a leaguehigh 6 postponements. 22 dates topped 5,000 , and 6 were above 8,000 , with a high of 8,706 . For 2022 vs. 2019, the total dipped $52,177(16.9 \%)$, average per date was down 402 ( $8.6 \%$ ), with 6 fewer dates in 2022.
- In 2019, for the just the $3^{\text {rd }}$ time in their first 19-years, the Blue Claws did not lead the South Atlantic League in either total attendance or average per date. 2022, 2021, and 2018 were the only years that Jersey Shore has drawn under 300,000, and had an average per date of less than 5,000. 2011, 2014 through 2019, and 2021 and 2022, are the only seasons below 400,000 for Lakewood, but attendance had topped 380,000 each year until 2016. They lost 9 dates due to weather in 2011. The BlueClaws led the South Atlantic League in total attendance 14 times in their first 19 years in the league, and in 2 of the years they didn't have the top total, they still led the league in average per date.
- There have been 150 crowds of at least 8,000 in Lakewood since 2001 (seating capacity $-6,588$ ). They averaged over 6,000 per date every year through 2012. The BlueClaws have a 21 -year total attendance of $8,118,695$ in 1,388 dates which averages out to 386,605 per season, and 5,849 per date, including 2021. (398,391 per year, 5,977 per date excluding 2021.)
- Hickory's total 2022 attendance was 105,378 , up 16,925 (19.1\%), with a 1,700 average per date, up 62 ( $3.8 \%$ ). The largest crowd was 4,683, and 4 dates topped 3,000 . 3 dates were lost, with 8 more dates than in 2021. Compared to 2019, the total dropped 32,168 (23.4\%), and average per date fell 384 ( $18.4 \%$ ), with 4 fewer dates.
- The first season for the Hickory Crawdads was 1993, when they reached their record-high total of 283,727 . They topped 200,000 in each of their first 4 years (1993-1996), but have not done it since. Average per date in 2019 was up a league-best 184 to 2,084. The Crawdads averaged 4,053 per date in 1993, and above 3,000 in 1994 and 1995. They haven't reached that level since then, but have been above 2,000 every year except 2009, 2018, 2021, and 2022. Their ballpark got a makeover prior to the 2014 season.
- 2022 total attendance in Asheville was 172,726, up 42,291 (32.4\%). Average per date increased 412 (17.7\%) to 2,742 . 3 dates were lost, and there were 7 more dates than in 2021. 26 dates drew crowds of at least 3,000 , with 9 of them topping 4,000, and a high of 4,263. For 2022 vs. 2019, the total fell $14,992(8.0 \%)$, and average per date declined by 19 ( $0.7 \%$ ). 5 fewer dates were played in 2022 than in 2019.
- The 2019 Asheville Tourists set a record-high total for the $4^{\text {th }}$ time in 5 years, drawing 187,718. The old record was set in 2017. That was also the $6^{\text {th }}$ straight year with a record-high in either total attendance or average per date. Average per date was 2,761 , down 79 from the record-high set in 2018. Through 2022, average per date has been above 2,500 for 8 straight 'normal' years. Total attendance has surpassed 150,000 for 11 'normal' years in a row, and in 15 of the previous 16 'normal' seasons. In the 57 years with recorded attendance before that, it reached 150,000 only in 2000 and 2001. It topped 170,000 for the 7 years from 2014-2019, plus 2022, something never done in the prior 66 years. Attendance was above 100,000 just 7 times until 1990. Asheville's McCormack Field opened in 1924. A new park with the same name on the same site, opened in 1992.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

SOUTH ATLANTIC LEAGUE - HIGH-A - continued

- In Rome, GA , the Braves drew 89,176 in 2022, and they averaged 1,415 per date. Those were the lowest figures outside of the Florida State League among MLB-affiliated teams. The total was up 10,638 (13.5\%) from 2021, but average per date fell by 124 ( $8.1 \%$ ). 12 more dates were played in 2022, with 3 postponements. The largest crowd of 2022 was 4,582 , and 11 dates topped 2,000 . Vs. 2019, the 2022 total was down 63,698 ( $41.7 \%$ ), and the average per date dipped 800 ( $36.1 \%$ ), with 6 fewer dates. Among MLB-affiliates, the $\mathbf{2 0 2 2}$ vs. 2019 percentage declines were $2^{\text {nd }}$ largest for total attendance, and $4^{\text {th }}$ highest in average per date.
- The Braves have been below 200,000 in total attendance, and below 3,000 in average per date, for the past 13 years, including 2021, after being above that level in their first 6 years.
- The 2022 South Atlantic League Champion Bowling Green (KY) Hot Rods had a total attendance of 155,975, up 30,237 (24.0\%), and a 2,437 average per date, up $192(8.5 \%)$. 2 dates were lost, with 8 more dates than in 2021. Crowds of at least 4,000 attended 7 dates, with a high of 6,483 . For 2022 vs. 2019, the total attendance dipped 34,902 (18.3\%), and average per date was down 499 (17.0\%), with one less date in 2022.
- The Hot Rods reached a total of 200,000 in their first 5 seasons (2009-13), and also in 2015. Their average per date topped 3,000 in their first 5 years, but not since.
- Wilmington, DE drew a 2022 total attendance of 118,754 , up 40,064 ( $50.9 \%$ ). Average per date was up 566 $(41.0 \%)$ to 1,947 . 14 dates drew over 3,000 , with a high of 5,310 . There were 5 lost dates, and 4 more dates were played in 2022 than in 2021. Compared to 2019, the 2022 total was down 112,571 (48.7\%), and average per date declined by $1,784(47.8 \%)$, with one less date than in 2019. The numerical average per date dip vs. 2019 was tied for the $4^{\text {th }}$ largest among MLB affiliated teams with a similar length schedule in 2022 and 2019. Also, among this same group of teams, the Blue Rocks had the biggest percentage decline in total attendance and average per date.
- Wilmington topped 275,000 in each of their first 24 seasons (1993-2016). But weather was a problem in 2017, with 10 rainouts, and in 2019, with 8 lost dates. The Blue Rocks led the Carolina League in attendance each year from 1998 through 2008, and topped 300,000 for 16 straight years (1993-2008). Average per date had been above 4,100 every year until 2017, and in 1993, 1994, 1995, and 2001, it topped 5,000. In 29 years, including 2021, they've drawn $8,409,353$ in 1,896 dates, averaging 4,435 per date at 6,532 capacity Frawley Stadium. The average per date is 4,530 if 2021 is excluded.
- The Winston-Salem Dash, named for the dash in that city's name, drew 287,529, up 81, 196 (39.4\%) in 2022, averaging 4,493 per date, the highest since 2014, up 873 (24.1\%). 20 dates drew over 5,000, 9 dates topped 7,000, and the high of 8,823 was the largest South Atlantic League crowd. 2 dates were lost, and there were 7 more dates than in 2021. For 2022 vs. 2019, the total was up $22,650(8.6 \%)$, and average per date grew by $220(5.2 \%)$, with 2 more dates. This was the $7^{\text {th }}$ best numerical gain in total attendance, the $6^{\text {th }}$ highest average per date numerical increase in average per date. By percentage, it was the $9^{\text {th }}$ best total attendance gain, and the $8^{\text {th }}$ highest average per date increase.
- The Dash led all High-Class A teams in total attendance in 2019 (264,879). Attendance had been below 170,000 each year from 1951 through 2009, but has been above 264,000 each 'normal' year since then, with 5 years above 300,000. Average per date has topped 4,200 for 11 straight 'normal' years through 2022.
- In 2010, the Dash opened a new ballpark, and set a team record-high, drawing 312,313, with 19 sellouts. Their old record had been 233,507 in 1947, which was the longest-standing record by a current Minor League franchise going into 2010. Now, the Mexico City Red Devils, whose record-high was set in 1967, have gone the longest time of any team since achieving their all-time record.
- 2010 attendance in Winston-S alem was up 254,648 from 2009, which was the biggest increase in the Minor Leagues for that season. In 67 seasons prior to 2010, Winston-Salem's only total attendance above 200,000 was in 1947. Construction delays and financial problems caused the new park's opening to be pushed back to 2010. The team played the 2009 season in old Ernie Shore Field. Total 2009 attendance was just 57,665, the smallest attendance by any team in the Carolina League since Peninsula drew 41,107 in 1991. Winston-Salem's attendance was down 112,398 in 2009, the $2^{\text {nd }}$ worst decline among U.S. teams for that year.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

SOUTH ATLANTIC LEAGUE - HIGH-A - continued

## A SCHEDULE NOTE ABOUT BROOKLYN, HUDSON VALLEY, ABERDEEN, AND THE NORTHWEST LEAGUE TEAMS

All these teams played a full-season schedule for the first time in 2021. Through 2019, their seasons began in mid-June, and were 76 games long. In the 2022 vs. 2019 comparisons, these teams each show a significant decline in average per date. Part of the reason for this is that they now have games during colder weather periods, and on school nights, which can be factors that reduce attendance. For Brooklyn and Hudson Valley in particular, their former shortseason schedules took place at the same time as the entire school summer vacation period in their area. All of these teams also are now selling and promoting 66 home dates per season, compared to just 38 dates prior to 2021.

- The Brooklyn Cyclones, the most successful team, attendance-wise, in the 6-decade history of short-season Minor Leagues, became a full-season team in 2021. Their 2022 total attendance was 167,846, up 63,972 ( $61.6 \%$ ), and they averaged 2,707 per date, up 819 ( $43.3 \%$ ). 4 dates were lost, and there were 7 more dates than in 2021. Top crowd was 5,573 , with 6 dates above 4,000 .
- For 2022 vs. 2019, the total fell 6,676 ( $3.8 \%$ ), and average per date declined 2,141 ( $44.2 \%$ ), with 26 more dates in 2022. Based on raw data, that average per date decrease was the $4^{\text {th }}$ largest, numerically, in the Minor Leagues, and the $6^{\text {th }}$ biggest percentage decline. However, the schedule note at the top of this page has to be kept in mind when looking at this comparison.
- 2016 through 2019 were the only times in the 19-year short-season history of the Brooklyn Cyclones that they did not lead all short-season teams in both total attendance and average per date. Vancouver of the Northwest League drew better these 4 years. In 2019, Brooklyn led the New York-Penn League in attendance for the $\mathbf{1 9}^{\text {th }}$ straight year, but did have the lowest short-season total $(174,522)$ in team history. The Cyclones have topped 200,000 every year except 2017, 2019, 2021, and 2022. Average per date was 4,848 in 2019 , the first time it was under 5,000 .
- Brooklyn drew 4,832,173 in their 19 short-season years (so this excludes 2021 and 2022), reaching 4 million in their $15^{\text {th }}$ year, which was sooner than any short-season team had ever done. Spokane held this record previously, and it took that team 28 years to top 4 million. Eugene, OR of the Northwest League hit 4 million in its $39^{\text {th }}$ short season.
- In 2002, the Cyclones set the short-season records of 317,124 in total attendance, and 8,345 in average per date, and sold out every game. They also topped $\mathbf{3 0 0 , 0 0 0}$ in 2003, and were above 250,000 each year from 2001 through 2010. In 2001, the Cyclones drew 289,382, breaking the New York-Penn League mark set by Mahoning Valley $(206,287)$ in 2000, and the short-season record of 249,995 set by Portland of the Northwest League in 1996.
- The Cyclones ranked in the top-10 in MLB-affiliated Minor League average per date in 2001, 2002, and 2003, and are the only short-season team to ever accomplish this. Brooklyn reached 200,000 in attendance 17 times in their New York-Penn League years. Other short-season teams topping 200,000 were Aberdeen ( 11 times), Vancouver (5), Portland, OR (4), Salt Lake City, Staten Island, Mahoning Valley (2 each), Spokane, Lowell (1 each).
- Brooklyn's 2019 average of 4,848 per date still topped 55 of the 60 full-season Class A teams, 19 of the 30 teams in Double-A, 10 Mexican League teams, and even 3 Triple-A teams. In their 19 short-season years, the Cyclones played 701 dates, averaging 6,893 per date. Attendance was above 7,000 at 392 of these dates, and 324 were sellouts. From 2001 through 2007, only Dayton drew a higher percentage of ballpark capacity than Brooklyn. There was a streak of 113 consecutive sellouts from 2001-2004. Their season average per date reached 7,000 from 2001 through 2011. The Cyclones won the 2017 Larry MacPhail Award due to their many great promotions.
- Since 2012, the Cyclones have had competition for sports dollars from the Barclays Center, an arena that is home to the NBA Brooklyn Nets, and starting in the 2015-16 season, the NHL New York Islanders. The Islanders now play at UBS Arena, which opened in November, 2021, on the grounds of Belmont Park Racetrack.
- Maimonides Park is now the name of the Cyclones' ballpark, located at the boardwalk in Coney Island. The park's sponsor is Maimonides Medical Center, located in Brooklyn, and named for the $12^{\text {th }}$ Century Talmudic scholar, physician, and philosopher. It was the first hospital in the United States to perform a human heart transplant. It is also the birthplace of this report's author.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

SOUTH ATLANTIC LEAGUE - HIGH-A - continued

- Hudson Valley, a very successful short-season team, moved to full-season status in 2021. The Renegades drew a team record-high 184,055, with a 2,876 average per date in 2022. Total attendance was up 58,456 ( $46.5 \%$ ), and average per date rose $633(28.2 \%)$. 8 dates topped 4,000 , with a high of 5,406 . 2 dates were lost, and 8 more than in 2021 were played. The 'apples-to-oranges' 2022 vs. 2019 comparison has total attendance up 35,897 ( $24.2 \%$ ), and average per date down 1,240 ( $30.1 \%$ ), with 28 more dates.
- The Renegades topped 4,000 in average per date in 24 of their 26 seasons in the New York-Penn League. (They missed by 54 in 1994, their first season, and fell short by 2 in 2017.) The Renegades drew at least 138,000 in all short-seasons since starting play in 1994, and were above 160,000 in 10 of these seasons. Total attendance for those 26 years (1994-2019) was 4,057,535 in 945 dates, an average per date of 4,294 ( $95.5 \%$ of capacity) in a park that seats 4,494 . Highest game attendance there is 5,601 , set in 2015.
- Aberdeen also made the move from short-season to full-season in 2021. The IronBirds drew 121,916, up 17,251 ( $16.5 \%$ ) in 2022, averaging 1,966 per date, up 97 ( $5.2 \%$ ). 4 dates were lost, and 6 more were played than in 2021. Biggest crowd was 5,673 , and 14 dates drew over 3,000 . The limited-value comparison with 2019 has a 3,559 $(3.0 \%)$ increase in total attendance, and a $1,232(38.5 \%)$ decline in average per date, with 28 more dates.
- In 2019, Aberdeen had the lowest attendance in their 18 -years of short-season play. Total attendance was 118,357 , with an average per date of 3,199. 2019 total attendance fell by 126,617 (51.7\%) since 2012, from 244,974. Average per date was down 3,361 ( $51.2 \%$ ) since 2011. Prior to 2013, the IronBirds had topped 225,000 in total attendance, and 6,000 in average per date in all 11 seasons they had played.


## South Atlantic League Historic Attendance Data

- Weather hit this league very hard in 2018. 95 of the 980 dates ( $9.7 \%$ ) scheduled were postponed. The league played 32 fewer dates in 2018 than in 2017. There were 23 dates in April that began with temperatures of less than 50 degrees, and 43 games that had a gametime temperature of at least 70 . But the weather was much better in 2019. There were 53 more dates played than in 2018, and only 41 dates were postponed. April and May had a combined 22 postponements in 2019, compared to 48 in 2018. Just 3 April 2019 dates began at less than 50 degrees, while it was at least 70 degrees at the start of 87 dates.
- Total attendance rose 71,421 (2.5\%) to $2,978,718$ in 2019. Average per date was down 109 to 3,176 . This ended a streak of 14 straight years year with an average per date of $3,200+$. Delmarva had the top gain in total attendance, and Hickory posted this league's best average per date gain. Greensboro had the worst total decline, and Lexington had the biggest average per date dip. 9 teams were up in total attendance, and 5 had gains in average per date.
- Compared to 2000, 2019 total attendance in the South Atlantic League was up $52.4 \%$ ( $1,954,697$ to $2,978,718$ ), and average per date rose $47.7 \%$ ( 2,150 to 3,176 ). Average per team increased by $52.6 \%$ from 139,389 to 212,766 .
- There were 16 teams in the South Atlantic League when it set its all-time attendance record in 2007. Despite having 2 fewer teams starting in 2010, the league topped 3 million for 10 straight seasons through 2012, fell slightly below this level in 2013 and 2014, before finishing above it in 2015, 2016, and 2017. Attendance first reached one million in 1988, and topped 2 million initially in 1997.
- From its inception in 1960 as the Western Carolinas League, league total attendance was under 500,000 until 1980. Average attendance per team reached 60,000 just once (in 1970) until 1980. It topped 100,000 for the first time in 1993. The average per team first hit 200,000 in 2004, and was always above that level thereafter through 2019.
- The South Atlantic League posted some of the best gains ever for relocated teams. In their first season (2001), Lakewood (now named Jersey Shore) drew 482,206, an all-time high for a South Atlantic League team. It was also a 14 -fold increase from the 32,641 this franchise attracted in 2000, when it was in Cape Fear, NC. Lake County OH, which is now in the Midwest League, drew 437,515, in 2003, their first year in Ohio. In 2002, the franchise drew just 52,103 in Columbus, GA.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

SOUTH ATLANTIC LEAGUE - HIGH-A - continued

SOUTH ATLANTIC LEAGUE YEARLY ATTENDANCE

| Year | $\begin{gathered} \text { \# of } \\ \text { Teams } \end{gathered}$ | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 12 |  |  |  |  |  |  |
| 2022 | 12 | 2,242,589 | 580,124 | 34.9 | 2,978 | 497 | 20.0 |
| 2021 | 12 | 1,662,465 |  |  | 2,481 |  |  |
|  |  |  |  |  |  |  |  |
| 2019 | 14 | 2,978,718 | 71,421 | 2.5 | 3,176 | (109) | (3.3) |
| 2018 | 14 | 2,907,297 | $(166,138)$ | (5.4) | 3,285 | (67) | (2.0) |
| 2017 | 14 | 3,073,435 | 27,098 | 0.9 | 3,352 | 69 | 2.1 |
| 2016 | 14 | 3,046,337 | $(7,096)$ | (0.2) | 3,283 | (14) | (0.4) |
| 2015 | 14 | 3,053,433 | 69,551 | 2.3 | 3,297 | 61 | 1.9 |
|  |  |  |  |  |  |  |  |
| 2014 | 14 | 2,983,882 | 32,069 | 1.1 | 3,236 | (26) | (0.8) |
| 2013 | 14 | 2,951,813 | $(104,284)$ | (3.4) | 3,262 | (17) | (0.5) |
| 2012 | 14 | 3,056,097 | $(69,837)$ | (2.2) | 3,279 | (79) | (2.4) |
| 2011 | 14 | 3,125,934 | $(97,721)$ | (3.0) | 3,358 | (57) | (1.7) |
| 2010 | 14 | 3,223,655 | $(467,303)$ | (12.7) | 3,415 | (110) | (3.1) |
|  |  |  |  |  |  |  |  |
| 2009 | 16 | 3,690,958 | $(86,215)$ | (2.3) | 3,525 | (38) | (1.1) |
| 2008 | 16 | 3,777,173 | $(84,904)$ | (2.2) | 3,563 | (67) | (1.8) |
| 2007 | 16 | 3,862,077 | 66,527 | 1.8 | 3,630 | 29 | 0.8 |
| 2006 | 16 | 3,795,550 | 275,113 | 7.8 | 3,601 | 212 | 6.3 |
| 2005 | 16 | 3,520,437 | 234,488 | 7.1 | 3,389 | 271 | 8.7 |
|  |  |  |  |  |  |  |  |
| 2004 | 16 | 3,285,949 | 156,737 | 5.0 | 3,118 | 35 | 1.1 |
| 2003 | 16 | 3,129,212 | 361,063 | 13.0 | 3,083 | 481 | 18.5 |
| 2002 | 16 | 2,768,149 | (182,481) | (6.2) | 2,602 | (205) | (7.3) |
| 2001 | 16 | 2,950,630 | 999,185 | 51.2 | 2,807 | 657 | 30.6 |
| 2000 | 14 | 1,951,445 | $(98,016)$ | (4.8) | 2,150 | (80) | (3.6) |
|  |  |  |  |  |  |  |  |
| 1999 | 14 | 2,049,461 | $(34,687)$ | (1.7) | 2,230 | (1) | (0.0) |
| 1998 | 14 | 2,084,148 | $(8,948)$ | (0.4) | 2,231 | (54) | (2.4) |
| 1997 | 14 | 2,093,096 | 191,122 | 10.0 | 2,285 | 246 | 12.1 |
| 1996 | 14 | 1,901,974 | (735) | (0.0) | 2,039 | (14) | (0.7) |
| 1995 | 14 | 1,902,709 | 96,210 | 5.3 | 2,053 | 35 | 1.7 |
|  |  |  |  |  |  |  |  |
| 1994 | 14 | 1,806,499 | 17,072 | 1.0 | 2,018 | 114 | 6.0 |
| 1993 | 14 | 1,789,427 | 441,443 | 32.7 | 1,904 | 401 | 26.7 |
| 1992 | 14 | 1,347,984 | $(43,510)$ | (3.1) | 1,503 | N/A | N/A |
| 1991 | 14 | 1,391,494 | 291,480 | 26.5 | N/A | N/A | N/A |
| 1990 | 12 | 1,100,014 | 39,050 | 3.7 | N/A | N/A | N/A |

## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

MIDWEST LEAGUE - (12 teams - 120-game schedule in 2021, 132-game schedule in 2022 and 2023)
Pre-2021 League Records: Total Attendance: 4,233,904 (2015-16 teams); Average per Team: 264,619 (2015); Average per Date: 3,924 (2015).

Post-2020 League Records: Total Attendance: 2,756,108 (2022-12 teams); Average per Team: 229,676 (2022); Average per date: 3,724 (2022).

Pre-2021 Team Records: Total Attendance: Dayton-597,433 (2001); Average per Date: Dayton - 8,624 (2008)
Post-2020 Team Records: Total Attendance: Dayton-444,346 (2022); Average per Date: Dayton - 7,935 (2022)

- Midwest League (High- A Central in 2021) - 12 teams. All of these teams played in the Midwest League in 2019. 2019 Midwest League teams that moved to other leagues for 2021 were Kane County (to the independent American Association), Bowling Green (to the South Atlantic League), and Burlington, IA and Clinton (to the Summer Collegiate Prospect League).
- Drew 2,756,108 in 2022, averaging 229,676 per team, and 3,724 per date, which were the highest figures by any Class A league. There were 51 lost dates. As noted below, Dayton led the league in total attendance and average per date, despite suffering 10 postponements, the most of any non-Florida State League team.
- 2022 vs. 2021 total attendance rose 761,254 (38.2\%), and average per date was up 825 ( $28.5 \%$ ), with 52 more dates. All 12 teams had gains in total attendance, and the only average per date decline was by Quad Cities, down 147. West Michigan had the best total increase $(109,096)$, and Dayton had the league's best, and the MLB-affiliates $5^{\text {th }}$ best, average per date gain $(1,677)$. Beloit set new team record-highs in total attendance and average per date, in their first full season in a new ballpark. Their total attendance rose $\mathbf{1 1 9 . 9} \%$, and average per date was up $102.4 \%$, which were the best percentage increases of any MLB -affiliated team.
- As usual, Dayton had the highest attendance of any team below Triple-A, with a 2022 total of 444,346. B ut even better, the Dragons led all MLB -affiliated teams with a 7,935 average per date. This may have been the first time ever, that a Class-A team led the Minor Leagues in average per date. 1952 Denver was the last ClassA team to lead Minor League Baseball in total attendance, but they did not lead in average per date. Through 2019, Dayton had 20 of the 21 top season attendance totals by a Class-A team. West Michigan had the other Top 21 total.
- Dayton holds the record for the longest consecutive sellout streak in North American sports - 1,385 regular season dates from the team's inception in 2000 through the 2019 season. The Dragons started the 2021 season with a greatly reduced allowable capacity in their ballpark. They did draw at least 6,000 to 33 dates. Their final 2021 Game Notes didn't mention sellouts, so it can be assumed that they didn't sell out every game in 2021. But it really wouldn't be fair to end such a great streak under circumstances mostly beyond the team's control. In 2022, all 56 Dayton home dates drew above their park's seating capacity of 6,830 . So the sellout streak is at 1,441, again excluding 2021. Only one date in Dayton drew under 7,000 in 2022, and 23 dates had crowds of more than 8,000.
- Fort Wayne, Lansing, South Bend, and West Michigan, also averaged above 4,000 per date.
- Total 2021 Midwest League attendance was $1,994,854$, with an average per team of 166,238 , and an average per date of 2,899 , all of which were best among High-A leagues for that year. There were 30 lost dates. The same 12 teams drew 3,094,931 in 2019, averaging 3,883 per date. The 16-team Midwest League drew 3,824,807 in 2019, averaging 3,612 per date.
- For 2022 vs. 2019, total attendance fell 338,823 (10.9\%), and average per date was down 159 (4.1\%), with 57 fewer dates. 2 teams were up in total attendance, and 6 teams had average per date growth. Beloit, up 29,594 in total attendance, and up 451 in average per date, had the league's best gains. Dayton, due to 13 fewer dates in 2022 than in 2019, had the league's biggest total attendance decline $(100,762)$. But their average per date rose 35. Peoria had the worst average per date decline (831).
- Quad Cities also had increases for 2022 vs. 2019, up 19,826 in total attendance, and up 194 in average per date. In 2019 the River Bandits were displaced from their ballpark for a while due to Mississippi River flooding.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

MIDWEST LEAGUE - HIGH-A - continued

- The 2022 Dayton Dragons may have added another accomplishment to their incredible attendance history, perhaps becoming the first Class-A team to ever lead all MLB-affiliated teams in average per date. The Dragons averaged an MLB-affiliated best 7,935 per date in 2022, up 1,677 (26.8\%) from 2021. It was the $5^{\text {th }}$ best numerical average per date gain among MLB-affiliates. 1952 Denver of the Class-A Western League was the last Class-A team to lead the Minor Leagues in total attendance, drawing 461,419 in 67 dates, averaging 6,887 per date. Toronto, of the Triple-A International League had the next highest total attendance that year $(446,040)$. But they reached that total in just 57 dates, and averaged 7,825 per date. (See note on Page 115 for sources.)
- In 2022, Dayton had the highest attendance of any team below Triple-A for the $\mathbf{1 6}^{\text {th }}$ straight year, including 2021. Only 2 teams below Triple-A (Round Rock, while it was in the Texas League before moving up to Triple-A, and Frisco, also of the Double-A Texas League) have ever outdrawn Dayton in a single season since 2000. In 2022, the Dragons drew 444,346, up 100,179 (29.1\%), with one more date than in 2021.
- There were 10 lost dates in 2022, the most of any Minor League team except Fort Myers and Tampa. Only one date drew less than 7,000, and 23 dates topped 8,000, with a high of 9,272. The $\mathbf{1 2}$ MLB -affiliated teams with a higher total attendance than Dayton each played at least 10 more dates than the Dragons did.
- Through 2019, Dayton had 20 of the 21 highest season attendance totals in history by a team in Class A. (1996 West Michigan has the other.) Compared to 2019, the 2022 total was down 100,762 (18.5\%), but average per date was up 35 ( $0.4 \%$ ). The Dragons had 13 fewer dates than in 2019, the largest \#dates drop among MLB-affiliates.
- The 2021 Dragons outdrew all but 9 Triple-A teams in total attendance, and all but 4 Triple-A teams, and Tijuana of the Mexican League, in average per date.
- Dayton holds the record for the longest consecutive sellout streak in North American sports. It was 1,385 regular season dates from the team's inception in 2000 through the $\mathbf{2 0 1 9}$ season. It wouldn't be fair to end the streak in 2021, due to so much uncertainty, plus the reduced-capacity restrictions. And in 2022, Dayton once again sold out every game. So their sellout streak, excluding 2021, is now at 1,441 regular season dates.
- The Dragons topped 545,000 in each of their first 20 seasons, and reached 580,000 in 9 years. 2019 average per date was a Class-A best 7,900. It has topped 8,400 per date in $\mathbf{1 0}$ seasons. In their 21 'normal' seasons through 2022, the Dragons drew 11,958,318 in 1,441 regular season dates, averaging 569,444 per year, and $\mathbf{8 , 2 9 9}$ per date. They've averaged above $\mathbf{8 , 5 0 0}$ per date in 2007, 2008, 2010, and 2012. If 2021 is included, Dayton has drawn 12,302,485 in 1,496 regular season dates, averaging 8,224 per date, and 559,204 per year.
- Dayton's sellout streak started on Opening Day 2000. It's the longest sellout streak in North American pro sports history! The Boston Red Sox still have the Major League Baseball record of 794 straight sellouts of regular season games, plus 26 post-season games, a streak which ended with the $2^{\text {nd }}$ game of the 2013 season. The Portland Trail Blazers of the NBA had 814 consecutive sellouts, including playoffs, from April 9, 1977 to November 16,1995, which had been the longest sellout streak before the Red Sox broke it. On February 12, 2020, the NBA Dallas Mavericks surpassed this NBA record, and later topped the Red Sox' Major sports league record. That streak is still active. The San Francisco Giants had a National League record 555-date sellout streak (530 regular season dates+25 post-season dates). That streak began on October 1, 2010, and ended on July 17, 2017.
- In 2022, Dayton outdrew all but 12 Triple-A teams, and one Mexican League team, in total attendance, and all but 3 Mexican League teams in average per date. In 2019, Dayton outdrew all but 8 Triple-A teams, and 2 Mexican League teams, in total attendance, and all but 9 Triple-A teams and 3 Mexican League teams in average per date. Dayton's owners have included NBA legend Magic Johnson, and two-time Heisman Trophy winner Archie Griffin.
- Dayton, Kane County, and West Michigan, were the Class-A teams that averaged over 5,100 per home date in each season from 2000 through 2019. West Michigan, still in the Midwest League, and Kane County, now in the independent American Association, both averaged above 5,000 per date in 2022. Lakewood (now named Jersey Shore) of the South Atlantic League topped 6,000 per date from their start in 2001 through 2012, and were above 5,200 every year until 2018. Fort Wayne has also averaged more than 5,000 per date each 'normal' year from 2009 through 2022. Dayton's park had 6,830 seats in 2022. The single game record-high in Dayton is 9,558 in 2009.
- The only Class A teams to ever draw at least 500,000 in a season are Midwest League teams Dayton (20 times), Kane County (6), West Michigan (4), and Lansing (2).


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

MIDWEST LEAGUE - HIGH-A - continued

- West Michigan held the record broken by Dayton in 2000. The Whitecaps, who play in Comstock Park MI, near Grand Rapids, topped 500,000 for 4 straight years (1995-1998), including 1996, when they drew a then-Class Arecord 547,701. In 1994, they first broke the Class A record of 463,039 set by Denver in 1949. They reached 350,000 for 26 years in a row through 2019, and have topped 400,000 in 9 seasons (1994-2002). Average per date has been over 5,000 every year except 2021, was over 6,200 from 1994 through 2001, topped 7,000 from 1995 through 1998, and was exactly 8,000 in 1997. In 2014, the Whitecaps drew 391,653, up 13,705, their best total attendance since 2002. It's quite an accomplishment considering that a fire that January partly destroyed their park.
- In 2022, West Michigan drew 337,167, up a league-leading 109,096 (47.8\%), with an average per date of 5,527, up $1,595(40.6 \%)$. This was the $2^{\text {nd }}$ best total and average per date in Class A, topped only by Dayton. The numerical gain in total attendance was the best in Class-A, and the average per date numerical increase was the $\mathbf{2}^{\text {nd }}$ highest in Class-A. These comparisons exclude Vancouver, who didn't play any home games in Vancouver in 2021. Attendance reached 6,000 at 28 dates, and topped 7,000 at 12 dates, with a high of 8,524 . There were 3 more dates than in 2021, and 5 postponements.
- Vs. 2019, total attendance fell 23,128 (6.4\%), and average per date was up 150 (2.8\%), with 6 fewer dates.
- In their 28 years, including 2021, West Michigan has drawn 11,213,216 in 1,891 dates, an average of 400,472 per season, and 5,930 per date. Exclude 2021, and the average per season is 406,857 , and the average per date is 5,993 . The Whitecaps have had 50 crowds of at least 10,000 in their history. LMCU Ballpark is undergoing a major renovation, and the first phase of it is expected to be completed in 2024.
- Beloit opened a new, privately-financed ballpark, ABC Supply Stadium, on August 4, 2021. The Snappers began that season, at Pohlman Field for the $39^{\text {th }}$ year. The 35 dates there drew just 14,888, an average of 425 per date. Only the final game at Pohlman drew at least 1,000. ABC Supply Stadium hosted 23 dates, and it drew 31,858, an average of 910 per date. Opening Night had a sellout crowd of 3,500.
- For 2022, this team had a new name, the Sky Carp, a slang term for a goose that does not migrate to a warmer climate in winter, and a new attendance record. Total attendance was a team record-high 102,794, up 56,048 ( $119.9 \%$ ), and average per date was a team record-high 1,632, up 826 ( $102.4 \%$ ). The percentage gain in total attendance was $2^{\text {nd }}$ best, to Modesto, among MLB-affiliated teams, and the average per date percentage gain was the best among MLB -affiliates. The old record-highs in this very small market, were 101,127 in 1986 for total attendance, which was the only other year in Beloit's 40-year history that topped 100,000, and 1,487 in 2004 for average per date. (Average per date prior to 1992 is not available.) 5 dates topped 3,000, with a current ballpark record-high of 3,698 . There were 5 more dates than in 2021, and 3 dates were lost.
- For 2022 vs. 2019, total attendance rose 29,594 (40.4\%), and average per date was up 451 ( $38.2 \%$ ), with one more date. Among MLB-affiliated teams, the numerical increases were $5^{\text {th }}$ best in total attendance, and $4^{\text {th }}$ best in average per date. On a percentage basis, these increases were both $3^{\text {rd }}$ best.
- In 2019, the then-named Snappers drew 73,200, up 8,626, then their top total since 2010, despite 8 lost dates. It was the $10^{\text {th }}$ straight year under 80,000 , after 7 years in a row above 80,000 . Average per date was 1,181 , the best since 2009. Despite relatively low attendance, this team is often profitable. It is community owned, mainly staffed by volunteers, and profits go into ballpark maintenance.
- The Wisconsin Timber R attlers (Appleton), had a 2022 total attendance of 206,805, up 50,159 (32.0\%), and an average per date of 3,390 , up 593 (21.2\%). There were 5 lost dates, and 5 more dates than in 2021. Best attendance of the year was 6,573 , and 18 dates reached 4,000 . For 2022 vs. 2019, the total fell 11,232 (5.2\%), but average per date was up 36 (1.1\%), with 4 fewer dates in 2022.
- Timber Rattlers' 2019 total attendance was 218,037 , and average per date was 3,354 . Those were the lowest figures since 2008. In 2014, Wisconsin actually drew the largest total attendance ever $(250,131)$ in their home ballpark, which underwent a major renovation for the 2013 season. The official team record-high is 253,240 in 2009. But that includes a crowd of 17,880 for a game they played at Miller Park in Milwaukee. Average per date has topped 3,000, and total attendance has been 190,000, for 26 straight 'normal' years through 2022. The total never reached 100,000 in 45 seasons prior to 1995. The average per date has surpassed 3,300 for 12 'normal' years in a row through 2022.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

MIDWEST LEAGUE - HIGH-A - continued

- Fort Wayne drew 303,680, up 84,636 (38.6\%) in 2022, with a 5,061 average per date, up 1,285 (34.0\%). 32 dates drew over 5,000 , and 12 dates topped 7,000 , with a high of 8,350 . There were 6 lost dates, and 2 more dates than in 2021. Vs. 2019, the 2022 total was down 67,579 ( $18.2 \%$ ), and average per date fell $480(8.7 \%)$, with 7 fewer dates.
- The Tincaps have surpassed 200,000 in all 29 years of operation, including 2021, and topped 370,000 in 11 of the first 13 years in their current ballpark ( 2021 and 2022 were below that figure), and have reached 400,000 in 6 of the last 11 'normal' seasons, including 5 of the last 8 . Average per date has never been under 2,962 in this team's history, was above 5,400 for 11 years in a row through 2019, and over 5,000 in 2022. The Tincaps were the only team in the Midwest League that did not lose a home date due to weather in both 2013 and 2014, but had 3 lost dates in 2015 (all on Fireworks Nights), 2 in 2016, just one in 2017, 4 in 2018, 3 in 2019, 2 in 2021, and 6 in 2022.
- Fort Wayne won the 2016 John H. Johnson President's Award, the Minor Leagues top honor for organizational excellence. Their park is often cited as an example of how a sports facility can lead to significant development in a downtown area. In 2018, the Tincaps won the 'Ballpark Digest Continued Excellence Award.'
- In 2022, Lake County (Eastlake, Ohio) drew 169,574, up 43,383 (34.4\%), averaging 2,874 per date, up 621 ( $27.5 \%$ ). 6 dates were lost, and there were 3 more dates than in 2021. 17 dates drew at least 4,000 , with a high of 6,436 . For 2022 vs. 2019, total attendance was down 31,182 (15.5\%), and average per date fell 214 ( $6.9 \%$ ), with 6 fewer dates.
- Total attendance for this team fell from 437,515 in 2003, to 200,756 in 2019, and 2019 had the $14^{\text {th }}$ decline in 16 years. Average per date went from 6,341 in 2003 to 3,089 in 2019. The Captains reached 400,000 in 2003 and 2004, but have been below 300,000 for the last 13 seasons through 2022, including 2021. Average per date topped 6,000 in 2003 and 2004, and stayed above 5,000 through 2007.
- The Great Lakes Loons of Midland, Michigan, had a 2022 total attendance of 174,050 , up 49,154 (39.4\%), with a 2,807 average per date, up 654 ( $30.4 \%$ ). There were 4 lost dates, and 4 more dates than in 2021. Top crowd was 6,317 , and 11 dates drew at least 4,000 . For 2022 vs. 2019, total attendance decreased 21,854 (11.2\%), and the average per date was down 32 ( $1.1 \%$ ), with 7 fewer dates.
- Great Lakes drew 195,904 in 2019, just the $\mathbf{2}^{\text {nd }}$ time under 200,000 in their first 13 years. The Loons drew 324,564 in 2007, their first year, but have not reached 300,000 since then. Average per date was $4,000+$ in their first 4 years (2007-2010).
- Quad Cities had a 7,468 (4.6\%) increase to 170,731 , in 2022 vs 2021 total attendance. This was the smallest gain, both numerically, and by percentage, among the 115 MLB-affiliated teams that played their 2021 season in their regular ballpark, and posted an increase in 2022. Average per date was 2,668 , down 147 ( $5.2 \%$ ). That was the $4^{\text {th }}$ largest average per date numerical dip, and $5^{\text {th }}$ largest percentage decrease, among MLB-affiliated teams. 2 dates were lost, and 6 more dates were played in 2022 than in 2021. 10 crowds topped 4,000, with a high of 7,093 .
- For 2022 vs. 2019, total attendance was up 19,826 (13.1\%), and average per date increased by 194 (7.8\%), with 3 more dates. Numerically, it was the $9^{\text {th }}$ best total attendance increase, and $8^{\text {th }}$ best average per date gain, among the MLB-affiliated teams. This was also, on a percentage basis, the $6^{\text {th }}$ best growth in total attendance, and the $7^{\text {th }}$ best increase in average per date.
- Flooding on the Mississippi River, right next to their park, hit Quad Cities hard in 2019. They had 7 fewer dates than in 2018, and some games had to be relocated to other ballparks. There was one 'home' game in Burlington, which drew 2,252, 2 in Cedar Rapids, which drew a total of 1,378, 2 in Clinton, drawing a total of 2,052, 6 in Peoria, drawing a total of 3,963 , and 3 at the University of lowa, which had no official attendance. The 2018 total was the $11^{\text {th }}$ straight year above 200,000. The River Bandits had reached 200,000 only 6 times in 70 seasons (1990-1992, 1994-1996) with recorded attendance before that most recent streak. Average per date surpassed 3,100 for the $11^{\text {th }}$ straight year in 2018. A popular feature at Modern Woodmen Park is a 110 -foot-tall Ferris wheel.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

MIDWEST LEAGUE - HIGH-A - continued

- Lansing's 2022 total attendance was 288,840, up 89,962 ( $45.2 \%$ ), with an average per date of 4,659 , up 1,230 (35.9\%). 24 dates drew better than 5,000 , and 12 dates topped 7,000 . One game drew 10,055, which was the largest crowd at any 2022 High-A game. 4 dates were lost, and 4 more dates were played than in 2021. Compared to 2019, the total was down $22,188(7.1 \%)$. But the average per date was up $215(4.8 \%)$, which was the $7^{\text {th }}$ best numerical gain, and $9^{\text {th }}$ best percentage increase, among MLB-affiliated teams. There were 8 fewer dates vs. 2019.
- The Lugnuts drew better than 500,000 in 1996 and 1997, and finished above 400,000 from 1996 through 2001. They've reached 350,000 in 12 seasons, and had above 300,000 in all 24 years through 2019.
- Total attendance, including 2021, is $9,469,360$ in 1,729 dates, an average of 5,477 per date ( 5,547 excluding 2021). Average per date was above 7,000 from 1996 through 1998, and surpassed 6,000 from 1996 through 2001.
- Each year since 2007, except 2020 and 2021, Lansing has played an exhibition game against Michigan State University. Attendance for the 14 games of the 'Crosstown Showdown' has totaled 110,785, an average of 7,913 per game. 4 of these games have attracted over 11,000 fans, with a high of 12,997 in 2012. This game was played in 2022, and is scheduled for 2023.
- In Peoria, the Chiefs played to a total of 135,784, up 66,059 (94.7\%) in 2022, with a 2,089 average per date, up 866 ( $70.8 \%$ ). These percentage gains were $5^{\text {th }}$ best in total attendance, and $3^{\text {rd }}$ best in average per date, among MLBaffiliated teams. One date was lost, and 8 more dates were played in 2022 than in 2021. Attendance reached 3,000 at 14 dates, with a high of 7,007 . Compared to 2019, the 2022 total was down 62,761 (31.6\%), and average per date fell a league-high 831 (28.5\%), with 3 fewer dates in 2022.
- The Chiefs had topped 200,000 in total attendance, and 3,000 in average per date, in 15 of the previous 17 years until 2019. Prior to 2002, Peoria reached 200,000 in only 3 of the previous 25 years with recorded attendance.
- Midwest League Champion South Bend drew 285,977 in 2022, up 68,911 (31.7\%). The Cubs averaged 4,468 per date, up $789(21.5 \%)$. 2 dates were postponed, and 5 more dates were played in 2022 . There were 24 crowds of better than 5,000 , with a high of 7,824 . Compared to 2019, the total attendance was down 33,639 ( $10.5 \%$ ), and average per date was down 302 ( $6.3 \%$ ), with 3 fewer dates.
- For 2012, South Bend renovated its ballpark, and increased its attendance by 76,780, the $3^{\text {rd }}$ best gain among MLBaffiliated teams. Average per date rose by 985, the top increase among all U.S. MLB-affiliated teams. In 2013, the Silver Hawks had another big gain. Total attendance increased by 47,873 , which was the $4^{\text {th }}$ highest affiliated gain. Average per date was up a league-best 850. In 2014, the team drew 258,836, a record-high which was 412 higher than the old mark of 258,424 in 1994. South Bend's total attendance gain of 21,388 was the best in the league.
- The incredible attendance growth continued in 2015 in South Bend. The team affiliated with, and was renamed, the Cubs. Total attendance grew by 88,842 to a team record-high 347,678 . Average per date was up 1,288 to a recordhigh 5,039 . The gains in both total attendance and average per date were the $3^{\text {rd }}$ best among MLB-affiliated teams in 2015. There were 40 sellouts. New highs in total attendance and average per date were set again in 2016.
- More records were set in 2017 despite 2 fewer dates. The Cubs' total of 354,070 , and average per date of 5,285 , made it 4 straight years with new highs. Some bad weather may have prevented the Cubs from setting more records in 2018. Total attendance that year was 343,763 , and average per date was 4,911 .
- In 2019, the Cubs drew 319,616. Average per date was 4,770 . That total and average were the $5^{\text {th }}$ best in the team's 34 seasons. From 2011 through 2019, total attendance was up 206,821 (183.4\%) from 112,795, and average per date increased by $\mathbf{3 , 0 0 8} \mathbf{( 1 7 0 . 7 \% )}$ ) from 1,762. Attendance reached 200,000 each year from 1989 through 1996. But it was under 200,000 in 12 of 16 years from 1997 through 2012.
- Four Winds Field in South Bend, formerly Stanley Coveleski Regional Stadium, is the only ballpark in America with a former synagogue on its grounds. The Sons of Israel Synagogue was built in 1901, but had been empty for over two decades. When the ballpark was renovated, the team bought the building, located behind the outfield wall, to use as its team store. They refurbished it, while still respecting its religious and landmark status.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

MIDWEST LEAGUE - HIGH-A - continued

- 2022 total attendance for the Cedar Rapids Kernels (named after corn) was 136,360, up 36,199 (36.1\%). Average per date rose $407(23.2 \%)$ to 2,164 . Their best crowd was 4,420, and 16 dates topped 3,000. 6 more dates were played than in 2021, and 3 dates were lost. The total declined 13,918 ( $9.3 \%$ ) vs. 2019, and average per date was down $79(3.5 \%)$, with 4 fewer dates.
- The Kernels have never topped 200,000 in a season. But they drew over 150,000 for 18 straight years through 2019, after reaching that level just 3 times (1985, 1988, 1989) in the 64 previous years with listed attendance. The 2022 average per date was the $19^{\text {th }}$ straight 'normal' year above 2,100. Since Perfect Game Field opened in 2002, attendance has been very steady through 2022, with the total ranging from 136,360 (2022) to 196,066 (2002), and the average per date ranging from 2,164 (2022) to 2,883 (2002). These figures exclude 2021.


## Midwest League Historic Attendance Data

- 2019 Midwest League attendance declined 112,914 (2.9\%). Total attendance was 3,824,807, the lowest total in the 10 years that this league had 16 teams. Average per date slipped 99 to 3,612 , lowest since 2006. There were 2 fewer dates than in 2018, and 57 lost dates. But the weather in April 2019 was much warmer than in April 2018. In April 2018, 63 dates began with temperatures of less than 50 degrees, and at 29 of these dates, the temperature was under 40 degrees. In April 2019, 46 dates had a gametime temperature of less than 50 degrees, with just 5 dates under 40. 73 dates began with temperatures of at least 60 degrees in April 2019, vs. 46 dates in April 2018.
- In 2015, the Midwest League set new league and Class-A record-highs for total attendance, average per date, and average per team. Total attendance was 4,233,904, breaking the league record set in 2010. Average per date was 3,924 , topping a mark set in 2013. Average per team was 264,619 .
- This league's attendance first topped one million in 1982 when it expanded from 8 to 12 teams. It reached 2 million in 1994, and 3 million in 1996, with 14 teams in those years. Total attendance topped 3 million for its last 20 seasons, was above 3.5 million for the final 13 years, and was over 4 million in 7 of the last 10 years, all through 2019. Of course, with 4 fewer teams now in the league, these large totals are much more difficult to reach.
- Average attendance per date has been above 3,000 for 26 straight 'normal' years, which also is a Class A record. It has topped 3,500 per date for the league's last 21 'normal' years.
- Midwest League average attendance per team was under 70,000 from 1947 through 1980. In 13 of those seasons, it was below 50,000 , with a low of 20,128 per team in 1948, when it was the Illinois State League. Lowest average per team under the Midwest League name (since 1956) was 40,362 in 1967. The average per team reached 100,000 for the first time in 1985, and initially topped 200,000 in 1996. It has been above 200,000 for the last 21 'normal' years, and reached 250,000 in 10 of 13 seasons through 2019. It was 239,050 in 2019, the lowest since 2006, and was 229,676 in 2022. The league expanded to 16 teams, from 14, in 2010.
- The Midwest League's single game attendance high was 32,103, set on July 29, 2008, for a Peoria/Kane County game at Wrigley Field in Chicago. The top crowd at a Midwest League park was 14,872 in 2009 at Kane County, a team that now plays in the independent American Association.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

MIDWEST LEAGUE - HIGH-A - continued
midwest league yearly attendance

| Year | $\begin{gathered} \hline \text { \# of } \\ \text { Teams } \end{gathered}$ | Total Attendance | \# Change vs. <br> Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 12 |  |  |  |  |  |  |
| 2022 | 12 | 2,756,108 | 761,254 | 38.2 | 3,724 | 825 | 28.5 |
| 2021 | 12 | 1,994,854 |  |  | 2,899 |  |  |
| 2019 | 16 | 3,824,807 | $(112,894)$ | (2.9) | 3,612 | (99) | (2.7) |
| 2018 | 16 | 3,937,721 | $(149,652)$ | (3.7) | 3,711 | (88) | (2.3) |
| 2017 | 16 | 4,087,373 | $(65,694)$ | (1.6) | 3,799 | (64) | (1.7) |
| 2016 | 16 | 4,153,067 | $(80,837)$ | (1.9) | 3,863 | (61) | (1.6) |
| 2015 | 16 | 4,233,904 | 91,086 | 2.2 | 3,924 | 45 | 1.2 |
| 2014 | 16 | 4,142,818 | 24,769 | 0.6 | 3,879 | (28) | (0.7) |
| 2013 | 16 | 4,118,049 | 33,706 | 0.8 | 3,907 | 177 | 4.7 |
| 2012 | 16 | 4,084,343 | 101,061 | 2.5 | 3,730 | (24) | (0.6) |
| 2011 | 16 | 3,983,282 | $(201,561)$ | (4.8) | 3,754 | (150) | (3.8) |
| 2010 | 16 | 4,184,843 | 555,805 | 15.3 | 3,904 | 14 | 0.4 |
| 2009 | 14 | 3,629,038 | 26,951 | 0.7 | 3,890 | 16 | 0.4 |
| 2008 | 14 | 3,602,087 | 71,949 | 2.0 | 3,874 | 57 | 1.5 |
| 2007 | 14 | 3,530,138 | 232,043 | 7.0 | 3,817 | 271 | 7.6 |
| 2006 | 14 | 3,298,095 | $(188,680)$ | (5.4) | 3,546 | (136) | (3.7) |
| 2005 | 14 | 3,486,775 | $(18,781)$ | (0.5) | 3,682 | (67) | (1.8) |
| 2004 | 14 | 3,505,556 | 129,658 | 3.8 | 3,749 | 35 | 0.9 |
| 2003 | 14 | 3,375,898 | 9,119 | 0.3 | 3,714 | 105 | 2.9 |
| 2002 | 14 | 3,366,779 | 134,424 | 4.2 | 3,609 | 65 | 1.8 |
| 2001 | 14 | 3,232,355 | $(36,118)$ | (1.1) | 3,544 | (108) | (3.0) |
| 2000 | 14 | 3,268,473 | 494,046 | 17.8 | 3,652 | 636 | 21.1 |
| 1999 | 14 | 2,774,427 | $(117,900)$ | (4.1) | 3,016 | (77) | (2.5) |
| 1998 | 14 | 2,892,327 | $(60,950)$ | (2.1) | 3,093 | (207) | (6.3) |
| 1997 | 14 | 2,953,277 | $(215,355)$ | (6.8) | 3,300 | (225) | (6.4) |
| 1996 | 14 | 3,168,632 | 404,303 | 14.6 | 3,525 | 373 | 11.8 |
| 1995 | 14 | 2,764,329 | 294,330 | 11.9 | 3,152 | 438 | 16.1 |
| 1994 | 14 | 2,469,999 | 655,498 | 36.1 | 2,714 | 543 | 25.0 |
| 1993 | 14 | 1,814,501 | 70,638 | 4.1 | 2,171 | 212 | 10.8 |
| 1992 | 14 | 1,743,863 | $(73,035)$ | (4.0) | 1,959 | N/A | N/A |
| 1991 | 14 | 1,816,898 | 168,803 | 10.2 | N/A | N/A | N/A |
| 1990 | 14 | 1,648,095 | $(68,348)$ | (4.0) | N/A | N/A | N/A |

## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

NORTHWEST LEAGUE - ( 6 teams - 120-game schedule in 2021, 132-game schedule in 2022 and 2023)
This was a short-season league prior to 2021, playing a 76 -game schedule.
Pre-2021 League Records: Total Attendance: 1,115,614 (2019-8 teams); Average per Team: 139,452 (2019); Average per Date: 3,670 (2019).

Post-2020 League Records: Total Attendance: 1,068,461 (2022-6 teams); Average per Team: 178,077 (2022); Average per date: 2,865 (2022).

Pre-2021 Team Records: Total Attendance: Portland-249,995 (1996); Average per Date: Portland - 6,579 (1996) Vancouver averaged 6,303 per date in 2017, highest average among 2022 NWL teams.

Post-2020 Team Records: Total Attendance: Vancouver-313,256 (2022); Average per Date: Vancouver - 5,135 (2022)

## A SCHEDULE NOTE ABOUT THE NORTHWEST LEAGUE TEAMS

All Northwest League teams, along with Brooklyn, Aberdeen, and Hudson Valley, of the South Atlantic League, played a full-season schedule for the first time in 2021. Through 2019, their seasons began in mid-June, and were 76 games long. In the 2022 vs. 2019 comparisons, these teams each show a significant decline in average per date. Part of the reason for this is that they now have games during colder weather periods, and on school nights, which can be factors that reduce attendance. For Brooklyn and Hudson Valley in particular, their former short-season schedules took place at the same time as the entire school summer vacation period in their area. All of these teams also are now selling and promoting 66 home dates per season, compared to just 38 dates prior to 2021.

- Northwest League (High-A West in 2021) - 6 teams, all played in the short-season Northwest League in 2019.
- 2022 total attendance was $1,068,461$, averaging 178,077 per team, and 2,865 per date. There were 21 lost dates. Vancouver led the league, drawing 313,256 , with a 5,135 average per date.
- 2022 vs. 2021 total attendance rose 546,649 ( $104.8 \%$ ), and average per date was up 1,330 ( $86.6 \%$ ), with 33 more dates. The numerical average per date gain, and the percentage total and average increases, were the best of any MLB-affiliated league. All teams had increases in both total attendance and average per date. Due to the border restrictions in 2021, Vancouver had to play its home games in Hillsboro, where they drew just 15,822, averaging 268 per date. Exclude Vancouver from the 2022 vs. 2021 comparison, and the league total was up 249,215 ( $49.3 \%$ ), and average per date rose by 620 (34.4\%). Excluding Vancouver, Spokane had the league's best increases, up 90,458 in total attendance, and up 1,157 in average per date. Eugene played one 2021 home date in Hillsboro, and 5 home dates at Tri-City (Pasco, WA).
- This league drew 521,812 in 2021, averaging 86,969 per team, and 1,535 per date. There were 15 lost dates. In 2019, the same 6 teams drew 904,976, and averaged 3,969 per date. The 2019 Northwest League, with 8 teams, drew league record-highs of $\mathbf{1 , 1 1 5 , 6 1 4}$ in total attendance, and $\mathbf{3 , 6 7 0}$ in average per date.
- In 2019, the Northwest League played a short-season schedule ( 76 games) as opposed to a 132 -game schedule in 2022. 2022 vs. 2019 total attendance was up 163,485 (18.1\%), but average per date fell 1,105 (27.8\%) with 145 more dates played. All teams had gains in total attendance, and losses in average per date. Vancouver, up 77,276, had the biggest total attendance increase. Tri-City, WA was the only team whose average per date decline (546) was under 1,000 . Spokane had the biggest average per date loss $(1,602)$.
- With the longer schedule starting in 2021, the Northwest League now has more lost dates than in the past. There were 21 lost dates in 2022, and 15 in 2021. The 6 teams in the league had no lost dates in 2019, 1 each in 2018 and 2017, 4 in 2016 and 2013, 2 in 2015, and 3 in 2014 and 2012. The teams also play more games now on school days and nights.
- From the start of the 2022 season, through June 12, the league averaged 1,912 per date. From June 13, to the end of the season, a similar length of time to the league's pre-2021 schedule, average per date for the league was 3,472 . That second half figure was only 198 below the league's short-season record-high average per date of 3,670 in 2019.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

NORTHWEST LEAGUE - HIGH-A - continued

- After Covid restrictions forced them to play their entire 2021 schedule in the U.S., the 2022 Vancouver Canadians returned to play in their home and native land for the first time since 2019. They led the Northwest League in total attendance $(313,256)$, and average per date $(5,135)$ in 2022. There were 2 more dates than in 2021, and 5 postponements. The $\mathbf{2 0 2 2}$ vs. 2021 comparisons, which really have no value due to the team's 2021 situation, show an increase of $297,434(1,879.9 \%)$ in total attendance, and a $4,867(1,815.0 \%)$ gain in average per date. 34 dates drew over 5,000 , and 24 dates had sellout crowds of 6,413 . For 2022 vs. 2019, total attendance was up a leagueleading $77,276(32.7 \%)$, and average per date was down 1,075 ( $17.3 \%$ ), with 23 more dates.
- The closing of the U.S./Canadian border caused Vancouver to play its 2021 home games in Hillsboro, OR. They drew 15,822, averaging 268 per date. The largest 'crowd' was 608.
- Vancouver drew 235,980 in 2019, down 3,106, the only total attendance decline in the Northwest League that year. The Canadians' average per date of 6,210 , was down 82 , but was the $4^{\text {th }}$ straight year above $6,000.25$ of 38 dates drew a full sellout figure of 6,413 , and 30 dates topped 6,000 . Nat Bailey Stadium seats 5,157 . In 2019, the Canadians averaged better than 1,000 per date above seating capacity, and $96.8 \%$ of full-sellout capacity. The 2019 short-season total was higher than what Vancouver drew in 27 of 43 years with full-season teams.
- The 2019 Canadians led all short-season teams in total attendance and average per date for the $4^{\text {th }}$ year in a row. Brooklyn had been the short-season leader each year from 2001 through 2015. In total attendance, in 2019, Vancouver outdrew 2 Triple-A teams, 9 of 30 Double-A teams, 44 of 60 full-season Class A teams, and 9 of 16 Mexican League teams, all of whom played much longer schedules. In average per date, Vancouver topped 11 of 30 Triple-A teams, 27 of the 30 Double-A clubs, all except Dayton in full-season Class A, 11 of 16 teams in the Mexican League, and every independent team except St. Paul.
- 2022 was the $11^{\text {th }}$ consecutive 'normal' year that Vancouver's total attendance surpassed 150,000 , with average per date above 4,000. It was the $6^{\text {th }}$ 'normal' year in a row with a total above 200,000. Average per date reached 6,000 for the $4^{\text {th }}$ straight year in 2019. Vancouver topped 100,000, and 3,000 per date, in all short-seasons. In 1988, Vancouver set its all-time record of 386,220 , while a member of the full-season Pacific Coast League. Vancouver is a rainy city, but not so much during their baseball season. They had just 12 regular season rainouts from 2000 through 2019. But the earlier start of their season means more rainouts, and there were 5 in 2022.
- Spokane drew 231,081 , up $90,458(64.3 \%$ ) in total attendance in 2022, and 3,668 , up $1,157(46.1 \%)$ in average per date. The percentage gain in average per date was the $9^{\text {th }}$ best among MLB-affiliated teams. There were 7 more dates played in 2022 than in 2021, and 3 dates were lost. 21 dates drew over 4,000, with 9 of them topping 6,000 . The largest crowd of 6,860 was the highest in the Northwest League. Vs. 2019, the total rose 30,808 (15.4\%), and average per date was down a league-high 1,602 (30.4\%), with 25 more dates in 2022. Minor League Baseball selected the Indians as their 2021 'Organization of the Year.'
- Spokane attracted 200,273 in 2019, a record-high for a short season team in that city. 9 short-season franchises have drawn 200,000+, and it has been done a total of 45 times by these 9 clubs. Brooklyn ( 17 times) did it most often, followed by Aberdeen ( 11 times), Vancouver ( 5 times), and Portland, OR ( 4 times). Salt Lake City, Mahoning Valley, and Staten Island did it twice each, and Lowell and Spokane did it once. Record-high for a fullseason team in Spokane is 287,185 in the Class B Western International League in 1947. Spokane led the Northwest League in total attendance for 15 straight years through 2014, until Vancouver topped them.
- As a short-season team through 2019, the Indians topped 100,000 for 34 straight years, drew over 160,000 for 25 years in a row through 2019, and reached 180,000 each year from 2013 through 2019, and 18 times since 1996. The 2019 total was higher than the total Spokane drew in 18 of the 24 seasons that it was a member of the fullseason Triple-A Pacific Coast League (1958-1971, 1973-1982). In 2015, the Indians became the first short-season team to reach 5 million in attendance (only short-season years are included in this total). Spokane's short-season team drew $5,895,308$ in its short-season history (1983-2019).
- In 2019, Spokane averaged 5,270, which was higher than any Pacific Coast League team in Spokane had ever averaged. 2019 was the $7^{\text {th }}$ straight year that the average per date topped 5,000 , and the $26^{\text {th }}$ year in a row above 4,200 . Spokane's park, which opened in 1958, underwent a renovation that was completed for the 2013 season, and has a seating capacity of 6,803 .


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

NORTHWEST LEAGUE - HIGH-A - continued

- Total attendance for the 2022 Northwest League Champion Eugene Emeralds was 136,360 , up 45,045 ( $49.3 \%$ ), and their highest total since 2000. They averaged 2,311 per date, up 681 ( $41.7 \%$ ). There were 5 lost dates, and 3 more dates played than in 2021. 13 dates drew over 3,000 , with a high of 5,119 . For 2022 vs. 2019, total attendance rose $4,893(3.7 \%)$, and average per date was down 1,148 ( $33.2 \%$ ), with 21 more dates.
- Eugene drew 131,467, and averaged 3,460 per date in 2019. That total and average were the highest since 2007. The Emeralds topped $\mathbf{1 0 0 , 0 0 0}$ for the $35^{\text {th }}$ straight year in 2019, the longest such streak by a short-s eason team. The total reached 120,000 in 26 seasons since 1987. Prior to this, attendance reached 100,000 only 4 times in 32 seasons from 1950 through 1984, with a high of 168,094 in 1972. Those 100,000+ seasons all occurred between 1969 and 1973, when Eugene was in the full-season Pacific Coast League. Average per date topped 4,000 in 1996, and was above 3,000 in all but 3 seasons since 1993. Eugene won the 2018 Larry MacPhail Award for promotional effort. Their new, smaller park has a capacity of 4,000 and is on the campus of the University of Oregon. In 2019, the University of Oregon averaged 1,366 per date for its home games. 3 games with Oregon State averaged 3,777. In 2022, the Oregon Ducks averaged 1,396 per date.
- Attendance for Tri-City (Pasco, WA) was a team Northwest League record high 108,136, up 46,891 (76.6\%) in 2022, with a 1,744 average per date, up $610(53.8 \%)$. On a percentage basis, the total attendance increase was the $9^{\text {th }}$ best among MLB-affiliates, and the average per date gain was $8^{\text {th }}$ best. There were 8 more dates than in 2021, and 4 lost dates. 7 dates drew over 3,000 , with a high of 3,751 . Compared to 2019, the total was up 21,115 ( $24.3 \%$ ), and the average per date was down 546 ( $23.8 \%$ ), with 24 more dates.
- Tri-City drew $\mathbf{8 7 , 0 2 1}$ in 2019. That was a short-season record-high total for their market. Average per date was 2,290 , the $2^{\text {nd }}$ best in team history. The Dust Devils set a team record-high for average per date in 7 straight years through 2013, and again in 2016 and 2018. Attendance in Tri-City was very consistent from 2009 through 2019, ranging from 83,987 in 2013, to 87,021 in 2019. Average per date ranged from 2,216 to 2,332 during this period. In 1997, Tri-City drew 109,101 in the independent Western Baseball League, which had a longer season than they later played as a short-season MLB-affiliated team.
- 2022 total attendance in Everett was a record-high 128,836, up $26,413(25.8 \%)$, with a 2,013 average per date, up $184(10.1 \%)$. 14 dates topped 3,000 , with a high of 4,398 . There were 2 lost dates, and 8 more than in 2021. For 2022 vs. 2019, the total rose 12,206 ( $10.5 \%$ ), and average per date dipped by $1,056(34.4 \%)$, with 26 more dates.
- Everett's 2019 total attendance was 116,630, the $2^{\text {nd }}$ best total (to 1998) in their 36 -year short-season history. Average per date was 3,069, highest since 2001. The AquaSox topped 100,000 each year from 1998 through 2007, but didn't do it again until 2015 through 2019. Prior to 1998, Everett hit 90,000 just once in 14 years. The average per date reached 3,000 in 1998, 2000, 2001, and 2019.
- Hillsboro (a suburb of Portland, OR ), had their best-ever Northwest League total attendance in 2022. They drew 150,792, up 40,408 ( $36.6 \%$ ). Average per date was 2,356, up 485 ( $25.9 \%$ ). 5 more dates were played in 2022 than in 2021, and 2 dates were lost. 18 dates drew over 3,000, with a high of 5,273 . For 2022 vs. 2019, the total rose 17,187 ( $12.9 \%$ ), and average per date declined $1,160(33.0 \%)$, with 26 more dates.
- In 2021, the Hops shared their park with the Vancouver Canadians, who were not allowed to enter Canada. The Hops topped 128,000 and 3,300 per date in all 7 short seasons in the Northwest League. This franchise played in Yakima through 2012. Highest attendance ever in Yakima was 86,822 in 1993.
- Northwest League teams were in Portland from 1973-1977, and from 1995-2000. In 1996, Portland drew 249,995, an all-time high for a team in this league, and at that time, the highest attendance ever by any short-season team (broken by Brooklyn in 2001). For most of the 20 ${ }^{\text {th }}$ Century, and continuing through 2010, Portland was in the Pacific Coast League. Their record-high in that league was 454,197 in 2002. That team played in PGE Park, which was one of the largest Minor League ballparks in the country, seating nearly 20,000. On June 15, 1995, a game there drew 20,600 , which is a Northwest League record. The facility has recently been renovated for use as a soccer stadium, renamed JELD-WEN Field, and is the home of the Timbers of Major League Soccer, and the Thorns of the National Women's Soccer League. Portland may be in the running for a Major League Baseball expansion team.
- There is talk about building a new park in Hillsboro, opening for the 2025 season.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

NORTHWEST LEAGUE - HIGH-A - continued

## Northwest League Historic Attendance Data

- The Northwest League set a league total attendance record-high for the $3^{\text {rd }}$ straight year in 2019! The total was $\mathbf{1 , 1 1 5 , 6 1 4}$, up $\mathbf{2 5 , 6 8 4}(\mathbf{2} .4 \%)$. This broke the mark of $\mathbf{1 , 0 8 9 , 9 3 0}$ set in 2018. Prior to 2017, the record-high was $1,060,587$ in 1998. The Northwest League 2017 Media Guide listed their 1998 attendance as $1,088,382$, because they added 27,795 to Portland's total. However, the 1998 NAPBL attendance press release, the Encyclopedia of Minor League Baseball, and The Baseball Cube, all show the lower figure for 1998. One thing for sure, a new record was set in 2017, and then broken again in 2018 and in 2019.
- Average per date rose $\mathbf{7 3}$ to a record-high $\mathbf{3 , 6 7 0}$ in 2019 , the $4^{\text {th }}$ year in a row with a new high. The league averaged over 3,200 per date for its last 7 seasons (2013-2019), and from 1995 through 2000, and in 2007, 2008, and 2011.
- All teams in the Northwest League averaged better than 2,000 per date from 2013 through 2017, and in 2019. These are the only times in Minor League history that every team in one of the short-season leagues averaged at least 2,000 per date in the same year. Salem-Keizer broke the 2013-2017 streak in 2018 by averaging 1,897.
- 7 teams had increases in total attendance in 2019, and 6 teams had gains in average per date. Salem-Keiser posted the league's best gains. Vancouver had the only total attendance loss, and the top average per date decline.
- Not one date was lost to weather in the entire Northwest League in 2019. Only one date each year was lost in 2018 and 2017. There were 6 dates lost in 2016, 2 in 2015, 3 in 2014, 5 in 2013, and 3 in 2012. In 2011, there were none. Through 2019, the Northwest League had just 32 lost dates in 15 seasons since 2005, and 78 lost dates in 26 seasons since 1994. The longer schedule, with its earlier start, had resulted in more postponements, nearly all due to weather, but a few due to Covid. There were 15 lost dates in 2021, and 21 in 2022.
- Total attendance in this league topped one million each year from 1995 through 2000, but didn't reach that figure again until 2015 through 2019, and again in 2022. The league drew better than 800,000 in all seasons since 1994. Before that year, the last time this league reached 800,000 was in 1948, when it played a full-season schedule. Total attendance was under 300,000 in all seasons from 1961 through 1982.
- Average attendance per team was a short-season record-high 139,452 in 2019. The old record was 136,241 per team in 2018. It was 132,573 in 1998, and with longer schedules was 124,174 in 1947 and 110,051 in 1948. The next time the average per team topped 100,000 was in 1994, and it did that every year since. It was over 130,000 in each of the final 5 short seasons. With the longer schedule, it was 178,077 in 2022. The average per team was below 50,000 from 1961 through 1984, with a low of 20,482 in 1968. That year, the 4 -team league drew a total of 81,928. In 2015, each of the 8 teams in the league individually drew better than that. Salem-Keiser fell below the 1968 league total from 2016 through 2019.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

NORTHWEST LEAGUE - HIGH-A - continued
NORTHWEST LEAGUE YEARLY ATTENDANCE

| Year | $\begin{gathered} \text { \# of } \\ \text { Teams } \end{gathered}$ | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 6 |  |  |  |  |  |  |
| 2022 | 6 | 1,068,461 | 546,649 | 104.8 | 2,865 | 1,330 | 86.6 |
| 2021 | 6 | 521,812 |  |  | 1,535 |  |  |
| 2019 | 8 | 1,115,614 | 25,684 | 2.4 | 3,670 | 73 | 2.0 |
| 2018 | 8 | 1,089,930 | 949 | 0.1 | 3,597 | 3 | 0.1 |
| 2017 | 8 | 1,088,981 | 39,339 | 3.7 | 3,594 | 72 | 2.0 |
| 2016 | 8 | 1,049,642 | $(1,623)$ | (0.2) | 3,522 | 41 | 1.2 |
| 2015 | 8 | 1,051,265 | 69,491 | 7.1 | 3,481 | 219 | 6.7 |
| 2014 | 8 | 981,774 | $(2,658)$ | (0.3) | 3,262 | (30) | (0.9) |
| 2013 | 8 | 984,432 | 87,651 | 9.8 | 3,292 | 313 | 10.5 |
| 2012 | 8 | 896,781 | $(17,205)$ | (1.9) | 2,979 | (28) | (0.9) |
| 2011 | 8 | 913,986 | 28,961 | 3.3 | 3,007 | 67 | 2.3 |
| 2010 | 8 | 885,025 | $(22,069)$ | (2.4) | 2,940 | (54) | (1.8) |
| 2009 | 8 | 907,094 | $(12,059)$ | (1.3) | 2,994 | (50) | (1.6) |
| 2008 | 8 | 919,153 | $(8,016)$ | (0.9) | 3,044 | (36) | (1.2) |
| 2007 | 8 | 927,169 | 33,348 | 3.7 | 3,080 | 130 | 4.4 |
| 2006 | 8 | 893,821 | 14,083 | 1.6 | 2,950 | 47 | 1.6 |
| 2005 | 8 | 879,738 | 16,573 | 1.9 | 2,903 | (3) | (0.1) |
| 2004 | 8 | 863,165 | $(27,926)$ | (3.1) | 2,906 | (35) | (1.2) |
| 2003 | 8 | 891,091 | 10,452 | 1.2 | 2,941 | 25 | 0.9 |
| 2002 | 8 | 880,639 | 9,956 | 1.1 | 2,916 | (35) | (1.2) |
| 2001 | 8 | 870,683 | $(170,956)$ | (16.4) | 2,951 | (510) | (14.7) |
| 2000 | 8 | 1,041,639 | 20,459 | 2.0 | 3,461 | 22 | 0.6 |
| 1999 | 8 | 1,021,390 | $(39,197)$ | (3.7) | 3,439 | (73) | (2.1) |
| 1998 | 8 | 1,060,587 | 5,782 | 0.5 | 3,512 | (4) | (0.1) |
| 1997 | 8 | 1,054,805 | 15,381 | 1.5 | 3,516 | 51 | 1.5 |
| 1996 | 8 | 1,039,424 | 16,945 | 1.7 | 3,465 | 34 | 1.0 |
| 1995 | 8 | 1,022,479 | 166,829 | 19.5 | 3,431 | 607 | 21.5 |
| 1994 | 8 | 855,650 | 68,849 | 8.8 | 2,824 | 157 | 5.9 |
| 1993 | 8 | 786,801 | 64,470 | 8.9 | 2,667 | 210 | 8.5 |
| 1992 | 8 | 722,331 | $(20,707)$ | (2.8) | 2,457 | N/A | N/A |
| 1991 | 8 | 743,038 | 50,912 | 7.4 | N/A | N/A | N/A |
| 1990 | 8 | 692,126 | 55,939 | 8.8 | N/A | N/A | N/A |

## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

CAROLINA LEAGUE - ( 6 teams - 120-game schedule in 2021, 132-game schedule in 2022 and 2023)
Pre-2021 League Records: Total Attendance: 2,027,878 (2017-10 teams); Avg. per Team: 247,709 (8 teams-2014); Average per Date: 3,811 (2014).

Post-2020 League Records: Total Attendance: 2,314,460 (2022-12 teams); Average per Team: 192,872 (2022); Average per date: 3,041 (2022).

Pre-2021 Team Records: Total Attendance: Durham-390,486 (1995); Average per Date: Durham - 6,007 (1995) 2022 teams: Total: Carolina-328,207 (1993), Average per Date: Delmarva - 4,915 (1997) Carolina was in the Double-A Southern League in 1993.

Post-2020 Team Records: Total Attendance: Augusta-262,172 (2022); Avg. per Date: Fredericksburg - 4,136 (2022)

- Carolina League (Low-A East in 2021) - 12 teams, 7 were in the Carolina League, and 5 had been in the South Atlantic League, in 2019.
- 2022 total attendance was $2,314,460$, averaging 192,872 per team, and 3,041 per date, with 31 lost dates. Augusta had the league's top total $(262,172)$. Fredericksburg drew 260,546 in total attendance, and a league-high 4,136 average per date. Myrtle Beach and Charleston, SC also topped 250,000.
- Fredericksburg, Kannapolis, and Myrtle Beach, all set new team record-highs in total attendance. Augusta, Fredericksburg, Myrtle Beach, and Kannapolis, achieved team record-highs in average per date.
- 2022 vs. 2021 total attendance rose 515,018 ( $28.6 \%$ ). Average per date was up 395 ( $14.8 \%$ ), with 81 more dates. All 12 teams had increases in both total attendance and average per date. Columbia SC had the biggest gains ( 63,678 in total, 652 in average). Down East (Kinston, NC) had the smallest increases ( 12,742 in total, 8 in average).
- 2021 attendance was $1,799,442$, an average of 149,954 per team, and an average of 2,646 per date. These were the highest figures among the 2021 Single-A leagues. There were 37 lost dates. In 2019, the same 12 teams, no matter what league they were in, drew 2,366,810, averaging 2,973 per date, with 43 lost dates. The $\mathbf{2 0 1 9}$ C arolina League drew 2,018,496, averaging 3,139 per date.
- For 2022 vs. 2019, total attendance declined $52,350(2.2 \%)$, but average per date rose 68 (2.3\%), with 35 fewer dates. 4 teams had gains in total attendance, and 5 were up in average per date. The Southern League was the only other MLB-affiliated league whose 2022 teams had a higher combined averaged per date than they had in 2019.
- Kannapolis moved into a new downtown ballpark in 2021. Their 2022 total attendance was up 116,230 ( $153.1 \%$ ) from 2019, with average per date increasing by 1,778 ( $156.9 \%$ ). The numerical increase in total attendance was the best of any 'same market' Minor League team, which includes the independent teams, and the average per date gain topped all 'same market' MLB-affiliated teams. Kannapolis had the best total attendance percentage growth among all MLB-affiliated teams, and the highest average per date percentage increase among all Minor League teams.
- Fredericksburg was relocated from Woodbridge, VA (Potomac). Their 2022 total attendance was 68,072 higher than in 2019, and average per date rose by 873 vs. 2019.
- Largest $\mathbf{2 0 2 2}$ vs. 2019 decline was by Delmarva, down 63,918 in total attendance and 768 in average per date.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

CAROLINA LEAGUE - SINGLE-A - continued

- The attendance success continued for the Augusta GreenJ ackets in 2022. Their total attendance of 262,172, up $\mathbf{5 0 , 6 1 1}$ ( $\mathbf{2 3 . 9 \%}$ ), led the league, and was the highest among the $\mathbf{3 0}$ Single-A teams. It was also the $\mathbf{2}^{\text {nd }}$ highest in the team's 34 -year history. Average per date was a team record-high 4,096, up 385 ( $10.4 \%$ ). 6 dates drew above 5,000 , with a high of 5,616 . There were 7 more dates than in 2021, and 2 dates were lost. Compared to 2019, total attendance was down 4,397(1.6\%), and average per date increased 176 (4.5\%), with 4 fewer dates. In 2021, Augusta had the league's best total attendance ( 211,561 ), and average per date $(3,712)$.
- In 2018, the GreenJ ackets, named for the green jacket given to the winner of The Masters golf tournament in Augusta, moved to a new park in neighboring North Augusta, SC, and had a record-setting attendance year. Total attendance was 255,155 , and average per date was 4,050 (old records were 201,760 and 3,011, both in 2010). The total gain was 76,886 , and average per date rose by 1,307 . Both of those increases were the best in Minor League Baseball in 2018. The 43.1\% increase in total attendance, and the $47.6 \%$ gain in average per date, were the $\mathbf{2}^{\text {nd }}$ best percentage gains (to Tabasco of the Mexican League) in the MLB-affiliated leagues. (In 2018, the Mexican League was considered to be an MLB-affiliated league. It is now independent.)
- The GreenJ ackets set another new high for total attendance in 2019, drawing 266,569. Average per date was 3,920 . This team has played in Augusta since 1988. Attendance topped 200,000 only in 2008, 2010, and 2011, prior to the years 2018 through 2022. But it has been above 150,000 for 16 straight years, including 2021. Average per date has reached 2,500 for the last 15 seasons, also including 2021.
- Fredericksburg had a record-setting season in 2022. Total attendance was a team record-high 260,546, up 61,475 (30.9\%). Average per date was a team record-high, and 2022 Single-A high, 4,136, up 643 (18.4\%). These team record-highs cover this franchise's entire history, going back to 1984. There were 6 more dates played in 2022 than in 2021, and 3 dates were lost. Attendance surpassed 5,000 at 13 dates, with a high of 5,802 .
- The comparison of 2022 Fredericksburg with 2019 Potomac shows a total attendance increase of 68,072 ( $35.4 \%$ ), and an average per date gain of 873 ( $26.8 \%$ ), with 4 more dates. The numerical total attendance increase was 3 rd best among MLB-affiliates, and the numerical average per date increase was $2^{\text {nd }}$ best. The percentage gains in both categories were $4^{\text {th }}$ best among the MLB-affiliated teams.
- The Potomac Nationals moved about 35 miles south to a new ballpark in Fredericksburg, Virginia in 2021. This is the first-ever Minor League team for this city. The FredNats drew 199,071 in 2021, with a 3,492 average per date. The total was up 6,597, and the average per date rose 230, from what the team drew in Woodbridge (Potomac) in 2019.
- Potomac had a tough final season in Woodbridge, Virginia. Total 2019 attendance fell 44,770 to 192,474, and average per date dipped 504 to 3,262 . It was the $4^{\text {th }}$ worst total loss, and $6^{\text {th }}$ worst average per date loss among MLB-affiliated teams in 2019. There were 11 rainouts, the most of any team not in the Florida State League. From 2000 through 2009, the Nationals never reached 200,000. But they did it in 2010, 2013, 2014, 2015, 2017, and 2018. Average per date in Potomac topped 3,000 for the $7^{\text {th }}$ straight year in 2019. From 2000 through 2012, the average reached 3,000 only twice. The record-high total in Potomac was 243,559 in 2014, and the top average per date there was 3,869 in 2017. Considering the lack of ballpark amenities in Potomac, these figures were quite good.
- Delmarva (Salisbury, Maryland) drew 154,786, up 44,505 (40.4\%) in 2022, with a 2,497 average per date, up 527 (26.8\%). There were 4 lost dates, and 6 more dates were played in 2022 than in 2021. Crowds of at least 3,000 attended 21 dates, with a high of 6,174 . For 2022 vs. 2019, the declines were a league-leading 63,918 (29.2\%) in total attendance, and $768(23.5 \%)$ in average per date, with 5 fewer dates played in 2022.
- In 2019, the Shorebirds won 90 games, and had the best winning percentage of any MLB-affiliated team. They led the league in attendance from 1996 through 2000, and topped 200,000 in all 24 years of operation through 2019. Attendance was above 300,000 in the team's first 2 seasons (1996, 1997). But it has not reached that figure since then, and has been under 240,000 for the last 19 years, including 2021 and 2022. The Shorebirds averaged over 4,000 per date from 1996 through 2000, but not since. Their high average per date was 4,915 in 1997. But they've been above 3,000 every year, except 2021 and 2022.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

CAROLINA LEAGUE - SINGLE-A - continued

- The RiverDogs of Charleston, SC were the Low-A East Champs in 2021, and the Carolina League Champions in 2022. They drew 251,491 in 2022, up 42,850 ( $20.5 \%$ ), averaging 3,992 per date, up 332 ( $9.1 \%$ ). 9 dates drew over 5,000 , with a high of 6,415 . There were 3 lost dates, and 6 more than in 2021. The 2022 total was $49,829(16.5 \%)$ lower than in 2019, and the average per date was down 375 ( $8.6 \%$ ) vs. 2019, with 6 fewer dates in 2022.
- Charleston set a record-high in total attendance, or came close, in 5 straight years from 2015 through 2019. The 2019 total was 301,320 , the $3^{\text {rd }}$ highest in team history. Average per date was 4,367 , and was this market's $4^{\text {th }}$ best ever. 2022 was the $25^{\text {th }}$ straight year, including 2021, above 200,000, and the $15^{\text {th }}$ 'normal' year in a row above 250,000 . 2019 was the 3 rd consecutive season above 300,000 for Charleston. The RiverDogs had never drawn 200,000 until 1997, or 300,000 until 2017. A former team in Charleston drew over 170,000 in both 1947 and 1948. But this city reached 120,000 only once (1986) in the next 31 seasons that it had a team, through 1996. Average per date has been above 3,300 for the past 25 seasons, including 2021 and 2022, and between 2013 through 2019, it topped 4,000 . The team won the 2013 Larry MacPhail Award for the top promotional effort in the Minor Leagues. Comedian Bill Murray is one of the team's owners.
- In 2002, Charleston, SC had a game with an official attendance of 0 . It was a promotion called "Nobody Night" to achieve the lowest attendance ever at any game. A party for fans was held outside the ballpark until after the $5^{\text {th }}$ inning, when the game became official. Fans were then admitted free. The old record for smallest 'crowd' was 1, set by Oakland of the Pacific Coast League on November 8, 1905. Yes, November, and no promotion here. It was a rainy day. The P.C.L. used to have a very long schedule. In 1905, Oakland played 222 games.
- The Carolina Mudcats had total 2022 attendance of 138,579 , up 39,603 ( $40.0 \%$ ), with a 2,165 average per date, up $298(15.9 \%)$. 2 dates were lost, and there were 11 more dates than in 2021. Attendance was over 3,000 at 20 dates, with a high of 5,652 . Vs. 2019, the total dipped 54,989 ( $28.4 \%$ ), and average per date fell 681 ( $23.9 \%$ ), with 4 less dates played in 2022.
- The Mudcats averaged 4,000+ in 8 seasons since 1992 (1992-97, 2000, 2008). They reached 300,000 from 1993 through 1995, but have not done it since. Total attendance was above 200,000 for 25 straight seasons, but has been below that level in the last 6 years, including 2021. The Mudcats played in the Double-A Southern League through 2011, before moving to the Class-A Carolina League.
- 2022 was another record-setting year in Kannapolis. The C annon Ballers drew a team record-high total of 192,161, up 30,130 ( $18.6 \%$ ), and a team record-high average per date of 2,912, up 211 ( $7.8 \%$ ). There were 6 more dates than in 2021, and no rainouts. 28 dates drew over 3,000, 12 dates topped 4,000, with a high of 5,391 .
- The effect of a new park was evident when comparing 2022 vs. 2019 attendance. The total was up 116,230 ( $153.1 \%$ ), and average per date rose 1,778 ( $156.9 \%$ ), with one less date. The numerical increase in total attendance was the best among 'same market' teams in all of Minor League Baseball, and the numerical gain in average per date was the highest among MLB-affiliated teams, and $\mathbf{2}^{\text {nd }}$ to Campeche of the now independent Mexican League, among all Minor League clubs. The percentage growth in total attendance was tops among 'same market' MLB-affiliates, and the percentage increase in average per date was best among all Minor League teams.
- 2021 was a new ballpark year for the renamed Kannapolis Cannon B allers (from Intimidators), and a recordsetting attendance year as well. They opened Atrium Health Ballpark, in the downtown area, and drew thenteam record-highs in total attendance ( $\mathbf{1 6 2 , 0 3 1 \text { ), and average per date } ( 2 , 7 0 1 ) \text { . Total attendance rose } \mathbf { 8 6 , 1 0 0 }}$ vs. 2019, and average per date was up 1,567. The old record-highs were 138,487 in total attendance (2011), and 2,150 in average per date (2001).
- Kannapolis played its final year in Intimidators Stadium in 2019. Total 2019 attendance was 75,931 , and average per date was 1,133. The total was under 100,000 in 2003, 2016, 2017, 2018, and 2019. Their low was 64,688 in 2018. Average per date was above 2,000 in 2001, from 2009 through 2012, and in 2015, 2021, and 2022. In 25 seasons at Intimidators Stadium, this club drew 2,793,420, averaging 111,736 per year. Kannapolis is only about 25 miles from the new and very successful ballpark in Charlotte, which may hurt their attendance.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

CAROLINA LEAGUE - SINGLE-A - continued

- The Down East Wood Ducks are located in Kinston, NC, and play in Grainger Stadium, which opened in 1949. Their 2022 total attendance was 98,328 , up 12,742 (14.9\%), and they averaged 1,536 per date, up 8 ( $0.5 \%$ ). The gains were the smallest in the league 8 dates drew over 2,000 , with a high of 3,755 . 2 dates were lost, and 8 more dates were played in 2022. Compared to 2019, the 2022 total was down 12,291 (11.1\%), and average per date declined $115(6.9 \%)$, with 3 fewer dates in 2022.
- Starting in 1946, Kinston had a team from 1946 through 1952, 1956, 1957, 1962 through 1974, and 1978 through 2011. When pro baseball returned to Kinston in 1962, it was, for that time, a big draw. In 1962, the team drew 141,227, the highest of any team below Double-A. Attendance was 119,346 in 1963, and 101,915 in 1964. In both of those years, Kinston was the only Class A or Rookie league team to draw at least 100,000.
Attendance also surpassed 100,000 in every year from 1990 through 2011, with a high of 151,953 in 1997. The top average per date, going back to 1992, was 2,374 in 1997. The current team topped 100,000 in its first 3 seasons (2017-2019).
- Columbia, SC had a 2022 total attendance of 217,225, up 63,678 ( $41.5 \%$ ) Average per date was 3,394, up 652 (23.8\%). These were the best increases in the league. The Fireflies had 2 lost dates, and 8 more dates than in 2021. They drew over 4,000 at 16 dates, with a high of 7,502 , the largest crowd in the league in 2022 . For 2022 vs. 2019, the total decreased by 28,297 ( $11.5 \%$ ), and average per date dipped 326 ( $8.8 \%$ ), with 2 fewer dates.
- The Fireflies play in Segra Park, which opened in 2016. It was voted as 'Class-A Ballpark of the Decade' by Ballpark Digest in 2019. On days when there is no scheduled event, it is open as a public park. 2016 total attendance was 261,134 , up 135,547 from what the franchise drew in Savannah in 2015. Average per date was 3,785 , up 1,823 from Savannah. Prior to 2016, Columbia had a team from 1983-2004. It drew 100,000+ in 17 of 22 seasons, including each of the last 13. Record-high for that team was 156,921 in 1996. Since 1946, teams also played in Columbia from 1946 through 1957, and in 1960 and 1961.
- 2017 was a record year again for Columbia. The Fireflies drew 315,034 , up 53,900 , which was the $4^{\text {th }}$ best gain among all MLB-affiliated teams. Average per date was 4,773 , up 988 , the $3^{\text {rd }}$ best increase among the MLB-affiliates. Attendance at 24 dates topped 5,000 , and was $6,000+$ at 15 dates. The game played during the August solar eclipse drew 9,629.
- The Tebow Effect in Columbia - In 2017, Tim Tebow played for Columbia until he was promoted to St. Lucie on June 26. At home, Columbia had Tebow for 39 dates, and drew 207,031, an average of 5,308. After Tebow left, the Fireflies drew 108,003 in 27 home dates, an average of 4,000 . On the road with Tebow, Columbia drew 169,443 in 29 dates, averaging 5,843 per date. Columbia's 37 road dates after Tebow left drew 125,259, an average of 3,885 per date. Combined home and away with Tebow, Columbia drew 376,474 in 68 dates, averaging 5,536 per date. Without him, combined attendance was 233,262 in 64 dates, an average of 3,645 . In 2018, without Tebow, total attendance fell 63,448 , and average per date was down 1,018 .
- Combined Columbia-St. Lucie home attendance with Tebow was 274,822 in 68 dates, averaging 4,042 per date. Without Tebow, these 2 teams drew 172,571 in 64 home dates, an average of 2,696 . On the road, the combined Columbia-St. Lucie total with Tebow was 296,989 in 62 dates, an average of 4,790. Without Tebow, it was 163,200 in 70 dates, an average of 2,331 per date.
- 2022 total attendance for the Salem Red Sox was 181,287 , up 52,518 ( $40.8 \%$ ). They averaged 2,878 per date, up 578 ( $25.1 \%$ ), with 3 lost dates and 7 more than in 2021. The largest crowd was 6,743 . 25 dates drew at least 3,000 , and 13 of them topped 4,000 . For 2022 vs. 2019, the total was up 9,421 ( $5.5 \%$ ), and average per date rose 312 $(12.2 \%)$, with 4 fewer dates. The average per date gain was the $5^{\text {th }}$ best numerical, and $6^{\text {th }}$ highest percentage increase, among 'same market' MLB-affiliated teams.
- In 2019 Salem drew 171,866. Average per date was 2,565. Attendance in Salem never reached 200,000 in 43 years with recorded attendance, until 1999, but it surpassed that total 15 times in the last 23 seasons through 2022. Average per date has been over 3,000 in 12 of the last 18 seasons through 2022, and 15 times since 1999.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

CAROLINA LEAGUE - SINGLE-A - continued

- Myrtle Beach set new team record-highs in both total attendance and average per date in 2022. The Pelicans drew a total of $\mathbf{2 5 2 , 1 8 3}$, up 52,479 ( $\mathbf{2 6 . 3} \%$ ), and averaged $\mathbf{3 , 9 4 0}$ per date, up 437 ( $\mathbf{1 2 . 5 \%}$ ). The old record highs were 242,397 in total attendance (2008), and 3,877 in average per date (2015). 7 more dates were played in 2022, and there were 2 lost dates. 10 dates topped 5,000 , and 4 dates were sold out, with a high of 6,600 .
- Compared to 2019, the 2022 total was up 25,936 (11.5\%), and average per date increased 564 (16.7\%). Among 'same market' teams, the gains in total attendance were $6^{\text {th }}$ highest numeric ally, and $7^{\text {th }}$ best in percentage, and the average per date increases were $3^{\text {rd }}$ highest numerically, and $5^{\text {th }}$ best by percentage gain.
- The Pelicans achieved a 2021 vs. 2019 increase in average attendance per date. They were the only MLBaffiliated team, who played a 'normal' 2019 season, and didn't open a new park in 2021, who did that. 2021 average per date was 3,504 , up 127 from 2019. Total attendance was 199,704. 16 dates drew at least 4,000 . 3 dates had a full-sellout total of 6,599, which were the largest 2021 Low-A East crowds.
- This team in Myrtle Beach, which began play in 1999, has topped 200,000 in every season except 2005 and 2021, when they just missed. Average per date has been over 3,000 in all seasons, including 2021, other than 2005.
- A rarity: The Pelicans don't have any day games, even on Sundays, on their 2023 schedule.
- Lynchburg's 2022 total attendance was 91,232 , up 23,200 (34.1\%), with a 1,471 average per date, up 299 ( $25.4 \%$ ). That was the lowest total and average in the league. 4 dates were lost, and 4 more dates were played than in 2021. 11 dates topped 2,000 . The largest crowd was 3,704, for a rescheduled rainout that was played in Fredericksburg. The biggest crowd in Lynchburg was 3,108. Vs. 2019, the total slipped 25,797 (22.0\%), and the average per date declined 386 (20.8\%), with one less date.
- Until 2005, Lynchburg had never drawn at least 150,000 in its long Minor League history, and reached 130,000 only in 1948. The Hillcats then topped 150,000 in each year from 2005 through 2015. In 2019, they drew 117,029, averaging 1,858 per date. Average per date reached 2,000 in 13 of 16 years through 2019.
- Fayetteville, NC had a 2022 total attendance of 214,470 , up 41,227 ( $23.8 \%$ ), with a 3,459 average per date, up 420 (13.8\%). There were 5 more dates than in 2021, and 4 dates were lost. The top crowd was 6,711, and 21 dates drew over 4,000 , and 5 dates attracted over 5,000 . For 2022 vs. 2019, the total fell 32,491 ( $13.2 \%$ ), and average per date dipped 173 (4.8\%), with 6 fewer dates in 2022.
- In 2017 and 2018, the Buies Creek Astros, had a temporary home at Campbell University's ballpark, which seats around 1,000. In 2019, the team moved to its permanent home, became the Fayetteville Woodpeckers, and smashed previous attendance records for that city. They drew a total of 246,961, averaging 3,632, in new Segra Stadium. 9 dates topped $\mathbf{5 , 0 0 0}$, with a high of $\mathbf{6 , 2 0 2}$. Although this was officially a new team, total attendance was 222,893 above the Buies' Creek 2018 total, and the average per date was up 3,273 . These gains were each the $3^{\text {rd }}$ best among MLB-affiliates. Fayetteville had post-World War II teams from 1946 through 1956, and again from 1987 through 2000. Only the 1992 through 1995 teams drew at least 100,000, with a high of 121,051 in 1995. The top average per date, since 1992 for those teams, was 1,862 in 1995.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

CAROLINA LEAGUE - SINGLE-A - continued

## Carolina League Historic Attendance Data

- Total 2019 attendance rose $117,268(6.2 \%)$ to $2,018,496$. This was the $2^{\text {nd }}$ highest total ever for this league, topped only by the $2,027,878$ total in 2017. 2019 average per date was up 223 to 3,139 . 2022 was the $23^{\text {rd }}$ year since 1993, and the $14^{\text {th }}$ time in the last 15 'normal', seasons that the league's average per date surpassed 3,000 . The main factor in the 2019 increase was that Fayetteville moved into its new ballpark. The league's top average per date was 3,811 in 2014.
- 56 dates in 2019 were lost, resulting in 9 fewer dates than in 2018. April 2019 was much warmer than April 2018, with just 7 games starting in temperatures of under 60 degrees, with none below 50 . Temperatures were at least 70 degrees at the start of 68 games. In April 2018, 42 games began with a temperature of less than 60 degrees, including 15 games where it was under 50 . Only 32 games had a temperature of at least 70 at the start.
- Carolina League attendance has been very stable since 2000. This followed a huge attendance boom for the league from the early 1980's through the mid-1990's. In 1982, the 8 -team league drew 564,144 , with 6 of its teams failing to reach 50,000 in attendance. By 1995, attendance for the 8 -team league was $1,816,193$, with 3 teams topping 300,000 . They surpassed 1.9 million for the first time in 2013, and did it again in 2014, 2015, 2017, 2018, 2019, and with more teams, in 2022. Attendance topped 2 million for the first time in 2017, with 2 added teams, and again in 2019 and then in 2022, with 2 more teams.
- The league drew better than one million in 1947, but didn't do it again until 1989. They reached one million every year after that, and topped 1.5 million each season but one (2003) since 1993.
- Average attendance per team reached 100,000 in 1946 and 1947, but not again until 1985. It hit 200,000 for the first time in 1993, and was above that level 20 times from that year forward, including in 12 of the last 14 years, through 2019. In 2014, it was a record-high 247,109, and was a $2^{\text {nd }}$ best 243,346 in 2015 ( 8 teams). It was 201,850 in 2019.
- The largest Carolina League crowd was 32,152 when Potomac hosted Salem at RFK Stadium in Washington in 2006. Top attendance in a Carolina League ballpark was 12,049 at Greensboro in 1960. Among 2019 Carolina league teams, Frederick held the record for biggest crowd in its home ballpark (11,006 in 1997). Frederick, Maryland played in the MLB-Draft League in 2021, and led all Summer Collegiate teams in attendance.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

CAROLINA LEAGUE - SINGLE-A - continued

CAROLINA LEAGUE YEARLY ATTENDANCE

| Year | $\begin{gathered} \text { \# of } \\ \text { Teams } \end{gathered}$ | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 12 |  |  |  |  |  |  |
| 2022 | 12 | 2,314,460 | 515,018 | 28.6 | 3,041 | 395 | 14.8 |
| 2021 | 12 | 1,799,442 |  |  | 2,646 |  |  |
|  |  |  |  |  |  |  |  |
| 2019 | 10 | 2,018,496 | 117,268 | 6.2 | 3,139 | 223 | 7.6 |
| 2018 | 10 | 1,901,228 | $(126,650)$ | (6.3) | 2,916 | (213) | (6.8) |
| 2017 | 10 | 2,027,878 | 201,145 | 11.0 | 3,129 | (391) | (11.1) |
| 2016 | 8 | 1,826,733 | $(120,035)$ | (6.2) | 3,520 | (181) | (4.9) |
| 2015 | 8 | 1,946,768 | $(34,905)$ | (1.8) | 3,701 | (110) | (2.9) |
|  |  |  |  |  |  |  |  |
| 2014 | 8 | 1,981,673 | 46,933 | 2.4 | 3,811 | 154 | 4.2 |
| 2013 | 8 | 1,934,740 | 57,659 | 3.1 | 3,657 | 135 | 3.8 |
| 2012 | 8 | 1,877,081 | 87,450 | 4.9 | 3,522 | 74 | 2.1 |
| 2011 | 8 | 1,789,631 | $(20,906)$ | (1.2) | 3,448 | 57 | 1.7 |
| 2010 | 8 | 1,810,537 | 223,949 | 14.1 | 3,391 | 328 | 10.7 |
|  |  |  |  |  |  |  |  |
| 2009 | 8 | 1,586,588 | $(139,923)$ | (8.1) | 3,063 | (164) | (5.1) |
| 2008 | 8 | 1,726,511 | 57,700 | 3.5 | 3,227 | 78 | 2.5 |
| 2007 | 8 | 1,668,811 | 67,384 | 4.2 | 3,149 | 99 | 3.2 |
| 2006 | 8 | 1,601,427 | 12,081 | 0.8 | 3,050 | 68 | 2.3 |
| 2005 | 8 | 1,589,346 | 12,711 | 0.8 | 2,982 | (33) | (1.1) |
|  |  |  |  |  |  |  |  |
| 2004 | 8 | 1,576,635 | 117,795 | 8.1 | 3,015 | 115 | 4.0 |
| 2003 | 8 | 1,458,840 | $(128,214)$ | (8.1) | 2,900 | (78) | (2.6) |
| 2002 | 8 | 1,587,054 | $(55,218)$ | (3.4) | 2,978 | (92) | (3.0) |
| 2001 | 8 | 1,642,272 | 31,017 | 1.9 | 3,070 | (29) | (0.9) |
| 2000 | 8 | 1,611,255 | $(41,001)$ | (2.5) | 3,099 | (7) | (0.2) |
|  |  |  |  |  |  |  |  |
| 1999 | 8 | 1,652,256 | 130,091 | 8.5 | 3,106 | 250 | 8.8 |
| 1998 | 8 | 1,522,165 | $(283,180)$ | (15.7) | 2,856 | (531) | (15.7) |
| 1997 | 8 | 1,805,345 | 82,765 | 4.8 | 3,387 | 100 | 3.0 |
| 1996 | 8 | 1,722,580 | $(93,613)$ | (5.2) | 3,287 | (226) | (6.4) |
| 1995 | 8 | 1,816,193 | 128,597 | 7.6 | 3,513 | 292 | 9.1 |
|  |  |  |  |  |  |  |  |
| 1994 | 8 | 1,687,596 | $(55,432)$ | (3.2) | 3,221 | (37) | (1.1) |
| 1993 | 8 | 1,743,028 | 373,151 | 27.2 | 3,258 | 613 | 23.2 |
| 1992 | 8 | 1,369,877 | 68,371 | 5.2 | 2,645 | N/A | N/A |
| 1991 | 8 | 1,301,560 | 14,845 | 1.2 | N/A | N/A | N/A |
| 1990 | 8 | 1,286,715 | 279,977 | 27.8 | N/A | N/A | N/A |

## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

FLORIDA STATE LEAGUE - (10 teams - 120-game schedule in 2021, 132-game schedule in 2022 and 2023)
Pre-2021 League Records: Total Attendance: 1,296,962 (2011-12 teams); Avg. per Team: 108,080 (12 teams-2011); Average per Date: 1,642 (2011).

Post-2020 League Records: Total Attendance: 643,780 (2022 - 10 teams); Average per Team: 64,378 (2022); Average per date: 1,158 (2022).

Pre-2021 Team Records: Total Attendance: St. Petersburg-202,383 (1989); Avg. per Date: Clearwater - 2,998 (2017) 2022 teams: Total Attendance: Clearwater - 200,201 (2017). 1989 St. Pete average is N/A.

Post-2020 Team Records: Total Attendance: Clearwater-151,982 (2022); Average per Date: Clearwater - 2,412 (2022)

- Florida State League (Low-A Southeast in 2021) - 10 teams, all played in the 2019 Florida State League.
- The league drew 643,780 in 2022, an average of 64,378 per team, and 1,158 per date. There were a Minor League high 102 lost dates, which include 41 dates played by Jupiter and Palm Beach with no fans allowed to attend.
- Clearwater led the league in $\mathbf{2 0 2 2}$ total attendance $(151,982)$, and average per date $(2,412)$. The Threshers have been the Florida State League's attendance leader in each of the last 11 seasons, and in 17 of 18 years since 2004. No other team in this league topped 100,000 in total attendance or 1,600 in average per date in 2022.
- Both Jupiter and Palm Beach share Roger Dean Stadium in Jupiter. In 2021, local Covid-19 restrictions forced both teams to play many home games with no fans permitted to attend. This policy continued in 2022, and will again be in effect in 2023. In 2022, Palm Beach had 27 lost dates, which included 5 rainouts. Jupiter lost 22 dates, including 3 that were rained out. Only dates with fans in attendance are counted in this report for compiling average per date.
- 2022 vs. 2021 total attendance was up 175,860(37.6\%). Average per date rose 171 ( $17.3 \%$ ), with 82 more dates. All 10 teams had total attendance increases, led by Clearwater, up 43,871. 9 teams had average per date increases, led by St. Lucie, up 307. Palm Beach had the smallest total attendance gain, and the only average loss, down 35.
- The league drew 467,920 , an average of 46,792 per team, and an average of 987 per date in 2021. 122 dates were lost, the most of any league in 2021. The lost dates figure includes games played with no fans in attendance. In 2019, the same 10 teams drew 824,223 , an average of 1,334 per date. The 2019 Florida State League drew 935,187 , an average of 1,255 per date.
- For 2022 vs. 2019, the total fell 180,443 (21.9\%), and average per date was down 176 (13.2\%), with 62 fewer dates. Dunedin had the only gain, up 12,645 in total attendance, and up 185 in average per date, from 2019, when ballpark renovations forced them to play in the old ballpark in Clearwater. Dunedin had the lowest attendance of any MLBaffiliated team in 2022, with a 24,402 total, and a 387 average per date. Only 3 of their dates drew at least 1,000 . In 2021, Dunedin home games for the Toronto Blue Jays forced the Dunedin Blue Jays to play 11 dates in Clearwater and Tampa, with no fans in attendance. Daytona had the biggest declines vs. 2019, down 46,414 in total attendance, and 545 in average per date. St. Lucie had the smallest total decline, and Palm Beach had the lowest average per date loss.
- The Clearwater Threshers were the league's 2021 attendance leader (108,111 total attendance, 2,120 average per date).
- 2021 Dunedin home games for the Toronto Blue Jays forced the Dunedin Blue Jays to play 11 dates in Clearwater and Tampa, with no fans in attendance. They had 19 lost dates, including the 'no fans' games. Dunedin's average per date was up 55 from 2019, when renovations to their park forced them to play in the old ballpark in Clearwater.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

FLORIDA STATE LEAGUE - SINGLE-A - continued

- Something that rarely changes is Clearwater having the top Florida State League attendance. The Threshers did it by a wide margin in 2022, leading the league for the $17^{\text {th }}$ time in the last 18 years, including the last 11 seasons. In 2022, the Threshers drew 151,982, up a league-best 43,871 ( $40.6 \%$ ). This was their $15^{\text {th }}$ straight 'normal' year with a total above 150,000. Average per date was 2,412 , up 293 ( $13.8 \%$ ). This was the $16^{\text {th }}$ year in a row, including 2021, with average per date over 2,000, and the $14^{\text {th }}$ straight 'normal' season where average per date exceeded 2,400 . Prior to this streak, the only year above 2,000, since at least 1991 (if ever), was 2004. 16 dates drew at least 3,000 in 2022, topped by the largest 2022 crowd in this league ( 8,017 ). 2 dates were lost, with 12 more dates than in 2021. For 2022 vs. 2019, the total was down 28,087 ( $15.6 \%$ ), and average per date dipped 275 (10.2\%), with 4 less dates.
- In 2019, Clearwater drew 180,069, which was the team's $5^{\text {th }}$ best total ever. Average per date was 2,688 . In 2017, the Threshers drew a team record-high 200,201. That was the $2^{\text {nd }}$ best total in Florida State League history. St. Petersburg drew 202,383 in 1989. Weather helped in 2014 as the Threshers played all 70 scheduled home dates. No other Florida State League team was rainout-free since at least 1991, and perhaps, never.
- 2017 was the $10^{\text {th }}$ time in 14 years that Clearwater set a new team total attendance record-high. 2019 was the $13^{\text {th }}$ straight year above 165,000 for the Threshers. They never reached 100,000 in a season from 1985 through 2003. Prior to the current run by Clearwater, the longest consecutive streak of $150,000+$ attendance in this league was by the former team from St. Petersburg, who did it in 4 straight years (1988-1991).
- The Daytona Tortugas drew 91,156, up 11,795 (14.9\%) in 2022, with a 1,572 average per date, up 227 ( $16.8 \%$ ). They had 8 lost dates in 2022, compared to just one in 2021. One less date was played than in 2021. 8 dates drew over 2,000, with a high of 3,379 . Compared to 2019, the 2022 total declined 46,414 ( $33.7 \%$ ), and average per date was down $545(25.7 \%)$, with 7 fewer dates.
- Daytona's 2019 total of 137,570 was their best since 2014. Average per date was $2,116.2019$ was the $16^{\text {th }}$ straight year above 110,000. Daytona's total was above 135,000 in 12 seasons from 2006 through 2019. Average per date surpassed 2,000 in 14 of 16 seasons through 2019. Prior to 2004, Daytona had reached 100,000 just 3 times in 49 seasons (1983, 1984, 2001). In 2016, the team was renamed the "Tortugas," a Spanish word for a turtle that is native to the Daytona area.
- There will be no day games again at Jackie Robinson Ballpark in 2023. This park is the $4^{\text {th }}$ oldest in pro baseball, and its original version opened in 1914.
- The Dunedin Blue J ays finally had a close to normal year in 2022, playing all their home games in Dunedin. Total attendance was 24,402 , up 14,359 ( $143.0 \%$ ), and average per date rose $130(50.4 \%)$ to 387 . These are the lowest figures among MLB-affiliated teams. 24 more dates with fans in the stands were played in 2022, and 3 dates were lost. 3 dates drew above 1,000, with a high of 1,379. Vs. 2019, when Dunedin played all home games away from home, (see below), the total rose 12,645 (107.6\%), and average per date was up 185 ( $91.1 \%$ ), with 5 more dates.
- 2021 was another crazy season for Dunedin. The Toronto Blue Jays used their ballpark for April and May games, so the Dunedin Blue Jays were forced to play 13 dates elsewhere, with no fans in attendance. Including those empty ballpark dates, Dunedin had 19 lost dates. The 39 dates when fans could attend drew 10,043, an average of 258 per date. The average per date was actually up 55 from 2019. The largest crowd was 991.
- Dunedin's ballpark was closed for reconstruction for the $\mathbf{2 0 1 9}$ season, and the Blue Jays had to play their 'home' games elsewhere. They drew just 11,757, averaging 203 per date, on their journey. 48 dates were played at Jack Russell Stadium in Clearwater, which until 2004 was the Spring Training home of the Philadelphia Phillies. Those games drew a total of just 5,526, an average of 115 per date. Only 2 dates drew at least 200. 4 'home' dates in the current park of the Clearwater Threshers drew 1,490, 3 'home' dates in Daytona drew 3,834, one date in Bradenton drew 566, and 2 in Tampa drew a total of 341. Largest 'home' crowd was 1,582 in Daytona.
- From 1999 through 2019, the Blue Jays topped 60,000 only in 2014, and were under 50,000 15 times. The total reached 60,000 each year from 1990 through 1996, and in 1998 and 2014. Average per date last hit 1,000 in 1994. A reason for Dunedin's low attendance is that its neighboring town, Clearwater, also has a Florida State League team. The Tampa Bay Rays play just a few miles further north.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

FLORIDA STATE LEAGUE - SINGLE-A - continued

- The 2022 Bradenton Marauders had a total attendance of 56,522 , up 18,315 ( $47.9 \%$ ), and average per date was 870 , up 162 (22.9\%). 4 dates topped 2,000 , with a high of 3,052 . Just one date was lost, and 11 more dates were played than in 2021. For 2022 vs. 2019, the total fell 14,762 ( $20.7 \%$ ), and average per date dipped by 262 ( $23.1 \%$ ), with 2 more dates.
- Bradenton's 2019 total attendance was 71,284, a low since 2010. Average per date was 1,131, also the lowest since 2010. The Marauders topped 100,000 in total attendance each year from 2010 through 2015. Their park, 99 -yearold McKechnie Field, got a $\$ 10$ million renovation for the 2013 season.
- In Tampa, the Tarpons had a total attendance of 46,627, up 11,785 in 2022, averaging 897 per date, up 239 (36.4\%). There were 14 lost dates, which is the most of any Minor League team in 2022, excluding Jupiter and Palm Beach. There was one less date than in 2021. A season high crowd of 2,349 was the only one above 2,000 . The team made history, as Rachel Balkovec is their manager. She is the first woman to manage an MLB-affiliated Minor League team. Vs. 2019, total attendance fell 14,663 (23.9\%), and average per date dipped by 76 ( $7.8 \%$ ), with 11 fewer dates.
- Tampa's total attendance was 61,290 in 2019, their lowest, at that point, since 1995. The current Tampa team has topped 100,000 10 times since 1996. That figure was reached just 4 times in 43 years prior to 1996. 2019 average per date was 973 , also the lowest, at that time, since 1995. The team's name was changed from Yankees to Tarpons for 2018. Teams in Tampa were named the Tarpons from 1957 through 1987.
- Lakeland's 2022 total attendance was 35,855 , up 8,961 ( $33.3 \%$ ), and their average per date was 629 , up 131 (26.3\%). 4 dates topped 1,000, with a high of 4,035 . 3 more dates were played than in 2021, and there were 9 lost dates. Vs. 2019, the total was down 14,915 (29.4\%), and average per date dipped 190 ( $23.2 \%$ ), with 5 fewer dates.
- 2019 Lakeland drew 50,770, averaging 819 per date. From 2010 through 2015, attendance surpassed 59,000 in 6 straight years, after not reaching that figure since 1987. Previously, Lakeland reached 60,000 only in 1951, 1977, and 1987, and was under 10,000 in 1967, 1968, 1969, and 1971. After averaging just 495 per date in 2006, Lakeland's average per date more than doubled to over 1,000 in 4 of 5 years from 2010 through 2014. In 2013, Lakeland lost an incredible 19 dates due to weather, including 16 in July and August. The Flying Tigers had 6 lost dates in 2014, 7 in 2015, 9 in 2016, 6 in 2017, 11 in 2018, 7 in 2019, 6 in 2021, and 9 in 2022.
- Covid restrictions caused Palm Beach and Jupiter, who share Roger Dean Chevrolet Stadium, to play many of their 2021 and 2022 home games with no fans allowed to attend. This policy will also be in place in 2023, as only 45 Jupiter home dates, and 46 Palm Beach dates, are scheduled to have fans in attendance.
- For J upiter, there were 27 home dates in 2021, and 19 dates in 2022 , were played with no fans in the park. Their 2022 total was 42,156 , up 21,959 ( $108.7 \%$ ). This was the $3^{\text {rd }}$ best percentage gain among MLB-affiliated teams. Average per date was 980 , up 284 ( $40.8 \%$ ), with 14 more dates than in 2021. 11 dates topped 1,000 , with a high of 4,465 . 3 games were rained out. 17 fewer dates were played in front of fans in 2022 compared to 2019. The 2022 total attendance was down 20,528 (32.7\%) from 2019, and average per date fell by 64 ( $6.2 \%$ ).
- Jupiter had a 2019 loss of 6,411 in total attendance to 62,684 , the $2^{\text {nd }}$ lowest total (to 2016) in the team's 22 years through 2019. The Hammerheads have reached 100,000 only 3 times (1999, 2001, 2002). Their average per date has topped 1,200 in 11 seasons since 1998. A team played in nearby West Palm Beach most recently from 1965 through 1997, and drew over 100,000 in 15 different years between 1974 and 1992. A Spring Training facility for the Astros and Nationals opened in West Palm Beach in 2017, but it does not have a full-season Minor League team.
- Roger Dean Chevrolet Stadium in Jupiter is the Spring Training site of the Florida Marlins and the St. Louis Cardinals. Their Single-A and Gulf Coast (Complex) League affiliates also play in the facility. It has about 30 Major League spring training, 132 Single-A, and 60 Gulf Coast League games, scheduled yearly. Pro baseball's busiest venue also hosts Minor League spring training, the fall Florida Instructional League, and high school and college tournaments.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

FLORIDA STATE LEAGUE - SINGLE-A - continued

- The renamed Fort Myers Mighty Mussels (from Miracle) had a 2022 total attendance of 86,987, up 10,771 (14.1\%), and a 1,582 average per date, up 144 ( $10.0 \%$ ). 17 dates topped 2,000 with a high of 3,895 . There were 11 lost dates. Only Tampa had more rainouts among all Minor League teams. 2 more dates were played in 2022. For 2022 vs. 2019, the total dipped $21,813(20.0 \%)$, and average per date fell $327(17.1 \%)$, with 2 fewer dates.
- 2015 was a record-setting year for Fort Myers. The Miracle drew a team record-high total of 133,817, and a recordhigh average per date of 2,028 . Opening Night drew a team record 9,209. (A former team in Fort Myers drew 137,553 in 1984.) In 2019, due to bad weather, total attendance fell 15,082 to 108,800, the lowest since 2004. Average per date was up 60 to 1,909 , the $15^{\text {th }}$ straight year above 1,700 . Since 1998, the Miracle achieved the most seasons in the Florida State League (20) with attendance above 100,000, and they did it for 15 years in a row through 2019. St. Petersburg, a former Florida State League member, topped 100,000 for 21 straight years, from 1977 through 1997. Clearwater has done it every year, including 2021, since 2004.
- The Florida State League Champion St. Lucie Mets drew 71,213 in 2022, up 25,604 (56.1\%). Average per date was up a league-high 307 ( $35.7 \%$ ) to 1,167. There were 8 more dates in 2022, and 5 dates were lost. 6 dates drew over 2,000 , with a high of 4,256 .
- St. Lucie had the biggest 2019 total attendance decline in the Florida State League, down 16,242 to 82,581. Average per date dipped 230 to 1,290 . Both the total and average per date were the lowest for the Mets since 2003. Until 2019, the Mets reached 90,000 in 14 straight seasons, which they didn't do in any of the 17 years before 2005. Average per date had been above 1,400 in 14 straight years until 2019, with 10 seasons topping 1,500.
- St. Lucie had a record season in attendance in 2017. The Mets drew record-highs in total attendance (132,359, up 35,803 ), and average per date ( 2,005 , up 585). Those were the biggest increases in the league. Among U.S. MLBaffiliated teams, the gain in total attendance was $5^{\text {th }}$ best, and the average per date increase was $7^{\text {th }}$ best. The Mets also had the $3^{\text {rd }}$ best percentage increases among all MLB-affiliated teams in total attendance (up 37.1\%), and average per date (up 41.2\%). The old record-highs in St. Lucie, set in 2011, were 105,379 for total attendance, and 1,647 in average per date.
- The Tebow Effect - Tim Tebow played the $2^{\text {nd }}$ half of the 2017 season with the St. Lucie Mets, and that certainly led to an increase in attendance, both at home and on the road. In the 37 home dates prior to Tebow's arrival, the Mets drew 64,568 , averaging 1,745 per date. With Tebow, they drew 67,791 in 29 home dates, an average of 2,338 . On the road the gain was more significant. The Mets' 33 road dates prior to Tebow drew 37,941, an average of 1,150 . But with Tebow, they drew 127,546 in 33 dates, an average of 3,865 . Some of this gain can be attributed to where the road games were played, but there's no doubt that much of it was due to Tebow. Combined home and road St. Lucie attendance with Tebow was 195,337 in 62 dates, an average of 3,151 per date. Without Tebow, combined St. Lucie home and road attendance was 102,509 in 70 dates, an average of 1,464.
- Tebow spent the first half of the 2017 season with the Columbia Fireflies of the South Atlantic League. That team's 'with Tebow-without Tebow' figures can be found in the South Atlantic League section of this report. Combined Columbia-St. Lucie home attendance with Tebow was 274,822 in 68 dates, averaging 4,042 per date. Without Tebow, these 2 teams drew 172,571 in 64 home dates, an average of 2,696 . On the road, the combined ColumbiaSt. Lucie total with Tebow was 296,989 in 62 dates, an average of 4,790 . Without Tebow, it was 163,200 in 70 dates, an average of 2,331 per date. Tebow played at Binghamton of the Eastern League in 2018, and with Syracuse of the International League in 2019. He retired from baseball after Spring Training in 2021.
- Palm Beach had no fans at 28 home dates in 2021, and at 22 dates in 2022. The Cardinals drew 36,880 in 2022, up $8,440(29.7 \%)$, averaging 946 per date, down $35(3.6 \%)$. It was the smallest total gain, and the only average per date decline, in the league. 15 dates topped 1,000, with a high of 4,485 . 10 more dates were played in 2022 than in 2021, and there were 5 rainouts in 2022. For 2022 vs. 2019, the total declined $20,538(35.8 \%)$, and average per date dipped $28(2.8 \%) .20$ fewer dates were played in front of fans in 2022 than in 2019.
- There were 11 lost dates for Palm Beach in 2019, and their total fell 6,590 to 57,418 , the lowest total in the club's 17year history to that point. Average per date decreased by 59 to 973 . The Cardinals have drawn above 100,000 only once (2006) in their 19 seasons, including 2021 and 2022. Average per date has been above 1,200 only 3 times, but has topped 1,000 in 12 seasons.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

FLORIDA STATE LEAGUE - SINGLE-A - continued

## Some Former Florida State League Teams No Longer in Minor Leagues

- In 2017, the Florida Fire Frogs, who played in Kissimmee, next to Disney World, replaced the Brevard County Manatees. They drew 57,324, the highest total ever for a team in Kissimmee. Average per date was 1,082 , the highest average for a team in Kissimmee since at least 1991.
- In 2019, their final year, the Fire Frogs had the lowest attendance of any full-season team, except for Dunedin, a team that didn't have any real home games. Florida drew just 19,615, down 13,402, and they averaged 327 per date. There were 11 lost dates. No games attracted at least 1,000. The $40.6 \%$ loss in total attendance, and the $45.5 \%$ decline in average per date, were the $2^{\text {nd }}$ biggest percentage declines among MLB-affiliated teams in 2019.
- Previously, Kissimmee had a team from 1985 through 2000. It drew 658,458 in 16 seasons, averaging 41,154 per year. The top attendance total was 53,566 in 1989. 1993 was the only other $50,000+$ year. Lowest attendance was 29,533 in 1996. In 2020, the Fire Frogs were expected to play in North Port, between Port Charlotte and Sarasota, in the new Spring Training park of the Atlanta Braves. But this team was eliminated in the realignment.
- In 2016, their final season, Brevard County drew 85,032 , up 6,659 , and average per date was up 64 to 1,308 . The Manatees reached 100,000 in each of their first 8 seasons (1994-2001), but did it just once (2005) after that. Average per date was over 2,000 only from 1994 through 1997, and in 2001, with a high of 2,234 in 1996 . In 23 seasons, the team drew 2,320,932 in 1,444 dates, averaging 100,910 per season, and 1,607 per date.
- Until losing their team to Port Charlotte in 2009, Vero Beach had been one of the smallest towns with pro baseball. The record-high in Vero Beach was 95,300, in 1991. In 1948, the Dodgers first came to Vero Beach for Spring Training. Minor League Baseball now operates Dodgertown, and business conferences are held there annually. One Florida State League game used to be played in Holman Stadium there yearly in memory of Jackie Robinson.
- Port Charlotte's last team reached 100,000 in 9 of its 11 seasons, and average per date was $1,500+$ every year until 2019, when the Stone Crabs drew 91,349 . Average per date was 1,363 . Both the total and average were lows for this team. 2016, with 10 lost dates, was their only other year under 100,000. A former team in Port Charlotte drew $100,000+$ in only 4 of 16 seasons from 1987 through 2002. The Minor League realignment also eliminated this team.


## Florida State League Historic Attendance Data

- Bad weather was a factor in 2019, as total attendance fell 92,074 (9.0\%) to 935,187, the lowest total since 2003. This was the worst percentage decline of any MLB-affiliated league in 2019. It also was the end of streak of 13 straight years with league attendance that topped one million. Attendance reached one million only 5 times from 1946 through 2005 (1991, 1992, 1994, 1996, 1997).
- 2 teams had 2019 gains in total attendance, and 3 teams were up in average per date. Daytona had the league's top increases, while St. Lucie had the worst loss in total attendance, and Port Charlotte had the biggest average decline.
- The league's average attendance per team was under 100,000 from 2015 through 2022, after topping 100,000 in 4 straight years. Prior to 2011, it had never reached 100,000. Average per team was over 50,000 from 1947 through 1949, and then again only in 1959 and 1972, until surpassing 50,000 for good in 1974. The 2019 average per team of 77,932 was, at that point, the lowest since 2003. The average attendance per date in 2019 fell by 91 to 1,255 , lowest at that point, since 2003. It had topped 1,500 from 2011 through 2015, and in 2017. Before 2011, average per date was under 1,500 since at least 1991.
- The league played 18 fewer dates in 2019 than in 2018. There were 92 lost dates, the most of any league. Hurricane Dorian forced the cancellation of all games in the final regular season weekend, and the entire playoffs. As you might expect, cold weather was not a factor in this league. Just one April 2019 game (in Clearwater) began with a temperature of less than 70 degrees, while at 90 games, the gametime temperature was at least 80 degrees. In 2018, only one April game, in Daytona, began with a temperature of less than 70 degrees, and 64 games, began in $80+$ degree weather. But rain, and hurricanes, were often issues in the league.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

FLORIDA STATE LEAGUE - SINGLE-A - continued

FLORIDA STATE LEAGUE YEARLY ATTENDANCE

| Year | \# of Teams | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 10 |  |  |  |  |  |  |
| 2022 | 10 | 643,780 | 175,860 | 37.6 | 1,158 | 171 | 17.3 |
| 2021 | 10 | 467,920 |  |  | 987 |  |  |
| 2019 | 12 | 935,187 | $(92,074)$ | (9.0) | 1,255 | (91) | (6.7) |
| 2018 | 12 | 1,027,261 | $(133,167)$ | (11.5) | 1,346 | (175) | (11.5) |
| 2017 | 12 | 1,160,428 | 103,628 | 9.8 | 1,521 | 170 | 12.6 |
| 2016 | 12 | 1,056,800 | $(115,815)$ | (9.9) | 1,351 | (160) | (10.6) |
| 2015 | 12 | 1,172,695 | $(63,433)$ | (5.1) | 1,511 | (82) | (5.1) |
| 2014 | 12 | 1,236,128 | 23,944 | 2.0 | 1,593 | (13) | (0.8) |
| 2013 | 12 | 1,212,184 | $(2,836)$ | (0.2) | 1,606 | 14 | 0.9 |
| 2012 | 12 | 1,215,020 | $(81,942)$ | (6.3) | 1,592 | (50) | (3.0) |
| 2011 | 12 | 1,296,962 | 114,381 | 9.7 | 1,642 | 143 | 9.5 |
| 2010 | 12 | 1,182,581 | 65,218 | 5.8 | 1,499 | 13 | 0.9 |
| 2009 | 12 | 1,117,363 | 86,902 | 8.4 | 1,486 | 161 | 12.2 |
| 2008 | 12 | 1,030,461 | $(48,641)$ | (4.5) | 1,325 | (66) | (4.7) |
| 2007 | 12 | 1,079,102 | 979 | 0.1 | 1,391 | 5 | 0.4 |
| 2006 | 12 | 1,078,123 | 91,352 | 9.3 | 1,386 | 93 | 7.2 |
| 2005 | 12 | 986,771 | 23,733 | 2.5 | 1,293 | (21) | (1.6) |
| 2004 | 12 | 963,038 | 120,735 | 14.3 | 1,314 | 186 | 16.5 |
| 2003 | 12 | 842,303 | 31,480 | 3.9 | 1,128 | 86 | 8.3 |
| 2002 | 12 | 810,823 | $(72,858)$ | (8.2) | 1,042 | (118) | (10.2) |
| 2001 | 12 | 883,681 | $(69,439)$ | (7.3) | 1,160 | 113 | 10.8 |
| 2000 | 14 | 953,120 | 11,259 | 1.2 | 1,047 | (1) | (0.1) |
| 1999 | 14 | 941,861 | $(24,134)$ | (2.5) | 1,048 | 14 | 1.4 |
| 1998 | 14 | 965,995 | $(167,215)$ | (14.8) | 1,034 | (232) | (18.3) |
| 1997 | 14 | 1,133,210 | 6,558 | 0.6 | 1,266 | 13 | 1.0 |
| 1996 | 14 | 1,126,652 | 149,032 | 15.2 | 1,253 | 152 | 13.8 |
| 1995 | 14 | 977,620 | $(105,363)$ | (9.7) | 1,101 | (125) | (10.2) |
| 1994 | 14 | 1,082,983 | 106,757 | 10.9 | 1,226 | 48 | 4.1 |
| 1993 | 14 | 976,226 | $(122,775)$ | (11.2) | 1,178 | (85) | (6.7) |
| 1992 | 14 | 1,099,001 | 79,765 | 7.8 | 1,263 | N/A | N/A |
| 1991 | 14 | 1,019,236 | 29,661 | 3.0 | N/A | N/A | N/A |
| 1990 | 14 | 989,575 | 32,231 | 3.4 | N/A | N/A | N/A |

## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

CALIFORNIA LEAGUE - ( 8 teams - 120-game schedule in 2021, 132-game schedule in 2022 and 2023)
Pre-2021 League Records: Total Attendance: 2,061,889 (1997-10 teams); Avg. per Team: 206,189 (10 teams-1997); Average per Date: 2,988 (1997).

Post-2020 League Records: Total Attendance: 1,089,740 (2022-8 teams); Average per Team: 136,218 (2022); Average per date: 2,072 (2022).

Pre-2021 Team Records: Total: Rancho Cucamonga-446,146 (1995); Avg./Date: Rancho Cucamonga-6,374 (1995)
Post-2020 Team Records: Total Attendance: Fresno-261,652 (2022); Average per Date: Fresno-4,025 (2022)

- California League (Low-A West in 2021) - 8 teams. 7 of these teams were in the 2019 California League. Fresno came from the Pacific Coast League, replacing Lancaster.
- Total attendance was 1,089,740 in 2022, averaging 136,218 per team, and 2,072 per date. Just 2 dates were lost. Fresno, which had been in Triple-A through 2019, was the league leader, by a wide margin, with a 261,652 total, and a 4,025 average per date. Inland Empire of San Bernadino came in $2^{\text {nd }}$, drawing 141,792, and averaging 2,148.
- The $\mathbf{2 0 2 2}$ vs. 2021 comparison shows a 384,703 ( $54.6 \%$ ) increase in total attendance, and a 565 ( $37.6 \%$ ) gain in average per date, with 58 more dates played. 7 of the 8 teams had increases in both categories. Fresno had the biggest increases in total attendance $(85,257)$, and average per date $(1,085)$. Lake Elsinore was the only team with declines, and they were small, down just 808 in total attendance, and down 145 in average per date.
- The league's total 2021 attendance was 705,037 , averaging 88,130 per team, and 1,506 per date, with 12 lost dates. The same 8 teams drew 1,499,306 in 2019, an average of 2,756 per date. The $\mathbf{2 0 1 9}$ California League's $\mathbf{8}$ teams drew $\mathbf{1 , 2 8 0 , 8 1 1}$, averaging 2,342 per date.
- For 2022 vs. 2019, total attendance decreased 409,566 (27.3\%). Average per date was down 684 (24.8\%), with 18 fewer dates. All 8 teams had declines in both total attendance and average per date. Fresno, had a 118,438 total attendance dip, the $4^{\text {th }}$ worst such decline among MLB-affiliated teams. Their 1,734 average per date decrease was the $5^{\text {th }}$ largest loss among the MLB-affiliates. Visalia had the smallest declines, down 8,112 in total and 65 in average per date. California League teams had 4 of the 9 largest percentage declines in both categories.
- Weather, other than heat, is rarely an issue in the California League. Only 2 dates were postponed in 2022, one in Fresno, and the other in Lake Elsinore. Weather was a slight issue in 2021 and 2019, with 12 lost dates each year. Only one game in 2018 was postponed. 3 dates were lost in 2017, and there were 4 in 2016. There were 8 lost dates in 2015, including one due to high winds. There were 2 lost dates in 2014, 4 in 2013, 10 in 2012, 8 in 2011, 9 in 2010, and 6 in 2009. The most rainouts over the last 24 years of this league were 23 in 1998 and 22 in 2003.
- Fresno, which played in the Triple-A Pacific Coast league in 2019, led the league in $\mathbf{2 0 2 2}$ attendance by a very wide margin, with a total of 261,652 , up 85,257 ( $48.3 \%$ ), and an average per date of 4,025 , up 1,085 ( $36.9 \%$ ). These were the biggest increases in this league. 21 dates drew over 5,000, and 6 dates topped 7,000. There was one lost date, and 5 more dates than in 2021. The top crowd of 11,302 was the biggest among MLB-affiliates below Triple-A. In 2021, Fresno hosted the largest post-season crowd (7,337) among MLB-affiliated teams. For 2022 vs. 2019, the Grizzlies had a 118,438 (31.2\%) drop in total attendance, and a 1,734 ( $30.1 \%$ ) average per date decline. The numerical decreases vs. 2019 were $4^{\text {th }}$ biggest in total attendance, and $6^{\text {th }}$ largest in average per date, among MLBaffiliates.
- In 2019, Fresno drew their smallest total up to that point (380,090, down 25,313 ) since moving to Chukchansi Park in 2002. Average per date fell 292 to 5,759 in 2019, which was also the lowest through 2019 in their current park. It was the first time since 2001 that this club drew under 400,000, and averaged less than 6,000 per date. 15 dates drew at least 8,000 , with 6 of them surpassing 10,000. Average per date has surpassed 7,000 in 6 seasons, with a high of 8,044 in 2002. Total attendance reached 500,000 in 5 of 7 seasons from 2002 through 2008, but not since. There have been 20 crowds of at least 13,415 in the history of Chukchansi Park, which is a Minor League unique 4 -level, 3-tier, facility.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

CALIFORNIA LEAGUE - SINGLE-A - continued

- Inland Empire (San Bernardino) had a 2022 total attendance of 141,792 , up $51,205(56.5 \%)$, with a 2,148 average per date, up $613(39.9 \%)$. 16 dates topped 3,000 , with a high of 5,787 . There were no lost dates, and 7 more dates were played in 2022 than in 2021. Compared to 2019, the 2022 total fell 39,461 ( $21.8 \%$ ), and average per date dipped 478 ( $18.2 \%$ ), with 3 fewer dates in 2022.
- The Inland Empire 66ers led the California League in attendance in 2019, drawing 181,253. Average per date was 2,627 . These were their lowest figures since 2012. The 66ers drew over 200,000 in 6 seasons between 1997 and 2005, but only in 2009 and 2017 since then. Their average per date was above 2,500 in 16 of the last 18 years through 2019, and had topped 2,700 for 6 straight years until 2019.
- 2022 total attendance for the California League Champion Lake Elsinore Storm was 102,950, down 808 ( $0.8 \%$ ), and the average per date was 1,584 , down 145 ( $8.4 \%$ ). The Storm was the only team in the league with a decline, and Double-A Wichita was the only other MLB-affiliated team whose total attendance was lower in 2022 than in 2021. In average per date, the San Bernadino decrease was the $5^{\text {th }}$ largest numerically, and $3^{\text {rd }}$ biggest by percentage, among MLB-affiliates. One date was lost, and 5 more were played in 2022. The largest crowd was 7,003, and 12 dates drew at least 2,000 , with 6 of them topping 4,000 . For 2022 vs. 2019, the total fell $69,330(40.2 \%)$, and average per date was down 950 ( $37.5 \%$ ), with 3 fewer dates in 2022. In percentage decline, Lake Elsinore's losses were $3^{\text {rd }}$ largest in total attendance and $2^{\text {nd }}$ highest in average per date.
- Lake Elsinore had the California League's biggest $\mathbf{2 0 1 9}$ losses, and the club's lowest total and average per date in its history through 2019. The 2019 total was 172,280, down 42,675 . Average per date decreased 537 to 2,534 . The Storm had the California League's best crowd of the 2019-7,501. 2016, 2017, 2019, 2021, and 2022 are the only times in the Storm's 28 seasons with attendance below 200,000. They surpassed 340,000 in each of their first 4 years (1994-1997), with a high of 383,297 in 1995. But they have not drawn more than 290,000 in any season since then. Average per date was above 5,000 from 1994 through 1996, and stayed above 4,000 through 1999 . It has been below 3,500 since 2003, but 2016, 2017, 2019, 2021, and 2022 were the only years under 3,000 .
- The Rancho Cucamonga Quakes, whose ballpark, located near the San Andreas Fault, was originally named 'The Epicenter' (it's now LoanMart Field), drew 138,533, up 62,040 (81.1\%) in 2022, averaging 2,099 per date, up 802 ( $61.9 \%$ ). One a percentage basis, those gains were $7^{\text {th }}$ best in total attendance, and $6^{\text {th }}$ highest in average per date, among the MLB-affiliated teams. No dates were lost, and 7 more were played in 2022. Attendance topped 3,000 at 17 dates, and was above 4,000 at 6 dates, with a high of 4,773 . Vs. 2019, the total declined 23,552 ( $14.5 \%$ ), and average per date was down 285 (11.9\%), with 2 less dates played in 2022.
- In 2019, the Quakes drew 162,085. That was the $10^{\text {th }}$ straight year under 175,000, after 17 in a row above 260,000 . Average per date was 2,384 . The Quakes had a 17 -year run as the California League's attendance leader through 2009, but drew 150,687 in 2010, at that time, the lowest in team history. Their prior low had been 266,773 in 2009, and attendance has not reached 200,000 since then. Rancho Cucamonga set a record-high for a California League team drawing 446, 146 in 1995, and selling $97 \%$ of available seats that year. They topped 300,000 each year from 1993 through 2000, and were above 400,000 from 1995 through 1997. Average per date was over 5,000 from 1994 through 1998, with a high of 6,374 in 1995. This is in a park with 4,923 seats. The average per date has been under 2,500 for the last 12 seasons, including 2021, and 2022.
- The Stockton Ports' 2022 total attendance was 114,480, up 41,070 ( $55.9 \%$ ), and they averaged 1,735 per date, up $424(32.3 \%)$. There were 10 more dates than in 2021, and no postponements. 21 dates drew over 2,000, and 7 topped 3,000 , with a high of 5,266 . The total declined 64,985 ( $36.2 \%$ ) from 2019, and average per date was down $866(33.3 \%)$, with 3 fewer dates. The percentage dips were $4^{\text {th }}$ largest in total attendance, and $6^{\text {th }}$ highest in average per date, among the MLB-affiliated teams.
- Stockton's attendance was 154,547 in 1947 and 145,804 in 1948. But attendance did not reach 120,000 again until 2005. They topped 179,000 in all 15 seasons from 2005 through 2019. Annual attendance through 2019 in Stockton had more than doubled since a new park opened in 2005. In 2019, attendance was179,465, and average per date was 2,601, the lowest figures in the current park. The Ports never averaged at least 2,000 per date until 2005, but have been above 2,600 each year, other than 2021 and 2022, since then.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

CALIFORNIA LEAGUE - SINGLE-A - continued

- $\mathbf{2 0 2 2}$ total attendance for the San J ose Giants was 115,074 , up 52,505 ( $83.9 \%$ ). Average per date rose 701 $(67.2 \%)$ to 1,744 . The percentage increases were $6^{\text {th }}$ best in total attendance, and $4^{\text {th }}$ highest in average per date, among MLB-affiliated teams. No dates were postponed, and 6 more took place than in 2021. 27 dates topped 2,000 , with 9 of them surpassing 3,000 . The season-high crowd was 3,258 . For $\mathbf{2 0 2 2} \mathbf{v s}$. 2019, the total was down 40,179 ( $25.9 \%$ ), and average per date fell 574 ( $24.8 \%$ ), with one less date.
- San Jose had the league's best 2019 gains, despite 3 lost dates. Total attendance was up 7,585 to 155,253 , and average per date rose 207 to 2,317 . There were 6 sellouts, and 18 dates drew at least 3,000 . From 2009 through 2014, the Giants topped 200,000 each year, something they had never done in their long history. They drew over 150,000 in 17 of the last 18 years through 2019, after reaching this mark just once (1999) since 1947. Average per date surpassed 2,000 for the $19^{\text {th }}$ straight year in 2019, and has been above 3,000 in 2009, 2011, and 2012. Attendance had basically doubled by 2019 from when the Giants failed to reach 100,000 in any year from 1974 through 1987. The Giants won the 2014 Larry MacPhail Award for the top promotional effort in the Minor Leagues.
- The Modesto Nuts drew a total of 94,253 , in 2022, up 52,053 ( $123.3 \%$ ), and averaged 1,428 per date, up 647 ( $82.7 \%$ ). Among MLB-affiliated teams, this was the best percentage increase in total attendance, and the $\mathbf{2}^{\text {nd }}$ highest percentage gain in average per date. 12 more dates than in 2021 were played in 2022, and none were lost. 18 dates drew at least 2,000 , with 4 of them topping 3,000 . Largest crowd was 3,829 . Compared to 2019, the total dipped 45,509 (32.6\%), and average per date declined 597 ( $29.5 \%$ ), with 3 less dates.
- Over the 18 seasons from 2002 through 2019, Modesto achieved the 18 best attendance totals in its 76 -year history. 2019 attendance fell 5,266 to 139,762 , the lowest since 2005. Average per date was the lowest since 1999 , falling 46 to 2,026. The Nuts didn't reach 110,000 until 1997, but were above 130,000 every year since, until 2021 and 2022.
- In 2022, Visalia drew 121,006 , up 41,381 (52.0\%). Average per date was 1,833 , up 506 ( $38.2 \%$ ). 24 dates topped 2,000, 5 dates drew over 3,000, with a high of 3,881 . No dates were lost, and there were 6 more dates than in 2021. For 2022 vs. 2019, the total fell by 8,112 ( $6.3 \%$ ), and average per date was down 65 (3.4\%), with 2 fewer dates played in 2022. The 2022 vs. 2019 declines were the smallest among the 8 California League teams.
- Visalia had drawn a record high in 9 of the last 11 seasons through 2019. Their 2019 record-high total was 129,118, and the record-high average per date was 1,899. From 2009 through 2022 (excluding 2021), the Rawhide drew the 12 highest attendance totals in team history, topping 100,000 each year, and finishing above $\mathbf{1 2 0 , 0 0 0}$ in each of the last 7 'normal' seasons. Before this 11 -year streak, 1947 was the only season that a Visalia team drew at least 100,000. They didn't top 80,000 in any of the 29 seasons they had a team between 1954 and 1988. Average per date was under 1,000 in 11 of 13 seasons from 1996 through 2008, but was above 1,500 in all years after that through 2019, and again in 2022. Recreation Ballpark, built in 1946, seats just 2,468 , but 6 dates in 2019, and 5 dates in 2022, drew over 3,000, including a record-high crowd of 4,039 in 2019.
- Until 2009, Visalia shared professional baseball's oldest existing season attendance record. That year, the Rawhide completed a ballpark renovation, and drew a then-team record-high 105,405. Their previous record of 104,311 was set in 1947. When Visalia drew 83,452 in 2007, it was that city's best attendance since 1951. Winston-Salem of the Carolina League also had their attendance high in 1947. They broke that old record when they moved into a new ballpark in 2010. In the Major Leagues, the Cincinnati Reds have gone the longest time since setting a team attendance record. Their all-time high was reached in 1976.


## Some Recent Former California League Teams

- Lancaster had its final California League season in 2019, and did not play in 2021 or 2022. This team drew 316,390 in its first season (1996), and topped 200,000 each year through 1999. They never reached 200,000 after that. The JetHawks drew 161,595 in 2019, up 6,022. Average per date was 2,342 , up 120. Their average per date was 4,520 in 1996, topped 4,000 in 1997, was above 3,000 in 1998 and 1999, but was not over 2,500 since 2002. It did top 2,000 for the $11^{\text {th }}$ straight year in 2019, after 5 straight years under 2,000. Lancaster joins the Pecos League in 2023.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

CALIFORNIA LEAGUE - SINGLE-A - continued

## Some Recent Former California League Teams - continued

- The Bakersfield Blaze went out of the California League on a 'high' note in 2016. Their total attendance of 62,922 was up 11,133, the best gain in the California League in 2016, and the team's highest total since 2010. Average per date rose a league-high 159 to 899 . It was the $9^{\text {th }}$ straight year with average per date of less than 1,000 . Total attendance last reached 100,000 in 2002. Since 1946, Bakersfield topped 140,000 only in 1949, and each year from 1990 through 1994. Bakersfield's 2011 attendance of 40,056 was the lowest by a California League team since Salinas attracted just 33,465 in 1990. Bakersfield's most recent MLB-affiliated California League team had played from 1982 through 2016, drawing a total of $3,178,273$ in these 35 years, an average of 90,808 per season. But from 2000-2016, the Blaze averaged just 69,874 per year.
- The final year (2016) for the High Desert (Adelanto) Mavericks produced the lowest total and average per date in the team's 26 -year history. Total attendance fell to 76,061 , and was under 100,000 in 3 of the final 4 years. Average per date was 1,102. In their first two seasons (1991 and 1992), the Mavericks became the first California League team to top 200,000. They were below 160,000 for 22 years in a row, and under 150,000 for the final 18 seasons. Since 2002, average per date reached 2,000 only in 2014. In their 26 California League seasons, the Mavericks drew $3,550,649$, averaging 136,563 per season. But the season average was only 118,732 after 2000.
- Both Bakersfield and High Desert played in the independent Pecos Baseball League starting in 2017. Only Bakersfield was still active in that league in 2021 and 2022.


## California League Historic Attendance Data

- Total 2019 attendance fell $60,346(4.5 \%)$ to $1,280,811$, the lowest total, at that point, since 1992 . The league had 10 teams from 1986 through 2016. There was a decline in California League attendance in 15 of 22 seasons from 1998 through 2019.
- 2019 average per date fell 57 to 2,342. Since 1994, average per date in this league ranged from a low of 2,072 in 2022, and 2,158 in both 2001 and 2016, to a high of 2,988 in 1997.
- The league's average attendance per team was 160,101 in 2019. Average per team has been above 100,000 every 'normal' year since 1991, and better than 150,000 every year from 2002 through 2015, and again in 2017, 2018, and 2019. (It was 149,985 in 2016.) But 1997 was the only season above 200,000.
- Weather, other than heat, was rarely a problem in the California League, but that was not the case in 2019 and 2021. 2019 had 12 lost dates, and 12 fewer dates than in 2018, and there were also 12 lost dates in 2021. Only one game in 2018 was postponed, and just 2 dates were lost in 2022. 3 dates were lost in 2017, and 4 dates were lost in 2016. There were 8 lost dates in 2015, including one due to high winds. There were 2 lost dates in 2014, 4 in 2013, 10 in 2012, 8 in 2011, 9 in 2010, and 6 in 2009. The most rainouts over the last 22 years of this league were 23 in 1998 and 22 in 2003.
- In 1964, 4 of the 8 teams in the California League drew less than 17,000 for the season.
- In 1965, the 6 team California League had a total attendance of 128,836, averaging a league record-low 21,743 per team, and 333 per home date. San Jose led the league in attendance that year, drawing 34,517 . Attendance for the other teams was: Stockton-27,774; Bakersfield-23,234; Fresno-22,362; Santa Barbara-12,121; Salinas - an all-time California League low - 8,828.
- California League average per team rose to 43,755 in 1966. It was only 50,449 in 1979, a league record-high 206,189 in 1997, and 160,101 in 2019.
- Largest crowd at a California League ballpark was 12,876 at Lake Elsinore on July 4, 1998. Largest crowd at any California League game (and at any Class A game) was 37,665 for a Redwood-Reno game at San Diego Jack Murphy Stadium on July 4, 1981. This game was played during a Major League work stoppage.


## MLB-AFFILIATED INDIVIDUAL LEAGUE AND TEAM HIGHLIGHTS

CALIFORNIA LEAGUE - SINGLE-A - continued

CALIFORNIA LEAGUE YEARLY ATTENDANCE

| Year | \# of Teams | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 8 |  |  |  |  |  |  |
| 2022 | 8 | 1,089,740 | 384,703 | 54.6 | 2,072 | 565 | 37.6 |
| 2021 | 8 | 705,037 |  |  | 1,506 |  |  |
| 2019 | 8 | 1,280,811 | $(60,346)$ | (4.5) | 2,342 | (57) | (2.4) |
| 2018 | 8 | 1,341,157 | $(23,217)$ | (1.7) | 2,399 | (51) | (2.1) |
| 2017 | 8 | 1,364,374 | $(135,478)$ | (9.0) | 2,450 | 292 | 13.5 |
| 2016 | 10 | 1,499,852 | $(51,188)$ | (3.3) | 2,158 | (83) | (3.7) |
| 2015 | 10 | 1,551,040 | $(95,212)$ | (5.8) | 2,241 | (118) | (5.0) |
| 2014 | 10 | 1,646,252 | 62,764 | 4.0 | 2,359 | 84 | 3.7 |
| 2013 | 10 | 1,583,488 | 1,314 | 0.1 | 2,275 | (18) | (0.8) |
| 2012 | 10 | 1,582,174 | $(11,224)$ | (0.7) | 2,293 | (10) | (0.4) |
| 2011 | 10 | 1,593,398 | 26,897 | 1.7 | 2,303 | 36 | 1.6 |
| 2010 | 10 | 1,566,501 | $(154,778)$ | (9.0) | 2,267 | (213) | (8.6) |
| 2009 | 10 | 1,721,279 | 87,951 | 5.4 | 2,480 | 123 | 5.2 |
| 2008 | 10 | 1,633,328 | $(16,152)$ | (1.0) | 2,357 | (20) | (0.8) |
| 2007 | 10 | 1,649,480 | 75,762 | 4.8 | 2,377 | 83 | 3.6 |
| 2006 | 10 | 1,573,718 | $(6,845)$ | (0.4) | 2,294 | (17) | (0.7) |
| 2005 | 10 | 1,580,563 | 73,635 | 4.9 | 2,311 | 133 | 6.1 |
| 2004 | 10 | 1,506,928 | $(57,271)$ | (3.7) | 2,178 | (129) | (5.6) |
| 2003 | 10 | 1,564,199 | $(44,081)$ | (2.7) | 2,307 | (17) | (0.7) |
| 2002 | 10 | 1,608,280 | 121,006 | 8.1 | 2,324 | 166 | 7.7 |
| 2001 | 10 | 1,487,174 | $(62,614)$ | (4.0) | 2,158 | (88) | (3.9) |
| 2000 | 10 | 1,549,788 | $(125,457)$ | (7.5) | 2,246 | (182) | (7.5) |
| 1999 | 10 | 1,675,245 | $(58,112)$ | (3.4) | 2,428 | (136) | (5.3) |
| 1998 | 10 | 1,733,357 | $(328,532)$ | (15.9) | 2,564 | (424) | (14.2) |
| 1997 | 10 | 2,061,889 | 186,502 | 9.9 | 2,988 | 286 | 10.6 |
| 1996 | 10 | 1,875,387 | 197,927 | 11.8 | 2,702 | 267 | 11.0 |
| 1995 | 10 | 1,677,460 | $(13,826)$ | (0.8) | 2,435 | (108) | (4.2) |
| 1994 | 10 | 1,691,286 | 337,831 | 25.0 | 2,543 | 514 | 25.3 |
| 1993 | 10 | 1,353,455 | 181,451 | 15.5 | 2,029 | 245 | 13.7 |
| 1992 | 10 | 1,172,004 | 66,317 | 6.0 | 1,784 | N/A | N/A |
| 1991 | 10 | 1,105,687 | 158,907 | 16.8 | N/A | N/A | N/A |
| 1990 | 10 | 946,780 | 12,947 | 1.4 | N/A | N/A | N/A |


| LEAGUE AND TEAM | 2022 TOTAL ATTEND. | \# OF HOME DATES | $\begin{gathered} 2022 \\ \text { AVG./ } \\ \text { DATE } \end{gathered}$ | 2021 TOTAL ATTEND. | 2021 <br> AVG./ <br> DATE | $\begin{array}{r} \text { \# CHG. - } \\ \text { TOTAL ATT. } \\ 2022 \text { v. } 2021 \\ \hline \end{array}$ | $\begin{array}{r} \text { \# CHG. } \\ \text { AVG. } \\ \text { '22 v. '21 } \end{array}$ | YEAR <br> PARK <br> OPENED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| INTERNATIONAL LEAGUE |  |  |  |  |  |  |  |  |
| Buffalo Bisons | 451,859 | 66 | 6,846 | 200,752 | 3,238 | 251,107 | 3,608 | 1988 |
| Charlotte Knights | 531,465 | 73 | 7,280 | 345,305 | 5,569 | 186,160 | 1,711 | 2014 |
| Columbus Clippers | 534,393 | 70 | 7,634 | 393,879 | 6,457 | 140,514 | 1,177 | 2009 |
| Durham Bulls | 472,090 | 75 | 6,295 | 320,873 | 5,093 | 151,217 | 1,202 | 1995 |
| Gwinnett (GA) Stripers | 216,177 | 73 | 2,961 | 162,494 | 2,754 | 53,683 | 207 | 2009 |
| Indianapolis Indians | 534,610 | 72 | 7,425 | 353,729 | 5,799 | 180,881 | 1,626 | 1996 |
| Iowa (Des Moines) Cubs | 437,543 | 74 | 5,913 | 314,749 | 5,246 | 122,794 | 667 | 1992 |
| Jacksonville (FL) Jumbo Shrimp | 358,094 | 72 | 4,974 | 242,667 | 4,184 | 115,427 | 790 | 2003 |
| Lehigh Valley (PA) IronPigs | 544,220 | 71 | 7,665 | 356,355 | 5,842 | 187,865 | 1,823 | 2008 |
| Louisville Bats | 424,035 | 74 | 5,730 | 269,338 | 4,565 | 154,697 | 1,165 | 2000 |
| Memphis Redbirds | 239,605 | 72 | 3,328 | 183,217 | 3,054 | 56,388 | 274 | 2000 |
| Nashville Sounds | 555,576 | 73 | 7,611 | 436,868 | 6,721 | 118,708 | 890 | 2015 |
| Norfolk Tides | 365,292 | 73 | 5,004 | 262,496 | 4,303 | 102,796 | 701 | 1993 |
| Omaha Storm Chasers | 294,511 | 71 | 4,148 | 245,170 | 3,831 | 49,341 | 317 | 2011 |
| Rochester Red Wings | 432,580 | 70 | 6,180 | 219,941 | 3,728 | 212,639 | 2,452 | 1997 |
| St. Paul Saints | 473,911 | 72 | 6,582 | 393,394 | 6,052 | 80,517 | 530 | 2015 |
| Scranton-Wilkes Barre RailRiders | 331,286 | 71 | 4,666 | 236,559 | 4,079 | 94,727 | 587 | 2013 |
| Syracuse Mets | 335,490 | 70 | 4,793 | 215,336 | 3,845 | 120,154 | 948 | 1997 |
| Toledo Mud Hens | 426,499 | 73 | 5,842 | 300,063 | 4,763 | 126,436 | 1,079 | 2002 |
| Worcester Red Sox | 532,152 | 73 | 7,290 | 362,559 | 6,145 | 169,593 | 1,145 | 2021 |
| LEAGUE TOTAL | 8,491,388 | 1,438 | 5,905 | 5,815,744 | 4,783 | 2,675,644 | 1,122 |  |
| In 2021, Buffalo played its first 39 home dates in Trenton (112,471/2,884/date), and its last 23 dates in Buffalo (88,281/3,834/date. |  |  |  |  |  |  |  |  |

PACIFIC COAST LEAGUE

| Albuquerque Isotopes | 515,498 | 73 | 7,062 |
| :--- | ---: | ---: | ---: |
| El Paso Chinuahuas |  | 496,805 | 74 |
| Las Vegas Aviators | 518,221 | 75 | 6,714 |
| Oklahoma (City) Dodgers | 410,730 | 73 | 5,626 |
| Reno Aces | 336,079 | 70 | 4,801 |
|  |  |  |  |
| Round Rock (TX) Express | 412,988 | 75 | 5,507 |
| Sacramento River Cats | 372,769 | 75 | 4,970 |
| Salt Lake (City) Bees | 434,616 | 74 | 5,873 |
| Sugar Land (TX) Space Cowboys | 285,827 | 72 | 3,970 |
| Tacoma Rainiers | 366,469 | 73 | 5,020 |
|  |  |  |  |
| LEAGUE TOTAL | $4,150,002$ | 734 | 5,654 |
|  |  |  |  |
| TOTAL - TRIPLE-A | $12,641,390$ | 2,172 | 5,820 |

EASTERN LEAGUE

| Akron RubberDucks | 253,735 | 65 | 3,904 |
| :--- | :--- | :--- | :--- |
| Altoona Curve | 285,777 | 66 | 4,330 |
| Binghamton Rumble Ponies | 146,679 | 62 | 2,366 |
| Bowie Baysox | 174,537 | 65 | 2,685 |
| Erie Seawolves | 175,810 | 66 | 2,664 |
| Harrisburg Senators | 244,433 | 68 | 3,595 |
|  |  |  |  |
| Hartford Yard Goats | 402,123 | 67 | 6,002 |
| New Hampshire Fisher Cats | 282,514 | 65 | 4,346 |
| Portland (ME) Sea Dogs | 379,100 | 66 | 5,744 |
| Reading Fightin' Phils | 368,068 | 66 | 5,577 |
| Richmond Flying Squirrels | 406,560 | 66 | 6,160 |
| Somerset (NJ) Patriots | 351,142 | 67 | 5,241 |
|  |  |  |  |
| LEAGUE TOTAL | $3,470,478$ | 789 | 4,399 |


| LEAGUE AND TEAM | 2022 TOTAL |  | $\begin{gathered} 2022 \\ \text { AVG./ } \\ \text { DATE } \\ \hline \end{gathered}$ | 2021 TOTAL ATTEND. | $\begin{gathered} 2021 \\ \text { AVG./ } \\ \text { DATE } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { \# CHG. - } \\ \text { TOTAL ATT. } \\ \underline{2022 ~ v . ~} 2021 \\ \hline \end{array}$ | $\begin{array}{r} \text { \# CHG. } \\ \text { AVG. } \\ \text { '22 v. '21 } \\ \hline \end{array}$ | YEAR PARK OPENED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SOUTHERN LEAGUE |  |  |  |  |  |  |  |  |
| Biloxi Shuckers | 148,865 | 64 | 2,326 | 114,276 | 2,241 | 34,589 | 85 | 2015 |
| Birmingham Barons | 266,921 | 68 | 3,925 | 231,365 | 4,132 | 35,556 | (207) | 2013 |
| Chattanooga Lookouts | 213,685 | 66 | 3,238 | 131,322 | 2,626 | 82,363 | 612 | 2000 |
| Mississippi (Pearl) Braves | 150,491 | 63 | 2,389 | 118,776 | 2,241 | 31,715 | 148 | 2005 |
| Montgomery (AL) Biscuits | 156,356 | 62 | 2,522 | 137,709 | 2,598 | 18,647 | (76) | 2004 |
| Pensacola Blue Wahoos | 281,972 | 67 | 4,209 | 235,948 | 4,068 | 46,024 | 141 | 2012 |
| Rocket City, (AL) Trash Pandas | 327,007 | 65 | 5,031 | 274,858 | 5,726 | 52,149 | (695) | 2021 |
| Tennessee (Kodak) Smokies | 294,334 | 68 | 4,328 | 245,821 | 4,313 | 48,513 | 15 | 2000 |
| LEAGUE TOTAL | 1,839,631 | 523 | 3,517 | 1,490,075 | 3,498 | 349,556 | $\begin{array}{r} 19 \\ 0 \end{array}$ |  |
| TEXAS LEAGUE |  |  |  |  |  |  |  |  |
| Amarillo Sod Poodles | 379,029 | 69 | 5,493 | 316,288 | 5,453 | 62,741 | 40 | 2019 |
| Arkansas (Little Rock) Travelers | 300,042 | 67 | 4,478 | 215,050 | 3,645 | 84,992 | 833 | 2007 |
| Corpus Christi Hooks | 257,991 | 66 | 3,909 | 206,847 | 3,694 | 51,144 | 215 | 2005 |
| Frisco RoughRiders | 341,243 | 68 | 5,018 | 275,169 | 4,828 | 66,074 | 190 | 2003 |
| Midland (TX) RockHounds | 226,249 | 66 | 3,428 | 186,134 | 3,155 | 40,115 | 273 | 2002 |
| NW Arkansas Naturals | 240,615 | 68 | 3,538 | 150,473 | 2,736 | 90,142 | 802 | 2008 |
| San Antonio Missions | 272,144 | 65 | 4,187 | 184,167 | 3,231 | 87,977 | 956 | 1994 |
| Springfield (MO) Cardinals | 259,044 | 69 | 3,754 | 172,134 | 2,918 | 86,910 | 836 | 2003 |
| Tulsa Drillers | 357,200 | 65 | 5,495 | 300,270 | 5,089 | 56,930 | 406 | 2010 |
| Wichita Wind Surge | 220,528 | 66 | 3,341 | 241,230 | 4,021 | $(20,702)$ | (680) | 2021 |
| LEAGUE TOTAL | 2,854,085 | 669 | 4,266 | 2,247,762 | 3,882 | 606,323 | 384 |  |
| TOTAL - DOUBLE-A | 8,164,194 | 1,981 | 4,121 | 6,097,985 | 3,694 | 2,066,209 | 427 |  |
| MIDWEST LEAGUE |  |  |  |  |  |  |  |  |
| Beloit Sky Carp | 102,794 | 63 | 1,632 | 46,746 | 806 | 56,048 | 826 | 2021 |
| Cedar Rapids (IA) Kernels | 136,360 | 63 | 2,164 | 100,161 | 1,757 | 36,199 | 407 | 2002 |
| Dayton Dragons | 444,346 | 56 | 7,935 | 344,167 | 6,258 | 100,179 | 1,677 | 2000 |
| Fort Wayne Tin Caps | 303,680 | 60 | 5,061 | 219,044 | 3,777 | 84,636 | 1,284 | 2009 |
| Great Lakes (Midland, MI) Loons | 174,050 | 62 | 2,807 | 124,896 | 2,153 | 49,154 | 654 | 2007 |
| Lake County (OH) Captains | 169,574 | 59 | 2,874 | 126,191 | 2,253 | 43,383 | 621 | 2003 |
| Lansing Lugnuts | 288,840 | 62 | 4,659 | 198,878 | 3,429 | 89,962 | 1,230 | 1996 |
| Peoria Chiefs | 135,784 | 65 | 2,089 | 69,725 | 1,223 | 66,059 | 866 | 2002 |
| Quad Cities River Bandits | 170,731 | 64 | 2,668 | 163,263 | 2,815 | 7,468 | (147) | 2004 |
| South Bend Cubs | 285,977 | 64 | 4,468 | 217,066 | 3,679 | 68,911 | 789 | 1988 |
| West Michigan Whitecaps | 337,167 | 61 | 5,527 | 228,071 | 3,932 | 109,096 | 1,595 | 1994 |
| Wisconsin Timber Ratters | 206,805 | 61 | 3,390 | 156,646 | 2,797 | 50,159 | 593 | 1995 |
| LEAGUE TOTAL | 2,756,108 | 740 | 3,724 | 1,994,854 | 2,899 | 761,254 | 825 |  |
| SOUTH ATLANTIC LEAGUE |  |  |  |  |  |  |  |  |
| Aberdeen IronBirds | 121,916 | 62 | 1,966 | 104,665 | 1,869 | 17,251 | 97 | 2002 |
| Asheville Tourists | 172,726 | 63 | 2,742 | 130,435 | 2,329 | 42,291 | 413 | 1992 |
| Bowling Green (KY) Hot Rods | 155,975 | 64 | 2,437 | 125,738 | 2,245 | 30,237 | 192 | 2009 |
| Brooklyn Cyclones | 167,846 | 62 | 2,707 | 103,874 | 1,889 | 63,972 | 818 | 2001 |
| Greensboro Grasshoppers | 265,943 | 63 | 4,221 | 225,905 | 3,895 | 40,038 | 326 | 2005 |
| Greenville (SC) Drive | 317,150 | 65 | 4,879 | 243,362 | 4,125 | 73,788 | 754 | 2006 |
| Hickory Crawdads | 105,378 | 62 | 1,700 | 88,453 | 1,638 | 16,925 | 62 | 1993 |
| Hudson Valley (NY) Renegades | 184,055 | 64 | 2,876 | 125,599 | 2,243 | 58,456 | 633 | 1994 |
| Jersey Shore BlueClaws | 256,141 | 60 | 4,269 | 150,873 | 2,743 | 105,268 | 1,526 | 2001 |
| Rome (GA) Braves | 89,176 | 63 | 1,415 | 78,538 | 1,540 | 10,638 | (125) | 2003 |
| Wilmington (DE) Blue Rocks | 118,754 | 61 | 1,947 | 78,690 | 1,381 | 40,064 | 566 | 1993 |
| Winston-Salem Dash | 287,529 | 64 | 4,493 | 206,333 | 3,620 | 81,196 | 873 | 2010 |
| LEAGUE TOTAL | 2,242,589 | 753 | 2,978 | 1,662,465 | 2,481 | 580,124 | 497 |  |


| LEAGUE AND TEAM | 2022 TOTAL ATTEND. | $\begin{gathered} \text { \# OF } \\ \text { HOME } \\ \text { DATES } \end{gathered}$ | $\begin{gathered} 2022 \\ \text { AVG.// } \\ \text { DATE } \end{gathered}$ | 2021 TOTAL ATTEND. | $\begin{gathered} 2021 \\ \text { AVG./ } \\ \text { DATE } \\ \hline \end{gathered}$ | \# CHG. TOTAL ATT. $\underline{2022 \text { v. } 2021}$ | $\begin{array}{r} \text { \# CHG. } \\ \text { AVG. } \\ \text { '22 v. '21 } \\ \hline \end{array}$ | YEAR <br> PARK OPENED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NORTHWEST LEAGUE |  |  |  |  |  |  |  |  |
| Eugene Emeralds | 136,360 | 59 | 2,311 | 91,315 | 1,631 | 45,045 | 680 | 2010 |
| Everett AquaSox | 128,836 | 64 | 2,013 | 102,423 | 1,829 | 26,413 | 184 | 1984 |
| Hillsboro (OR) Hops | 150,792 | 64 | 2,356 | 110,384 | 1,871 | 40,408 | 485 | 2013 |
| Spokane Indians | 231,081 | 63 | 3,668 | 140,623 | 2,511 | 90,458 | 1,157 | 1958 |
| Tri-City (Pasco, WA) Dust Devils | 108,136 | 62 | 1,744 | 61,245 | 1,134 | 46,891 | 610 | 1995 |
| Vancouver (BC) Canadians | 313,256 | 61 | 5,135 | 15,822 | 268 | 297,434 | 4,867 | 1951 |
| LEAGUE TOTAL | 1,068,461 | 373 | 2,865 | 521,812 | 1,535 | 546,649 | 1,330 |  |

In 2021, Vancouver played its home dates in Hillsboro. Eugene played one home date at Hillsboro, and 5 home dates at Tri-City.

CAROLINA LEAGUE
Augusta (GA) GreenJackets
Carolina Mudcats
Charleston (SC) RiverDogs
Columbia (SC) Fireflies Delmarva (Salisbury) Shorebirds
Down East (Kinston) Wood Ducks
Fayetteville Woodpeckers
Fredericksburg Nationals
Kannapolis Cannon Ballers Lynchburg Hillcats Myrtle Beach Pelicans
Salem Red Sox
LEAGUE TOTAL
FLORIDA STATE LEAGUE
Bradenton Marauders
Clearwater Threshers
Daytona Tortugas
Dunedin Blue Jays
Fort Myers Mighty Mussels
Jupiter Hammerheads
Lakeland Flying Tigers
Palm Beach Cardinals
St. Lucie Mets
Tampa Tarpons
LEAGUE TOTAL
CALIFORNIA LEAGUE
Fresno Grizzlies
Inland Empire (S. Bernardi.) 66ers
Lake Elsinore Storm
Modesto Nuts
Rancho Cucamonga Quakes
San Jose Giants
Stockton Ports
Visalia Rawhide
LEAGUE TOTAL
TOTAL - SINGLE-A
TOTAL - 2022 MAJOR LEAGUE AFFILIATED LEAGUES

| $6,067,158$ | 1,866 | 3,251 |
| ---: | ---: | ---: |
|  |  |  |
|  |  |  |
| 262,172 | 64 | 4,096 |
| 138,579 | 64 | 2,165 |
| 251,491 | 63 | 3,992 |
| 217,225 | 64 | 3,394 |
| 154,786 | 62 | 2,497 |
| 98,328 | 64 | 1,536 |
|  |  |  |
| 214,470 | 62 | 3,459 |
| 260,546 | 63 | 4,136 |
| 192,161 | 66 | 2,912 |
| 91,232 | 62 | 1,471 |
| 25,183 | 64 | 3,940 |
| 181,287 | 63 | 2,878 |
|  |  |  |
| $2,314,460$ | 761 | 3,041 |
|  |  |  |
| 56,522 | 65 | 870 |
| 151,982 | 63 | 2,412 |
| 91,156 | 58 | 1,572 |
| 24,402 | 63 | 387 |
| 86,987 | 55 | 1,582 |
|  |  |  |
| 42,156 | 43 | 980 |
| 35,855 | 57 | 629 |
| 36,880 | 39 | 946 |
| 71,213 | 61 | 1,167 |
| 46,627 | 52 | 897 |
| 643,780 | 556 | 1,158 |
|  |  |  |
| 261,652 | 65 | 4,025 |
| 141,792 | 66 | 2,148 |
| 102,950 | 65 | 1,584 |
| 94,253 | 66 | 1,428 |
| 138,533 | 66 | 2,099 |
| 115,074 | 66 | 1,744 |
| 114,480 | 66 | 1,735 |
| 121,006 | 66 | 1,833 |
| $1,089,740$ | 526 | 2,072 |
| $4,047,980$ | 1,843 | 2,196 |
|  |  |  |
| 920,722 | 7,862 | 3,933 |
|  |  |  |

4,179,131
2,461
1,888,027
790

| 211,561 | 3,712 |
| ---: | ---: |
| 98,976 | 1,867 |
| 208,641 | 3,660 |
| 153,547 | 2,742 |
| 110,281 | 1,969 |
| 85,586 | 1,528 |
|  |  |
| 173,243 | 3,039 |
| 199,071 | 3,492 |
| 162,031 | 2,701 |
| 68,032 | 1,173 |
| 199,704 | 3,504 |
| 128,769 | 2,299 |
|  |  |
| $1,799,442$ | 2,646 |


| 38,207 | 708 |
| ---: | ---: |
| 108,111 | 2,120 |
| 79,361 | 1,345 |
| 10,043 | 258 |
| 76,216 | 1,438 |


| 18,315 | 162 | 1923 |
| ---: | ---: | ---: |
| 43,871 | 292 | 2004 |
| 11,795 | 227 | 1930 |
| 14,359 | 129 | 1977 |
| 10,771 | 144 | 1991 |
| 21,959 |  |  |
| 8,961 | 131 | 1998 |
| 8,440 | $(35)$ | 1966 |
| 25,604 | 306 | 1988 |
| 11,785 | 240 | 1996 |
|  |  |  |
| 175,860 | 171 |  |


| 176,395 | 2,940 |
| ---: | ---: |
| 90,587 | 1,535 |
| 103,758 | 1,729 |
| 42,200 | 781 |
| 76,493 | 1,296 |
| 62,569 | 1,043 |
| 73,410 | 1,311 |
| 79,625 | 1,327 |
| 705,037 | 1,506 |
|  |  |
| $2,972,399$ | 1,833 |

$22,089,014$
3,242
$8,831,708$

NE W YORK-PENN LEAGUE (SHORT-SEASON A) (14 teams -- 76 game schedule in 2019)
RECORD HIGHS: League - 1,890,053 (2002); Team - Brooklyn - 317,124 (2002) All games sold out

## New York-Penn League Historic Attendance Data

- Like the other three MLB-affiliated short-season leagues that charged admission, the New York-Penn League had its final season in 2019. But unlike the Northwest League (now a High-A league), the Appalachian League (now a Summer Collegiate league), and the Pioneer League (now an independent pro league), the New York-Penn League has totally ceased to exist in any form. 2019 New York-Penn League teams were scattered around Minor League Baseball, Collegiate Summer Leagues, or just eliminated, as part of the Minor League Baseball realignment.
- Aberdeen, Brooklyn, and Hudson Valley moved up to the High-A MLB-affiliated South Atlantic League. Tri-City (Troy, NY) joined the independent pro Frontier League. State College, Mahoning Valley, Williamsport, and the West Virginia (Morgantown) Black Bears, became members of the MLB Collegiate Summer Draft League. Auburn and Batavia joined the Perfect Game Summer Collegiate League. Connecticut and Vermont went to the Futures Collegiate Summer League. Staten Island did not have a team in 2021, but the renamed Ferry Hawks joined the independent pro Atlantic League in 2022. Lowell didn't have a team in 2021 or 2022, but there is a possibility that this city will once again have an MLB-affiliated team in the future.
- In 2019, Lowell had declines in total attendance and average per date to their lowest figures since 1996, their first season. The Spinners drew 100,687, averaging 3,051 per date. The total was down 17,632 , and the average per date fell by 330. There were 2 fewer dates than in 2018 , and 5 rainouts, tying Williamsport for the most postponements by any short-season team. 6 dates drew over 4,000. August 31, 2010 was the last game of a 413date sellout streak that began on August 3, 1999. Lowell surpassed 150,000 for 17 straight years until 2015, and average per date was at least 5,000 for 11 straight years from 2000 through 2010. In 2008, the Spinners were part of a Minor League double-header that drew 36,234 at Fenway Park in Boston. In 2018, the Spinners became the first short-season team to install LED field lighting in their ballpark.
- Total 2019 New York-Penn League attendance fell 74,143 (5.3\%) to $1,316,873$, the lowest total since 1998. Average per date was down 89 to 2,644, the lowest since 2000.
- There were 11 fewer dates played in 2019 than in 2018, with 34 lost dates. There were 23 rainouts in 2018 , 37 in 2017, and 24 in 2016. 3 teams had gains in total attendance and 5 were up in average per date in 2019. Batavia had the league's biggest gains in both categories. Brooklyn had the worst losses, also in both categories.
- Average per date in this league had topped 3,000 for 15 straight years until 2016, after never reaching this level before. Total attendance first reached one million in 1995, and was above that every year after that.
- The league reached a significant attendance milestone in 2013 as attendance since the start of the league in 1939 surpassed 50 million. This league, whose original name was the P.O.N.Y. (Pennsylvania, Ontario, New York) League, drew $59,721,751$ in its history. 2015 was the $15^{\text {th }}$ straight year that the league drew at least $1,500,000$, but that mark was not reached in any year after 2015. In 1939, the 6 teams in the league drew a total of 267,212.
- Average attendance per team first topped 100,000 in 2001, and was above that figure every year until 2018. In 2019, it was 94,062 , lowest since 1998. The league had a 75,284 average per team in 1949, when it played a longer schedule. That figure was not surpassed until 1995. The average per team was below 50,000 from 1952 through 1988. The lowest average per team was 19,196 in 1967, the first year this league played a short-season. That year Auburn led the league in attendance, drawing 26,991 . Erie finished last at the gate, with a total of 9,988 .
- The lowest team attendance since the short-season schedule began was 9,474 in 1980 by Auburn. In 1990, Pittsfield became this league's first team in the short-season era to draw 100,000. As late as 1993, none of the 14 teams in the New York-Penn League reached 100,000. 6 of 14 teams did it in 2019.
- Team relocations and new parks resulted in a significant increase in New York-Penn League attendance in its last 27 years, through 2019. In 1992, the league's 14 teams drew a total attendance of 684,064, an average of 48,862 per team, and an average of 1,422 per date. The 2019 attendance total of $1,316,873$ was a gain of $92.5 \%$ from 1992 . 2019 average attendance per team was 94,062 , and the average per date was 2,644 . In 2019,12 of the 14 teams in his league played in a ballpark that opened between 1994 and 2015. The only teams with an older park in this league were Vermont and Williamsport, whose ballparks opened in the 1920's.


## New York-Penn League Historic Attendance Data

- For 19 seasons (2001 through 2019), the Brooklyn Cyclones and Staten Island Yankees had a good rivalry. These teams played just a few miles apart, with the Cyclones in Coney Island, and the Yankees in St. George on Staten Island, next to the Staten Island Ferry Terminal.
- Game-by-game attendance data for both teams is available for 2005 through 2019. During those 15 seasons, the Cyclones had 97 regular season home dates with Staten Island. Those games drew an average of 7,481 per date. The other 453 dates in Brooklyn in those years drew an average of 6,398 . Brooklyn games vs. Staten Island drew an average of $1,083(16.9 \%)$ more than other games. At Staten Island, the Yankees averaged 5,482 for 90 dates vs. Brooklyn, and 3,424 for 452 dates with other teams. That's 2,058 ( $60.1 \%$ ) higher when Brooklyn was the opponent. From 2008 through 2011, 25 of the 26 Yankees-Cyclones games in Staten Island drew a sellout crowd of 7,171 .
- A Cyclones Media Guide lists crowds for 21 Staten Island at Brooklyn dates from 2001-2004. These dates drew an average of 8,372 . This is $307(3.8 \%)$ higher than the 8,065 average at the other 128 dates in Brooklyn in this period.
- Brooklyn's population is more than 5 times higher than the population of Staten Island, which accounts, in part, for Brooklyn's higher attendance over the two decades these teams were rivals. Brooklyn now plays in the High-A South Atlantic League, and Staten Island (renamed the Ferry Hawks), now plays in the MLB-Partner Atlantic League.

NEW YORK-PENN LEAGUE YEARLY ATTENDANCE

| Year | $\begin{gathered} \hline \text { \# of } \\ \text { Teams } \\ \hline \end{gathered}$ | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2019 | 14 | 1,316,873 | $(74,143)$ | (5.3) | 2,644 | (89) | (3.3) |
| 2018 | 14 | 1,391,016 | $(12,559)$ | (0.9) | 2,733 | (103) | (3.6) |
| 2017 | 14 | 1,403,575 | $(79,284)$ | (5.3) | 2,836 | (83) | (2.8) |
| 2016 | 14 | 1,482,859 | $(107,891)$ | (6.8) | 2,919 | (200) | (6.4) |
| 2015 | 14 | 1,590,750 | 30,804 | 2.0 | 3,119 | 36 | 1.2 |
| 2014 | 14 | 1,559,946 | $(42,779)$ | (2.7) | 3,083 | (91) | (2.9) |
| 2013 | 14 | 1,602,725 | $(98,276)$ | (5.8) | 3,174 | (116) | (3.5) |
| 2012 | 14 | 1,701,001 | (48.890) | (2.8) | 3,290 | (217) | (6.2) |
| 2011 | 14 | 1,749,891 | $(79,864)$ | (4.4) | 3,507 | (74) | (2.1) |
| 2010 | 14 | 1,829,755 | 43,020 | 2.4 | 3,581 | (14) | (0.4) |
| 2009 | 14 | 1,786,735 | (28.710) | (1.6) | 3,595 | 0 | 0.0 |
| 2008 | 14 | 1,815,445 | $(24,013)$ | (1.3) | 3,595 | (69) | (1.9) |
| 2007 | 14 | 1,839,458 | 87,491 | 5.0 | 3,664 | 132 | 3.7 |
| 2006 | 14 | 1,751,967 | $(37,995)$ | (2.1) | 3,532 | 29 | 0.8 |
| 2005 | 14 | 1,789,962 | 12,653 | 0.7 | 3,503 | (88) | (2.5) |
| 2004 | 14 | 1,777,309 | $(7,354)$ | (0.4) | 3,591 | 7 | 0.2 |
| 2003 | 14 | 1,784,663 | $(105,390)$ | (5.6) | 3,584 | (51) | (1.4) |
| 2002 | 14 | 1,890,053 | 248,028 | 15.1 | 3,635 | 403 | 12.5 |
| 2001 | 14 | 1,642,025 | 319,286 | 24.1 | 3,232 | 613 | 23.4 |
| 2000 | 14 | 1,322,739 | $(48,315)$ | (3.5) | 2,619 | (91) | (3.4) |
| 1999 | 14 | 1,371,054 | 91,561 | 7.2 | 2,710 | 211 | 8.4 |
| 1998 | 14 | 1,279,493 | 70,242 | 5.8 | 2,499 | 20 | 0.8 |
| 1997 | 14 | 1,209,251 | 4,293 | 0.4 | 2,479 | 55 | 2.3 |
| 1996 | 14 | 1,204,958 | 23,111 | 2.0 | 2,424 | 134 | 5.9 |
| 1995 | 14 | 1,181,847 | 229,129 | 24.1 | 2,290 | 342 | 17.6 |
| 1994 | 14 | 952,718 | 244,543 | 34.5 | 1,948 | 408 | 26.5 |
| 1993 | 14 | 708,175 | 24,111 | 3.5 | 1,540 | 109 | 7.6 |
| 1992 | 14 | 684,064 | $(92,273)$ | (11.9) | 1,431 | N/A | N/A |
| 1991 | 14 | 776,337 | 31,507 | 4.2 | N/A | N/A | N/A |
| 1990 | 14 | 744,830 | 30,269 | 4.2 | N/A | N/A | N/A |

ARIZONA FALL LEAGUE - (6 teams - 30 game schedule)
The Arizona Fall League is a 6-team league, operated by Major League Baseball, which played in September and October through 2019, and in October and November in 2021 and 2022. The league was created in 1992. Each team is affiliated with 5 Major League teams, and in 2022, played a 30-game schedule over from October 3 through November 12. Rosters are made up of players from their MLB parent teams' Minor League system. Most of the players have been in Triple-A or Double-A.

The league charges admission to their games (\$9 for adults, $\$ 7$ for seniors and kids) and compiles attendance. The attendance totals from this league are listed separately, and not included in the yearly Minor League totals.

Games are played at Major League Arizona Spring Training ballparks. The 6 teams in 2022 were the Glendale Desert Dogs, Mesa Solar Sox, Peoria Javelinas, Salt River Rafters, Scottsdale Scorpions, and the Surprise Saguaros.

In 2016, the league drew record highs in total attendance and average per date. Scottsdale set records for total attendance and average per date by any team. The Salt River Rafters had led the league in attendance from 2011 through 2015. In 2019, league total attendance fell 15,887 to 45,158 , the lowest total since 2010, and average per date was down 171 to 675, lowest since 2008. Salt River was the leader in 7 of 10 years through 2021, but Mesa led in 2019. In 2021, there was a small increase in total attendance vs. 2019, and average per date was exactly the same as in 2019. The 2022 total was the lowest since 2007, and average per date was the lowest since 2008.

ARIZONA FALL LEAGUE - 2005-2022 ATTENDANCE

| Year | League <br> Attendance | \# of <br> Dates | Avg./Date | Team Leader | Leader's <br> Total Attend. | Leader's \# <br> of Dates | Leader's <br> Avg./Date |
| :---: | :---: | :---: | :---: | :--- | :--- | :---: | :---: |
| 2022 | 33,533 | 89 | 377 | Scottsdale | 7,358 | 15 | 491 |
| 2021 | 45,658 | 90 | 507 | Salt River | 13,728 | 15 | 915 |
|  |  |  |  |  |  |  |  |
| 2019 | 45,158 | 89 | 507 | Mesa | 11,468 | 17 | 675 |
| 2018 | 61,045 | 90 | 678 | Salt River | 14,102 | 15 | 940 |
| 2017 | 53,188 | 90 | 591 | Scottsdale | 11,424 | 15 | 762 |
| 2016 | 62,905 | 95 | 662 | Scottsdale | 15,001 | 15 | $\mathbf{1 , 0 0 0}$ |
| 2015 | 47,049 | 88 | 535 | Salt River | 10,661 | 14 | 762 |
|  |  |  |  |  |  |  | 17 |
| 2014 | 53,219 | 95 | 560 | Salt River | 14,183 | 17 | 834 |
| 2013 | 45,839 | 93 | 493 | Salt River | 12,314 | 16 | 770 |
| 2012 | 47,418 | 96 | 494 | Salt River | 13,423 | 16 | 839 |
| 2011 | 48,025 | 110 | 437 | Salt River | 14,567 | 19 | 767 |
| 2010 | 39,709 | 96 | 414 | Scottsdale | 10,724 | 15 | 715 |
|  |  |  |  |  |  |  | 16 |
| 2009 | 38,449 | 96 | 401 | Scottsdale | 11,177 | 699 |  |
| 2008 | 40,057 | 114 | 351 | Scottsdale | 10,451 | 19 | 550 |
| 2007 | 28,723 | 100 | 287 | Scottsdale | 8,035 | 18 | 446 |
| 2006 | 25,268 | 96 | 263 | Scottsdale | 6,062 | 15 | 404 |
| 2005 | 27,936 | 94 | 297 | Phoenix | 8,608 | 16 | 538 |

Excludes 2019 Short-Season Leagues, but does include 2019 short-season teams still active in 2022.
2019 League totals listed are the 2019 totals for the teams in the league in 2022, regardless of what league they played in for 2019.

| LEAGUE AND TEAM | 2022 TOTAL ATTEND. | $\begin{aligned} & \text { \# OF } \\ & \text { HOME } \\ & \text { DATES } \end{aligned}$ | $\begin{array}{r} 2022 \\ \text { AVG./ } \\ \text { DATE } \end{array}$ | 2019 TOTAL ATTEND. | 2019 AVG./ DATE | \# CHG. TOTAL ATT. 2022 v. 2019 | $\begin{array}{r} \text { \# CHG. } \\ \text { AVG. } \\ \text { '22 v. '19 } \end{array}$ | $\begin{gathered} \text { YEAR } \\ \text { PARK } \\ \text { OPENED } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| INTERNATIONAL LEAGUE |  |  |  |  |  |  |  |  |
| Buffalo Bisons | 451,859 | 66 | 6,846 | 518,741 | 7,981 | $(66,882)$ | $(1,135)$ | 1988 |
| Charlotte Knights | 531,465 | 73 | 7,280 | 581,006 | 8,544 | $(49,541)$ | $(1,264)$ | 2014 |
| Columbus (OH) Clippers | 534,393 | 70 | 7,634 | 590,504 | 8,684 | $(56,111)$ | $(1,050)$ | 2009 |
| Durham Bulls | 472,090 | 75 | 6,295 | 529,105 | 7,668 | $(57,015)$ | $(1,373)$ | 1995 |
| Gwinnett (GA) Stripers | 216,177 | 73 | 2,961 | 212,342 | 3,169 | 3,835 | (208) | 2009 |
| Indianapolis Indians | 534,610 | 72 | 7,425 | 586,860 | 8,630 | $(52,250)$ | $(1,205)$ | 1996 |
| Iowa (Des Moines) Cubs | 437,543 | 74 | 5,913 | 489,173 | 7,526 | $(51,630)$ | $(1,613)$ | 1992 |
| Jacksonville (FL) Jumbo Shrimp | 358,094 | 72 | 4,974 | 327,388 | 4,960 | 30,706 | 14 | 2003 |
| Lehigh Valley (PA) IronPigs | 544,220 | 71 | 7,665 | 585,110 | 8,605 | $(40,890)$ | (940) | 2008 |
| Louisville Bats | 424,035 | 74 | 5,730 | 485,356 | 6,934 | $(61,321)$ | $(1,204)$ | 2000 |
| Memphis Redbirds | 239,605 | 72 | 3,328 | 327,753 | 4,966 | $(88,148)$ | $(1,638)$ | 2000 |
| Nashville Sounds | 555,576 | 73 | 7,611 | 578,291 | 8,631 | $(22,715)$ | $(1,020)$ | 2015 |
| Norfolk Tides | 365,292 | 73 | 5,004 | 350,086 | 5,304 | 15,206 | (300) | 1993 |
| Omaha Storm Chasers | 294,511 | 71 | 4,148 | 328,307 | 4,974 | $(33,796)$ | (826) | 2011 |
| Rochester Red Wings | 432,580 | 70 | 6,180 | 451,853 | 6,846 | $(19,273)$ | (666) | 1997 |
| St. Paul Saints | 473,911 | 72 | 6,582 | 394,970 | 8,061 | 78,941 | $(1,479)$ | 2015 |
| Scranton-Wilkes Barre RailRiders | 331,286 | 71 | 4,666 | 414,891 | 6,383 | $(83,605)$ | $(1,717)$ | 2013 |
| Syracuse Mets | 335,490 | 70 | 4,793 | 327,478 | 4,962 | 8,012 | (169) | 1997 |
| Toledo Mud Hens | 426,499 | 73 | 5,842 | 481,496 | 7,187 | $(54,997)$ | $(1,345)$ | 2002 |
| Worcester Red Sox* | 532,152 | 73 | 7,290 | 331,010 | 5,254 | 201,142 | 2,036 | 2021 |
| LEAGUE TOTAL | 8,491,388 | 1,438 | 5,905 | 8,891,720 | 6,762 | $(400,332)$ | (857) |  |
| Worcester played in Pawtucket in | St. Paul pla | yed a sho | season | independen | erican | sociation in 20 |  |  |
| PACIFIC COAST LEAGUE |  |  |  |  |  |  |  |  |
| Albuquerque Isotopes | 515,498 | 73 | 7,062 | 542,832 | 7,983 | $(27,334)$ | (921) | 2003 |
| El Paso Chihuahuas | 496,805 | 74 | 6,714 | 522,894 | 7,578 | $(26,089)$ | (864) | 2014 |
| Las Vegas Aviators | 518,221 | 75 | 6,910 | 650,934 | 9,299 | $(132,713)$ | $(2,389)$ | 2019 |
| Oklahoma (City) Dodgers | 410,730 | 73 | 5,626 | 444,131 | 6,629 | $(33,401)$ | $(1,003)$ | 1998 |
| Reno Aces | 336,079 | 70 | 4,801 | 336,215 | 4,803 | (136) | (2) | 2009 |
| Round Rock (TX) Express | 412,988 | 75 | 5,507 | 597,928 | 8,542 | $(184,940)$ | $(3,035)$ | 2000 |
| Sacramento River Cats | 372,769 | 75 | 4,970 | 549,440 | 7,849 | $(176,671)$ | $(2,879)$ | 2000 |
| Salt Lake (City) Bees | 434,616 | 74 | 5,873 | 433,596 | 6,671 | 1,020 | (798) | 1994 |
| Sugar Land (TX) Space Cowboys | 285,827 | 72 | 3,970 | 304,753 | 4,417 | $(18,926)$ | (447) | 2012 |
| Tacoma Rainiers | 366,469 | 73 | 5,020 | 347,378 | 5,109 | 19,091 | (89) | 1960 |
| LEAGUE TOTAL | 4,150,002 | 734 | 5,654 | 4,730,101 | 6,895 | $(580,099)$ | $(1,241)$ |  |
| TOTAL -- TRIPLE A | 12,641,390 | 2,172 | 5,820 | 13,621,821 | 6,808 | $(980,431)$ | (988) |  |
| EASTERN LEAGUE |  |  |  |  |  |  |  |  |
| Akron Rubber Ducks | 253,735 | 65 | 3,904 | 340,187 | 5,077 | $(86,452)$ | $(1,173)$ | 1997 |
| Altoona Curve | 285,777 | 66 | 4,330 | 308,464 | 4,604 | $(22,687)$ | (274) | 1999 |
| Binghamton Rumble Ponies | 146,679 | 62 | 2,366 | 182,990 | 3,000 | $(36,311)$ | (634) | 1992 |
| Bowie Baysox | 174,537 | 65 | 2,685 | 224,686 | 3,256 | $(50,149)$ | (571) | 1994 |
| Erie SeaWolves | 175,810 | 66 | 2,664 | 215,444 | 3,315 | $(39,634)$ | (651) | 1995 |
| Harrisburg Senators | 244,433 | 68 | 3,595 | 258,909 | 3,864 | $(14,476)$ | (269) | 2010 |
| Hartford Yard Goats | 402,123 | 67 | 6,002 | 414,946 | 6,193 | $(12,823)$ | (191) | 2017 |
| New Hampshire Fisher Cats | 282,514 | 65 | 4,346 | 306,511 | 4,716 | $(23,997)$ | (370) | 2005 |
| Portland (ME) Sea Dogs | 379,100 | 66 | 5,744 | 357,647 | 5,677 | 21,453 | 67 | 1994 |
| Reading Fightin' Phils | 368,068 | 66 | 5,577 | 398,314 | 5,945 | $(30,246)$ | (368) | 1951 |
| Richmond Flying Squirrels | 406,560 | 66 | 6,160 | 400,321 | 6,255 | 6,239 | (95) | 1985 |
| Somerset (NJ) Patriots | 351,142 | 67 | 5,241 | 344,641 | 5,144 | 6,501 | 97 | 1999 |
| LEAGUE TOTAL | 3,470,478 | 789 | 4,399 | 3,753,060 | 4,757 | $(282,582)$ | (358) |  |


| LEAGUE AND TEAM | $\begin{array}{r} 2022 \text { TOTAL } \\ \text { ATTEND. } \end{array}$ | \# OF HOME DATES | $\begin{gathered} 2022 \\ \text { AVG./ } \\ \text { DATE } \end{gathered}$ | 2019 TOTAL ATTEND. | 2019 <br> AVG./ <br> DATE | $\begin{array}{r} \text { \# CHG. - } \\ \text { TOTAL ATT. } \\ \text { 2022 v. } 2019 \\ \hline \end{array}$ | $\begin{array}{r} \text { \# CHG. } \\ \text { AVG. } \\ \text { '22 v. '19 } \end{array}$ | YEAR <br> PARK OPENED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SOUTHERN LEAGUE - \| |  |  |  |  |  |  |  |  |
| Biloxi Shuckers | 148,865 | 64 | 2,326 | 146,845 | 2,331 | 2,020 | (5) | 2015 |
| Birmingham Barons | 266,921 | 68 | 3,925 | 379,707 | 5,424 | $(112,786)$ | $(1,499)$ | 2013 |
| Chattanooga Lookouts | 213,685 | 66 | 3,238 | 228,662 | 3,518 | $(14,977)$ | (280) | 2000 |
| Mississippi (Pearl) Braves | 150,491 | 63 | 2,389 | 163,841 | 2,482 | $(13,350)$ | (93) | 2005 |
| Montgomery (AL) Biscuits | 156,356 | 62 | 2,522 | 216,839 | 3,189 | $(60,483)$ | (667) | 2004 |
| Pensacola Blue Wahoos | 281,972 | 67 | 4,209 | 296,095 | 4,354 | $(14,123)$ | (145) | 2012 |
| Rocket City, (AL) Trash Pandas | 327,007 | 65 | 5,031 | 95,087 | 1,585 | 231,920 | 3,446 | 2021 |
| Tennessee (Kodak) Smokies | 294,334 | 68 | 4,328 | 280,708 | 4,319 | 13,626 | 9 | 2000 |
| LEAGUE TOTAL | 1,839,631 | 523 | 3,517 | 1,807,784 | 3,443 | 31,847 | 74 |  |
| Rocket City (Madison, AL) played | obile in 2019 |  |  |  |  |  |  |  |
| TEXAS LEAGUE |  |  |  |  |  |  |  |  |
| Amarillo Sod Poodles | 379,029 | 69 | 5,493 | 427,791 | 6,291 | $(48,762)$ | (798) | 2019 |
| Arkansas (Little Rock) Travelers | 300,042 | 67 | 4,478 | 311,021 | 4,574 | $(10,979)$ | (96) | 2007 |
| Corpus Christi Hooks | 257,991 | 66 | 3,909 | 323,688 | 4,624 | $(65,697)$ | (715) | 2005 |
| Frisco RoughRiders | 341,243 | 68 | 5,018 | 455,765 | 6,802 | $(114,522)$ | $(1,784)$ | 2003 |
| Midland (TX) RockHounds | 226,249 | 66 | 3,428 | 285,368 | 4,197 | $(59,119)$ | (769) | 2002 |
| NW Arkansas Naturals | 240,615 | 68 | 3,538 | 284,829 | 4,316 | $(44,214)$ | (778) | 2008 |
| San Antonio Missions | 272,144 | 65 | 4,187 | 337,484 | 4,891 | $(65,340)$ | (704) | 1994 |
| Springfield (MO) Cardinals | 259,044 | 69 | 3,754 | 328,217 | 4,757 | $(69,173)$ | $(1,003)$ | 2003 |
| Tulsa Drillers | 357,200 | 65 | 5,495 | 374,501 | 5,507 | $(17,301)$ | (12) | 2010 |
| Wichita Wind Surge * | 220,528 | 66 | 3,341 | 188,092 | 2,939 | 32,436 | 402 | 2021 |
| LEAGUE TOTAL | 2,854,085 | 669 | 4,266 | 3,316,756 | 4,899 | $(462,671)$ | (633) |  |
| * Wichita played in New Orleans | ) in 2019 |  |  |  |  |  |  |  |
| TOTAL -- DOUBLE A | 8,164,194 | 1,981 | 4,121 | 8,877,600 | 4,459 | $(713,406)$ | (338) |  |
| MIDWEST LEAGUE |  |  |  |  |  |  |  |  |
| Beloit Sky Carp | 102,794 | 63 | 1,632 | 73,200 | 1,181 | 29,594 | 451 | 2021 |
| Cedar Rapids (IA) Kernels | 136,360 | 63 | 2,164 | 150,278 | 2,243 | $(13,918)$ | (79) | 2002 |
| Dayton Dragons | 444,346 | 56 | 7,935 | 545,108 | 7,900 | $(100,762)$ | 35 | 2000 |
| Fort Wayne Tin Caps | 303,680 | 60 | 5,061 | 371,259 | 5,541 | $(67,579)$ | (480) | 2009 |
| Great Lakes (Midland, MI) Loons | 174,050 | 62 | 2,807 | 195,904 | 2,839 | $(21,854)$ | (32) | 2007 |
| Lake County (OH) Captains | 169,574 | 59 | 2,874 | 200,756 | 3,089 | $(31,182)$ | (215) | 2003 |
| Lansing Lugnuts | 288,840 | 62 | 4,659 | 311,028 | 4,443 | $(22,188)$ | 216 | 1996 |
| Peoria Chiefs | 135,784 | 65 | 2,089 | 198,545 | 2,920 | $(62,761)$ | (831) | 2002 |
| Quad Cities River Bandits | 170,731 | 64 | 2,668 | 150,905 | 2,474 | 19,826 | 194 | 2004 |
| South Bend Cubs | 285,977 | 64 | 4,468 | 319,616 | 4,770 | $(33,639)$ | (302) | 1988 |
| West Michigan Whitecaps | 337,167 | 61 | 5,527 | 360,295 | 5,378 | $(23,128)$ | 149 | 1994 |
| Wisconsin Timber Rattlers | 206,805 | 61 | 3,390 | 218,037 | 3,354 | $(11,232)$ | 36 | 1995 |
| LEAGUE TOTAL | 2,756,108 | 740 | 3,724 | 3,094,931 | 3,883 | $(338,823)$ | (159) |  |
| SOUTH ATLANTIC LEAGUE |  |  |  |  |  |  |  |  |
| Aberdeen IronBirds | 121,916 | 62 | 1,966 | 118,357 | 3,199 | 3,559 | $(1,233)$ | 2002 |
| Asheville Tourists | 172,726 | 63 | 2,742 | 187,718 | 2,761 | $(14,992)$ | (19) | 1992 |
| Bowling Green (KY) Hot Rods | 155,975 | 64 | 2,437 | 190,877 | 2,937 | $(34,902)$ | (500) | 2009 |
| Brooklyn Cyclones | 167,846 | 62 | 2,707 | 174,522 | 4,848 | $(6,676)$ | $(2,141)$ | 2001 |
| Greensboro Grasshoppers | 265,943 | 63 | 4,221 | 306,136 | 4,710 | $(40,193)$ | (489) | 2005 |
| Greenville (SC) Drive | 317,150 | 65 | 4,879 | 329,733 | 4,849 | $(12,583)$ | 30 | 2006 |
| Hickory Crawdads | 105,378 | 62 | 1,700 | 137,546 | 2,084 | $(32,168)$ | (384) | 1993 |
| Hudson Valley (NY) Renegades | 184,055 | 64 | 2,876 | 148,158 | 4,116 | 35,897 | $(1,240)$ | 1994 |
| Jersey Shore BlueClaws | 256,141 | 60 | 4,269 | 308,318 | 4,671 | $(52,177)$ | (402) | 2001 |
| Rome (GA) Braves | 89,176 | 63 | 1,415 | 152,874 | 2,216 | $(63,698)$ | (801) | 2003 |
| Wilmington (DE) Blue Rocks | 118,754 | 61 | 1,947 | 231,325 | 3,731 | $(112,571)$ | $(1,784)$ | 1993 |
| Winston-Salem Dash | 287,529 | 64 | 4,493 | 264,879 | 4,272 | 22,650 | 221 | 2010 |
| LEAGUE TOTAL | 2,242,589 | 753 | 2,978 | 2,550,443 | 3,643 | $(307,854)$ | (665) |  |


| LEAGUE AND TEAM | 2022 TOTAL | $\begin{aligned} & \text { \# OF } \\ & \text { HOME } \\ & \text { DATES } \end{aligned}$ | $\begin{gathered} 2022 \\ \text { AVG./ } \\ \text { DATE } \\ \hline \end{gathered}$ | 2019 TOTAL ATTEND. | $\begin{array}{r} 2019 \\ \text { AVG./ } \\ \text { DATE } \end{array}$ | $\begin{array}{r} \text { \# CHG. - } \\ \text { TOTAL ATT. } \\ \hline 2022 \text { v. } 2019 \\ \hline \end{array}$ | $\begin{array}{r} \text { \# CHG. } \\ \text { AVG. } \\ \text { '22 v. '19 } \\ \hline \end{array}$ | YEAR <br> PARK <br> OPENED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NORTHWEST LEAGUE |  |  |  |  |  |  |  |  |
| Eugene Emeralds | 136,360 | 59 | 2,311 | 131,467 | 3,460 | 4,893 | $(1,149)$ | 2010 |
| Everett AquaSox | 128,836 | 64 | 2,013 | 116,630 | 3,069 | 12,206 | $(1,056)$ | 1984 |
| Hillsboro (OR) Hops | 150,792 | 64 | 2,356 | 133,605 | 3,516 | 17,187 | $(1,160)$ | 2013 |
| Spokane Indians | 231,081 | 63 | 3,668 | 200,273 | 5,270 | 30,808 | $(1,602)$ | 1958 |
| Tri-City (Pasco, WA) Dust Devils | 108,136 | 62 | 1,744 | 87,021 | 2,290 | 21,115 | (546) | 1995 |
| Vancouver (BC) Canadians | 313,256 | 61 | 5,135 | 235,980 | 6,210 | 77,276 | $(1,075)$ | 1951 |
| LEAGUE TOTAL | 1,068,461 | 373 | 2,865 | 904,976 | 3,969 | 163,485 | $(1,104)$ |  |
| In 2019, all Northwest League play | short-seaso | chedu | home |  |  |  |  |  |
| TOTAL - CLASS HIGH-A | 6,067,158 | 1,866 | 3,251 | 6,550,350 | 3,797 | $(483,192)$ | (546) |  |
| CAROLINA LEAGUE |  |  |  |  |  |  |  |  |
| Augusta (GA) GreenJackets | 262,172 | 64 | 4,096 | 266,569 | 3,920 | $(4,397)$ | 176 | 2018 |
| Carolina Mudcats | 138,579 | 64 | 2,165 | 193,568 | 2,847 | $(54,989)$ | (682) | 1991 |
| Charleston (SC) RiverDogs | 251,491 | 63 | 3,992 | 301,320 | 4,367 | $(49,829)$ | (375) | 1997 |
| Columbia (SC) Fireflies | 217,225 | 64 | 3,394 | 245,522 | 3,720 | $(28,297)$ | (326) | 2016 |
| Delmarva (Salisbury) Shorebirds | 154,786 | 62 | 2,497 | 218,704 | 3,264 | $(63,918)$ | (767) | 1996 |
| Down East (Kinston) Wood Ducks | 98,328 | 64 | 1,536 | 110,619 | 1,651 | $(12,291)$ | (115) | 1949 |
| Fayetteville Woodpeckers | 214,470 | 62 | 3,459 | 246,961 | 3,632 | $(32,491)$ | (173) | 2019 |
| Fredericksburg Nationals | 260,546 | 63 | 4,136 | 192,474 | 3,262 | 68,072 | 874 | 2021 |
| Kannapolis Cannon Ballers | 192,161 | 66 | 2,912 | 75,931 | 1,133 | 116,230 | 1,779 | 2021 |
| Lynchburg Hillcats | 91,232 | 62 | 1,471 | 117,029 | 1,858 | $(25,797)$ | (387) | 2004 |
| Myrtle Beach Pelicans | 252,183 | 64 | 3,940 | 226,247 | 3,377 | 25,936 | 563 | 1999 |
| Salem Red Sox | 181,287 | 63 | 2,878 | 171,866 | 2,565 | 9,421 | 313 | 1995 |
| LEAGUE TOTAL | 2,314,460 | 761 | 3,041 | 2,366,810 | 2,973 | $(52,350)$ | 68 |  |
| Fredericksburg played at Potomac | 19. |  |  |  |  |  |  |  |
| FLORIDA STATE LEAGUE |  |  |  |  |  |  |  |  |
| Bradenton Marauders | 56,522 | 65 | 870 | 71,284 | 1,131 | $(14,762)$ | (261) | 1923 |
| Clearwater Threshers | 151,982 | 63 | 2,412 | 180,069 | 2,688 | $(28,087)$ | (276) | 2004 |
| Daytona Tortugas | 91,156 | 58 | 1,572 | 137,570 | 2,116 | $(46,414)$ | (544) | 1930 |
| Dunedin Blue Jays | 24,402 | 63 | 387 | 11,757 | 203 | 12,645 | 184 | 1977 |
| Fort Myers Mighty Mussels | 86,987 | 55 | 1,582 | 108,800 | 1,909 | $(21,813)$ | (327) | 1991 |
| Jupiter Hammerheads | 42,156 | 43 | 980 | 62,684 | 1,045 | $(20,528)$ | (65) | 1998 |
| Lakeland Flying Tigers | 35,855 | 57 | 629 | 50,770 | 819 | $(14,915)$ | (190) | 1966 |
| Palm Beach Cardinals | 36,880 | 39 | 946 | 57,418 | 973 | $(20,538)$ | (27) | 1998 |
| St. Lucie Mets | 71,213 | 61 | 1,167 | 82,581 | 1,290 | $(11,368)$ | (123) | 1988 |
| Tampa Tarpons | 46,627 | 52 | 897 | 61,290 | 973 | $(14,663)$ | (76) | 1996 |
| LEAGUE TOTAL | 643,780 | 556 | 1,158 | 824,223 | 1,334 | $(180,443)$ | (176) |  |
| CALIFORNIA LEAGUE |  |  |  |  |  |  |  |  |
| Fresno Grizzlies | 261,652 | 65 | 4,025 | 380,090 | 5,759 | $(118,438)$ | $(1,734)$ | 2002 |
| Inland Empire (S. Bernardi.) 66ers | 141,792 | 66 | 2,148 | 181,253 | 2,627 | $(39,461)$ | (479) | 1996 |
| Lake Elsinore Storm | 102,950 | 65 | 1,584 | 172,280 | 2,534 | $(69,330)$ | (950) | 1994 |
| Modesto Nuts | 94,253 | 66 | 1,428 | 139,762 | 2,026 | $(45,509)$ | (598) | 1952 |
| Rancho Cucamonga Quakes | 138,533 | 66 | 2,099 | 162,085 | 2,384 | $(23,552)$ | (285) | 1993 |
| San Jose Giants | 115,074 | 66 | 1,744 | 155,253 | 2,317 | $(40,179)$ | (573) | 1942 |
| Stockton Ports | 114,480 | 66 | 1,735 | 179,465 | 2,601 | $(64,985)$ | (866) | 2005 |
| Visalia Rawhide | 121,006 | 66 | 1,833 | 129,118 | 1,899 | $(8,112)$ | (66) | 1946 |
| LEAGUE TOTAL | 1,089,740 | 526 | 2,072 | 1,499,306 | 2,756 | $(409,566)$ | (684) |  |
| TOTAL - CLASS SINGLE - A | 4,047,980 | 1,843 | 2,196 | 4,690,339 | 2,395 | $(642,359)$ | (199) |  |
| TOTAL - 2022 MAJOR LEAGUE |  |  |  |  |  |  |  |  |
| AFFILIATED LEAGUES | 30,920,722 | 7,862 | 3,933 | 33,740,110 | 4,396 | $(2,819,388)$ | (463) |  |

## INDEPENDENT LEAGUE HIGHLIGHTS

## THE 2022 SEASON

- The same 9 independent leagues played in both 2022 and 2021. Attendance was available for the American Association, and the Mexican, Atlantic, Frontier, Pioneer, Pecos Baseball, United Shore, and Mavericks Leagues. The 4 -team Empire Baseball League has never reported attendance. The Mexican League was a Major Leagueaffiliated 'Minor League Baseball' member league through 2019. The league was not considered to be an independent league, even though none of its teams were MLB 'farm' teams. The Pioneer League was an MLBaffiliated short-season Rookie league through 2019, and became an MLB-Partner independent pro league in 2021.
- 94 teams played in these 9 independent leagues in 2022, and 86 teams played in those leagues in 2021. Attendance was found for 79 individual teams in 2022, and for 73 individual teams in 2021. In addition, there are league totals for both years for the 4-team United Shore Baseball League, which plays all its games in Utica, MI, and the Mavericks League, whose 4 teams all play in Keiser, OR. The United Shore and Mavericks Leagues are each counted as one 'team' in this attendance report. The Houston Apollos, a road team, was shared by the American Association and the Pecos League in 2021, but did not play in 2022.
- The Frontier and Pecos Leagues each had a road team in 2022. Also in 2022, the planned new park for the Pioneer League's Northern Colorado Owlz wasn't opened. They played home games in several locations, that drew 3,004 in 40 dates. But these figures are not included in the Pioneer League's 2022 attendance.
- The 81 teams with attendance (counting the United Shore and Mavericks Leagues as one team each) drew a total of $9,590,620$ in 2022. This total is up $3,543,273$ ( $58.6 \%$ ) vs. 2021, but down $1,099,237$ ( $10.3 \%$ ) from what these teams drew in 2019, regardless of what league they played in that year. Average per date was 2,613 in 2022, up 589 (29.1\%) vs. 2021, but down 555 (17.5\%) vs. 2019.
- For 2022 vs. 2021, 58 teams in the same markets in both years had increases in total attendance and 13 were down. 55 of these teams posted gains in average per date, while 15 had declines, and one team has the same average in both years. Comparing 2022 vs. 2019 same market teams, 28 were up in total attendance, with 41 down, and 26 teams had gains in average per date, while 43 teams had declines.
- In 2022, these independent teams played 682 more dates than in 2021, and 296 more dates than in 2019. Teams in the Mexican, Atlantic, Frontier, and Pioneer Leagues, and the American Association, had a combined 149 lost dates in 2022. Their 2022 teams had 164 lost dates in 2021, and 126 lost dates in 2019. Lost dates include games played with no fans in attendance.
- Teams that played in independent leagues in 2019 (regardless of where they played in 2022 and 2021) drew a total of $5,690,513$ that year, and averaged 2,341 per date. Add the Mexican League and Pioneer League attendance to the 2019 independent league figures, and total attendance was $11,029,912$, and the average per date was 3,037 .
- In 2023, the Atlantic League will replace its second team in Lexington, KY with a team in Frederick, MD. The MLB Draft League team in Frederick will also play there in 2023. The Empire League adds a team in Malone, NY.


## INDEPENDENT LEAGUE HIGHLIGHTS

## THE 2021 SEASON

- 86 teams played in the 9 independent leagues in 2021. Attendance was found for 73 individual teams, plus league totals for the 4 -team United Shore Baseball League, which plays all games in Utica, MI, and the Mavericks League, whose 4 teams all play in Keiser, OR. The United Shore and Mavericks Leagues are each counted as one 'team' in this attendance report. The Houston Apollos, a road team, was shared by the American Association and the Pecos League. These 75 teams drew a total of $6,047,347$ in 2021, averaging 2,024 per date. A combined 164 dates from the Mexican, Atlantic, Pioneer, and Frontier Leagues, plus the American Association, were lost in 2021.
- 2019 attendance for these same teams, plus one 2021-inactive, but returning in 2022, Frontier League team (Ottawa), no matter what league they were a member of that year, was $10,724,778$, with a 3,171 average per date. They played 394 fewer dates than in 2019. The American Association, Mexican, Pioneer, Frontier, and Atlantic Leagues, played a combined 450 fewer dates in 2021 than in 2019. In 2019, teams in independent leagues drew $5,690,513$, and averaged 2,341 per date. Add the Mexican League and Pioneer League attendance to the 2019 independent league figures, and total attendance was 11,029,912, and the average per date was 3,037 .


## THE 2019 SEASON

- In 2019 there were 8 independent leagues. Attendance was reported by all but the Empire League. The United Shore League reported a league average per date, but did not break it out by team. Home attendance figures were available for 52 teams, plus the combined 4 teams in the United Shore League. The attendance for the Pecos Baseball League was provided by the league office, is estimated, and does not include 'no-shows.' Empire League attendance probably was very low. In 2018, the same 8 leagues had 55 teams, plus 4 in the United Shore League, that reported attendance. There were 53 teams, plus 4 in the United Shore League, that reported attendance in 2017. In 2016, 52 teams, plus 3 from the United Shore League, reported attendance. 7 independent leagues operated in 2015, with 52 teams reporting attendance. There were 8 independent leagues in 2014, with 50 of their teams listing attendance. 8 independent leagues, with 53 teams recording attendance, operated in 2013.
- Total reported independent leagues 2019 attendance was 5,690,513, down 228,840 (3.9\%). In 2019, independent leagues recorded attendance for 109 fewer dates than in 2018, and combined to play 682 fewer dates with reported attendance than in 2007. There were 2,431 reported attendance dates in 2019 compared to 3,113 in 2007.
- Combined 2019 average attendance per date for the independent leagues was 2,341 . This was up 11 from 2018. The all-time combined high average per date for independent leagues is 3,000 , set in 2004. The record-high average per date for a post-1992 independent league was 4,621 by the Northern League in 2008.
- In 2019, the Atlantic, Pecos, and United Shore League had gains in total attendance. The Frontier, Pecos, and United Shore Leagues, plus the Pacific Association, were up in average per date. The Atlantic League replaced a road team with High Point. Milwaukee replaced Wichita in the American Association. The Frontier League dropped Normal and Traverse City. Wasco replaced Ruidoso in the Pecos League. In the Pacific Association, road team Salina replaced Martinez, and Pittsburg was dropped. Saranac Lake replaced Old Orchard Beach in the Empire League.
- 50 independent league teams were in the same market in 2019 as in 2018. 18 of them had 2019 vs. 2018 gains in total attendance, while 32 were down. In average per date, 17 teams were up, 30 were down, and 3 had the same average per date in both seasons. The United Shore League is counted as one team in this group.
- NOTE ON LEAGUE AND TEAM RECORDS LISTED IN THIS SECTION: The number of teams in each league, and the number of games scheduled, can vary from year to year among independent leagues. This can have a significant impact on league and team totals. Actual combined independent leagues average per date would be lower than listed if the Empire League made its attendance available. It would be higher if the Pecos League included 'no-shows' in its announced attendance.


## INDEPENDENT LEAGUE HIGHLIGHTS

## LEAGUES THAT REPORTED ATTENDANCE, BUT DISBANDED SINCE THE END OF THE 2010 SEASON

Many of the teams from the leagues listed below have moved to other independent leagues. The United Baseball League disbanded after the 2010 season, returned in 2013 and 2014, but did not play after that year.

GOLDEN BASEBALL LEAGUE ( 10 teams - 90 game schedule in 2010)
RECORD HIGHS: League - 742,394 (2010) 10 teams; Team - Tucson -- 139,149 (2009)

NORTHERN LEAGUE ( 8 teams -- 100 game schedule in 2010)
RECORD HIGHS: League - 2,189,151 (2005) 12 teams; Team - Winnipeg - 323,141 (2004)

CONTINENTAL BASEBALL LEAGUE (4 teams - League disbanded prior to the end of the 2010 season)
RECORD HIGHS: League - 64,659 (2009); Team - Alexandria, LA - 45,727 (2009)

NORTH AMERICAN BASEBALL LEAGUE (10 teams in 2012, the league's final year) RECORD HIGHS: League - 642,963 (2011); Team - San Angelo - 115,735 (2012)

PACIFIC ASSOCIATION - (5 teams, with one road team, 64 game schedule in 2019, each 'home' team had 40 scheduled home dates in 2019)

- This league did not play in 2021 or 2022, and won't play in 2023 either. San Rafael, now in the Pecos Baseball League, was the only one of the league's 2019 teams that played in both 2021 and 2022. Martinez, which played in the Pacific Association prior to 2019, is also now in the Pecos League.
- In 2019 The league dropped Pittsburg, and Salina was a road team, replacing Martinez. Total 2019 attendance was 45,239 , down 16,761 (27.0\%). Average per date was 285 , up 26. Attendance was reported for 80 fewer dates than in 2018. The 4 returning teams had a combined loss of 4,702 ( $9.4 \%$ ), and their average per date was down 29 from 2018. Sonoma had the league's only rainout.
- The San Rafael Pacifics drew 17,334 in 2019, an average of 433 per date, once again, the highest figures in the league. The total was down 747. Average per date fell by 19. San Rafael is now in the Pecos League.
- Sonoma's 2019 total was down 1,626 to 15,875 . Their average decreased 31 to 407 . This city will have a team in the California Collegiate League in 2022.
- Vallejo drew 8,080 in 2019, down 15, averaging 202 per date, down 6.
- Napa had had a 2019 total of 3,950, down 2,314, averaging 99 per date, down 58.
- The league would have had 4 teams in 2020. The California Dogecoin (Fairfield) would have replaced San Rafael.


## INDEPENDENT LEAGUE HIGHLIGHTS

## INDEPENDENT LEAGUES LISTING ATTENDANCE - COMBINED YEARLY ATTENDANCE AND TEAM LEADERS

| Year | $\begin{gathered} \text { \# of } \\ \text { Leagues } \end{gathered}$ | $\begin{gathered} \text { \# of } \\ \text { Teams } \end{gathered}$ | Total Attendance | Team Leader Total Attendance | Total Attendance | Team Leader Avg. per Date | Avg. Attend. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1993 | 2 | 12 | 734,067 | St. Paul | 167,956 | St. Paul | 4,799 |
| 1994 | 5 | 30 | 1,931,353 | St. Paul | 241,069 | St. Paul | 6,344 |
| 1995 | 11 | 65 | 3,081,866 | St. Paul | 258,297 | St. Paul | 6,300 |
| 1996 | 9 | 63 | 3,454,557 | St. Paul | 267,009 | St. Paul | 6,212 |
| 1997 | 8 | 58 | 3,507,126 | St. Paul | 240,514 | St. Paul | 6,329 |
| 1998 | 7 | 49 | 3,866,809 | Bridgeport | 296,145 | St. Paul | 6,330 |
| 1999 | 6 | 44 | 4,871,797 | Bridgeport | 342,857 | St. Paul | 6,329 |
| 2000 | 6 | 50 | 5,581,633 | Long Island | 436,361 | Winnipeg | 6,465 |
| 2001 | 7 | 52 | 6,003,875 | Long Island | 443,142 | Winnipeg | 6,491 |
| 2002 | 6 | 50 | 6,410,954 | Long Island | 437,212 | St. Paul | 6,263 |
| 2003 | 8 | 63 | 6,558,199 | Long Island | 421,359 | Winnipeg | 7,161 |
| 2004 | 5 | 45 | 6,558,445 | Long Island | 440,540 | Winnipeg | 7,027 |
| 2005 | 6 | 54 | 7,524,690 | Long Island | 429,218 | Winnipeg | 6,867 |
| 2006 | 7 | 55 | 7,558,436 | Long Island | 419,150 | Winnipeg | 6,504 |
| 2007 | 9 | 67 | 8,485,921 | Long Island | 427,536 | Winnipeg | 6,542 |
| 2008 | 8 | 61 | 8,312,669 | Long Island | 416,752 | Winnipeg | 6,464 |
| 2009 | 8 | 61 | 7,965,235 | Long Island | 414,973 | Winnipeg | 6,180 |
| 2010 | 7 | 60 | 8,105,046 | Long Island | 410,619 | Long Island | 6,039 |
| 2011 | 6 | 55 | 6,810,403 | Long Island | 382,027 | Winnipeg | 5,740 |
| 2012 | 6 | 55 | 7,125,597 | Sugar Land | 465,511 | Sugar Land | 6,650 |
| 2013 | 7 | 53 | 6,708,293 | Sugar Land | 382,059 | Winnipeg | 5,880 |
| 2014 | 7 | 50 | 6,165,961 | Sugar Land | 383,465 | Winnipeg | 5,618 |
| 2015 | 7 | 52 | 6,315,482 | St. Paul | 404,528 | St. Paul | 8,091 |
| 2016 | 7 | 55 | 6,226,210 | St. Paul | 413,482 | St. Paul | 8,438 |
| 2017 | 7 | 57 | 6,219,838 | St. Paul | 406,501 | St. Paul | 8,296 |
| 2018 | 7 | 59 | 5,917,553 | St. Paul | 408,921 | St. Paul | 8,178 |
| 2019 | 7 | 56 | 5,690,513 | St. Paul | 394,970 | St. Paul | 8,061 |
| 2021 | 8 | 75 | 6,047,347 | Long Island | 224,120 | Tijuana | 7,557 |
| 2022 | 8 | 81 | 9,590,620 | Tijuana | 453,961 | Tijuana | 10,088 |

Number of leagues and teams only includes those that had attendance recorded. It includes leagues and teams that compiled attendance but disbanded prior to the end of their seasons. In 1995, there were 13 teams that folded before completing their seasons. 11 teams, including all 8 in the Canadian League, didn't finish their seasons in 2003.

Bridgeport, Long Island, and Sugar Land play, or played, in the Atlantic League, which has the longest season of any independent league. In most years, teams in the Atlantic League were scheduled for 70 home games. Other independent leagues have in recent years had 48-53 home games per team each season. In some cases, leagues had a team that only played road games, so the rest of the teams in the league played a few extra home dates.

The Mexican and Pioneer Leagues became independent in 2021. The United Shore Baseball League plays all of its games in Utica, MI. The Mavericks League plays all its games in Keiser, OR. The United Shore and Mavericks Leagues each count as one team in this table, even though each of these leagues has 4 teams. St. Paul and Sugar Land became MLB-affiliated Triple-A teams in 2021, and Somerset, formerly of the Atlantic League, now plays in the Double-A Eastern League..

## INDEPENDENT LEAGUE HIGHLIGHTS

INDEPENDENT LEAGUES LISTING ATTENDANCE - COMBINED YEARLY ATTENDANCE AND TEAM LEADERS

The table below shows which non-Atlantic League, independent league team had the best total attendance since 1998. In 2015, St. Paul became the first non-Atlantic League team topping total attendance since 1997. St. Paul is now in the Triple-A International League.

| Year | Team | Attendance |  | Year | Team | Attendance |
| :---: | :--- | :---: | :--- | :---: | :--- | :---: |
| 1998 | St. Paul | 272,210 |  | 2010 | Winnipeg | 271,399 |
| 1999 | St. Paul | 265,818 |  | 2011 | Winnipeg | 275,521 |
| 2000 | Winnipeg | 271,513 |  | 2012 | Winnipeg | 285,263 |
| 2001 | Winnipeg | 292,095 |  | 2013 | Winnipeg | 276,359 |
| 2002 | Winnipeg | 303,786 |  | 2014 | Winnipeg | 258,429 |
| 2003 | Winnipeg | 300,760 |  | 2015 | St. Paul | 404,528 |
|  |  |  |  |  |  |  |
| 2004 | Winnipeg | 323,241 |  | 2016 | St. Paul | 413,482 |
| 2005 | Winnipeg | 322,758 |  | 2017 | St. Paul | 406,501 |
| 2006 | Winnipeg | 312,213 |  | 2018 | St. Paul | 408,921 |
| 2007 | Winnipeg | 300,938 |  | 2019 | St. Paul | 394,970 |
| 2008 | St. Paul | 286,796 |  |  |  | 196,471 |
| 2009 | Winnipeg | 278,099 |  | 2021 | Tijuana | 453,961 |
|  |  |  |  | 2022 | Tijuana |  |
|  |  |  |  |  |  |  |

2022 vs. 2021 INDEPENDENT AND MLB PARTNER LEAGUE ATTENDANCE
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| LEAGUE AND TEAM | 2022 TOTAL ATTEND. | $\begin{gathered} \text { \# OF } \\ \text { HOME } \\ \text { DATES } \end{gathered}$ | $\begin{array}{r} 2022 \\ \text { AVG./ } \\ \text { DATE } \end{array}$ | 2021 TOTAL ATTEND. | $\begin{gathered} 2021 \\ \text { AVG./ } \\ \text { DATE } \end{gathered}$ | \# CHG. TOTAL ATT. $\underline{2022 \text { v. } 2021}$ | $\begin{array}{r} \text { \# CHG. } \\ \text { AVG. } \\ \text { '22 v. '21 } \\ \hline \end{array}$ | YEAR PARK OPENED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MEXICAN LEAGUE |  |  |  |  |  |  |  |  |
| Aguascalientes Railroadmen | 74,606 | 43 | 1,735 | 29,860 | 1,298 | 44,746 | 437 | 1938 |
| Campeche Pirates | 174,171 | 39 | 4,466 | 23,419 | 1,065 | 150,752 | 3,401 | 2001 |
| Cancun (Quintana Roo) Tigers | 184,564 | 42 | 4,394 | 53,146 | 1,833 | 131,418 | 2,561 | 2006 |
| Dos Laredos Owls | 178,813 | 44 | 4,064 | 85,437 | 3,051 | 93,376 | 1,013 | 2008, '12 |
| Durango Generals | 70,771 | 41 | 1,726 | 27,587 | 1,254 | 43,184 | 472 | 1986 |
| Guadalajara Mariachis | 78,910 | 34 | 2,321 | 61,652 | 2,126 | 17,258 | 195 | 2011 |
| (Union) Laguna Cotton Makers | 200,815 | 42 | 4,781 | 107,319 | 3,462 | 93,496 | 1,319 | 1932 |
| Leon Braves | 172,365 | 43 | 4,008 | 70,869 | 2,215 | 101,496 | 1,793 | 1973 |
| Mexico City Red Devils | 244,845 | 38 | 6,443 | 111,188 | 3,706 | 133,657 | 2,737 | 2019 |
| Monclova (del Norte) Steelers | 205,603 | 45 | 4,569 | 109,447 | 3,420 | 96,156 | 1,149 | 1975 |
| Monterrey Sultans | 382,048 | 45 | 8,490 | 149,011 | 4,657 | 233,037 | 3,833 | 1990 |
| Oaxaca Warriors | 71,916 | 42 | 1,712 | 27,451 | 947 | 44,465 | 765 | 1950 |
| Puebla Parrots | 137,392 | 42 | 3,271 | 58,175 | 2,424 | 79,217 | 847 | 1972 |
| Saltillo Sarape Makers | 249,732 | 43 | 5,808 | 108,913 | 4,034 | 140,819 | 1,774 | 1963 |
| Tabasco Olmecas | 81,656 | 35 | 2,333 | 51,189 | 1,651 | 30,467 | 682 | 1964 |
| Tijuana Toros | 453,961 | 45 | 10,088 | 196,471 | 7,557 | 257,490 | 2,531 | 1976 |
| Veracruz Eagles | 162,191 | 44 | 3,686 | 65,900 | 1,997 | 96,291 | 1,689 | 1992 |
| Yucatan Lions | 440,165 | 45 | 9,781 | 109,895 | 3,434 | 330,270 | 6,347 | 1982 |
| LEAGUE TOTAL | 3,564,524 | 752 | 4,740 | 1,446,929 | 2,826 | 2,117,595 | 1,914 |  |

In 2022, Dos Laredos split its home schedule between Laredo, TX $(82,791$ (22) 3,763 ) and Nuevo Laredo, Mexico $(96,022(22) 4,365)$. In 2021, the Dos Laredos split was: Laredo, TX (56,799 (17) 3,341) and Nuevo Laredo, Mexico (28,638 (11) 2,603).

ATLANTIC LEAGUE

| Charleston (WV) Dirty Birds | 119,598 | 61 | 1,961 |
| :--- | ---: | :--- | :--- |
| Gastonia Honey Hunters | 106,903 | 62 | 1,724 |
| High Point (NC) Rockers | 124,010 | 66 | 1,879 |
| Kentucky (Lex.) Wild Health Gen. | 102,502 | 56 | 1,830 |
| Lancaster Barnstormers | 222,167 | 65 | 3,418 |
|  |  |  |  |
| Lexington (KY) Legends | 150,392 | 63 | 2,387 |
| Long Island (Central Islip) Ducks | 285,888 | 63 | 4,538 |
| S. Maryland (Waldorf) Blue Crabs | 174,293 | 58 | 3,005 |
| Staten Island Ferry Hawks | 76,759 | 61 | 1,258 |
| York Revolution | 172,519 | 65 | 2,654 |
|  |  |  |  |
| LEAGUE TOTAL | $1,535,031$ | 620 | 2,476 |


| 85,398 | 1,581 | 34,200 | 380 | 2005 |
| :---: | :---: | :---: | :---: | :---: |
| 114,416 | 1,973 | $(7,513)$ | (249) | 2021 |
| 108,200 | 1,898 | 15,810 | (19) | 2019 |
| 182,132 | 3,087 | 40,035 | 331 | 2005 |
| 163,798 | 2,978 | $(13,406)$ | (591) | 2001 |
| 224,120 | 4,002 | 61,768 | 536 | 2000 |
| 148,982 | 2,811 | 25,311 | 194 | 2008 |
|  |  |  |  | 2001 |
| 111,628 | 2,067 | 60,891 | 587 | 2007 |
| 1,138,674 | 2,553 | 396,357 | (77) |  |

Staten Island played in the Short-S eason New York-Penn League in 2019

AMERICAN ASSOCIATION
Chicago Dogs
Cleburne (TX) Railroaders

Fargo - Moorhead RedHawks
Gary Southshore RailCats
Kane County (IL) Cougars
Kansas City (KS) Monarchs
Lake Country (WI) Dockhounds
Lincoln Saltdogs

|  |  |  |
| ---: | :--- | :--- |
| 191,984 | 48 | 4,000 |
| 65,062 | 49 | 1,328 |
| 147,073 | 48 | 3,064 |
| 152,894 | 48 | 3,185 |
| 248,354 | 49 | 5,068 |
| 105,302 | 50 | 2,106 |
|  |  |  |
| 93,711 | 50 | 1,874 |
| 144,494 | 47 | 3,074 |
| 86,028 | 50 | 1,721 |
| 52,121 | 47 | 1,109 |
| 59,425 | 49 | 1,213 |
| 163,893 | 48 | 3,414 |
| $1,510,341$ | 583 | 2,591 |


| 155,582 | 3,051 |
| ---: | ---: |
| 56,201 | 1,022 |
| 145,553 | 2,746 |
| 137,094 | 2,636 |
| 177,705 | 3,554 |
| 102,257 | 2,087 |
| ----- | ------ |
| 149,204 | 2,763 |
| 79,741 | 1,564 |
| 59,802 | 1,128 |
| 82,932 | 1,536 |
| 52,014 | 1,107 |
|  |  |
| $1,198,085$ | 2,106 |


| 36,402 | 949 | 2018 |
| ---: | ---: | ---: |
| 8,861 | 306 | 2017 |
| 1,520 | 318 | 1996 |
| 15,800 | 549 | 2003 |
| 70,649 | 1,514 | 1991 |
| 3,045 | 19 | 2003 |
|  |  |  |
| --------- | 2022 |  |
| $(4,710)$ | 311 | 2001 |
| 6,287 | 157 | 2019 |
| $(7,681)$ | $(19)$ | 1993 |
| $(23,507)$ | $(323)$ | 1964 |
| 111,879 | 2,307 | 1999 |
|  |  |  |
| 312,256 | 485 |  |

In 2021, Winnipeg played 29 dates atJ ackson, TN (16,785 total, 579/date), and 18 dates at Winnipeg ( 35,229 total, 1,957/date.)

| LEAGUE AND TEAM | 2022 TOTAL ATTEND. | $\begin{gathered} \text { \# OF } \\ \text { HOME } \\ \text { DATES } \end{gathered}$ | $\begin{gathered} 2022 \\ \text { AVG./ } \\ \text { DATE } \end{gathered}$ | 2021 TOTAL ATTEND. | $\begin{array}{r} 2021 \\ \text { AVG./ } \\ \text { DATE } \end{array}$ | \# CHG. TOTAL ATT. $\underline{2022 \text { v. } 2021}$ | $\begin{array}{r} \text { \# CHG. } \\ \text { AVG. } \\ \text { '22 v. '21 } \\ \hline \end{array}$ | YEAR <br> PARK OPENED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FRONTIER LEAGUE |  |  |  |  |  |  |  |  |
| Evansville Otters | 122,516 | 49 | 2,500 | 76,482 | 1,700 | 46,034 | 800 | 1915 |
| Florence (KY) Y'Alls | 105,981 | 49 | 2,163 | 73,099 | 1,555 | 32,882 | 608 | 2004 |
| Gateway (Sauget, IL) Grizzlies | 76,864 | 50 | 1,537 | 62,416 | 1,419 | 14,448 | 118 | 2002 |
| Joliet Slammers | 137,988 | 51 | 2,706 | 86,067 | 1,831 | 51,921 | 875 | 2002 |
| Lake Erie (Avon, OH) Crushers | 99,656 | 48 | 2,076 | 70,062 | 1,592 | 29,594 | 484 | 2009 |
| New Jersey Jackals | 52,086 | 50 | 1,042 | 43,722 | 1,041 | 8,364 | 1 | 1998 |
| New York (Rockland) Boulders | 138,531 | 50 | 2,771 | 99,693 | 2,266 | 38,838 | 505 | 2011 |
| Ottawa Titans | 61,727 | 48 | 1,286 | ------ | ------ | ------ | ------ | 1993 |
| Quebec (City) Capitales | 130,414 | 48 | 2,717 | ------ | ------ | ------ | ------ | 1938 |
| Schaumburg Boomers | 210,115 | 52 | 4,041 | 157,112 | 3,415 | 53,003 | 626 | 1999 |
| Sussex (NJ) Miners | 76,742 | 48 | 1,599 | 79,762 | 1,662 | $(3,020)$ | (63) | 1994 |
| Tri-City (Troy, NY) ValleyCats | 134,617 | 45 | 2,991 | 100,519 | 2,393 | 34,098 | 598 | 2002 |
| Trois Rivieres Aigles | 67,419 | 47 | 1,434 | ------ | ------ | ------ | ----- | 1938 |
| Washington (PA) Wild Things | 103,968 | 51 | 2,039 | 82,420 | 1,717 | 21,548 | 322 | 2002 |
| Windy City ThunderBolts | 84,564 | 49 | 1,726 | 65,022 | 1,414 | 19,542 | 312 | 1999 |
| Province of Quebec (2021 only) | ------ | ------ | ------ | 43,819 | 2,087 | ------ | ------ |  |
| Southern IL (Marion) Miners | ------ |  | --- | 66,099 | 1,502 | ------ | ------ | 2007 |
| LEAGUE TOTAL | 1,603,188 | 735 | 2,181 | 1,106,294 | 1,835 | 496,894 | 346 |  |

In 2021, Province of Quebec was a road team until J uly 30. They then had 10 dates in Quebec City ( 22,882 total, $2,288 /$ /date, and 11 dates in Trois Rivieres (20,937 total, 1,903/date.)

## PIONEER LEAGUE

| Billings Mustangs | 94,563 | 44 | 2,149 |
| :--- | ---: | :--- | :--- |
| Boise Hawks | 160,582 | 48 | 3,345 |
| Glacier (MT) Range Riders | 83,217 | 48 | 1,734 |
| Grand Junction Rockies | 73,277 | 48 | 1,527 |
| Great Falls (MT) Voyagers | 64,786 | 47 | 1,378 |
|  |  |  |  |
|  | 101,285 | 48 | 2,110 |
| Idaho Falls Chukars | 83,619 | 48 | 1,742 |
| Missoula Paddleheads |  |  |  |
| Northern Colorado Owlz | 167,484 | 46 | 3,641 |
| Ogden Raptors | 94,550 | 45 | 2,101 |
| Rocky Mtn. Vibes (Colorado Spr.) |  |  |  |
|  | 923,363 | 422 | 2,188 |


| 111,271 | 2,473 |
| ---: | ---: |
| 128,292 | 2,673 |
| $\cdots-------$ |  |
| 73,518 | 1,634 |
| 62,976 | 1,431 |
| 109,647 | 2,333 |
| 72,174 | 1,604 |
| ------- | ---407 |
| 156,734 | 2,836 |
| 124,762 |  |
| 839,374 | 2,306 |


| $(16,708)$ | $(324)$ | 2008 |
| :---: | :---: | :---: |
| 32,290 | 672 | 1989 |
| ------- | 2022 |  |
| $(241)$ | $(107)$ | 1958 |
| 1,810 | $(53)$ | 1956 |
| $(8,362)$ | $(223)$ | 2007 |
| 11,445 | 138 | 2004 |
| ------- | 2023 |  |
| 10,750 | 234 | 1997 |
| $(30,212)$ | $(735)$ | 1988 |
| 83,989 | $(118)$ |  |

The Northern Colorado ballpark was not ready for 2022. The team played at the University of Northern Colorado, and at a local ballfield. Their announced attendance of 3,004 in 40 dates, an average of 75 per date, is not included in the league's totals.

PECOS BASEBALL LEAGUE - Attendance is estimated by the league, and does not include 'no-shows'

| Alpine Cowboys | 8,964 | 27 | 332 | 8,208 | 304 | 756 | 28 | 1947 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Austin Weirdos | 2,912 | 26 | 112 | , | ----- | ------ | ------ |  |
| Bakersfield Train Robbers | 9,599 | 29 | 331 | 6,923 | 301 | 2,676 | 30 | 1941 |
| Colorado Springs Snow Sox | 217 | 7 | 31 | 1,281 | 61 | $(1,064)$ | (30) |  |
| Garden City (KS) Wind | 24,609 | 39 | 631 | 18,540 | 412 | 6,069 | 219 | 1936 |
| Martinez Sturgeon | 17,723 | 37 | 479 | 8,275 | 331 | 9,448 | 148 |  |
| Monterey (CA) Amerjacks | 3,075 | 25 | 123 | 5,301 | 279 | $(2,226)$ | (156) |  |
| Roswell Invaders | 6,468 | 28 | 231 | 5,724 | 212 | 744 | 19 | 1939 |
| San Rafael Pacifics | 14,256 | 36 | 396 | 9,576 | 342 | 4,680 | 54 | 1950 |
| Santa Cruz Seaweed | 1,632 | 17 | 96 | 1,056 | 132 | 576 | (36) |  |
| Santa Rosa Scuba Divers | 1,580 | 20 | 79 | ------ | ----- | ------ | ----- |  |
| Santa Fe Fuego | 11,637 | 27 | 431 | 11,940 | 398 | (303) | 33 | 1947 |
| Trinidad Triggers | 5,365 | 29 | 185 | 4,995 | 185 | 370 | 0 | 1960 |
| Tucson Saguaros | 7,794 | 18 | 433 | 3,213 | 119 | 4,581 | 314 |  |
| Wasco Reserve (Road team) | 0 | 0 |  | 1,992 | 83 | $(1,992)$ | (83) |  |
| Weimar Hormigas | 1,040 | 16 | 65 | ------ | ------ | ------ | ----- |  |
| Salina (2021 road in El Dorado) |  |  |  | 602 | 86 | (602) | (86) | 1991 |
| LEAGUE TOTAL | 116,871 | 381 | 307 | 87,626 | 259 | 29,245 | 48 |  |


| LEAGUE AND TEAM | 2022 TOTAL ATTEND. | \# OF HOME DATES | $\begin{gathered} 2022 \\ \text { AVG./ } \\ \text { DATE } \end{gathered}$ | 2021 TOTAL ATTEND. | $\begin{gathered} 2021 \\ \text { AVG./ } \\ \text { DATE } \end{gathered}$ | \# CHG. TOTAL ATT. 2022 v. 2021 | $\begin{array}{r} \text { \# CHG. } \\ \text { AVG. } \\ \text { '22 v. '21 } \end{array}$ | YEAR <br> PARK OPENED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
| UNITED SHORE BASEBALL LEAGUE - League Estimated Attendance |  |  |  | All games in Utica, Michigan |  |  |  |  |
| Birmingham-Bloomfield Beavers |  |  |  |  |  |  |  |  |
| East Side Diamond Hoppers |  |  |  |  |  |  |  |  |
| Utica Unicorns |  |  |  |  |  |  |  |  |
| Westside Wooly Mammoths |  |  |  |  |  |  |  |  |
| LEAGUE TOTAL | 251,100 | 81 | 3,100 | 150,000 | 2,273 | 101,100 | 827 | 2016 |
| EMPIRE PRO LEAGUE |  |  |  |  |  |  |  |  |
| Saranac Lake (NY) Surge | N/A | 15 |  | N/A |  | ------ |  | 1984 |
| Plattsburgh (NY) Thunderbirds | N/A | 17 |  | N/A |  | ------ |  | 2003 |
| Tupper Lake Riverpigs | N/A | 28 |  | N/A |  | ------ |  |  |
| Japan Islanders (Road Team) |  |  |  |  |  |  |  |  |
| LEAGUE TOTAL N/A 65 |  |  |  | N/A |  |  |  |  |
| Empire League number of dates are not included in the totals below. |  |  |  |  |  |  |  |  |
| MAVERICKS LEAGUE - All games in Keiser, OR |  |  |  |  |  |  |  |  |
| Campesinos de Salem-Keiser |  |  |  |  |  |  |  |  |
| Portland Mavericks |  |  |  |  |  |  |  |  |
| Salem Senators |  |  |  |  |  |  |  |  |
| Salem-Keizer (OR) Volcanoes |  |  |  |  |  |  |  |  |
| LEAGUE TOTAL | 86,202 | 96 | 898 | 80,365 | 945 | 5,837 | (47) | 1997 |
|  |  |  |  |  |  |  |  |  |
| INDEPENDENT TOTAL | 9,590,620 | 3,670 | 2,613 | 6,047,347 | 2,024 | 3,543,273 | 589 |  |
|  |  |  |  |  |  |  |  |  |
| ALL MINOR LEAGUES | 40,511,342 | 11,532 | 3,513 | 28,136,361 | 3,017 | 12,374,981 | 496 |  |

## INDEPENDENT LEAGUE HIGHLIGHTS

ATLANTIC LEAGUE - (10 teams in 2022 and 2023, 8 teams in 2021, 8 teams in 2019
126-game schedule in 2023, 132 games in 2022, 120 games in 2021, 140 games in 2019)
Pre-2021 League Records: Total Attendance: 2,367,578 (2012-8 teams); Avg. per Team: 295,947 (8 teams-2012); Average per Date: 4,409 (2012).

Post-2020 League Records: Total Attendance: 1,535,031 (2022-10 teams); Average per Team: 153,503 (2022); Average per date: 2,476 (2022).

Pre-2021 Team Records: Total: Attendance: Sugar Land-465,511 (2012); Avg. per Date: Sugar Land - 6,650 (2012) Current team: Total: Lexington-451,076 (2001); Average per Date: Lexington-6,444 (2001) Lexington's records were set when they played in the MLB-affiliated South Atlantic League.

Post-2020 Team Records: Total Attendance: Long Island-285,888 (2022); Avg. per Date: Long Island - 4,538 (2022)

- Atlantic League - 8 teams in 2021, 10 teams in 2022 and 2023. 5 of the 2022 teams played in this league in 2019. Gastonia was added as an expansion team in 2021, and Lexington, KY, and Charleston, WV, came in from the South Atlantic League. In 2022, the league added a second team (Kentucky) in Lexington, and added Staten Island, who last played in the New York-Penn League in 2019. The Kentucky team has been relocated to Frederick, MD in 2023. Teams played a 120-game schedule in 2021, instead of the usual 140 games, and they had 132 games in 2022. Each year, these were the longest schedules in the independent leagues.
- The league drew $1,535,031$, with 2 more teams, in 2022. Average per team was 153,503 , and average per date was 2,476 , with 37 lost dates. The 2022 vs. 2021 total was up 396,357 (34.8\%). Average per date was down 77 (3.0\%), with 174 more dates. 6 of the 8 teams in the league in both years had gains in total attendance, led by Long Island, and 5 were up in average per date led by York. Lexington had the largest declines, but that was due to a second team in that city in 2022. For the 8 teams that were in the league in both 2022 and 2021, the total attendance gain for 2022 vs. 2021 was 217,096 (19.1\%), and the average per date was up 142 ( $5.6 \%$ ), with 57 more dates.
- Compared to 2019, regardless of what league they played in that year, the 2022 Atlantic League teams had combined declines of $78,209(4.8 \%)$ in total attendance, and 731 (22.8\%) in average per date, with 117 more dates. Exclude the expansion teams Gastonia and Kentucky, and the other 8 teams combined for a 287,614 (17.8\%) decrease in total attendance, and a 566 (17.6\%) dip in average per date vs. 2019, with one less date. Charleston was the only team with a gain in both total attendance and average per date vs. 2019.
- In 2019, the 8 teams that played in the Atlantic League that year drew 1,940,590, an average of 3,648 per date. The league lost two of its best-drawing teams in 2021, as Somerset joined the Eastern League, and Sugar Land joined the Pacific Coast League. In 2019, Somerset and Sugar Land drew a combined 649,394, averaging 4,775 per date. Exclude those 2 teams, and the 2019 Atlantic League average per date would have been 3,261.
- Among all U.S./C anadian independent teams in 2022, Long Island led in total attendance $(285,888)$ and their 4,538 average per date was second to Kane County. The Ducks had the best U.S./Canadian independent total and average per date in 2021, and were $3^{\text {rd }}$ best in these categories in 2019. Lancaster, PA had the $3^{\text {rd }}$ best total $(222,167)$ among U.S./Canadian independent teams in 2022.
- In 2021, Long Island led all U.S. independent teams in total attendance $(\mathbf{2 2 4}, \mathbf{1 2 0})$ and average per date $(4,002)$. Lancaster, PA had the 3rd best total $(182,132)$ among independent teams in 2021.
- The league had topped 2 million 9 times in 10 years through 2017 , and 10 times overall. 2019 was the $15^{\text {th }}$ straight year with attendance of at least 1.8 million. There were 57 more dates in 2019 than in 2018, and 21 lost dates. The 7 teams that were also in this league in 2018 had a combined total attendance decline of 53,741 (2.9\%).
- Average attendance per date fell by 246 to 3,648 in 2019, the lowest since 2000. The 7 returning teams had a combined average per date dip of 31 . This league has averaged at least 3,500 per date in all seasons except its first (1998), plus 2021 and 2022, and topped 4,000 per date from 2006 through 2015 . League record-high is 4,409 in 2012. The best average per date for any modern independent league was 4,621, by the Northern League in 2008.
- Until 2021, Atlantic League average attendance per team had been above 240,000 in all years since 2001. The record-high of 295,947 per team in 2012 is the best-ever for a modern independent league. The average per team was 242,574 in 2019, lowest since 2000, excluding 2021, and 2022.


## INDEPENDENT LEAGUE HIGHLIGHTS

## ATLANTIC LEAGUE - continued

- In 2022, Long Island (Central Islip, NY) had the highest total attendance, and the $\mathbf{2}^{\text {nd }}$ best average per date, among all U.S./C anadian independent teams. The Ducks drew a total of 285,888, up a league-best 61,788 (27.6\%). Average per date was 4,538, up 536 (13.4\%). Among all independent league teams, only 3 Mexican League teams had a higher total, and 7 Mexican League teams, and Kane County, had a better average per date, than the Ducks. 14 dates drew over 5,000, 7 dates were sellouts of at least 6,002 , with a league-best high of 7,149 . There were 7 more dates than in 2021, and 3 postponements. For 2022 vs. 2019, the total was down 42,306 (12.9\%), and average per date fell 435 ( $8.7 \%$ ), with 3 fewer dates played in 2022.
- Long Island led all independent teams in total 2021 attendance (224,120), and led all U.S. independent teams in average per date (4,002). Only 3 Mexican League teams, each playing a much shorter schedule, had higher average per date figures. The Ducks have led their league in average per date 16 times in 22 seasons, including 2021 and 2022. 11 dates drew over 5,000, with a league-high crowd of 7,101.
- In 2019, Long Island drew an independent $3^{\text {rd }}$ best total of 328,194 , down 20,864 , with 5 fewer dates. This was the lowest total in this team's 20 seasons through 2019. Average per date rose by 56 to 4,973 , just the $2^{\text {nd }}$ time ever under 5,000. 31 dates drew above 5,000, with 6 topping 6,000 , including a high of 7,312 . From their inception in 2000, through 2011, the Ducks had the highest total attendance of any independent league team, topping 400,000 each year. They surpassed 340,000 in every season until 2019. The Ducks had the $2^{\text {nd }}$ best independent total attendance in 2012 and 2013, the $3^{\text {rd }}$ highest in 2014, the $2^{\text {nd }}$ best in 2015, and $3^{\text {rd }}$ best in 2016, 2018, and 2019.
- Average per date was above 6,000 in 10 of the first 11 Ducks' seasons. They averaged 5,998 in 2006. Through 2022, the Ducks have drawn $8,412,496$, which is an average of 382,386 per year. Their 22 -year average per date of 5,590 per date is $93.1 \%$ of their ballpark's seating capacity. Exclude 2021, and the average per date is 5,651 . Long Island has drawn 698 'above seating-capacity' sellouts in 1,505 regular season dates, with 7 in 2022 . Including playoffs, the total attendance is $8,585,433$. On July 3,2016 , the Ducks drew 7,602 , the largest crowd in team history.
- The 2022 Atlantic League Champion Lancaster (PA) B arnstormers had the $3^{\text {rd }}$ best total attendance, and $6^{\text {th }}$ highest average per date among U.S./Canadian independent teams in 2022. The total was 222,167, up 40,035 (22.0\%), and average per date was 3,418 , up 331 (10.7\%). There was one lost date, and 6 more dates played in 2022. 15 dates drew over 4,000, with a high of 6,704 . Compared to 2019, total attendance was down 63,274 (22.2\%), and average per date fell 842 (19.8\%), with 2 fewer dates in 2022.
- In 2021, Lancaster drew 182,132, which was the $3^{\text {rd }}$ highest independent league total. Average per date was a U.S.$5^{\text {th }}$ ranked independent-best 3,087 .
- Lancaster's 2019 total attendance increase of 35,649 to 285,441, was the best among all independent teams that year, and their total was the highest since 2014. The Barnstormers topped 300,000 in 9 of their first 10 seasons (2005-2014), though not in their last 7 years, including 2021 and 2022. They've drawn well considering that 3 teams (Reading, Harrisburg, York), play less than 40 miles from Lancaster. 2019 average per date rose an independent $3^{\text {rd }}$ best 357 to 4,260, the highest since 2014. The average per date had been above 5,000 from 2005 through 2008, and stayed above 4,000 until 2016, and again in 2019.
- In 2022, the Staten Island Ferry Hawks joined the Atlantic League. The drew 76,759, averaging 1,258 per date. Attendance topped 2,000 at 7 dates, led by an Opening Night crowd of 5,132. There were 6 lost dates. The longer Atlantic League schedule meant more games scheduled on school nights. Compared to 2019, when Staten Island played a short-season schedule, the 2022 total was up 10,239 (15.4\%), and average per date was down 589 (31.9\%), with 25 more dates in 2022.
- Staten Island had a team (the Yankees) in the MLB-affiliated New York-Penn League from 1999 through 2019. In 2019, their total attendance was 66,520 . Average per date was 1,848 . Those were the lowest figures in that team's 21 seasons. Total 2019 attendance was down 142,498 ( $68.2 \%$ ) from 2010 , and average per date was down 3,958 (68.2\%) from a 5,806 average per date in 2010. The Yankees drew over 200,000 in 2009 and 2010, and average per date surpassed 5,000 from 2008 through 2011. Part of the reason for the attendance declines was a major mall construction project near the ballpark that sharply reduced available parking. Their ballpark, right next to the Staten Island Ferry Terminal, has a magnificent view of New York Harbor.


## INDEPENDENT LEAGUE HIGHLIGHTS

## ATLANTIC LEAGUE - continued

- 2022 total attendance for the Southern Maryland Blue Crabs was 174,293, up 25,311 (17.0\%), with a 3,005 average per date, up 194 ( $6.9 \%$ ). 14 dates drew over 4,000, with a high of 7,034 . A league-high 7 dates were lost. Among independent teams, only Tabasco of the Mexican League, with 9, and Tri-City of the Frontier League, with 7, had as many or more lost dates than the Blue Crabs. There were 5 more dates than in 2021. Compared to 2019, the total declined 26,596 (13.2\%), and average per date was down 39 (1.3\%), with 8 fewer dates in 2022.
- Southern Maryland's 2019 total attendance was down 5,058 to 200,889. Blue Crabs' attendance was very stable from 2007 through 2019, ranging between 200,889 and 242,894. 2019 average per date fell 77 to 3,044 , lowest in the team's 12 seasons up to that point. 16 dates drew over 4,000 , with a high of 5,892 .
- 2022 saw a decline in attendance vs. 2021, for the Lexington (KY) Legends, but that was to be expected. The Atlantic League added a second team (the Kentucky Wild Health Genomes) to Lexington, and 123 dates were scheduled at their ballpark, and 119 dates were played. That is a lot of games for one ballpark to promote and sell tickets to. This was a one-year arrangement. The Genomes will play in Frederick, MD in 2023.
- The Legends moved from the MLB-affiliated South Atlantic League to the Atlantic League in 2021. In 2022, they had a total attendance of 150,392 , down $13,406(8.2 \%)$, with a 2,387 average per date, down 591 ( $19.8 \%$ ). There were 8 more dates than in 2021. Attendance reached 3,000 at 12 dates, and was over 4,000 at 8 dates, with a high of 6,094. Compared with what Lexington drew in the South Atlantic League in 2019, the 2022 total was down 119,829 (44.3\%), and average per date was 1,707 (41.7\%) lower, with 3 fewer dates in 2022.
- Lexington drew 270,221, down 10,913, in 2019. Average per date fell 368 to 4,094 . Both the total and average were the lowest in this club's 19 seasons in the South Atlantic League. 20 dates drew over 5,000. The Legends drew better than 400,000 in 3 of their first 4 years starting in 2001, and topped 300,000 for their first 11 seasons, but have finished under 300,000 in each year since 2012. Average per date was over 6,000 in 2001 and 2002. It stayed above 5,000 through 2008. It has not reached that level since, but topped 4,000 every year until 2021. The Legends have been one of the most generous teams in the Minors, raising over $\$ 1$ million for charity annually.
- This team will be known as the Counter Clocks in 2023, because horse racing is run counterclockwise.
- The Kentucky Wild Health Genomes, the other team in Lexington, drew 102,502 in 2022, their only season, averaging 1,830 per date. 5 dates topped 3,000 , with 4 of them drawing over 4,000 . Top crowd was 6,828 . There were 4 lost dates. This team plays in Frederick, MD in 2023.
- The Charleston, WV Dirty Birds came to this league in 2021, from the MLB-affiliated South Atlantic League, where they had been named the West Virginia Power. In 2022, they drew 119,598, up $34,200(40.0 \%)$, with a 1,961 average per date, up $379(24.0 \%)$. 12 dates topped 3,000 , with a high of 5,319 . 6 dates were lost, and 7 more were played vs. 2021. Compared to their 2019 season in the South Atlantic League, the 2022 total was up 1,154 ( $1.0 \%$ ), and average per date rose 219 ( $12.6 \%$ ), with 7 fewer dates in 2022. The Dirty Birds were the only team in this league to have a 2022 vs. 2019 increase in average per date.
- West Virginia had a 6,171 gain in total attendance in 2019, to 118,444. Average per date slipped 99 to 1,742 , the lowest since 2003. The Power had drawn better than 125,000 for 14 straight years through 2017, after not reaching 100,000 in the 8 seasons prior to 2004. But the only seasons above 200,000 were 2005 through 2008. Average per date was more than 3,000 in those 4 seasons, but has been below this figure ever since.
- York, owned by Hall-of-Famer Brooks Robinson, had 2022 total attendance of 172,519, up 60,891 (54.5\%). Average per date rose a league-best $587(28.4 \%)$ to 2,654 . 4 dates were lost, with 11 more played than in 2021. 21 dates drew over 3,000 , and 6 of them were above 4,000, with a high of 5,769 . For 2022 vs. 2019, the total declined 26,526 (13.3\%), and average per date fell 317 (10.7\%), with 2 fewer dates in 2022.
- The Revolution had an independent $4^{\text {th }}$ best total attendance increase of 18,238 in 2019 to 199,045 . Attendance exceeded 250,000 for 8 straight years through 2015. Average per date was 2,971 in 2019. The Revolution had topped 4,000 per date in 4 seasons (2008, 2009, 2010, 2012).


## INDEPENDENT LEAGUE HIGHLIGHTS

## ATLANTIC LEAGUE - continued

- The Gastonia Honey Hunters had a total attendance of 106,903 , down $7,513(6.6 \%)$ in 2022, averaging 1,724 per date, down $248(12.6 \%)$. 14 dates topped 2,000 , with a high of $3,495.6$ dates were lost, with 4 more played in 2022.
- Gastonia played its first season in the Atlantic League in 2021. They drew 114,416, the highest total in the $\mathbf{3 5}$ seasons with recorded attendance in this market. Gastonia's last pro team was in the 1995 short-lived (3 weeks) independent Atlantic Coast League. Prior to that, Gastonia was in the South Atlantic League (named the Western Carolinas League until 1980) from 1977 through 1992. Previous high attendance in Gastonia was 94,788 in 1952. $1980(90,198)$ was their only other year above 90,000 until 2021 and 2022.
- High Point drew 124,010 , up $15,810(14.6 \%)$ in 2022. Average per date declined by 19 ( $1.0 \%$ ) to 1,879 . 9 more dates were played in 2022 than in 2021, and there were no lost dates. 25 dates topped 2,000 , with a high of 4,001 . Compared to 2019, total attendance was down 20,476 (14.2\%), and average per date fell 278 ( $12.9 \%$ ), with one less date in 2022.
- The High Point (NC) Rockers became the Atlantic League's $8^{\text {th }}$ team in 2019. It was High Point's first pro team since 1969. Top reported attendance in 17 seasons with a team (between 1939 and 1969) in that market was 100,227 in 1948. The only other years above 70,000 were $1949(95,792)$, and $1965(71,256)$. The final team, in 1969 , drew 44,472 . The Rockers drew 144,486 in 2019, the best total ever for this market. Average per date was 2,157 .
- Frederick, MD replaces Kentucky in 2023. They will share their ballpark with the Keys of the MLB Draft League. This yet-to-be named team will play 48 home dates, and 77 road dates, including one single-admission doubleheader, in 2023. As a result of the reduced home schedule, other teams in the Atlantic League get extra home dates. Frederick played in the Class-A Carolina League from 1989 through 2019, and was one of the most successful teams ever in this classification. The keys continued to draw very well in the MLB Draft League in 2021 and 2022.
- The Atlantic League will have a new member for 2024 in Hagerstown, Maryland, when their new ballpark opens. Hagerstown had a team (the Suns) in the South Atlantic League through 2019. In 2019 they drew 59,682, the lowest total in that team's 39 seasons. Average per date was 918, also the lowest in 39 years. Since 1981, the Suns had topped 100,000 in all seasons but one (1993) through 2011, but were below that number since then. Average per date was under 1,400 in each of the last 8 South Atlantic League seasons. The team had been expected to move to Fredericksburg, VA in 2015, but plans for a new ballpark there fell through at that time. A new ballpark in that city opened in 2021, and is now the home of the Fredericksburg Nationals of the Single-A Carolina League.
- Camden played its $15^{\text {th }}$ and final Atlantic League season in 2015. The Riversharks drew 216,639 in 2015, averaging 3,186 per date. Camden topped 250,000 in each of their first 7 seasons, but not after that. But they did draw better than 200,000 every year. Their record-high was 313,792 in 2002, and they also topped 300,000 in 2003. Average per date was over 4,000 from 2001 through 2004, and was above 3,000 every year. This team moved to New Britain, CT in 2016.
- The Bridgeport Bluefish played their final season in 2017, and drew 196,917 , averaging 2,984 per date. Those were the best figures since 2005. Total attendance had increased $64,078(48.5 \%)$ from 2012 to 2017 , and during this same period, average per date was up 951 (46.8\%). Bridgeport drew better than 230,000 in each of their first 7 seasons (1998-2004), but was below 200,000 in all 13 years after that. Bridgeport's average per date was above 4,000 from 1998 through 2000, with a high of 4,571 in 1999, and reached 3,000 each year through 2005, but not afterwards. 2015 was a positive turnaround season. Bluefish attendance had fallen from 342,857 in 1999 to a record-low 132,139 in 2012. But in 2015, they drew 192,466 , their best total since 2006. Total attendance was up 42,182 , the $2^{\text {nd }}$ biggest gain among all independent teams that year.
- The Atlantic League scheduled a unique day-night doubleheader between Bridgeport and New Britain for August 19, 2017. These teams played the day portion in Bridgeport, which drew 3,533 , and then bussed 50 miles to New Britain, where they played the night game, which drew 4,038 .


## INDEPENDENT LEAGUE HIGHLIGHTS

ATLANTIC LEAGUE - continued

ATLANTIC LEAGUE YEARLY ATTENDANCE

| Year | \# of Teams | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 10 |  |  |  |  |  |  |
| 2022 | 10 | 1,535,031 | 396,357 | 34.8 | 2,476 | (77) | (3.0) |
| 2021 | 8 | 1,138,674 |  |  | 2,553 |  |  |
|  |  |  |  |  |  |  |  |
| 2019 | 8 | 1,940,590 | 90,745 | 4.9 | 3.648 | (246) | (6.3) |
| 2018 | 7 | 1,849,845 | $(221,480)$ | (10.7) | 3,894 | (51) | (1.3) |
| 2017 | 8 | 2,071,325 | $(28,304)$ | (1.3) | 3,945 | 6 | 0.2 |
| 2016 | 8 | 2,099,629 | $(76,998)$ | (3.5) | 3,939 | (129) | (3.2) |
| 2015 | 8 | 2,176,627 | $(56,392)$ | (2.5) | 4,068 | (83) | (2.0) |
|  |  |  |  |  |  |  |  |
| 2014 | 8 | 2,233,019 | $(21,535)$ | (1.0) | 4,151 | (1) | (0.0) |
| 2013 | 8 | 2,254,554 | $(113,024)$ | (4.8) | 4,152 | (257) | (5.8) |
| 2012 | 8 | 2,367,578 | 419,257 | 21.5 | 4,409 | 324 | 7.9 |
| 2011 | 7 | 1,948,321 | $(203,095)$ | (9.4) | 4,085 | 64 | 1.6 |
| 2010 | 8 | 2,151,416 | $(9,577)$ | (0.4) | 4,021 | (33) | (0.8) |
|  |  |  |  |  |  |  |  |
| 2009 | 8 | 2,160,993 | $(47,741)$ | (2.2) | 4,054 | (59) | (1.4) |
| 2008 | 8 | 2,208,734 | 231,921 | 11.7 | 4,113 | (40) | (1.0) |
| 2007 | 8 | 1,976,813 | 65,761 | 3.4 | 4,153 | 147 | 3.7 |
| 2006 | 7 | 1,911,052 | $(121,376)$ | (6.0) | 4,006 | 235 | 6.2 |
| 2005 | 8 | 2,032,428 | 242,380 | 13.5 | 3,771 | 88 | 2.4 |
|  |  |  |  |  |  |  |  |
| 2004 | 7 | 1,790,048 | $(9,681)$ | (0.5) | 3,683 | (130) | (3.4) |
| 2003 | 7 | 1,799,729 | $(59,330)$ | (3.2) | 3.813 | (68) | (1.8) |
| 2002 | 7 | 1,859,059 | 3,609 | 0.2 | 3,881 | 55 | 1.4 |
| 2001 | 7 | 1,855,450 | 181,699 | 10.9 | 3,826 | 257 | 7.2 |
| 2000 | 8 | 1,673,751 | 556,754 | 49.8 | 3,569 | 0 | 0.0 |
|  |  |  |  |  |  |  |  |
| 1999 | 5 | 1,116,997 | 510,473 | 84.2 | 3,569 | 1,285 | 56.3 |
| 1998 | 4 | 606,524 | ---------- | ---------- | 2,284 | ---------- | ---------- |

## INDEPENDENT LEAGUE HIGHLIGHTS

ME XICAN LEAGUE - LIGA MEXICANA de BEISBOL (18 teams-90 games in 2022 and 2023, 66-games in 2021) ( 16 teams - 120-game schedule in 2019)

Pre-2021 League Records: Total Attendance: 4,618,131 (2019-16 teams); Avg. per Team: 288,633 (16 teams-2019); Average per Date: 5,058 (2019).

Post-2020 League Records: Total Attendance: 3,564,524 (2022-18 teams); Average per Team: 198,029 (2022); Average per date: 4,660 (2022).

Pre-2021 Team Records: Total Attendance: Monterrey-989,454 (2006); Average per Date: Monterrey-17,990 (2006)
Post-2020 Team Records: Total Attendance: Tijuana-453,961 (2022); Average per Date: Tijuana - 10,088 (2022)

- This league, founded in 1925, never had any Major League Baseball farm teams, but was a National Association of Professional Baseball Leagues (NAPBL) member from 1955 through 2019. It became an independent league in 2021.
- Mexican League - 18 teams in 2022 and 2021. 16 of these teams played in the Mexican League in 2019, with los Mariachis de Guadalajara and El Aguila de Veracruz added in 2021.
- 2022 attendance may have been undercounted. Some games were played with no fans in attendance. But for other games, fans were in the ballpark, but no attendance figure was given in the official box score of the game.
- Covid-19 forced changes hit this league very hard in 2021. The schedule was reduced from 120 games to 66 games. It was raised to 90 games in 2022 and 2023. Total attendance was $3,564,524$ in 2022, an average of 198,029 per team, and 4,740 per date. This was the highest total attendance and average per date of any independent league. There were 58 lost dates in 2022. Total attendance rose 2,117,595 ( $146.4 \%$ ), and average per date was up 1,914 ( $67.7 \%$ ) vs. 2021, with 240 more dates. All 18 teams had a higher total and average per date in 2022 than in 2021. Mexican League teams had 13 of the top 15 independent team total attendance $\mathbf{2 0 2 2}$ vs. 2021 gains, including the top 7. They had 12 of the 14 best gains in average per date among independent teams, including the top 6 .
- In 2019, the 16-team Mexican League drew 4,618,131, an average of 5,058 per date. The $\mathbf{2 0 2 2}$ total is down $1,053,607(22.8 \%)$, and average per date fell $318(6.3 \%)$ vs. 2019. There were 161 fewer dates in 2022 vs. 2019. If the expansion teams are excluded, the $\mathbf{1 6}$ teams that also played in 2019 drew $3,323,423$ in 2022, averaging 4,931 per date. The $\mathbf{2 0 2 2}$ vs. 2019 total attendance loss for these 16 teams is 1,294,708 (28.0\%), and the average per date dip is $127(2.5 \%)$. These 16 teams played 239 fewer dates in 2022 than in 2019. 2 teams had higher total attendance in 2022 vs. 2019, with 14 down. 7 teams posted 2022 vs. 2019 gains in average per date, with 9 down.
- Campeche, Quintana Roo, Leon, Dos Laredos, and Yucatan each drew record-high average per date in 2022.
- Los Toros (Bulls) de Tijuana led the league, and all independent teams, in 2022 attendance, with a total of 453,961 . Their average per date of $\mathbf{1 0 , 0 8 8}$ was the best in all of Minor League Baseball, including the MLBaffiliated leagues, for the $\mathbf{2}^{\text {nd }} \boldsymbol{s t r a i g h t}$ year. Yucatan drew 440,165 and averaged 9,781 per date, and Monterrey averaged 8,490 per date. These 3 teams had the $\mathbf{3}$ highest 2022 average per date figures among all Minor League teams, including MLB-affiliated teams. Among independent league teams, Mexican League teams had 9 of the 15 highest total attendance figures, and 12 of the top 16 average per date figures, including the top 5, in 2022. Among independent league teams, Campeche had the biggest 2022 vs. 2019 percentage increase in average per date $(156.2 \%)$, and the best numerical increases in both total attendance $(87,025)$ and average per date $(2,723)$.
- Los Tecolotes de Los Dos Laredos (Owls of the Two Laredos) split their season, between Laredo, Texas, and Nuevo Laredo, Mexico. The 22 dates played in Texas drew an average per date of 3,763 , and the 22 dates played in Mexico averaged 4,365 per date.
- The Mexican League annually has the longest, most intense, and best attended playoffs in the Minor Leagues, with 4 full rounds of best-of-7 series. In 2022, the playoffs drew 762,112, an average of 11,375 per date, as the teams with the biggest ballparks made, and advanced, deep into the playoffs. 37 of the 67 playoff games drew at least 10,000 , with 15 of them topping 15,000. Monterrey drew 204,365, an average of 17,030 in the playoffs, with 4 games topping 21,000. Despite the short season in 2021, the full playoffs did occur that year, and they drew 412,739 in 74 dates, an average of 5,578 per date. Tijuana's 13 playoff dates drew an average crowd of 12,595 , with a top attendance of 17,687 .


## INDEPENDENT LEAGUE HIGHLIGHTS

## ME XICAN LEAGUE - LIGA MEXICANA de BEISBOL

- 2019 was a record-setting attendance season for the Mexican League. Total attendance was a record-high $4,618,131$, up 846,328 ( $22.4 \%$ ). The old record of 4,591,286 was set in 1979. Average per date rose 682 to 5,058, which was the highest since at least 1991. Average per date figures from prior to 1992 are not available. The increases were the best of any league in 2019. Average attendance per team was a recordhigh 288,508, breaking the mark of 269,928 set in 1964. There were 51 more dates in 2019 than in 2018.
- Attendance growth was helped by a longer schedule, with each team having 120 games in 2019, compared to 114 games in 2018. The league had 41 dates lost to weather in 2019, 37 lost dates in 2018, and 57 in 2017.
- In 2019, 14 of the 16 teams had gains in total attendance and 13 were up in average per date. Mexico City, which opened a new park, had the best increases in total attendance $(234,456)$, and average per date $(4,173)$. Monterrey had the largest total attendance dip $(6,427)$, and Monclova (del Norte) had the worst average per date loss (343).
- Tijuana drew 677,464 (11,291 per date) to lead all of Minor League Baseball in attendance. Monterrey and Yucatan also finished in the top 5 among all teams in average per date. This league had 9 of the 12 largest increases in total attendance among all Minor League teams, 9 of the top 16 gains in average per date, 10 of the top 19 percentage gains in total attendance, and 9 of the 20 best percentage gains in average per date.
- In 2018, the Mexican League played a unique split-season schedule. There was a 57-game Spring season, which began on March 22, and ended on May 28. This was followed by a full set of playoffs. The 57-game Summer season ran from July 3 through September 8, and it too, was followed by a full set of playoffs. Other leagues play split seasons, but they only have one set of playoffs, which take place in September.
- Both the 2018 Spring regular season and Spring playoffs drew better than the 2018 Summer regular season and Summer playoffs. In the Spring regular season, total attendance was 2,096,638 in 434 dates, averaging 4,831 per date. The Summer regular season drew $1,675,165$ in 428 dates, an average of 3,914 per date. The average per date for the Summer regular season was 917 (19.0\%) less than the average per date for the Spring regular season. The league had 10 lost dates during the 2018 Spring season, and had 27 lost dates in the Summer season.
- In 2018, the Mexican League had the largest declines in total attendance and average per date of any league. In 2016, this league had the only total attendance increase among the 15 MLB -affiliated leagues. In 2015, the Mexican League had the worst declines among MLB-affiliated leagues in total attendance and average per date.
- The 2017 total of $4,042,605$ was the highest for the league since 1979. Average attendance per team of 252,663 was the highest since 1967, and the $6^{\text {nd }}$ best (1963-67, led by 269,928 in 1964), since this league joined the NAPBL in 1955. Average per date of 4,906 was best since at least 1991. All of these marks were exceeded in 2019.
- 2022 was the $10^{\text {th }}$ straight 'normal' year with average per date above 4,300 . The league didn't reach 3,700 per date from at least 1992 through 2003. Total attendance has topped 3 million in all but one 'normal' season since 2000.
- The 43 Mexican League playoff games in 2019 drew 519,686, an average of 12,086 per game. Every game drew at least 5,000, 23 games attracted at least 10,000, and at 18 games, attendance topped 14,000, with a high of 18,965 for a game at Monterrey. The 6 games in Mexico City averaged 16,246 per game. 7 playoff games in Tijuana drew an average of 15,551 , and the last 5 games in Yucatan all drew a sellout crowd of 14,917.
- The 2018 Mexican League combined Spring and Summer playoffs drew 822,575, averaging 9,911 per game. 30 of the 83 games drew over 10,000, led by 7 sellout crowds of 21,909 at Monterrey. 23 of 37 semi-final and finals games drew over 10,000. The 18 playoff games in Monterrey attracted 332,817, an average of 18,490 per game. Attendance at 66 Mexican League playoff games reached 5,000 . Only 15 of 201 playoff games in all other leagues, including the independents, drew at least 5,000. The 2017 Mexican League playoffs averaged 11,954 per game. In 2016, the Mexican League playoffs averaged 12,682 per game. The playoffs averaged 9,513 per game in 2015, 8,841 in 2014, 10,149 in 2013, 7,742 in 2012, 9,672 in 2011, 9,704 in both 2010 and 2009, 9,784 in 2008, 12,480 in 2007, 9,838 in 2006, and 9,762 in 2005.


## INDEPENDENT LEAGUE HIGHLIGHTS

## MEXICAN LEAGUE - LIGA MEXICANA de BEISBOL

- League-wide, 2013 through 2017 were exceptions, but huge yearly attendance swings often take place in this league. In 2009, there was a 955,395 (23.7\%) dip in total attendance. It fell $11.8 \%$ in 2010. Increases were $22.4 \%$ in 2011, $14.8 \%$ in 2012, and $22.4 \%$ in 2019.
- Individual Mexican League teams had very often made the yearly listing of teams with the 10 biggest increases or decreases in total attendance among (NAPBL) MLB-affiliated teams. From 2007 through 2019, Mexican League teams accounted for 106 of the 260 teams ( $40.8 \%$ ) on these lists, which have 20 teams yearly. The Mexican League had 16 of the 136 full-season (NAPBL) MLB-affiliated teams (11.8\%) in all of these seasons, except 2011, when it had 14 teams.
- Since the Mexican League is now an independent league, starting with 2021, the listing in the table below will show how many Mexican League teams had Top 10 gains and declines among independent teams.
\# OF MEXICAN LEAGUE TEAMS WITH YEARLY TOP 10 NAPBL TOTAL ATTENDANCE GAINS OR DECLINES -2007-2019. TOP 10 TOTAL ATTENDANCE GAINS AND DECLINES FOR INDEPENDENT TEAMS FOR 2022 vs. 2019 AND 2022 vs. 2021

| Year | \# of Teams in <br> Top 10 Gains | \# of Teams in <br> Top 10 Declines |  | Year | \# of Teams in <br> Top 10 Gains | \# of Teams in <br> Top 10 Declines |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2007 | 6 | 2 |  | 2016 | 5 | 4 |
| 2008 | 7 | 3 |  | 2017 | 4 | 4 |
| 2009 | 3 | 7 |  | 2018 | 4 | 6 |
| 2010 | 2 | 5 | 2019 | 7 | 0 |  |
| 2011 | 8 | 0 |  |  |  |  |
|  |  |  |  |  | 8 |  |
| 2012 | 5 | 4 |  | 2022 vs. 2019 | 1 | 8 |
| 2013 | 4 | 5 | 2022 vs. 2021 | 8 | 0 |  |
| 2014 | 1 | 2 |  |  |  |  |
| 2015 | 3 | 5 |  |  |  |  |

- In 2019, Mexican League teams accounted for: 9 of the 12 MLB-affiliated teams with the highest numerical gains in total attendance and 9 of the 16 best numerical increases in average per date; none of the 59 teams with the worst total numerical declines, and 1 of the 21 worst numerical declines in average per date; 12 of the 24 best percentage gains in total attendance, and 9 of the top 20 percentage increases in average per date; none of the 64 worst percentage losses in total attendance, and 1 of the 37 worst percentage decreases in average per date.
- In 2018, Mexican League teams accounted for: 4 of the 8 MLB-affiliated teams with the highest numerical gains in total attendance and 2 of the 3 best numerical increases in average per date; 6 of the 10 teams with the worst total numerical declines, and 8 of the 11 worst numerical declines in average per date; 4 of the 10 best percentage gains in total attendance, and 2 of the top 5 percentage increases in average per date; 3 of the 4 worst percentage losses in total attendance, and 4 of the 9 worst percentage decreases in average per date.
- Due to the schedule changes, Mexican League teams generally had very large 2022 vs. 2021 total attendance increases, and high 2022 vs. 2019 total attendance declines.
- In 2022, some Mexican League teams had home games shifted from their home ballparks to other locations. The attendance for each team reported here is the figure listed by the MLB Stats Reporting Platform. However, if possible, the number of dates and attendance for games actually played in such a team's home park, will be noted. Some teams played home games with no fans in attendance, and at some games, there were fans in the stands, but attendance was not listed in the official box score. Those games are not counted as 'dates' or 'openings.,' Average per date only includes those dates with fans in the park, and with attendance reported. Games without fans, or without reported attendance, are counted as 'lost dates.' Guadalajara had 9 home games without fans in the park, or with unreported attendance.


## INDEPENDENT LEAGUE HIGHLIGHTS

## ME XICAN LEAGUE - LIGA MEXICANA de BEISBOL

- Los Toros de Tijuana (Bulls) had the highest 2022 total attendance among independent teams, and for the $\mathbf{2}^{\text {nd }}$ straight year, they had the best average per date among ALL Minor League teams. Total attendance was 453,961, up 257,490 (131.1\%). This numerical increase was the $\mathbf{2}^{\text {nd }}$ highest (to Yucatan) in all of Minor League Baseball. Average per date was 10,088 , up 2,531 ( $33.5 \%$ ). The average per date numerical gain was the $5^{\text {th }}$ best in all of the Minor Leagues. 22 dates drew at least 10,000, with 6 crowds above 15,000. The top crowd of 17,986 was the largest in Minor League B aseball in the 2022 regular season. Los Toros played 19 more dates with fans in attendance than in 2021, and had no 2022 postponements. 2022 was the $7^{\text {th }}$ straight normal year above 400,000 in total attendance. It was the $4^{\text {th }}$ time in the last 13 seasons with average per date above $10,000$. Tijuana has averaged over 9,000 per date in each of the last 5 'normal' seasons. The 7 playoff games in Tijuana drew 104,536, an average of 14,934 per game.
- For 2022 vs. 2019, total attendance was down 223,503 (33.0\%), and average per date declined by 1,203 (10.7\%), with 15 fewer dates played in 2022. The numerical decline in total attendance was the largest in the Minors.
- In 2021, Los Toros had the highest average attendance per date $(7,557)$ of any Minor League team. They drew 196,471, which was the $\mathbf{2}^{\text {nd }}$ highest total attendance (to Long Island) among independent teams. That's quite an achievement considering that they played their first 6 home dates with no fans allowed in the ballpark. Los Toros had one other postponement. All but 4 of their home dates drew at least 4,000, and 13 of them topped 7,000 . One game drew 15,240, which was the largest 2021 Minor League regular season crowd. The 13 playoff games in Tijuana drew an average 12,595, with a Minor League high of 17,687.
- Tijuana had the highest total attendance (a team record-high 677,464 ) and average per date $(11,291)$ of any Minor League team in 2019. Tijuana was the only Minor League team to average at least 10,000 per date. Total attendance rose 121,093 , the $4^{\text {th }}$ best gain of any team, and average per date was up 1,530 , with was the $6^{\text {th }}$ best average gain. There were 46 dates that drew at least 8,000, at 34 dates the crowd was over 10,000, and 13 dates topped 15,000, with a high of 17,891 . The 2019 total broke the old mark of 608,819 in 2017. The 2019 average per date was the $2^{\text {nd }}$ best in Tijuana, topped only by the 12,764 average in 2004. 2019 was the $4^{\text {th }}$ straight year above 500,000 for the Bulls, and the $8^{\text {th }}$ time in the last 11 seasons above 400,000. Average per date reached 7,700 for the $6^{\text {th }}$ year in a row.
- In 2018, the Bulls drew 556,371, down 52,448, and averaged 9,761 per date, down 1,111 . It was the $8^{\text {th }}$ best total, and $2^{\text {nd }}$ best average per date among NAPBL teams in 2018. But Tijuana also had the $9^{\text {th }}$ worst decline in total attendance, and the $6^{\text {th }}$ worst average per date decrease.
- In 2017, Tijuana's total attendance rose 92,318, the top total gain of any NAPBL team. 2017 average per date was 10,872 , which was the $2^{\text {nd }}$ best in the Minors. The average per date was up 1,481 , which was the $2^{\text {nd }}$ best increase (to Nashville) in the Minors in 2017. In 2014, Tijuana's total attendance was 298,658 higher, and their average per date was 5,591 higher than the franchise drew in 2013 when it played in Minatitlan. Prior to 2014, Tijuana had a team from 2004 through 2008. They drew 548,863 in 2004, and surpassed 450,000 in 2006 and 2007.
- 2022 total attendance for los Saraperos (Sarape Makers) de Saltillo was 249,732, up 140,819 (129.3\%). Average per date was 5,808 , up $1,774(44.0 \%)$. The numerical gains were $5^{\text {th }}$ best in total attendance, and $9^{\text {th }}$ highest in average per date, among independent teams. 20 dates drew over 6,000, with 6 dates topping 8,000. Top crowd was 10,367 , with 2 lost dates, and 16 more dates than in 2021. Compared to 2019, total attendance was down 127,767 (33.8\%), and average per date fell by 591 ( $9.2 \%$ ), with 16 fewer dates.
- In 2021, los Saraperos averaged 4,034 per date, which was 3 rd best among independent teams. Saltillo had a 2019 Minors $6^{\text {th }}$ best 102,697 gain in total attendance to 377,499 . The average per date rose 1,577 to 6,398 , which was $5^{\text {th }}$ highest. It was the best total for Saltillo since 2013, and the top average per date since 2014. 15 dates drew at least 8,000 , with 6 of them above 10,000. Los Saraperos had the $4^{\text {th }}$ worst NAPBL average per date decline in 2016 . In 2015, the Sarape Makers posted the NAPBL's $5^{\text {th }}$ worst decrease in total attendance, and the $4^{\text {th }}$ worst decline in average per date. They had topped 500,000 each year from 2000 through 2007, with a high of 613,551 in 2001. Average per date was 10,000+ each year from 2000 through 2006.


## INDEPENDENT LEAGUE HIGHLIGHTS

## ME XICAN LEAGUE - LIGA MEXICANA de BEISBOL

- Besides winning the Mexican League Championship, Los Leones (Lions) de Yucatan had an incredible 2022 season in attendance. The drew 440,165, up 330,270 (300.5\%). Average per date was a team record-high 9,781, up 6,347 ( $184.8 \%$ ), with 13 more dates than in 2021 , and none lost. The total was the $2^{\text {nd }}$ highest among independent teams, and the average per date was the $2^{\text {nd }}$ best among all Minor League teams. The numerical increases vs. 2021 in both total attendance and average per date, were the highest of any Minor League team. The percentage gains were $2^{\text {nd }}$ best in total attendance, and $4^{\text {th }}$ best in average per date, in all of Minor League Baseball.
- All 45 dates in Yucatan in 2022 drew at least 7,552. 40 of them topped 8,000, and 13 had crowds of at least 10,000, with a high of 14,917. The 11 playoff games in Yucatan drew 146,305, an average of 13,300 per game. 2022 was the $6^{\text {th }}$ straight normal year with total attendance above 440,000, and average per date above 8,600. Vs. 2019, the 2022 total was down 80,185 (15.4\%). But average per date went up 1,109 (12.8\%), with 15 fewer dates played in 2022. This was the $3^{\text {rd }}$ best independent leagues, and $4^{\text {th }}$ best Minor Leagues overall, 2022 vs. 2019 numerical average per date increase.
- Yucatan drew 109,895, with a 3,434 average per date in 2021. The Home Opener drew 5,626, the largest crowd of the year. 7 dates topped 4,000. 2 dates were lost.
- In 2022, as in other recent years, Yucatan has seen some large attendance swings. In 2019, the total rose 47,009 to 520,350 , with 5 more dates than in 2018. That was the $3^{\text {rd }}$ time in the last 5 years that the total exceeded 500,000, and the $5^{\text {th }}$ straight year above 450,000 . Average per date was a Minor League $5^{\text {th }}$ best 8,673 , up 67 , the $5^{\text {th }}$ year in a row above 8,600. 43 dates topped 8,000, with 8 of them reaching 10,000. In the 2010's decade, Yucatan's attendance was as low as 137,750 (2012), and as high as 528,351 (2015). Between 2004 and 2014, Yucatan drew at least 300,000 just once (2008).
- Los Leones had a statistical oddity in 2018. Total attendance rose 21,179 to 473,341 , the $8^{\text {th }}$ best gain in the NAPBL leagues. But average per date fell by 622, to 8,606 . They played 6 more dates than in 2017, which accounted for this circumstance.
- Another statistical oddity for Yucatan took place in 2017, when they played 6 fewer dates than in 2016: There was a total attendance decline of 48,677 , which was $5^{\text {th }}$ worst among MLB-affiliated teams. Yet Yucatan set a team record (since at least 1991 ) in average per date $(9,288)$ for the $3^{\text {rd }}$ straight year. That record has since been topped.
- Yucatan followed-up a great 2015 season with another outstanding performance in 2016. Los Leones drew 500,839. This was down 27,512, in good part, due to 4 fewer dates. But average per date rose 151 to 9,106. In 2015, los Leones posted a 302,947 gain, the best increase of any Minor League team. Average per date was 8,955, up 4,355, which was also the highest average per date increase of the year. The Lions drew 528,351 to lead the league in total attendance. This total was their highest since 1982, the team's $2^{\text {nd }}$ best total ever, and the first time above 400,000 since 2001. The Lions played 10 more dates in 2015 than in 2014.
- Quintana Roo (Cancun) had a total 2022 attendance of 184,564, up 131,418(247.3\%), with a team record-high 4,394 average per date, up 2,562 (139.8\%). The total attendance increases were $7^{\text {th }}$ best numerically among the independents, and $3^{r d}$ highest by percentage in all of Minor League Baseball. The average per date gains were $5^{\text {th }}$ best in all of the Minors both numerically, and by percentage. There were 3 lost dates, and 13 more dates than in 2021. 17 dates topped 5,000 , with a high of 8,896 . Los Tigres (Tigers) played their first 3 'home' games in Puebla. Those games drew 4,594, an average of 1,531 per date. The 39 dates in Cancun drew 179,970, averaging 4,615 per date. For 2022 vs. 2019, total attendance dipped 41,961 (18.5\%). But average per date rose 555 (14.5\%), with 17 fewer dates. It was the $6^{\text {th }}$ best numerical average per date gain among independent teams.
- In 2019, Quintana Roo drew a record-high 226,525, up 61,060, breaking their old record of 214,556 in 2007. They had 5 more dates than in 2018. Average per date was 3,839 , up 775, their best at that point, since 2008. 12 dates topped 5,000 . It was the $7^{\text {th }}$ best gain in the Minors in both total and average per date. Los Tigres (Tigers) have drawn at least 200,000 just twice (also in 2007) in their 24-year history, going back to 1996. The team didn't operate in 2006. Average per date was under 3,000 in the first 9 seasons, but topped 3,000 in 12 of the last 15 years, through 2021.


## INDEPENDENT LEAGUE HIGHLIGHTS

MEXICAN LEAGUE - LIGA MEXICANA de BEISBOL - continued

- Los Sultanes (Sultans) de Monterrey, drew 382,048 in 2022, up 233,037 (156.4\%), with an 8,490 average per date, up $3,833(82.3 \%)$. This was the $3^{\text {rd }}$ best total among independents, and the $3^{\text {rd }}$ best average per date, in all of the Minors. Numerically, the gains vs. 2021 were $3^{\text {rd }}$ best in total attendance, and $2^{\text {nd }}$ highest in average per date in all of Minor League Baseball. There were 13 more dates than in 2021, with no postponements. 24 dates topped 8,000 , and 10 dates surpassed 10,000, with a high of 17,628 . In the playoffs, Monterrey had the Minors top total ( 204,365 ), average per date ( 17,030 ), and single-game high ( $21,909-3$ times). Vs. 2019, the total fell 174,821 ( $31.4 \%$ ), and average per date declined 1,280 ( $13.1 \%$ ), with 12 fewer dates. The numerical decline in total attendance was the $2^{\text {nd }}$ highest among independent teams.
- Los Sultanes drew 556,869 in 2019, and averaged 9,770 per date. The total was $9^{\text {th }}$ best, and the average per date was $2^{\text {nd }}$ best, in the Minors for 2019. It was the $8^{\text {th }}$ straight year above 500,000 in total attendance, and the $13^{\text {th }}$ time Monterrey has reached 500,000 since 1998. This was also the $8^{\text {th }}$ year in a row with average per date above 9,400 , and the $17^{\text {th }}$ time above 8,000 since 1998. The Sultanes have topped $\mathbf{1 0 , 0 0 0}$ per date in 8 seasons since 2006. They had the largest 2019 regular season $(20,533)$, and playoff $(18,965)$ crowds of the year. There were 7 dates above 15,000, 10 dates drew over 10,000, and 36 dates reached 8,000.
- Monterrey hosted 4 Major League games in 2019. The Cincinnati Reds had a pair of 'home' games there which drew a total of 33,289 . The 2 Los Angeles Angels' 'home' games there drew a total of 35,791. In 2018, Monterrey hosted a 3-game series between the Dodgers and the 'home-team' Padres. It drew a combined total of 65,116.
- The Sultanes had the Minor Leagues' highest average per date ( $\mathbf{1 0 , 0 5 9}$, down 1,516) in 2018. However, their decline in average per date was the $3^{\text {rd }}$ worst of all Minor League teams in 2018. 19 dates drew over 10,000, with 12 dates reaching 15,000. Total 2018 attendance in Monterrey was 563,296 , down 96,495 . That was the $6^{\text {th }}$ best total in the Minors, but also the $3^{\text {rd }}$ biggest decrease of 2018. 18 playoff games in Monterrey averaged 18,490 per game, with 7 sellout crowds of 21,909 .
- In 2017, Monterrey again had the best total attendance and average per date in all of Minor League B aseball. They drew 659,701, averaging 11,575 per date. Attendance topped 10,000 at 32 dates, was $15,000+$ at 18 dates, led by an Opening Day crowd of 29,734. Average per date was down 1,208, the largest 2017 vs. 2016 decline of any team. The 5 playoff games in Monterrey each drew at least 17,000, with a high of 23,176.
- In 2016 Monterrey led all Minor League teams in total attendance, average per date, increase in total attendance, and increase in average per date. Monterrey drew 690,305 ( 12,783 per date), in just 54 dates. Attendance topped 10,000 at 36 dates, was over 15,000 at 16 dates, and 8 dates drew over 20,000. 4 post-season games also drew over 20,000. Sultanes' total attendance rose 173,070 , and average per date was up 3,379 . The Sultanes also had the $2^{\text {nd }}$ best percentage gains in total attendance ( $33.5 \%$ ), and in average per date ( $35.9 \%$ ).
- Other examples of the wild attendance fluctuations in Monterrey's history: In 2006, they drew an all-time league record 989,454 in only 55 home dates, with the all-time Minor League record-high average of $\mathbf{1 7 , 9 9 0}$ per date! Those were the top figures in the Minors in 2006, and the biggest total since Buffalo topped one million in 1993. No team has drawn better since then. Sultanes' attendance was up 556,293 from 2005, by far the largest increase of any Minor League team. But in 2007, Monterrey's attendance was sliced in half, falling 497,826, by far the biggest decline in all of professional baseball, including the Major Leagues.
- In 2008, Monterrey's attendance swung back up. The Sultanes drew 658,491 , which was 3 rd best in the Minors. The gain of 166,863 was the largest of any Minor League team. Monterrey averaged 12,424 per date, and was the only team whose average exceeded 10,000. But in 2009, they suffered a 258,181 loss, the biggest drop of any Minor League team. In 2010, Monterrey drew under 400,000 for the first time since 1996. The Sultanes drew 430,420 in 2011, leading the league in attendance. Their 2012 attendance of 645,302 led all of the Minors.
- In 2014, Monterrey had the top total attendance gain $(96,650)$ among teams playing in the same ballpark in both 2014 and 2013. They had the $4^{\text {th }}$ best gain in average per date in 2014, and their average per date of 11,856 was the best in the Minors. The Sultanes were the only team to average more than 10,000 per date in 2014 or 2013. Their total attendance of 687,642 was just 73 short of the highest 2014 MLB-affiliated total achieved by the Charlotte Knights.
- But in 2015, Monterrey had the biggest decrease in the Minor Leagues, down 170,407. Average per date for the Sultanes declined by 2,472 , which was the $2^{\text {nd }}$ worst decrease among MLB-affiliated teams. Monterrey's average per date of 9,404 was still the $2^{\text {nd }}$ best in the Minor Leagues.


## INDEPENDENT LEAGUE HIGHLIGHTS

MEXICAN LEAGUE - LIGA MEXICANA de BEISBOL - continued

- Los Bravos (Braves) de Leon had a 2022 total attendance of 172,365, up 101,496 (143.2\%). Average per date was a team record-high 4,008, up 1,794 (81.0\%). There were 11 more dates than in 2021, and 2 postponements. 21 dates drew over 4,000 , with a high of 6,288 . For 2022 vs. 2019, total attendance declined 11,176 ( $6.1 \%$ ), but average per date rose $671(20.1 \%)$, with 12 fewer dates in 2022.
- In 2019, Los Bravos drew 183,541, up 43,714. This was a record-high for the current team. A former team in Leon drew $\mathbf{1 9 5 , 5 3 8}$ in 1990. Average per date was a then-record-high 3,337, up 748. The gain in total attendance was $10^{\text {th }}$ best, and the average per date increase was $9^{\text {th }}$ best in the Minors. Prior to 2017, this city last had a team in 24 seasons from 1960 through 1991.
- The Durango Generales (Generals) drew a league-low total of 70,771 in 2022, up 43,184 ( $156.5 \%$ ), and an average per date of 1,726 , up 472 ( $37.6 \%$ ). The percentage gain in total attendance was $6^{\text {th }}$ best among independent teams. 11 dates drew over 2,000, with a high of 5,326 . There were 19 more dates, and 4 were lost. Compared to 2019, the total was down 109,476 ( $60.7 \%$ ), and average per date declined 1,493 ( $46.4 \%$ ), with 15 fewer dates. Among independent teams, the average per date loss was the $3^{\text {rd }}$ highest numerically and tied for $3^{\text {rd }}$ worst by percent change. The total attendance decrease was $2^{\text {nd }}$ worst by percent change among all Minor League teams.
- Durango played 6 more dates in 2019 than in 2018. Total attendance rose 24,129 to a current team record-high $\mathbf{1 8 0} \mathbf{2 4 7}$, and average per date increased 97 to $\mathbf{3 , 2 1 9}$. A former team in this city drew 230,919 in 1978. Before 2017, Durango's last team played in 12 seasons between 1956 and 1979.
- Los Pericos (Parrots) de Puebla had a 2022, total attendance of 137,392 , up 79,217 (136.2\%). Average per date was 3,271 , up $847(35.0 \%)$. 7 dates topped 4,000 , with a high of 6,894 . 3 dates were lost, and 18 more were played in 2022. For 2022 vs. 2019, the total dipped 111,329 ( $44.8 \%$ ), and average per date went down 1,422 ( $30.3 \%$ ), with 11 fewer dates. In average per date among independent teams, it was the $4^{\text {th }}$ biggest numerical dip, and $5^{\text {th }}$ largest percentage decline.
- Puebla had a significant gain in 2019, continuing this team's trend of large year-to-year changes in attendance. Total attendance rose 104,977 to 248,721 , and average per date was up 1,981 to 4,693 . This was the $5^{\text {th }}$ best numerical and percentage total attendance gain, and the $4^{\text {th }}$ best numerical and percentage average per date gain, in the Minors in 2019. It was also the highest total for this club since 2013, and the best average per date since 2014.
- In 2017, Los Pericos (Parrots) drew 152,923 , down 75,721 . Average per date fell 1,128 to 3,186 . This was the worst total attendance loss of any NAPBL team in 2017, and the $2^{\text {nd }}$ worst average per date loss. The $33.1 \%$ dip in total attendance was the $2^{\text {nd }}$ worst percentage loss in the NAPBL, and the $26.1 \%$ dip in average per date was $4^{\text {th }}$ worst. 2016 was a big comeback season for Puebla. Total attendance rose 116,393 to 228,644 , and average per date was up 2,023 to 4,314 . Those were the $2^{\text {nd }}$ best gains in these categories in the Minors. Los Pericos also posted the best Minor League percentage gains in total attendance (103.7\%), and average per date ( $88.3 \%$ ).
- In 2015, Puebla's total attendance was cut by more than half, from 240,409 in 2014 to 112,251 in 2015. The decline of 128,158 was the $2^{\text {nd }}$ largest among NAPBL teams. Their average per date dip of 2,718 to 2,291 was the worst in the NAPBL in 2015. The Parrots had 7 lost dates in 2015, the most in the league. From 2011 through 2014, Puebla topped 240,000 each year. They had reached this level just once in their 36 previous seasons. The all-time highs for Puebla were set in 2011, when they drew 363,011, averaging 7,118 per date.
- Los Mariachis (no translation needed) de Guadalajara drew 78,910 in 2022, up 17,258 (28.0\%). Average per date was 2,321, up 195 ( $9.2 \%$ ). 5 more dates were played than in 2021 , and 11 were lost. 9 of those lost dates were games played either with no fans in the park, or attendance wasn't reported in the official box score. (The MLB Stats Reporting Platform uses this data to report attendance.) No team outside of the Florida State League had more lost dates. 22 dates drew over 2,000, with a high of 4,238.
- In 2021, Guadalajara rejoined the Mexican League for the first time since 1995. This area, also called Jalisco, was in the league from 1964 through 1975, in 1988, and from 1991 through 1995. The highest total attendance was 373,219 in 1967. This market topped 200,000 each year from 1964 through 1969, and in 1988. In 2021, Los Mariachis had a total attendance of 61,652 , and a 2,126 average per date.


## INDEPENDENT LEAGUE HIGHLIGHTS

ME XICAN LEAGUE - LIGA MEXICANA de BEISBOL - continued

- Los Diablos Rojos de la Ciudad de Mexico (Mexico City Red Devils) had a 2022 total attendance of 244,845, up 133,657 (120.2\%). Average per date was 6,443 , which was $4^{\text {th }}$ best among independent teams, and was up 2,737 (73.8\%). The numerical gains were $6^{\text {th }}$ best in total attendance, and $4^{\text {th }}$ highest in average per date, among independent teams. 18 dates topped 6,000 , and 10 dates drew over 8,000 , with a high of 15,163 . There were 4 lost dates, and 8 more dates than in 2021. The 8 playoff games drew 108,796, an average of 13,600. Compared to 2019, the total was down an independent $3^{\text {rd }}$ largest 144,796 (37.2\%), and average per date dipped 772 (10.7\%), with 16 fewer dates.
- A beautiful new ballpark led to a huge attendance increase for Mexico City in 2019. Total attendance rose 234,456 to 389,641 , despite 6 lost dates. Average per date was up 4,173 to 7,216 . These gains were all $2^{\text {nd }}$ best in the Minors in total attendance, average per date, and in percentage increases (151.1\% in total attendance, $137.1 \%$ in average per date) in these two categories. It was the team's best total and average per date since 1997. 16 dates topped 8,000, 9 dates drew 10,000+, and 4 dates drew above 15,000, with a high of 20,062.
- In 2018, Mexico City had the $6^{\text {th }}$ best NAPBL total attendance increase, and the $3^{\text {rd }}$ best average per date gain, numerically. On a percentage basis, the $21.6 \%$ gain in total attendance was the $6^{\text {th }}$ best, and the $21.6 \%$ gain in average per date was $5^{\text {th }}$ highest. Los Diablos Rojos had topped 300,000 in attendance 19 times between 1957 and 1979. They led all of Minor League Baseball in attendance in 14 of those years. The 1967 team was the only Minor League team to draw at least 500,000 between 1950 and 1978. But since 1980, the Red Devils have reached 300,000 just 3 times, including 2019. Their record of 536,743 set in 1967 is the longest standing team record-high among current Major League and Minor League teams.
- Los Rieleros (Railroadmen) de Aguascalientes posted a 74,606 total attendance figure in 2022, up 44,746 ( $149.9 \%$ ), with a 1,735 average per date, up 437 (33.6\%). 9 dates topped 2,000, with a high of 6,517 . 2 dates were lost, and 20 more were played in 2022. Aguascalientes and Durango had the largest increase in the number of dates in 2022 among independent teams. Only Dunedin, who played many 2021 games away from their home park, had a bigger gain in the number of home dates (24) in all of Minor League Baseball. Vs. 2019, the total decreased 37,471 (33.4\%), and average per date was down 266 (13.3\%), with 13 fewer dates.
- Aguascalientes drew better than 300,000 in 1977 and 1978. But they've reached 200,000 just 4 times in the 34 seasons they've had a team since then. Los Rieleros drew 112,077, up 12,782 in 2019, and averaged 2,001 per date. There was no team in Aguascalientes from 2000 through 2003, and from 2008 through 2011. Their 2018 numerical total and average per date losses were $2^{\text {nd }}$ worst to New Orleans for that year. Los Rieleros had the worst total percentage decline (49.5\%), and $2^{\text {nd }}$ worst average per date percent dip (46.5\%) among NAPBL teams in 2018.
- In 2022, Los Tecolotes de Dos Laredos (The Owls of the Two Laredos) played 22 dates in Nuevo Laredo, Mexico, and also 22 dates in Laredo, Texas USA. Combined total attendance was 178,813, up 93,376 (109.3\%). Average per date was a team record-high 4,064, up 1,013 ( $33.2 \%$ ), with 16 more dates, and one lost date. Games in Mexico drew 96,022 , an average of 4,365 per date, with 18 dates drawing at least 4,000 , with a high of 5,391 . The games in Texas drew 82,791, averaging 3,763 per date. 4 dates in Texas topped 4,000, with a 7,058 high. Compared to 2019, the total fell 41,297 (18.8\%), and average per date was up 395 (10.8\%), with 16 fewer dates.
- In 2021, Dos Laredos had 11 dates in Nuevo Laredo, and 17 dates in Laredo. The dates in Mexico drew a total of 28,638 , and an average of 2,603 per date. Top Nuevo Laredo crowd was 3,017 . In Texas, total attendance was 56,799 , with a 3,341 average per date. The largest Laredo crowd was 8,755 . The two-country combined figures were 85,437 in total attendance, with a 3,051 average per date.
- The 2019, los Tecolotes had 29 dates in Mexico, and 31 dates in Texas. Games in Mexico drew 113,822, averaging 3,925 per date. Games on the Texas side drew 106,288, averaging 3,429 per date. The top U.S. crowd was 7,767, while the biggest crowd in Mexico was 5,468. Overall, the team drew a two-country total of 220,110. Average per date was 3,669 . This was the best total for a team in Nuevo Laredo since 1979. The Nuevo Laredo record-high total is 247,583 in 1978. 2019 had the best total for a team that played at least some of its games in Laredo, Texas. An independent American Association team in Laredo drew a then-record-for-Laredo 187,845 in 2012. In 2018, it was estimated that attendance for the games in Texas was about double the attendance for the games in Mexico.


## INDEPENDENT LEAGUE HIGHLIGHTS

MEXICAN LEAGUE - LIGA MEXICANA de BEISBOL - continued

- EI Aguila (The Eagle) de Veracruz drew 162,191, up 96,291 (146.1\%) in 2022. Average per date was 3,686, up $1,689(84.6 \%)$, the $6^{\text {th }}$ best percentage gain among independent teams. 11 more dates were played in 2022, and one date was lost. 13 dates drew at least 4,000 , with a high of 7,500 .
- Veracruz returned to the league in 2021, with a slightly shorter name, after a 2 -year absence. They drew 65,900 , and averaged 1,997 per date. No dates were lost. The 5,021 crowd on Opening Day was the largest of the season, and 6 dates topped 3,000 .
- Veracruz (Los Rojos de Aguila - Red Eagles), inactive in 2019, attracted 151,671, averaging 2,661, in 2017, their final season before moving to Los Dos Laredos. Veracruz had fielded a team in 48 seasons since 1955 (1955-1957, 1959-1974, 1981-1986, 1992-1995, 1999-2017). Attendance topped 200,000 only in 1956, 1960, 1961, 1964, 2008, and a record-high 245,057 in 2012.
- Los Algodoneros (Cotton Makers) Union Laguna drew 200,815, up 93,496 (87.1\%) in 2022. They averaged 4,781 per date, up 1,319 ( $38.1 \%$ ). 11 more dates were played, and 3 were lost. 16 dates drew better than 5,000 , with a high of 6,864 . For 2022 vs. 2019, the total was up $1,438(0.7 \%)$, and average per date rose 1,221 ( $34.3 \%$ ), with 14 fewer dates. The numerical increase in average per date was $2^{\text {nd }}$ best among independent teams, and $3^{\text {rd }}$ highest among all Minor League teams. By percentage, it was the $5^{\text {th }}$ best gain among the independents.
- 2019 Union Laguna had a 22,446 increase to 199,377. Average per date was up 343 to 3,560 . In 2018, Laguna had the lowest total and average per date figures for this team since 2002. Until 2018, total attendance surpassed 250,000 for 5 straight years, after reaching this level just 5 times in this city's previous 35 years in the league. Los Algodoneros topped 200,000 in 11 of 15 seasons through 2019, after doing it just once in the previous 20 years.
- Los Acereros (Steelers) del Norte (Monclova) posted a 2022 total of 205,603, up 96,156 (87.9\%), with a 4,569 average per date, up $1,149(33.6 \%)$. 13 more dates were played, and 3 dates were lost. There were 10 dates that drew over 5,000, with a sellout high of 8,500 at 6 regular season dates, plus all 5 playoff dates. Vs. 2019, the total fell $143,523(41.1 \%)$, the $4^{\text {th }}$ worst numerical decline among independent teams. Average per date was down 1,348 (22.8\%), with 14 fewer dates.
- In 2019, del Norte topped 300,000 for the $9^{\text {th }}$ straight year, and averaged over 5,300 for the $10^{\text {th }}$ year in row. 2019 total attendance rose 4,843 to 349,126 , with 4 more dates. But average per date was down 343 to 5,917 . There were 9 dates that topped 8,000. In 2017, they drew 392,795. That was the team's highest total since 1998, and the $8^{\text {th }}$ best total gain in the Minors. Los Acereros drew 300,000+ only 5 times between 1974 and 2010. Prior to this streak, Monclova drew below 300,000 for 9 years in a row. 2017 average per date rose 719 , which was the $7^{\text {th }}$ best gain in the Minors, to a team record-high 7,142.
- Oaxaca has reached 200,000 only 3 times, most recently in 2009, in the last 26 years, including 2021. The total attendance in 2022 was 71,916 , up 44,465 ( $162.0 \%$ ), the $5^{\text {th }}$ best percentage increase among independent teams. Average per date rose 766 ( $80.9 \%$ ) to a league-low 1,712. 11 dates topped 2,000 , with a high of 4,252 on Opening Night. There were 13 more dates than in 2021, and 3 dates were lost. For 2022 vs. 2019, total attendance fell $91,074(55.9 \%)$, the $3^{\text {rd }}$ largest percentage loss in the Minors. Average per date was down 1,050(38.0\%), with 17 fewer dates.
- Los Guerreros (Warriors) drew 162,990, in 2019, averaging 2,763 per date. This was the $5^{\text {th }}$ straight year with an average per date of less than 3,000, after 8 years in a row above that level. In 2017, Oaxaca had the $5^{\text {th }}$ best total gain, and the $6^{\text {th }}$ highest average per date increase, in the Minors. The $\mathbf{6 0 . 1 \%}$ gain in total attendance, and the $\mathbf{4 3 . 6 \%}$ gain in average per date were the $\mathbf{2}^{\text {nd }}$ highest percentage increases (to Lakeland) in the NAPBL. This was quite a turnaround from 2016 when Oaxaca had the $5^{\text {th }}$ worst total attendance decline, and their 1,021 loss in average per date was the worst of any Minor League team, including independents.


## INDEPENDENT LEAGUE HIGHLIGHTS

MEXICAN LEAGUE - LIGA MEXICANA de BEISBOL - continued

- Los Piratas (Pirates) de Campeche had a listed 2022 home attendance of 174.171, their highest total since 2008, up 150,752 ( $643.7 \%$ ), with average per date up 3,401 ( $319.5 \%$ ) to a team record-high 4,466. These were the top percentage gains among all Minor League teams. Numerically among independent teams, it was the $4^{\text {th }}$ best increase in total attendance, and the $3^{\text {rd }}$ highest in average per date. Compared to 2019, the total was up 87,025 $(99.9 \%)$, and average per date rose 2,723 ( $156.2 \%$ ), with 11 fewer dates. These were the highest numerical increases among indy teams. By percentage, it was the best gain in average per date, and $2^{\text {nd }}$ highest in total attendance among independent teams.
- However, los Piratas only actually played 24 'home' dates in 2022 in Campeche. Those games drew 102,296, and averaged a team record-high (since at least 1991) 4,346 per date. 5 of these dates drew over 6,000, and 4 of them topped 8,000 , with a high of 12,018 . The other 'home' games were played in the ballparks of other teams, with the attendance credited to Campeche. In 2021, Campeche had fans in their home park at only 22 dates.
- Campeche drew a 2019 Mexican League-low 87,146. Average per date was 1,743. This club had 10 lost dates. Los Piratas had drawn under 100,000 in 14 of the last 24 seasons through 2021. They topped 100,000 in 16 straight seasons before that. Average per date was below 2,000 in 16 of the last 26 years through 2021. In 2018, they had the $7^{\text {th }}$ worst total loss, and the $4^{\text {th }}$ worst average per date loss, in the NAPBL leagues. The $46.8 \%$ drop in total attendance was the $2^{\text {nd }}$ worst percentage decrease, and the $52.0 \%$ dip in average per date was the top percentage decline. Campeche's team-record-high is 287,749 in 1983. Their only year above 200,000 since then was 2008.
- Los Olmecas (Cattlemen) de Tabasco drew 81,656, up 30,467 (59.5\%), with a 2,333 average per date, up 682 $(41.3 \%)$ in 2022. 6 dates topped 3,000 , with a high of 6,288 . 10 dates were lost, and 4 more were played than in 2021. Vs. 2019, the total fell 44,792 ( $35.4 \%$ ), but average per date was up 226 ( $10.7 \%$ ). There were 25 fewer dates played in 2022 compared to 2019, the largest decline in number of dates with reported attendance of any Minor League team.
- The Olmecas had a 4,139 dip in 2019 total attendance to 126,448 , despite 6 more dates. Average per date fell 311 to 2,107 . It was the $4^{\text {th }}$ straight year under 2,500 per date.
- Tabasco had a good recovery in 2018. Total attendance was up 58,758 , and average per date increased 981 . Both the total and average per date numerical gains were $\mathbf{2}^{\text {nd }}$ best in all of the Minor Leagues to Augusta, who opened a new park in 2018. The $81.8 \%$ increase in total attendance, and the $\mathbf{6 8 . 3} \%$ in average per date were both the best percentage increases in the MLB-affiliated leagues in 2018.
- In 2017, Tabasco dipped an NAPBL $4^{\text {th }}$ worst 49,183 to 71,829 . Their average per date was down also a $4^{\text {th }}$ worst 846 to 1,437 . It was the lowest total ever for the Olmecas, who began play in 1977, and the lowest average per date since at least 1991. The percentage declines of $40.6 \%$ in total attendance, and $37.1 \%$ in average per date, were the worst of any NAPBL team in 2017. Tabasco drew 441,835 in 1979, and topped 200,000 in 1980. The Cattlemen have not reached 200,000 since.
- The Mexican League had the lowest growth rate of any NAPBL league when comparing 2019 average attendance per team with 1969, and the $2^{\text {nd }}$ lowest growth rate vs. 1979. Average 2019 Mexican League attendance per team was up $25.7 \%$ vs. 1979 . Only the Florida State League had a smaller 2019 increase (up $7.9 \%$ ) in average attendance per team vs. 1979. In comparison with the 1969 season, 2019 average attendance per team for the Mexican League was up $17.0 \%$, the lowest of any league. The Florida State League, up $101.3 \%$ was next lowest.
- But 2019 Mexican League average attendance per team vs. 1989 was up $104.5 \%$, which was bested only by the South Atlantic League, which had a 140.6\% gain. The average per team vs. 1999 increased $60.6 \%$, which was the best of any league. Comparing average per team in 2019, with average per team in 2009, showed a $50.0 \%$ gain by the Mexican League, by far the best gain of any league. Only the Northwest and Appalachian Leagues had increases of better than $10 \%$ per team vs. 2009. The section starting on page 275 has more details about Minor League Baseball's growth in average attendance per team in the past 50+ years.


## INDEPEDENT LEAGUE HIGHLIGHTS

ME XICAN LEAGUE - LIGA MEXICANA de BEISBOL - continued
mexican league yearly attendance

| Year | \# of Teams | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 18 |  |  |  |  |  |  |
| 2022 | 18 | 3,564,524 | 2,117,595 | 146.4 | 4,740 | 1,914 | 67.7 |
| 2021 | 18 | 1,446,929 |  |  | 2,826 |  |  |
| 2019 | 16 | 4,618,131 | 846,328 | 22.4 | 5,058 | 682 | 15.6 |
| 2018 | 16 | 3,771,803 | $(270,802)$ | (6.7) | 4,376 | (530) | (10.8) |
| 2017 | 16 | 4,042,605 | 10,558 | 0.3 | 4,906 | 151 | 3.2 |
| 2016 | 16 | 4,032,047 | 161,224 | 4.2 | 4,755 | 190 | 4.2 |
| 2015 | 16 | 3,870,823 | $(126,947)$ | (3.2) | 4,565 | (155) | (3.3) |
| 2014 | 16 | 3,997,770 | 185,394 | 4.9 | 4,720 | 224 | 5.0 |
| 2013 | 16 | 3,812,376 | $(1,972)$ | (0.1) | 4,496 |  | 0.1 |
| 2012 | 16 | 3,814,348 | 492,319 | 14.8 | 4,493 | (226) | (4.8) |
| 2011 | 14 | 3,322,029 | 607,074 | 22.4 | 4,719 | 1,274 | 37.0 |
| 2010 | 16 | 2,714,955 | $(364,819)$ | (11.8) | 3,445 | (230) | (6.3) |
| 2009 | 16 | 3,079,774 | $(955,395)$ | (23.7) | 3,675 | $(1,175)$ | (24.2) |
| 2008 | 16 | 4,035,169 | 146,630 | 3.8 | 4,850 | 264 | 5.8 |
| 2007 | 16 | 3,888,539 | 85,072 | 2.2 | 4,586 | 20 | 0.4 |
| 2006 | 16 | 3,803,467 | 481,816 | 14.5 | 4,566 | 730 | 19.0 |
| 2005 | 16 | 3,321,651 | 99,059 | 3.1 | 3,836 | (841) | (18.0) |
| 2004 | 16 | 3,222,592 | 189,306 | 6.2 | 4,677 | 1,162 | 33.1 |
| 2003 | 16 | 3,033,286 | $(108,846)$ | (3.5) | 3,515 | (105) | (2.9) |
| 2002 | 16 | 3,142,132 | $(350,927)$ | (10.0) | 3,620 | (26) | (0.7) |
| 2001 | 16 | 3,493,059 | $(321,072)$ | (8.4) | 3,646 | (500) | (12.1) |
| 2000 | 16 | 3,814,131 | 938,842 | 32.7 | 4,146 | 1,094 | 35.8 |
| 1999 | 16 | 2,875,289 | $(288,543)$ | (9.1) | 3,052 | (254) | (7.7) |
| 1998 | 16 | 3,163,832 | 179,877 | 6.0 | 3,306 | 261 | 8.6 |
| 1997 | 16 | 2,983,955 | 593,600 | 24.8 | 3,045 | 441 | 16.9 |
| 1996 | 16 | 2,390,355 | $(26,841)$ | (1.1) | 2,604 | (15) | (0.6) |
| 1995 | 16 | 2,417,196 | $(627,748)$ | (20.6) | 2,619 | (607) | (18.8) |
| 1994 | 16 | 3,044,944 | 305,635 | 11.2 | 3,226 | 525 | 19.4 |
| 1993 | 16 | 2,739,309 | 139,603 | 5.4 | 2,701 | 211 | 8.5 |
| 1992 | 16 | 2,599,706 | 180,139 | 7.4 | 2,490 | N/A | N/A |
| 1991 | 16 | 2,419,567 | $(324,108)$ | (11.8) | N/A | N/A | N/A |
| 1990 | 14 | 2,743,675 | 571,275 | 26.3 | N/A | N/A | N/A |

## INDEPENDENT LEAGUE HIGHLIGHTS

AMERICAN ASSOCIATION (12 teams, including one road team - 100 game schedule in 2021)
( 12 teams - 100 game schedule in 2022 and 2023)
Pre-2021 League Records: Total Attendance: 2,244,238 (2012 - 13 teams); Avg. per Team: 172,634 (13 teams-2012); Average per Date: 3,508 (2012).

Post-2020 League Records: Total Attendance: 1,510,341 (2022-12 teams); Average per Team: 125,862 (2022); Average per date: 2,591 (2022).

Pre-2021 Team Records: Total Attendance: St. Paul-413,482 (2016); Average per Date: St. Paul - 8,438 (2016) Current Team: Total - Kane County - 523,222 (2001); Avg. - Kane County - 7,941 (2003) Kane County's records were set in the MLB-affiliated Midwest League.

Post-2020 Team Records: Total Attendance: Kane County-248,354 (2022); Avg. per Date: Kane County-5,068 (2022)

- American Association $-\ln$ 2021, there were 11 teams with home games, plus one road team. There were 12 teams in 2022, with the addition of Lake Country (not county) of Oconomowoc, WI, and the elimination of the road team. 10 of the league's 2022 teams were also in this league in 2019. Kane County, IL came in from the MLBaffiliated Midwest League in 2021. St. Paul, who had the top attendance among all independent teams in 2019 ( 394,970 total, 8,061 average per date), moved to the MLB-affiliated International League in 2021.
- The American Association drew 1,510,341 in 2022, up 312,256 (26.1\%), averaging 125,862 per team, and 2,591 per date, up 485 (23.0\%), with 14 lost 2022 dates, but 14 more dates played than in 2021. 8 of the 11 teams that played in both 2022 and 2021 had total attendance gains, and 9 teams were up in average per date. Winnipeg had the biggest gains vs. 2021, but this is misleading. The Goldeyes had to play their first 29 dates of $\mathbf{2 0 2 1}$ in Jackson, TN, due to Canadian border Covid restrictions. They were able to return home later in the season, and played 18 dates in Winnipeg. Kane County had the next highest increases, which were the $3^{\text {rd }}$ best total, and $2^{\text {nd }}$ best average per date gains among U.S./Canadian independent teams. Sioux Falls had the league's largest declines in both total attendance and average per date. Chicago and Milwaukee each had their best-ever total attendance and average per date.
- Kane County led the league in 2022 total attendance ( 248,354 - 3 rd best U.S./Canadian independent total), and average per date (5,068 - the best U.S./Canadian independent average).
- If expansion Lake Country is excluded from the 2022 figures, the 11 returning teams had a combined 218,545 ( $18.2 \%$ ) gain in total attendance, and were up 552 (26.2\%) in average per date, vs. 2021.
- Comparing 2022 with 2019 for the league's 2022 teams, regardless of their 2019 league: Total attendance fell 160,772 ( $9.6 \%$ ), and average per date dipped 470 (15.4\%), with 37 more dates. 3 teams had 2022 vs. 2019 gains in total attendance and average per date, and 8 were down. Milwaukee had the top gains, in part because they had to begin the 2019 season in Kokomo, IN, as their new park in Wisconsin was not yet ready. Kane County had the largest total loss, but they had 18 fewer dates for 2022 vs. 2019. Next biggest total decline was by Sioux Falls, and Kansas City had the worst average per date drop. If Lake Country is excluded from the $\mathbf{2 0 2 2} \mathbf{v s} .2019$ comparisons, the 11 other teams combined for a 254,483 ( $15.2 \%$ ) total decline, and a 403 ( $13.2 \%$ ) loss in average per date.
- The 12-team American Association drew 1,775,249 in 2019, an average of 3,082 per date, with 7 fewer dates in 2019 than in 2022. Remove St. Paul's figures from the 2019 season, and the average per date was 2,619 .
- This league began play in 2006. It is no relation to the Class AAA NAPBL league of the same name that played until 1998. Teams from that league were moved into the International and Pacific Coast Leagues. Teams from this independent American Association have played in other independent leagues, such as the Northern, Central, United, and Texas-Louisiana Leagues, and with the MLB-affiliated Midwest League.


## INDEPENDENT LEAGUE HIGHLIGHTS

AMERICAN ASSOCIATION - continued

## The 2021 Season

- 10 of these teams were in this league in 2019, and Kane County, IL came in from the Midwest League for 2021. The $12^{\text {th }}$ team was the Houston Apollos, who were shared with the Pecos League. Texas (Grand Prairie) was dropped.
- The league drew 1,198,085 in 2021, averaging 108,917 per team, and 2,106 per date, with 21 lost dates. The league's 2021 teams drew 1,671,113 in 2019, and averaged 3,061 per date, regardless of what league they played in for 2019. Due to the 2021 road team, teams had extra home dates in 2021, so these teams had a combined 23 more dates than in 2019.
- Kane County led the league in total attendance ( $177,705-4^{\text {th }}$ best independent total), and average per date ( $3,554-$ $6^{\text {th }}$ best independent average). Milwaukee drew a team record-high total $-79,741$, up 20,282, and a team recordhigh average per date $-1,564$, up 325. In 2019, this team began its season in Kokomo, IN , until their new ballpark in Franklin, WI was ready. Sioux City, IA had an 8,184 gain in total attendance, and their average per date rose 53.
- Winnipeg had to play its first 29 dates in Jackson, TN, due to Canadian border restrictions. Those games averaged 579 per date. The Goldeyes were able to return home later in the season. They played 18 dates in Winnipeg, which averaged 1,957 per date.


## The 2020 Season

- The American Association played a very limited schedule in 2020. 6 teams played, using 5 ballparks, with very limited capacity. The league drew a total of 176,439 in 163 dates, averaging 1,082 per date. Attendance by location was: Fargo - 39,936 in 44 dates ( 908 per date); Sioux Falls, SD - 34,254 in 39 dates ( 878 per date); Milwaukee 38,780 in 33 dates ( 1,175 per date); Chicago - 32,468 in 26 dates ( 1,249 per date with 14 sellout crowds of 1,400 ); St. Paul - 31,001 in 21 dates ( 1,476 per date, with 16 sellouts of 1,500 ). Winnipeg played its 'home' games in Fargo, and St. Paul played its early-season 'home' games in Sioux Falls, before fans were allowed to attend games in St. Paul. The league's 5 post-season games drew a total of 3,736 .


## The 2019 Season

- Total 2019 attendance fell $116,545(6.2 \%)$ to $1,775,249$, with 6 fewer dates and 22 rainouts. Average per date was down 169 to 3,082 . The total and average per date were the lowest since 2010. The 11 returning teams from 2018 were down 67,377 ( $3.8 \%$ ), and their average per date was 3,250 , down 89. The Milwaukee Milkmen replaced Wichita. This league's record-high average per date is 3,512 in 2012.
- The league drew over 2 million in 2011, 2012, 2013, and 2015.
- Average attendance per team topped 150,000 for 8 straight years until 2019 , when it was 147,937 . The average per date was above 3,000 for the $9^{\text {th }}$ year in a row in 2019. It also topped 3,000 in 2008 and 2009. Highest average per team for this league was 172,424 in 2012, and the lowest, excluding 2021, was 122,752 in 2010.
- 4 teams had 2019 increases in total attendance, led by Chicago. Chicago also had the largest increase among the 4 teams with growth in average per date. Kansas City had the largest total attendance and average per date declines in this league in 2019.


## INDEPENDENT LEAGUE HIGHLIGHTS

AMERICAN ASSOCIATION - continued

- St. Paul was the best draw in this league's history. That team moved to the MLB-affiliated Triple-A International League in 2021, and is now the top farm team of the Minnesota Twins. In 2015, St. Paul, in their new ballpark, drew 404,528, the best total among independent teams, and a record-high for the team and for the American Association. This was the highest total ever for any independent team not in the Atlantic League, which plays a longer schedule than the other leagues. The Saints averaged 8,091 per date, which was a record-high for any independent team. The old record was 7,161 by Winnipeg in 2003. 46 of the 50 dates in St. Paul drew better than CHS Field's 7,210 seating capacity. Attendance was at least 1,000 above the seating capacity at 18 games, topped by a crowd of 10,430.
- In 2016, the Saints did even better! They drew a league-record high total of 413,482, and an independent leagues record-high average per date of $\mathbf{8 , 4 3 8}$. 47 of 49 dates drew above the CHS Field capacity of 7,210 . 37 dates drew at least 8,000, with 29 dates at least 1,000 above seating capacity. Attendance topped 9,000 at 10 dates, led by a crowd of 10,443 . Overall, the Saints drew $117 \%$ of their park's seating capacity.
- In 2017, St. Paul attracted 406,501, averaging 8,296 per date, the best among independent teams. 46 of 49 dates drew above the ballpark's seating capacity, with 36 dates drawing $8,000+$. There were 10 dates that drew at least 9,000 , with a high of 10,143 . The Saints drew $115 \%$ of seating capacity, which was best percentage in the Minors.
- In 2018, the Saints drew 408,921, and averaged 8,178 per date. Those figures were best among all independent teams. 45 of 50 dates drew above the ballpark's seating capacity of 7,210 , with 32 dates topping 8,000 . There were 5 dates that drew at least 9,000 , with a high of 9,791 . Overall, they drew $113 \%$ of their park's seating capacity.
- In 2019, the Saints had the best attendance among independent teams for the $5^{\text {th }} \mathbf{s t r a i g h t ~ y e a r . ~ T h e y ~ d r e w ~}$ 394,970, down 13,951, averaging 8,061 per date, down 118. 40 of 49 dates drew above their park's seating capacity. Attendance topped 8,000 at 24 dates, with 8 dates reaching 9,000 , including a record-high of 10,631 . Since moving into CHS Field in 2015, through 2019, the Saints outdrew the park's seating capacity at 224 of 247 regular season dates.
- St. Paul has been a big success since they began play in 1993. They topped 235,000 every year except 1993. They led this league in total attendance each year from 2006-2010, and from 2015-2019. The Saints once had a 249 consecutive game sellout streak. St. Paul was an original member of the Northern League from 1993-2005. They led that league in attendance from 1993-2000, and had the best total attendance of any independent team each year from 1993-1997, and from 2015-2019. Their average per date surpassed 6,000 from 1994-2008, and from 20152019. St. Paul had the highest average per date among the independent league teams from 1993-1999, and in 2002, and from 2015 through 2019. All this despite playing only a few miles from the Minnesota Twins.
- By 2019, only St. Paul, along with Sioux City and Sioux Falls, remained from the 14 independent teams that played in 1993, the year that independent baseball returned. In their 27 seasons if independent league ball, the Saints drew 7,761,682 in 1,226 dates, averaging 287,470 per season, and 6,331 per date.
- 2021 and 2022 attendance data and highlights for the St. Paul Saints can be found in the International League section on page 127.


## INDEPENDENT LEAGUE HIGHLIGHTS

AMERICAN ASSOCIATION - continued

- The Kane County (IL) Cougars had the $\mathbf{2}^{\text {nd }}$ highest total attendance (to Long Island) and the best average per date, among U.S./Canadian independent teams in 2022. Among all independent teams, it was the $7^{\text {th }}$ best total, and $6^{\text {th }}$ highest average per date. Total attendance was 248,354, up 70,649 ( $39.8 \%$ ). Average per date rose 1,514 $(42.6 \%)$ to 5,068 . The increases were the best of any American Association team that played all of its home games in its home park in 2021. (So that excludes Winnipeg.) There was one less date than in 2021, and one date was lost. 25 dates drew over 5,000 , with 15 of them surpassing 6,000 . The Cougars had the largest crowd of the year among independent U.S./Canadian teams ( 9,421 ). Vs. 2019, their last year in the MLB-affiliated Midwest League, the total declined $101,951(29.1 \%)$, and average per date was down $160(3.1 \%)$, with 18 fewer dates played in 2022.
- In 2021, Kane County led the league with a total of 177,705 , which was the $4^{\text {th }}$ best independent total, and an average per date of 3,554 , which was $6^{\text {th }}$ best among independent teams. They had 17 fewer home dates than in 2019, when they played a 140-game schedule. Top crowd was 8,415 , the largest among U.S./Canadian independent teams.
- Kane County's attendance reached 400,000 in 22 of the last 26 years (2012, 2017, 2018, and 2019 were the exceptions) it played as an MLB-affiliate. It topped 500,000 from 2001 through 2006, and was 350,305, up 277, in 2019, with 3 more dates. It was the $28^{\text {th }}$ straight year above 350,000 . Attendance reached 6,000 at 27 dates in 2019, with 9 dates topping 8,000 , with a high of 9,102 . The Cougars have averaged more than 7,000 per date 12 times in their history (1995, 1998-2008). In 2003, they had 18 crowds in excess of 10,000. Average per date was down 241 to 5,228 in 2019, the lowest since 1992.
- For their 29 MLB-affiliated seasons, the Cougars drew 12,479,600 in 1,931 dates, averaging 430,331 per season, and 6,463 per date. They reached 12 million in attendance in fewer seasons than any Class A team ever. That record is likely to be broken by Dayton, who is at $12,302,485$ going into 2023, their $23^{\text {rd }}$ season. If 2021 and 2022 in the American Association are included, the 31 -season total attendance is $12,905,659$ in 2,030 dates. That averages to 416,312 per season, and 6,357 per date. In 2016, the Cougars sold 72,532 hot dogs, 15,300 cheeseburgers, 14,995 lbs. of Super Nachos, but only 426 Fatty burgers.
- Sioux Falls, South Dakota, an independent team since the re-birth of independent baseball in 1993, drew 59,425, down $23,507(28.3 \%)$ in 2022. Average per date was 1,213 , down 323 ( $21.0 \%$ ). It was the largest total attendance and average per date decline in the league, and the $2^{\text {nd }}$ largest total attendance numerical loss, and $4^{\text {th }}$ highest average per date numerical dip, among independent teams. On a percentage basis, these decreases among the independent teams were $3^{\text {rd }}$ highest in total attendance, and $5^{\text {th }}$ worst in average per date. The Canaries played 5 more dates than in 2021. There was one postponement. Compared to 2019, the total fell 55,027 ( $48.1 \%$ ), and average per date was down 1,123 (48.1\%), with the same number of dates in both years. Those two $48.1 \%$ decreases were the $4^{\text {th }}$ largest in total attendance, and $2^{\text {nd }}$ highest in average per date, among the independent teams.
- In 2019, Sioux Falls dipped 9,675 to 114,452. Total attendance there has topped 100,000 in 23 of their 29 seasons ( 23 of 27 years since 1995), excluding 2020, but including 2021 and 2022. Average per date in 2019 was 2,336. The Canaries have averaged above 2,200 per date from 1996 through 2009, and from 2012 through 2019. 1993, 1994, and 1995 average per date is not currently available.
- The 2022 American Association Champion Fargo-Moorhead RedHawks drew 147,073, up 1,520 (1.0\%), and averaged 3,064 per date, up 318 (11.6\%). There were 5 fewer dates than in 2021, and 3 dates were lost. For 2022 vs. 2019, total attendance was down 14,784 (9.1\%), and average per date fell 380 ( $11.0 \%$ ), with one more date.
- Fargo-Moorhead's attendance was very stable through 2019. Their lowest total was 155,052 in 1996, and their best total was 193,364 in 2002. The total has been above 160,000 in all seasons, excluding 2020, 2021, and 2022, since 1997. Average per date topped 4,000 in 6 of 7 seasons from 1997 through 2003, and it was above 3,400 in all 24 seasons from 1996 through 2019. This also excludes 2020, 2021, and 2022. In 2019, the RedHawks drew 161,857, the lowest total since 1996. Average per date was 3,444 .
- The field dimensions at Newman Outdoor Field in Fargo are a copy of the dimensions that the original (rebuilt) Yankee Stadium had from 1988 through its closing season in 2008. This was done to honor North Dakota native, and '61 in 1961' home run champion, Roger Maris, who held the American League season home run record until Aaron Judge broke it in 2022.


## INDEPENDENT LEAGUE HIGHLIGHTS

AMERICAN ASSOCIATION - continued

- Gary-Southshore drew 152,894, up 15,800 (11.5\%), in 2022, with a 3,185 average per date, up 549 ( $20.8 \%$ ). There were 4 fewer dates in 2022 than in 2021, and one date was lost. Compared to 2019, the total attendance declined 14,993 (8.9\%), and average per date was down 241 ( $7.0 \%$ ), with one less date than in 2019.
- The RailCats set team record-highs in both total attendance and average per date in 2017. In 2019, total attendance was 167,887 . This was their $2^{\text {nd }}$ best total ever. Average per date was $3,426.2022$ was the $16^{\text {th }}$ straight 'normal' year above 150,000 for Gary. Since 2006, excluding 2021, their lowest total was 152,894 in 2022, and the high was 181,612 in 2017. The average per date has been between 3,185 and 3,632 per date in the team's 19 -year history through 2022.
- The Lincoln Saltdogs had 7 fewer dates played in $\mathbf{2 0 2 2}$ than in 2021. This caused a total attendance decline of $4,710(3.2 \%)$ to 144,494 . Average per date rose 311 (11.3\%) to 3,074 . There were 3 lost dates. For 2022 vs. 2019, the total declined 23,900 (14.2\%), and average per date was down 362 ( $10.6 \%$ ), with 2 fewer dates in 2022.
- Lincoln topped 200,000 each year from 2001 through 2005, but has not done it since. In 2019, the Saltdogs drew 168,394 . Average per date was 3,437 . The Saltdogs averaged 5,334 in 2001, their first season, topped 4,000 per date every year through 2007, and were above 3,200 every year through 2019.
- The Winnipeg Goldeyes got to play all home games in their home park in $\mathbf{2 0 2 2}$ for the first time since 2019. They drew 163,893 , up 111,879 ( $215.1 \%$ ) from their unusual 2021 season. Average per date was 3,414 , up 2,308 $(208.5 \%)$. There was one more date than in 2021, and 2 dates were lost. Compared to 2019, the total declined $31,894(16.3 \%)$, and average per date was down 664 (also 16.3\%), with the same number of dates in both years.
- 2021 was a very trying year for Winnipeg. The closure of the U.S./Canadian border forced the team to play most home games in Jackson, Tennessee. The 27 dates in Jackson drew a total of 16,785, averaging 579 per date. The largest crowd was 1,362 . The team was allowed to go home later in the season, and played 18 dates in Winnipeg, with restricted capacity. Those games drew 35,229 , an average of 1,957 per date. The top Winnipeg crowd was 2,754 . For the full season, the Goldeyes drew 52,014 , an average of 1,107 per date, with 3 lost dates.
- Winnipeg drew 195,787 in 2019, down 23,583, their lowest total since 1998. Average per date fell by 398 to 4,079 , the lowest in this club's 26 seasons through 2019. This was the $4^{\text {th }}$ worst independent total loss, and $5^{\text {th }}$ worst average per date loss, of 2019. 5 dates drew at least 5,000 with a high of 6,052 .
- The Goldeyes had led the old Northern League in attendance for 11 straight years, and had the best total attendance in their first 4 years in the American Association, through 2014. Winnipeg had topped 250,000 for 16 years in a row from 2000 through 2015, including 6 seasons (2002-2007) above 300,000. Since 2000 through 2022, and including 2021 dates played in Winnipeg, but not in Jackson, Winnipeg has drawn 5,680,735 in 1,003 dates, averaging 5,664 ( 5,731 excluding 2021) per date. The Goldeyes have posted the best average per date among all independent league teams 12 times in the last 22 years. Their average per date surpassed 6,000 from 1999 through 2009, topping 7,000 in 2003 and 2004, and stayed above 5,000 through 2015. On August 27, 1997, the Goldeyes drew 22,081 . This was when their home field was Winnipeg Stadium, home of the Canadian Football League Blue Bombers.
- The Sioux City (lowa) Explorers, another team that has played independent league ball since 1993, drew 52,121, with an 1,109 average per date in 2022. Those were league lows. Their total attendance was down 7,681 (12.8\%), and average per date fell 19 (1.7\%). There were 6 fewer dates than in 2021, and 3 dates were lost. For 2022 vs. 2019, the total was up 503 (1.0\%), and average per date rose 34 (3.2\%), with one less date in 2022.
- Sioux City had a big increase in 2015. Total attendance that year rose 26,683 to 77,429 , their best total since 2008. Average per date was up 590 to 1,647 . The total attendance gain was $3^{\text {rd }}$ best, and the average per date gain was $2^{\text {nd }}$ best, among independent teams for 2015. In 2019, total attendance was 51,618 , the $2^{\text {nd }}$ lowest (to 2014) in the club's 29 years., excluding 2021. Average per date was 248 to 1,075. The Explorers had reached 100,000 in 12 of their first 13 years of operation (1993-2005), but have drawn below that figure for the past 16 seasons. Average per date was 3,587 in 1996, 3,204 in 1997, and above 2,000 through 2005. But it has not reached 2,000 since then. 1993-1995 average per date is not currently available for this team either.


## INDEPENDENT LEAGUE HIGHLIGHTS

## AMERICAN ASSOCIATION - continued

- In 2021, Kansas City's American Association team was renamed the Monarchs, in honor of one of the Negro League's most celebrated teams. The Negro Leagues Hall-of-Fame and Museum is located in Kansas City, MO. It was founded by Cooperstown, as well as Kansas City, Hall-of-Famer Buck O'Neil, who played in those leagues, and then became the first African-American coach in the Major Leagues. He also had a decades-long career as a Major League scout with the Royals. The 2021 Monarchs won the American Association championship, and drew 102,257, averaging 2,087 per date.
- The Monarchs drew 105,302 , up $3,405(3.0 \%)$ in 2022. Average per date was 2,106 , up 19 ( $0.9 \%$ ). There was one more date than in 2021, and no games were postponed. Compared to 2019, total attendance declined 50,756 $(32.5 \%)$, and average per date declined a league-high $1,362(39.3 \%)$, with 5 more dates. The average per date loss was also the $5^{\text {th }}$ highest among independent teams.
- Kansas City, Kansas, another team playing close to a Major League franchise, had topped 200,000 in their first 15 years of play through 2017. In 2019, the T-Bones drew 156,058 , their lowest total ever, down 33,923 . Average per date was down 490 to 3,468 , also the lowest ever for this team, excluding 2021 and 2022. There were 3 fewer dates than in 2018, and 5 lost dates. The 2019 declines were the $2^{\text {nd }}$ worst among all independent teams. In their 19 years, including 2021 and 2022, Kansas City has averaged 4,717 per date during this period, drawing 4,283,262 in 908 dates. The T-Bones topped 230,000 in 12 consecutive seasons through 2015, and were above 260,000 in 7 of the last 14 years through 2019. Kansas City averaged over 6,000 per date in 2007, and surpassed 5,000 per date every year from 2004 through 2014.
- The Chicago Dogs, who play in Rosemont, near O'Hare Airport, set new record-highs in both total attendance and average per date in 2022. The total was 191,984, up 36,402 ( $23.4 \%$ ), and average per date was 4,000 , up 949 (31.1\%). There were 3 fewer dates than in 2021, and no dates lost. 17 dates drew over 4,000, and 6 of them topped 6,000, with a team record-high of 6,706 . For 2022 vs. 2019, the total rose $25,312(15.2 \%)$, and average per date was up an independent teams $6^{\text {th }}$ best 376 (10.4\%), with 2 more dates played in 2022.
- Chicago drew 166,672 in 2019, their $2^{\text {nd }}$ season, up 27,817 . Average per date was 3,623 , up 669 . This was the $3^{\text {rd }}$ best gain in total attendance, and the best average per date increase, among all independent teams in 2019. The team is named for Chicago-style hot dogs, not canines.
- Cleburne drew 65,062 , up 8,861 ( $15.8 \%$ ) in 2022, averaging 1,328 per date, up 306 (29.9\%). There were no rainouts, and 6 fewer dates than in 2021. Compared to 2019, total attendance fell 13,562 (17.2\%), and average per date was down 245 ( $15.5 \%$ ), with one less date in 2022.
- The 2018 losses in Cleburne were $3^{\text {rd }}$ worst among independent teams in 2018. But the Railroaders turned it around in $\mathbf{2 0 1 9}$ with a total attendance increase of 14,398 to 78,624 , and an average per date gain of 288 to 1,572 . It was the $5^{\text {th }}$ best total gain, and $4^{\text {th }}$ best average per date increase, among the independent teams in 2019. Cleburne is south of Fort Worth, and had Minor League teams in 1906, 1911, 1912, 1921, and 1922.
- Milwaukee's total attendance rose 6,287 ( $7.9 \%$ ) to $\mathbf{8 6 , 0 2 8}$ in 2022. Average per date was up $\mathbf{1 5 7}$ ( $\mathbf{1 0 . 0}$ ) to 1,721. These were team record-highs. The Milkmen had one less date than in 2021, and no lost dates. For 2022 vs. 2019, the total rose $26,569(44.7 \%)$, and average per date was up $482(38.9 \%)$, with 2 more dates. Among independent teams, the numerical increases were $4^{\text {th }}$ best in total attendance, and $7^{\text {th }}$ highest in average per date. The percent increases were $5^{\text {th }}$ highest in total, and $4^{\text {th }}$ best in average per date, among the independent teams. The percent gains were $7^{\text {th }}$ highest in total and $6^{\text {th }}$ best in average per date, among all Minor League teams.
- The Milwaukee Milkmen, playing in a new ballpark in the suburb of Franklin, WI, replaced Wichita in 2019. This is the first Minor League team in the Milwaukee area since 1952, the year before the Major League Braves moved to Wisconsin from Boston. Highest listed attendance for a Milwaukee Minor League team was 365,473 in 1927. The 1948 team drew 364,510 . In 1952, their final season, that club drew 195,839. In 2019, the Milkmen had to play their first 14 home dates in Kokomo, $\operatorname{IN}$, since their new park wasn't ready. Those 14 dates drew a total of just 659 . The 34 dates in Franklin drew 58,762, averaging 1,728 per date. Overall, the total attendance was 49,168 less, and the average per date was 1,024 less, than what Wichita drew in 2018.


## INDEPENDENT LEAGUE HIGHLIGHTS

AMERICAN ASSOCIATION - continued

- Lake Country (not Lake County), of Oconomowoc, Wisconsin, played its first season in 2022. The Dock Hounds drew 93,711, averaging 1,874 per date. There were no lost dates. Top crowd was 3,999.


## Recent Former American Association Teams

- Wichita had its final season in this league in 2018. Total attendance was 108,627, and the average per date was 2,263 . The 2018 total and average were the lowest for an independent Wichita team. The Wingnuts had topped 130,000 in their previous 10 years in this league, and all Wichita teams drew at least 100,000 since 1989. Average per date was above 3,000 in 8 of the last 11 seasons. Wichita failed to reach 200,000 in their last 12 seasons (19962007) in the Texas League. From 1956-1958, and from 1970-1984, Wichita was in the Class AAA American Association. Their best attendance in that league was 280,320 in 1971. The Wingnuts posted their best independent figures in 2009, when they drew 161,170, averaging 3,504 per date. A new ballpark opened in 2021 on the site of the old park, is the home of the Wind Surge, an MLB-affiliated Double-A Texas League team.
- Texas (Grand Prairie) had the $6^{\text {th }}$ worst total attendance loss, and the $4^{\text {th }}$ worst average per date decline among independent clubs in 2019, which was their final season in this league. Total attendance was down 20,725 to 59,471 . Average per date fell 432 to 1,239 . This team topped 100,000 in its first 6 years (2008-2013), but not afterward. Average per date reached 3,000 in 2008 and 2009, and was over 2,000 from 2008 through 2013.


## AMERICAN ASSOCIATION LEAGUE YEARLY ATTENDANCE

| Year | $\begin{gathered} \text { \# of } \\ \text { Teams } \end{gathered}$ | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 12 |  |  |  |  |  |  |
| 2022 | 12 | 1,510,341 | 312,256 | 26.1 | 2.591 | 485 | 23.0 |
| 2021 | 11 | 1,198,085 |  |  | 2,106 |  |  |
| 2020 | 6 | 176,439 |  |  | 1,082 |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| 2018 | 12 | 1,889,994 | 23,534 | 1.3 | 3,247 | (68) | (2.1) |
| 2017 | 12 | 1,866,460 | 32,957 | 1.8 | 3,315 | 159 | 5.0 |
| 2016 | 12 | 1,833,503 | $(170,607)$ | (8.5) | 3,156 | (56) | (1.7) |
| 2015 | 13 | 2,004,110 | 118,382 | 6.3 | 3,212 | (120) | (3.6) |
|  |  |  |  |  |  |  |  |
| 2014 | 12 | 1,885,728 | $(264,323)$ | (12.3) | 3,332 | (103) | (3.0) |
| 2013 | 13 | 2,150,051 | $(94,187)$ | (4.2) | 3,435 | (77) | (2.2) |
| 2012 | 13 | 2,244,238 | 102,343 | 4.8 | 3,512 | 390 | 12.5 |
| 2011 | 14 | 2,141,895 | 914,377 | 74.5 | 3,122 | 424 | 15.7 |
| 2010 | 10 | 1,227,518 | $(254,696)$ | (17.2) | 2,698 | (456) | (14.5) |
|  |  |  |  |  |  |  |  |
| 2009 | 10 | 1,482,214 | $(24,451)$ | (1.6) | 3,154 | (157) | (4.7) |
| 2008 | 10 | 1,506,665 | 187,824 | 14.2 | 3,311 | 387 | 13.2 |
| 2007 | 10 | 1,318,841 | 20,320 | 1.6 | 2,924 | 101 | 3.6 |
| 2006 | 10 | 1,298,521 | ---------- | ---------- | 2,823 | -------- | -------- |

## INDEPENDENT LEAGUE HIGHLIGHTS

FRONTIER LEAGUE - (14 teams in 2021, 16 teams, including a road team in 2022 and 2023, 96 games each year)
Pre-2021 League Records: Total Attendance: 1,546,633 (2012-14 teams); Avg. per Team: 133,543 (11 teams-2008); Average per Date: 2,719 (2010).

Post-2020 League Records: Total Attendance: 1,603,188 (2022-15 teams); Average per Team: 106,879 (2022); Average per date: 2,181 (2022).

Pre-2021 Team Records: Southern Illinois-259,392 total attendance (2007); 5,086 average per date (2007) Schaumburg averaged 5,499 in the Northern League in 1999.

Post-2020 Team Records: Total Attendance: Schaumburg-210,115 (2022); Avg. per Date: Schaumburg - 4,041 (2022)
Can-Am League Records Total Attendance: 1,040,107 (2007-9 teams); Avg. per Team: 118,715 (7 teams - 2005) Average per Date: 2,455 (2006).

Can-Am Team Records: Total Attendance: Brockton - 203,094 (2004); Average per date - Brockton - 3,982 (2004)

- Frontier League - 14 teams in 2021, 16 teams, including a road team, in 2022. 8 of these teams played in the Frontier League in 2019. 6 played in the Can-Am League, and joined the Frontier League in a merger. Tri-City (Troy, NY) came from the New York-Penn League. Southern Illinois ended play as a pro team after the 2021 season.
- 2022 attendance was $1,603,188$ for the 15 teams who had home games, with an average per team of 106,879 , and an average per date of 2,181 . 31 dates were lost. Total attendance was up $496,894(44.9 \%)$ vs. 2021, and average per date rose $362(19.8 \%)$. There were 127 more dates played in 2022 compared to 2021. 11 of the 12 teams that played a full season in $\mathbf{2 0 2 1}$ had increases in both total attendance and average per date. Schaumburg had the best total increase, and Joliet posted the top gain in average per date. Sussex County had the league's only decline.
- The 12 teams in the league that played all their home games in both 2022 and 2021 had combined 2022 vs. 2021 increases of $347,252(34.9 \%)$ in total attendance, and $435(23.7 \%)$ in average per date, with 49 more dates in 2022.
- Schaumburg had the league's best 2022 total attendance ( 210,115 , up 53,009 ), and the top average per date $(4,041$, up 625). The total was $5^{\text {th }}$ best, and the average per date was $3^{\text {rd }}$ best, among U.S./Canadian independent teams. Joliet's average per date increase of 874 vs. 2021 was $4^{\text {th }}$ best among this same group of teams.
- Quebec and Trois Rivieres were combined into one team (Province of Quebec) in 2021. Due to U.S./Canadian border restrictions, that team played as a road team, in the U.S., for much of the season. They returned to Canada on July 30, and played 10 dates in Quebec City, and 11 dates in Trois Rivieres. Quebec, Trois Rivieres, and Ottawa returned as separate teams in 2022, as did the Grays, a road team. Ottawa did not play in 2021.
- The $\mathbf{2 0 2 2}$ vs. 2019 comparison shows that the 15 teams in the league had a combined 45,275 ( $2.9 \%$ ) gain in total attendance, and a drop of 77 (3.4\%) in average per date, with 45 more dates in 2022. All 2022 teams played in professional leagues in 2019. 10 of them had higher total attendance in 2022 vs. 2019, and 7 were up in average per date. Schaumburg had the $2^{\text {nd }}$ best 2022 vs. 2019 total increase among all independent teams, and the best average per date increase among the U.S./Canadian teams. Gateway had the worst declines vs. 2019 in this league.
- The 10 -team 2019 Frontier League drew 1,028,721, and averaged 2,266 per date. The 6 -team 2019 Can-Am League drew 565,936, and averaged 1,986 per date. Combined total 2019 attendance for the 2 leagues was 1,594,657, with a 2,158 average per date. The 2022 Frontier League played 4 fewer dates than the combined 2019 Frontier and Can-Am Leagues did. These leagues officially merged after the 2019 season.
- 14 teams in 2021. 9 of these teams played in the Frontier League in 2019. 4 teams (New Jersey, Sussex County, New York, Quebec) came from the Can-Am League, and Tri-City (Troy, NY) joined from the New York-Penn League.
- 2021 Frontier League attendance was $1,106,294$ for the 14 teams, with an average per team of 79,021 , and an average per date of 1,820 . 51 dates were lost. In 2019, these same teams, including both Quebec and Trois Rivieres, plus Ottawa, which was inactive in 2021, but returned in 2022, drew 1,659,354, averaging 2,261 per date. There were 126 fewer dates played in 2021 compared to 2019 by these teams.


## INDEPENDENT LEAGUE HIGHLIGHTS

FRONTIER LEAGUE - continued

- Schaumburg had the league's best 2021 total attendance (157,112, up 729), and the top average per date ( 3,415 , up 224). Sussex County posted a total attendance increase of 7,168 .


## PRE-2021 AND OTHER FRONTIER LEAGUE NOTES

- The Frontier League had 2 fewer teams in 2019, than in 2018, and total attendance fell 166,130 (13.9\%) to 1,028,721. The 10 returning teams had a combined increase of $3,762(0.4 \%)$. Attendance in the league first surpassed one million in 2003. It has topped one million for 19 years in a row, including 2021 and 2022, and reached 1.5 million in 2007 (with 12 teams), 2012 ( 14 teams), 2013 ( 13 teams), and 2022 ( 15 teams). The league played 81 fewer dates in 2019 than in 2018, and there were 17 rainouts. The 10 returning teams combined for 2 more dates than in 2018.
- 2019 average attendance per date was 2,266 , up 33 . The 10 returning teams had a combined average per date decline of 2. Frontier League average per date was over 2,200 in from 2006-2009, and above 2,000 from 20032019, plus 2022, with a record-high of 2,719 in 2010. Average per date was over 2,500 in 6 seasons (2006-2011).
- Since 2001, when the Frontier League grew to 12 teams, through 2019, total attendance was up $42.6 \%$ from 719,222 , and average per date was up $52.8 \%$ from 1,483. These figures don't include the Can-Am League.
- Average attendance per team had surpassed 100,000 for 12 seasons in a row, and in 13 of 14 years through 2017, and then again in 2019 and 2022. The average per team was just 13,769 in 1993, the Frontier League's first season. It was 102,872 in 2019. The highest average per team was 133,543 in 2008.
- Normal and Traverse City left this league in 2019, and had teams in summer collegiate wood bat leagues. In 2020, 5 teams from the Can-Am League (Rockland, New Jersey, Sussex, Quebec, Trois Rivieres) joined this league.


## 2022 vs. 2021 and 2022 vs. 2019 TEAM NOTES, PLUS HISTORICAL NOTES

- The Schaumburg Boomers had the top attendance and average per date in the Frontier League in 2022. They drew a total of 210,115, their highest total since 2001, up 53,003 ( $33.7 \%$ ), and averaged 4,041 per date, up 625 ( $18.3 \%$ ). There were 6 more dates played in 2022, and none were lost. 15 dates drew over 5,000 , with a leaguehigh 7,491 . Compared to 2019, the total was up $53,732(34.4 \%)$, and average per date rose $849(26.6 \%)$, with 3 more dates in 2022. These numerical increases were $2^{\text {nd }}$ best in total attendance and $4^{\text {th }}$ highest in average among independent teams, and the best among all U.S./C anadian independent teams. The numerical total increase was $5^{\text {th }}$ highest among all Minor League teams, and the average per date numerical growth was $6^{\text {th }}$ highest in Minor League Baseball. The percentage gains were $7^{\text {th }}$ best in both categories among independent teams.
- In 2021, Schaumburg once again led the league in total attendance (157,112, up 729 from 2019), and average per date ( 3,415 , up 224 from 2019). This was the $5^{\text {th }}$ best total attendance, and the $3^{\text {rd }}$ best average per date among U.S./Canadian independent teams.
- Schaumburg led the league in total attendance and average per date in 2019, drawing 156,383. Average per date was 3,191. The Boomers have topped 150,000 in 20 of their 22 seasons, including 2021 and 2022 ( 2012 and 2018 are the exceptions), and went over 200,000 in 11 straight years from 1999 through 2009 as a member of the Northern League. The average per date was 5,499 in 1999 and 5,264 in 2000. It surpassed 4,200 each year from 1999 through 2009, and has been above 3,000 every year, except 2012, through 2022. They had no team in 2011.
- The Schaumburg Boomers are named for a male Great Prairie Chicken, a native of Illinois. Other chicken names in sports include Coastal Carolina University's 'Chanticleers', from Chaucer's 'Canterbury Tales,' described as a "proud and fierce rooster who dominates the barnyard." University of Delaware teams are the 'Blue Hens.'


## INDEPENDENT LEAGUE HIGHLIGHTS

## FRONTIER LEAGUE - continued

- The Evansville Otters had a total 2022 attendance of 122,516 , up 46,034 ( $60.2 \%$ ), with a 2,500 average per date, up 801 (47.1\%). It was the best total since 2013, and the highest average per date since 2015. 2 dates were lost, and they played 4 more dates than in 2021. 18 dates drew over 3,000 , with a high of 6,035 . For $\mathbf{2 0 2 2} \mathbf{v s . 2 0 1 9 , ~ t h e ~ t o t a l ~}$ rose $22,465(22.5 \%)$, and average per date was up 325 (14.9\%), with 3 more dates in 2022.
- Evansville drew 100,051 in 2019, averaging 2,175 per date. In 2017, the Otters had the best average per date increase among all independent teams. Total attendance has topped 100,000 for 15 of the last 18 'normal' years through 2022. Average per date has been above 2,000 in 22 of the last 24 'normal' seasons through 2022, and reached 2,500 in 12 of those years. 2021, 2016, and 2000 are the only years that the Otters have averaged less than 2,000. Their average per date topped 3,000 in 1999, 2013, and 2014.
- In 2013, Evansville had its highest attendance $(140,786)$ in the 27 seasons they've had an independent team. In 1972, a Class AAA American Association team there drew the city's record-high of 147,807. The Otters play at Bosse Field, which is the oldest regular home ballpark for any Minor League team, and celebrated its $100^{\text {th }}$ anniversary in 2015. The first game there in 1915 drew 8,082. On July 24, 2013, the Otters drew 8,253, the largest attendance ever for a game in this historic gem of a park.
- The Florence, Kentucky Freedom was renamed the Y'Alls for the $\mathbf{2 0 2 1}$ season. In 2022, they drew 105,981, up $32,882(45.0 \%)$, their best total since 2013. Average per date was 2,163 , up 608 ( $39.1 \%$ ). They played 2 more dates than in 2021, with 2 postponements. 7 dates drew above 3,000 , with a high of 4,864 . Compared to 2019, the total was higher by $6,673(6.7 \%)$, and average per date dipped 147 ( $6.3 \%$ ), with 6 more dates in 2022.
- Florence drew 99,308 , in 2019. Average per date was 2,309 . Through 2022, their average per date has been above 2,000 in 12 of the last 14 'normal' seasons, including the last 9 , with a high of 2,495 in 2013 . The Freedom drew better than 100,000 in 8 of the last 13 'normal' years, with a high of 112,844 in 2010.
- Windy City (Crestwood, IL) has reached 100,000 just once (2009) in their 23 seasons. In 2022, the ThunderBolts drew 84,564 , up 19,542 ( $30.1 \%$ ), with a 1,726 average per date, up 312 ( $22.1 \%$ ). These were the best figures since 2012. They played 3 more dates than in 2021, and had one lost date. 14 dates drew over 2,000 , and the largest crowd was 4,840 . Vs. 2019, the total rose 5,393 ( $6.8 \%$ ), and average per date was up 41 ( $2.5 \%$ ), with 2 more dates.
- In 2019, total attendance for Windy City was 79,171, and average per date was 1,684. 1999 and 2009 were the only seasons that the ThunderBolts averaged over 2,000. The total has ranged from 60,481 in 2003, to 103,129 in 2009.
- In 2022, J oliet had its best total attendance and average per date since 2010. The total was 137,988 , up 51,921 ( $60.3 \%$ ), and average per date was 2,706 , up 874 ( $47.8 \%$ ). There were 4 more dates than in 2021, and no lost dates. 11 dates drew at least 4,000 , with a high of 7,012 . For 2022 vs. 2019, the total was up 16,258 (13.4\%), and average per date rose 170 ( $6.7 \%$ ), with 3 more dates.
- Joliet had a 33,532 gain in total attendance in 2019 to 121,730 , and average per date rose 659 to 2,536 . Those were the $2^{\text {nd }}$ best increases among all independent teams, and the team's best figures since 2010. The percentage increases in total attendance (38.0\%), and average per date ( $35.1 \%$ ) were tops among all teams in the Atlantic, Can-Am, and Frontier Leagues, and the American Association. The Slammers, named for the Illinois State Prison in Joliet, drew 100,000+ from 2002 through 2012, including 2 seasons $(2002,2005$ ) above 200,000, and $180,000+$ from 2002 through 2008. Their average per date was above 4,000 in the first 5 seasons (2002-2006), with a high of 4,502 in 2003. It topped 3,000 per date in the first 9 seasons (2002-2010).
- The 2022 Lake Erie (Avon, OH) Crushers drew 99,656, up 29,594 (42.2\%), with a 2,076 average per date, up 484 (30.4\%). They had 3 lost dates, with 4 more dates than in 2021. 10 dates drew over 3,000, with a high of 3,875 . Compared to 2019, the total dipped 1,259 (1.2\%), and average per date was down 118 ( $5.4 \%$ ), with 2 more dates.
- Lake Erie had a total attendance of 100,915 in 2019, with a 2,194 average per date. In both 2018 and 2017, the Crushers had the $2^{\text {nd }}$ best average per date gain by an independent team. The average was above 3,000 in the club's first 2 years, and has topped 2,000 in 10 of 13 seasons through 2022. Total attendance exceeded 100,000 in the first 6 seasons, and again in 2018 and 2019. The Crushers fell just 344 short of 100,000 in 2022.


## INDEPENDENT LEAGUE HIGHLIGHTS

## FRONTIER LEAGUE - continued

- Tri-City (Troy, NY) joined the league in 2021 from the MLB-affiliated New York-Penn League. In 2022, the ValleyCats drew 134,617, up 34,098 ( $33.9 \%$ ), averaging 2,991 per date, up 598 ( $25.0 \%$ ). There were 3 more dates in 2022. 6 dates drew at least 4,000 , with a high of 5,211 . A league-high 7 dates were lost. Only Southern Maryland had as many 2022 lost dates among U.S./Canadian independent teams. Tri-City had 9 lost dates in 2021, the most of any independent team. For 2022 vs. the short-season New York-Penn League schedule in 2019, the total was up 3,088 (2.3\%), but the average per date fell 877 (22.7\%), with 11 more dates in 2022.
- In 2014, Tri-City set a team record in total attendance for $11^{\text {th }}$ time in 12 seasons. That year, the ValleyCats drew a team record-high 161,171. Total attendance was 131,529 in 2019, the lowest since 2006. Attendance has been over 100,000 in all 20 seasons, including 2021, topped 140,000 in 11 straight years until 2019, and was above 150,000 from 2010 through 2015. The average per date was over 4,000 in each of 11 consecutive seasons through 2018, and was 3,869 in 2019.
- The Gateway Grizzlies of Sauget, Illinois had a 2022 total attendance of 76,864 , up 14,448 ( $23.1 \%$ ), with a 1,537 average per date, up $119(8.4 \%)$. They had no lost dates, with 6 more dates than in 2021. 12 dates drew over 2,000 , with a high of 6,985 . Compared to 2019, the total was down 35,388 ( $31.5 \%$ ), and average per date fell 957 (38.4\%), with 5 more dates. These were the largest declines vs. 2019 in this league.
- Gateway had topped 150,000 for 12 straight years through 2014, and in 2016. The Grizzlies fell just below that figure in 2015 and 2017. In 2019, they drew 112,252, averaging 2,494 per date. These were then the lowest figures since 2002. Gateway's average per date topped 4,000 in 4 seasons (2003, 2004, 2006, 2007), and has been over 3,000 in 14 years (2003-2014, 2016, 2017), with a high of 4,531 in 2004, when their total was 217,500. Attendance has surpassed 180,000 in 5 seasons.
- Washington, Pa drew 103,968 , up 21,458 ( $26.1 \%$ ), with a 2,039 average per date, up 322 ( $18.7 \%$ ) in 2022. This was their highest total and average per date since 2011. No dates were lost, and 3 more than in 2021 were played. 6 dates drew better than 3,000, with a high of 3,324. Compared to 2019, the total was up 13,330 (14.7\%), and average per date increased by $110(5.8 \%)$, with 4 more dates.
- The Wild Things drew less than 100,000 for the $8^{\text {th }}$ straight year in 2019. They had 10 consecutive seasons (20022011) above that level, including 6 years above 150,000. 2019 average per date was 1,928 . Washington's average per date had topped 3,000 in their first 6 seasons (2002-2007), but was under 2,000 since 2012, until 2022.
- The Rockland (County) Boulders joined the Frontier League from the Can-Am League, and were renamed the New York Boulders in 2021. In 2022, they drew 138,531, up 38,838 (39.0\%). Average per date rose 505 (22.3\%) to 2,771. 6 more dates were played in 2022, and 2 were lost. Attendance was over 4,000 at 5 dates, with a high of 6,157. Vs. 2019, the total rose $14,532(11.7 \%)$, and average per date was up $187(7.3 \%)$, with 2 more dates.
- Rockland led the Can-Am League in total attendance for the $8^{\text {th }}$ straight year in 2019, drawing 123,999, the lowest total since 2011. The Boulders topped 120,000 in each of their 9 seasons through 2019, and again in 2022, and had been above 140,000 from 2012 through 2017. Average per date in 2019 was a league-leading, but team historic low, 2,583 . The average per date has topped 3,000 in 3 seasons.
- The 2022 New J ersey J ackals drew 52,086 , up 8,364 ( $19.1 \%$ ), with a 1,042 average per date, up $1(0.1 \%)$. They had one lost date, with 8 more played. 5 dates drew at least 2,000 , with a high of 5,000. For 2022 vs. 2019, the total was down 24,572 (32.1\%). Average per date fell 701 (40.2\%), with 6 more dates. The Jackals have 12 midweek day games scheduled for 2023, the most of any Minor League team not in the Empire League.
- New Jersey drew 76,658 in 2019, averaging 1,742 per date. The Jackals topped 100,000 in 10 of their first 11 seasons (1998-2008), but have been below that in each of the last 13 years. Their average per date was above 3,000 in 1999 and 2000, with a high of 3,312 in 1999, and better than 2,000 from 1998 through 2009. But it hasn't reached 2,000 since then. Through 2022, the Jackals played at Yogi Berra Stadium, adjacent to the Yogi Berra Museum and Learning Center on the campus of Montclair State University. In 2023, they move to historic Hinchliffe Stadium in Paterson, NJ. This park, which opened in 1932, was the longtime home of numerous Negro League teams. Paterson native Larry Doby broke the color line in the American League in 1947.


## INDEPENDENT LEAGUE HIGHLIGHTS

## FRONTIER LEAGUE - continued

- Sussex County (Augusta, New Jersey) also joined the Frontier League from the Can-Am League in 2021. The Miners drew 76,742 in 2022, down 3,020 ( $3.8 \%$ ), with a 1,599 average per date, down 63 ( $3.8 \%$ ). They were the only team in this league with a 2022 vs. 2021 attendance decrease. The Miners played the same number of dates as in 2021, and had 3 postponements. 10 dates drew over 2,000, with a high of 4,732 . Compared to 2019, the total was up $4,148(5.7 \%)$, and average per date was down $89(5.3 \%)$, with 5 more dates.
- Sussex County returned to the Can-Am League in 2015, after being in the league from 2006 through 2010. Their top Can-Am League attendance was 101,638 in 2007. From 1994 through 2005, Sussex County was in the MLBaffiliated New York-Penn League, and was named the New Jersey Cardinals. Attendance for that team topped 100,000 every season, was above150,000 in the team's first 5 years, and topped 130,000 in the first 9 years, with a high of 176,788 in 1995. Average per date reached 4,000 from 1994 through 1998, with a high of 4,652 in 1995 , and stayed above 3,000 through 2004.
- In 2016, Sussex had gains in both total attendance and average per date that were the best among all independent teams, and $7^{\text {th }}$ best among all Minor League teams. Total attendance was up $58.3 \%$, and average per date rose $55.2 \%$. Puebla of the Mexican League was the only Minor League team that played in the same market as in 2015, that had higher percentage increases in those two categories. In 2019, total attendance was 72,594 , with a 1,688 average per date.
- Due to the closed U.S./Canadian border during the first half of 2021, the Quebec Capitales and Trois Rivieres Aigles (Eagles) were combined into a team (Province of Quebec) that played all of its early-season games on the road. The border opened later in the season, and this team did play some home games in Canada. There were 10 dates in Quebec City, and they drew 22,882, an average of 2,288 . 11 dates were played in Trois Riveres, which drew 20,937, an average of 1,903 per date. The total home attendance for Province of Quebec was 43,819 , with a 2,087 average per date. Normality returned in 2022, and Quebec and Trois Rivieres operated as separate teams.
- Quebec, the 2022 Frontier League Champions, drew 130,414, averaging 2,717 per date. They had 3 lost dates. 20 dates topped 3,000 , with a high of 4,212 . Vs. 2019, the total rose $11,354(9.5 \%)$, and the average was up 336 (14.1\%), with 2 less dates.
- Quebec led the Can-Am League in total attendance for 4 straight years until 2012. In 2019, their total attendance was 119,060, with a 2,381 average per date. The total was the lowest since 1999, and the average per date was the smallest in this team's first 21 years. The Capitales topped 110,000 in all 22 years, reached 130,000 in 17 of the last 20 'normal' years through 2022, and surpassed 150,000 in 7 seasons. Average per date had topped 2,500 in all seasons until 2018, and again in 2022. It reached 3,000 every year from 2000 through 2013, with a high of 3,565 in 2009. Teams from Quebec City led the original Canadian-American League in attendance in 1949 and 1950, and had the best attendance in the Provincial League yearly from 1951 through 1955.
- Ottawa, a former Can-Am League and International League city, joined the Frontier League in 2022. The renamed Titans didn't operate in 2021 due to Covid regulations and stadium lease issues. Their 2022 total attendance was 61,727 , and average per date was 1,286 . 3 dates were lost. 5 dates topped 2,000 , with a high of 3,582 . For 2022 vs. 2019, total attendance declined $26,392(30.0 \%)$, and average per date dipped $512(28.5 \%)$, with one less date.
- The 2019 Ottawa Champions had a 5,276 decrease in total attendance to 88,119 , a low for the 5 years of that team. The top total for the Champions was 127,618 in 2016. Average per date fell 33 in 2019 to 1,798 , the lowest average since pro baseball returned to Ottawa in 1993. Prior to 2015, Ottawa had a team in the Can-Am League in 2008, and it drew 101,073 . There was no Minor League team in Canada's capital city from 2009 through 2014.
- Ottawa was in the International League from 1993 through 2007. In 1993, they drew 663,926, and in 1994, their attendance was 596,858 . But then attendance fell sharply, down to 195,979 in 1999. The Lynx drew under 200,000 in 8 of their final 9 years in Ottawa, with a low of 122,594 in 2006. Average per date also had a very big decline from 9,764 in 1993, to 8,908 in 1994, 6,888 in 1995, 5,423 in 1996, 4,165 in 1997, 3,205 in 1998, to a low of 1,915 in 2006.
- Before 1993, Ottawa had teams in other leagues as late as 1954. Their highest recorded attendance was 153,152 in 1952, in the International League.


## INDEPENDENT LEAGUE HIGHLIGHTS

## FRONTIER LEAGUE - continued

- 2022 total attendance for Trois Rivieres (Three Rivers) was 67,419 , with a 1,434 average per date. 4 dates were lost. 6 dates drew over 2,000, with a high of 2,122 . Compared to 2019, the total was down 18,087 (21.2\%), and averaged per date declined 242 (14.5\%), with 4 fewer dates in 2022.
- Trois Rivieres drew 85,506 in 2019, down 6,099. Average per date was 1,677 , down 193 from a team record-high 1,869 in 2018. The current version of Les Aigles has averaged between 1,434 and 1,869 per date in their 8 'normal' seasons. NAPBL MLB-affiliated teams played in Trois Rivieres in the original Canadian-American League in 1941, 1942, and from 1946 through 1950, and played in the Eastern League from 1971 through 1977. Their all-time NAPBL attendance high was 119,751 in 1972. The 2015 total of 96,997 was higher than Trois Rivieres drew in all but 2 of 14 NAPBL seasons with listed attendance.
- The Frontier League, established in 1993, played its $29^{\text {th }}$ season in 2022. The Northern League also began play in 1993, and they were the first independent leagues in decades. There were 8 Frontier League teams in 1993, but two of them disbanded early in the season. Total attendance was 82,615 , led by the Zanesville Greys, who drew 21,547 . The Greys name was used by a road team that played in 2015 and 2022, and will be used again as the Empire State Greys in 2023. None of cities in the Frontier League in 1993 are still in pro baseball. The Northern League had 6 teams, drawing 651,452 , led by St. Paul, who attracted 167,956 . St. Paul, now with the MLB-affiliated International League, and Sioux City, and Sioux Falls of the American Association, are still active.


## Some Recent Frontier League Teams No Longer in Professional Baseball

- The Southern Illinois (Marion) Miners played their final season in 2021, and drew 66,099 , with a 1,502 average per date. They had 2 lost dates, and played the same number of dates as in 2019. This team disbanded after the season. In 2023, Marion gets a new team (Thrillville Thrillbillies) in the Summer Collegiate Prospect League.
- In 2019, the Miners' average per date decline of 437 to 2,305 , was the worst drop in the league, and the $3^{\text {rd }}$ worst among all independent teams. Total attendance dipped 8,250 to 101,441 , with 4 more dates. It was the lowest total and average in this team's 13 seasons through 2019. In 2007, the Miners became the first Frontier League team to average over 5,000 per date. In 2014, total attendance rose 21,203 , the best increase among all independent teams. Attendance in Marion topped 125,000 in the first 11 seasons, and was over 200,000 from 2007 through 2010. The Miners drew over 150,000 in 8 of those years (2007-2011, 2015-2017). Their average per date was 5,086 in 2007, topped 4,000 through 2010, and was above 2,500 every year until 2019.
- In 2018, their final Frontier League season, Traverse City drew 88,176, averaging 2,261 per date. It was the low total and average in 13 years of play. The Beach Bums topped 200,000 in their first 2 seasons (2006 and 2007), and drew over 150,000 in their first 8 years. 2018 was the first season under 119,000. The average per date was 4,241 in 2006, 4,041 in 2007, and topped 3,000 in the first 9 seasons. Record-high total was 206,102 in 2007. Traverse City now has a team in the Northwoods Summer Collegiate League. It averaged 1,674 per date in 2019, 1,652 in 2021, and 2,268 in 2022.
- 2018 was also a final Frontier League year for Normal. They drew 81,716 . Average per date was 1,857 . The CornBelters averaged above 2,000 per date in their first 7 years (2010-2016). They drew their record-high total $(132,309)$, and average per date $(2,646)$ in 2009 , their first season. Normal fielded a team in the Summer Collegiate Prospect League, starting in 2019. It averaged 705 per date in 2019, 732 in 2021, and 671 in 2022.
- In 2015, their final season, Rockford drew 44,674, its lowest total in 14 years as an independent league market. Average per date was 993 . Those were the lowest figures for any team in the Frontier, Atlantic, and Can-Am Leagues, or in the American Association. The decrease of 27,666 in total attendance, and 615 in average per date, were $4^{\text {th }}$ worst among the independent teams in 2015. Rockford had topped 100,000 each year from 2004 through 2010. Their Frontier League high was 138,234 in 2008. The city had its top attendance of 158,674 in 1988 in the Midwest League, where they had a team from 1988 through 1999. Their Midwest League low was 50,900 in 1992. Rockford now is in the Summer Collegiate Northwoods League. That team drew an average per date of 874 in 2022, 720 in 2021, 527 in 2020, 1,021 in 2019, 894 in 2018, 874 in 2017, and 604 in 2016.


## INDEPENDENT LEAGUE HIGHLIGHTS

FRONTIER LEAGUE - continued

FRONTIER LEAGUE YEARLY ATTENDANCE

| Year | $\begin{gathered} \text { \# of } \\ \text { Teams } \end{gathered}$ | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 16 |  |  |  |  |  |  |
| 2022 | 16 | 1,603,188 | 496,894 | 44.9 | 2,181 | 362 | 19.8 |
| 2021 | 14 | 1,106,294 |  |  | 1,820 |  |  |
| 2019 | 10 | 1,028,721 | $(166,130)$ | (13.9) | 2,266 | 33 | 1.5 |
| 2018 | 12 | 1,194,851 | $(93,691)$ | (7.3) | 2,233 | (140) | (5.9) |
| 2017 | 12 | 1,288,542 | 2,657 | 0.2 | 2,373 | (17) | (0.7) |
| 2016 | 12 | 1,285,885 | $(108,699)$ | (7.8) | 2,390 | 152 | 6.8 |
| 2015 | 13 | 1,394,584 | $(49,738)$ | (3.4) | 2,238 | (118) | (5.0) |
| 2014 | 13 | 1,444,322 | $(96,847)$ | (6.3) | 2,356 | (83) | (3.4) |
| 2013 | 13 | 1,541,169 | $(5,464)$ | (0.4) | 2,439 | 56 | 2.3 |
| 2012 | 14 | 1,546,633 | 134,720 | 9.5 | 2,383 | (152) | (6.0) |
| 2011 | 12 | 1,411,913 | $(86,148)$ | (5.8) | 2,535 | (184) | (6.8) |
| 2010 | 14 | 1,498,061 | 53,835 | 3.7 | 2,719 | 93 | 3.5 |
| 2009 | 12 | 1,444,226 | $(24,751)$ | (1.7) | 2,626 | 26 | 1.0 |
| 2008 | 11 | 1,468,977 | $(34,243)$ | (2.3) | 2,600 | (118) | (4.3) |
| 2007 | 12 | 1,503,220 | 241,825 | 19.2 | 2,718 | 5 | 0.2 |
| 2006 | 10 | 1,261,395 | 79,190 | 6.7 | 2,713 | 602 | 28.5 |
| 2005 | 12 | 1,182,205 | $(112,506)$ | (8.7) | 2,111 | (309) | (12.8) |
| 2004 | 12 | 1,294,711 | 185,301 | 16.7 | 2,420 | 203 | 9.2 |
| 2003 | 12 | 1,109,410 | 160,144 | 16.9 | 2,217 | 280 | 14.5 |
| 2002 | 12 | 949,266 | 230,044 | 32.0 | 1,937 | 454 | 30.6 |
| 2001 | 12 | 719,222 | 110,906 | 18.2 | 1,483 | (101) | (6.4) |
| 2000 | 10 | 608,316 | $(103,420)$ | (14.5) | 1,584 | (200) | (11.2) |
| 1999 | 10 | 711,736 | 0283,598 | 66.2 | 1,784 | 347 | 24.1 |
| 1998 | 8 | 428,138 | $(20,643)$ | (4.6) | 1,437 | (34) | (2.3) |
| 1997 | 8 | 448,781 | 31,162 | 7.5 | 1,471 | N/A | N/A |
| 1996 | 8 | 417,619 | 100,819 | 31.8 | N/A | N/A | N/A |
| 1995 | 8 | 316,800 | 100,572 | 46.5 | N/A | N/A | N/A |
| 1994 | 8 | 216,228 | 133,613 | 161.7 | N/A | N/A | N/A |
| 1993 | 6 | 82,615 | ----------- | -- | N/A | N/A | N/A |

## INDEPENDENT LEAGUE HIGHLIGHTS

CAN-AM LEAGUE (6 teams in 2019 - merged with Frontier League in 2021)
RECORD HIGHS: League - 1,040,107 (2007) 9 home teams;
Team - Brockton - 203,094 (2004) set in the Northeast League, Brockton - 190,675 (2005) in the Can-Am League

- The league merged into the Frontier League for the 2021 season. All of the 2019 teams, except Ottawa, played in 2021. Quebec and Trois Rivieres were combined into the Province of Quebec team for the 2021 season, but the two individual teams returned in 2022. Ottawa also rejoined the Frontier League in 2022.
- There were 6 teams again in the Can-Am League in 2019, its final season as an independent entity. There were some games with foreign teams that counted in the attendance totals.
- 2019 total attendance fell $33,583(5.6 \%)$ to 565,936 , with 12 fewer dates than in 2018 , and 13 lost dates. Average per date was 1,986, the lowest since 2013, down 33.
- Average attendance per team was 94,323 in 2019, lowest since 2013. The league averaged above 100,000 per team from 2005 through 2008, and from 2014 through 2017. Average per date topped 2,000 in 12 of the league's last 16 years, and 16 times in this league's 23 -year history. 2018 was the $5^{\text {th }}$ year in a row above 2,000. These figures include seasons when it was the Northeast League and also when it was part of the Northern League.
- No teams had gains in total attendance in 2019. All teams had small total attendance declines. New Jersey and Sussex were up in average per date.


## CAN-AM AND NORTHEAST LEAGUE YEARLY ATTENDANCE

| Year | $\begin{gathered} \text { \# of } \\ \text { Teams } \end{gathered}$ | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2019 | 6 | 565,936 | $(33,583)$ | (5.6) | 1,986 | (33) | (1.6) |
| 2018 | 6 | 599,519 | $(31,625)$ | (5.0) | 2,019 | (92) | (4.4) |
| 2017 | 6 | 631,144 | $(36,572)$ | (5.5) | 2,111 | (137) | (6.1) |
| 2016 | 6 | 667,716 | 26,632 | 4.2 | 2,248 | 153 | 7.3 |
| 2015 | 6 | 641,084 | 224,430 | 53.9 | 2,095 | (233) | (10.0) |
|  |  |  |  |  |  |  |  |
| 2014 | 4 | 416,654 | $(37,712)$ | (8.3) | 2,328 | 352 | 17.8 |
| 2013 | 5 | 454,366 | $(40,332)$ | (8.2) | 1,976 | (111) | (5.3) |
| 2012 | 5 | 494,698 | $(132,415)$ | (21.1) | 2,087 | 237 | 12.8 |
| 2011 | 7 | 627,113 | 103,219 | 19.7 | 1,850 | (127) | (6.4) |
| 2010 | 6 | 523,894 | $(39,314)$ | (7.0) | 1,977 | (232) | (10.5) |
|  |  |  |  |  |  |  |  |
| 2009 | 6 | 563,208 | $(280,452)$ | (33.2) | 2,209 | (141) | (6.0) |
| 2008 | 8 | 843,660 | $(196,447)$ | (18.9) | 2,350 | 54 | 2.4 |
| 2007 | 9 | 1,040,107 | 230,066 | 28.4 | 2,296 | (159) | (6.5) |
| 2006 | 8 | 810,041 | $(20,963)$ | (2.5) | 2,455 | 20 | 1.0 |
| 2005 | 7 | 832,717 | 72,000 | 9.5 | 2,435 | 203 | 8.9 |
|  |  |  |  |  |  |  |  |
| 2004 | 8 | 759,004 | 96,962 | 14.6 | 2,232 | 273 | 13.9 |
| 2003 | 8 | 662,042 | $(46,301)$ | (6.5) | 1,959 | (106) | (5.1) |
| 2002 | 8 | 708,343 | 116,883 | 19.8 | 2,065 | (254) | (11.0) |
| 2001 | 6 | 591,460 | $(34,048)$ | (5.4) | 2,319 | 268 | 13.1 |
| 2000 | 8 | 625,508 | $(51,349)$ | (7.6) | 2,051 | (32) | (1.5) |
|  |  |  |  |  |  |  |  |
| 1999 | 8 | 676,857 | 96,851 | 16.7 | 2,083 | 230 | 12.4 |
| 1998 | 8 | 580,006 | 147,096 | 34.0 | 1,853 | 474 | 34.4 |
| 1997 | 8 | 432,910 | 192,794 | 80.3 | 1,379 | N/A | N/A |
| 1996 | 6 | 240,116 | 54,645 | 29.5 | N/A | N/A | N/A |
| 1995 | 6 | 185,471 | --------- | --------- | N/A | N/A | N/A |

## INDEPENDENT LEAGUE HIGHLIGHTS

PIONEER BASEBALL LEAGUE (8 teams - 76-games, short-season in 2019, 96-game independent schedule in 2021) (10 teams - 96-game schedule in 2022 and 2023)

Pre-2021 League Records: Total Attendance: 728,952 (2008-8 teams); Avg. per Team: 91,119 (8 teams - 2008); Average per Date: 2,504 (2019). Longer season in 1948 drew 802,682.

Post-2020 League Records: Total Attendance: 923,363 (2022-9 teams); Average per Team: 104,922 (8 teams - 2021); Average per date: 2,306 (2021).

Pre-2021 Team Records: Total Attendance: Salt Lake City-217,263 (1992); Avg./Date: Salt Lake City - 5,717 (1992) Current Team: Total - Ogden-146,201 (2019); Average per Date - Ogden - 3,951 (2019)

Post-2020 Team Records: Total Attendance: Ogden-167,484 (2022); Average per Date: Ogden - 3,641 (2022)

- Pioneer Baseball League - 8 teams in 2021, 10 teams in 2022. 7 of these teams played in the MLB-affiliated Rookie Class Pioneer League in 2019. Boise joined from the Short-A Northwest League in 2021. 2022 was the Pioneer League's $2^{\text {nd }}$ season as an independent league. In 2022, the league added teams in Kalispell, Montana (Glacier Range Riders), and Windsor, Colorado (Northern Colorado Owlz). However Northern Colorado's park was not ready for the 2022 season, so the team played on various fields, and listed their attendance as 3,004 in 40 dates. Northern Colorado's very limited 2022 attendance is excluded from the league's, and this report's, listed attendance.
- The league played a $\mathbf{9 6 - g a m e}$ schedule in 2022, and drew a league record-high total of $923, \mathbf{3 6 3}$, averaging 2,188 per date. The total was up 83,989 ( $10.0 \%$ ), and average per date was down $118(5.1 \%)$, with 58 more dates than in 2021. Only 9 dates were lost. The league averaged 102,596 per team, for the 9 teams playing in their home parks. 4 of the 8 teams that also played in this league in 2021 had gains in total attendance, and 3 teams were up in average per date. Boise had the league's largest increases, and Rocky Mountain had the worst declines.
- If 2022 expansion team Glacier is excluded, the 8 teams in the league in both 2022 and 2021 had a 772 ( $0.1 \%$ ) increase in total attendance vs. 2021, and a decline of $60(2.6 \%)$ in average per date, with 10 more dates in 2022.
- The pre-2021 league record-high was 802,682 in 1948, when this league played a full-season schedule. The 2019 Pioneer League had a 76 -game schedule, and drew 721,268 , averaging a league record-high 2,504 per date.
- Comparing 2022 vs. 2019, for the teams playing in this league in 2022, the total was up 117,851 (14.6\%), and the average per date fell 599 (21.5\%), with 133 more dates. Excluding Glacier, the total rose 34,634 (4.3\%), but the average fell 541 ( $19.4 \%$ ) with 85 more dates. Best gains were by Boise (total) and Missoula (average). Rocky Mountain had the biggest losses. 4 teams were up in total attendance, but only one had an average per date gain.
- Ogden drew a team record-high total of $\mathbf{1 6 7 , 4 8 4}$, and averaged $\mathbf{3 , 6 4 1}$ per date, to lead this league for the $\mathbf{2 2}^{\text {nd }}$ year in a row. Boise had its best total attendance $(160,582)$ since 1996 .
- 2022 was the $19^{\text {th }}$ year in a row where the average per date was at least 2,000 . The league did not average $2,000+$ per date in any season before 2003, going back to at least 1992.
- Pioneer League total attendance didn't top 600,000 from 1953 through 2002. It has done so every year since then.
- The relocation of Helena to Colorado Springs led to a significant attendance increase in 2019. Total attendance rose 116,931 ( $19.4 \%$ ) to 721,268 , the $3^{\text {rd }}$ best total in league history. Only 2008 and 2009 had a higher total. The percentage gain was best among all U.S./Canadian Minor Leagues. Average per date was a league record-high $\mathbf{2 , 5 0 4}$, up 434, breaking the mark of $\mathbf{2 , 4 6 3}$ in 2008. The league had 4 fewer dates than in 2018, with 16 rainouts.
- Pioneer League short-season record-high average attendance per team was 91,119 in 2008. The only other years above 90,000 were 2009, and 2019, when the average was 90,159 . The short-season average per team reached 70,000 for the first time in 2002, and topped this figure every year after. This league began to play a short-season schedule in 1964. The longer season record-high average per team, until broken in 2021, was 100,335 in 1948.
- From 1964 through 1980, league average per team never topped 40,000. The low was 15,862 in 1965. That year, the league's 4 teams drew a combined total of just 63,446. 5 of the 8 teams in the league in 2019 individually drew more than that in 2019. In 1965, each team played a total of 66 games. Lowest team attendance was 8,692 by the Tommy Lasorda-managed Pocatello Chiefs. The last year with an average per team below 50,000 was $1993(41,921)$.


## INDEPENDENT LEAGUE HIGHLIGHTS

## PIONEER BASEBALL LEAGUE - continued

- Minor League Baseball has experienced many changes in the last few years, but at least one thing always stays the same: The Ogden Raptors leading the Pioneer League in attendance. In 2022, they led the Pioneer League for the $22^{\text {nd }}$ straight year, and drew a team record-high 167,484, up 10,750 (6.9\%). Average per date was 3,641 , up 234 ( $6.9 \%$ ). There were 2 lost dates, and the same number of dates played as in 2021 . Attendance topped 4,000 at 19 dates, with 5 of them surpassing 5,000 . Top crowd was 5,868 . For $\mathbf{2 0 2 2} \mathbf{v s . 2 0 1 9 , ~ t h e ~ t o t a l ~ w a s ~}$ up 21,283 (14.6\%), and the average per date fell 310 ( $7.8 \%$ ), with 9 more dates in 2022.
- The Raptors have topped 100,000 and averaged over 3,000 per date for 21 straight years, including 2021. In 15 of those seasons, the average per date topped 3,400 . They've reached 125,000 in 16 of the last 20 seasons, and surpassed 120,000 in 19 of those years. Ogden, Rocky Mountain, and Grand Junction have the largest parks in this league, with capacities of about 7,000 .
- In 2021, Ogden drew a then-team record-high total of 156,734, up 10,533 from 2019. The Raptors were also the league leader with a 3,407 average per date. They played 9 more dates than in 2019, and had 2 postponements.
- Ogden drew a then-record-high 146,201 in 2019, up 16,916. Average per date rose by 549 to a team-recordhigh 3,951. The previous records were set in 2009. The increases in attendance were the best among all short-season teams, and the average per date gain was $10^{\text {th }}$ best among all MLB-affiliated clubs. 13 dates drew at least 4,000 , and 7 dates topped 5,000 , with a high of 5,905 .
- The Idaho Falls Chukars drew 101,285 , down 8,362 (7.6\%) in 2022. This was just the $5^{\text {th }}$ time in 77 seasons with recorded attendance that Idaho Falls topped 100,000. The Chukars averaged 2,110 per date, down 223 ( $9.6 \%$ ), the $15^{\text {th }}$ straight year above 2,100. They played one more date than in 2021, with no lost dates. Compared to 2019, the total dipped 1,574 (1.5\%), and average per date was down $670(24.1 \%)$, with 11 more dates in 2022.
- Idaho Falls had a team record-high total attendance of 109,647 in 2021, up 6,788 from 2019, breaking the old record of 104,960 set in 2007. The Chukars averaged a team record-high 2,780 per date in 2019, breaking the 2007 record. Total attendance rose 1,411 in 2019 to 102,859. That was the $3^{\text {rd }}$ best total (to 2007 and 2021) in Idaho Falls. 2007 was the first year that the total reached 90,000 , but it has surpassed that in all but 2 years since then. The Chukars' park seats 3,400 , and 15 of their top 16 attendance totals have come in the last 15 seasons, including 2021 and 2022. The highest attendance for a full-season team in Idaho Falls was 81,157 in 1948. From 2007 through 2019, the Chukars drew above that with their short-season team every year except 2014.
- In 2022, Great Falls had an $1,810(2.9 \%)$ increase in total attendance to 64,786 . Average per date was down 53 $(3.7 \%)$ to 1,378 . The Voyagers played 3 more dates than in 2021, with one lost date. It was the $11^{\text {th }}$ 'normal' year in a row under 100,000. For 2022 vs. 2019, the total rose $17,579(37.2 \%)$, the $6^{\text {th }}$ best percentage gain among independent teams. Average per date was down 10 ( $0.7 \%$ ), with 13 more dates in 2022.
- Great Falls drew 47,207 in 2019. It was the $6^{\text {th }}$ year in a row under 50,000 . Average per date was 1,388 . Through 2019, attendance in Great Falls had been cut by more than half since 2003. The Voyagers did not reach 60,000 in their last 9 years as a short-season team, after topping 100,000 in 5 of 7 seasons from 2003 through 2009. A fullseason team in Great Falls topped 100,000 each year from 1949 through 1953. The next year above 100,000 was 2003. Average per date reached 2,000 yearly from 1998 through 2009, but not since. The high was 3,183 in 2003.
- Total 2022 attendance in Billings was down 16,708 (15.0\%), to 94,563 . Average per date was 2,149, down 324 ( $13.1 \%$ ). The Mustangs had one less date than in 2021, and a league-high 4 dates were lost. 27 dates topped 2,000, with 4 of them above 3,000, and a high of 3,246 . Vs. 2019, the total was down 2,031 (2.1\%), and average per date declined by 461 (17.7\%) with 7 more dates in 2022.
- Billings drew 96,594 in 2019. It was the $2^{\text {nd }}$ straight year under 100,000 after 10 straight years above 100,000 . Prior to this streak, Billings had reached 100,000 just 8 times in the previous 48 seasons. The Mustangs' 2019 average per date was 2,611 , their lowest since 2007. Including 2021 and 2022, the average per date has been above 2,100 every year since 1983. It's been over 2,800 in 14 of those seasons, and topped 3,000 in 1987, 1995, 2003, 2008, and 2012. Billings led the Pioneer League in attendance 14 times between 1973 and 1999, and had the $2^{\text {nd }}$ best attendance in the league 25 times from 1973 through 2017.


## INDEPENDENT LEAGUE HIGHLIGHTS

PIONEER BASEBALL LEAGUE - continued

- The Rocky Mountain Vibes (Colorado Springs) drew 94,550 down 30,212 (24.2\%) in 2022, with a 2,101 average per date, down 734 ( $25 ., 9 \%$ ). The average per date numerical decline was the largest among all Minor League teams, and the percentage loss was the $4^{\text {th }}$ largest in the Minors. There were 2 lost dates, with one more date played. For 2022 vs. 2019, the total was down 42,744 ( $31.1 \%$ ), and average per date was down 1,822 ( $46.4 \%$ ). This numerical average per date loss was the largest among independent teams, and $4^{\text {th }}$ highest in all of the Minors. By percentage, it was tied for the $3^{\text {rd }}$ highest decline among independent teams, and tied for $4^{\text {th }}$ biggest loss among all Minor League teams. This team plays at a higher altitude than any U.S. pro baseball team. Their park is 6,531 feet above sea level.
- Rocky Mountain played its first season in Colorado Springs in 2019 after moving from Helena. Total attendance was 137,294, up 106,928 from what Helena drew in 2018. Average per date was 3,923 , up 3,083 from Helena's average. 15 dates topped 4,000 , with 9 of them drawing better than 5,000 . The largest crowd was 7,048 . Helena's best total was 49,015 in 1992, and their top average per date from 1992 on, was 1,290 in 1992.
- In 2018, the Pacific Coast League club in Colorado Springs drew 262,657, averaging 4,104 per date. That club's record-high total was 350,374 in 2014, and their top average per date was 5,181 in 2013. In their 31 Triple-A seasons, Colorado Springs drew a total of $7,846,619$, averaging 253,117 per year.
- The Boise Hawks moved from the MLB-affiliated Northwest League (now a High-A league) to the Pioneer League in 2021. They drew 160,582 in 2022, the $3^{\text {rd }}$ highest total in Boise's 57 seasons with reported attendance. ( 1995 and 1996 had the 2 highest totals.) The total was up a league-high 32,290 ( $25.2 \%$ ) from 2021. Average per date was 3,345 , up a league-high 673 ( $25.2 \%$ ), with the same number of dates as in 2021, and no postponements. 14 dates drew better than 4,000 , with a high of 4,888 . Compared to 2019, the total was up 30,777 ( $23.7 \%$ ). This numerical gain was the best in the league, $3^{\text {rd }}$ highest among independent teams, and $6^{\text {th }}$ best among all Minor League teams. Average per date declined $70(2.1 \%)$, with 10 more dates played in 2022.
- Boise's 2019 attendance of 129,805 was, at that time, their best total since 2000. From 1989 through 2010, the Hawks topped 100,000 every year except 2001, when they missed by just 160, and then reached 100,000 again from 2015 through 2019, and in 2021 and 2022. It was above 120,000 from 1989 through 2000, and in 2018, 2019, 2021, and 2022. 2019 average per date was 3,416 , also the best since 2000. The Hawks' average was over 4,000 each year from 1994 through 1998, with a high of 4,590 in 1997. Boise's ballpark seats 3,426 . There have been talks about building a new ballpark in Boise for both the Hawks and Boise State University.
- 2022 Pioneer League Champion Grand J unction, in its $\mathbf{1 0}$ th season, had a 2022 total attendance of 73,277 , down $241(0.3 \%)$, with a 1,527 average per date, down $107(6.6 \%)$. There were no lost dates, and 3 more dates than in 2021. Vs. 2019, the total declined by 15,199 (17.2\%), and average per date dipped $865(36.1 \%)$, with 11 more dates. In 2023, the team's name changes from Rockies to Jackalopes.
- In 2019, Grand Junction drew 88,476 , and average per date was 2,391 . This was the best total and average since 2013. Rockies' attendance reached 100,000 only in 2012, their first season in Colorado. The team moved to Grand Junction from Casper, where the top attendance ever was 57,120 in 2010.
- The Missoula Osprey were renamed the PaddleHeads for the $\mathbf{2 0 2 1}$ season. Their $\mathbf{2 0 2 2}$ total attendance was 83,619 , the highest since 2014, and up $11,445(15.9 \%)$. Average per date was 1,742 , up $138(8.6 \%)$, with 3 more dates, and none lost. Compared to 2019, the total was up $26,543(46.5 \%)$, which numerically was the $5^{\text {th }}$ best gain among independent teams, and by percentage, was $4^{\text {th }}$ best increase among independent teams, and $6^{\text {th }}$ highest gain in the Minor Leagues. Average per date rose 63 (3.8\%), which was the only gain vs. 2019 in the league. There were 14 more dates.
- Through 2014, Missoula had drawn over 80,000 for 8 straight years after never before reaching that level. Attendance fell below that figure from 2015 through 2019, and in 2021, but rose above it in 2022. In 2019, the total was 57,076, the lowest since 2003. The Osprey averaged 1,679 per date in 2019, the lowest average since 2003. The declines were the worst in the Pioneer League for 2019. Average per date exceeded 2,000 each year from 2007 through 2015.


## INDEPENDENT LEAGUE HIGHLIGHTS

PIONEER BASEBALL LEAGUE - continued

- Kalispell, Montana, located in the Flathead Valley, got a pro Minor League team for the first time in 2022. This team is named the Glacier Range Riders, after Montana's Glacier National Park. 2022 total attendance was 83.217, with a 1,734 average per date. The largest crowd was 2,627.
- Until 2016, Orem had surpassed 75,000 in all of their 11 seasons, with 4 of those years topping 100,000 . But the Owlz (yes, that is how the team spells its name) had their toughest attendance year in 2019, their final season in Orem. Total 2019 attendance fell 5,531 to 45,561 , and average per date was down 114 to 1,231 , both the lowest in this team's 15-year history. 3 dates topped 2,000. Average per date had been above 2,000 from 2005 through 2015. This franchise was inactive in 2021.
- The Owlz name returned to the Pioneer League in 2022, with a new team in Windsor, Colorado, named the Northern Colorado Owlz. This is the first pro Minor League team for that city. Their ballpark, located in a big sports complex, with 2 stadiums, and an indoor arena, was not ready for the season, so the team played at various fields in the area. Their listed attendance of 3,004 in 40 dates is not included in the Pioneer League totals. Only 9 of the dates played had a reported attendance of at least 100.
- It was 13 years in a row, through their final season of 2018 , with total attendance under 40,000 for the Helena Brewers, who played in a 2,100-seat park. Teams in Helena failed to reach 30,000 in any season from 1978 through 1988, and topped 40,000 just 6 times in 39 years, none since 2005, and never reached 50,000. Lowest total was 10,694 in 1983. The 2018 total was 31,086 and the average per date was 840 . The average per date topped 1,000 in 12 of the 25 seasons that Helena has fielded a team since 1992, but only in 2016 since 2007. Record-high average per date since 1991 was 1,290 in 1992.
- Highest attendance ever for a Pioneer League game was 12,870 at Salt Lake City in 1992. Salt Lake City went to the Pacific Coast League in 1993, where they still play. But they had a Pioneer League team from 1939-1942, 19461957, 1967-1969, and 1985-1992. In their final Pioneer League season, Salt Lake City drew 217,263, the highest total ever in this league. They also topped 200,000 as a Pioneer League team in 1946 and 1991. Pioneer League attendance in Salt Lake City reached 100,000 in 1940, then 8 times between 1946 and 1956, all with longer-season schedules, and each year from 1986 through 1992 as a short-season team.


## INDEPENDENT LEAGUE HIGHLIGHTS

PIONEER BASEBALL LEAGUE - continued

PIONEER LEAGUE YEARLY ATTENDANCE

| Year | $\begin{gathered} \text { \# of } \\ \text { Teams } \end{gathered}$ | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 10 |  |  |  |  |  |  |
| 2022 | 10 | 923,363 | 83,989 | 10.0 | 2,188 | (118) | (5.1) |
| 2021 | 8 | 839,374 |  |  | 2,306 |  |  |
|  |  |  |  |  |  |  |  |
| 2019 | 8 | 721,268 | 116,931 | 19.4 | 2,504 | 434 | 21.0 |
| 2018 | 8 | 604,337 | $(13,705)$ | (2.2) | 2,070 | 24 | 1.2 |
| 2017 | 8 | 618,042 | 1,356 | 0.2 | 2,046 | (59) | (2.8) |
| 2016 | 8 | 616,686 | $(16,926)$ | (2.7) | 2,105 | (80) | (3.7) |
| 2015 | 8 | 633,622 | 10,581 | 1.7 | 2,185 | 37 | 1.7 |
|  |  |  |  |  |  |  |  |
| 2014 | 8 | 623,031 | $(50,093)$ | (7.4) | 2,148 | (134) | (5.9) |
| 2013 | 8 | 673,124 | $(21,928)$ | (3.2) | 2,282 | (35) | (1.5) |
| 2012 | 8 | 695,052 | 24,166 | 3.6 | 2,317 | 88 | 3.9 |
| 2011 | 8 | 670,886 | 20,497 | 3.2 | 2,229 | 46 | 2.1 |
| 2010 | 8 | 650,389 | $(71,553)$ | (9.9) | 2,183 | (264) | (10.8) |
|  |  |  |  |  |  |  |  |
| 2009 | 8 | 721,942 | $(7,010)$ | (1.0) | 2,447 | (16) | (0.6) |
| 2008 | 8 | 728,952 | 10,616 | 1.5 | 2,463 | 61 | 2.5 |
| 2007 | 8 | 718,336 | 56,712 | 8.6 | 2,402 | 211 | 9.6 |
| 2006 | 8 | 661,624 | 45,292 | 7.3 | 2,191 | 130 | 6.3 |
| 2005 | 8 | 616,332 | 15,225 | 2.5 | 2,061 | (19) | (0.9) |
|  |  |  |  |  |  |  |  |
| 2004 | 8 | 601,107 | $(27,158)$ | (4.3) | 2,080 | (64) | (3.0) |
| 2003 | 8 | 628,265 | 62,773 | 11.1 | 2,144 | 214 | 11.1 |
| 2002 | 8 | 565,492 | 25,434 | 4.7 | 1,930 | 93 | 5.1 |
| 2001 | 8 | 540,058 | 78,177 | 16.9 | 1,837 | 282 | 18.1 |
| 2000 | 8 | 461,881 | 7,519 | 1.7 | 1,555 | 15 | 1.0 |
|  |  |  |  |  |  |  |  |
| 1999 | 8 | 454,362 | $(15,276)$ | (3.3) | 1,540 | (108) | (6.6) |
| 1998 | 8 | 469,638 | $(5,654)$ | (1.2) | 1,648 | (87) | (5.0) |
| 1997 | 8 | 475,292 | 33,354 | 7.5 | 1,735 | 173 | 11.1 |
| 1996 | 8 | 441,938 | 38,526 | 9.6 | 1,562 | 95 | 6.5 |
| 1995 | 8 | 403,412 | $(13,573)$ | (3.3) | 1,467 | (12) | (0.8) |
|  |  |  |  |  |  |  |  |
| 1994 | 8 | 416,985 | 81,619 | 24.3 | 1,479 | 139 | 10.4 |
| 1993 | 8 | 335,366 | $(211,241)$ | (38.6) | 1,340 | (585) | (30.4) |
| 1992 | 8 | 546,607 | 14,237 | 2.7 | 1,925 | N/A | N/A |
| 1991 | 8 | 532,370 | $(9,708)$ | (1.8) | N/A | N/A | N/A |
| 1990 | 8 | 542,078 | 58,910 | 12.2 | N/A | N/A | N/A |

## INDEPENDENT LEAGUE HIGHLIGHTS

PECOS BASE BALL LEAGUE (16 teams, includes a road team in 2022; 7-39 home dates per team; 16 teams in 2023)
RECORD HIGHS: League - Total Attendance: 116,871 - (2022), 15 teams with attendance;
Average per Team - 8,725 (6-teams-2012); Average per Date: 307 (2022)
Team: Total Attendance: Garden City, KS - 24,609 (2022), Avg. per Date: Garden City - $\mathbf{6 3 1}$ (2022)

- Pecos Baseball League - 15 teams, plus Wasco, a 2022 road team that did have home games in 2021. Austin, Santa Rosa, and Weimar were added in 2022, and Salina was dropped.
- The Pecos League played a limited schedule with very few fans in attendance in 2020. The league will play its $\mathbf{1 3}^{\text {th }}$ season in 2023, the longest tenure of any 'small-market' independent Minor League, since the rebirth of independent leagues in 1993. Most of the league's ballparks are tiny.
- The Pecos League was the only North American professional baseball league, on any level, to have higher attendance in 2021 than it did in 2019, playing a roughly similar-length or shorter, schedule.
- 2022 total attendance was a league record-high estimated 116,871, and average per date was a league recordhigh 307. The total was up 29,245 ( $33.4 \%$ ) vs. 2021, and average per date increased by 48 ( $18.5 \%$ ). 43 more dates were played. 9 teams had increases in total attendance, and 8 were up in average per date, with one team having the same average as in 2021. Martinez had the league's best increase in total attendance. Tucson had the biggest average per date increase in this league, along with the $2^{\text {nd }}$ best total attendance percentage increase, and the best average per date percentage increase, among all U.S./Canadian independent teams. Average per team was 7,791 .
- The same teams that played home games in this league in both 2022 and 2021 had a combined total attendance increase of $26,307(30.9 \%)$, and an average per date gain of $72(26.0 \%)$, with 12 more dates.
- The number of home dates played in 2022 ranged from 7 by Colorado Springs, 16 by Weimar, 17 by Santa Cruz, and 18 by Tucson, up to 36 by San Rafael, 37 by Martinez, and 39 by Garden City.
- Garden City led the league with a team, and all-time league, record-high total of 24,609, and a team, and alltime league, record-high 631 average per date. Team record highs were also achieved by Martinez in total attendance, and by Roswell, Bakersfield (as a Pecos League team), and Martinez, in average per date. Santa Fe came within one of tying its average per date record-high.
- Compared to 2019, the league's 2022 teams, no matter what 2019 league they were in, had a combined 32,476 ( $38.5 \%$ ) increase in total attendance, and an average per date gain of 43 ( $16.3 \%$ ), with 61 more dates. 6 teams had gains in total attendance, while 3 had declines. 7 teams were up in average per date. This comparison includes 6 teams that didn't play in 2019, and one team that didn't play in 2022. Teams that actually were active in both 2022 and 2019 had a total attendance increase of 13,332 (17.0\%), and an average per date gain of 82 (29.9\%) with 28 fewer dates. The Pecos League, and the Southern League, were the only Minor Leagues to post 2022 vs. 2019 increases in both total attendance and average per date.
- In 2023, the league will add teams in Marysville CA (Drakes), Lancaster CA (Sound Breakers), and Blackwell OK (Flycatchers). Colorado Springs, Weimar, and Wasco will not return.
- The league is divided into two divisions (Mountain and Pacific). There is no interdivisional play until the playoffs, in order to reduce team travel. The number of 2023 scheduled home dates per team ranges from 16 for Santa Rosa, and 17 for Austin, to 31 for Trinidad and Bakersfield, and 36 for Roswell.
- Only one day game (in Santa Rosa) is scheduled for a weekday in 2023. 33 other day games are scheduled as the first games of Saturday double-headers, for Sundays, or on the $4^{\text {th }}$ of July.
- Attendance figures were estimated by the league office. The Pecos League is the only Minor League that does not include 'no-shows' in its attendance. This causes their announced attendance to be lower than it would be if they followed the attendance-listing procedures of other leagues by including 'no shows.'


## INDEPENDENT LEAGUE HIGHLIGHTS

PECOS BASEBALL LEAGUE - continued

- In 2022, Garden City (Kansas) had the highest total attendance and average per date of any team in the history of the Pecos League. The Wind drew a total of 24,609, up 6,069 (32.7\%), and averaged 631 per date, up 219 ( $53.2 \%$ ) with 6 fewer dates than in 2021. For 2022 vs. 2019, the total attendance rose 15,809 ( $179.6 \%$ ), the highest percentage increase among all Minor League teams. Average per date was up 356 ( $\mathbf{1 2 9 . 5 \%}$ ), the $3^{\text {rd }}$ best percentage gain among independent teams, and $4^{\text {th }}$ highest in all of the Minor Leagues. 7 more dates were played in 2022 than in 2019.
- Garden City also led the league in 2021, with a then-team record-high total of 18,540, and a then-team record-high 412 average per date. Total attendance was up 9,740 from 2019, and average per date rose by 137. There were 13 more dates played than in 2019, when the Wind drew 8,800 , up 6,625 , with 3 more dates than in 2018. The Wind averaged 275 per date in 2019, up 200, the $5^{\text {th }}$ best gain among independent teams.
- In 2022, Martinez achieved a team record-high total attendance of 17,723, up 9,448 (114.2\%), and a team record-high average per date of 479, up 148 (44.7\%). They had 12 more dates in 2022 than in 2021. The Sturgeon did not play in 2019. This team had been in the Pacific Association in 2018.
- The Tucson Saguaros had a total attendance of 7,794 in 2022, up 4,581 ( $142.6 \%$ ), with a 433 average per date, up $314(263.9 \%)$, with 9 fewer dates. The average per date percentage increase was the $2^{\text {nd }}$ best in all of Minor League Baseball, though this has to be kept in context. They play at a tiny ballpark, and had 9 fewer dates than in 2021.
Compared to 2019, the total was up $2,604(50.2 \%)$, and average per date rose 260 ( $150.3 \%$ ), with 12 fewer dates in 2022 than in 2019. The percentage gains in average per date vs. 2019 were $3^{\text {rd }}$ best in total attendance, and $2^{\text {nd }}$ highest in average per date, among the independent teams.
- There were Pacific Coast League teams in Tucson for many years. Attendance reached 300,000 from 1991 through 1996, and in 1998, with a high of 317,347 in 1991. Tucson's independent league high is 139,149 in 2009.
- Trinidad drew a total of 5,365 in 2022, up 370 (7.4\%). The average per date of 185 was the same as in 2021. There were 2 more dates in 2022 . For 2022 vs. 2019, the Triggers' total rose 290 ( $5.7 \%$ ), and average per date was up $10(5.7 \%)$, with the same number of dates in both years.
- Santa Fe had a 2022 total of 11,637, down 303 (2.5\%). Average per date rose 33 (8.3\%) to 431, which is just one below the record-high of 432 set in 2012. There were 3 fewer dates. Vs. 2019, the Fuego's total attendance was down $93(0.8 \%)$, and average per date increased by $86(24.9 \%)$, with 7 fewer dates. Their average per date has more than tripled since 2016.
- 2022 total attendance in Roswell rose by 744 (13.0\%) to 6,468 . Average per date was a team record-high 231, up 19 (9.0\%). There was one more date. Compared to 2019, the Invaders had a 1,468 (29.4\%) increase in total attendance, and a gain of 31 ( $15.5 \%$ ) in average per date, with 3 more dates. Teams listing attendance played in Roswell from 1949 through 1959. Top attendance was 82,671 in 1950.
- Alpine had a 2022 increase of $756(9.2 \%)$ in total attendance to 8,964 , and a 28 ( $9.2 \%$ ) increase in average per date to 332 , with the same number of dates as in 2021. For 2022 vs. 2019, the total was up 1,544 (20.8\%). Average per date for the Cowboys increased 67 (25.3\%), with one less date than in 2019.
- In their final season, the Colorado Springs Snow Sox only played 7 home dates. They drew 217 in 2022, down $1,064(83.1 \%)$, averaging 31 per date, down $30(49.2 \%)$, with 14 fewer dates. This team did not play in 2019. The Rocky Mountain Vibes of the Pioneer League also play in Colorado Springs.
- The Weimar Hormigas played their only season in 2022, drawing a total of 1,040, and averaging 65 per date.


## INDEPENDENT LEAGUE HIGHLIGHTS

PECOS BASE BALL LEAGUE - continued

- 2022 was also the final year for Wasco. They played as road team, and didn't have any attendance. In 2021, the Reserve drew a total of 1,992 , with an average per date of 83 . Wasco replaced Ruidoso in 2019, and drew 5,950 , averaging 175 per date that year.
- The Monterey, CA Amerjacks had a 3,075 total, down 2,226 (42.0\%), and a 123 average per date, down 156 ( $55.9 \%$ ) in 2022, with 6 more dates than in 2021. Vs. 2019, the total declined 5,821 (65.4\%), and average per date fell 155 ( $55.8 \%$ ), with 7 fewer dates.
- The Bakersfield Train Robbers averaged 331 per date in 2022, up 30 ( $10.0 \%$ ), the best average per date they've had as a member of this league. Total attendance was 9,599 , up 2,676 ( $38.7 \%$ ), with 6 more dates. Compared to 2019, the total was up 599 ( $6.7 \%$ ), and average predate rose 81 ( $32.4 \%$ ), with 7 fewer dates.
- Bakersfield and High Desert played in the California League through 2016. Those teams were relocated to the Carolina League in 2017, and these two markets then joined the Pecos League. Bakersfield's record-high as an MLB-affiliated team was 158,714 in 1992. Teams there reached 100,000 in 1947, 1948, 1949, and 1953, and then 12 times between 1984 and 2002, but not after that.
- Salina played mostly as a road team in 2021. But they did have 7 'home' dates in El Dorado, which drew a total of 602 , averaging 86 per date. This team did not play in 2022.
- San Rafael, which had been the most successful team in attendance in the Pacific Association, joined the Pecos League in 2021. The Pacifics drew 14,256 in 2022, up 4,680 ( $48.9 \%$ ). Average per date was 396 , up 54 ( $15.8 \%$ ), with 8 more dates. For 2022 vs. 2019, the total declined by 3,078 ( $17.8 \%$ ), and average per date was down 37 (8.5\%), with 4 fewer dates.
- Santa Cruz played only 17 home dates in 2022, their $2^{\text {nd }}$ season. The Seaweed drew a total of 1,632 , up 576 (54.5\%). Average per date was 96, down 36 (27.3\%), with 9 more dates in 2022.
- The Austin Weirdos played their first season in 2022, and drew 2,912, averaging 112 per date. Round Rock of the Triple-A Pacific Coast League, and one of the most successful Minor League teams in attendance, plays nearby.
- 2022 was also the first season for the Santa Rosa Scuba Divers, who drew a total of 1,580, averaging 79 per date.
- 3 new teams join the Pecos League in 2023. The Blackwell (Oklahoma) Flycatchers will be the first Minor League team in that city since 1954. That team, in the Class C Western Association, drew 39,637. A team there in 1952 drew 51,000. The only other teams there played from 1924 through 1926. The Marysville (California) Drakes are the first team in the Yuba-Sutter area since an independent Western League team there in 2002 and 2000. That team, named the Gold Sox, drew 40,468 in 2002, and 87,179 as the Feather River Mudcats in 2000.
- The other new club in 2023 is the Lancaster (CA) Sound Breakers. Lancaster last had a team (the JetHawks) in the MLB-affiliated California League from 1996 through 2019. They had their best total attendance $(316,390)$, and average per date $(4,520)$ in their first season. The total topped 200,000 from 1997 through 1999, but not after that. Average per date was also above 4,000 in 1997, and topped 3,000 in 1998 and 1999, but never again. The JetHawks drew 161,595, averaging 2,342 per date, in 2019, their final California League season.
- High Desert (Adelanto) played in the Pecos League from 2017 through 2019. They were in the California League through 2016. The Mavericks drew over 200,000 in their first 2 years (1991, 1992), and total attendance was over 100,000 each year through 2012. But attendance fell under 100,000 in 3 of that team's last 4 years.


## INDEPENDENT LEAGUE HIGHLIGHTS

PECOS BASEBALL LEAGUE - continued

PECOS BASEBALL LEAGUE YEARLY ATTENDANCE

| Year | $\begin{gathered} \text { \# of } \\ \text { Teams } \end{gathered}$ | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 16 |  |  |  |  |  |  |
| 2022 | 16 | 116,871 | 27,245 | 33.4 | 307 | 48 | 18.5 |
| 2021 | 16 | 87,626 |  |  | 259 |  |  |
| 2019 | 12 | 76,058 | 9,714 | 14.6 | 217 | 20 | 10.2 |
| 2018 | 12 | 66,344 | $(11,269)$ | (14.5) | 197 | (20) | (9.2) |
| 2017 | 12 | 77,613 | 10,451 | 15.6 | 217 | 8 | 3.8 |
| 2016 | 10 | 67,162 | 24,506 | 57.5 | 209 | 28 | 15.5 |
| 2015 | 7 | 42,656 | 1,531 | 3.7 | 181 | 12 | 7.1 |
| 2014 | 7 | 41,125 | $(8,461)$ | (17.1) | 169 | (26) | (13.3) |
| 2013 | 8 | 49,586 | $(2,764)$ | (5.3) | 195 | (62) | (24.1) |
| 2012 | 6 | 52,350 | 14,152 | 37.0 | 257 | 56 | 27.9 |
| 2011 | 6 | 38,198 | --------- | ------ | 201 | --- | --------- |

EMPIRE BASEBALL LEAGUE - (6 teams-35 game schedule in 2019, 16-23 home dates per team)
( 4 teams $-5-34$ home dates per team, total of 75 dates played in 2021)
( 4 teams, including a road team, $5-28$ home dates per team, 65 dates, in 2022)
( 5 teams, including a road team, 13-27 home dates per team, 80 dates in 2023)

- Empire Baseball League - 4 teams in 2022, with 3 teams (Plattsburgh, Saranac Lake, Tupper Lake) located in upstate New York, plus the Japan Islanders (a road team). A new team, the Malone (NY) Border Hounds will be added in 2023, and they'll all their games during the daytime. The Japan road team will continue to play. This league has never provided any attendance data in its history, despite multiple requests. They had 65 dates in 2022, 75 in 2021, and 55 in 2019. The Tupper Lake Riverpigs were the 2022 Empire League Champions.
- In 2023, Plattsburgh has 13 scheduled home dates, Saranac Lake has 15, Tupper Lake has 25, and Malone has 27. 55 of these dates are in the daytime, starting no later than 4 P.M.
- Malone is the only city in this league to have ever had a Minor League team in the past, and that club lasted just one season. According to the Encyclopedia of Minor League Baseball, in 1887, Malone had a team in the Northeastern League that went $3-10$ before disbanding. Attendance for that team is not yet available, but efforts will be made to contact that 1887 team's Media Relations Director or broadcaster, to get the data.
- The Empire Baseball League played its first season in 2016. It took on 2 teams from the North Country League (Watertown and Old Orchard Beach), and added New Hampshire and Sullivan County, NY. No attendance was reported, but it was very low. There have been numerous changes in teams since then. In 2019, 5 teams played home games, with a total of 94 dates. Saranac Lake replaced Old Orchard Beach.
- The North Country League played its only season in 2015. It started with 4 teams, including one road team. Newburgh ran into financial difficulty early, and became a road team. Watertown was the only team with any announced attendance, and they drew 9,250 , averaging 237 per date. Watertown last had a team in the New YorkPenn League from 1983 through 1998. Top attendance was 78,460 in 1983. 2015 attendance for Old Orchard Beach was not available. The Ballpark at Old Orchard Beach was home to a Class AAA team, the Maine Guides (later renamed the Phillies) from 1984 through 1988. Attendance ranged from a high of 183,289 in 1984, to a low of 80,071 in 1988. That team became the Scranton-Wilkes Barre Red Barons (now the RailRiders) in 1989.


## INDEPENDENT LEAGUE HIGHLIGHTS

UNITED SHORE BASEBALL LEAGUE (4 teams in 2019, 2021, 2022 - 75 game schedule in 2019, 66 dates in 2021, 81 dates in 2022. All teams play in Utica, Michigan.

- Estimated 2022 total attendance for the United Shore B aseball League was 251,100, up 101,100 (67.4\%). The estimated average per date was 3,100 , up 827 (36.4\%). Among U.S./Canadian independent league teams, this was the $2^{\text {nd }}$ best numerical total attendance gain, the $5^{\text {th }}$ best numerical average per date increase, and the $4^{\text {th }}$ best total attendance percentage gain. There were 15 more dates than in 2021. The number of sellouts was not available, but the 2022 average per date is about 1,000 above the fixed seating capacity of Jimmy John's Field. For 2022 vs. 2019, the total fell $7,620(2.9 \%)$, and average per date dipped 350 ( $10.1 \%$ ), with 6 more dates. The Birmingham Bloomfield Beavers won the league championship in 2022.
- In its 2023 brochure, the league notes that its all-time attendance since its start in 2016 is $1,385,926$. That figure is close to the combined yearly estimates listed here, which total $1,396,320$. Based on the league reported total, average per date for the league's 6 seasons with fans in attendance (so it excludes 2020) is 3,121, in a park with just 2,000 regular seats. Exclude 2021, and the average per date is around 3,270 .
- The United Shore Baseball League drew an estimated 150,000 in 2021, averaging an estimated 2,273 per date. In 2019, estimated attendance was 258,720 , an average of 3,450 per date. There were 9 fewer dates in 2021 than in 2019. In 'normal' times, this league has sold out around $80 \%$ of its games.
- This league, originally with 3 teams playing home games, began play in 2016. All teams played in new 2,000 -seat Jimmy John's Field in Utica, MI, a suburb of Detroit. The park has plenty of lawn seating as well. Another team, also playing all games in Utica, was added in 2017. No team-by-team attendance totals were provided. But for 2016, the league claimed a 3,200 average per date, with 42 sellouts in the 73 dates played. This average multiplies to a total of 233,600 . In 2017, total attendance for the league was up $14,300(6.1 \%)$ to 247,900 . Average per date rose 150 to 3,350 . 60 of the 74 dates played were sellouts. In 2018, the league drew 255,000, up 7,100 . Average per date was 3,400 , up 50 . There were 61 sellouts in 75 dates.
- In 2019, the league averaged a record-high 3,450 per date, up 50, including an all-time best crowd of 4,926 at the league's Championship Game. This translates to a record-high total attendance of 258,720, up 3,720 ( $1.5 \%$ ). 62 of 75 dates were sold out. These figures include playoff games. In its first 4 seasons, through 2019, 224 of 297 dates drew above the seating capacity of J immy J ohn's Field.

MAVERICKS BASEBALL LEAGUE - (4 teams, all in Keiser, Oregon- 85 dates in 2021, 96 dates in 2022 and 2023)

- The Salem-Keiser Volcanoes had played in the MLB-affiliated Northwest League through 2019. They were dropped from the MLB roster of affiliated Minor League teams for 2021. So they formed the 4 -team independent Mavericks Baseball League which played all of its games in their ballpark in Keiser, Oregon. This is the same type of format used by the United Shore Baseball League, which has all 4 of its teams sharing a park in Utica, Michigan.
- The league drew 86,202 in 2022, averaging 898 per date. The total rose $5,837(7.3 \%)$, and the average per date fell $48(5.0 \%)$ vs. 2021, with 11 more dates. 96 dates were played, and none were lost. Compared to what SalemKeiser drew in 2019, the 2022 total is up 5,369 ( $6.6 \%$ ), and the average per date is down 1,229 ( $57.8 \%$ ), with 58 more dates. In 2019, the Salem-Keiser Volcanoes, playing 38 home dates in the Northwest League, drew 80,833, averaging 2,127 per date. The Salem Senators were the 2022 Mavericks League champions.
- In 2021, its first season, the 4 teams in the Mavericks League drew a total of 80,365 in 85 dates, averaging 945 per date.
- Salem-Keizer reached 100,000 in all years except 2010, and from 2013 through 2019, in their 23 seasons of operation in the Northwest League. Their 2019 total attendance was up 8,739 from 2018. They set their all-time highs of 136,836 in total attendance, and 3,698 in average per date, in 1997, which was this team's first year of play. 2019 average per date rose by 230 . The gains in total attendance and average per date were the biggest in the Northwest League in 2019. 3 dates topped 3,000. The average per date topped 3,000 from 1997 through 2004, and in 2006 and 2007, but not after that.


## INDEPENDENT LEAGUE HIGHLIGHTS

## Former Leagues

## PACIFIC ASSOCIATION

The Pacific Association did not operate in 2021.
PACIFIC ASSOCIATION BASEBALL LEAGUE YEARLY ATTENDANCE (Only one team listed attendance in 2013)

| Year | $\begin{gathered} \hline \text { \# of } \\ \text { Teams } \end{gathered}$ | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2019 | 4 | 45,239 | $(16,761)$ | (27.0) | 285 | 26 | 10.0 |
| 2018 | 6 | 62,000 | 25,146 | 68.2 | 259 | 20 | 8.4 |
| 2017 | 4 | 36,854 | $(1,861)$ | (4.8) | 239 | (11) | (4.4) |
| 2016 | 4 | 38,715 | $(8,456)$ | (17.9) | 250 | (56) | (18.3) |
| 2015 | 4 | 47,171 | 7,754 | 19.7 | 306 | (34) | (10.0) |
|  |  |  |  |  |  |  |  |
| 2014 | 3 | 39,417 | 11,099 | 39.2 | 340 | (351) | (50.8) |
| 2013 | 1 | 28,318 | 1,09 | -------- | 691 | (------- | (50.8) |

## NORTHERN LEAGUE

The Northern League, along with the Frontier League, were the first two independent leagues in a long time, when both leagues began play in 1993. Many of the teams in the Northern League moved to the American Association. The 2008 average per date of 4,621 is the highest by a post-1993 independent league.

NORTHERN LEAGUE YEARLY ATTENDANCE

| Year | $\begin{gathered} \hline \# \text { of } \\ \text { Teams } \\ \hline \end{gathered}$ | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2010 | 8 | 1,478,694 | 258,394 | 21.2 | 3,851 | (570) | (12.9) |
| 2009 | 6 | 1,220,300 | $(69,030)$ | (5.4) | 4,421 | (200) | (4.3) |
| 2008 | 6 | 1,289,330 | $(182,367)$ | (12.4) | 4,621 | 686 | 17.4 |
| 2007 | 8 | 1,471,697 | 39,367 | 2.7 | 3,935 | 85 | 2.2 |
| 2006 | 8 | 1,432,330 | $(756,821)$ | (34.6) | 3,850 | (38) | (1.0) |
| 2005 | 12 | 2,189,151 | 186,787 | 9.3 | 3,888 | (381) | (8.9) |
|  |  |  |  |  |  |  |  |
| 2004 | 10 | 2,002,364 | 87,750 | 4.6 | 4,269 | (102) | (2.3) |
| 2003 | 10 | 1,914,614 | 172,475 | 9.9 | 4,371 | 421 | 39.8 |
| 2002 | 10 | 1,742,139 | 239,324 | 16.4 | 3,950 | (283) | (6.7) |
| 2001 | 8 | 1,502,815 | 195,752 | 14.5 | 4,233 | 308 | 13.4 |
| 2000 | 8 | 1,307,063 | 7,907 | 0.6 | 3,925 | (36) | (0.9) |
| 1999 | 8 | 1,299,156 | 266,234 | 25.8 | 3,961 | 868 | (2.2) |
|  |  |  |  |  |  |  |  |
| 1998 | 8 | 1,032,922 | 5,409 | 0.5 | 3,093 | (59) | (1.9) |
| 1997 | 8 | 1,027,513 | $(25,305)$ | (2.4) | 3,152 | (118) | (3.6) |
| 1996 | 8 | 1,052,818 | 163,968 | 18.4 | 3,270 | (242) | (6.9) |
| 1995 | 6 | 888,580 | $(22,081)$ | (2.4) | 3,512 | N/A | N/A |
| 1994 | 6 | 910,931 | 259,479 | 39.8 | N/A | N/A | N/A |
| 1993 | 6 | 651,452 | ------- | -------- | N/A | -------- | --- |

2022 vs. 2019 INDE PENDENT AND MLB PARTNER LEAGUE ATTENDANCE
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| LEAGUE AND TEAM | 2022 TOTAL ATTEND. | \# OF HOME DATES | $\begin{gathered} 2022 \\ \text { AVG./ } \\ \text { DATE } \\ \hline \end{gathered}$ | 2019 TOTAL ATTEND. | 2019 AVG./ DATE | $\begin{array}{r} \text { \# CHG. - } \\ \text { TOTAL ATT. } \\ 2022 \text { v. } 2019 \end{array}$ | $\begin{array}{r} \text { \# CHG. } \\ \text { AVG. } \\ \text { '22 v. '19 } \end{array}$ | YEAR PARK OPENED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MEXICAN LEAGUE |  |  |  |  |  |  |  |  |
| Aguascalientes Railroadmen | 74,606 | 43 | 1,735 | 112,077 | 2,001 | $(37,471)$ | (266) | 1938 |
| Campeche Pirates | 174,171 | 39 | 4,466 | 87,146 | 1,743 | 87,025 | 2,723 | 2001 |
| Cancun (Quintana Roo) Tigers | 184,564 | 42 | 4,394 | 226,525 | 3,839 | $(41,961)$ | 555 | 2006 |
| Dos Laredos Owls | 178,813 | 44 | 4,064 | 220,110 | 3,669 | $(41,297)$ | 395 | 2008, 2012 |
| Durango Generals | 70,771 | 41 | 1,726 | 180,247 | 3,219 | $(109,476)$ | $(1,493)$ | 1986 |
| Guadalajara Mariachis | 78,910 | 34 | 2,321 | ----------- |  | ----------- | --------- | 2011 |
| (Union) Laguna Cotton Makers | 200,815 | 42 | 4,781 | 199,377 | 3,560 | 1,438 | 1,221 | 1932 |
| Leon Braves | 172,365 | 43 | 4,008 | 183,541 | 3,337 | $(11,176)$ | 671 | 1973 |
| Mexico City Red Devils | 244,845 | 38 | 6,443 | 389,641 | 7,216 | $(144,796)$ | (773) | 2019 |
| Monclova (del Norte) Steelers | 205,603 | 45 | 4,569 | 349,126 | 5,917 | $(143,523)$ | $(1,348)$ | 1975 |
| Monterrey Sultans | 382,048 | 45 | 8,490 | 556,869 | 9,770 | $(174,821)$ | $(1,280)$ | 1990 |
| Oaxaca Warriors | 71,916 | 42 | 1,712 | 162,990 | 2,763 | $(91,074)$ | $(1,051)$ | 1950 |
| Puebla Parrots | 137,392 | 42 | 3,271 | 248,721 | 4,693 | $(111,329)$ | $(1,422)$ | 1972 |
| Saltillo Sarape Makers | 249,732 | 43 | 5,808 | 377,499 | 6,398 | $(127,767)$ | (590) | 1963 |
| Tabasco Olmecas | 81,656 | 35 | 2,333 | 126,448 | 2,107 | $(44,792)$ | 226 | 1964 |
| Tijuana Toros | 453,961 | 45 | 10,088 | 677,464 | 11,291 | $(223,503)$ | $(1,203)$ | 1976 |
| Veracruz Eagles | 162,191 | 44 | 3,686 |  | -------- | ---------- | ---------- | 1992 |
| Yucatan Lions | 440,165 | 45 | 9,781 | 520,350 | 8,673 | $(80,185)$ | 1,108 | 1982 |
| LEAGUE TOTAL | 3,564,524 | 752 | 4,740 | 4,618,131 | 5,058 | $(1,053,607)$ | (318) |  |

In 2022, Dos Laredos split its home schedule between Laredo, TX $(82,791$ (22) 3,763) and Nuevo Laredo, Mexico $(96,022(22) 4,365)$. In 2019, the Dos Laredos split was: Laredo, TX (106,288 (31) 3,429) and Nuevo Laredo, Mexico (113,822 (29) 3,925).

| ATLANTIC LEAGUE |  |  |  |
| :--- | ---: | :--- | :--- |
| Charleston (WV) Dirty Birds | 119,598 | 61 | 1,961 |
| Gastonia Honey Hunters | 106,903 | 62 | 1,724 |
| High Point (NC) Rockers | 124,010 | 66 | 1,879 |
| Kentucky (Lex.) Wild Health Gen. | 102,502 | 56 | 1,830 |
| Lancaster Barnstormers | 222,167 | 65 | 3,418 |
|  |  |  |  |
| Lexington (KY) Legends | 150,392 | 63 | 2,387 |
| Long Island (Central Islip) Ducks | 285,888 | 63 | 4,538 |
| S. Maryland (Waldorf) Blue Crabs | 174,293 | 58 | 3,005 |
| Staten Island Ferry Hawks | 76,759 | 61 | 1,258 |
| York Revolution | 172,519 | 65 | 2,654 |
|  |  |  |  |
| LEAGUE TOTAL | $1,535,031$ | 620 | 2,476 |

Staten Island played in the Short-Season New York-Penn League in 2019

AMERICAN ASSOCIATION
Chicago Dogs
Cleburne (TX) Railroaders
Fargo - Moorhead RedHawks
Gary Southshore RailCats
Kane County (IL) Cougars
Kansas City (KS) Monarchs
Lake Country (WI) Dockhounds
Lincoln Saltdogs
Milwaukee Milkmen
Sioux City (IA) Explorers
Sioux Falls (SD) Canaries
Winnipeg Goldeyes
LEAGUE TOTAL

|  |  |  |
| ---: | :---: | ---: |
|  |  |  |
| 191,984 | 48 | 4,000 |
| 65,062 | 49 | 1,328 |
| 147,073 | 48 | 3,064 |
| 152,894 | 48 | 3,185 |
| 248,354 | 49 | 5,068 |
| 105,302 | 50 | 2,106 |
|  |  |  |
| 93,711 | 50 | 1,874 |
| 144,494 | 47 | 3,074 |
| 86,028 | 50 | 1,721 |
| 52,121 | 47 | 1,109 |
| 59,425 | 49 | 1,213 |
| 163,893 | 48 | 3,414 |
|  |  |  |
| $1,510,341$ | 583 | 2,591 |


| 118,444 | 1,742 | 1,154 | 219 | 2005 |
| :---: | :---: | :---: | :---: | :---: |
| ------ | ------ |  |  | 2021 |
| 144,486 | 2,157 | $(20,476)$ | (278) | 2019 |
| 285,441 | 4,260 | $(63,274)$ | (842) | 2005 |
| 270,221 | 4,094 | $(119,829)$ | $(1,707)$ | 2001 |
| 328,194 | 4,973 | $(42,306)$ | (435) | 2000 |
| 200,889 | 3,044 | $(26,596)$ | (39) | 2008 |
| 66,520 | 1,848 | 10,239 | (590) | 2001 |
| 199,045 | 2,971 | $(26,526)$ | (317) | 2007 |
| 1,613,240 | 3,207 | $(78,209)$ | (731) |  |


| 166,672 | 3,623 | 25,312 | 377 | 2018 |
| ---: | ---: | ---: | ---: | ---: |
| 78,624 | 1,572 | $(13,562)$ | $(244)$ | 2017 |
| 161,857 | 3,444 | $(14,784)$ | $(380)$ | 1996 |
| 167,887 | 3,426 | $(14,993)$ | $(241)$ | 2003 |
| 350,305 | 5,228 | $(101,951)$ | $(160)$ | 1991 |
| 156,058 | 3,468 | $(50,756)$ | $(1,362)$ | 2003 |
|  |  |  |  |  |
| -------------- | --- | 2022 |  |  |
| 168,394 | 3,437 | $(23,900)$ | $(363)$ | 2001 |
| 59,459 | 1,239 | 26,569 | 482 | 2019 |
| 51,618 | 1,075 | 503 | 34 | 1993 |
| 114,452 | 2,336 | $(55,027)$ | $(1,123)$ | 1964 |
| 195,787 | 4,079 | $(31,894)$ | $(665)$ | 1999 |
|  |  |  |  |  |
| $1,671,113$ | 3,061 | $(160,772)$ | $(470)$ |  |


| LEAGUE AND TEAM | 2022 TOTAL ATTEND. | $\begin{gathered} \text { \# OF } \\ \text { HOME } \\ \text { DATES } \end{gathered}$ | $\begin{array}{r} 2022 \\ \text { AVG./ } \\ \text { DATE } \\ \hline \end{array}$ | 2019 TOTAL ATTEND. | $\begin{array}{r} 2019 \\ \text { AVG./ } \\ \text { DATE } \end{array}$ | \# CHG. TOTAL ATT. $\underline{2022 \text { v. } 2019}$ | $\begin{array}{r} \text { \# CHG. } \\ \text { AVG. } \\ \text { '22 v. '19 } \\ \hline \end{array}$ | YEAR <br> PARK OPENED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FRONTIER LEAGUE |  |  |  |  |  |  |  |  |
| Evansville Otters | 122,516 | 49 | 2,500 | 100,051 | 2,175 | 22,465 | 325 | 1915 |
| Florence (KY) Y'Alls | 105,981 | 49 | 2,163 | 99,308 | 2,309 | 6,673 | (146) | 2004 |
| Gateway (Sauget, IL) Grizzlies | 76,864 | 50 | 1,537 | 112,252 | 2,494 | $(35,388)$ | (957) | 2002 |
| Joliet Slammers | 137,988 | 51 | 2,706 | 121,730 | 2,536 | 16,258 | 170 | 2002 |
| Lake Erie (Avon, OH) Crushers | 99,656 | 48 | 2,076 | 100,915 | 2,194 | $(1,259)$ | (118) | 2009 |
| New Jersey Jackals | 52,086 | 50 | 1,042 | 76,658 | 1,742 | $(24,572)$ | (700) | 1998 |
| New York (Rockland) Boulders | 138,531 | 50 | 2,771 | 123,999 | 2,583 | 14,532 | 188 | 2011 |
| Ottawa Titans | 61,727 | 48 | 1,286 | 88,119 | 1,798 | $(26,392)$ | (512) | 1993 |
| Quebec (City) Capitales | 130,414 | 48 | 2,717 | 119,060 | 2,381 | 11,354 | 336 | 1938 |
| Schaumburg Boomers | 210,115 | 52 | 4,041 | 156,383 | 3,191 | 53,732 | 850 | 1999 |
| Sussex (NJ) Miners | 76,742 | 48 | 1,599 | 72,594 | 1,688 | 4,148 | (89) | 1994 |
| Tri-City (Troy, NY) ValleyCats | 134,617 | 45 | 2,991 | 131,529 | 3,869 | 3,088 | (878) | 2002 |
| Trois Rivieres Aigles | 67,419 | 47 | 1,434 | 85,506 | 1,677 | $(18,087)$ | (243) | 1938 |
| Washington (PA) Wild Things | 103,968 | 51 | 2,039 | 90,638 | 1,928 | 13,330 | 111 | 2002 |
| Windy City ThunderBolts | 84,564 | 49 | 1,726 | 79,171 | 1,684 | 5,393 | 42 | 1999 |
| Empire State Grays (Road Team) | 0 | 0 |  | ------ | ------ | ------ | ------ |  |
| LEAGUE TOTAL | 1,603,188 | 735 | 2,181 | 1,557,913 | 2,258 | 45,275 | (77) |  |
| PIONEER LEAGUE |  |  |  |  |  |  |  |  |
| Billings Mustangs | 94,563 | 44 | 2,149 | 96,594 | 2,611 | $(2,031)$ | (462) | 2008 |
| Boise Hawks | 160,582 | 48 | 3,345 | 129,805 | 3,416 | 30,777 | (71) | 1989 |
| Glacier (MT) Range Riders | 83,217 | 48 | 1,734 | ------ | ------ | ------ |  | 2022 |
| Grand Junction Rockies | 73,277 | 48 | 1,527 | 88,476 | 2,391 | $(15,199)$ | (864) | 1958 |
| Great Falls (MT) Voyagers | 64,786 | 47 | 1,378 | 47,207 | 1,388 | 17,579 | (10) | 1956 |
| Idaho Falls Chukars | 101,285 | 48 | 2,110 | 102,859 | 2,780 | $(1,574)$ | (670) | 2007 |
| Missoula Paddleheads | 83,619 | 48 | 1,742 | 57,076 | 1,679 | 26,543 | 63 | 2004 |
| Northern Colorado Owlz |  |  |  | ------ | ------ | ------ | ------ | 2022 |
| Ogden Raptors | 167,484 | 46 | 3,641 | 146,201 | 3,951 | 21,283 | (310) | 1997 |
| Rocky Mtn. Vibes (Colorado Spr.) | 94,550 | 45 | 2,101 | 137,294 | 3,923 | $(42,744)$ | $(1,822)$ | 1988 |
| LEAGUE TOTAL | 923,363 | 422 | 2,188 | 805,512 | 2,787 | 117,851 | (599) |  |

The Northern Colorado ballpark was not ready for 2022. The team played at the University of Northern Colorado, and at a local ballfield. Their announced attendance of 3,004 in 40 dates, an average of 75 per date, is not included in the league's totals.

PECOS BASE BALL LEAGUE - Attendance is estimated by the league, and does not include 'no-shows'

| Alpine Cowboys | 8,964 | 27 | 332 | 7,420 | 265 | 1,544 | 67 | 1947 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Austin Weirdos | 2,912 | 26 | 112 | ------ | ----- | ------ | ---- |  |
| Bakersfield Train Robbers | 9,599 | 29 | 331 | 9,000 | 250 | 599 | 81 | 1941 |
| Colorado Springs Snow Sox | 217 | 7 | 31 |  | ----- |  |  |  |
| Garden City (KS) Wind | 24,609 | 39 | 631 | 8,800 | 275 | 15,809 | 356 | 1936 |
| Martinez Sturgeon | 17,723 | 37 | 479 |  | ----- | ------ | ------ |  |
| Monterey (CA) Amerjacks | 3,075 | 25 | 123 | 8,896 | 278 | $(5,821)$ | (155) |  |
| Roswell Invaders | 6,468 | 28 | 231 | 5,000 | 200 | 1,468 | 31 | 1939 |
| San Rafael Pacifics | 14,256 | 36 | 396 | 17,334 | 433 | $(3,078)$ | (37) | 1950 |
| Santa Cruz Seaweed | 1,632 | 17 | 96 | ------ | ------ | ------ | ----- |  |
| Santa Rosa Scuba Divers | 1,580 | 20 | 79 | ------ | ---- | ----- | ------ |  |
| Santa Fe Fuego | 11,637 | 27 | 431 | 11,730 | 345 | (93) | 86 | 1947 |
| Trinidad Triggers | 5,365 | 29 | 185 | 5,075 | 175 | 290 | 10 | 1960 |
| Tucson Saguaros | 7,794 | 18 | 433 | 5,190 | 173 | 2,604 | 260 |  |
| Wasco Reserve (Road Team) |  |  |  | 5,950 | 175 | $(5,950)$ | (175) |  |
| Weimar Hormigas | 1,040 | 16 | 65 | ------ | ----- | ------ | ------ |  |
| LEAGUE TOTAL | 116,871 | 381 | 307 | 84,395 | 264 | 32,476 | 43 |  |

Wasco played its home games (no attendance) in Bakersfield.

| LEAGUE AND TEAM | 2022 TOTAL ATTEND. | \# OF HOME DATES | $\begin{gathered} 2022 \\ \text { AVG./ } \\ \text { DATE } \end{gathered}$ | 2019 TOTAL ATTEND. | $\begin{array}{r} 2019 \\ \text { AVG./ } \\ \text { DATE } \end{array}$ | \# CHG. TOTAL ATT. 2022 v. 2019 | $\begin{array}{r} \text { \# CHG. } \\ \text { AVG. } \\ \text { '22 v. '19 } \end{array}$ | YEAR PARK OPENED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| UNITED SHORE BASEBALL LEAGUE - League Estimated Attendancı |  |  |  | All games in Utica, MI |  |  |  |  |
| Birmingham-Bloomfield Beavers \| |  |  |  |  |  |  |  |  |
| East Side Diamond Hoppers |  |  |  |  |  |  |  |  |
| Utica Unicorns |  |  |  |  |  |  |  |  |
| Westside Wooly Mammoths |  |  |  |  |  |  |  |  |
| LEAGUE TOTAL | 251,100 | 81 | 3,100 | 258,720 | 3,450 | $(7,620)$ | (350) | 2016 |
| EMPIRE PRO LEAGUE |  |  |  |  |  |  |  |  |
| Saranac Lake (NY) Surge | N/A | 15 |  | N/A |  | ------ |  | 1984 |
| Plattsburgh (NY) Thunderbirds | N/A | 17 |  | N/A |  | ------ |  | 2003 |
| Tupper Lake Riverpigs | N/A | 28 |  | N/A |  | ------ |  |  |
| Japan Islanders (Road Team) | N/A | 5 |  |  |  |  |  |  |
| LEAGUE TOTAL | N/A | 65 |  | N/A |  |  |  |  |
| MAVERICKS LEAGUE - All games in Keiser, OR |  |  |  |  |  |  |  |  |
| Campesinos de Salem-Keiser |  |  |  |  |  |  |  |  |
| Portland Mavericks |  |  |  |  |  |  |  |  |
| Salem Senators |  |  |  |  |  |  |  |  |
| Salem-Keizer (OR) Volcanoes |  |  |  |  |  |  |  |  |
| LEAGUE TOTAL | 86,202 | 96 | 898 | 80,833 | 2,127 | 5,369 | $(1,229)$ | 1997 |
| 2021 INDEPENDENT TOTAL | 9,590,620 | 3,670 | 2,613 | 10,689,857 | 3,168 | $(1,099,237)$ | (555) |  |
| 2021 ALL MINOR LEAGUES | 40,511,342 | 11,532 | 3,513 | 44,429,967 | 4,021 | $(3,918,625)$ | (508) |  |

SEASON RECORD-HIGH ATTENDANCE - LEAGUES - (Mostly through 2019, but some records were set after that)
The table below lists each MLB-affiliated (NAPBL) and some independent leagues record-highs for total attendance, average attendance per team, and average attendance per date. Included are records for the combined groups of Triple-A, Double-A, full-season Class A, and short-season teams. Also, the records for the old Triple=A American Association, the Southern Association, and the independent Northern and United Leagues, none of which were in operation in 2019, are listed. Average per date records cover the period only since 1992. Figures for earlier years were not available. The Pacific Coast League had the same record-high average per date in 2006 and in 2007.

Record-high average per team for all independent leagues combined, and for the combined NAPBL/independent leagues are not listed. This is because extra independent leagues that drew poorly played during some seasons, but not in others, would lead to distorted data. The 2021 realignment makes some of the figures below very difficult to break.

The Pioneer League became an independent league in 2021, played a longer schedule, and set record-highs for total attendance in 2022, and in average per team in 2021. The New York-Penn League disbanded after 2020.

## LEAGUE RECORD-HIGHS

| League | Total Attendance | Year | Average per Team | Year | Average per Date | Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| International | 7,097,411 | 2008 | 506,958 | 2008 | 7,348 | 2009 |
| Pacific Coast | 7,420,095 | 2007 | 508,547 | 1947 | 6,625 | 2006-7 |
| All Class AAA | 14,316,767 | 2008 | 477,226 | 2008 | 6,883 | 2008 |
| Eastern | 3,966,241 | 2010 | 330,520 | 2010 | 4,904 | 1998 |
| Southern | 2,589,072 | 1994 | 258,907 | 1994 | 4,002 | 1994 |
| Texas | 3,129,865 | 2008 | 391,233 | 2008 | 5,691 | 2008 |
| All Class AA | 9,361,036 | 2008 | 312,035 | 2008 | 4,603 | 2007 |
| California | 2,061,889 | 1997 | 206,189 | 1997 | 2,988 | 1997 |
| Carolina | 2,027,878 | 2017 | 247,709 | 2014 | 3,811 | 2014 |
| Florida State | 1,296,962 | 2011 | 108,080 | 2011 | 1,642 | 2011 |
| Midwest | 4,233,904 | 2015 | 264,619 | 2015 | 3,924 | 2015 |
| South Atlantic | 3,862,077 | 2007 | 241,380 | 2007 | 3,630 | 2007 |
| All Full-season A | 11,990,753 | 2014 | 199,846 | 2014 | 3,010 | 2014 |
| New York-Penn | 1,890,053 | 2002 | 135,004 | 2002 | 3,664 | 2007 |
| Northwest | 1,115,614 | 2019 | 139,452 | 2019 | 3,670 | 2019 |
| Appalachian | 442,755 | 1993 | 44,276 | 1993 | 1,404 | 1994 |
| All Short-A/Rookie | 3,780,608 | 2008 | 96,758 | 2007 | 2,727 | 2007 |
| Old Amer. Assoc. | 4,158,401 | 1992 | 519,800 | 1992 | 7,588 | 1992 |
| Southern Assoc. | 2,180,344 | 1947 | 272,543 | 1947 | N/A |  |
| NAPBL Total | 43,263,740 | 2008 | 245,817 | 2008 | 4,174 | 2008 |
| INDEPENDENTS |  |  |  |  |  |  |
| Atlantic | 2,367,578 | 2012 | 295,947 | 2012 | 4,409 | 2012 |
| Frontier | 1,546,633 | 2012 | 133,543 | 2008 | 2,719 | 2010 |
| Mexican | 4,618,131 | 2019 | 288,633 | 2019 | 5,058 | 2019 |
| American Assoc. | 2,244,238 | 2012 | 172,634 | 2012 | 3,508 | 2012 |
| Pioneer | 923,363 | 2022 | 104,922 | 2021 | 2,504 | 2019 |
| Can-Am | 1,040,107 | 2007 | 118,715 | 2005 | 2,455 | 2006 |
| Pecos | 116,871 | 2022 | 8,725 | 2012 | 307 | 2022 |
| United | 549,014 | 2007 | 91,502 | 2007 | 2,049 | 2007 |
| Northern | 2,189,151 | 2005 | 214,888 | 2008 | 4,621 | 2008 |
| All Independent | 8,485,921 | 2007 |  |  | 3,000 | 2004 |
| All Leagues Total | 51,576,409 | 2008 |  |  | 3,892 | 2008 |

## SEASON RECORD-HIGH TOTAL ATTENDANCE - INDIVIDUAL TEAMS

In 2022, 14 MLB-affiliated teams, and 6 independent leagues teams, set record-highs for total attendance, average attendance per date, or both. These new records are noted in the tables (listed by 2022 leagues) in this section.

98 of the 176 NAPBL teams that played in 2019 set their all-time total attendance records between 2005 and 2019. The longest-standing total attendance records for individual team-high attendance by 2019 or 2022 teams are: Mexico City - Current team's high was set in 1967; Batavia - 1971; Bristol - 1976 as a short-season team. Veracruz drew a record-high in 2012, breaking a mark set in 1964, which had been the longest-standing current-team record-high.

This section lists the season record-high attendance figure for each team that played in an MLB-affiliated or independent league in 2019, and/or 2022, and reported attendance. Many independent league teams shifted to different leagues in 2011, and MLB-affiliated leagues reorganized in 2021. Pecos League data is estimated by the league office.

The records listed are for each current team in its particular market. If there is information that a former team in that same market had a higher record attendance than the current team's record-high, it is listed in a footnote. This often occurs when a market that had or has, either a short-season or independent team, once was home to an MLB-affiliated full-season team, or in the case of the Brooklyn Cyclones, a Major League team. All short-season NAPBL leagues that charge admission once played longer or full-season schedules. Short-season leagues were eliminated in 2021.

There are a few cases of markets with a full-season team, where a former team holds that market's all-time attendance record. Richmond, Jupiter/Palm Beach, and Hagerstown (no team from 2021-2023, but joining the Atlantic League in 2024) are examples of that, and here, attendance records of both current and the former teams are listed.

The data used to compile this section goes back to at least 1947 for all U.S./Canadian MLB-affiliated NAPBL teams, and in some cases, as far back as the first decade of the $20^{\text {th }}$ Century. For the Mexican League, the data begins in 1955, when this league joined the NAPBL, after being independent. It also covers all seasons for all current independent teams. Independent leagues started to return in 1993.

Records set in 2022 are listed in bold. If those years were the team's first season, the figure is in italics.
Since independent league teams often switch leagues, most independent league records listed are for the independent league team in that city, regardless of the league it played in. Check the footnotes below each league's listing to see if a current independent league city once had an MLB-affiliated team with a higher record attendance.

## SEASON RECORD-HIGH AVERAGE ATTENDANCE PER DATE - INDIVIDUAL TEAMS

Starting in 1992, the MLB-affiliated (NAPBL) attendance reports listed the number of home dates played by each team. This allows an average attendance per date to be compiled for each team and league. Average attendance per date for most independent league teams is available from 1997 forward, though in some cases, earlier figures were found.

The tables on the following pages show each team's highest average per date since 1992. In a few cases, data was available for prior seasons as well. Most of the time, the figure listed is that team's actual record-high average per date. But, especially in cases where the record-high total attendance figure was set prior to 1992, the record-high average per date may have been set before 1992 as well.

## SINGLE GAME RECORD-HIGH ATTENDANCE

The Minor League Baseball Information Guide (which covers the MLB-affiliated teams) lists the single-game record-high attendance for each team. In some cases, the listed single-game record may be only for the current team, or current ballpark, in that market, and may exclude a higher figure set by a team in the same market, playing in a different league or ballpark. This also appears in the tables in this section. Single-game record-highs from the Mexican League are not available. When the word 'Many' appears in the year column, this is the official full-sellout figure, which has been reached numerous times.

Single-game records are also available for those Independent teams that posted this information in media guides that were available online, or on Websites, in game notes, or in press releases. If your team's single game record-high figure isn't listed, and you know what it is, please let us know, and it will be added to the table.

## RECORD HIGHS FOR SEASON TOTALS, AVERAGE PER DATE, AND SINGLE GAMES

## Sources

Attendance data for NAPBL (MLB-affiliated) teams was obtained from The Sporting News Baseball Guides for the following seasons: 1969-1980; 1989-1991. The Encyclopedia of Minor League Baseball provided data from 1902 through 1968, and 1981 through 1988 for U.S./Canadian NAPBL teams, Mexican League attendance from 1955 through 1991, and independent league data from 1993 through 1997. Major League-affiliated (NAPBL) data for 1992 through 2022 came from the office of Minor League Baseball.

Thanks to Jeff Lantz, Steve Densa and Mary Marandi of Minor League Baseball for providing yearly MLB-affiliated (NAPBL) Minor League figures. Thanks also to Pete Palmer, editor of The ESPN Baseball Encyclopedia, for providing some of the information. Also, thank you to Brennan Mense, Director of Broadcasting and Media Relations of the Daytona Tortugas, for providing some of the single-game record-highs for independent teams. Data from independent leagues from 1997 through 2022 came from the Website of each league in most cases, with the offices of the Pecos, Mavericks, and United Shore Leagues, the MLB Stats Reporting Platform, and the Encyclopedia of Minor League Baseball, providing the rest.

## What's Missing?

The 1981 attendance for the Mexican League was not available. Hopefully, in the future, these figures can be obtained. Also, attendance data from many leagues prior to 1947 is not available. Average per date prior to 1992 for affiliated leagues, and prior to 1997 for independent leagues was generally unavailable, unless published in team media guides that are available on team Websites. If you have any of this data, and wish to share it, getting it would be much appreciated.

## League Record-High Attendance

The record-high attendance for all MLB-affiliated (NAPBL) and independent leagues can be found on page 257, and also in the League and Team Highlights sections of this report. Also listed at the start of the Highlights section for each league is the highest season attendance for an individual team in that league. This covers seasons through 2019 for many leagues, and also has an additional listing for the years after the realignment, covering 2021 and 2022.

## RECORD-HIGHS: TOTAL ATTENDANCE, AVERAGE PER DATE, SINGLE GAME - INDIVIDUAL TEAMS

INTERNATIONAL LEAGUE

| Team | Record-High <br> Total | Year |  | Record-High <br> Average/Date | Year |  | Record- <br> High/Game | Year |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Buffalo | $1,188,972$ | 1991 |  | 17,235 | 1991 |  | 38,211 | 1987 |
| Charlotte | 687,715 | 2014 |  | 9,686 | 2014 |  | 10,969 | 2021 |
| Columbus, OH | 666,797 | 2009 |  | 9,526 | 2009 |  | 20,131 | 1980 |
| Durham | 554,788 | 2015 |  | 7,814 | 2015 |  | 12,000 | 2019 |
| Gwinnett County, GA | 423,556 | 2009 |  | 5,966 | 2009 |  | 10,427 | 2009 |
|  |  |  |  |  |  |  |  |  |
| Indianapolis | 662,536 | 2015 |  | 9,839 | 1998 |  | 16,168 | 2000 |
| lowa | 576,310 | 2007 |  | 8,233 | 2007 | 15,188 | 2007 |  |
| Jacksonville, FL | 420,495 | 2004 |  | 6,276 | 2004 | 12,943 | 2003 |  |
| Lehigh Valley, PA | 645,905 | 2010 |  | 9,249 | 2011 |  | $\mathbf{1 0 , 1 0 0}$ | Many |
| Louisville | $1,052,438$ | 1983 |  | 16,191 | 1983 |  | 14,658 | 2018 |
|  |  |  |  |  |  |  |  |  |
| Memphis | 887,976 | 2001 |  | 12,507 | 2001 |  | 18,620 | 2008 |
| Nashville | 603,135 | 2018 |  | 8,861 | 2017 |  | 22,315 | 1982 |
| Norfolk | 560,211 | 1995 |  | 8,162 | 1994 |  | 14,263 | 1996 |
| Omaha | 449,753 | 1997 |  | 6,713 | 1997 |  | 24,989 | 2004 |
| Rochester | 515,436 | 1998 |  | 7,766 | 1997 |  | 13,485 | 1997 |
|  |  |  |  |  |  |  |  |  |
| St. Paul | $\mathbf{4 7 3 , 9 1 1}$ | $\mathbf{2 0 2 2}$ |  | 8,438 | 2016 |  | 10,631 | 2019 |
| Scranton-Wilkes Barre | 580,908 | 2007 |  | 8,802 | 2007 |  | 11,515 | 2017 |
| Syracuse | 446,025 | 1999 |  | 6,464 | 1999 |  | 14,098 | 2010 |
| Toledo | 590,159 | 2007 |  | 8,431 | 2007 |  | 13,300 | 2015 |
| Worcester | $\mathbf{5 3 2 , 1 5 2}$ | $\mathbf{2 0 2 2}$ |  | $\mathbf{7 , 2 9 0}$ | $\mathbf{2 0 2 2}$ |  | 9,508 | 2021 |

Buffalo and Louisville set their season records in the Triple-A American Association. The single-game high for Buffalo was set at War Memorial Stadium. Record-high in the current park is 21,050 , set many times. The Columbus singlegame high was at Cooper Stadium. Their high in the current park is 12,517 in 2010. Louis ville's actual record for a single game was set at $30,000+$ seat Cardinal Stadium, their home until 2000. Charlotte's single game record is for their current park. Nashville's record-highs set as a P.C.L. team. In 1980 Nashville drew 575,676 and 8,343 per date in the Double-A Southern League. Game record-high in Nashville's current park is 11,824 in 2019. The largest crowd in Omaha's current and much smaller park is 9,023 , set multiple times. St. Paul drew 352,911 in the American Association in 1949. Minneapolis drew 318,326 in 1956 .

PACIFIC COAST LEAGUE

| Team | Record-High <br> Total | Year |  | Record-High <br> Average/Date | Year |  | Record- <br> High/Game | Year |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Albuquerque | 602,129 | 2009 |  | 8,363 | 2009 |  | 16,975 | 2018 |
| El Paso | 578,952 | 2015 |  | 8,154 | 2015 |  | 10,169 | 2015 |
| Las Vegas | 650,934 | 2019 |  | 9,299 | 2019 |  | 14,855 | 1998 |
| Oklahoma City | 542,095 | 2005 |  | 7,744 | 2005 |  | 14,066 | 1998 |
| Reno | 466,606 | 2009 |  | 6,481 | 2009 |  | 10,520 | 2016 |
|  |  |  |  |  |  |  |  |  |
| Round Rock | 700,277 | 2005 |  | 9,726 | 2005 |  | 13,475 | 2006 |
| Sacramento | 901,214 | 2001 |  | 12,517 | 2001 |  | 15,808 | 2008 |
| Salt Lake City | 713,224 | 1994 |  | 10,189 | 1994 |  | 16,531 | 2000 |
| Sugar Land, TX | 465,511 | 2012 |  | 6,650 | 2012 |  | 8,606 | 2016 |
| Tacoma | 378,518 | 2011 |  | 5,434 | 2017 |  | 12,720 | 1987 |

Round Rock averaged 9,847 per date in 2004 while a member of the Double-A Texas League. A game at the old ballpark in EI Paso (Independent American Association) drew 13,406 in 2011. Game record-high at current Las Vegas park is 12,111 in 2019.

## RECORD-HIGHS: TOTAL ATTENDANCE, AVERAGE PER DATE, SINGLE GAME - INDIVIDUAL TEAMS

EASTERN LEAGUE

| Team | Record-High <br> Total | Year |  | Record-High <br> Average/Date | Year |  | Record- <br> High/Game | Year |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Akron | 522,459 | 1999 |  | 7,572 | 1999 |  | 9,328 | 2011 |
| Altoona | 394,062 | 2004 |  | 5,971 | 2004 |  | 9,255 | 2003 |
| Binghamton | 259,183 | 1992 |  | 4,180 | 1992 |  | $\mathbf{7 , 4 9 1}$ | $\mathbf{2 0 2 2}$ |
| Bowie | 463,976 | 1995 |  | 6,925 | 1995 |  | 14,109 | 1998 |
| Erie | 246,404 | 2001 |  | 3,613 | 2007 |  | 7,045 | 2019 |
| Harrisburg | 301,588 | 2015 |  | 4,371 | 2015 |  | 8,637 | 2001 |
|  |  |  |  |  |  |  |  |  |
| Hartford | 414,946 | 2019 |  | 6,193 | 2019 |  | 8,672 | 2015 |
| New Hampshire | 386,991 | 2009 |  | 5,609 | 2009 |  | 8,903 | 2009 |
| Portland, ME | 434,684 | 2004 |  | 6,483 | 2007 |  | $\mathbf{7 , 3 6 8}$ | Many |
| Reading | 486,570 | 2002 |  | 7,138 | 2004 |  | 9,976 | 2016 |
| Richmond | 463,842 | 2010 |  | 6,689 | 2013 |  | 9,845 | 2019 |
| Somerset | 376,315 | 2004 |  | 5,433 | 2008 |  | 8,537 | 2009 |

Erie averaged 5,163 per date in 1997, while in the short-season New York-Penn League. Hartford's game high record was set in the neighboring city of New Britain. Hartford's current park single game high is 7,512 , set in 2022 . Sellouts in Hartford - 40 in 2022, 9 in 2021, 29 in 2019, 28 in 2018, 11 in 2017. AAA team in Richmond drew its record-high total of 533,076 in 1993, and record average per date of 8,065 in 1996. Somerset's records were set in the Atlantic League.

SOUTHERN LEAGUE

| Team | Record-High <br> Total | Year |  | Record-High <br> Average/Date | Year |  | Record- <br> High/Game | Year |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Biloxi | 180,384 | 2016 |  | 2,692 | 2016 |  | 6,231 | 2015 |
| Birmingham | 467,867 | 1994 |  | 6,983 | 1994 |  | 16,247 | 1994 |
| Chattanooga | 292,920 | 1994 |  | 4,372 | 1994 |  | 6,387 | 2018 |
| Mississippi (Pearl) | 246,674 | 2007 |  | 3,848 | 2005 |  | 7,652 | 2006 |
|  |  |  |  |  |  |  |  |  |
| Montgomery, AL | 322,946 | 2004 |  | 4,820 | 2004 |  | 7,591 | 2010 |
| Pensacola | 328,147 | 2012 |  | 4,826 | 2012 |  | $\mathbf{5 , 0 3 8}$ | Many |
| Rocket City (Madison, AL) | $\mathbf{3 2 7 , 0 0 7}$ | $\mathbf{2 0 2 2}$ |  | 5,726 | 2021 |  | $\mathbf{7 , 5 0 0}$ | Many |
| Tennessee (Kodak) | 313,796 | 2017 |  | 4,981 | 2017 |  | $\mathbf{8 , 1 6 4}$ | 2017 |

Record-high game attendance at the current ballpark in Birmingham is 8,683 in 2018. Huntsville, near Rocket City (Madison) drew 300,810 in 1985.

TEXAS LEAGUE

| Team | Record-High <br> Total | Year |  | Record-High <br> Average/Date | Year |  | Record- <br> High/Game | Year |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Amarillo | 427,791 | 2019 |  | 6,291 | 2019 |  | $\mathbf{7 , 4 8 1}$ | $\mathbf{2 0 2 2}$ |
| Arkansas | 377,977 | 2008 |  | 5,644 | 2007 |  | 9,787 | 2018 |
| Corpus Christi | 506,398 | 2006 |  | 7,234 | 2006 |  | 10,446 | 2018 |
| Frisco | 666,977 | 2003 |  | 9,264 | 2003 | 12,067 | 2018 |  |
| Midland | 317,233 | 2013 |  | 4,598 | 2013 |  | 9,108 | 2005 |
|  |  |  |  |  |  |  |  |  |
| N.W. Arkansas | 358,792 | 2008 |  | 5,200 | 2008 |  | 8,998 | 2009 |
| San Antonio | 411,959 | 1994 |  | 6,149 | 1994 |  | 12,673 | 1994 |
| Springfield, MO | 526,630 | 2005 |  | 7,523 | 2005 |  | 11,818 | 2013 |
| Tulsa | 408,183 | 2010 |  | 6,211 | 2014 |  | 16,934 | 1994 |
| Wichita | 241,230 | 2021 |  | 4,021 | 2021 |  | 7,908 | 2021 |

Arkansas' game record high in the old park was 12,246 in 1991. 1971 Wichita drew 280,320 in the American Association.

## RECORD-HIGHS: TOTAL ATTENDANCE, AVERAGE PER DATE, SINGLE GAME - INDIVIDUAL TEAMS

MIDWEST LEAGUE

| Team | Record-High Total | Year | Record-High Average/Date | Year | RecordHigh/Game | Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Beloit | 102,794 | 2021 | 1,632 | 2021 | 4,217 | 2000 |
| Cedar Rapids | 196,066 | 2002 | 2,883 | 2002 | 5,879 | 2013 |
| Dayton | 597,433 | 2010 | 8,624 | 2008 | 9,796 | 2015 |
| Fort Wayne | 413,701 | 2016 | 6,084 | 2016 | 9,508 | 2019 |
| Great Lakes (Midland, MI) | 324,564 | 2007 | 4,773 | 2007 | 6,671 | 2019 |
| Lake County, OH | 437,515 | 2003 | 6,341 | 2003 | 10,253 | 2003 |
|  |  |  |  |  |  |  |
| Lansing | 538,325 | 1996 | 7,813 | 1997 | 12,692 | 2013 |
| Peoria | 275,673 | 2008 | 4,241 | 2008 | 9,692 | 2005 |
| Quad Cities | 260,471 | 1994 | 4,087 | 1995 | 8,207 | 2015 |
| South Bend | 354,070 | 2017 | 5,285 | 2017 | 8,143 | 2015 |
| West Michigan | 547,401 | 1996 | 8,000 | 1997 | 12,171 | 2005 |
| Wisconsin (Appleton) | 253,240 | 2009 | 3,970 | 2014 | 7,722 | 2003 |

## SOUTH ATLANTIC LEAGUE

| Team | Record-High <br> Total | Year |  | Record-High <br> Average/Date | Year | Record- <br> High/Game | Year |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aberdeen | 247,836 | 2008 |  | 6,560 | 2011 | 6,904 | 2012 |  |
| Asheville | 187,718 | 2019 |  | 2,840 | 2018 | 4,904 | 2006 |  |
| Bowling Green, KY | 237,070 | 2011 |  | 3,538 | 2011 | 6,886 | 2009 |  |
| Brooklyn | 317,124 | 2002 |  | 8,345 | 2002 | 10,073 | 2007 |  |
| Greensboro | 441,106 | 2007 |  | 6,487 | 2007 | 10,312 | 2015 |  |
| Greenville, SC | 349,116 | 2008 |  | 5,104 | 2012 |  | 7,839 | $\mathbf{2 0 2 2}$ |
|  |  |  |  |  |  |  |  |  |
| Hickory | 283,727 | 1993 |  | 4,053 | 1993 | 5,525 | 2017 |  |
| Hudson Valley | $\mathbf{1 8 4 , 0 5 5}$ | $\mathbf{2 0 2 2}$ |  | 4,609 | 2009 | 5,601 | 2015 |  |
| Jersey Shore (Lakewood) | 482,206 | 2001 |  | 6,889 | 2001 | 13,003 | 2002 |  |
| Rome | 246,718 | 2003 |  | 3,979 | 2003 |  | 6,314 | 2014 |
| Wilmington, DE | 358,766 | 1995 |  | 5,235 | 1994 |  | 7,535 | 2005 |
| Winston-Salem | 312,416 | 2011 |  | 4,663 | 2011 |  | 9,011 | 2018 |

Brooklyn Dodgers drew 1,807,526 (25,458 per date) in 1947.

NORTHWEST LEAGUE - All teams played in the Short-season Northwest League through 2019

| Team | Record-High <br> Total | Year |  | Record-High <br> Average/Date | Year | Record- <br> High/Game | Year |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Eugene's - PCL team drew 168,094 in 1972. Game record-high in Eugene's old park is 7,288 in 2007.
Spokane PCL team drew 287,185 in 1947. Tri-City Independent Western League team drew 109,101 in 1997.
Vancouver PCL team drew 386,220 in 1988. Portland's (near Hillsboro) record-highs are 454,197 (6,779 per date) in the PCL in 2002, and 249,995 (6,579 per date) in the Northwest League in 1996

## RECORD-HIGHS: TOTAL ATTENDANCE, AVERAGE PER DATE, SINGLE GAME - INDIVIDUAL TEAMS

CAROLINA LEAGUE

| Team | Record-High <br> Total | Year |  | Record-High <br> Average/Date | Year |  | Record- <br> High/Game | Year |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Augusta, GA | 266,569 | 2019 |  | $\mathbf{4 , 0 9 6}$ | $\mathbf{2 0 2 2}$ |  | 6,026 | 2018 |
| Carolina | 328,207 | 1993 |  | 4,899 | 1993 |  | 8,329 | 2014 |
| Charleston, SC | 305,622 | 2017 |  | 4,494 | 2017 |  | 8,426 | 2007 |
| Columbia, SC | 315,034 | 2017 |  | 4,773 | 2017 |  | 9,629 | 2017 |
| Delmarva | 324,412 | 1997 |  | 4,915 | 1997 |  | 11,486 | 2006 |
| Down East (Kinston, NC) | 151,953 | 1997 |  | 2,374 | 1997 |  | 4,267 | 2017 |
|  |  |  |  |  |  |  |  |  |
| Fayetteville | 246,121 | 2019 |  | 3,632 | 2019 |  | $\mathbf{6 , 7 1 1}$ | $\mathbf{2 0 2 2}$ |
| Fredericksburg, VA | $\mathbf{2 6 0 , 5 4 6}$ | $\mathbf{2 0 2 2}$ |  | $\mathbf{4 , 1 3 6}$ | $\mathbf{2 0 2 2}$ |  | $\mathbf{5 , 8 0 2}$ | $\mathbf{2 0 2 2}$ |
| Kannapolis | $\mathbf{1 9 2 , 1 6 1}$ | $\mathbf{2 0 2 2}$ |  | $\mathbf{2 , 9 1 2}$ | $\mathbf{2 0 2 2}$ |  | 6,153 | 2003 |
| Lynchburg | 169,367 | 2011 |  | 2,529 | 2007 |  | 6,306 | 2007 |
| Myrtle Beach | $\mathbf{2 4 7 , 9 2 6}$ | $\mathbf{2 0 2 2}$ |  | 3,877 | 2015 |  | $\mathbf{6 , 5 9 9}$ | Many |
| Salem | 258,469 | 2007 |  | 3,916 | 2007 |  | 8,856 | 2018 |

Fredericksburg records at Potomac: Total - 243,559 (2014); Average per Date - 3,866 (2014); Game - 10,789 (2009).

FLORIDA STATE LEAGUE

| Team | Record-High <br> Total | Year |  | Record-High <br> Average/Date | Year |  | Record- <br> High/Game | Year |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bradenton | 109,845 | 2013 |  | 1,772 | 2013 |  | 6,557 | 2014 |
| Clearwater | 200,201 | 2017 |  | 2,988 | 2017 |  | $\mathbf{1 0 , 0 5 5}$ | $\mathbf{2 0 1 9}$ |
| Daytona | 164,007 | 2008 |  | 2,518 | 2013 |  | 5,219 | 2015 |
| Dunedin | 80,126 | 1994 |  | 1,248 | 1993 |  | 5,188 | 2015 |
| Fort Myers (a) | 133,817 | 2015 |  | 2,028 | 2015 |  | 9,478 | 2017 |
|  |  |  |  |  |  |  |  |  |
| Jupiter (b) | 114,301 | 2001 |  | 1,657 | 2001 |  | 7,498 | 2017 |
| Lakeland (c) | 64,396 | 2014 |  | 1,177 | 2013 |  | 5,349 | 2011 |
| Palm Beach (b) | 105,122 | 2006 |  | 1,593 | 2006 |  | 6,834 | 2005 |
| St. Lucie | 132,359 | 2017 |  | 2,005 | 2017 |  | 7,157 | 1991 |
| Tampa (d) | 149,191 | 1997 |  | 2,331 | 1997 |  | 10,257 | 2007 |

(a) - A previous team in Fort Myers drew 137,553 in 1984. (b) - West Palm Beach record-high - 165,656 in 1981.
(c) - A previous team in Lakeland drew 81,878 in 1951.
(d) - St. Petersburg record-high - 202,383 in 1989.

CALIFORNIA LEAGUE

| Team | Record-High <br> Total | Year |  | Record-High <br> Average/Date | Year |  | Record- <br> High/Game | Year |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fresno | 563,079 | 2002 |  | 8,044 | 2002 |  | 16,916 | 2015 |
| Inland Empire (S. Bern.) | 273,739 | 1997 |  | 3,911 | 1997 |  | 10,033 | 2006 |
| Lake Elsinore | 383,297 | 1995 |  | 5,476 | 1995 |  | 12,876 | 1998 |
| Modesto | 180,785 | 2011 |  | 2,692 | 2010 |  | 5,424 | 2009 |
|  |  |  |  |  |  |  |  |  |
| Rancho Cucamonga | 446,146 | 1995 |  | 6,374 | 1995 |  | 7,099 | 2002 |
| San Jose | 222,547 | 2011 |  | 3,225 | 2011 |  | 7,143 | 1988 |
| Stockton | 218,497 | 2007 |  | 3,121 | 2007 |  | 6,285 | 2008 |
| Visalia | 129,118 | 2019 |  | 1,899 | 2019 |  | 4,039 | 2019 |

## RECORD-HIGHS: TOTAL ATTENDANCE, AVERAGE PER DATE, SINGLE GAME - INDIVIDUAL TEAMS

## ATLANTIC LEAGUE - INDEPENDENT PRO LEAGUE

| Team | Record-High <br> Total | Year |  | Record-High <br> Average/Date | Year |  | Record- <br> High/Game | Year |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Charleston, WV | 248,766 | 2007 |  | 3,746 | 2006 |  | 10,103 | 2005 |
| Frederick, MD (2023) | 351,146 | 1993 |  | 5,301 | 1994 |  | 11,006 | 1997 |
| Gastonia | 114,416 | 2021 |  | 1,973 | 2021 |  | 5,000 | 2021 |
| Hagerstown, MD (2024) | 193,753 | 1991 |  | 2,260 | 2006 |  | 6,758 | 2011 |
| High Point, NC | 144,486 | 2019 |  | 2,157 | 2019 |  | 5,019 | 2019 |
| Lancaster, PA | 378,310 | 2005 |  | 5,404 | 2005 |  | 8,485 | 2008 |
|  |  |  |  |  |  |  |  |  |
| Lexington, KY | 451,076 | 2001 |  | 6,444 | 2001 |  | 9,222 | 2006 |
| Long Island | 443,142 | 2001 |  | 6,158 | 2002 |  | 7,602 | 2016 |
| Southern Maryland | 242,894 | 2013 |  | 3,629 | 2009 |  | 8,213 | 2013 |
| Staten Island | 209,018 | 2010 |  | 5,904 | 2009 |  | 7,583 | 2015 |
| York | 293,967 | 2008 |  | 4,351 | 2008 |  | 7,412 | 2010 |

Frederick, Hagerstown, Charleston, Lexington, and Staten Island records were set in MLB-affiliated leagues. Average per date for 1991 Hagerstown is not available, but it was higher than the figure listed in this table.

PIONEER LEAGUE - INDEPENDENT PRO LEAGUE
NAPBL SHORT-SEASON ROOKIE LEAQGUE (1964-2019) - (Full Season League Prior to 1964)

| Team | Record-High Total | Year | Record-High Average/Date | Year | RecordHigh/Game | Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Billings | 122,090 | 2003 | 3,213 | 2003 | 4,861 | 2012 |
| Boise | 165,255 | 1995 | 4,590 | 1995 | 4,898 | 2019 |
| Glacier (Kalispell, MT) | 83,217 | 2022 | 1,734 | 2022 | 2,627 | 2022 |
| Grand Junction | 101,496 | 2012 | 2,671 | 2012 | 6,429 | 2018 |
| Great Falls | 114,603 | 2003 | 3,183 | 2003 | 4,654 | 2009 |
| Idaho Falls | 109,647 | 2021 | 2,780 | 2019 | 4,170 | 2007 |
| Missoula | 89,812 | 2012 | 2,363 | 2012 | 4,919 | 2017 |
| Northern Colorado (Windsor) |  |  |  |  |  |  |
| Ogden | 167,484 | 2022 | 3,951 | 2019 | 6,476 | 2008 |
| Rocky Mtn. (Colorado Springs) | 137,294 | 2019 | 3,923 | 2019 | 8,469 | 2021 |

Glacier and Northern Colorado played their first seasons in 2022.
Record highs as full-season teams in this league: Billings - 174,080 in 1949; Great Falls - 129,640 in 1949.
Colorado Springs Class AAA records: Total - 350,374 (2014); Average per Date - 5,181 (2013); Game - 9,505 (2004)
Boise's game record-high in their park's old configuration is 6,451 in 1995.
$\frac{\text { ME XICAN LEAGUE - INDEPENDENT PROLEAGUE - NAPBL (1955-2019) }}{\text { (Was an Independent League Prior to 1955, and in } 2021 \text { and 2022) }}$

| Team | Record- <br> High Total | Year | Rec. <br> Avg. | Year |  | Team | Record- <br> High Total | Year | Rec. <br> Avg. |
| :--- | :---: | :--- | :--- | :--- | :--- | :--- | :--- | :---: | :---: |
| Year |  |  |  |  |  |  |  |  |  |$|$

Mexico City also had a team named the Tigers, whose attendance high was 441,885 in 1965.
Single game records not available for the Mexican League.

## RECORD-HIGHS: TOTAL ATTENDANCE, AVERAGE PER DATE, SINGLE GAME - INDIVIDUAL TEAMS

## FRONTIER LEAGUE - INDEPENDENT PRO LEAGUE

| Team | Record-High <br> Total | Year |  | Record-High <br> Average/Date | Year |  | Record- <br> High/Game | Year |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Evansville | 140,786 | 2013 |  | 3,200 | 2013 |  | 8,253 | 2013 |
| Florence, KY | 112,844 | 2010 |  | 2,495 | 2013 |  |  |  |
| Gateway (Sauget, IL) | 217,500 | 2004 |  | 4,531 | 2004 |  | 8,189 | 2011 |
| Joliet | 202,755 | 2002 |  | 4,502 | 2003 |  |  |  |
| Lake Erie (Avon, OH) | 159,580 | 2010 |  | 3,129 | 2010 |  |  |  |
|  |  |  |  |  |  |  |  |  |
| New Jersey Jackals | 129,179 | 1999 |  | 3,312 | 1999 |  |  |  |
| New York (Rockland) | 161,796 | 2015 |  | 3,293 | 2012 |  | 7,336 | 2018 |
| Ottawa | 127,618 | 2016 |  | 2,454 | 2016 |  |  |  |
| Quebec City | 164,009 | 2009 |  | 3,565 | 2009 |  |  |  |
| Schaumburg | 236,476 | 1999 |  | 5,499 | 1999 |  |  | 2021 |
|  |  |  |  |  |  |  |  |  |
| Southern Illinois | 259,392 | 2007 |  | 5,086 | 2007 |  |  |  |
| Sussex County | 101,638 | 2007 |  | 2,183 | 2006 |  |  |  |
| Tri-City (Troy, NY) | 161,171 | 2014 |  | 4,342 | 2011 |  |  |  |
| Trois Rivieres | 96,997 | 2015 |  | 1,869 | 2018 |  |  | 2011 |
| Washington, PA | 159,857 | 2005 |  | 3,552 | 2003 |  |  |  |
| Windy City, IL | 103,129 | 2009 |  | 2,242 | 2009 |  |  |  |

Evansville-AAA American Association team drew 147,807 in 1972. Ottawa-AAA International League team drew 663,926 (9,764 per date) in 1993. Sussex County - NY-Penn League team drew 176,788 (4,652 per date) in 1995. Quebec City-1949 Canadian-American League team drew 176,779. Trois Rivieres-Eastern League team drew 119,751 in 1972.

AMERICAN ASSOCIATION - INDEPENDENT PRO LEAGUE

| Team | Record-High <br> Total | Year |  | Record-High <br> Average/Date | Year |  | Record- <br> High/Game | Year |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Chicago | $\mathbf{1 9 1 , 9 8 4}$ | $\mathbf{2 0 2 2}$ |  | $\mathbf{4 , 0 0 0}$ | $\mathbf{2 0 2 2}$ |  | $\mathbf{6 , 7 0 6}$ | $\mathbf{2 0 2 2}$ |
| Cleburne | 103,264 | 2017 |  | 1,780 | 2017 |  | 4,375 | 2017 |
| Fargo-Moorhead | 193,364 | 2002 |  | 4,388 | 1999 |  | 7,300 | 1997 |
| Gary - Southshore | 181,612 | 2017 |  | 3,632 | 2017 |  | 8,208 | 2011 |
| Kane County, IL | 523,222 | 2001 |  | 7,941 | 2003 |  | 14,872 | 2009 |
| Kansas City, KS | 289,162 | 2007 |  | 6,024 | 2007 | 10,403 | 2008 |  |
|  |  |  |  |  |  |  |  |  |
| Lake Country | 93,711 | 2022 |  | 1,874 | 2022 |  | $\mathbf{3 , 9 9 9}$ | $\mathbf{2 0 2 2}$ |
| Lincoln | 247,471 | 2002 |  | 5,334 | 2001 |  | 7,979 | 2001 |
| Milwaukee | $\mathbf{8 6 , 0 2 8}$ | $\mathbf{2 0 2 2}$ |  | $\mathbf{1 , 7 2 1}$ | $\mathbf{2 0 2 2}$ |  | 3,501 | 2019 |
| Sioux City, IA | 149,770 | 1995 |  | 3,587 | 1996 |  | 9,187 | 1996 |
| Sioux Falls, SD | 161,131 | 2013 |  | 3,620 | 2000 |  | 5,721 | 2008 |
| Winnipeg | 323,241 | 2004 |  | 7,161 | 2003 |  | 8,668 | 2005 |

Kansas City, MO drew 425,064 in 1923. Winnipeg drew 22,081 in 1997 for a game in the Blue Bombers' football stadium. Kane County records set in the MLB-affiliated Midwest League.

## RECORD-HIGHS: TOTAL ATTENDANCE, AVERAGE PER DATE, SINGLE GAME - INDIVIDUAL TEAMS

UNITED SHORE BASEBALL LEAGUE - INDEPENDENT PRO LEAGUE
All Teams Play in Utica, MI

| Team | Record-High <br> Total | Year |  | Record-High <br> Average/Date | Year |  | Record- <br> High/Game | Year |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Utica, MI (all 4 teams) | 258,720 | 2019 |  | 3,450 | 2019 |  | 4,926 | 2019 |

MAVERICKS LEAGUE - INDEPENDENT
All Teams Play in Keiser, OR

| Team | Record-High <br> Total | Year |  | Record-High <br> Average/Date | Year |  | Record- <br> High/Game | Year |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Keiser, OR (all 4 teams) | 136,836 | 1997 |  | 3,698 | 1997 |  | 5,627 | 2006 |

Record listed is for Salem-Keiser of the Northwest League.

## PECOS BASEBALL LEAGUE - INDEPENDENT PRO LEAGUE

| Team | Record-High <br> Total | Year |  | Record-High <br> Average/Date | Year |  | Record- <br> High/Game | Year |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Alpine | 22,630 | 1959 |  | 415 | 2011 |  |  |  |
| Austin, TX (2022) | 188,193 | 1949 |  |  |  |  |  |  |
| Bakersfield | 10,250 | 2018 |  | $\mathbf{3 3 1}$ | $\mathbf{2 0 2 2}$ |  |  |  |
| Blackwell, OK (2023) | 51,000 | 1952 |  |  |  |  |  |  |
| Colorado Springs | 1,281 | 2021 |  | 61 | 2021 |  |  |  |
| Garden City, KS | $\mathbf{2 4 , 6 0 9}$ | $\mathbf{2 0 2 2}$ |  | $\mathbf{6 3 1}$ | $\mathbf{2 0 2 2}$ |  |  |  |
| Lancaster, CA (2023) | 316,390 | 1996 |  | 4,520 | 1996 |  | 7,122 | 2000 |
| Martinez | $\mathbf{1 7 , 7 2 3}$ | $\mathbf{2 0 2 2}$ |  | $\mathbf{4 7 9}$ | $\mathbf{2 0 2 2}$ |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Marysville, CA (2023) | 87,179 | 2000 |  | 1,937 | 2000 |  |  |  |
| Monterey, CA | 8,896 | 2019 |  | 300 | 2018 |  |  |  |
| Roswell | 82,671 | 1950 |  | $\mathbf{2 3 1}$ | $\mathbf{2 0 2 2}$ |  |  |  |
| Salina, KS | 1,809 | 2016 |  | 201 | 2016 |  |  |  |
| San Rafael | 31,411 | 2012 |  | 766 | 2012 |  |  |  |
| Santa Cruz | 1,056 | 2021 |  | 132 | 2021 |  |  |  |
| Santa Fe | 15,552 | 2012 |  | 432 | 2012 |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Santa Rosa (2022) | 20,880 | 1948 |  |  |  |  |  |  |
| Trinidad | 10,624 | 2012 |  | 332 | 2012 |  |  |  |
| Tucson | 13,149 | 2009 |  | 4,480 | 1992 |  |  |  |
| Wasco | 5,950 | 2019 |  | 175 | 2019 |  |  |  |
| Weimar, TX (2022) | 1,040 | 2022 |  | 65 | 2022 |  |  |  |

P.C.L. team in Tucson drew 317,347 in 1991. Roswell drew 82,671 in 1950. Highs for Bakersfield (158,714, 2,442 per date) set in the California League in 1992. San Rafael highs were set in the Pacific Association. Santa Rosa record was set in the Far West League. Austin record-high was set in the Big State League. Round Rock (near Austin) has drawn higher than this every year. Lancaster records were set in the California League. Blackwell record was set in the Kansas-Oklahoma-Missouri League. Marysville records were set in the independent Western League.

## RECORD-HIGHS: TOTAL ATTENDANCE, AVERAGE PER DATE, SINGLE GAME - INDIVIDUAL TEAMS

## MLB DRAFT LEAGUE (SUMMER COLLEGIATE)

| Team | Record-High <br> Total | Year |  | Record-High <br> Average/Date | Year |  | Record- <br> High/Game | Year |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Frederick | 351,146 | 1993 |  | 5,301 | 1994 |  | 11,006 | 1997 |
| Mahoning Valley | 206,287 | 2000 |  | 5,641 | 1999 |  | 7,726 | 1999 |
| State College | 153,350 | 2008 |  | 4,205 | 2007 |  | 6,111 | 2016 |
| Trenton | 457,344 | 1998 |  | 6,628 | 1998 |  | 9,212 | 2011 |
| West Virginia (Morgt'n) | 83,796 | 2015 |  | 2,265 | 2015 |  | 2,989 | 2015 |
| Williamsport | 83,346 | 2003 |  | 2,253 | 2003 |  | 4,363 | 2001 |

All records set by MLB Draft League teams were in MLB-affiliated (NAPBL) Minor Leagues.

APPALACHIAN LEAGUE - (SUMMER COLLEGIATE) SHORT-SEASON NAPBL ROOKIE LEAGUE (1957-2019) - (Full-Season League Prior to 1957)

| Team | Record-High <br> Total | Year |  | Record-High <br> Average/Date | Year |  | Record- <br> High/Game | Year |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bluefield | 55,373 | 1991 |  | 1,478 | 1993 |  | N/A |  |
| Bristol | 32,409 | 1976 |  | 957 | 1994 |  | $\mathrm{~N} / \mathrm{A}$ |  |
| Burlington, NC | 76,653 | 1987 |  | 2,039 | 1992 |  | 4,722 | 1986 |
| Danville | 80,539 | 1993 |  | 2,441 | 1993 |  | 3,289 | 2018 |
| Elizabethton | 30,134 | 2007 |  | 972 | 2007 |  | 1,837 | 2012 |
|  |  |  |  |  |  |  |  |  |
| Greeneville, TN | 54,252 | 2015 |  | 1,644 | 2015 |  | 4,612 | $\mathbf{2 0 2 2}$ |
| Johnson City | 80,612 | 2019 |  | 2,519 | 2019 |  | 4,095 | 2019 |
| Kingsport | 55,457 | 1999 |  | 1,789 | 1999 |  | 3,216 | 2021 |
| Princeton | 39,426 | 1994 |  | 1,264 | 2001 |  | 4,050 | 1994 |
| Pulaski | 95,897 | 2019 |  | 2,821 | 2019 |  | 4,872 | 2019 |

Record-highs as full-season teams in this league: Bluefield - 116,572 in 1949; Elizabethton - 38,947 in 1947; Johnson City - 51,846 in 1948; Kingsport - 65,646 in 1951; Bristol - 68,504 in 1946; Pulaski - 49,472 in 1947. Burlington drew 140,148 in 1947, and Danville drew 110,000 in 1946, both in the full-season Carolina League

All records by Appalachian League teams, except to the game-high record by Greeneville, were set in MLB-affiliated (NAPBL) Minor Leagues.

## RECORD-HIGHS: TOTAL ATTENDANCE, AVERAGE PER DATE, SINGLE GAME - INDIVIDUAL TEAMS

RECENT MINOR LEAGUE TEAMS NO LONGER PRO BASEBALL, OR IN THE MLB DRAFT OR APPALACHIAN LEAGUES RECORD-HIGH TOTALS, AND SOME RECORD-HIGH AVERAGES MAY NOT BE FOR THE MOST RECENT TEAM IN THAT CITY

| Team | Record-High <br> Total | Year |  | Record-High <br> Average/Date | Year |  | Record- <br> High/Game | Year |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Pawtucket | 688,421 | 2005 |  | 9,561 | 2005 | 11,982 | 2009 |  |
| New Orleans | 519,584 | 1998 |  | 7,530 | 1998 |  | 11,925 | 2003 |
| Bridgeport | 342,857 | 1999 |  | 4,571 | 1999 |  |  |  |
| Jackson, TN | 313,775 | 1998 |  | 4,483 | 1998 |  | 6,814 | 2015 |
| Mobile | 332,639 | 1997 |  | 4,820 | 2004 |  | 6,677 | 1997 |
|  |  |  |  |  |  |  |  |  |
| California City | 3,584 | $\mathbf{2 0 1 7}$ |  | 112 | 2017 |  |  |  |
| Burlington, IA | 91,946 | 1955 |  | 1,384 | 1993 |  | 3,666 | 2008 |
| Clinton | 127,251 | 1988 |  | 1,910 | 2016 |  | 6,200 | 1963 |
| High Desert, CA | 218,444 | 1992 |  | 3,361 | 1992 |  |  |  |
| Napa | 6,264 | 2018 |  | 157 | 2018 |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Sonoma | 15,847 | 2015 |  | 417 | 2015 |  |  |  |
| Vallejo | 6,776 | 2015 |  | 174 | 2015 |  |  |  |
| Brevard County, FL | 144,688 | 1994 |  | 2,234 | 1996 |  | 7,802 | 1996 |
| (Port) Charlotte, FL | 171,450 | 2010 |  | 2,855 | 2009 |  | 7,515 | 2017 |
| White Sands | 8,800 | 2011 |  | 289 | 2018 |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Grand Prairie (Texas) | 143,627 | 2008 |  | 3,056 | 2008 |  |  | 5,515 |
| Florida (Kissimmee) | 57,324 | 2017 |  | 1,082 | 2017 |  | 2017 |  |
| Lancaster, CA | 316,390 | 1996 |  | 4,520 | 1996 |  | 7,122 | 2000 |
| Hagerstown | 193,753 | 1991 |  | 2,260 | 2006 |  | 6,758 | 2011 |
| New Britain | 368,523 | 2010 |  | 5,867 | 2011 |  | 8,672 | 2015 |
|  |  |  |  |  |  |  |  |  |
| Auburn | 59,637 | 1947 |  | 1,990 | 2004 |  | 3,741 | 1995 |
| Batavia | 67,680 | 1946 |  | 1,230 | 2007 |  | 3,021 | 2008 |
| Connecticut (Norwich) | 281,473 | 1995 |  | 4,201 | 1995 |  | 6,195 | 2017 |
| Lowell | 201,512 | 2010 |  | 5,446 | 2010 |  | 5,778 | 2013 |
| Vermont | 124,496 | 1996 |  | 3,557 | 1996 |  | 6,106 | 1994 |
|  |  |  |  |  |  |  |  |  |
| Orem |  |  | 2,927 | 2008 |  | 6,209 | 2013 |  |
| Normal | 109,125 | 2007 |  | 2,646 | 2010 |  |  |  |
| River City, MO | 132,309 | 2010 |  | 2,119 | 2004 |  |  |  |
| Pittsburg, CA | 185,333 | 2004 |  | 4,938 | 2015 |  | 101 | 2015 |
| Traverse City | 106,102 | 2007 |  | 4,241 | 2006 |  |  |  |

In 2022, Clinton averaged 2,635 per date, and Batavia averaged 1,798 per date, playing in Summer Collegiate Leagues. These figures may be record-highs for those cities. Lancaster, CA joins the Pecos League in 2023.

## HOW BIG IS THE BALLPARK? - LISTED CAPACITY OF MAJOR AND MINOR LEAGUE BALLPARKS

The table below shows the average listed capacities for each Major and Minor League, along with each league's biggest and smallest parks. MLB figures come from each team's 2022 Media Guide. MLB-affiliated Minor Leagues data is from the 2021 Minor League Baseball Information Guide. Mexican League data is from Wikipedia, as is data from the independent Atlantic League. Frontier League and American Association figures are from their 2021 Media Guides. The United Shore League and Mavericks League figures are from their Websites. Each of those two leagues play in one park.

Fenway Park in Boston has a different day and night capacity, due to some centerfield seats being covered for day games to provide a better hitting background. That park's capacity was pro-rated with a $2 / 1$ ratio for night games to day games. Capacity estimate in some parks is for fixed seating only. Others list a full sellout figure as capacity. The Low-A Southeast has 11 parks, as Palm Beach and Jupiter play in the same park. Nuevo Laredo of the Mexican League splits its games between Nuevo Laredo, Mexico, Laredo, TX. So the Mexican League has 19 parks.

PRO BASEBALL BALLPARK CAPACITY - 2021 (MLB-2022)

| League | \# of Parks | Average Capacity | League's Biggest Park | Capacity | League's Smallest Park | Capacity |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| American | 15 | 41,137 | Toronto | 49,286 | Tampa Bay | 25,025 |
| National | 15 | 43,238 | L.A. Dodgers | 56,000 | Miami | 37,446 |
| MLB Average | 30 | 42,142 |  |  |  |  |
| International | 20 | 10,818 | Buffalo | 16.600 | St Paul | 7210 |
| Pacific Coast | 10 | 10,426 | Salt Lake City | 14.511 | Tacoma | 6,500 |
| Triple-A Average | 30 | 10,687 |  |  |  |  |
|  |  |  |  |  |  |  |
| Eastern | 12 | 7,386 | Bowie and Reading | 10,000 | Erie | 6,000 |
| Southern | 8 | 6,868 | Birmingham | 8,500 | Pensacola | 5,038 |
| Texas | 10 | 7,636 | Frisco | 10,216 | San Antonio | 6,200 |
| Double-A Average | 30 | 7,331 |  |  |  |  |
|  |  |  |  |  |  |  |
| Midwest | 12 | 6,984 | Lansing | 11,000 | Beloit | 3,500 |
| South Atlantic | 12 | 5,575 | Greensboro | 7,599 | Hickory | 3,959 |
| Northwest | 6 | 4,850 | Spokane | 6,803 | Everett | 3,682 |
| High-A Average | 30 | 5,994 |  |  |  |  |
|  |  |  |  |  |  |  |
| Carolina | 12 | 5,526 | Columbia, SC | 7,301 | Down East (Kinston) | 3,500 |
| Florida State | 9 | 8,027 | Tampa | 10,031 | Daytona | 4,200 |
| California | 8 | 5,464 | Fresno | 10,500 | Visalia | 2,468 |
| Low-A Average | 30 | 6,285 |  |  |  |  |
|  |  |  |  |  |  |  |
| MLB-Affiliate Avg. | 119 | 7,585 | Buffalo | 16,600 | Visalia | 2,468 |
|  |  |  |  |  |  |  |
| Mexican | 19 | 10,849 | Monterrey | 22,061 | Durango | 4,983 |
| Atlantic | 8 | 5,950 | Lexington | 8,394 | Charleston, WV | 4,500 |
| Frontier | 15 | 4,920 | Schaumburg | 7,365 | Windy City, IL | 2,557 |
|  |  |  |  |  |  |  |
| American Assn. | 11 | 5,618 | Kane County, IL | 10,923 | Cleburne | 3,750 |
| Pioneer | 8 | 4,948 | Rocky Mtn. (Col. Spr) | 8,890 | Billings | 3,071 |
| Mavericks | 1 | 4,300 |  |  |  |  |
| United Shore | 1 | 4,500 |  |  |  |  |
|  |  |  |  |  |  |  |
| Independ. Average | 63 | 6,948 | Monterrey | 22,061 | Billings | 3,071 |
| 7 leagues listed |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Total Minors Avg. | 182 | 7,364 | Monterrey | 22,061 | Visalia | 2,468 |

## DOES WINNING A LEAGUE CHAMPIONSHIP IMPROVE A TEAM'S NEXT SEASON'S ATTENDANCE?

In the Major Leagues, it usually does. 38 of the 46 teams that won an American or National League championship between 1996 and 2018 had an increase in total attendance the following season. The 2016 World Champion Chicago Cubs were one of the 8 teams to have a decline in attendance a year after winning a pennant.

Since 1996, the 46 Major League pennant winners averaged an increase of 196,174 in the following season's attendance. This is an average gain of $6.80 \%$. Teams with declines the following year are included in these averages.

In the Minor Leagues, a team's won/loss record, playoff participation, and a league championship, has a much smaller effect on the following year's attendance. Minor League rosters change a great deal from year to year, so many of the players who won a championship in the Minors are playing on a different team the next season. Also, in the MLBaffiliated Minor Leagues, fans know that the team's management has no input in determining the team's roster.

This section lists the attendance for league champions in the Minor Leagues from 2011 through 2019. For teams that won a league championship from 2011 through 2018, the following season's attendance will be noted as well. The list includes all 15 NAPBL leagues charging admission, and the independent Atlantic, Can-Am, and Frontier Leagues, plus the American Association. Due to the unusual nature of recent seasons, new tables won't appear here until 2024.

From 2012 through 2018, 51 of the 117 ( $43.6 \%$ ) NAPBL league champions had an attendance increase a year after they won a championship. Their overall combined attendance fell by $2.0 \%$. This excludes the 2016 California League champions, who were moved to the Carolina League after that season. 555 of the other 1,264 (43.9\%) NAPBL teams, who played in the same markets in both seasons, had a total attendance gain in these seasons. Among the 4 independent leagues named above, 9 of 32 ( $28.1 \%$ ) champions had a gain the following year. Their combined attendance fell $3.4 \%$. 117 of the other 291 teams ( $40.2 \%$ ) in these leagues had a gain in these seasons.

Hurricane Dorian cancelled the 2019 Florida State League playoffs. Hurricane Irma caused the cancellation of the 2017 finals for the Carolina, Florida State, and Southern Leagues. The semi-finals winners in those leagues were declared co-champions. Attendance for those teams is not included in the 2017 table, or in the statistics in the paragraph above. The Mexican League had 2 sets of playoffs in 2018. Buies Creek, the 2018 Carolina League champion is not included in the 2018 figures because they moved to Fayetteville in 2019.

2019 LEAGUE CHAMPIONS

| League | 2019 League Champion | Team's 2019 Attendance | Team's 2020 Attendance | $\begin{gathered} \hline \hline \text { \# Change } \\ 2020 \text { vs. } 2019 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \hline \% \text { Change } \\ 2020 \text { vs. } 2019 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| International | Columbus | 590,504 | 0 | 0 | 0 |
| Pacific Coast | Sacramento | 549,440 | 0 | 0 | 0 |
| Mexican | Monclova | 349,126 | 0 | 0 | 0 |
| Eastern | Trenton | 340,705 | 0 | 0 | 0 |
| Southern | Jackson, TN | 107,131 | 0 | 0 | 0 |
| Texas | Amarillo | 427,791 | 0 | 0 | 0 |
| California | Visalia | 129,118 | 0 | 0 | 0 |
| Carolina | Wilmington, DE | 231,325 | 0 | 0 | 0 |
| Florida State | Cancelled - Hurricane | 0 | 0 | 0 | 0 |
| Midwest | South Bend | 319,616 | 0 | 0 | 0 |
| South Atlantic | Lexington, KY | 270,221 | 0 | 0 | 0 |
| New York-Penn | Brooklyn | 174,522 | 0 | 0 | 0 |
| Northwest | Hillsboro | 133,605 | 0 | 0 | 0 |
| Appalachian | Johnson City | 80,612 | 0 | 0 | 0 |
| Pioneer | Idaho Falls | 102,859 | 0 | 0 | 0 |
| Total-14 NAPBL Teams |  | 3,806,575 | 0 | 0 | 0 |
| American Association | St. Paul | 394,970 | 31.001 |  |  |
| Atlantic | Long Island | 328,194 | 0 | 0 | 0 |
| Can-Am | New Jersey | 76,658 | 0 | 0 | 0 |
| Frontier | River City | 66,832 | 0 | 0 | 0 |
| Total-4 Independent Teams |  | 866,654 | 31,001 | 0 | 0 |

NAPBL teams didn't play a 2020 season. Some independent teams played games, with limited capacity restrictions.

## DOES WINNING A LEAGUE CHAMPIONSHIP IMPROVE A TEAM'S NEXT SEASON'S ATTENDANCE?

2018 LEAGUE CHAMPIONS

| League | 2018 League Champion | Team's 2018 Attendance | Team's 2019 Attendance | $\begin{gathered} \hline \hline \text { \# Change } \\ 2019 \text { vs. } 2018 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \hline \text { \% Change } \\ 2019 \text { vs. } 2018 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| International | Durham | 536,304 | 529,105 | $(7,199)$ | (1.3) |
| Pacific Coast | Memphis | 340,476 | 327,753 | $(12,723)$ | (3.7) |
| Mexican - Spring | Yucatan | 473,341 | 520,350 | 47,009 | 9.9 |
| Mexican - Summer | Monterrey | 563,296 | 556,869 | $(6,427)$ | (1.1) |
| Eastern | New Hampshire | 319,099 | 306,511 | $(12,588)$ | (3.9) |
| Southern | Jackson, TN | 110,798 | 107,131 | $(3,667)$ | (3.3) |
| Texas | Tulsa | 350,396 | 374,501 | 24,105 | 6.9 |
| California | Rancho Cucamonga | 171,767 | 162,085 | $(9,682)$ | (5.6) |
| Carolina | Buies Creek | Not Included | Team moved | to Fayetteville | New club |
| Florida State | Fort Myers | 123,882 | 108,800 | $(15,082)$ | (12.2) |
| Midwest | Bowling Green | 178,329 | 190,877 | 12,548 | 7.0 |
| South Atlantic | Lexington | 281,134 | 270,221 | $(10,913)$ | (3.9) |
| New York-Penn | Tri-City, NY | 140,036 | 131,529 | $(8,507)$ | (6.1) |
| Northwest | Eugene | 125,967 | 131,467 | 5,500 | 4.4 |
| Appalachian | Elizabethton | 15,329 | 27,569 | 12,240 | 79.8 |
| Pioneer | Great Falls | 47,625 | 47,207 | (418) | (0.9) |
| Total-15 NAPBL Teams |  | 3,777,779 | 3,791,975 | 14,196 | 0.4 |
| American Association | Kansas City, KS | 189,981 | 156,058 | $(33,923)$ | (17.8) |
| Atlantic | Sugar Land | 328,491 | 304,753 | $(23,738)$ | (7.2) |
| Can-Am | Sussex, NJ | 74,827 | 72,594 | $(2,233)$ | (3.0) |
| Frontier | Joliet | 88,198 | 121,730 | 33,532 | 38.0 |
| Total-4 Independent Teams |  | 681,497 | 655,135 | $(26,362)$ | (3.9) |

2017 LEAGUE CHAMPIONS

| League | 2017 League Champion | Team's 2017 <br> Attendance | Team's 2018 Attendance | $\begin{gathered} \hline \hline \text { \# Change } \\ 2018 \text { vs. } 2017 \end{gathered}$ | \% Change 2018 vs. 2017 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| International | Durham | 547,841 | 536,304 | $(11,537)$ | (2.1) |
| Pacific Coast | Memphis | 350,007 | 340,476 | $(9,531)$ | (2.7) |
| Mexican | Tijuana | 608,819 | 556,371 | $(52,448)$ | (8.6) |
| Eastern | Altoona | 294,486 | 297,118 | 2,632 | 0.9 |
| Southern | Chattanooga/Pensacola | X | X | X | X |
| Texas | Midland | 282,146 | 263,024 | $(19,122)$ | (6.8) |
| California | Modesto | 147,562 | 145,028 | $(2,534)$ | (1.7) |
| Carolina | Down East/Lynchburg | X | X | X | X |
| Florida State | Dunedin/Palm Beach | X | X | X | X |
| Midwest | Quad Cities | 230,006 | 215,061 | $(14,945)$ | (6.5) |
| South Atlantic | Greenville | 328,222 | 313,507 | $(14,715)$ | (4.5) |
| New York-Penn | Hudson Valley | 147,936 | 148,156 | 220 | 0.1 |
| Northwest | Vancouver | 239,527 | 239,086 | (441) | (0.2) |
| Appalachian | Elizabethton | 18,746 | 15,329 | $(3,417)$ | (18.2) |
| Pioneer | Ogden | 128,348 | 129,285 | 937 | 0.7 |
| Total-12 NAPBL Teams |  | 3,323,646 | 3,198,745 | $(124,901)$ | (3.8) |
| American Association | Winnipeg | 219,556 | 219,370 | (186) | (0.1) |
| Atlantic | York | 212,624 | 180,807 | $(31,817)$ | (15.0) |
| Can-Am | Quebec | 141,923 | 126,483 | $(15,440)$ | (10.9) |
| Frontier | Schaumburg | 160,644 | 149,255 | $(11,389)$ | (7.1) |
| Total-4 Independent Teams |  | 734,747 | 675,915 | $(58,832)$ | (8.0) |

## DOES WINNING A LEAGUE CHAMPIONSHIP IMPROVE A TEAM'S NEXT SEASON'S ATTENDANCE?

2016 LEAGUE CHAMPIONS

| League | 2016 League Champion | Team's 2016 Attendance | Team's 2017 Attendance | $\begin{gathered} \hline \hline \text { \# Change } \\ 2017 \text { vs. } 2016 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \hline \text { \% Change } \\ 2017 \text { vs. } 2016 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| International | Scranton-Wilkes Barre | 424,991 | 439,412 | 14,421 | 3.4 |
| Pacific Coast | El Paso | 564,259 | 544,668 | $(19,591)$ | (3.5) |
| Mexican | Puebla | 228,644 | 152,923 | $(75,721)$ | (31.9) |
| Eastern | Akron | 350,077 | 343,351 | $(6,726)$ | (1.9) |
| Southern | Jackson, TN | 126,116 | 120,695 | $(5,421)$ | (4.3) |
| Texas | Midland | 265,193 | 282,146 | 16,953 | 6.4 |
| California | High Desert | 76,051 | Carolina League | X | X |
| Carolina | Myrtle Beach | 227,491 | 233,126 | 5,635 | 2.5 |
| Florida State | Bradenton | 87,149 | 79,331 | $(7,818)$ | (9.0) |
| Midwest | Great Lakes | 210,054 | 202,433 | $(7,621)$ | (3.6) |
| South Atlantic | Rome | 161,121 | 161,444 | 323 | 0.2 |
| New York-Penn | State College | 125,875 | 123,401 | $(2,474)$ | (2.0) |
| Northwest | Eugene | 121,587 | 125,297 | 3,710 | 3.0 |
| Appalachian | Johnson City | 51,855 | 65,202 | 13,347 | 25.7 |
| Pioneer | Orem | 57,504 | 55,981 | $(1,523)$ | (2.6) |
| Total-14 NAPBL Teams |  | 3,077,967 | 2,929,410 | $(148,557)$ | (4.8) |
| American Association | Winnipeg | 231,206 | 219,556 | $(11,650)$ | (5.0) |
| Atlantic | Sugar Land | 300,331 | 317,721 | 17,390 | 5.8 |
| Can-Am | Ottawa | 127,618 | 92,654 | $(34,964)$ | (26.4) |
| Frontier | Evansville | 82,412 | 110,337 | 17,925 | 33.9 |
| Total-4 Independent Teams |  | 741,567 | 740,268 | $(1,299)$ | (0.2) |

2016 California League champion High Desert was relocated to the Carolina League for 2017.
2015 LEAGUE CHAMPIONS

| League | 2015 League Champion | Team's 2015 Attendance | Team's 2016 <br> Attendance | \# Change $2016 \text { vs. } 2015$ | \% Change <br> 2016 vs. 2015 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| International | Columbus, OH | 622,096 | 602,171 | $(19,925)$ | (3.2) |
| Pacific Coast | Fresno | 458,431 | 439,389 | $(19,042)$ | (4.2) |
| Mexican | Quintana Roo | 184,736 | 189,918 | 5,182 | 2.8 |
| Eastern | Bowie | 256,865 | 236,349 | $(20,516)$ | (8.0) |
| Southern | Chattanooga | 218,512 | 223,517 | 5,005 | 2.3 |
| Texas | Midland | 297,325 | 265,193 | $(32,132)$ | (10.8) |
| California | Rancho Cucamonga | 167,318 | 171,509 | 4,191 | 2.5 |
| Carolina | Myrtle Beach | 240,357 | 227,491 | $(12,866)$ | (5.4) |
| Florida State | Port Charlotte | 105,965 | 95,588 | $(10,377)$ | (9.8) |
| Midwest | West Michigan | 391,055 | 386,416 | $(4,639)$ | (1.2) |
| South Atlantic | Hickory | 149,963 | 150,110 | 147 | 0.1 |
| New York-Penn | West Virginia B. Bears | 83,796 | 78,774 | $(5,022)$ | (6.0) |
| Northwest | Hillsboro | 143,412 | 131,851 | $(11,561)$ | (8.1) |
| Appalachian | Greeneville, TN | 54,252 | 41,651 | $(12,601)$ | (23.2) |
| Pioneer | Missoula | 77,438 | 73,207 | $(4,231)$ | (5.5) |
|  |  |  |  |  |  |
| Total-15 NAPBL Teams |  | 3,451,521 | 3,313,134 | $(138,387)$ | (4.0) |
| American Association | Laredo | 62,517 | 41,955 | $(20,562)$ | (32.9) |
| Atlantic | Somerset | 347,770 | 360,755 | 12,985 | 3.7 |
| Can-Am | Trois Rivieres | 96,997 | 78,948 | $(18,049)$ | (19.6) |
| Frontier | Traverse City | 132,404 | 121,500 | $(10,904)$ | (8.2) |
| Total-4 Independent Teams |  | 639,688 | 603,158 | $(36,530)$ | (5.7) |

## DOES WINNING A LEAGUE CHAMPIONSHIP IMPROVE A TEAM'S NEXT SEASON'S ATTENDANCE?

2014 LEAGUE CHAMPIONS

| League | 2014 League Champion | Team's 2014 Attendance | Team's 2015 Attendance | $\begin{gathered} \hline \hline \text { \# Change } \\ 2015 \text { vs. } 2014 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \% \text { Change } \\ 2015 \text { vs. } 2014 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| International | Pawtucket | 515,665 | 466,600 | $(49,065)$ | (9.5) |
| Pacific Coast | Omaha | 393,946 | 386,141 | $(7,805)$ | (2.0) |
| Mexican | Mexico City Red Devils | 217,028 | 144,908 | $(72,120)$ | (33.2) |
| Eastern | Binghamton | 171,279 | 188,104 | 16,825 | 9.8 |
| Southern | Jacksonville, FL | 300,538 | 272,422 | $(28,116)$ | (9.4) |
| Texas | Midland | 299,586 | 297,325 | (2,261) | (0.8) |
| California | Lancaster, CA | 170,532 | 158,435 | $(12,097)$ | (7.1) |
| Carolina | Potomac | 243,559 | 217,892 | $(25,667)$ | (10.5) |
| Florida State | Fort Myers | 119,102 | 133,817 | 14,715 | 12.4 |
| Midwest | Kane County, IL | 415,571 | 408,449 | $(7,122)$ | (1.7) |
| South Atlantic | Asheville | 174,893 | 181,578 | 6,685 | 3.8 |
| New York-Penn | State College | 134,927 | 127,775 | $(7,152)$ | (5.3) |
| Northwest | Hillsboro | 138,732 | 143,412 | 4,680 | 3.4 |
| Appalachian | Johnson City | 40,351 | 39,118 | $(1,233)$ | (2.1) |
| Pioneer | Billings | 105,358 | 100,120 | $(5,238)$ | (5.0) |
| Total-15 NAPBL Teams |  | 3,441,067 | 3,266,096 | $(174,971)$ | (5.1) |
| American Association | Wichita | 147,706 | 141,837 | $(5,869)$ | (4.0) |
| Atlantic | Lancaster, PA | 301,935 | 276,975 | $(24,960)$ | (8.3) |
| Can-Am | Rockland, NY | 146,383 | 161,796 | 15,413 | 10.5 |
| Frontier | Schaumburg | 157,393 | 162,210 | 4,817 | 3.1 |
| Total-4 Independent Teams |  | 753,417 | 742,818 | $(10,609)$ | (1.4) |

2013 LEAGUE CHAMPIONS

| League | 2013 League Champion | Team's 2013 Attendance | Team's 2014 Attendance | $\begin{gathered} \hline \hline \text { \# Change } \\ 2014 \text { vs. } 2013 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \hline \text { \% Change } \\ 2014 \text { vs. } 2013 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| International | Durham | 498,735 | 533,033 | 34,298 | 6.9 |
| Pacific Coast | Omaha | 390,957 | 393,946 | 2,989 | 0.8 |
| Mexican | Quintana Roo | 177,731 | 175,827 | $(1,904)$ | (1.1) |
| Eastern | Trenton | 360,010 | 361,369 | 1,359 | 0.4 |
| Southern | Birmingham | 396,820 | 437,612 | 40,792 | 10.3 |
| Texas | San Antonio | 294,346 | 294,539 | 193 | 0.1 |
| California | Inland Empire (San B.) | 192,549 | 195,841 | 3,292 | 1.7 |
| Carolina | Salem, VA | 172,293 | 220,782 | 48,489 | 28.1 |
| Florida State | Daytona | 146,049 | 143,273 | $(2,776)$ | (2.6) |
| Midwest | Quad Cities | 226,112 | 237,005 | 10,893 | 4.8 |
| South Atlantic | Savannah | 131,763 | 124,013 | $(7,750)$ | (5.9) |
| New York-Penn | Tri-City (Troy, NY) | 156,712 | 161,171 | 4,459 | 2.8 |
| Northwest | Vancouver | 184,042 | 180,187 | $(3,885)$ | (2.1) |
| Appalachian | Pulaski | 25,842 | 26,160 | 318 | 1.2 |
| Pioneer | Idaho Falls | 96,367 | 79,895 | $(16,472)$ | (17.1) |
| Total-15 NAPBL Teams |  | 3,450,328 | 3,564,653 | 114,325 | 3.3 |
| American Association | Gary-Southshore | 165,024 | 164,286 | (738) | (0.4) |
| Atlantic | Long Island | 371,186 | 344,543 | $(26,643)$ | (7.2) |
| Can-Am | Quebec | 141,396 | 121,305 | $(20,091)$ | (14.2) |
| Frontier | Schaumburg | 150,254 | 157,393 | 7,139 | 4.8 |
| Total-4 Independent Teams |  | 827,860 | 787,527 | $(40,333)$ | (4.9) |

## DOES WINNING A LEAGUE CHAMPIONSHIP IMPROVE A TEAM'S NEXT SEASON'S ATTENDANCE?

2012 LEAGUE CHAMPIONS

| League | 2012 League Champion | Team's 2012 <br> Attendance | Team's 2013 <br> Attendance | $\begin{gathered} \hline \hline \text { \# Change } \\ 2013 \text { vs. } 2012 \\ \hline \end{gathered}$ | \% Change <br> 2013 vs. 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| International | Pawtucket | 521,023 | 540,034 | 19,011 | 3.6 |
| Pacific Coast | Reno | 389,860 | 349,364 | $(40,496)$ | (11.4) |
| Mexican | Veracruz | 245,057 | 190,484 | $(54,573)$ | (22.3) |
| Eastern | Akron | 256,473 | 295,459 | 38,986 | 15.2 |
| Southern | Mobile | 133,062 | 149,675 | 16,613 | 12.5 |
| Texas | Springfield, MO | 352,674 | 338,345 | $(14,329)$ | (4.1) |
| California | Lancaster, CA | 151,558 | 158,266 | 6,708 | 4.4 |
| Carolina | Lynchburg | 155,261 | 160,537 | 5,276 | 3.4 |
| Florida State | Lakeland | 59,589 | 60,011 | 422 | 0.7 |
| Midwest | Wisconsin (Appleton) | 240,509 | 241,938 | 1,429 | 0.6 |
| South Atlantic | Asheville | 155,760 | 163,664 | 7,904 | 5.1 |
| New York-Penn | Hudson Valley | 161,811 | 164,230 | 2,419 | 1.5 |
| Northwest | Vancouver | 164,461 | 184,042 | 19,581 | 11.9 |
| Appalachian | Elizabethton | 25,430 | 24,725 | (705) | (2.8) |
| Pioneer | Missoula | 89,812 | 81,686 | $(8,126)$ | (9.0) |
| Total-15 NAPBL Teams |  | 3,102,340 | 3,102,460 | 120 | 0.0 |
| American Association | Winnipeg | 285,263 | 276,359 | $(8,904)$ | (3.1) |
| Atlantic | Long Island | 377,473 | 371,186 | $(6,287)$ | (1.7) |
| Can-Am | Quebec | 152,663 | 141,396 | $(11,267)$ | (7.4) |
| Frontier | Southern Illinois | 129,936 | 126,084 | $(3,852)$ | (3.0) |
| Total-4 Independent Teams |  | 945,335 | 915,025 | $(30,310)$ | (3.2) |

2011 LEAGUE CHAMPIONS

| League | 2011 League Champion | Team's 2011 Attendance | Team's 2012 <br> Attendance | \# Change $2012 \text { vs. } 2011$ | \% Change <br> 2012 vs. 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| International | Columbus, OH | 591,884 | 611,223 | 19,339 | 3.3 |
| Pacific Coast | Omaha | 410,326 | 415,650 | 5,324 | 1.3 |
| Mexican | Quintana Roo | 151,698 | 164,462 | 12,764 | 8.4 |
| Eastern | New Hampshire | 373,482 | 377,317 | 3,835 | 1.0 |
| Southern | Mobile | 210,956 | 133,062 | $(77,894)$ | (36.9) |
| Texas | San Antonio | 294,176 | 301,942 | 7,766 | 2.6 |
| California | Lake Elsinore | 225,769 | 227,000 | 1,231 | 0.5 |
| Carolina | Frederick | 296,296 | 311,805 | 15,509 | 5.2 |
| Florida State | Daytona | 154,557 | 143,131 | $(11,426)$ | (7.4) |
| Midwest | Quad Cities | 223,025 | 240,008 | 16,983 | 7.6 |
| South Atlantic | Greensboro | 388,218 | 367,077 | $(21,141)$ | (5.4) |
| New York-Penn | Staten Island | 192,568 | 141,163 | $(51,405)$ | (26.7) |
| Northwest | Vancouver | 162,162 | 164,461 | 2,299 | 1.4 |
| Appalachian | Johnson City | 25,961 | 24,827 | $(1,134)$ | (4.4) |
| Pioneer | Great Falls | 59,884 | 56,869 | $(3,015)$ | (5.0) |
| Total-15 NAPBL Teams |  | 3,760,962 | 3,679,997 | $(80,965)$ | (2.2) |
| American Association | Grand Prairie | 117,861 | 108,236 | $(9,625)$ | (8.2) |
| Atlantic | York | 261,590 | 273,648 | 12,058 | 4.6 |
| Can-Am | Quebec | 149,330 | 152,663 | 3,333 | 2.2 |
| Frontier | Joliet | 108,610 | 104,019 | $(4,591)$ | (4.2) |
| Total-4 Independent Teams |  | 637,391 | 638,566 | 1,175 | 0.2 |

## ATTENDANCE GROWTH - 2019 vs. 2009, 1999, 1989, 1979 and 1969

Due to the unusual nature of the 2020 and 2021 seasons, resulting in reduced capacity in ballparks, and the reorganization of MLB -affiliated Minor Leagues, a 2021 or 2022 vs. 2009, 1999, 1989, 1979, and 1969 average attendance by team comparison for these years is not being made. Likewise, the Minor League comparison with other sports, isn't being done either. After the 2023 season, the tables in this section will be updated, but only by classification, as the number of teams in many individual leagues has changed so much.

Minor League Baseball attendance had increased very sharply over the past 5 decades through 2019. New parks, better marketing and promotion programs, and reasonable prices have all been factors in this attendance boom.

Tables in this section compare 2019 Major League and Minor League attendance with attendance for the 2009, 1999, 1989, 1979, and 1969 seasons. Note the sub-total (in italics) provided for Triple-A. The old Triple-A American Association teams were moved into either the International or Pacific Coast Leagues after the 1997 season. The subtotal is a more accurate way to compare Triple-A attendance between years.

Both the Major and Minor leagues have more teams today than 30, 40 and 50 years ago. So the tables look at average attendance per team for each league, in addition to the comparisons of total season attendance.

Figures for Minor Leagues average attendance per date were not available for 1989, 1979, and 1969. No independent leagues were in operation in those years either. The National League didn't count 'no-shows' in its official attendance until 1993, so keep that in mind when comparing 2019 Major League figures with 1989, 1979, and 1969.

## ONE MORE LOOK AT THE 2019 NUMBERS

The 176 MLB-affiliated (NAPBL) teams that charged admission drew 41,504,077, an average of 235,819 per team. Average per date was 4,044 . 53 independent teams that compiled home attendance drew $5,690,513$, an average of 107,368 per team, and an average per date of 2,341 . The 4 -team United Shore Baseball League, which plays all of its games in Utica, MI, counts as one team in these tables. Most independent teams played shorter seasons than NAPBL teams. Combined NAPBL and independent attendance was $47,194,590$, averaging 206,090 per team, and 3,718 per date. Major League total attendance was $68,493,093$, an average of $2,283,103$ per team, and 28,338 per date.

## 2019 COMPARISON WITH 2009

NAPBL 2019 figures are pretty similar to those of 2009. There were 176 teams in both years. Total attendance, average per team, and average per date were $0.3 \%$ lower in 2019 than in 2009. Average per date was 4,044 in 2019 , and 4,055 in 2009. 2019 total attendance was down 140,441 vs. 2009, with 7 fewer dates in 2019 than in 2009. Total attendance for the independent teams was $28.6 \%$ lower in 2019 than in 2009 . There were 61 independent teams with announced attendance in 2009. Their average per team was down $17.8 \%$, and average per date was down $18.5 \%$ (2,341 in 2019 vs. 2,872 in 2009). Independent teams had 342 fewer dates with announced attendance in 2019 than in 2009. Combined NAPBL and independent league total attendance was $4.9 \%$ lower in 2019 than in 2009, the average per team was $1.5 \%$ lower, and the average per date was $2.3 \%$ lower, down 86 from the 2009 average per date of 3,804 .

5 of the 15 NAPBL leagues had a higher average attendance per team in 2019 than in 2009. The Mexican League was up $50.0 \%$, the Appalachian League had a $32.6 \%$ gain, and the Northwest League grew by $23.0 \%$. The Eastern and Carolina Leagues each had gains of less than $2 \%$. On the downside, average per team for the New YorkPenn League fell $26.3 \%$, the Florida State League was down $16.3 \%$, and the International League had an $8.1 \%$ loss.

Average per date for the Triple-A clubs combined was 6,697 in 2019 vs. 6,820 in 2009. For Double-A, it was 4,429 in 2019 and 4,462 in 2009. The full-season Class A teams averaged 2,807 in 2019 and 2,978 in 2009. Shortseason teams had a 2,514 average per date in 2019, vs. a 2,646 average in 2009.

Columbus had the top attendance in 2009, drawing a total of 666,797, averaging 9,526 per date. Sacramento was close behind with a 657,095 total, and a 9,126 average per date. Lehigh Valley drew 641,335 , averaging 9,162 per date. Frisco led Double-A with a 553,916 total, and an 8,028 average per date. Dayton topped Class A (586,193 total, 8,496 average), Brooklyn drew 264,102 (7,138 per date) to lead all short-season teams. Monterrey led the Mexican League in both categories (400,310 total, and 7,698 per date). Long Island had the top independent total $(414,973)$, and Winnipeg posted the best independent average per date $(6,180)$.

Major League total attendance, average per team, and average per date were all down $6.6 \%$ when comparing 2019 with 2009. In 2009, MLB drew $73,367,659$, averaging $2,445,589$ per team, and 30,330 per date.

## ATTENDANCE GROWTH - 2019 vs. 2009, 1999, 1989, 1979 and 1969

## 2019 COMPARISON WITH 1999

By 1999, the boom in Minor League attendance was well underway. Comparing 2019 with 1999 attendance won't have the same dramatic growth as comparisons with 1989, 1979, and 1969. But there were some healthy gains.

The MLB-affiliated (NAPBL) 2019 total was up 18.0\% from 1999, despite 128 fewer dates than in 1999. Average attendance per date rose 658 ( $19.4 \%$ ) from 3,386 . There were 176 NAPBL teams, which includes the Mexican League, in both 2019 and 1999. 44 independent teams had home games in 1999. The total for independent leagues was up $16.8 \%$ vs. 1999, with 527 more dates, but their average per date fell 218 ( $8.5 \%$ ) from 2,559. The decline in the independent average is partly due to current smaller leagues that do not draw large crowds. Combined 2019 NAPBL and independent total attendance rose $17.8 \%$ from 1999, and average per date was up 460 ( $14.1 \%$ ) from 3,258.

2019 NAPBL average attendance per team was also up $18.0 \%$ vs. 1999, and was at least $25 \%$ higher for 5 leagues. The Texas League's average attendance per team rose $56.1 \%$. The Mexican League was up $60.6 \%$, the Pacific Coast League had a $25.8 \%$ increase, the South Atlantic League gained 45.3\%, and the Pioneer League increased $58.7 \%$. The Appalachian League had a $24.4 \%$ gain, and the Midwest League was up $20.6 \%$. Independent league teams had a combined loss of $3.0 \%$. Combined NAPBL and independent average per team rose $13.2 \%$.

But 5 NAPBL leagues had a lower average attendance per team in 2019 than in 1999. The Eastern League was down $3.1 \%$, the Southern League fell $3.9 \%$, the Carolina League declined $2.3 \%$, the California League was down $4.4 \%$, and the New York-Penn League had a dip of 4.0\%.

The 30 Triple-A teams averaged 450,013 per team in 2019. In 1999, the 30 Triple-A teams averaged 401,475 per team. Triple-A average per date was 6,697 in 2019, compared to 5,913 in 1999. Double-A teams averaged 4,429 per date in 2019, up 488 from the 1999 average of 3,941 . Full-season Class A teams averaged 2,807 per date in 2019, compared to 2,296 in 1999. Short-season teams averaged 2,514 in 2019, vs. 2,231 in 1999.

Buffalo drew 684,051 to lead all teams in total attendance in 1999. The Bisons also had the highest average per date $(10,060)$ of any team. Indianapolis drew 658,250 . Overall, 6 teams topped 500,000 . Akron was the Double-A leader, drawing 522,459. Lansing had the best full-season Class A attendance $(462,515)$. The short-season attendance leader was Portland, OR, who drew 206,136. Among independent league teams, Bridgeport had the highest total attendance $(342,857)$, and St. Paul had the best average per date in $1999(6,329)$, and in $2019(8,061)$.

The Major League 2019 total attendance and average per team was down $2.3 \%$ from 1999. 30 teams operated each year. Average attendance per date was 28,338 in 2019, down 872 ( $3.0 \%$ ) from the 1999 average of 29,210 .

## A NOTE ABOUT THIS, AND THE NEXT, SECTIONS

Since this section only covers data through 2019, the term NAPBL (National Association of Professional Baseball Leagues) is often used to cover those leagues that were affiliated with Major League Baseball. So in this section, it includes the Mexican and Pioneer Leagues, which were part of the NAPBL through 2019, but became independent leagues in 2021.

As Minor League Baseball gets back to normal, revisions will be made to this section in the 2023 Minor League Baseball Attendance Analysis. It will make comparisons for Triple-A, Double-A, and combined High-A, and Single-A, the Mexican and Pioneer Leagues, and the other independent leagues. Comparing average attendance per team for each individual MLB-affiliated league, from seasons starting in 2021, with 2019, 2009, 1999, 1989, 1979, and 1969, has limited value, since these leagues have undergone so many changes since 2019.

The tables comparing Minor League Baseball attendance growth, with attendance growth from Major League Baseball and other professional sports leagues, will be updated in next year's report, as hopefully, all sports attendance returns to full normality.

## 2019 COMPARISON WITH 1989

164 MLB-affiliated (NAPBL) teams that charged admission, operated in 1989. They drew a total of 23,103,593, an average of 140,876 per team. 2019 NAPBL total attendance was $79.6 \%$ higher than in 1989, and the average per team was up $67.4 \%$. Independent leagues did not operate in 1989. But if independent leagues attendance is included in the 2019 figures, the results are gains of $104.3 \%$ in total attendance, and $46.3 \%$ in average per team.

The Florida State League had a 14.0\% gain in average attendance per team. Every other league drew at least $32 \%$ higher than their 1989 average per team. The Appalachian and Southern Leagues had the next smallest gains.

2 leagues more than doubled their 2019 per team averages compared to 1989. The South Atlantic League average per team was $140.6 \%$ higher in 2019 than in 1989, and the Mexican League gained 104.5\%. Also up at least $60 \%$ were the Pacific Coast, Texas, Eastern, New York-Penn, Northwest, Carolina, Midwest, and California Leagues. The combined Triple-A average per team was up 32.4\%.

Among individual teams, Buffalo had the highest 1989 attendance, drawing an incredible 1,132,183. Louisville and Columbus, OH also topped 500,000. 16 teams reached 500,000 in 2019. Highest Double-A attendance in 1989 was at Arkansas $(296,428)$. In 2019, 16 Double-A teams topped 300,000. Durham led full-season Class A in 1989, drawing 272,202. That figure was topped by 10 Class A teams in 2019. Durham is now in Triple-A, and the Bulls drew 529,105 in 2019. Yucatan drew 310,715 to lead the Mexican League in 1989. They drew 520,350 in 2019.

In 1989, just 2 of the 26 teams in either the Midwest or South Atlantic Leagues topped 200,000. But in 2019, 16 of the 30 teams in those leagues reached that milestone. Salt Lake City drew 173,256 to top all short-season teams in 1989. Just 4 of the 40 short-season teams in 1989 drew at least 100,000. 15 short-season teams did that in 2019, with Vancouver and Spokane surpassing 200,000.

Major League total attendance was up $24.1 \%$ vs. 1989. Average per team ( 26 teams in 1989), rose $7.6 \%$. The average per date of 28,338 in 2019 was $1,568(5.9 \%)$ higher than the 1989 average per date of 26,770 .

## 2019 COMPARISON WITH 1979

142 NAPBL teams charging admission operated in 1979. Total attendance was $15,265,633$, an average of 107,504 per team. NAPBL 2019 total attendance was $171.9 \%$ higher than in 1979, with the average per team up $119.4 \%$. When independent league attendance is added to the 2019 totals, the result is a $209.2 \%$ increase in total attendance, and a $91.7 \%$ gain in average per team.

11 of the 15 NAPBL leagues more than doubled their average attendance per team since 1979. There was a better than 4-fold increase in 3 leagues: Eastern - 329.9\%; Carolina - 328.9\%; Northwest - 423.4\%. The only leagues that did not at least double their average attendance per team were the Southern, Florida State, Mexican, and Appalachian Leagues, who had increases between 7.9\% and 91.6\%. The Triple-A leagues had a combined 150.3\% increase from the 1979 average per team of 179,784.

In 1979, Columbus ( OH ) had the top Minor League attendance, drawing 599,544 to newly re-built Cooper Stadium. That figure was topped by Tijuana and Las Vegas in 2019. 3 Mexican League teams (Mexico City Reds, Tabasco, and Yucatan) topped 400,000 in 1979. But Denver $(335,684)$ and Albuquerque $(266,586)$ were the only other Triple-A teams to top 240,000. All Triple-A teams drew over 188,000 in 2019, and all these teams, except Gwinnett and New Orleans, topped 327,000.

Nashville drew 515,482 to lead Double-A in 1979, the first of 4 straight years the Sounds topped 500,000. Memphis and El Paso were the only other Double-A teams to reach 200,000. 25 of the 30 Double-A teams topped 200,000 in 2019. Just 2 of the 34 full-season Class A teams attracted more than 100,000 fans in 1979. West Palm Beach drew 125,213, and Greensboro's attendance was 165,596 . In 2019, 47 of the 60 full-season Class A teams, and 15 short-season teams, drew more than 100,000. Greensboro's Class A leading total of 1979 was topped by 32 fullseason Class A teams, and 3 short-season teams in 2019. Eugene drew 66,156 to lead the 32 short-season teams in 1979. 25 of the 40 short-season NAPBL teams drew more than that in 2019.

Major League 2019 total attendance was up $57.3 \%$ vs. 1979. Average per team ( 26 teams in 1979), rose $36.3 \%$. Average per date was up 6,398 ( $29.2 \%$ ) from the 1979 figure of 21,940 . National League teams did not count 'no-shows' in their official attendance until 1993.

## ATTENDANCE GROWTH - 2019 vs. 2009, 1999, 1989, 1979 and 1969

## 2019 COMPARISON WITH 1969

The 148 NAPBL teams that charged admission in 1969 drew just 9,984,263, an average of 67,461 per team. 2019 total NAPBL attendance was $315.7 \%$ higher, and average per team showed a $249.6 \%$ gain. Add independent teams to the 2019 figures, and the total attendance growth is $372.7 \%$, with average per team up $205.5 \%$.

There have been some incredible increases in average attendance per team since 1969. The Midwest League was up $485.6 \%$. The South Atlantic League (named the Western Carolinas League until 1980) had a $456.8 \%$ gain with 7 2019 teams each individually drawing better in 2019 than the entire league drew in 1969. The Northwest League's average per team grew by $448.7 \%$, with 6 of the 8 teams in 2019 individually outdrawing the whole league's 1969 total.

The Eastern League's average per team was up 389.5\%. The Carolina League had a gain of $323.3 \%$, and the Southern League had a 303.4\% gain. The International, Pacific Coast, Texas, New York-Penn, Pioneer, and California Leagues were each up better than 200\%. The Florida State League, up 101.3\%, the Appalachian League, up 137.1\%, and the Mexican League, up $17.0 \%$, were the only leagues whose 2019 average per team was not at least 3 times more than their 1969 figure. Combined Triple-A average per team was up $232.9 \%$ from the 1969 average of 135,181 , which was the lowest Triple-A average per team since 1934.

In 1969, the Mexico City Reds led the Minors in attendance, drawing 428,548. Among U.S. based teams, Hawaii (Honolulu) was the top draw, with a total of 280,477 . In 2019, Hawaii's 1969 total attendance was topped by 64 NAPBL teams, and by 5 independent league teams. Honolulu no longer has a team. Rochester $(267,987)$ had the top 1969 attendance among U.S. mainland teams.

Only 5 teams below the Triple-A level topped 100,000 in 1969. Dallas-Fort Worth, then in the Double-A Texas League, attracted 235,827. Albuquerque and Memphis, also in the Texas League, drew over 100,000, as did Charlotte of the Southern League, and Ciudad Madero of the Class A Mexican Center League. No United States based Class A team reached 100,000.

Miami had the best full-season Class A attendance in the U.S., drawing 77,354. 49 of 60 full-season Class A teams, and 23 of 40 short-season teams topped that figure in 2019. Salt Lake City drew 76,789 in 1969 to lead all shortseason teams. 6 Double-A teams, and 38 full-season Class A teams, failed to reach 50,000 in 1969. Also that year, just 5 of 33 short-season teams drew at least 30,000 , and 16 short-season teams didn't even reach 20,000 .

Major League total attendance rose $151.5 \%$ vs. 1969. Average per team ( 24 teams in 1969), rose 101.2\%. The 2019 MLB average per date was 28,338 , up 12,980 ( $84.5 \%$ ) from the 1969 average per date of 15,358 .

## INDIVIDUAL TEAMS OUTDRAWING ENTIRE LEAGUES

The following individual teams drew more fans in 2019 than their entire league drew in 1979 and/or 1969:
(Example: Dayton of the Midwest League drew 545,108 in 2019. In 1979, the Midwest League's total attendance was 485,915 , and in 1969, that league drew 367,420 .)

Eastern League - Reading, Richmond, Hartford (1969)
Southern League - Birmingham (1969)
Midwest League - Dayton (1979 \& 1969); Fort Wayne (1969)
South Atlantic Lea. - Greensboro, Augusta, Charleston SC, Columbia SC, Lakewood, Greenville, Lexington (1969)
Northwest League - Vancouver (1979 \& 1969), Spokane, Boise, Everett, Eugene, Hillsboro (1969)

MAJ OR AND MINOR LEAGUE BASEBALL ATTENDANCE - 2019 vs. 2009

|  | $\underline{2019}$ |  |  | $\underline{2009}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| League | Attendance | \# Teams | Avg./Team | Attendance | \# Teams | Avg./Team | \% Chg. in Avg./Team 2019 vs. 2009 |
|  |  |  |  |  |  |  |  |
| American | 30,591,020 | 15 | 2,039,401 | 32,239,466 | 14 | 2,302,819 | (11.4) |
| National | 37,902,073 | 15 | 2,526,805 | 41,128,193 | $\underline{16}$ | 2,570,512 | (1.7) |
| MAJORS TOTAL | 68,493,093 | 30 | 2,283,103 | 73,367,659 | 30 | 2,445,589 | (6.6) |
|  | 68,493,093 |  | 2,283,103 | 73,367,659 |  |  |  |
|  |  |  |  |  |  |  |  |
| American Assoc. | Teams now in | the I.L. \& | P.C.L. |  |  |  |  |
| International | 6,445,838 | 14 | 460,417 | 7,017,469 | 14 | 501,248 | (8.1) |
| Pacific Coast | 7,054,538 | 16 | 440,909 | 7,133,386 | 16 | 445,837 | (1.1) |
| Class AAA Total | 13,500,376 | 30 | 450,013 | 14,150,855 | 30 | 471,695 | (4.6) |
| Mexican | 4,618,131 | 16 | 288,633 | 3,079,774 | 16 | 192,486 | 50.0 |
|  |  | 12 |  |  | 12 |  |  |
| Southern | 2,242303 | 10 | 224,230 | 2,604,397 | 10 | 228,420 | (1.8) |
| Texas | 2,791,180 | 8 | 348,898 | 2,964,170 | 8 | 370,521 | (5.8) |
|  |  |  |  |  |  |  |  |
| California | 1,280,811 | 8 | 160,101 | 1,721,279 | 10 | 172,128 | (7.0) |
| Carolina | 2,018,496 | 10 | 201,850 | 1,586,588 | 8 | 198,324 | 1.8 |
| Florida State | 935,187 | 12 | 77,932 | 1,117,363 | 12 | 93,114 | (16.3) |
|  |  |  |  |  |  |  |  |
| Midwest | 3,824,807 | 16 | 239,050 | 3,629,038 | 14 | 259,217 | (7.8) |
| South Atlantic * | 2,978,718 | 14 | 212,766 | 3,690,958 | 16 | 230,685 | (7.8) |
| New York-Penn | 1,316,873 | 14 | 94,062 | 1,786,735 | 14 | 127,624 | (26.3) |
| Northwest | 1,115,614 | 8 | 139,452 | 907,094 | 8 | 113,387 | 23.0 |
| Appalachian | 411,189 | 10 | 41,119 | 310,124 | 10 | 31,012 | 32.6 |
| Pioneer | 721,268 | 8 | 90,159 | 721,942 | 8 | 90,243 | (0.1) |
| NAPBL TOTAL | 41,504,077 | 176 | 235,819 | 41,644,518 | 176 | 236,617 | (0.3) |
| Independent Lgs. | 5,690,513 | 53 | 107,368 | 7,965,185 | 61 | 130,577 | (17.8) |
| GRAND TOTAL | 47,194,590 | 229 | 206,090 | 49,609,703 | 237 | 209,324 | (1.5) |

* The South Atlantic League was named the Western Carolinas League until 1980.

Independent league totals exclude teams that only played road games. The United Shore League is shown as one team.

Sources: Minor League Baseball (NAPBL), Independent Leagues, Total Baseball - 8th Edition

MAJ OR AND MINOR LEAGUE BASEBALL ATTENDANCE - 2019 vs. 1999


* The South Atlantic League was named the Western Carolinas League until 1980.

Independent league totals exclude teams that only played road games. The United Shore League is shown as one team.
Sources: Minor League Baseball (NAPBL), Independent Leagues, Major League Baseball Information System

MAJ OR AND MINOR LEAGUE BASEBALL ATTENDANCE - 2019 vs. 1989


* The South Atlantic League was named the Western Carolinas League until 1980.

Independent league totals exclude teams that only played road games. The United Shore League is shown as one team.
Sources: Minor League Baseball (NAPBL), Independent Leagues, Major League Baseball Information System

MAJ OR AND MINOR LEAGUE BASEBALL ATTENDANCE - 2019 vs. 1979

|  | $\underline{2019}$ |  |  | 1979 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| League | Attendance | \# Teams | Avg./Team | Attendance | \# Teams | Avg./Team | \% Chg. in Avg./Team 2019 vs. 1979 |
|  |  |  |  |  |  |  |  |
| American | 30,591,020 | 15 | 2,039,401 | 22,371,979 | 14 | 1,597,999 | 27.6 |
| National | 37,902,073 | 15 | 2,526,805 | 21,178,419 | $\underline{12}$ | 1,764,868 | 43.2 |
| MAJORS TOTAL | 68,493,093 | 30 | 2,283,103 | 43,550,398 | 26 | 1,675,015 | 36.3 |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| American Assoc. International Pacific Coast | Teams now in | the I.L. \& | P.C.L. | 1,296,740 | 8 | 162,093 |  |
|  | 6,445,838 | 14 | 460,417 | 1,616,151 | 8 | 202,019 | 127.9 |
|  | 7,054,538 | 16 | 440,909 | 1,761,487 | 10 | 176,149 | 150.3 |
| Class AAA Total | 13,500,376 | 30 | 450,013 | 4,674,378 | 26 | 179,784 | 150.3 |
|  |  |  |  |  |  |  |  |
| Mexican | 4,618,131 | 16 | 288,633 | 4,591,286 | 20 | 229,564 | 25.7 |
|  |  |  |  |  |  |  |  |
| Eastern | 3,749,124 | 12 | 312,427 | 436,040 | 6 | 72,673 | 329.9 |
| Southern | 2,242,303 | 10 | 224,230 | 1,482,437 | 10 | 148,244 | 51.3 |
| Texas | 2,791,180 | 8 | 348,898 | 826,207 | 8 | 103,276 | 237.8 |
|  |  |  |  |  |  |  |  |
| California | 1,280,811 | 8 | 160,101 | 504,487 | 10 | 50,449 | 217.4 |
| Carolina | 2,018,496 | 10 | 201,850 | 282,371 | 6 | 47,062 | 328.9 |
| Florida State | 935,187 | 12 | 77,932 | 722,258 | 10 | 72,226 | 7.9 |
|  |  |  |  |  |  |  |  |
| Midwest | 3,824,807 | 16 | 239,050 | 485,915 | 8 | 60,739 | 293.6 |
| South Atlantic * | 2,978,718 | 14 | 212,766 | 347,237 | 6 | 57,873 | 267.6 |
| New York-Penn | 1,316,873 | 14 | 94,062 | 298,538 | 10 | 29,854 | 215.1 |
|  |  |  |  |  |  |  |  |
| Northwest | 1,115,614 | 8 | 139,452 | 213,163 | 8 | 26,645 | 423.4 |
| Appalachian | 411,189 | 10 | 41,119 | 128,735 | 6 | 21,456 | 91.6 |
| Pioneer | 721,268 | 8 | 90,159 | 272,581 | 8 | 34,073 | 164.6 |
| NAPBL TOTAL | 41,504,077 | 176 | 235,819 | 15,265,633 | 142 | 107,504 | 119.4 |
| Independent Lgs. | 5,690,513 | 53 | 107,368 | 0 | 0 | 0 | ------- |
|  |  |  |  |  |  |  |  |
| GRAND TOTAL | 47,194,590 | 229 | 206,090 | 15,265,633 | 142 | 107,504 | 91.7 |

* The South Atlantic League was named the Western Carolinas League until 1980.

Independent league totals exclude teams that only played road games. The United Shore League is shown as one team. 1979 figures for Inter-American League which folded in mid-season are not included.

Sources: Minor League Baseball (NAPBL), Independent Leagues, Total Baseball - 8th Edition

MAJ OR AND MINOR LEAGUE BASEBALL ATTENDANCE - 2019 vs. 1969

| $\underline{2019}$ |  |  |  | 1969 |  |  | \% Chg. in Avg./Team 2019 vs. 1969 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| League | Attendance | \# Teams | Avg./Team | Attendance | \# Teams | Avg./Team |  |
|  |  |  |  |  |  |  |  |
| American | 30,591,020 | 15 | 2,039,401 | 12,134,745 | 12 | 1,011,229 | 101.7 |
| National | 37,902,073 | 15 | 2,526,805 | 15,094,946 | 12 | 1,257,912 | 100.9 |
| MAJORS TOTAL | 68,493,093 | 30 | 2,283,103 | 27,229,691 | 24 | 1,134,570 | 101.2 |
|  |  |  |  |  |  |  |  |
| American Assoc. | Teams now in | the IL \& | C. | 882547 | 6 | 147091 |  |
| International | Teams now | 14 14 | 460,417 | 1,035,457 | 8 | 129,432 | 255.7 |
| Pacific Coast | 7,054,538 | 16 | 440,909 | 1,055,988 | 8 | 131,999 | 234.0 |
| Class AAA Total | 13,500,376 | 30 | 450,013 | 2,973,992 | 22 | 135,181 | 232.9 |
| Mexican | 4,618,131 | 16 | 288,633 | 1,973,825 | 8 | 246,728 | 17.0 |
| Eastern | 3,749,124 | 12 | 312,427 | 382,933 | 6 | 63,822 | 389.5 |
| Southern | 2,242,303 | 10 | 224,230 | 333,516 | 6 | 55,586 | 303.4 |
| Texas | 2,791,180 | 8 | 348,898 | 828,268 | 8 | 103,534 | 237.0 |
| California | 1,280,811 | 8 | 160,101 | 369,217 | 8 | 46,152 | 246.9 |
| Carolina | 2,018,496 | 10 | 201,850 | 476,856 | 10 | 47,686 | 323.3 |
| Florida State | 935,187 | 12 | 77,932 | 464,662 | 12 | 38,722 | 101.3 |
| Midwest | 3,824,807 | 16 | 239,050 | 367,420 | 9 | 40,824 | 485.6 |
| South Atlantic* | 2,978,718 | 14 | 212,766 | 229,290 | 6 | 38,215 | 456.8 |
| New York-Penn | 1,316,873 | 14 | 94,062 | 190,519 | 8 | 23,815 | 295.0 |
| Northwest | 1,115,614 | 8 | 139,452 | 101,658 | 4 | 25,415 | 448.7 |
| Appalachian | 411,189 | 10 | 41,119 | 138,763 | 8 | 17,345 | 137.1 |
| Pioneer | 721,268 | 8 | 90,159 | 180,625 | 7 | 25,804 | 249.4 |
|  |  |  |  |  | 6 |  |  |
| Mexican Center | ---- | ------- | ------- | 128,964 | 8 | 21,494 44,601 | -------------- |
| Mexican Northern | ------- | ----- | --------- | 145,244 | 6 | 24,207 | ---------- |
| Mexican So. East | ------- | ----- | --------- | 341,702 | $\underline{6}$ | 56,950 | ---------- |
| NAPBL TOTAL | 41,504,077 | 176 | 235,819 | 9,984,263 | 148 | 67,461 | 249.6 |
| Independent Lgs. | 5,690,513 | 53 | 107,368 | 0 | 0 | 0 | ---------- |
| GRAND TOTAL | 47,194,590 | 229 | 206,090 | 9,984,263 | 148 | 67,461 | 205.5 |

* The South Atlantic League was named the Western Carolinas League until 1980

In 1969, the Gulf Coast League listed attendance of 8,817 , as one team charged admission. It is not included here.
Independent league totals exclude teams that only played road games. The United Shore League is shown as one team.
Sources: Minor League Baseball (NAPBL), Independent Leagues, Total Baseball - 8th Edition

## MINOR LEAGUE ATTENDANCE GROWTH vs. OTHER SPORTS - 2019 vs. 2009, 1999, 1989, 1979 and 1969

MLB-affiliated (NAPBL) Minor League Baseball attendance grew at a faster pace than any other United States-based major professional team sport when comparing 2019 with 1989, 1979, and 1969. Minor League Baseball (NAPBL) has also posted a larger increase in attendance than any of these sports since 1999, with the exception of Major League Soccer. This higher attendance growth rate for NAPBL Minor League Baseball is for both total attendance, and for average yearly attendance per team.

The tables in this section compare Minor League Baseball's (MLB-affiliated only - does not include 2019 independent leagues, but does include the Mexican and Pioneer Leagues, which became independent leagues in 2021) growth in attendance vs. 2009, 1999, 1989, 1979, and 1969 with attendance growth for Major League Baseball, the National Football League, the National Basketball Association, and the National Hockey League. In addition, the comparison with 2009 and 1999 includes the Women's National Basketball Association, Minor League Hockey, and Major League Soccer. 1996 was the first season for Major League Soccer, and the WNBA began play in 1997. For the NBA and NHL, the comparisons are with the 2009-10, 1999-2000, 1989-90, 1979-80, and 1969-70 seasons. Minor League hockey data is for 2009-10 and 1999-2000. The most recent NFL attendance total is for 2019.

Comparisons are made for total attendance, and for average yearly attendance per team, as these leagues have undergone expansion. As attendance returns to normal, comparisons with other leagues for the 2022-23 or 2023 seasons, will be made in the 2023 Minor League Baseball Attendance Analysis.

SOURCES: - Minor League Baseball, Major League Baseball, Total Baseball; National Football League 2020 Record and Fact Book; Basketball - NBA, WNBA, and ABA Guides, databasebasketball.com; Hockey - NHL Guide and Record Book, Minor League hockey Websites; Major League Soccer

2019 or 2018-19 ATTENDANCE (NFL-2019)

|  | 2019 or 2018-19 <br> Total Attendance | Number of <br> Teams | Average Attendance <br> per Team |
| :--- | :---: | :---: | :---: |
| NAPBL Minor League Baseball | $41,504,077$ | 176 | 235,819 |
| Major League Baseball | $68,493,093$ | 30 | $2,283,103$ |
| National Football League (2019) | $16,382,231$ | 32 | 511,945 |
| National Basketball Association | $21,964,447$ | 30 | 732,148 |
| National Hockey League | $22,186,851$ | 31 | 715,705 |
|  |  |  |  |
| Women's NBA (WNBA) | $1,333,093$ | 12 | 111,091 |
| Major League Soccer | $8,702,674$ | 24 | 362,611 |
| Minor League Hockey | $12,259,292$ | 80 | 153,241 |

Major League Soccer had the best growth rate in terms of average attendance per team when comparing 2019 with 2009, followed by the NBA and Minor League Hockey.

## 2019 (NFL 2019) ATTE NDANCE COMPARISON WITH 2009 (2009-2010 NBA, NHL, MINOR LEAGUE HOCKEY)

|  | 1999 or 1999-2000 <br> Total Attendance | Number <br> of Teams | Average <br> Attendance per <br> Team | \% Chg. - 2019 <br> vs. 2009 in <br> Total Attend. | \% Chg. - 2019 <br> vs. 2009 in <br> Avg./Team |
| :--- | :---: | :---: | :---: | :---: | :---: |
| NAPBL Minors | $41,644,518$ | 176 | 236,617 | $(0.3)$ | $(0.3)$ |
| MLB | $73,367,659$ | 30 | $2,445,589$ | $(6.6)$ | $(6.6)$ |
| NFL | $16,651,126$ | 32 | 520,348 | $(1.6)$ | $(1.6)$ |
| NBA | $21,112,728$ | 30 | 703,758 | 4.0 | 4.0 |
| NHL | $20,996,455$ | 30 | 699,882 | 5.7 | 2.3 |
|  |  |  |  |  |  |
| WNBA | $1,773,321$ | 13 | 136,409 | $(24.8)$ | $(18.6)$ |
| MLS | $3,609,048$ | 15 | 240,603 | 141.1 | 50.7 |
| Minors Hockey | $12,598,841$ | 85 | 148,222 | $(2.7)$ | 3.4 |

## MINOR LEAGUE ATTENDANCE GROWTH vs. OTHER SPORTS - 2019 vs. 2009, 1999, 1989, 1979 and 1969

Major League Soccer is the only sport that has posted better attendance growth than the NAPBL Minor Leagues when comparing 2019 attendance with 1999.

2019 (NFL 2019) ATTE NDANCE COMPARISON WITH 1999 (1999-2000 NBA, NHL, MINOR LEAGUE HOCKEY)
$\left.\begin{array}{|l|c|c|c|c|c|}\hline & \begin{array}{c}\text { Average } \\ \text { 1999 or 1999-2000 } \\ \text { Total Attendance }\end{array} & \begin{array}{c}\text { Number } \\ \text { of Teams. }\end{array} & \begin{array}{c}\text { 2019 } \\ \text { Attendance per } \\ \text { Team }\end{array} & \begin{array}{c}\text { \% Chg. - 2019 } \\ \text { vs. 1999 in } \\ \text { Total Attend. }\end{array} \\ \hline \text { vs. 1999 in } \\ \text { Avg./Team }\end{array}\right]$

Minor League Baseball attendance grew at a rate that was more than 3 times faster than any other sport in terms of average attendance per team when comparing 2019 with 1989. The National Hockey League's total attendance grew at nearly the same pace as Minor League Baseball's due to the addition of 10 teams since the 19891990 season. Attendance for hockey minor leagues is not available for 1989-90, 1979-80, or 1969-70. Note that for Major League Baseball, the National League didn't count 'no-shows' in tis official attendance until 1993.

2019 (NFL 2019) ATTE NDANCE COMPARISON WITH 1989 (1989-1990 NBA, NHL)

|  | 1989 or 1989-1990 <br> Total Attendance | Number <br> of Teams | Average <br> Attendance per <br> Team | \% Chg. - 2019 <br> vs. 1989 in <br> Total Attend. | \% Chg. - 2019 <br> vs. 1989 in <br> Avg. $/$ Team |
| :--- | :---: | :---: | :---: | :---: | :---: |
| NAPBL Minors | $23,103,593$ | 164 | 140,876 | 79.6 | 67.4 |
| MLB | $55,173,096$ | 26 | $2,122,042$ | 24.1 | 7.6 |
| NFL | $13,625,662$ | 28 | 486,631 | 20.2 | 5.2 |
| NBA | $17,368,659$ | 27 | 643,284 | 26.5 | 13.8 |
| NHL | $12,579,651$ | 21 | 599,031 | 76.4 | 19.5 |

Growth in average attendance per team for Minor League Baseball increased at a pace that was about, or more than, twice as fast as the other sports leagues when comparing 2019 attendance with 1979. Total attendance also grew at a faster rate for Minor League Baseball compared to other sports, increasing 171.9\%. Both the NBA and the NHL have more than doubled their total attendance since their 1979-1980 seasons.

2019 (NFL 2019) ATTE NDANCE COMPARISON WITH 1979 (1979-1980 NBA, NHL)

|  | 1979 or 1979-1980 <br> Total Attendance | Number <br> of Teams | Average <br> Attendance per <br> Team | \% Chg. $\mathbf{- 2 0 1 9}$ <br> vs. 1979 in <br> Total Attend. | \% Chg. $\mathbf{- 2 0 1 9}$ <br> vs. 1979 in <br> Avg. $/$ Team |
| :--- | :---: | :---: | :---: | :---: | :---: |
| NAPBL Minors | $15,265,633$ | 142 | 107,504 | 171.9 | 119.4 |
| MLB | $43,550,398$ | 26 | $1,675,015$ | 57.3 | 36.3 |
| NFL | $13,182,039$ | 28 | 470,787 | 24.3 | 8.7 |
| NBA | $9,937,575$ | 22 | 451,708 | 121.0 | 62.1 |
| NHL | $10,533,623$ | 21 | 501,601 | 110.6 | 42.7 |

## MINOR LEAGUE ATTENDANCE GROWTH vs. OTHER SPORTS - 2019 vs. 2009, 1999, 1989, 1979 and 1969

1969 was the final year that the American Football League and the National Football League played separately. Those leagues fully merged in 1970. The 1969 football attendance figures in the table below are for combined AFL and NFL attendance. The AFL had 10 teams in 1969, and drew 2,843,373, an average of 284,337 per team. The NFL had 16 teams and drew 6,096,127, averaging 381,008 per team. Both the AFL and NFL played 14-game schedules in 1969, compared to a 16-game schedule from 1978 through 2020, and a 17-game schedule beginning in 2021.

The basketball line below is for combined NBA and ABA attendance. The American Basketball Association was in its $3^{\text {rd }}$ season in 1969-70, and had 11 teams. Their total attendance was $1,752,987$, an average of 159,362 per team. The 14 NBA teams that played in 1969-70 drew 4,341,028, an average of 310,073 per team. If the basketball growth comparison is made for the NBA only, and excludes the ABA, total attendance is up $406.0 \%$ since 1969-70, and average per team increased $136.1 \%$. 4 ABA teams were merged into the NBA in 1976-77.

2019 (NFL 2019) ATTE NDANCE COMPARISON WITH 1969 (1969-1970 NBA, NHL)

|  | 1969 or 1969-1980 <br> Total Attendance | Number <br> of Teams | Average <br> Attendance per <br> Team | \% Chg. $\mathbf{- 2 0 1 9}$ <br> vs. 1969 in <br> Total Attend. | \% Chg. - 2019 <br> vs. 1969 in <br> Avg. $/$ Team |
| :--- | :---: | :---: | :---: | :---: | :---: |
| NAPBL Minors | $9,984,263$ | 148 | 67,461 | 315.7 | 249.6 |
| MLB | $27,229,691$ | 24 | $1,134,570$ | 151.5 | 101.2 |
| AFL/NFL | $8,939,500$ | 26 | 343,827 | 83.3 | 48.9 |
| NBA/ABA | $6,094,015$ | 25 | 243,761 | 260.4 | 200.3 |
| NHL | $5,992,065$ | 12 | 499,339 | 270.3 | 43.3 |

## NEW BALLPARKS

New ballparks have been a major factor in the growth of Minor League attendance. According to team websites, ballparkdigest.com, and baseballparks.com, 106 of the 119 MLB-affiliated parks in use in 2022, opened from 1988 to 2022. 87 of these parks have been built since 1995, and 68 of them have opened since 2000, with 26 opening since 2010. (Palm Beach and Jupiter of the Florida State League share a ballpark.) 11 teams play in a park that opened prior to 1970 , while the homes of 2 teams were built between 1970 and 1987. Many older parks have been totally refurbished, and bear little resemblance to their original structures.

Data is available about 79 ballparks of independent teams that operate in 2023. All teams in the United Shore League play in the same park, with the same true for the Mavericks League. Dos Laredos of the Mexican League uses a park in Mexico, and one in Texas. 53 of these parks opened since 1988, ( 44 since 1995, 36 since 2000, and 12 since 2010), and 19 were built prior to 1970, and 6 from 1970 to 1987. Overall, 159 of 198 Minor League ballparks in use in 2023 opened since 1988, with 131 of them opening since 1995, 104 opening since 2000, and 38 since 2010.

New parks were opened by: Birmingham, Scranton, and Hillsboro in 2013; Charlotte, NC and El Paso in 2014; Nashville, Biloxi, Morgantown, and St. Paul in 2015; Columbia, SC in 2016; Hartford and Cleburne in 2017; Augusta and Rosemont, IL in 2018; Fayetteville NC, Las Vegas, Amarillo, High Point NC, Franklin WI, and Mexico City in 2019; Worcester, Fredericksburg VA, Wichita KS, Beloit, Kannapolis and Gastonia NC, and Rocket City (Madison, AL) in 2021; Lake Country (Oconomooc) Wisconsin, Glacier (Kalispell) Montana, in 2022. Northern Colorado (Windsor) has the only park opening in 2023.

According to Ballparkdigest.com, in 2024, a new ballpark is expected to open in Hagerstown, MD, for a new Atlantic League team. Possible new parks for 2025 are in Hillsboro, OR for the Northwest League Hillsboro Hops, Richmond, VA for the Eastern League Richmond Flying Squirrels, Salt Lake City for the Pacific Coast League Bees, and in Knoxville, TN for the Southern League Tennessee Smokies.

## MINOR LEAGUE BASEBALL ATTENDANCE COMPARED TO MINOR LEAGUE HOCKEY ATTENDANCE

Professional hockey has a system of minor leagues quite similar to that of baseball, with some minor league hockey teams being affiliated with teams in the National Hockey League. But while Minor League Baseball attendance has continued to grow in the first 20 years of the $21^{\text {st }}$ Century, minor league hockey attendance is down.

In the 1999-2000 season, there were 109 professional minor league hockey teams in the United States and Canada. By the 2018-19 season, the number of teams was down to 80 . There are 82 teams in the 2021-2022 season, and 88 teams began the 2022-23 season. Vermillion County of the Southern Professional Hockey League suspended operations during the 2022-23 season. You can contact the author (d.kronheim@verizon.net) to get an Excel worksheet listing of each Minor League Hockey team and league 2022-23 total attendance and average per game.

Total regular season minor league hockey attendance fell $37.9 \%$ from 19,736,526 in 1999-2000, to 12,259,292 in 2018-19, with 29 fewer teams. Average attendance per game dropped 334 from 4,900 in 1999-2000, to 4,566 in 201819 , a decline of $6.8 \%$. The 2017-18 average of 4,581 was the best since 2001-02. National Hockey League average per game attendance in 2018-19 was 17,456 , up 1,080 ( $6.6 \%$ ) from the $1999-2000$ average of 16,376 . Due to shorter seasons, 2019-2020 and 2020-2021 data is not relevant. (Sources: hockey minor league Web sites, nhl.com.)

The structure of minor league hockey has similarities with baseball. The American Hockey League is considered to be the Triple-A league, with each National Hockey League team having an affiliate in that league. The ECHL is the Double-A league. Other leagues are the Southern Professional and Federal Hockey Leagues, and the semi-pro Ligue Nord-American. Many of the cities with minor league hockey also have Minor League Baseball.

In 2022-23, the 88 Minor League hockey teams drew a total of 12,857,070, up 2,548,638 (24.7\%) from 2021-22. Average per game was 4,489 , up 638 (16.6\%). The top-ranked AHL played a slightly shorter schedule, and drew $6,435,391$, up 1,260,897 (24.4\%) from 2021-22. Average per game was 5,586 , up 958 ( $20.7 \%$ ). Vs. 2018-19, the last really normal season, the AHL total was down 233,523 (3.5\%), and average per game declined 213 (3.7\%).

2022-23 AHL league leaders were Cleveland (342,752, 9,521 per game), Hershey (318,983, 8,861 per game), and Chicago (309,818, 8,606 per game). Coachella Valley (Thousand Palms, CA), Grand Rapids, Laval, Ontario CA, and Providence, also averaged above 7,000 per game. Leaders in other leagues were Jacksonville FL (278,958, 7,749 per game), Fort Wayne (278,634, 7,740 per game), and Toledo (277,683, 7,713 per game). Combined 2022-23 vs. 2018-19 total attendance for the 5 minor leagues was up 597,778 (4.9\%), but average per game declined by 77 (1.7\%), with 8 more teams and 179 more games played in 2022-23. In 2022-23, the ECHL drew its highest total since 19992000. Their total was up $8.0 \%$ vs. 2018-19, and average per game rose $4.2 \%$. Savannah, Colorado (Windsor), Utica, Idaho (Boise), and Toledo, had average per game of at least $100 \%$ of their arena's capacity.

The 2021-22 season was much closer to being a normal season, but not quite there. Total regular season attendance for the 5 pro minor hockey leagues was 10,308,435, averaging 3,851 per game, with 82 teams.

In the 2018-19 season, the last really normal season until 2022-23, the 31-team American Hockey League drew a $6,668,914$ (5,799 per game) to its regular season games, accounting for more than half of all minor league hockey attendance. Hershey had the best total attendance (338,452), averaging 8,907 for its 38 home games. (Hershey has never had a Minor League baseball team.) San Diego had the top average (9,021-34 home games). Some AHL teams play a shorter schedule than others. Cleveland drew an average of 8,901 per game. Ontario CA, Chicago, Providence, Lehigh Valley (Allentown, PA), and Grand Rapids of the AHL also topped 7,000 per game. Minor League Baseball teams in the Allentown (Lehigh Valley IronPigs), Providence (Pawtucket Red Sox), and Grand Rapids (West Michigan Whitecaps) areas have also drawn very well. The AHL league record-highs are 6,693,526 in total attendance, and 5,982 in average per game, both in 2015-16.

In the lower levels of minor league hockey, the ECHL Fort Wayne Komets averaged 7,932 per game in 2018-19. This was the $17^{\text {th }}$ straight year the Komets topped 7,000 per game. They've reached that figure 22 times in 28 seasons through 2019. Fort Wayne is very successful at the gate in Minor League Baseball as well. The Tincaps of the Midwest League drew 406,715 in 2014, 400,036 in 2015, record-highs of 413,701 (6,084 per date) in 2016, 409,253 in 2017, 376,422 in 2018 , and 371,259 in 2019 . Toledo $(7,783)$ of the ECHL also averaged above 6,000 per game.

Bakersfield, now in the AHL, is one of minor league hockey's better draws. They averaged over 5,000 per game for 7 straight years through 2010-11, and again in 2015-16, 2016-17, and 2018-19. But the Blaze, that city's Minor League Baseball team, averaged just 572 per date in 2011 , and 637 per date in 2012, the lowest average among all NAPBL teams. Attendance rose to 805 per date in 2013 and to 827 in 2014, fell to 740 in 2015, and increased to 899 in 2016. That team was moved to the Carolina League for 2017, and was replaced by a team in the Pecos League.

## MINORS TO MAJ ORS-MINOR LEAGUE ATTE NDANCE IN CITIES THAT LATER JOINED THE MAJ OR LEAG UES

Until 1953, there were only 10 markets with Major League teams. New York had 3 teams, while Boston, Philadelphia, Chicago, and St. Louis had 2 teams each. Since then, Major League Baseball has come to 16 more markets. It arrived in, and left Montreal, arrived, left, and returned to both Milwaukee and Seattle, and left Washington after 1971, only to return in 2005.

All Major League markets added from 1953 on had Minor League teams. Many were among the most successful teams in attendance in Minor League Baseball. Most of the Minor League teams that were replaced by Major League teams were in Triple-A. But a few, such as those in Florida, were in lower classifications.

The table below lists the highest level Minor League teams that were replaced by teams in the Majors. It shows the record-high listed attendance for those Minor League teams, and also lists the years for which attendance data was available. It also shows attendance for each city's final Minor League season before the arrival of a Major League team. (Seattle drew 155,090 in 1968, its final Triple-A year.) In some of these markets, there were other Minor League teams in lower classifications. For many years, the New York market had 2 Triple-A teams, as well as 3 Major League teams, and so it has been added to this list.

Most of the markets listed below currently have Minor League teams in them, many of whom draw quite well.

| Major League Team/Market | Year Joined Majors | Top Former Leading Minor League Team(s) in Market | Record-High Recorded Attendance | Year of <br> Record High | Years of Available Attendance Data for That Team | Minor Lg. Final Year Attendance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Arizona (Phx.) | 1998 | Phoenix Firebirds | 315,859 | 1994 | 1947-1997 | 209,698 |
| Atlanta | 1966 | Atlanta Crackers | 404,584 | 1947 | 1903, 1913, 1915-1965 | 151,614 |
| Baltimore | 1954 | Baltimore Orioles | 620,726 | 1946 | 1921-1953 | 207,182 |
| Colorado | 1993 | Denver Bears | 565,214 | 1980 | $\begin{aligned} & 1902-04,13,23-29, \\ & 47-92 \end{aligned}$ | 347,615 |
| Dallas-Ft. W. | 1972 | Dallas Eagles | 404,851 | 1949 | 1922-1958 | 116,085 |
|  |  | Fort Worth Cats | 354,288 | 1948 | 1922-1959, 1964 | 93,574 |
| " |  | Dallas-Ft. W. Spurs | 329,294 | 1965 | 1960-1971 | 213,249 |
| Houston | 1962 | Houston Buffalos | 401,383 | 1948 | 1922-1961 | 120,104 |
| Kansas City | 1955 | Kansas City Blues | 425,064 | 1923 | 1903, 1908-1954 | 141,905 |
| Los Angeles | 1958 | Los Angeles Angels | 622,485 | 1947 | 1919-1957 | 220,547 |
|  |  | Hollywood Stars | 513,056 | 1946 | 1926-1957 | 198,012 |
| " |  | Vernon Tigers | 353,209 | 1924 | 1919-1925 | 252,069 |
| Miami | 1993 | Miami Marlins | 288,582 | 1956 | 1947-1991 | 56,557 |
| " |  | Ft. Lauderdale Yanks | 111,907 | 1992 | 1947-1993 | 28,240 |
| " |  | Miami Bch Flamingos | 90,682 | 1949 | 1947-1954 | 14,407 |
| Milwaukee | 1953, 70 | Milwaukee Brewers | 365,473 | 1927 | 1903-1952 | 195,839 |
| Minnesota | 1961 | Minneapolis Millers | 318,326 | 1956 | 1903-1960 | 115,702 |
| " |  | St. Paul Saints | 352,911 | 1949 | 1903-1960 | 119,926 |
| Montreal | 1969 | Montreal Royals | 477,638 | 1948 | 1928-1960 | 111,991 |
| New York |  | Newark Bears | 342,001 | 1932 | 1921-1949 | 88,170 |
| " |  | Jersey City Giants | 378,325 | 1939 | 1921-1950 | 63,191 |
| San Diego | 1969 | San Diego Padres | 493,780 | 1949 | 1936-1968 | 203,369 |
| San Fran.-Oak. | 1958 | San Francisco Seals | 670,563 | 1946 | 1919-1957 | 284,532 |
| " |  | Oakland Oaks | 634,311 | 1946 | 1919-1955 | 141,397 |
| " |  | Mission Bears | 299,670 | 1926 | 1926-1937 | 124,052 |
| Seattle | 1969, 77 | Seattle Rainiers | 548,308 | 1947 | 1919-1968, 1972-1976 | 16,294 |
| Tampa Bay | 1998 | Tampa Yankees | 149,191 | 1997 | 1928, 1947-Present |  |
|  |  | St. Pete. Cardinals | 202,283 | 1989 | 1947-2000 | 61,962 |
| Toronto | 1977 | Toronto Maple Leafs | 446,040 | 1952 | 1920-1967 | 94,308 |

SOURCE OF ATTENDANCE DATA: Encyclopedia of Minor League Baseball

## MINOR LEAGUE TEAMS THAT OUTDREW MAJ OR LEAGUE TEAMS

In every season from 1902 through 1955, except the World War I-shortened 1918 season, at least one Minor League team had a higher total attendance than at least one Major League team in that season. In some seasons, over 30 Minor League teams drew better than a Major League team. As Major League attendance grew, this became far less common. From 1956 through 1978, no Major League team ever drew less than any Minor League team in one season. Since 1979, there have been 10 seasons where a Major League team was outdrawn by a Minor League team in a particular season, but none since the Montreal Expos drew less than Sacramento in 2004.

In 2022, Tijuana of the Mexican League averaged 10,088 per date, which was higher than the 9,973 per date averaged by the Oakland Athletics. Oakland's total attendance was higher Tijuana's total.

The following table lists the years and the Major League teams that were outdrawn by at least one Minor League team that season. Providing a total list of which Minor League clubs outdrew a Big League team is not doable since early $20^{\text {th }}$ Century attendance for many Minor League teams is not available. Very few teams listed attendance in the early years. Note that for a long time, the Pacific Coast League played a longer schedule than the Major Leagues did. Many of the Minor League cities that outdrew Major League teams in the first half of the $20^{\text {th }}$ Century eventually were awarded Major League teams of their own.

Source for this data is the Encyclopedia of Minor League Baseball, Third Edition, edited by Lloyd Johnson and Miles Wolff, and published by Baseball America in 2007. Special thanks to Mitchell Manoff of the Society of American Baseball Research for asking the question that resulted in this research.

| Year | Major League Teams that had Lower Total Attendance than Some Minor League teams | Notes and Number of Major League Teams that were Outdrawn by These Minor League Teams |
| :---: | :---: | :---: |
| 1902 | Wash, Det, Balt, Pit, Bost (N), Cin, Bkn, StL(N), Phi(N) | All outdrawn by Buffalo |
| 1903 | NY(A), Det, Chi(A), Wash, Bkn, Bost(N), StL(N), Phi (N) | All outdrawn by Buffalo |
| 1904 | Detroit, Washington, Brooklyn, Boston (N), Phila. (A) | All outdrawn by Buffalo |
| 1905 | Detroit, Washington, Brooklyn, Boston (N) | Topped by Columbus(4), Buffalo(3), Milwaukee(1) |
| 1906 | Detroit, Washington, Boston (N) | All outdrawn by Buffalo |
| 1907 | Boston (N), St. Louis (N) | Outdrawn by Buffalo |
| 1908 | Boston (N), St. Louis (N) | Both outdrawn by Indianapolis |
| 1909 | Washington, Boston (N) | Milwaukee, Indy, Minneapolis(2), Louisville (1) |
| 1910 | Washington, St. Louis (A), Boston (N), Brooklyn | Rochester (4), Buffalo (1) |
| 1911 | Washington, St. Louis (A), Boston (N) | Kansas City (3), Indy (2), Buffalo (2), Minneapolis (2) |
| 1912 | St. Louis (A), Boston (N) | Boston outdrawn by 6 teams, St. Louis by Buffalo |
| 1913 | Boston (N), St. Louis (N) | Both by Milwaukee and Buffalo |
| 1914 | Cleveland, Brooklyn, Philadelphia (N), Pittsburgh, Cinci. | Louisville (5), Milwaukee (4), Columbus (4) |
|  |  |  |
| 1915 | Washington, St. Louis (A), Cleveland, Philadelphia (A) | Buffalo (5), Memphis (5), Minneapolis (1) |
| 1916 | Washington, Philadelphia (A), Cincinnati, St. Louis (N) | Buffalo (4) |
| 1917 | Washington | Outdrawn by 10 Minor League teams |
| 1918 | Shorter season due to World War I | Limited attendance listed |
| 1919 | St.L(A), Wash., Phila.(A), Bos(N), St.L(N), Phi.(N), Pitt. | San Francisco (7), 5 others top at least 1 MLB team |
| 1920 | W | San Francisco(5), 15 others top at least 1 MLB team |
| 1921 | Boston (A), Phil. (A), Boston (N), Phil.(N), St.L (N), Cin. | San Francisco (6), 4 others top at least 1 MLB team |
| 1922 | Phila. (A), Boston (A), Phila. (N), Boston (N) | San Francisco(4), 11 others top at least 1 MLB team |
| 1923 | Wash., Boston (A), St. Louis (N), Boston (N), Phila. (N) | Kansas City (5), 6 others top at least 1 MLB team |
| 1924 | Boston (A), St. Louis (N), Philadelphia (N), Boston (N) | San Francisco(4), 16 others top at least 1 MLB team |
| 1925 | Boston (A), Boston (N), Philadelphia (N) | San Francisco (3), Los Angeles (1), Atlanta (1) |
| 1926 | St. Louis (A), Boston (A), Boston (N), Philadelphia (N) | San Francisco (4), Milwaukee (4), 5 others top 1 |
| 1927 | St. Louis (A), Boston (A), Boston (N), Phila. (N), Cleve. | San Francisco (5), 7 others top at least 1 MLB team |
| 1928 | St.L(A), Wash., Cleveland, Bost.(A), Phila.(N), Bost.(N) | San Francisco (6), 17 others top at least 1 MLB |
| 1929 | St. Louis (A), Washington, Philadelphia (N), Cincinnati | San Francisco (4), Rochester, Hollywood, Los Angeles |

## MINOR LEAGUE TEAMS THAT OUTDREW MAJ OR LEAGUE TEAMS

| Year | Major League Teams that had Lower Total Attendance than Some Minor League teams | Notes and Number of Major League Teams that were Outdrawn by These Minor League Teams |
| :---: | :---: | :---: |
| 1930 | St. Louis (A), Philadelphia (N) | Rochester, Los Angeles (2), 16 others (1) |
| 1931 | St. Louis (A), Pittsburgh, Cincinnati, Philadelphia (N) | Newark, Rochester, Hollywood (4), 7 others (1) |
| 1932 | St.L(A), Chi. (A), Bos. (A), Pittsburgh, Phila. (N), St.L(N) | Newark, Columbus (6), 13 others top 1 MLB team |
| 1933 | St. Louis (A), Philadelphia (N), Cincinnati | Buffalo, Los Angeles (3), 18 others top 1 MLB team |
| 1934 | St. Louis (A), Chicago (A), Philadelphia (N), Cincinnati | Buffalo (3), Dallas (2), 13 others top St. Louis |
|  |  |  |
| 1935 | Washington, St. Louis (A), Phila. (A), Bos. (N), Phila (N) | Atlanta (5), Seattle, Montreal (4), 27 others top St.L. |
| 1936 | St. Louis (A), Philadelphia (A), Philadelphia (N) | Atlanta (3), Buffalo, Seattle (2), 28 others top St. L. |
| 1937 | St. Louis (A), Philadelphia (N) | 9 teams top both teams, 18 others top St. Louis |
| 1938 | St. Louis (A), Philadelphia (N), St. Louis (N) | Seattle (3), 13 others top 2, 8 others top St.Louis (A) |
| 1939 | Washington, St. L. (A), Pittsburgh, Boston (N), Phi. (N) | Jersey City (5), Seattle (4), 32 others top St. Louis |
|  |  |  |
| 1940 | St. Louis (A), Boston (N), Philadelphia (N) | Seattle (3), Jersey City, San Francisco, Scranton (2) |
| 1941 | St. Louis (A), Boston (N), Philadelphia (N) | Seattle, Louisville (3), 8 others top St. Louis (A) |
| 1942 | St. Louis (A), Philadelphia (N) | Los Angeles (2), Seattle (1) |
| 1943 | St. Louis (A), Boston (N) | Milwaukee (2), Indianapolis, Los Angeles (1) |
| 1944 | Boston (N) | Topped by 10 teams |
|  |  |  |
| 1945 | Boston (N), Cincinnati, Philadelphia (N) | Portland, Seattle, San Francisco (3), 7 others top at least one team |
| 1946 | St. Louis (A), Philadelphia (A) | San Francisco, Oakland (3), Baltimore (2), |
| 1947 | St. Louis (A) | 19 teams including all 8 in the Pacific Coast League |
| 1948 | St. Louis (A) | 14 teams, including 7 of 8 teams in the PCL |
| 1949 | St. Louis (A) | 19 teams, including all 8 PCL teams |
|  |  |  |
| 1950 | St. Louis (A), Philadelphia (A) | 14 top Philadelphia, 17 top St. Louis |
| 1951 | St. Louis (A) | Montreal, Toronto, Seattle, Los Angeles, Houston, Portland, OR, Denver, Birmingham |
| 1952 | Boston (N) | Hollywood, Seattle, Portland OR, San Diego, Los Angeles, Montreal, Toronto, Denver |
| 1953 | St. Louis (A), Philadelphia (A) | Los Angeles, Toronto (2), Toledo, Denver (1) |
| 1954 | Philadelphia (A) | Toronto, Atlanta, Houston |
| 1955 | Washington | Denver |
|  |  |  |
| 1979 | Oakland | Denver, Columbus, Tabasco, Mexico City Diablos Rojos, Yucatan, Nashville |
|  |  |  |
| 1983 | Cleveland, Minnesota, Seattle | Louisville |
| 1984 | Cleveland, Pittsburgh | Louisville |
|  |  |  |
| 1988 | Chicago (A), Seattle, Atlanta | Buffalo |
| 1989 | Chicago (A), Atlanta | Buffalo |
| 1990 | Atlanta | Buffalo |
| 1991 | Cleveland, Montreal | Buffalo |
|  |  |  |
| 2001 | Montreal | Buffalo, Pawtucket, Louisville, Memphis, Sacramento, Round Rock |
| 2002 | Montreal, Florida | Sacramento |
|  |  |  |
| 2004 | Montreal | Sacramento |

## A LOOK BACK AT THE BOOM, DECLINE, AND REBIRTH OF MINOR LEAGUE BASEBALL

Minor League Baseball enjoyed a huge post-World War II attendance boom. But then there was a big decline in the number of teams and leagues, along with attendance, that lasted through the 1960's.

This section takes a look back at 1949, when total Minor League attendance reached levels that would not be seen again until a half-century later. It also examines 1961 and 1962, when Minor League attendance fell below 10 million, and for many of the leagues still operating then, survival was not assured.

There are tables listing 1949, 1961, and 1962 Minor League attendance by league and by classification. The number of teams in every league, and the average attendance per team in each league, is also included. The team with the highest attendance in every league, and the team with the lowest attendance in every league, is listed.

The old classification system of Class B, C, and D leagues was still in use in 1949, 1961, and 1962. In 1963, most surviving leagues from those classifications became full-season Class A, short-season Class A, and Rookie Leagues. There were no short-season leagues in 1949. The Pacific Coast League played a 188 game schedule, and other Triple-A, and Double-A leagues played 154 games. Class B leagues generally played between 140-154 games, Class C leagues played 124-150 games, and most Class D leagues played 120-140 games.

Major League teams had many more Minor League affiliates 70 to 75 years ago. In 1950, the Brooklyn Dodgers had 22 Minor League teams, while the St. Louis Cardinals had 21. The Giants, Yankees, Athletics, Indians, and Cubs each had at least 15 affiliates. Today, most Major League teams have from 5 to 8 Minor League affiliates.

Data in this section comes from the 1950 and 1962 editions of The Sporting News Official Baseball Guide. These books were downloaded from the archive.org Website, which obtained them from the University of Florida library. The books were donated to the University by Red Barber, a UF alumnus, who along with Mel Allen, was the first broadcaster inducted into the Baseball Hall-of-Fame. 1962 attendance data is from the Encyclopedia of Minor League Baseball - Third Edition.

## 1949 - WHEN MINOR LEAGUE BASEBALL SET A RECORD THAT LASTED DECADES

In the late 1940's professional baseball attendance was at an all-time high, up to that point. Major League attendance reached $20,920,842$ in 1948. This was up from just $8,772,746$ in 1944 . The 1948 total would not be topped until 1962, when there were 4 more Major League teams. The 1948 average attendance per MLB team was 1,307,553. That average figure was not surpassed until 1977. In 1949, Major League attendance was 20,215,365.

There were other leagues that were not part of 'Organized' baseball in 1949, and whose statistics were not reported in The Sporting News Guide. What were called the 'Negro Leagues' were still in operation, just two years after Jackie Robinson and Larry Doby integrated the Major Leagues. Limited attendance data for the Negro Leagues can be found on Retrosheet.org, and appears in the Number Tamer 2019 and 2021 Major League Baseball Attendance Analyses. Some of those teams drew well until the late 1940's. They featured many players who would have been Major League stars, had they been allowed to play there. Also operating in 1949 was an independent Mexican League, which did not join Organized Baseball (NAPBL) until 1955. Attendance figures from that league are also not available.

Minor League total regular season attendance reached 39,640,443 in 1949, according to Minor League Baseball. The 1950 Sporting News Baseball Guide reports a 1949 regular season total of 39,684,550. Post-season 1949 Minor League attendance was 2,083,394. The NAPBL affiliated leagues did not top the 1949 regular season record until 2004. The combined NAPBL-Independent league total surpassed the 1949 record in 1999.

In 1949, there were 448 teams in the 59 leagues that compiled attendance. 47 of those leagues had 8 teams, and the other 12 leagues had 6 teams each. In 2019, there were 15 NAPBL leagues that charged admission to their games. Those leagues had 176 teams. The Pacific Coast, Mexican, and Midwest Leagues had 16 teams each. 8 independent leagues operated, and 56 of their teams reported 2019 attendance. Among the 1949 leagues still operating in 2019 was the P.O.N.Y. (Pennsylvania, Ontario, New York) League, now named the New York-Penn League. In 2021 and 2022, there are 120 MLB-affiliated teams in the 11 leagues that charged admission. 95 independent teams, counting all 'road' teams, and all teams in the United Shore and Mavericks Leagues, in 9 leagues are operating in 2022.

The Pacific Coast League, then thought to be almost as good as the Majors, had the highest attendance in the Minors. In 1949, the 8 team league, with a 188 game schedule, drew $3,751,929$, an average of 468,991 per team. This average per team compares with the 440,909 per team that the 16 -team P.C.L. averaged in 2019, when it played a $140-$ game schedule. 6 of the 8 teams in the league in 1949 played in markets that later joined the Major Leagues.

## 1949 - WHEN MINOR LEAGUE BASEBALL SET A RECORD THAT LASTED DECADES

The other Triple-A leagues drew considerably less than the P.C.L., yet averaged better than 250,000 per team. The overall Triple-A average per team of 336,625 compares with a 450,013 average in 2019, and 421.380 in 2022.

There were only 2 Double-A leagues. Both the Southern Association and the Texas League averaged more than 240,000 per team. In 2019, the 3 Double-A leagues averaged 292,754 per team, and in 2022, they averaged 272,140.

Among the 4 Class A leagues, the Western League had the most success at the gate, averaging 227,309 per team, with all 6 teams topping 100,000. Denver led that league, drawing 463,039, which would remain as the highest attendance by a Class A team until 1994, when it was topped by West Michigan of the Midwest League.

Class B, C, and D leagues had much lower attendance. For a team to draw 100,000 in those leagues was exceptionally good. Some teams outside of the United States did well. Havana, Cuba topped all Class B teams, drawing 226,293. Quebec City led all Class C teams with attendance of 176,779 . Just 5 of 190 teams, playing in the 25 Class D leagues, reached 100,000, with the highest figure of 137,340 at Hamilton, Ontario.

## INDIVIDUAL TEAMS

The San Francisco Seals of the Pacific Coast League drew 670,563 in 1946. That single season Minor League attendance record was not broken until 1982 when Louisville drew 868,418.

There were 13 teams that topped 400,000 in attendance in 1949. This included 7 of the 8 teams in the Pacific Coast League. Seattle of that league had the highest Minor League attendance with 545,434. 5 other teams drew at least 300,000, and there were 18 teams with attendance between 200,000 and 300,000. In 2019, there were 27 MLBaffiliated teams that drew at least 400,000. An additional 33 MLB-affiliated and 4 independent teams drew between 300,000 and 399,999 in 2019. In 2022, 22 MLB-affiliated, and 2 independent teams, reached at least 400,000. 19 other MLB-affiliated teams, and one other independent team, had a total attendance between 300,000 and 399,999.

Major League Baseball only had 16 teams, located in 10 different markets in 1949. Quite a few cities that had Minor League teams in 1949 later joined the Majors. Listed below is the 1949 attendance for Minor League teams located in, or very close to, cities that later had Major League teams.

| Team | Attendance |  | Team | Attendance |  |  | Team |
| :--- | :---: | :--- | :--- | :---: | :--- | :--- | :--- |

In addition to the cities listed above, there were 2 Triple-A teams in the New York City area. Newark drew 88,170, the lowest attendance in Triple-A, and Jersey City's attendance was 174,314.

## INTO THE 1950'S

Television cut into Major League attendance starting in 1949. By 1953, MLB attendance had fallen to 14,383,797, before team relocations helped it begin a gradual climb.

But the Minor Leagues were not that fortunate. Televised Major League games, and just television in general, along with easier access to Major League ballparks, home air conditioning, and rundown Minor League ballparks, drastically reduced attendance. Many Minor League cities were simply too small to support a team in the long run. In 1954, total Minor League attendance was 18,674,503, which was less than half of the 1949 total. 7 years later, that 1954 total was cut in half. By the early 1960's, more than two thirds of the cities that hosted a Minor League team in 1949 no longer had one.

# 1949 MINOR LEAGUE BASEBALL ATTENDANCE 

| League | Attendance | \# Teams | Avg./Team | Highest/Team | Attendance | Lowest/Team | Attendance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| American Assoc. | 2,004,270 | 8 | 250,534 | Indianapolis | 413,973 | Toledo | 108,712 |
| International | 2,322,801 | 8 | 290,350 | Montreal | 473,798 | Newark, NJ | 88,170 |
| Pacific Coast | 3,751,929 | 8 | 468,991 | Seattle | 545,434 | Portland, OR | 378,892 |
| Class AAA Total | 8,079,000 | 24 | 336,625 |  |  |  |  |
| Southern Assoc. | 1,947,573 | 8 | 243,447 | Birmingham | 421,305 | Mobile | 152,117 |
| Texas | 2,007,927 | 8 | 250,991 | Dallas | 404,851 | Beaumont | 116,264 |
| Class AA Total | 3,955,500 | 16 | 247,219 |  |  |  |  |
| Central | 557,798 | 6 | 92,966 | Charleston, WV | 183,352 | Muskegon | 46,560 |
| Eastern | 1,016,789 | 8 | 127,099 | Albany, NY | 198,256 | Utica | 72,689 |
| South Atlantic | 988,088 | 8 | 123,511 | Macon | 212,416 | Charleston, SC | 94,816 |
| Western | 1,363,854 | 6 | 227,309 | Denver | 463,039 | Sioux City, IA | 125,356 |
| Class A Total | 3,926,529 | 28 | 140,233 |  |  |  |  |
| Big State | 784,082 | 8 | 98,010 | Austin | 188,193 | Greenville | 58,500 |
| Carolina | 789,539 | 8 | 98,692 | Winston-Salem | 153,110 | Martinsville | 32,489 |
| Colonial | 225,097 | 6 | 37,516 | Bristol, CT | 62,485 | Poughkeepsie | 25,123 |
| Florida Internat'l | 899,571 | 8 | 112,446 | Havana, Cuba | 226,293 | Lakeland | 50,108 |
| Inter-State | 585,053 | 8 | 73,132 | Allentown, PA | 100,788 | Hagerstown | 34,762 |
| New England | 362,002 | 8 | 45,250 | Springfield, MA | 102,387 | Providence | 7,305 |
| Piedmont | 804,390 | 6 | 134,065 | Richmond | 177,354 | Newport News | 101,708 |
| Southeastern | 563,586 | 8 | 70,448 | Jackson, MS | 129,140 | Anniston | 40,640 |
| Three I | 782,910 | 8 | 97,864 | Waterloo | 146,421 | Springfield, IL | 48,952 |
| Tri-State | 722,914 | 8 | 90,364 | Spartanburg | 128,490 | Sumter | 55,309 |
| Western Int'l | 793,996 | 8 | 99,250 | Spokane | 186,648 | Bremerton | 35,440 |
| Class B Total | 7,313,140 | 84 | 87,061 |  |  |  |  |
| Arizona-Texas | 494,208 | 6 | 82,368 | Phoenix | 126,347 | Tucson | 53,771 |
| Border | 359,916 | 6 | 59,986 | Ottawa | 78,577 | Kingston, ONT | 38,671 |
| California | 789,940 | 8 | 98,743 | Fresno | 145,946 | Ventura | 53,071 |
| Canadian-American | 696,726 | 8 | 87,091 | Quebec City | 176,779 | Rome, NY | 40,331 |
| Central Association | 265,581 | 6 | 44,264 | Cedar Rapids | 84,185 | Rockford | 19,304 |
| Cotton States | 437,383 | 8 | 54,673 | Pine Bluff | 82,442 | Helena, AR | 34,468 |
| East Texas | 423,790 | 8 | 52,974 | Paris | 66,509 | Henderson | 34,500 |
| Evangeline | 545,121 | 8 | 68,140 | Alexandria | 107,597 | Abbeville | 48,780 |
| Middle Atlantic | 471,811 | 8 | 58,976 | Johnstown, PA | 105,776 | New Castle | 28,233 |
| Northern | 661,111 | 8 | 82,639 | Duluth | 107,548 | Grand Forks | 49,757 |
| Pioneer | 830,395 | 8 | 103,799 | Billings | 174,080 | Idaho Falls | 41,195 |
| Sunset | 367,899 | 8 | 45,987 | Porterville | 66,280 | Riverside | 32,450 |
| Western Assoc. | 606,340 | 8 | 75,793 | St. Joseph | 126,301 | Leavenworth | 33,132 |
| W.Texas-New Mex | 674,465 | 8 | 84,308 | Amarillo | 111,487 | Clovis | 47,697 |
| Class C Total | 7,624,686 | 106 | 71,931 |  |  |  |  |

## 1949 MINOR LEAGUE BASEBALL ATTENDANCE

| League | Attendance | \# Teams | Avg./Team | Highest/Team | Attendance | Lowest/Team | Attendance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Alabama State | 219,910 | 8 | 27,489 | Andalusia | 39,958 | Troy | 18,323 |
| Appalachian | 390,768 | 8 | 48,846 | Bluefield | 116,572 | Kingsport | 23,967 |
| Blue Ridge | 171,557 | 6 | 28,593 | Mount Airy | 36,230 | Wytheville | 19,753 |
| Coastal Plain | 566,873 | 8 | 70,859 | Kinston | 88,814 | Tarboro | 41,212 |
| Eastern Shore | 195,164 | 6 | 32,527 | Salisbury | 39,063 | Rehoboth Bch. | 22,358 |
| Far West | 222,842 | 8 | 27,855 | Klamath Falls | 58,474 | Vallejo | 5,999 |
| Florida State | 453,707 | 8 | 56,713 | Gainesville | 84,718 | Orlando | 42,425 |
| Georgia-Alabama | 379,263 | 8 | 47,408 | LaGrange | 59,952 | Carrollton | 36,029 |
| Georgia-Florida | 406,875 | 8 | 50,859 | Albany, GA | 93,096 | Moultrie | 28,911 |
| Georgia State | 351,881 | 8 | 43,985 | Dublin | 62,049 | Baxley | 29,257 |
| K-O-M | 359,078 | 8 | 44,885 | Ponca City | 62,082 | Miami, OK | 32,887 |
| Kitty | 293,048 | 8 | 36,631 | Owensboro | 67,700 | Mayfield | 23,244 |
| Longhorn | 426,863 | 8 | 53,358 | San Angelo | 83,245 | Sweetwater | 33,770 |
| Missouri-Ohio Val. | 203,064 | 6 | 33,844 | Paducah | 54,859 | Belleville | 13,500 |
| Mountain State | 229,726 | 8 | 28,716 | Harlan | 49,615 | Newport | 14,148 |
| North Atlantic | 242,021 | 8 | 30,253 | Stroudsburg | 39,890 | Nazareth | 17,716 |
| North Carolina St. | 346,386 | 8 | 43,298 | Hi Point | 95,792 | Landis | 24,806 |
| Ohio - Indiana | 430,790 | 8 | 53,849 | Springfield | 67,568 | Lima | 31,298 |
| P.O.N.Y. | 602,273 | 8 | 75,284 | Hamilton, ONT | 137,340 | Oleon | 40,264 |
| Rio Grande Valley | 271,139 | 6 | 45,190 | Corpus Christi | 97,192 | Robstown | 19,753 |
| Sooner State | 369,439 | 8 | 46,180 | Pauls Valley | 61,085 | Seminole | 33,258 |
| Tobacco State | 353,844 | 8 | 44,231 | Lumberton | 60,038 | Red Springs | 33,303 |
| Virginia | 269,313 | 6 | 44,886 | Petersburg | 76,000 | Lawrenceville | 29,000 |
| Western Carolina | 401,365 | 8 | 50,171 | Newton | 82,481 | Hendersonville | 21,235 |
| Wisconsin State | 628,506 | 8 | 78,563 | Oshkosh | 115,956 | Wisconsin Rap | 52,828 |
| Class D Total | 8,785,695 | 190 | 46,241 |  |  |  |  |
| GRAND TOTAL | 39,684,550 | 448 | 88,582 |  |  |  |  |

NOTE: 'Highest/Team' and 'Lowest/Team' indicate teams in that league with the highest and lowest attendance
SOURCE FOR THIS TABLE: 1950 Sporting News Official Baseball Guide

## 1961 AND 1962 - MINOR LEAGUE ATTENDANCE HITS BOTTOM

By 1961, the number of leagues was down to 22 with just 147 teams. Both the number of teams and leagues continued to fall through the early 1960's. The Southern Association had its last year in 1961, as did the Sophomore League (named the Longhorn League in 1949), and the Three I (Illinois, lowa, Indiana) League. A new, short-lived Georgia-Florida League began in 1962. All 1961 leagues had 6 or 8 teams, with the exception of the Florida State League, which had 7. Two leagues in Mexico were now part of the NAPBL. By 1962, only 134 teams operated. The Midwest League had 10 teams that year, but the Western Carolina and Georgia-Florida Leagues had just 4 teams. Some of what had been the best-drawing markets in the Minors now had Major League teams.

Total attendance in 1961 was just $9,766,505$, an average of 66,439 per team, the lowest average per team since at least the 1930's. Post-season attendance was 208,729. The lowest total was reached in 1962 , when attendance fell to $9,732,582$, but because there were fewer teams, the average per team rose to 72,631 .

In 1961 and 1962, some leagues played shorter schedules than in 1949, but still longer than they play today. The Triple-A leagues played 154 games in 1961, while the Double-A leagues had 136, 140 or 154 game schedules. Class A leagues had 140 game schedules, while the Class B and C leagues played 128-140 games. Most Class D leagues played 120-140 games. The Western Carolinas League had a 104 game schedule, and the Appalachian League was the Minors' first short-season league, playing 68 games.

In 1961, the Pacific Coast League had the highest attendance, just as it did in 1949. The International League had the best total attendance in 1962. In each of those years, the Mexican League was the only league whose average attendance per team surpassed 200,000. The 3 Triple-A leagues were the only others to average at least 100,000 per team in both 1961 and 1962. Texas League teams averaged 100,000+ in 1962. Average attendance per team was under 60,000 in all Class B, C, and D Leagues in both seasons. In 1961, the average Triple-A, Double-A, and A team drew less than half of what it drew in 1949.

## INDIVIDUAL TEAMS

In 1961, Baltimore, Kansas City, Milwaukee, Minneapolis-St. Paul, San Francisco-Oakland, and Los Angeles, which had been Minor League markets in 1949, had Major League teams. Houston joined the Majors in 1962.

The Mexico City Reds led the Minors in attendance in 1961, drawing 285,301, and in 1962, with a total of 349,753. That team frequently had the best Minor League attendance in the 1960's and 1970's. Buffalo had the highest attendance among U.S. teams in 1961, with a total of 259,724. By 1969, Buffalo's attendance was down to 77,808, and the team moved to Winnipeg in the middle of the 1970 season. But the Bisons were back in Western New York in 1979. They opened a new ballpark in 1988, and became the biggest draw in Minor League history, surpassing one million for 6 years in a row. The Bisons had topped 500,000 for 32 straight years through 2019. That streak has ended.

Just 6 other teams, besides the Mexico City Reds, and Buffalo reached 200,000 in 1961. Veracruz, Poza Rica, and the Mexico City Tigers of the Mexican League did it, along with Rochester, Tacoma, and Vancouver.

Double-A Tulsa, Little Rock, Birmingham, Chattanooga, and Class A Greenville were the only U.S. teams below the Triple-A level to reach 100,000 in 1961. None of the 91 Class B, C or D teams drew at least 100,000, and just 18 of these teams topped 50,000.

In 1962, Rochester topped all U.S./Canadian teams with a total attendance of 272,178. Jacksonville, Buffalo, and San Diego, along with the Mexico City Red Devils, Mexico City Tigers, Monterrey, and Poza Rica of the Mexican League, were the other teams to surpass 200,000.

El Paso, Tulsa, Albuquerque, and San Antonio of the Double-A Texas League surpassed 100,000 in 1962. Class A Macon, and Class B Kinston, were the only other teams below the Double-A level to reach 100,000. Just 22 of the 86 Class B, C, and D teams topped 50,000.

In 1963, the Minor Leagues were reorganized into the system used through 2019. The Eastern and South Atlantic (renamed the Southern League in 1964) Leagues became Double-A leagues. Class B, C, and D leagues, with one exception, became Class A leagues. That exception was the Appalachian League, which was placed in a new classification called 'Rookie' League. A year later, the Pioneer League was given a 'Rookie' classification.

The next reorganization was in 2021, when short-season leagues were eliminated. There are now 2 Triple-A Leagues, and 3 leagues each in Double-A, High-A, and Single-A. The Mexican and Pioneer Leagues still maintain a partnership with Major League Baseball, but are now independent pro leagues.

## 1961 MINOR LEAGUE BASEBALL ATTENDANCE

| League | Attendance | \# Teams | Avg./Team | Highest/Team | Attendance | Lowest/Team | Attendance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| American Assoc. | 788,704 | 6 | 131,451 | Indianapolis | 179,423 | Dallas-Ft.Wor. | 105,933 |
| International | 1,244,631 | 8 | 155,579 | Buffalo | 259,724 | Jersey City | 61,940 |
| Pacific Coast | 1,349,810 | 8 | 168,726 | Tacoma | 243,790 | Salt Lake City | 106,454 |
| Class AAA Total | 3,383,145 | 22 | 153,779 |  |  |  |  |
| Mexican | 1,245,923 | 6 | 207,654 | Mex City Reds | 285,301 | Monterrey | 152,776 |
| Southern | 647,801 | 8 | 80,975 | Little Rock | 136,316 | Shreveport | 28,349 |
| Texas | 468,181 | 6 | 78,030 | Tulsa | 130,443 | Rio Grande | 43,184 |
| Class AA Total | 2,361,905 | 20 | 118,095 |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Eastern | 382,132 | 6 | 63,689 | Williamsport | 79,183 | Lancaster, PA | 51,311 |
| South Atlantic | 492,490 | 8 | 61,561 | Greenville | 100,168 | Jacksonville | 25,156 |
| Class A Total | 874,622 | 14 | 62,473 |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Carolina | 261,266 | 6 | 43,544 | Winston-Salem | 70,236 | Raleigh | 26,480 |
| Northwest | 287,312 | 6 | 47,885 | Salem | 72,703 | Wenatchee | 31,338 |
| Three I | 286,554 | 6 | 47,759 | Cedar Rapids | 69,617 | Des Moines | 33,337 |
| Class B Total | 835,132 | 18 | 46,396 |  |  |  |  |
| California | 171,503 | 6 | 28,584 | Bakersfield | 45,992 | Stockton | 11,660 |
| Mexican Center | 193,040 | 6 | 32,173 | S. Luis Potosi | 61,274 | Celaya | 15,904 |
| Northern | 207,325 | 6 | 34,554 | Duluth-Superior | 47,163 | St. Cloud | 24,320 |
| Pioneer | 260,896 | 6 | 43,483 | Magic Valley | 61,405 | Idaho Falls | 29,576 |
| Class C Total | 832,764 | 24 | 34,699 |  |  |  |  |
| Alabama - Florida | 138,086 | 6 | 23,014 | Pensacola | 46,993 | Dothan | 7,963 |
| Appalachian | 151,261 | 8 | 18,908 | Salem | 34,125 | Morristown | 11,772 |
| Florida State | 190,852 | 7 | 27,265 | St. Petersburg | 53,330 | Leesburg | 10,605 |
| Midwest | 415,961 | 8 | 51,995 | Davenport | 74,617 | Keokuk | 25,064 |
| New York-Penn | 271,098 | 8 | 33,887 | Jamestown | 65,402 | Wellsville | 17,385 |
| Sophomore | 179,447 | 6 | 29,908 | El Paso | 79,115 | Alpine | 9,392 |
| Western Carolina | 132,202 | 6 | 22,034 | Statesville | 34,954 | Belmont | 10,081 |
| Class D Total | 1,478,907 | 49 | 30,182 |  |  |  |  |
|  |  |  |  |  |  |  |  |
| GRAND TOTAL | 9,766,475 | 147 | 66,439 |  |  |  |  |

NOTE: 'Highest/Team' and 'Lowest/Team' indicate teams in that league with the highest and lowest attendance

| League | Attendance | \# Teams | Avg./Team | Highest/Team | Attendance | Lowest/Team | Attendance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| American Assoc. | 765,358 | 6 | 127,560 | Oklahoma City | 184,683 | Louisville | 70,550 |
| International | 1,473,596 | 8 | 184,200 | Rochester | 272,178 | Richmond | 101,853 |
| Pacific Coast | 1,055,745 | 8 | 131,968 | San Diego | 211,514 | Spokane | 80,519 |
| Class AAA Total | 3,294,699 | 22 | 149,759 |  |  |  |  |
| Mexican | 1,423,013 | 6 | 237,169 | Mex City Reds | 349,753 | Puebla | 127,985 |
| Texas | 661,445 | 6 | 110,241 | Tulsa | 182,895 | Austin | 41,057 |
| Eastern | 422,222 | 6 | 70,370 | Elmira | 83,328 | Charleston,WV | 53,935 |
| South Atlantic | 520,066 | 8 | 65,008 | Macon | 100,297 | Augusta, GA | 39,476 |
| Class A Total | 942,288 | 14 | 67,306 |  |  |  |  |
| Carolina | 479,522 | 8 | 59,940 | Kinston | 141,227 | Raleigh | 29,552 |
| Northwest | 279,124 | 6 | 46,521 | Tri-City | 68,399 | Yakima | 35,059 |
| Class B Total | 758,646 | 14 | 54,189 |  |  |  |  |
| California | 279,583 | 8 | 34,948 | San Jose | 62,695 | Reno | 22,819 |
| Mexican Center | 283,939 | 6 | 47,323 | S. Luis Potosi | 68,624 | Aguascalientes | 35,794 |
| Northern | 320,051 | 8 | 40,006 | Winnipeg | 83,645 | Eau Claire | 20,906 |
| Pioneer | 196,789 | 6 | 32,798 | Magic Valley | 49,297 | Pocatello | 16,092 |
| Class C Total | 1,080,362 | 28 | 38,584 |  |  |  |  |
| Alabama - Florida | 112,403 | 6 | 18,734 | Pensacola | 25,201 | Ozark/Andalus | 15,183 |
| Appalachian | 136,021 | 6 | 22,670 | Salem | 40,913 | Middlesboro | 14,523 |
| Florida State | 389,937 | 8 | 48,742 | Miami | 90,887 | Palatka | 28,037 |
| Midwest | 533,079 | 10 | 53,308 | Quad Cities | 75,568 | Keokuk | 28,787 |
| New York-Penn | 208,749 | 6 | 34,792 | Jamestown | 68,632 | Olean | 11,104 |
| Georgia-Florida | 92,875 | 4 | 23,219 | Brunswick | 36,123 | Moultrie | 18,560 |
| Western Carolina | 77,379 | 4 | 19,345 | Statesville | 28,723 | Newton-Con. | 10,452 |
| Class D Total | 1,550,443 | 44 | 35,237 |  |  |  |  |
| GRAND TOTAL | 9,710,896 | 134 | 72,469 |  |  |  |  |

NOTES: 'Highest/Team' and 'Lowest/Team' indicate teams in that league with the highest and lowest attendance NAPBL Minor League Baseball reported a total attendance of 9,732,582 in 1962.

SOURCE FOR THIS TABLE: Encyclopedia of Minor League Baseball - Third Edition

## ATTENDANCE FOR OTHER LEAGUES IN 1962

MLB: 21,375,215 in 1962, averaging 14,958 per date. 2019 total attendance was 68,493,093, an average of 28,338 per date. 2022 total attendance was $64,556,658$, averaging 26,843 per date.

NFL: 4,003,421 (40,051 average per game); AFL 1,147,302 (20,487 average); Combined NFL/AFL 5,150,723 (33,446 average). 2019 NFL attendance was 16,382,231, an average of 63,993 per game. In 2021, it was 17,511,681, and 64,381 per game.

NBA: 1,433,878 in 1961-62 (4,566 per date). 2018-19 attendance was 21,964,447, an average of 17,857 per game. In 2021-22, the total was 20,889,853, an average of 17,173 per game.

NHL: 2,435,424 in 1961-62 (11,597 per game). 2018-19 attendance was 22,186,851, an average of 17,456 per game. In 2021-22, the total was 20,784,346, an average of 15,842 per game.

## JUST HOW LOW DID IT GO?

This is another version of the table on page 289, showing Minor League attendance in markets that later joined the Major Leagues. This table shows just how fast attendance fell in these markets after the post-World War Il boom. It lists the highest 1946-1952 attendance, and then the lowest attendance in subsequent seasons. Television was a main reason for the attendance decline, as was the fact that too many cities that couldn't support a team had one.

Newark and Jersey City never had Major League teams, but are included here since they are in the New York metropolitan area.

Some of the markets in this table currently have Minor League teams.

| Major League Team/Market | Year Joined Majors | Top Former Leading Minor League Team(s) in Market | $\begin{gathered} \hline 1946-1952 \\ \text { High } \\ \text { Attendance } \\ \hline \end{gathered}$ | Year | Post-1952 Low Attendance | Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Arizona (Phoenix) | 1998 | Phoenix Firebirds | 126,347 | 1949 | 49,270 | 1953 |
| Atlanta | 1966 | Atlanta Crackers | 404,584 | 1947 | 59,061 | 1961 |
| Baltimore | 1954 | Baltimore Orioles | 620,726 | 1946 | 153,828 | 1952 |
| Colorado (Denver) | 1993 | Denver Bears | 463,039 | 1949 | 112,118 | 1963 |
| Dallas-Ft. Worth | 1972 | Dallas Eagles | 404,851 | 1949 | 116,085 | 1958 |
|  |  | Fort Worth Cats | 354,288 | 1948 | 75,188 | 1957 |
| Houston | 1962 | Houston Buffalos | 401,383 | 1948 | 118,584 | 1961 |
| Kansas City | 1955 | Kansas City Blues | 379,063 | 1947 | 141,905 | 1954 |
| Los Angeles | 1958 | Los Angeles Angels | 622,485 | 1947 | 220,547 | 1957 |
| " |  | Hollywood Stars | 513,056 | 1946 | 165,517 | 1956 |
| Miami | 1993 | Miami Marlins | 170,466 | 1949 | 67,572 | 1953 |
| " |  | Ft. Lauderdale | 66,544 | 1949 | 28,222 | 1963 |
| Milwaukee | 1953, 70 | Milwaukee Brewers | 364,510 | 1948 | 145,868 | 1950 |
| Minnesota | 1961 | Minneapolis Millers | 274,890 | 1948 | 120,185 | 1952 |
| " |  | St. Paul Saints | 352,911 | 1949 | 102,004 | 1956 |
| Montreal | 1969 | Montreal Royals | 477,638 | 1948 | 111,991 | 1960 |
| New York |  | Newark Bears | 264,758 | 1946 | 88,170 | 1949 |
| " |  | Jersey City Giants | 337,531 | 1947 | 63,191 | 1950 |
| San Diego | 1969 | San Diego Padres | 493,780 | 1949 | 120,848 | 1960 |
| San Francisco-Oakland | 1958 | San Francisco Seals | 670,563 | 1946 | 161,570 | 1955 |
| " |  | Oakland Oaks | 634,311 | 1946 | 135,784 | 1953 |
| Seattle | 1969, 77 | Seattle Rainiers | 548,308 | 1947 | 130,862 | 1967 |
| Tampa Bay | 1998 | Tampa Yankees | 130,242 | 1947 | 29,938 | 1963 |
| " |  | St. Pete. Cardinals | 139,464 | 1951 | 30,759 | 1954 |
| Toronto | 1977 | Toronto Maple Leafs | 446,040 | 1952 | 94,308 | 1967 |

## A RESURGENCE IN MINOR LEAGUE BASEBALL

With low attendance, and many rundown ballparks in the early 1960's, it was thought that much of Minor League Baseball would soon be gone. The Triple-A and perhaps the Double-A leagues would survive. However many baseball people believed that college baseball would replace the lower level leagues as feeders to the Majors.

In the late-1970's, Minor League attendance began a steady increase. Part of it was that more teams were needed due to Major League expansion. Then, starting in the late-1980's, better marketing, and new ballparks led to the attendance boom that continues today. Independent leagues started play in 1993, adding to the number of teams.

Even the availability of more Major League games than ever on television and other devices, in high-definition color, for that matter, has not stopped the growth of Minor League Baseball. In 2019, total attendance was around 5 times what it was in the 1960's, and NAPBL attendance per team was up better than 3 -fold. For what was once seen as a dying industry, Minor League Baseball is quite healthy today, with a very bright future.

The table that starts below, and continues on the next page shows the attendance decline and resurgence in cities that had Minor League teams in the late 1940's, and still had full-season NAPBL Minor League teams in the 1990's and later. It does not include 2019 short-season or independent team markets, except for Spokane, Lancaster and York, since they play a shorter schedule than all teams played prior to the late 1950's.

The table lists the highest attendance for each city in the decade or so from 1946 forward. Nearly all of those highs were set from 1946 through 1949. It then shows each city's lowest post-1945 yearly attendance. This excludes 2021. In most cases, that took place in the 1950's and 1960's. The last columns list the highest attendance achieved in that city. Many of these cities lost their Minor League teams in the 1950's or 1960's, only to regain them later. This list only includes cities that had teams in the late 1940's and/or the early 1950's.

This table shows the incredible decline in attendance that took place in the 1950's as television was adopted in almost all homes. Then it depicts the boom in attendance that took place starting in the 1980's.

GROWTH, DECLINCE, AND RESURGENCE IN ATTENDANCE IN MINOR LEAGUE CITIES

| Minor League Aarket | 1946-1950's <br> High <br> Attendance | Year | $\begin{gathered} \hline \text { Post-1947 } \\ \text { Low } \end{gathered}$ <br> Attendance | Year | Post-1970's Record-High Attendance | Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Orlando | 61,509 | 1948 | 13,554 | 1961 | 217,716 | 1993 |
| Sacramento | 447,556 | 1949 | 82,324 | 1976 | 901,214 | 2001 |
| Charlotte | 122,211 | 1948 | 30,769 | 1972 | 687,715 | 2014 |
| Raleigh (Carolina in 1993) | 150,110 | 1947 | 25,562 | 1966 | 328,207 | 1993 |
| Durham | 152,095 | 1947 | 24,210 | 1967 | 554,788 | 2015 |
| Portland, OR | 421,137 | 1947 | 87,438 | 1963 | 454,197 | 2002 |
| Indianapolis | 494455 | 1948 | 117,415 | 1972 | 662,536 | 2015 |
| Nashville | 269,893 | 1948 | 54,564 | 1963 | 603,135 | 2018 |
| Hartford-New Britain | 140,249 | 1946 | 36,281 | 1952 | 414,946 | 2019 |
| San Antonio | 295,103 | 1946 | 38,024 | 1969 | 411,959 | 1994 |
| Columbus, OH | 216,388 | 1948 | 78,132 | 1952 | 666,797 | 2009 |
| Salt Lake City | 205,861 | 1946 | 56,883 | 1974 | 713,224 | 1994 |
| Greenville SC | 130205 | 1947 | 11,481 | 1972 | 349116 | 2008 |
| West Palm Beach | 81,132 | 1949 | 16,437 | 1966 | 165,656 | 1981 |
| Austin (Round Rock) | 188,193 | 1949 | 41,057 | 1962 | 700,277 | 2005 |
| Las Vegas | 61,050 | 1949 | 23,845 | 1958 | 650,934 | 2019 |
| Oklahoma City | 244,835 | 1947 | 46,752 | 1975 | 542,095 | 2005 |
| Norfolk (Tidewater area) | 140,553 | 1949 | 30,000 | 1955 | 560,211 | 1995 |
|  |  |  |  |  |  |  |
| St. Paul | 352,911 | 1949 | 102,004 | 1956 | 473,911 | 2022 |
| Reading, PA | 106,368 | 1953 | 40,594 | 1965 | 486,570 | 2002 |
| Harrisburg, PA | 89,197 | 1947 | 30,592 | 1952 | 301,588 | 2015 |
| Lancaster, PA (Indy now) | 85,796 | 1949 | 41,913 | 1952 | 378,310 | 2005 |
| York, PA (Indy now) | 126,679 | 1948 | 27,826 | 1967 | 293,967 | 2008 |

GROWTH, DECLINCE, AND RESURGENCE IN ATTENDANCE IN MINOR LEAGUE CITIES

| Minor League Market | $\begin{gathered} \hline \text { 1946-1950's } \\ \text { High } \\ \text { Attendance } \\ \hline \end{gathered}$ | Year | Post-1947 Low Attendance | Year | Post-1970's Record-High Attendance | Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Grand Rapids (W. Michigan) | 62,982 | 1949 | 21,230 | 1951 | 547,401 | 1996 |
| Birmingham | 445,926 | 1948 | 28,001 | 1965 | 467,867 | 1994 |
| Greensboro | 171,801 | 1946 | 26,465 | 1968 | 441,106 | 2007 |
| Winston-Salem | 233,507 | 1947 | 30,235 | 1973 | 312,416 | 2011 |
| Jacksonville, FL | 142,721 | 1953 | 25,156 | 1961 | 420,495 | 2004 |
| Albuquerque | 116,930 | 1948 | 44,526 | 1960 | 602,129 | 2009 |
| Amarillo | 132,128 | 1955 | 45,691 | 1974 | 427,791 | 2019 |
| Louisville | 355,241 | 1946 | 70,550 | 1962 | 1,052,438 | 1983 |
| New Orleans (until 2021) | 400,036 | 1947 | 50,369 | 1958 | 519,584 | 1998 |
| Memphis | 361,174 | 1948 | 48,487 | 1960 | 887,976 | 2001 |
| Pawtucket (until 2021) | 92,787 | 1947 | 61,401 | 1967 | 688,421 | 2005 |
| Buffalo | 393,843 | 1949 | 96,236 | 1950 | 1,188,972 | 1991 |
| Fresno | 145,946 | 1949 | 22,362 | 1965 | 563,079 | 2002 |
| Richmond, VA | 258,661 | 1957 | 31,232 | 1961 | 533,076 | 1993 |
| Scranton (Scr.-Wilkes Barre) | 181,302 | 1946 | 62,266 | 1953 | 580,908 | 2007 |
| Wilkes Barre, PA | 131,529 | 1946 | 55,184 | 1948 | X | X |
| Little Rock | 225,780 | 1951 | 51,514 | 1955 | 377,977 | 2008 |
| Tulsa | 223,569 | 1948 | 46,098 | 1978 | 408,183 | 2010 |
| Albany, NY (Indy. now) | 210,804 | 1948 | 43,385 | 1958 | 324,003 | 1985 |
| Mobile | 237,322 | 1947 | 35,775 | 1970 | 332,639 | 1997 |
| Pensacola | 117,696 | 1947 | 24,301 | 1960 | 328,147 | 2012 |
| Knoxville | 150,396 | 1950 | 21,390 | 1967 | 313,796 | 2017 |
| Dayton | 157,837 | 1948 | 45,849 | 1950 | 597,433 | 2010 |
| Des Moines | 232,038 | 1948 | 33,337 | 1961 | 576,310 | 2007 |
| Spokane (Short-Sea. until 2021) | 287,185 | 1947 | 17,940 | 1954 | 231,081 | 2022 |
| Omaha | 316,012 | 1955 | 109,851 | 1962 | 449,753 | 1997 |
| Rochester, NY | 443,536 | 1949 | 106,209 | 1966 | 515,436 | 1998 |
| Columbia, SC | 110,853 | 1948 | 25,998 | 1961 | 315,034 | 2017 |
| Toledo | 343,672 | 1953 | 86,428 | 1970 | 590,159 | 2007 |
| Portland, ME | 117,606 | 1948 | 75,083 | 1947 | 434,684 | 2004 |
| Syracuse | 288,141 | 1947 | 53,431 | 1956 | 446,025 | 1999 |
| Colorado Springs (Indy. now) | 170,041 | 1952 | 45,184 | 1957 | 350,374 | 2014 |
| El Paso | 107,778 | 1949 | 37,337 | 1970 | 578,952 | 2015 |
| Allentown, PA (Lehigh Valley) | 102,471 | 1948 | 47,795 | 1958 | 645,905 | 2010 |
| Reno | 56,702 | 1957 | 15,178 | 1964 | 466,606 | 2009 |
| Tacoma | 113,783 | 1947 | 42,463 | 1951 | 378,518 | 2011 |
| Chattanooga | 252,703 | 1952 | 25,767 | 1965 | 292,920 | 1994 |
| Montgomery, AL | 145,458 | 1947 | 20,617 | 1962 | 322,946 | 2004 |
| Corpus Christi | 112,625 | 1956 | 53,489 | 1953 | 506,398 | 2006 |
| Midland, TX | 77,601 | 1956 | 17,106 | 1959 | 317,233 | 2013 |
| Wilmington, DE | 123,491 | 1947 | 24,526 | 1952 | 358,766 | 1995 |
| Charleston, SC | 184,851 | 1947 | 19,536 | 1978 | 305,622 | 2017 |
| San Jose | 113,858 | 1949 | 23,845 | 1958 | 222,547 | 2011 |
| Quad Cities | 133,505 | 1949 | 53,213 | 1967 | 260,471 | 1994 |
| Binghamton, NY | 182,778 | 1949 | 47,465 | 1963 | 259,183 | 1992 |

## A FEW QUICK NOTES ON NCAA COLLEGE BASEBALL AND SOFTBALL

## NCAA DIVISION I COLLEGE BASEBALL

In 2022, the top 10 teams in College Baseball total attendance drew a combined 2,493,643, averaging 7,673 per date. Arkansas led with a total of 363,153 , and a 10,376 average per date. LSU was just a bit behind, with a total of 362,759 , and a 10,365 average per date. Following these 2 schools were Mississippi State ( 318,971 total, 10,289 average), Ole Miss (309,949 total, 9,998 average), and Texas ( 235,220 total, 6,918 average). The top 50 teams in total attendance drew a combined total of $5,869,094$, averaging 3,819 per date. The 2022 total for these 50 teams was 520,513 ( $9.7 \%$ ) higher than what the 50 teams with the highest 2019 total attendance drew that year. Those top 50 teams in the 2022 group drew 355 (10.2\%) more per date than the teams in the 2019 top 50 group.

Just like Major League and Minor League Baseball, NCAA College Baseball was adversely affected by Covid in 2021, with reduced capacity, and lower attendance for most teams. Ole Miss led in attendance in 2021, drawing 303,859 , and averaged 7,596 per date. They were followed by Arkansas ( $264,643,6,964$ per date), Mississippi State (235,207, 6,031 per date), LSU (144,982, 3,815 per date), and Texas Tech (119,916, 3,527 per date).

The top 10 teams in 2021 attendance drew a combined 1,504,011, averaging 4,087 per date. The 20 teams with the highest attendance, drew $2,021,596$, and averaged 2,947 per date.

When the 2020 season was halted in the middle of March, LSU had the top average per date $(10,296)$, followed by Arkansas $(8,953)$, Mississippi State $(8,732)$, and Ole Miss $(8,652)$.

The top 50 teams in 2019 attendance were listed in the 2020 NCAA Record Book. Those 50 teams drew $5,348,581$ in 1,544 dates, averaging 3,464 per date. LSU drew 425,377 ( 10,634 per date) to lead the NCAA. Through 2019, LSU led the NCAA in total baseball attendance for 24 straight years (since 1996), and in average per date each year since 1996, except for 2007, when Arkansas was the leader. LSU averaged better than 10,000 per date each season from 2010 through 2019, and in 2022. In 2019 college football attendance, LSU had the $6^{\text {th }}$ highest total $(705,892)$, and the $5^{\text {th }}$ best average per game $(100,842)$. In 2022, LSU was $4^{\text {th }}$ in total attendance $(704,172)$, and average per game $(100,596)$. They were $6^{\text {th }}$ in Women's Basketball attendance $(129,752,8,650$ per game) in 2022-23.

Most of the usual College Baseball attendance leaders finished in the Top 10 in 2019 total attendance: LSU, Mississippi State, South Carolina, Ole Miss, Arkansas, Texas A\&M, Texas, and Clemson. They were joined by Louisiana and Texas Tech in 2019. All these teams except Texas Tech also finished in the Top 10 in average per date. Nebraska was in the Top 10 in average per date, but not in the Top 10 in total attendance.

The SEC continues to be the baseball attendance leader among college conferences. In 2022, the SEC drew $2,659,201$ ( 5,781 per date), topping 2 million for the $10^{\text {th }}$ straight year, excluding 2021. In 2019, the SEC total attendance was $2,554,427$ ( 5,213 per date). These figures probably include post-season games. The SEC has led the NCAA in total attendance and average per date for the last 20 seasons, and 25 times in the last 31 years, also excluding 2021. Attendance by SEC teams has surpassed one million for 18 years in a row, including 2021. The record-high regular season total attendance for SEC teams may be 2,319,937 in 2014.

In 2018, the top 50 teams drew $5,333,906$ in 1,560 dates, an average of 3,419 per date. LSU led in total attendance $(399,085)$, and average per date $(10,786)$.

The top 50 teams in total attendance in 2017 drew 5,534,376 in 1,599 dates, an average of 3,461 per date. LSU was the leader in both categories in 2017, drawing 418,291, an average of 10,725 per date.

In 2016, the Top 50 teams in total attendance drew $5,511,902$ in 1,611 dates, an average of 3,421 per date. LSU had the highest total attendance $(433,783)$ and average per date $(10,580)$.

For the 2015 season, the NCAA listed attendance for 301 teams. Total attendance was $7,495,301$. The top 50 teams in attendance drew a combined 5,022,496. Louisiana State University led in total attendance (421,771), and average per date $(10,815)$.

For 2014, the NCAA listed the top 50 teams in attendance, but did not provide a total for all teams. These top 50 teams drew a total of $5,206,928$, an average of 3,285 per date. LSU averaged 10,812 per date.

In 2013, LSU drew 413,638 for the regular season, averaging an NCAA record-high 10,885 per date. That broke the NCAA regular season average per date of 10,673 , set by LSU in 2010. If post-season play is included, LSU's total attendance was a record-high 473,298, and a record-high average per date of 11,007.

## A FEW QUICK NOTES ON NCAA COLLEGE BASEBALL AND SOFTBALL

## THE COLLEGE BASEBALL WORLD SERIES

The College World Series is played every year in Omaha. Through 2010, it was played at Rosenblatt Stadium, which was also home to the Omaha team in the Pacific Coast League. Separate new ballparks opened in 2011. The larger park is in Omaha, and is used for the College World Series. The smaller park is located in the suburbs, and is the home of the Omaha Storm Chasers.

In 2015, total attendance for the 16 different World Series game sessions was 353,378 , averaging 22,086 per session, some of which can be double-headers. Record-high for one session is 30,533 in 2008. The record-high average per session is 24,407 in 2022.

The 2016 College Baseball World Series drew 341,667 with 17 sessions, an average of 20,098 per session. Coastal Carolina was the winner.

In 2017, a new record-high total attendance was set as the 16 sessions of the College World Series drew 357,646 , an average of 22,352 per session. Florida was the 2017 champion.

Oregon State won the College World Series in 2018, which drew 333,482 in 16 sessions, $(20,843$ per session).
Vanderbilt was the College World Series champion in 2019. Attendance was 332,454 in 15 sessions, an average of 22,164 per session. There was no College World Series in 2020.

Another record-high was set in 2021, as Mississippi State won the championship. The 16 sessions drew 361,711 , an average of 22,607 per session. The final game drew 24,052 .

In 2022, Ole Miss won, as the CWS drew new record-highs in total attendance $(366,105)$, and average per session $(24,407)$.

## NCAA WOMEN'S SOFTBALL

In 2022, Alabama led the NCAA in regular season Women's Softball attendance for the $9^{\text {th }}$ straight 'normal' season. The Crimson Tide drew 93,636, averaging 3,745 per date, the best figures during this 9 -year run. The Southeastern Conference drew 507,491 in its regular season, averaging 1,547 per date.

In 2022, the 20 teams with the highest total attendance, including post-season home games, drew a total of 949,649 in 588 dates, averaging 1,600 per date. This is up from 2019, which was the last 'normal' season. Alabama led in total attendance $(114,680)$ and average per date $(3,699)$, followed by Arizona $(74,028,2,177$ average), LSU $(64,741$, 2,023 average), Arkansas (61,377, 1,860 average), and Auburn (51,989, 1,677 average).

In 2021, Alabama had the top total attendance (61,991), and average per date $(1,442)$, followed by Arkansas ( 31,602 total, 1,019 average), and LSU (30,191 total, 915 average). When the 2020 season was suspended, Alabama had the top total $(45,048)$, and average per date $(3,465)$, followed by Arizona $(2,051)$, Auburn $(1,611)$, and Clemson $(1,554)$. In 2019, the 55 teams drew 1,152,050 in 1,121 dates, an average of 1,028 per date. The 20 teams with the highest total attendance drew a total of 742,122 in 484 dates, an average of 1,533 per date. Alabama led in total attendance, drawing 72,243, averaging 2,750 per date.

In 2018, the 20 teams with the highest total attendance drew a total of 757,194 in 497 dates, and average of 1,523 per date. Alabama led, drawing 63,038, averaging 3,002 per date. 2017 attendance data listed average per game, instead of average per date. The top 20 teams in attendance drew a total of 842,615 , an average of 1,386 per GAME. Average per date is higher since teams play doubleheaders. Alabama led in total attendance $(79,218)$, averaging 2,641 per DATE. In 2016, Alabama led in both total attendance $(76,109)$ and average per date $(2,927)$. The 10 schools with the highest total attendance in 2016 drew a combined 473,177, averaging 1,947 per date.

Alabama also holds the records for highest regular season total (93,636 in 2022), and average per date (3,745 in 2022). Either Alabama, Fresno State or Arizona has been the leader in all other years since 1991. Largest crowd at a regular season game was 5,724 at Fresno State in 2000. Top crowd at the Women's College World Series was 12,533 in 2022 at Oklahoma City.

## COLLEGIATE SUMMER BASEBALL LEAGUES

In addition to NCAA play in the spring, there are numerous summer college baseball leagues. These leagues are not affiliated with any school or athletic conference. Their players are amateurs, but these leagues operate in a similar way to the pro minor leagues. They use wood bats, and some leagues charge admission to games, and keep attendance figures. Many of the cities with teams in these leagues once hosted professional Minor League teams. Sources for attendance data from these leagues were league Websites and Ballpark Digest.

The 178 Collegiate Summer League teams with 2022 reported attendance drew 5,402,435, an average of 1,178 per date. The Northwoods League had the highest announced league total ( $1,160,821$ ). The 6 -team MLB-Draft League, made up of former MLB-affiliated pro Minor League teams, had the highest average per date ( 2,839 ).

Madison, WI of the Northwoods League, had the 2022 top team total $(199,785)$, and the best average per date (5,550), among all Summer Collegiate teams. Trenton of the MLB-Draft League drew 195,610, averaging 5,016 per date. Savannah, which has a very unique and entertaining way of presenting its games, sold out every game as usual, averaging 4,256 per date.

More detail on 2022 Summer Collegiate leagues and teams that were MLB-affiliated teams can be found in this section, including team-by-team summaries for teams that were in the Minors in 2019, and historical data. A table at the end of this section shows 2022 attendance for each of these teams. Another table has Collegiate Summer Leagues attendance by league, and lists the team in each league that had the highest attendance.

The 173 Collegiate Summer League teams with 2021 reported attendance drew 3,981,808, an average of 959 per date. The Northwoods League had the highest announced league total ( 981,040 ). The 6 -team MLB-Draft League likely had the highest average per date. But attendance from the West Virginia Black Bears and the Trenton Thunder (who only played one series in their home park, (because the Triple-A Buffalo Bisons were using it), was not available.

Frederick, which was in the Class A Carolina League in 2019, had the top total $(125,378)$, and the best average per date $(4,179)$ in 2021. This team plays in the MLB-Draft League. Savannah sold out every game as usual, averaging 3,757 per date.

In 2020, some teams from 5 Summer Collegiate leagues allowed fans in their parks, with limited capacity. Total attendance was 383,912 in 817 dates, averaging 470 per date.

164 teams in 19 leagues reported attendance in 2019. They drew $3,998,646$ in 3,985 dates, averaging 1,003 per date. The Northwoods League, with 22 teams, drew a Summer Collegiate league record-high 1,262,625 in 769 dates, an average of 1,642 per date. The Cape Cod, Coastal Plain, Futures, and West Coast Leagues also topped 1,000 per date. Madison, WI of the Northwoods League led all teams ( $218,866-6,080$ per date). Savannah averaged 4,205 per date, selling out every game again. Okotoks averaged 3,937. Overall, 15 teams reached 2,000 per date. Two teams moved from the pro independent Frontier League to collegiate leagues, and played shorter seasons. Traverse City averaged 1,674 per date in the Northwoods League in 2019, compared to 2,261 in the Frontier League in 2018. Normal averaged 705 per date in the collegiate Prospect League in 2019, compared to 1,857 per date in the 2018 Frontier League.

In 2018, 174 teams in 20 leagues reported attendance. These teams drew 4,162,081 in 4,138 dates, averaging 1,006 per date. The 20 -team Northwoods League just missed another record-high, drawing 1,162,164 in 707 dates, an average of 1,644 per date. Also topping 1,000 per date were the Cape Cod, Futures, Coastal Plain, Prospect, and West Coast Leagues. Madison had the top attendance (218,712-6,249 per date). Savannah sold out all 25 dates, and averaged 4,229 per date. Ballpark Digest noted that Okotoks averaged 3,676 per date, La Crosse, Kenosha, and Worcester topped 2,500 per date, and 10 other teams drew at least 2,000 per date.

19 leagues and 172 teams reported attendance in 2017. The total for these teams was $4,108,188$ in 4,099 dates, an average of 1,002 per date. The 20 teams in the Northwoods League drew a record-high 1,164,745 in 703 dates, averaging 1,657 per date. The Cape Cod, Futures, Coastal Plain, Great West, Prospect, and West Coast Leagues also averaged at least 1,000 per date. Madison of the Northwoods League outdrew all teams with a total of 214,485, averaging 6,308 per date. The Savannah Bananas sold out all 26 dates, and averaged 4,173. Data compiled by Ballpark Digest showed that Okotoks and Elmira topped 3,000 per date, and LaCrosse, Kenosha, Worcester, Kalamazoo, St. Joseph, Valley, and Newport averaged at least 2,000 per date.

## COLLEGIATE SUMMER BASEBALL LEAGUES

Attendance was reported by 20 leagues and 169 teams in 2016. The total was 4,087,385 in 4,181 dates, an average of 978 per date. The 18 team Northwoods League drew 1,084,297, an average of 1,713 per date. Madison once again had the best attendance of any Summer Collegiate team, drawing 205,324, an average of 6,039 per date. According to data compiled by Ballpark Digest, Savannah GA, Elmira NY, and Okotoks Alberta also averaged better than 3,000 per date. Teams in Kenosha, St. Joseph, Kalamazoo, Victoria BC, Worcester, Holyoke, and Newport RI averaged at least 2,000 per date.

21 of these leagues reported attendance in 2015. The highest attendance was by the Northwoods League. That league drew 1,088,747, an average of 1,776 per date in 2015. In 2014, the Northwoods League became the first Summer Collegiate league to top one million, drawing 1,096,433, an average of 1,766 per date. Madison, WI from that league had the best 2015 attendance of any Summer Collegiate league team, drawing a total of 216,159 in 34 dates, and a record-high average of 6,358 per date. Altogether, 154 teams in the 21 leagues that compiled attendance data drew a total of $3,759,090$, an average of 958 per date.

In 2014, the 159 teams in the 21 leagues that reported attendance drew 3,819,955, an average of 1,000 per date. Madison was the leader, drawing 214,849 in 35 dates, an average of 6,139 per date.

There were 171 teams from 20 leagues that recorded attendance in 2013. These teams drew a total of $3,427,260$, an average of 854 per date. Madison led all teams, drawing 213,833 in 35 dates ( 6,110 per date).

2012 attendance was available for 153 teams in 15 summer leagues. They drew 3,364,786, averaging 962 per date, led by Madison, who attracted a record-high 217,143 in 35 dates, which was 6,204 per date.

Madison's total attendance has topped 200,000, and their average per date has been above 6,000, in all but 3 years (2009, 2010, and 2022, when it was just below those levels, and 2021) starting in 2006. From 2006 through 2022, Madison has drawn $3,268,183$ in 552 dates, an average of 204,261 per year and 5,920 per date. If 2021 is excluded, the total is 3,143,976 in 516 dates, an average of 209,598 per year, and 6,093 per date.

Madison had professional Minor League teams in the past. From 1982 through 1994, there was a Madison ballclub in the Midwest League. Their highest attendance was 131,646 in 1983. This team played many more dates each season than the Summer Collegiate league teams play. From 1996 through 2000, Madison played in the independent Northern League. Their highest attendance in that league was 83,573 in 1996.

## COLLEGIATE SUMMER BASEBALL LEAGUES

## 2022 SUMMER COLLEGIATE TEAMS THAT PLAYED IN THE MINOR LEAGUES IN 2019

24 teams that played in professional Minor Leagues in 2019 joined Summer Collegiate leagues in 2021. All these teams also played in these leagues in 2022. 6 teams played in the MLB Draft League in 2021 and 2022. The Appalachian League became an MLB-Partner Summer Collegiate League in 2021, and all its 2019 teams continued to play there in 2021 and 2022. In 2019, 22 of these teams were in MLB-affiliated leagues, and 2 were independent teams.

APPALACHIAN LEAGUE (SUMMER COLLEGIATE) (10 teams - 68 games in 2019, 54 in 2021, 58 in 2022, 48 in 2023) RECORD HIGHS: League - 442,755 (1993); Team Total-Pulaski-95,897 (2019), Average per date: Pulaski-2,821 (2019)

- Appalachian League - 10 teams, all of whom played in the Rookie class Appalachian League in 2019. All of the 2019 teams played in their same markets in 2021 and 2022, but all were given new team names in 2021. The league has fewer dates per team than it did as an MLB-affiliated short-season league, and has a 48-game schedule in 2023.
- The league drew 335,917 in 2022, averaging 1,297 per date, with 30 lost dates. The total was up 3,832 (1.2\%) from 2021. Average per date declined by 58 (4.3\%). There were 14 more dates in 2022. 5 teams had gains in total attendance and average per date, with Kingsport posting the largest increases. Pulaski had the biggest declines. Johnson City led the league in both total attendance and average per date.
- The 2022 total attendance was down 75,272 (18.3\%) vs. 2019, but average per date was up 43 (3.4\%), with 69 fewer dates, as the league now has a shorter schedule. 4 teams had gains in total attendance vs. 2019, and 5 were up in average per date. Kingsport had the highest increases, and Pulaski suffered the worst declines.
- In 2021, the league's average per date was 1,355 , the highest Appalachian League average per date since 1994. That 2021 average per date was up 101 from the 2019 season. In 2019, the Appalachian League drew 411,189, with a 1,254 average per date, the league's best attendance since 1994.
- In 2019, Pulaski drew 95,897, with a $\mathbf{2 , 8 2 1}$ average per date. That was the highest attendance for any team in this league since it began playing a short-season schedule in 1957.
- This league raised more than $\$ 2.5$ million for charity in 2021.
- 2017 was a good year for the Appalachian League. 2018 was even better. 2019 was better still. Total attendance rose $21,330(5.5 \%)$ to 411,189 , which was the best total for this league since 1994. The league had the best total attendance percentage increases of any NAPBL Minor League in 2018 (10.1\%), 2015 ( $8.5 \%$ ), and 2014 (16.2\%).
- 30 dates were lost in 2022, with 25 lost dates in 2021, 12 in 2019, 25 in 2018, 19 in 2017, 22 in 2016, 20 in 2015, 16 in 2014, and 32 in 2013. There were 35 lost dates in 2012, and just 5 in 2011.
- 2019 average attendance per date was up 12 to 1,254 , the league's best average since the record-high of 1,404 in 1994. It was the $5^{\text {th }}$ straight pro year with average per date above 1,000. 2021 and 2022 also surpassed 1,000 .
- Both Johnson City and Pulaski drew over 60,000 in total attendance in 2019, 2018, and 2017. This makes it 6 times that at least 2 teams from this league have reached 60,000 in a season since the Appalachian League began to play a short-season schedule in 1957. 3 teams did it in 1990, and 2 teams did it in 1992 and 1993.
- In 2019 and 2016, for the only times since 1999, at least 4 Appalachian League teams drew over 40,000 (Greeneville, Johnson City, Burlington, Pulaski). 4 teams also topped 40,000 in 1991, 1992, 1995, 1998, and 1999. A record-high of 5 teams did it in 1993, 1994, and 1997, and 3 teams reached this level in 2018, 2015, and 2014.
- The Appalachian League has topped 400,000 in attendance in 1947 as a full-season league, and in 1991, 1993, 1994, 1997, and 2019 as a short-season league.
- This league has small markets and parks, with capacity ranging from 1,500 in Elizabethton to 3,000 in Burlington.


## COLLEGIATE SUMMER BASEBALL LEAGUES

## APPALACHIAN LEAGUE (SUMMER COLLEGIATE - continued

- In 1957, the Appalachian League became the first league to play a short-season schedule. Total attendance for the league as a short-season entity didn't reach 200,000 until 1986.
- The highest average attendance per team for this league was 51,736 in 1947 , when it played a longer schedule (126 games) than it did from 1957 on. From 1957 through 1985, the average total attendance per team was below 20,000 in 17 seasons. It didn't reach 30,000 per team until 1988. The short-season record-high average per team is 44,276 in 1993. It topped 40,000 again in 1997, and was 41,119 in 2019, the highest since 1994.
- From 2013 to 2019, total attendance in the league went up 136,070 (49.3\%), and average per date was up 360 .
- Lowest average per team was just 12,983 in 1983. That year, the 7 teams in this league drew a total of 90,878 . Pulaski alone drew more than that in 2018 and 2019. Bluefield had the highest 1983 attendance $-25,767$. 4 teams attracted less than 10,000 in 1983. Pikeville drew just 4,998.
- The J ohnson City Doughboys led the Appalachian League in attendance in 2022, drawing a total of 56,866 , down $2,334(3.9 \%)$, and averaging 2,106 per date, down $171(7.5 \%)$. There were 2 lost dates, and one more date than in 2021. 15 dates drew at least 2,000 , with a high of 3,845 . For 2022 vs. 2019, the total fell 23,746 ( $29.5 \%$ ), and averaged per date dropped 413 (16.4\%), with 5 fewer dates in 2022.
- In 2019, for the $4^{\text {th }}$ straight year, the J ohnson City Cardinals had a record-setting season. Total attendance was up 11,731, to a new record-high of 80,612, the $3^{\text {rd }}$ best total (to Pulaski in 2018 and 2019) in this league's short-season MLB-affiliated history. Average per date was a team record-high 2,519, up a league best 297. 11 dates drew over 3,000 . A crowd of 4,095 was their largest ever. That was the $13^{\text {th }}$ time that J ohnson City had drawn at least 40,000 as a short-season Appalachian League team. (They did it again in 2021 and 2022.) Total attendance was up $\mathbf{5 5 , 0 0 0}$ ( $214.7 \%$ ) in J ohnson City for 2019 vs. 2013, and the 2019 average per date was up 1,693 (205.0\%) since 2013.
- In 2018, Johnson City drew a then-high of 68,881 , averaging a record-high 2,222. In 2017, there were then-recordhighs in total attendance $(65,202)$, and average per date $(1,976)$. 2016 brought new records for Johnson City. Despite 5 lost dates, total attendance was up 12,737 to 51,855 . Not only was this a Johnson City short-season record-high, but it also topped, by 9 , the high of 51,846 that this city drew with a longer-season team in 1948 . Average per date rose 369 to a new record of 1,673 . These increases were the best of any short-season team. The average per date increase was $4^{\text {th }}$ best among all U.S. MLB-affiliated teams, and the percentage gains of $32.6 \%$ in total attendance, and $28.3 \%$ in average per date, were tops among U.S.-based MLB-affiliated teams.
- Johnson City also had the best total increase among all short-season teams in 2014. That year, the Cardinals' average per date gain of 435 was not only the best among all short-season teams, but also the $13^{\text {th }}$ highest average per date increase, among all MLB-affiliated teams. Johnson City drew less than 20,000 in 14 seasons from 1958 through 1985, and 3 more times since then. But their attendance more than tripled from 2013 to 2019.
- In 2022, the Kingsport Axmen won the Appalachian League championship, and had their highest total attendance and average per date since 1999. Total attendance was up a league-best 17,290 (67.0\%) to 43,109, and average per date rose a league-highest $495(40.3 \%)$ to 1,724 . There were 4 more dates than in 2021, and 4 dates were lost. There were 7 crowds of at least 2,000 , with a high of 4,256 . Compared to 2019, total attendance was up 13,556 $(45.9 \%)$, and average per date was up 829 ( $92.4 \%$ ), with 8 fewer dates in 2019. These were the league's best gains.
- The Axmen had a rather strange and scary season in 2021. The team was broken up after a threat of violence from one of their players. They did get back together, expecting to play all games after July 11 on the road. But eventually, they resumed playing in Kingsport.
- Kingsport drew 29,553 in 2019, up 625. The Mets had topped 30,000 in 9 of the previous 12 seasons prior to 2016, and 25 times overall as a short-season team. They drew over 45,000 from 1997 through 1999, with a high of 55,457 in 1999, but did not top 40,000 again until 2022. Average per date was 896 in 2019, down 8 , the $10^{\text {th }}$ straight year below 1,000 , with 13 dates topping 1,000 . They hope for a new park, replacing Hunter Wright Stadium, which opened in 1995.


## COLLEGIATE SUMMER BASEBALL LEAGUES

## APPALACHIAN LEAGUE (SUMMER COLLEGIATE) - continued

- The Pulaski River Turtles had the biggest attendance declines in this league for both the 2022 vs. 2021 and 2022 vs. 2019 periods. Their 2022 attendance was 40,197, down 24,311 ( $37.7 \%$ ), with a 1,546 average per date, down $843(35.3 \%)$ from 2021. There was one less date played and 3 dates were lost. 2 dates topped 2,000 , with a high of 2,958. Compared to 2019, the total declined $55,700(58.1 \%)$, and average per date was down $1,274(45.2 \%)$, with 8 fewer dates.
- Pulaski led the Appalachian League in total attendance $(64,508)$, and average per date $(2,389)$ in 2021. It was the $\mathbf{6}^{\text {th }}$ straight year with attendance above 57,000 for Pulaski. They had not topped $\mathbf{3 5 , 0 0 0}$ in any of their previous 42 seasons through 2014.
- Pulaski had an incredible 2019 attendance season for a team in this league. The Yankees drew 95,897 in 2019, the highest total ever for an Appalachian League team since it went to a short-season schedule in 1957, and the $5^{\text {th }}$ straight year with a new record-high. This was the best total in the league in any season since Bluefield, playing a much longer schedule, drew 116,572 in 1949. The 2019 total was up 4,671. Average per date was up 57 to an all-time team and league record-high of 2,821 . 11 dates drew over 3,000 , including a team record-high, and 2019 league high, crowd of 4,872.
- From 2014 through 2019, total attendance was up 69,737 ( $266.6 \%$ ), and average per date rose by $\mathbf{2 , 0 0 3}$ (244.9\%). From 2015 through 2019, Pulaski drew a total of 380,021. In the previous 5 seasons (2010-2014), they drew 139,785. Calfee Park, built in 1935, seats just 2,500. The Yankees drew above this level at 25 of 34 dates in 2019.
- In 2018, the Pulaski Yankees drew 91,226, the best total in the league, (broken in 2019), in any season since Bluefield in 1949. The 2018 total was up 13,346 , which was the $2^{\text {nd }}$ best increase (to Brooklyn) among all shortseason teams. Average per date was up 404 to 2,764 . This was the $5^{\text {th }}$ best average per date gain among all MLBaffiliated teams, and $2^{\text {nd }}$ best among those in short-season leagues.
- In 2017, Pulaski drew a then-team record-high 77,880, up 19,885. Average per date rose 489 to a team then-recordhigh 2,360 . These were the best gains among all short-season teams. The $34.3 \%$ increase in total attendance was the $4^{\text {th }}$ best percentage gain among all affiliated teams, and the $26.1 \%$ increase in average per date was $6^{\text {th }}$ best. No Appalachian League team had drawn as well as Pulaski did in 2017 since Danville drew a short-season Appalachian League best total of 80,539, and 2,441 per date, in 1993. Danville's records were broken by Pulaski in 2018.
- 2016 was also a record-setting year for Pulaski. The Yankees led the league, and set new team record-highs. They drew 57,995 in total attendance, and averaged 1,871 per date. These were the highest total attendance and average per date figures in this league since Danville drew 75,745, and averaged 2,228 per date, in 1997.
- Pulaski had very strong growth in 2015. Total attendance more than doubled to a then-team record-high of 57,023 , up 30,863 . It was the top attendance by an Appalachian League team since Danville drew 57,044 in 1999. The old short-season high in Pulaski was 33,679 in 2008, while the full-season high was 49,472 in 1947 . Average per date was a then-record-high 1,677 in 2015, up 859.
- Pulaski has surpassed 30,000 in 11 of the last 14 seasons, including 2021 and 2022, after doing it just once in the previous 35 years with a team. In 1998, this franchise drew just 8,812, an average of 275 per date. Pulaski drew less than 20,000 in 22 of the 27 seasons that the city had a team from 1954 through 1999. From 1992 through 2014, average per date reached 1,000 only in 2008. They became a Yankees affiliate in 2015.
- For the Bristol State Lines (the Virginia-Tennessee state line runs right through Bristol), $\mathbf{2 0 2 2}$ total attendance was 12,440, down 10,121 ( $44.9 \%$ ). Average per date was 541, down 647 ( $54.4 \%$ ). The total and average were the lowest in the league. There were 4 more dates than in 2022, but a league-high 6 dates were lost. The largest crowd was 910 . Vs. 2019, the total fell $6,310(33.7 \%)$, and average per date was down $45(7.7 \%)$, with 9 fewer dates.
- In 2019, Bristol had a 3,191 decrease to 18,750 , the lowest total of any short-season team. Average per date fell by 122 to a 2019 short-season low 586. 3 dates topped 1,000. In 2015, Bristol drew the lowest total and average per date of any MLB-affiliated team. This team has not topped 30,000 since 1976, when they drew a record-high total of 32,409 . Lowest total was 7,835 in 1982. Their full-season high was 68,504 in 1946 . Until 2021, average per date had been under 1,000 since at least 1991.


## COLLEGIATE SUMMER BASEBALL LEAGUES

## APPALACHIAN LEAGUE (SUMMER COLLEGIATE) - continued

- The Greenville, Tennessee Flyboys posted a 2022 total attendance of 43,656 , up 10,045 ( $29.9 \%$ ), with a 1,559 average per date, up 215 (16.0\%). 6 dates drew over 2,000, with a team record-high of 4,612 , which was the largest crowd of the year in this league. There were 3 more dates than in 2021, with one lost date. For 2022 vs. 2019, total attendance was up $39(0.1 \%)$, and average per date increased 237 (17.9\%), with 5 fewer dates.
- Greeneville led the league in total attendance and average per date in their first 11 years (2004-2014) in the league. In 2015, the Astros (later named the Reds) set team record-highs in total attendance and average per date. In 2019, they drew 43,617. Greeneville had topped 40,000 in 13 straight years from 2004 through 2016, a streak that no current team in this league has ever achieved. In 4 seasons, the total was above 50,000 . Average per date has surpassed 1,300 in 16 of this club's 18 seasons, including 2021 and 2022. It was 1,322 in 2019, down 227, the biggest loss in this league.
- The Burlington (North Carolina) Sock Puppets drew 50,765 , up 5,854 ( $13.0 \%$ ) in 2022. Average per date rose by 87 ( $5.3 \%$ ) to 1,751 . It was the highest total and average per date in Burlington since 1993. 8 dates drew over 2,000, with a high of 4,217 . There were 2 more dates than in 2021, but no games were postponed for the $2^{\text {nd }}$ straight year. Compared to 2019, the total rose 10,623 (26.5\%), and average per date was up 534 ( $44.0 \%$ ), with 4 fewer dates.
- Burlington drew 40,142 , up 3,601 in 2019. Average per date was 1,216 , up 74 . In 2017, Burlington's $30.0 \%$ declines in total attendance and average per date were the worst percentage losses among all U.S. NAPBL teams. 2016 attendance had been, at that time, the best since 1993 for Burlington. This team drew over 40,000 in 14 of 15 years from 1986 through 2000, and reached 60,000 in 6 of 8 seasons between 1986 and 1993, topping 70,000 in 1987 and 1988. But the total didn't reach 40,000 from 2001 through 2013. It has been above 40,000 in 6 seasons since 2014, including 2021 and 2022. Average per date has been above 1,000 every year, except from 2008 through 2011, since the current team began play in 1986.
- The Danville Otterbots drew 32,450 , up 6,713 (26.1\%) in 2022. Average per date was 1,202 , the best since 2007, up 212 ( $21.4 \%$ ). 2 dates drew at least 2,000, and the top crowd was 2,588. 2 dates were lost, and one more date was played than in 2021. Vs. 2019, the total rose 2,443 (8.1\%), and average per date was up 293 (32.2\%), with 6 fewer dates.
- Danville's total attendance was 30,007 in 2019, with a 909 average per date. In their first 7 seasons (1993-1999), Danville topped 50,000 each year, and drew a then-league record-high 80,539 in 1993 (broken by Pulaski in 2018). After 1999, they've only reached 40,000 in 2006 and 2007. Average per date topped 2,000 from 1993 through 1997, with a high of 2,441 in 1993.
- The Bluefield Ridge Runners had a 2022 total attendance of 15,228 , down 1,256 ( $7.6 \%$ ). They averaged 662 per date, down $55(7.6 \%)$. Top crowd was 2,628 , with one other date drawing at least 1,000 . There were 5 lost dates, with the same number of dates played as in 2021. For 2022 vs. 2019, the total declined 5,681 (27.2\%), and average per date dipped 12 ( $1.8 \%$ ), with 8 fewer dates in 2022.
- Bluefield was up 891 to 20,909 in 2019, with 3 lost dates. Average per date rose by 28 to 674.2009 was the only year above 30,000 since 1999 for the Bluefield. This team drew 55,373 in 1991. It had 10 straight years above 30,000 from 1990 through 1999. 2009 was also the only year since 2001 with average per date above 1,000 .
- In 2022, the Princeton Whistle Pigs drew 16,446 with a 685 average per date. The total was down 738 (4.3\%), and the average per date slipped by $2(0.3 \%)$. 2 dates drew over 1,000 , with a high of 2,825 . One less date was played, and 5 dates were lost. Vs. 2019, the total fell 7,687 (31.9\%), and average per date dipped 46 ( $6.3 \%$ ), with 9 fewer dates.
- In 2019, Princeton's total attendance fell 75 to 24,133 with 2 more dates, and average per date was down 50 to 731 . Attendance reached 1,000 at 4 dates. Princeton had topped 30,000 in 9 of their first 14 seasons. But they haven't reached this total level, or 1,000 in average per date, in the last 20 years, including 2021 and 2022.


## COLLEGIATE SUMMER BASEBALL LEAGUES

APPALACHIAN LEAGUE (SUMMER COLLEGIATE) - continued

- Elizabethton's River Riders drew 24,760 , up 2,690 (12.2\%) in 2022. Their average per date was up 68 ( $8.0 \%$ ) to 917, the best since 2007. 7 dates topped 1,000 , with a high of 2,012 , in a park that seats only 1,500 . There were 2 lost dates, and one more date than in 2021. For 2022 vs. 2019, the total fell 2,809 ( $10.2 \%$ ), and average per date was up 106 ( $13.1 \%$ ), with 7 fewer dates.
- Elizabethton, which had the smallest seating capacity of any 2019 MLB-affiliated ballpark, has reached 30,000 just once (in 2007) since rejoining this league in 1974. But they drew over 20,000 from 2001 through 2015, and in 2019, 2021, and 2022, after doing it just twice (1978 and 1994) from 1974 through 2000. The E-Twins drew 27,569 in 2019, up a league best 12,240, their highest total since 2011. Average per date rose 282 to 811 . Although this is from a small base, the total percentage gain of $79.8 \%$ was $4^{\text {th }}$ best in the NAPBL for 2019 , and the $53.3 \%$ increase in average per date, was the $5^{\text {th }}$ best percentage gain.
- 1993 was a record setting year in attendance for the Appalachian League. The league drew a record high 442,755, and Danville's attendance of 80,539 was, until 2018, the highest by a team since this league went to a short-season schedule in 1957. 3 other teams also topped 50,000 in 1993. Burlington drew 61,088 , Martinsville had a total of 58,368 , and Huntington's attendance was 51,365 . Prior to 2015, the last team in this league to reach 50,000 was Greeneville in 2008. Greeneville and Pulaski did it in 2015, and Johnson City and Pulaski reached this level each year from 2016 through 2021. Johnson City also topped 50,000 in 2022.
- The Encyclopedia of Minor League Baseball lists team attendance for the Appalachian League starting in 1945. This was a full-season league through 1955. Bluefield had the 3 highest individual team totals of that era, drawing 86,303 in 1947, 83,208 in 1948, and 116,572 in 1949.
- The late Lee Landers, whose last position was President Emeritus of the Appalachian League, was named the 2017 'King of Baseball' by Minor League Baseball. It is the highest individual honor that is awarded by Minor League Baseball. Mr. Landers served as President of this league starting in 1996, and his career in baseball spanned nearly 60 years. He retired after the 2018 season.


## COLLEGIATE SUMMER BASEBALL LEAGUES

APPALACHIAN LEAGUE (SUMMER COLLEGIATE) - continued

APPALACHIAN LEAGUE YEARLY ATTENDANCE

| Year | $\begin{gathered} \text { \# of } \\ \text { Teams } \end{gathered}$ | Total Attendance | \# Change vs. Previous Year | \% Chg. vs. Prev. Year | Average per Date | \# Change vs. Previous Year | \% Chg. vs. Prev. Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 10 |  |  |  |  |  |  |
| 2022 | 10 | 335,917 | 3,832 | 1.2 | 1,297 | (58) | (4.3) |
| 2021 | 10 | 332,085 |  |  | 1,355 |  |  |
|  |  |  |  |  |  |  |  |
| 2019 | 10 | 411,189 | 21,330 | 5.5 | 1,254 | 12 | 1.0 |
| 2018 | 10 | 389,859 | 35,769 | 10.1 | 1,242 | 139 | 12.6 |
| 2017 | 10 | 354,090 | 20,678 | 6.2 | 1,103 | 51 | 4.8 |
| 2016 | 10 | 333,412 | $(13,739)$ | (4.0) | 1,052 | (37) | (3.4) |
| 2015 | 10 | 347,151 | 27,048 | 8.4 | 1,089 | 101 | 10.2 |
|  |  |  |  |  |  |  |  |
| 2014 | 10 | 320,103 | 44,684 | 16.2 | 988 | 94 | 10.5 |
| 2013 | 10 | 275,419 | $(3,366)$ | (1.2) | 894 | (20) | (2.2) |
| 2012 | 10 | 278,785 | $(16,778)$ | (5.7) | 914 | 32 | 3.6 |
| 2011 | 10 | 295,563 | 5,634 | 1.9 | 882 | (13) | (1.5) |
| 2010 | 10 | 289,929 | $(20,195)$ | (6.5) | 895 | (96) | (9.7) |
|  |  |  |  |  |  |  |  |
| 2009 | 10 | 310,124 | $(6,934)$ | (2.2) | 991 | (19) | (1.9) |
| 2008 | 10 | 317,058 | 28,476 | 9.9 | 1,010 | (13) | (1.3) |
| 2007 | 9 | 288,582 | $(33,558)$ | (10.4) | 1,023 | 7 | 0.7 |
| 2006 | 10 | 322,140 | 10,656 | 3.4 | 1,016 | 14 | 1.4 |
| 2005 | 10 | 311,484 | 19,103 | 6.5 | 1,002 | 62 | 6.6 |
|  |  |  |  |  |  |  |  |
| 2004 | 10 | 292,381 | 26,396 | 9.9 | 940 | 32 | 3.5 |
| 2003 | 10 | 265,985 | $(26,492)$ | (9.1) | 908 | (6) | (0.7) |
| 2002 | 10 | 292,477 | 7,645 | 2.7 | 914 | (48) | (5.0) |
| 2001 | 10 | 284,832 | 8,401 | 3.0 | 962 | 50 | 5.5 |
| 2000 | 10 | 276,431 | $(54,086)$ | (16.4) | 912 | (102) | (10.1) |
|  |  |  |  |  |  |  |  |
| 1999 | 10 | 330,517 | $(2,420)$ | (0.7) | 1,014 | (33) | (3.2) |
| 1998 | 10 | 332,937 | $(68,520)$ | (17.1) | 1,047 | (181) | (14.7) |
| 1997 | 10 | 401,457 | 61,633 | 18.1 | 1,228 | 0 | 0.0 |
| 1996 | 9 | 339,824 | $(23,676)$ | (6.5) | 1,228 | 16 | 1.3 |
| 1995 | 10 | 363,500 | $(74,570)$ | (17.0) | 1,212 | (192) | (13.7) |
|  |  |  |  |  |  |  |  |
| 1994 | 10 | 438,070 | $(4,685)$ | (1.1) | 1,404 | 12 | 0.9 |
| 1993 | 10 | 442,755 | 80,408 | 22.2 | 1,392 | 216 | 18.4 |
| 1992 | 10 | 362,347 | $(41,240)$ | (10.2) | 1,176 | N/A | N/A |
| 1991 | 10 | 403,587 | 19,831 | 5.2 | N/A | N/A | N/A |
| 1990 | 10 | 383,756 | 72,246 | 23.2 | N/A | N/A | N/A |

## COLLEGIATE SUMMER BASEBALL LEAGUES

MLB DRAFT LEAGUE - 6 teams (68-game schedule in 2021, 80-game schedule in 2022 and 2023)

- MLB Draft League - 6 teams. This was the $2^{\text {nd }}$ year for this league. The league is for amateur players for each team's first 30 games of the season, and for professional players for the last 50 games. Frederick came from the Class A Carolina League, Trenton played in the Double-A Eastern League, and State College, Mahoning Valley OH, West Virginia (Morgantown), and Williamsport, had all been in the Short Season-A New York-Penn League in 2019.
- Attendance was only available from 4 teams in 2021. Trenton played most of their season at a local college field, with no admission charged, because the Buffalo Bisons were playing at the park in Trenton. The Thunder did play the 2021 season's final week in Trenton.
- In 2022, the league drew 647,109, averaging 2,838 per date, with 12 lost dates. The 4 teams that reported attendance in both 2022 and 2021 drew a combined 412,267, up 87,678 (27.0\%). Average per date for these 4 teams was 2,730 in 2022, up 25 ( $0.9 \%$ ). All 4 teams had increases in total attendance, and 2 teams were up in average per date. Frederick posted the best total attendance gain, and Williamsport had the highest average per date increase. Mahoning Valley had the biggest average per date decline. The league played a longer schedule in 2022 than in 2021, and the 4 teams with reported attendance in both years played an additional 31 dates in 2022.
- Trenton led the league in 2022, drawing 195,610, averaging 5,016 per date. This was the $\mathbf{2}^{\text {nd }}$ best total and average per date figure among all Summer Collegiate teams. Only Madison, WI drew better.
- In 2021, the Frederick Keys led all Summer Collegiate teams in total attendance $(125,378)$, and in average per date $(4,179)$, based on data from Ballparkdigest.com. This average per date would have ranked as the $30^{\text {th }}$ best in average per date among the 120 MLB-affiliated teams, $2^{\text {nd }}$ best (to Dayton) among the 60 Class A teams, and $3^{\text {rd }}$ best (behind Tijuana and Monterrey, Mexico) among the 67 independent teams with reported attendance.
- For 2022 vs. 2019, the 6 MLB Draft League teams had a total attendance loss of 302,071 (31.8\%), and an average per date decline of 704 (19.9\%), with 40 fewer dates. All teams had lower total attendance in 2022 than in 2019. Trenton and Frederick had the largest total declines, as expected, since those teams were in full-season leagues in 2019, playing a much longer schedule than in 2022. Frederick had the league’s only $\mathbf{2 0 2 2}$ vs. 2019 average per date gain, and West Virginia had the biggest average per date loss.
- Frederick had led the 30 MLB-affiliated High-A teams in attendance in 7 of 8 years from 2012 through 2019. Since 1991, they topped 300,000 in attendance in 16 seasons, and drew over 250,000 each year from 1990 through 2019.
- The 4 teams that reported attendance drew a combined 324,589 , averaging 2,705 per date in 2021. These same 4 teams drew 549,629 in 2019, with a 3,287 average per date. In 2019, the 6 teams in this league in 2021 drew 949,180 , with a 3,542 average per date.
- As just noted, Trenton was the league's attendance leader in 2022, with a total attendance of 195,610, and a 5,016 average per date, with one lost date. This was the $\mathbf{2}^{\text {nd }}$ best total and average per date figure among all Summer Collegiate teams. If Trenton were in an MLB-affiliated league, its 2022 average per date would have ranked $34^{\text {th }}$ among the 120 teams there, and $14^{\text {th }}$ among the 90 teams below Triple-A. If the Thunder were an independent pro team, their 2022 total would have been $13^{\text {th }}$ best among the 81 teams, and $6{ }^{\text {th }}$ best among the 63 U.S./Canadian teams. Trenton would have had the $7^{\text {th }}$ best average per date among all independent teams, and the $2^{\text {nd }}$ best among those teams in the U.S. and Canada. 24 dates drew over 4,000, and 8 dates topped 6,000, with a league-high of 7,721. There were 26 fewer dates played in 2022 compared to 2019, when Trenton played in the full season Double-A Eastern League. Total attendance fell 145,095 (42.6\%) vs. 2019, and average per date dipped 226 (4.3\%).
- Trenton did not report attendance in 2021, other than 2,530 for one game, and 2,297 for another. Except for their final home series in August, they played all their 2021 home games at nearby Rider University, with fans admitted for free. This was because the Triple-A Buffalo Bisons were using the ballpark in Trenton as a temporary home. The Bisons' park in Buffalo was host to the Toronto Blue Jays in June and July. Once the Blue Jays returned to Toronto, the Bisons were able to play in Buffalo.
- The Thunder drew 340,705 in 2019, the lowest total since 1994, the team's first year. The Thunder were hurt by bad weather, playing 5 fewer dates than in 2018. Average per date was 5,242 , the highest since 2013. The Thunder drew above 360,000 from 1995 through 2014, and were over 400,000 for 14 straight years from 1995 through 2008. Average per date from 1994 through 2019, topped 5,000 each year, except 2015, since the team began play in 1994.


## COLLEGIATE SUMMER BASEBALL LEAGUES

MLB DRAFT LEAGUE - continued

- The Fredrick Keys drew 154,771 in 2022, up 29,393 (23.4\%). Average per date rose 243 (5.8\%) to 4,422 , with 5 more dates than in 2021, but with a league-high 5 lost dates. Attendance was above 4,000 at 18 dates, and reached at least 6,000 at 9 of those dates, with a top crowd of 7,518 . Compared to 2019, when the Keys played in the fullseason MLB-affiliated Carolina League, and had 25 more dates than in 2022, the total declined 108,757 (42.4\%), but average per date was up 30 (1.1\%). Fredrick will share its park with an indy pro Atlantic League team in 2023.
- In 2021, Frederick led all Summer Collegiate Leagues in total attendance (125,378), and all these leagues (based on data from Ballparkdigest.com) in average per date $(4,179)$. This average per date would have ranked as the $30^{\text {th }}$ best in average per date among the 120 MLB-affiliated teams, $2^{\text {nd }}$ best (to Dayton) among the $\mathbf{6 0}$ Class A teams, and $3^{\text {rd }}$ best (behind Tijuana and Monterrey, Mexico) among the $\mathbf{6 7}$ independent teams.
- Frederick led teams from all High-Class A leagues (Carolina, California, Florida State) in average per date for 7 of 8 years from 2012 through 2019. (Winston-Salem led in 2018.) 2017 was also the $6^{\text {th }}$ consecutive year, and the $16^{\text {th }}$ time since 1991, with attendance over 300,000. In 2019, weather hit the Keys hard, with 10 lost dates, and 4 fewer dates than in 2018. Total attendance fell 11,473 to 263,528 , the lowest since 1989. But average per date rose 95 to 4,392 . 21 dates drew over 5,000 , topped by a crowd of 8,254 . The Keys did top 250,000 for the $\mathbf{3 0}$ th straight year. In their 31-year history as an MLB-affiliated Minor League team, they averaged around 4,500 per date at 5,400 seat Harry Grove Stadium, surpassing 4,000 each year since at least 1991, topping 4,500 in 14 years, and reaching 5,000 in 1993 and 1994. The total for these 31 years was $9,187,014$, an average of 296,355 per year.
- The Mahoning Valley Scrappers (Niles, OH) had a 2022 total attendance of 87,441 , up 19,001 ( $27.8 \%$ ), with a 2,186 average per date, down 174 ( $7.4 \%$ ). There were 11 more dates than in 2021, and no games were postponed. Crowds above 3,000 attended 8 dates, with a high of 4,480 . For 2022 vs. the 2019 season in the New York-Penn League, the total dipped $11,392(11.5 \%)$, and average per date fell $559(20.4 \%)$, with 4 more dates played in 2022.
- Mahoning Valley drew 98,833 in 2019. Average per date was $2,745.2016$ was the first season with total attendance of under 100,000, and average per date below 3,000. The Scrappers topped 200,000 in 1999 and 2000, their first 2 seasons, but haven't done it since. They have not reached 130,000 since 2005. Average per date was 5,641 in 1999, the Scrappers' first season, and also topped 5,000 in 2000 and 2001. It was above 4,000 in the club's first 7 years, but not since.
- In 2022, the West Virginia Black Bears drew 39,232, averaging 1,032 per date. 15 dates drew over 1,000, with a high of 2,489 . There was one more date than in 2021. The Black Bears did not provide any attendance data in 2021. Vs. 2019, the total was down 23,614 ( $37.6 \%$ ), and average per date dipped 666 ( $39.3 \%$ ), with one more date.
- This club plays in Granville, which is right next to the campus of West Virginia University in Morgantown, and share their ballpark with the WVU baseball team. The Back Bears drew 62,846 in 2019, with a 1,699 average per date. That total and average per date were the lowest in this team's 5 seasons in the New York-Penn League. In 2018, West Virginia University averaged 1,596 per date for its home games. In 2019, the WVU Mountaineers drew a record-high total of 49,229, averaging 1,972 per date. In 2022, they drew 45,732, averaging a record-high 2,287.
- The State College Spikes drew 111,617 in 2022, up 19,170 ( $20.7 \%$ ), with a 2,862 average per date, down 120 $(4.0 \%)$. There were 8 more dates than in 2021, with one date lost. 13 dates drew over 3,000 , with a high of 5,313 . Compared to 2019 in the New York-Penn League, the total fell 7,503 (6.3\%), and average per date dipped 357 (11.1\%), with 2 more dates.
- State College topped 119,000 in all 14 of their seasons in the New York-Penn League. But the Spikes had their lowest total $(119,120)$ in 2019. Average per date was a team-low 3,219. The average was over 4,000 in 2007 and 2008. The Spikes, who play on the campus of Penn State University, drew 6,111 for a game in 2016, the biggest crowd ever for pro baseball in State College. Penn State's baseball team averaged 746 per date in 2018, 440 per date in 2019, and 497 per date in 2022. Next door, at 106,572-seat Beaver Stadium, home of Penn State Football, the largest crowd ever was 110,889 vs. Ohio State in 2018. Penn State drew over 100,000 to 7 of its 13 home and away games, including a bowl game, in the 2019 season. Their 2019 home high crowd was 110,669 vs. Michigan. In 2021, all 7 Penn State home games drew at least 105,000, with a high of 109,934 vs. Michigan. All 7 home games in 2022 also drew at least 105,000, averaging 107,379 per game, with a high of 109,813 vs. Minnesota.


## COLLEGIATE SUMMER BASEBALL LEAGUES

MLB DRAFT LEAGUE - continued

- 2022 total attendance in Williamsport was 58,438 , up 20,114 ( $52.5 \%$ ), with a 1,579 average per date, up 302 $(23.6 \%)$. 7 more dates were played in 2022, and 3 were lost. 3 MLB Draft League dates drew over 2,000, with a high of 2,349 . For 2022 vs. 2019 in the New York-Penn League, the total declined 5,710 (8.9\%), and average per date was down 364 (18.8\%), with 4 more dates in 2022.
- Williamsport drew 64,148 in 2019. It was the $11^{\text {th }}$ straight year in the New York-Penn League below 70,000 for the Crosscutters. But the average per date of 1,944 was the best since 2005. This market has drawn 100,000 only in 1948, 1960, and 1988, when it had full-season teams. The New York-Penn League Crosscutters began play in 1994, and averaged at least 2,000 per date only from 2002 through 2005. From 2008 through 2019, total attendance ranged between 60,429 and 68,475 . Average per date ranged from 1,700 to 1,944 during this period.
- In 2017, the first Little League Classic was played at Historic Bowman Field in Williamsport, home to the Crosscutters. In preparation for the game between the Pittsburgh Pirates and St. Louis Cardinals, $\$ 4$ million in renovations were made to the ballpark. The game drew 2,596 . The Mets and Phillies played in this game in 2018, which drew 2,429 . The 2019 game featured the Cubs and Pirates, and drew 2,503. The Orioles and Red Sox were supposed to meet in 2020, but that game was cancelled. The Cleveland-Los Angeles Angels game in 2021 drew 1,832. Boston and Baltimore played in the Classic in 2022, and drew 2,467. Washington and Philadelphia will play in the 2023 Classic.


## OTHER 2019 (AND A 2015) MINOR LEAGUE TEAMS THAT PLAYED IN SUMMER COLLEGIATE LEAGUES IN 2022

- The Clinton LumberKings played in the Prospect League in 2022, and drew 76,402 , up $13,530(21.5 \%)$. Their average per date was 2,635 , up $306(13.1 \%)$. This was the highest average per date since at least 1991 . There were 2 more dates in 2022 than in 2021. The LumberKings played 37 fewer dates in 2022 than they did in the Midwest League in 2019. Because of the shorter schedule, the 2022 total attendance was down 44,923 (37.0\%) from 2019. But average per date vs. 2019 was up 796 (43.4\%).
- Clinton, a community-owned team, drew 121,325 in 2019 in the Midwest League. It was the team's $5^{\text {th }}$ best total ever, topped only by 127,251 in 1988, 123,553 in 2010, 124,154 in 2016, and 121,678 in 2018. Attendance reached 120,000 for the $4^{\text {th }}$ year in a row, and was above 100,000 for the $14^{\text {th }}$ straight year. Before this streak, the LumberKings had failed to reach 100,000 in all but 4 of 60 seasons with recorded attendance, including 17 years in a row between 1989 and 2005. Average per date in 2019 was 1,838 , which tied the $2^{\text {nd }}$ best average since at least 1991. Clinton's average per date has been over 1,500 for 16 years in a row, and has reached 1,800 in each of the last 6 years, including 2021 and 2022.
- Burlington (IA), Beloit, and Clinton tended to have low attendance in the Midwest League, in part, because their markets and ballparks are very small. Seating capacity at Burlington is 3,200 , and Clinton's capacity was recently raised to 5,000 . Record-high in Burlington is 83,927 , achieved in 1994. The Burlington Bees, now in the Prospect League, drew 29,320 in 2022, up 4,240 ( $16.9 \%$ ), averaging 1,011 per date, up 115 ( $12.8 \%$ ), with one more date. They had 35 fewer dates compared to 2019 in the Midwest League. Their total vs. 2019 was down 38,049 ( $56.5 \%$ ), and average per date declined by 42 (4.0\%).
- In 2019, the Bees had the best total attendance gain in the Midwest League, up 14,110 to 67,369 . They last reached 80,000 in 1994, and have topped 70,000 only in 2005, 2014, and 2016 since then. Average per date was 1,053 in 2019, at that point, the best since 2014. The Bees have averaged over 1,000 just 14 times in the last 30 seasons, through 2022, but did it in 5 of their last 7 years in the Midwest League, and in both Prospect League seasons.
- In 2022, Vermont of the Futures Collegiate League, drew a total of 72,635 , up 9,531 ( $15.1 \%$ ), with a 2,075 average per date, up $370(21.6 \%)$, with a full-capacity high of 4,415 at a playoff game. There were 2 fewer dates. Compared to 2019 in the New York-Penn League, the total was down 10,487 (12.6\%), and average per date dipped 171 ( $7.7 \%$ ), with 2 fewer dates. In 2019, they drew 83,122 , and finished below 100,000 for the $13^{\text {th }}$ straight year. The Lake Monsters had reached 100,000 in 12 of the 13 seasons (1994-2006) before that. Average per date was 2,247 in 2019. The average has not reached 3,000 since 2002, after topping it for 9 straight years. Attendance had been very steady from 2009 through 2019, with the total ranging between 81,683 to 89,977 , and the average per date ranging from 2,209 to 2,549. Centennial Field in Burlington was built in 1922, and has been renovated. In 2018, for the first time in team history, Vermont had no home or road postponements.


## COLLEGIATE SUMMER BASEBALL LEAGUES

## OTHER 2019 (AND A 2015) MINOR LEAGUE TEAMS THAT PLAYED IN SUMMER COLLEGIATE LEAGUES IN 2022

- Batavia now in the Perfect Game League, had 2022 total attendance of 41,357 , up 467 (1.1\%). Average per date was 1,798 , up 20 ( $1.1 \%$ ), with the same number of dates in 2022 and 2021. This was the highest average per date since at least 1991. For 2022 vs. 2019, the total slipped 1,761 ( $4.1 \%$ ), but average per date rose 633 ( $54.3 \%$ ), with 14 fewer dates played in 2022.
- In 2019, Batavia had its best New York-Penn League total attendance and average per date since 2008, and the best increases in that league. The total was up 14,113 to 43,118, and average per date was up an NAPBL $12^{\text {th }}$ best 381 to 1,165 . The Muckdogs also had the $6^{\text {th }}$ highest percentage growth in both total attendance and average per date for 2019. Attendance has not reached 45,000 since 1973. The only years since 1950 with attendance above 50,000 were in 1970, 1971, and 1973. A full-season team in Batavia drew 67,680 in 1946.
- The Auburn Doubledays, who also joined the Perfect Game League in 2021, only listed attendance for 3 dates in 2021 (total-5,271). In 2022, they drew 32,429, averaging 1,351 per date. Compared to 2019, the 2022 total was down 6,952 (17.7\%), but average per date was up 193 ( $16.7 \%$ ), with 10 fewer dates.
- The Doubledays drew 39,381 in 2019 in the New York-Penn League. That was exactly the same figure they drew in 2013. 2006 was the last time attendance was lower than in 2019. Auburn had topped 50,000 in 5 seasons between 2009 and 2016. In the 58 seasons prior to 2009, they reached 50,000 only 6 times, with a low of 9,474 in 1980 . Average per date surpassed 1,000 for 25 straight seasons through 2019. Their ballpark is small, with a capacity of 2,800. Average per date was 1,158 in 2019, which tied 2013 for the lowest average since 1994.
- The Norwich Sea Unicorns of the Futures Collegiate League, formerly the Connecticut Tigers of the New York-Penn League, drew 43,737 , up $15,230(53.4 \%$ ) in 2022, with a 1,367 average per date, up 528 ( $63.1 \%$ ). They had 2 fewer dates. Vs. 2019 in the New York-Penn League, the total went down 22,795 (34.3\%), and average per date fell 534 ( $28.1 \%$ ), with 3 fewer dates. Through 2016, Connecticut had set a total attendance record-high (as a short-season market), in $4^{\text {th }}$ straight years. Total attendance was 66,532 in 2019, and average per date was 1,901 . Those were the lowest figures since 2012. The full-season Double-A Eastern League team record in Norwich is 281,473, and the best average per date for that team was 4,201, both in 1995.
- The New Britain Bees went from the independent Atlantic League in 2019, to the Futures Collegiate League in 2021. Their 2022 total attendance was 51,053 , up 19,544 ( $62.0 \%$ ), with a 1,702 average per date, up 615 ( $56.6 \%$ ). They had one more date than in 2021, but played 27 fewer dates than in the 2019 Atlantic League. The total vs. 2019 was down 82,088 (61.7\%), and average per date fell 695 (32.9\%).
- In 2016, this team moved from Camden to the ballpark vacated by the Eastern League New Britain Rock Cats. That team was to play in a new park in the neighboring city of Hartford starting in 2016. But the new park in Hartford was not ready, so the team had to play all its 2016 games in other parks. The Atlantic League New Britain team, named the Bees, drew 214,635 in 2016, and averaged 3,302 per date. In 2015, the New Britain Rock Cats drew 267,377, averaging 4,051 per date.
- The Bees, in 2019, drew 133,141, down 50,006, with 6 fewer dates. Average per date fell 541 to 2,113 . New Britain had the worst total and average per date losses among the independents. This was the lowest total and average per date of any team in New Britain since 1995. The competition with Hartford proved too difficult to overcome, and this club was replaced with a Collegiate Summer League team. Hartford's new ballpark, located 12 miles from New Britain, finally opened in 2017, and the Hartford Yard Goats of the Eastern League (and now in Double-A Northeast) drew 395,196, averaging 5,812 per date that year. In 2019, they drew a Connecticut record-high total of 414,946, and an average of 6,193 per date.
- The Eastern League team in New Britain drew less than 200,000 from its start in 1983 through 1999. But it topped 300,000 every year from 2004 through 2014, with a high of 368,523 in 2010 . Their average per date was over 5,000 each year from 2006 through 2012, with a high of 5,867 in 2011.


## COLLEGIATE SUMMER BASEBALL LEAGUES

## OTHER 2019 (AND A 2015) MINOR LEAGUE TEAMS THAT PLAYED IN SUMMER COLLEGIATE LEAGUES IN 2022

- The O'Fallon (Missouri) Hoots of the Prospect League drew 28,146, up 3,221 (12.9\%) in 2022, with a 1,173 average per date, up 176 ( $17.7 \%$ ). There was one less date than in 2021. Compared to 2019 in the Frontier League, the total fell 38,686 ( $57.9 \%$ ), and average per date was down 541 ( $31.6 \%$ ), with 15 fewer dates.
- River City (O'Fallon, MO) played its final season in the Frontier League in 2019, and had the league's worst total attendance loss $(18,204)$. The 2019 total of 66,832 was the lowest in the team's 21 years, and the average per date of 1,714 was the $2^{\text {nd }}$ lowest to 2011. There were 9 fewer dates in 2019 than in 2018. The Rascals topped 150,000 in the team's first 6 seasons (1999-2004), but not afterward. They stayed above 100,000 through 2008, and then again in 2010 and 2012. 2019 was the $9^{\text {th }}$ time that attendance was below 100,000 . The average per date was 4,119 in 2004, and topped 3,000 in the club's first 6 seasons. It had been above 2,000 in 13 of 21 seasons.
- The former Southern Illinois (Marion) Miners join the Summer Collegiate Prospect League in 2023. They played their final pro Frontier League season in 2021, and drew 66,099 , with a 1,502 average per date. This team disbanded after the season. The new team is named the Thrillville Thrillbillies.
- In 2019, the Miners' average per date decline of 437 to 2,305 , was the worst drop in the Frontier League, and the $3^{\text {rd }}$ worst among all independent teams. Total attendance dipped 8,250 to 101,441 , with 4 more dates. It was the lowest total and average in this team's 13 seasons through 2019. In 2007, the Miners became the first Frontier League team to average over 5,000 per date. In 2014, total attendance rose 21,203 , the best increase among all independent teams. Attendance in Marion topped 125,000 in the first 11 seasons, and was over 200,000 from 2007 through 2010. The Miners drew over 150,000 in 8 of those years (2007-2011, 2015-2017). Their average per date was 5,086 in 2007, topped 4,000 through 2010, and was above 2,500 every year until 2019.
- Also joining the Prospect League in 2023 is J ackson, TN, who last played in the 2019 Southern League. Jackson was the temporary early-season 2021 home of the Winnipeg Goldeyes of the American Association, who could not play at home due to Canadian border restrictions. In 2019, Jackson drew 107,131, the 4th lowest total in the team's 22 seasons. Average per date rose 102 to 1,756 . Bad weather hurt attendance as the Generals had 6 fewer dates than in 2018, with 9 lost dates. The average topped 4,000 per date in this team's first 3 seasons (1998-2000), but has been below 3,000 each year from 2003 through 2019, and under 2,000 in 9 of the last 15 years. The Generals had drawn over 300,000 in their first 3 years of operation (1998-2000), but have been below 150,000 for the past 15 years, and under 200,000 in their last 17 seasons.
- Based on 2019-20 A.C. Nielsen TV market estimates, Jackson, which ranks \#176, was the smallest market in terms of TV households, with a Class AA team. Bowling Green, KY (Market \#177) is the only smaller market with a fullseason NAPBL team. Grand Junction (\#188), and Great Falls (\#192), both in the Pioneer League, are markets smaller than Jackson that had short-season NAPBL teams in 2019.
- Savannah played its final season in the South Atlantic League in 2015, and drew 125,587. Average per date was 1,962 . This version of Savannah's team drew a high of 135,415 in 2011. The record-high for any team in Savannah is 217,000 in 1937. A Savannah team drew 192,975 in 1947. Columbia, SC replaced Savannah in 2016.
- The Bananas, a Summer Collegiate league team, whose games are a combination of baseball and great entertainment, began play in Savannah in 2016, and drew a league-record-high 80,504, averaging 3,659 per date, with 17 sellouts. The Bananas set a new record in 2017, selling out all 26 dates, and drawing 108,498 ( 4,173 per date). In 2018, the Bananas sold out all 25 dates, and drew 105,733 ( 4,229 per date). Savannah sold out all games in 2019 as well, drawing a new record-high total of 117,729 in 28 dates, (4,205 per date). In 2021, they sold out all 23 dates and drew 86,407, averaging 3,757 per date. The Bananas sold out all 24 games in Savannah in 2022, drawing 102,133, and averaging 4,256 per date. Their sellout streak stood at 135 dates through the end of their 2022 season.
- 'Banana Ball' will continue to be played in Savannah in 2023. All games were already sold out before the season. They'll also take the show on the road, playing various teams in 33 cities in 22 states. They've scheduled 86 games on their 2023 'World Tour.'

| LEAGUE AND TEAM | 2022 TOTAL ATTEND. | $\begin{gathered} \text { \# OF } \\ \text { HOME } \\ \text { DATES } \end{gathered}$ | $\begin{array}{r} 2022 \\ \text { AVG./ } \\ \text { DATE } \end{array}$ | 2021 TOTAL ATTEND. | $\begin{gathered} 2021 \\ \text { AVG./ } \\ \text { DATE } \end{gathered}$ | \# CHG. TOTAL ATT. $\underline{2022 \text { v. } 2021}$ | $\begin{array}{r} \text { \# CHG. } \\ \text { AVG. } \\ \text { '22 v. '21 } \end{array}$ | YEAR <br> PARK OPENED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MLB DRAFT LEAGUE |  |  |  |  |  |  |  |  |
| Frederick Keys | 154,771 | 35 | 4,422 | 125,378 | 4,179 | 29,393 | 243 | 1990 |
| Mahoning Valley Scrappers | 87,441 | 40 | 2,186 | 68,440 | 2,360 | 19,001 | (174) | 1999 |
| State College Spikes | 111,617 | 39 | 2,862 | 92,447 | 2,982 | 19,170 | (120) | 2006 |
| Trenton Thunder | 195,610 | 39 | 5,016 | N.A. |  |  |  | 1994 |
| West Virginia Black Bears | 39,232 | 38 | 1,032 | N.A. |  |  |  | 2015 |
| Williamsport Croisscutters | 58,438 | 37 | 1,579 | 38,324 | 1,277 | 20,114 | 302 | 1923 |
| LEAGUE TOTAL | 647,109 | 228 | 2,838 | 324,589 | 2,705 | 322,520 | 133 |  |
| APPALACHIAN LEAGUE |  |  |  |  |  |  |  |  |
| Bluefield (WV) Ridge Runners | 15,228 | 23 | 662 | 16,484 | 717 | $(1,256)$ | (55) | 1939 |
| Bristol (VA) State Lines | 12,440 | 23 | 541 | 22,561 | 1,187 | $(10,121)$ | (646) | 1969 |
| Burlington (NC) Sock Puppets | 50,765 | 29 | 1,751 | 44,911 | 1,663 | 5,854 | 88 | 1960 |
| Danville (VA) Otterbots | 32,450 | 27 | 1,202 | 25,737 | 990 | 6,713 | 212 | 1993 |
| Elizabethton (TN) River Riders | 24,760 | 27 | 917 | 22,070 | 849 | 2,690 | 68 | 1974 |
| Greeneville (TN) Flyboys | 43,656 | 28 | 1,559 | 33,611 | 1,344 | 10,045 | 215 | 2004 |
| Johnson City (TN) Doughboys | 56,866 | 27 | 2,106 | 59,200 | 2,277 | $(2,334)$ | (171) | 1956 |
| Kingsport (TN) Axmen | 43,109 | 25 | 1,724 | 25,819 | 1,229 | 17,290 | 495 | 1995 |
| Princeton (WV) Whistle Pigs | 16,446 | 24 | 685 | 17,184 | 687 | (738) | (2) | 1988 |
| Pulaski River Turtles | 40,197 | 26 | 1,546 | 64,508 | 2,389 | $(24,311)$ | (843) | 1935 |
| LEAGUE TOTAL | 335,917 | 259 | 1,297 | 332,085 | 1,355 | 3,832 | (58) |  |
| PROSPECT LEAGUE |  |  |  |  |  |  |  |  |
| Burlington (IA) Bees | 29,320 | 29 | 1,011 | 25,080 | 896 | 4,240 | 115 | 1947 |
| Clinton Lumberkings | 76,402 | 29 | 2,635 | 62,872 | 2,329 | 13,530 | 306 | 1937 |
| O'Fallon, MO (River City) - Indy | 28,146 | 25 | 1,126 | 24,925 | 997 | 3,221 | 129 | 1999 |
| PERFECT GAME LEAGUE |  |  |  |  |  |  |  |  |
| Auburn (NY) Doubledays | 32,429 | 24 | 1,351 | N.A. |  |  |  | 1995 |
| Batavia Muckdogs | 41,357 | 23 | 1,798 | 40,888 | 1,778 | 469 | 20 | 1996 |
| FUTURES COLLEGIATE LEAGUE |  |  |  |  |  |  |  |  |
| Norwich (CT) Sea Unicorns | 43,737 | 32 | 1,367 | 28,507 | 838 | 15,230 | 529 | 1995 |
| Vermont Lake Monsters | 72,635 | 35 | 2,075 | 63,104 | 1,706 | 9,531 | 369 | 1922 |
| New Britain Bees | 51,053 | 30 | 1,702 | 31,509 | 1,087 | 19,544 | 615 | 1996 |

## ARIZONA FALL LEAGUE - FOR MLB-AFFILIATED PRO MINOR LEAGUERS

ARIZONA FALL LEAGUE - Figures from this league are not included in any 'all leagues' totals

| Glendale Desert Dogs | 3,400 | 15 | 227 | 4,850 | 323 | $(1,450)$ | (96) | 2009 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mesa Solar Sox | 4,423 | 15 | 295 | 8,010 | 534 | $(3,587)$ | (239) | 2014 |
| Peoria Javelinas | 4,817 | 15 | 321 | 5,394 | 360 | (577) | (39) | 1994 |
| Salt River Rafters | 7,262 | 15 | 484 | 13,728 | 915 | $(6,466)$ | (431) | 2011 |
| Scottsdale Scorpions | 7,358 | 15 | 491 | 7,114 | 474 | 244 | 17 | 1992 |
| Surprise Saguros | 6,273 | 14 | 448 | 6,562 | 437 | (289) | 11 | 2011 |
| LEAGUE TOTAL | 33,533 | 89 | 377 | 45,658 | 507 | $(12,125)$ | (130) |  |


| LEAGUE AND TEAM | 2022 TOTAL ATTEND. | $\begin{gathered} \text { \# OF } \\ \text { HOME } \\ \text { DATES } \end{gathered}$ | $\begin{gathered} 2022 \\ \text { AVG./ } \\ \text { DATE } \end{gathered}$ | 2019 TOTAL ATTEND. | $\begin{array}{r} 2019 \\ \text { AVG.// } \\ \text { DATE } \end{array}$ | \# CHG. TOTAL ATT. $\underline{2022 \text { v. } 2019}$ | $\begin{array}{r} \text { \# CHG. } \\ \text { AVG. } \\ \text { '22 v. '19 } \end{array}$ | YEAR <br> PARK OPENED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MLB DRAFT LEAGUE |  |  |  |  |  |  |  |  |
| Frederick Keys | 154,771 | 35 | 4,422 | 263,528 | 4,392 | $(108,757)$ | 30 | 1990 |
| Mahoning Valley Scrappers | 87,441 | 40 | 2,186 | 98,833 | 2,745 | $(11,392)$ | (559) | 1999 |
| State College Spikes | 111,617 | 39 | 2,862 | 119,120 | 3,219 | $(7,503)$ | (357) | 2006 |
| Trenton Thunder | 195,610 | 39 | 5,016 | 340,705 | 5,242 | $(145,095)$ | (226) | 1994 |
| West Virginia Black Bears | 39,232 | 38 | 1,032 | 62,846 | 1,699 | $(23,614)$ | (667) | 2015 |
| Williamsport Croisscutters | 58,438 | 37 | 1,579 | 64,148 | 1,944 | $(5,710)$ | (365) | 1923 |
| LEAGUE TOTAL | 647,109 | 228 | 2,838 | 949,180 | 3,542 | $(302,071)$ | (704) |  |
| APPALACHIAN LEAGUE |  |  |  |  |  |  |  |  |
| Bluefield (WV) Ridge Runners | 15,228 | 23 | 662 | 20,909 | 674 | $(5,681)$ | (12) | 1939 |
| Bristol (VA) State Lines | 12,440 | 23 | 541 | 18,750 | 586 | $(6,310)$ | (45) | 1969 |
| Burlington (NC) Sock Puppets | 50,765 | 29 | 1,751 | 40,142 | 1,216 | 10,623 | 535 | 1960 |
| Danville (VA) Otterbots | 32,450 | 27 | 1,202 | 30,007 | 909 | 2,443 | 293 | 1993 |
| Elizabethton (TN) River Riders | 24,760 | 27 | 917 | 27,569 | 811 | $(2,809)$ | 106 | 1974 |
| Greeneville (TN) Flyboys | 43,656 | 28 | 1,559 | 43,617 | 1,322 | 39 | 237 | 2004 |
| Johnson City (TN) Doughboys | 56,866 | 27 | 2,106 | 80,612 | 2,519 | $(23,746)$ | (413) | 1956 |
| Kingsport (TN) Axmen | 43,109 | 25 | 1,724 | 29,553 | 896 | 13,556 | 828 | 1995 |
| Princeton (WV) Whistle Pigs | 16,446 | 24 | 685 | 24,133 | 731 | $(7,687)$ | (46) | 1988 |
| Pulaski River Turtles | 40,197 | 26 | 1,546 | 95,897 | 2,821 | $(55,700)$ | $(1,275)$ | 1935 |
| LEAGUE TOTAL | 335,917 | 259 | 1,297 | 411,189 | 1,254 | $(75,272)$ | 43 |  |
| PROSPECT LEAGUE |  |  |  |  |  |  |  |  |
| Burlington (IA) Bees | 29,320 | 29 | 1,011 | 67,369 | 1,053 | $(38,049)$ | (42) | 1947 |
| Clinton Lumberkings | 76,402 | 29 | 2,635 | 121,325 | 1,838 | $(44,923)$ | 797 | 1937 |
| O'Fallon, MO (River City) - Indy | 28,146 | 25 | 1,126 | 66,832 | 1,714 | $(38,686)$ | (588) | 1999 |
| PERFECT GAME LEAGUE |  |  |  |  |  |  |  |  |
| Auburn (NY) Doubledays | 32,429 | 24 | 1,351 | 39,381 | 1,158 | $(6,952)$ | 193 | 1995 |
| Batavia Muckdogs | 41,357 | 23 | 1,798 | 43,118 | 1,166 | $(1,761)$ | 632 | 1996 |
| FUTURES COLLEGIATE LEAGUE |  |  |  |  |  |  |  |  |
| Norwich (CT) Sea Unicorns | 43,737 | 32 | 1,367 | 66,532 | 1,901 | $(22,795)$ | (534) | 1995 |
| Vermont Lake Monsters | 72,635 | 35 | 2,075 | 83,122 | 2,247 | $(10,487)$ | (172) | 1922 |
| New Britain Bees | 51,053 | 30 | 1,702 | 133,141 | 2,113 | $(82,088)$ | (411) | 1996 |

## ARIZONA FALL LEAGUE - FOR MLB-AFFILIATED PRO MINOR LEAGUERS

ARIZONA FALL LEAGUE - Figures from this league are not included in any 'all leagues' totals

| Glendale Desert Dogs | 3,400 | 15 |
| :--- | ---: | ---: |
| Mesa Solar Sox | 4,423 | 15 |
| Peoria Javelinas | 4,817 | 15 |
| Salt River Rafters | 7,262 | 15 |
| Scottsdale Scorpions | 7,358 | 15 |
| Surprise Saguros | 6,273 | 14 |
|  |  |  |
| LEAGUE TOTAL | 33,533 | 89 |

227
295
321
484
491
448

377

| 4,771 | 318 |
| ---: | ---: |
| 11,468 | 675 |
| 4,768 | 397 |
| 10,029 | 627 |
| 8,405 | 600 |
| 5,717 | 381 |
|  |  |
| 45,158 | 507 |


| $(1,371)$ | $(91)$ | 2009 |
| :---: | ---: | :---: |
| $(7,045)$ | $(380)$ | 2014 |
| 49 | $(76)$ | 1994 |
| $(2,767)$ | $(143)$ | 2011 |
| $(1,047)$ | $(109)$ | 1992 |
| 556 | 67 | 2011 |
|  |  |  |
| $(11,625)$ | $(130)$ |  |


| LEAGUE | TOTAL \#TEAMS | \#TEAMS LISTING ATTEND. | TOTAL ATTENDANCE | TEAMS W. ATT. \#DATES | AVERAGE ATTEND. PER DATE | LEAGUE ATTEND. LEADER | TOTAL ATTENDANCE | \#DATES | AVERAGE ATTEND. PER DATE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Alaska | 5 | 1 | 5,205 | 19 | 274 | Matsu | 5,205 | 19 | 274 |
| Appalachian | 10 | 10 | 335,917 | 259 | 1,297 | Johnson City | 56,866 | 27 | 2,106 |
| Atlantic Collegiate | 15 | 1 | 1,070 | 13 | 82 | Jersey | 1,070 | 13 | 82 |
| Cal Ripken Collegiate | 7 | 7 | 45,985 | 118 | 390 | Takoma | 21,852 | 15 | 1,457 |
| California Collegiate | 11 | 1 | 15,745 | 32 | 492 | Lincoln | 15,745 | 32 | 492 |
| Cape Cod | 10 | 10 | 329,209 | 210 | 1,568 | Chatham | 53,725 | 21 | 2,558 |
| Coastal Plain | 14 | 14 | 513,393 | 372 | 1,380 | Savannah | 102,133 | 24 | 4,256 |
| Florida Collegiate | 6 | 1 | 8,062 | 16 | 504 | Leesburg | 8,062 | 16 | 504 |
| Futures Collegiate | 8 | 8 | 339,251 | 245 | 1,385 | Vermont | 72,635 | 35 | 2,075 |
| Golden State | 7 | 0 |  |  |  |  |  |  |  |
| Great Lakes Summer | 13 | 9 | 48,421 | 159 | 305 | Southern Ohio | 13,796 | 18 | 766 |
| Great West |  |  |  |  |  |  |  |  |  |
| Independence | 10 | 9 | 128,363 | 254 | 505 | Western Nebraska | 26,762 | 30 | 892 |
| M.I.N.K. | 9 | 5 | 82,911 | 113 | 734 | St. Joseph | 69,586 | 29 | 2,400 |
| MLB Draft* | 6 | 6 | 647,247 | 228 | 2,839 | Trenton | 195,610 | 39 | 5,016 |
| New England Collegiate | 14 | 14 | 257,952 | 295 | 874 | Newport | 51,608 | 22 | 2,346 |
| New York Collegiate | 10 | 4 | 15,642 | 70 | 223 | Olean | 6,800 | 17 | 400 |
| Northern | 6 | 1 | 2,975 | 25 | 119 | Northwest Indiana | 2,975 | 25 | 119 |
| Northwoods | 22 | 21 | 1,160,821 | 753 | 1,542 | Madison | 199,785 | 36 | 5,550 |
| Perfect Game | 16 | 7 | 162,869 | 148 | 1,100 | Elmira | 62,578 | 22 | 2,844 |
| Prospect | 16 | 16 | 465,947 | 441 | 1,057 | Clinton | 76,402 | 29 | 2,546 |
| Southern California |  |  |  |  |  |  |  |  |  |
| Texas Collegiate | 5 | 0 |  |  |  |  |  |  |  |
| Valley Baseball | 11 | 6 | 27,860 | 109 | 256 | Charlottesville | 11,757 | 18 | 653 |
| West Coast Collegiate | 16 | 16 | 543,459 | 415 | 1,310 | Portland | 72,273 | 24 | 3,011 |
| Western Canadian | 11 | 11 | 264,131 | 294 | 898 | Okotoks | 113,825 | 27 | 4,216 |
| TOTAL | 258 | 178 | 5,402,435 | 4,588 | 1,178 | Madison | 199,785 | 36 | 5,550 |

## SOME CONCLUDING "JUST FOR THE FUN OF IT" STATS

The all-time high MLB-affiliated (NAPBL) Minor League total regular season attendance is 43,263,740 in 2008. Could that record have been broken, fairly soon, if the number of teams wasn't reduced in 2021? Relocated teams, more new ballparks, a sound economy, NO COVID PANDEMIC, and a year with unusually good weather, could have easily resulted in a new record-high attendance, maybe even in 2021.

The great Hall-of Famer Yogi Berra (1925-2015) once said, "tt's tough to make predictions, especially about the future." Estimating future attendance records is, at best, an educated guess. But just for fun, based on the 2019 roster of NAPBL leagues and teams, here are a couple of totally unscientific estimates of potential attendance:

If each of the 15 NAPBL Minor Leagues in operation in 2019, drew its all-time high attendance in the same season, total attendance would be $46,434,694$. The odds of each league drawing its record-high attendance in the same year was quite small. But that total was only $7.3 \%$ above the pre-2021 record-high total attendance, and was certainly reachable, even fairly soon, had there been no reduction in the number of teams.

Taking this a step further, if each of the 176 MLB-affiliated (NAPBL) $\mathbf{2 0 1 9}$ Minor League teams drew its all-time high attendance in the same season, total attendance would be $57,825,512$. This figure was very unlikely to be reached any time soon. Of course, not every team would have to set a new record for this total to be reached.

Now if you really want to tackle an interesting math question, figure out what's the probability of all 176 teams setting a new record-high attendance in the same season. It might help to know that 16 of these 176 teams set a recordhigh in 2017, 6 teams had new total attendance highs in 2018, and 17 teams drew record-high totals in 2019.

Starting in 2021, all MLB-affiliated teams that charge admission to their games, are full-season teams. The actual record-high total attendance for MLB-affiliated U.S. full-season teams is 35,447,963, for 120 teams, set in 2008. (The 40 short-season teams in operation in 2008 are not included in this total, nor is the Mexican League.) As things get back to normal, this record may well be within reach.

If you add up the record-high total attendance for each of the 120 MLB-affiliated teams that charge admission, and are in operation in 2021 and 2022, the number you get is $45,261,287$. That figure would be tough to reach any time soon. And the probability of each team setting a record-high in the same year? About the same probability that the author of this report will find every single error or typo in it while proofreading and fact-checking.


[^0]:    *     - Best in Minor Leagues \#-Led U.S./Canadian teams $\wedge^{\wedge}-2^{\text {nd }}$ among U.S./Canadian teams

